

Keepod your files. Keepod your life.

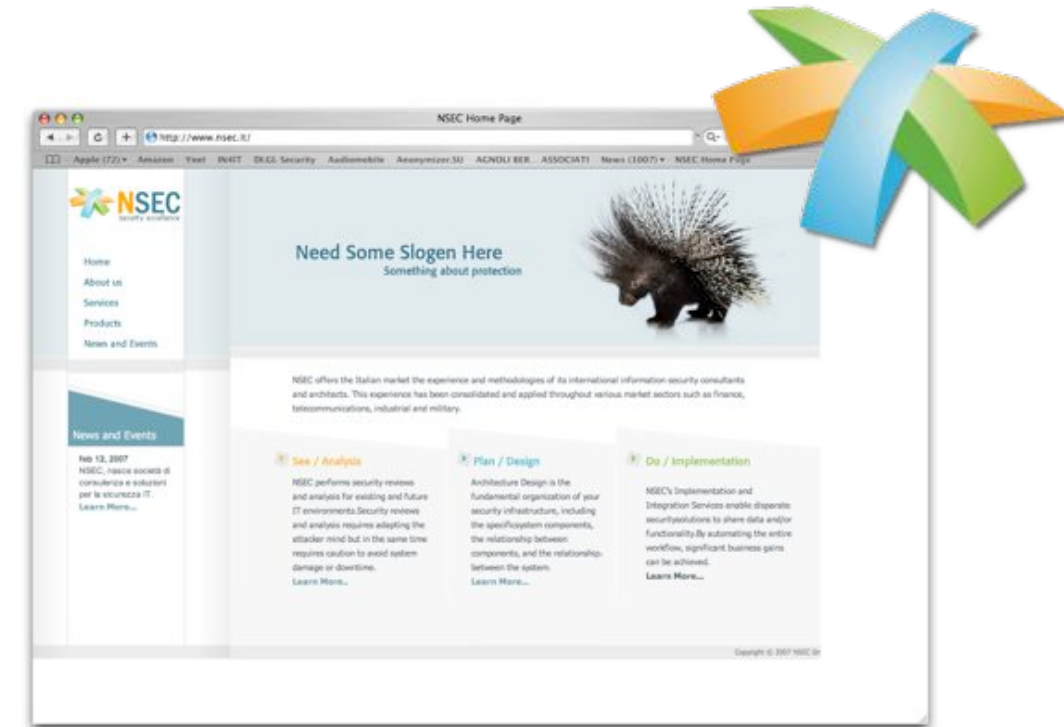
Simple. Transparent. Powerful.



KEEPOD

NSEC

- NSEC Srl, Italian corporation founded in February 2007
- Headquarters: Milan, Italy
 - Coordination office: Tel Aviv, Israel
- Delivers solutions that enable the security-driven market combining technology and marketing
- Controlled by the Orthophone Group Ltd (Israel)
 - Minor participation of Italian shareholders
- Enterprise costumers: Financial, Telecommunication, Manufacturing.
- Partnership with industry leaders:



Microsoft



accenture
High performance. Delivered.



Inteligensa
Soluciones Inteligentes para Negocios Masivos

VeriSign



Personal Backup in 2008

- Over 1 billion PC's
- Most computers are now laptops.
- Over 90% of personal and business corporate data now lives on “the edge”.
- Most of them runs: Anti-virus, Personal Firewall, Anti-Spyware, Security updates...

Less than 1% backup



NSEC & IBM join forces to create an innovative solution



Introducing: Keepod

ACTIVITIES

- Status
- Restore Files
- Settings
- Check for updates
Keepod online
Support

NSIC S.p.A.

Status Keepod Version: 3.1.2.6-r2.3

Local backup		Remote backup		Planned backup	
Status:	Idle	Status:	Idle	Status:	Idle
Usage:	1 MB	Usage:	891 KB	Latest backup:	2007-12-03 11:02:07
Protected:	52 files	Protected:	35 files	Target:	Local Disk
Pending:	0 files	Pending:	0 files	Pending:	296,042 bytes

[Backup Now](#)

	Date	Task	Activity	Description
✓	2007-12-03 11:25:43	Remote Backup	Backup	Hello.doc
✓	2007-12-03 11:25:46	Remote Backup	Version	Hello.doc
✓	2007-12-03 11:25:41	Local Backup	Backup	Hello.doc
✓	2007-12-03 11:25:08	Remote Backup	Backup	Hello.doc
✓	2007-12-03 11:25:06	Local Backup	Backup	Hello.doc
✓	2007-12-03 11:24:58	Local Backup	Backup	Hello.doc
✓	2007-12-03 11:24:54	Local Backup	Backup	Nuovo Microsoft Word Document.doc
✓	2007-12-03 11:24:32	Remote Backup	Backup	Office Management.ppt
✓	2007-12-03 11:24:22	Local Backup	Backup	Office Management.ppt
✓	2007-12-03 11:02:07	Scheduled Backup	Report	Scheduled backup completed.

Core Technology by software





Continuously backup your important files

2 copies of your data!

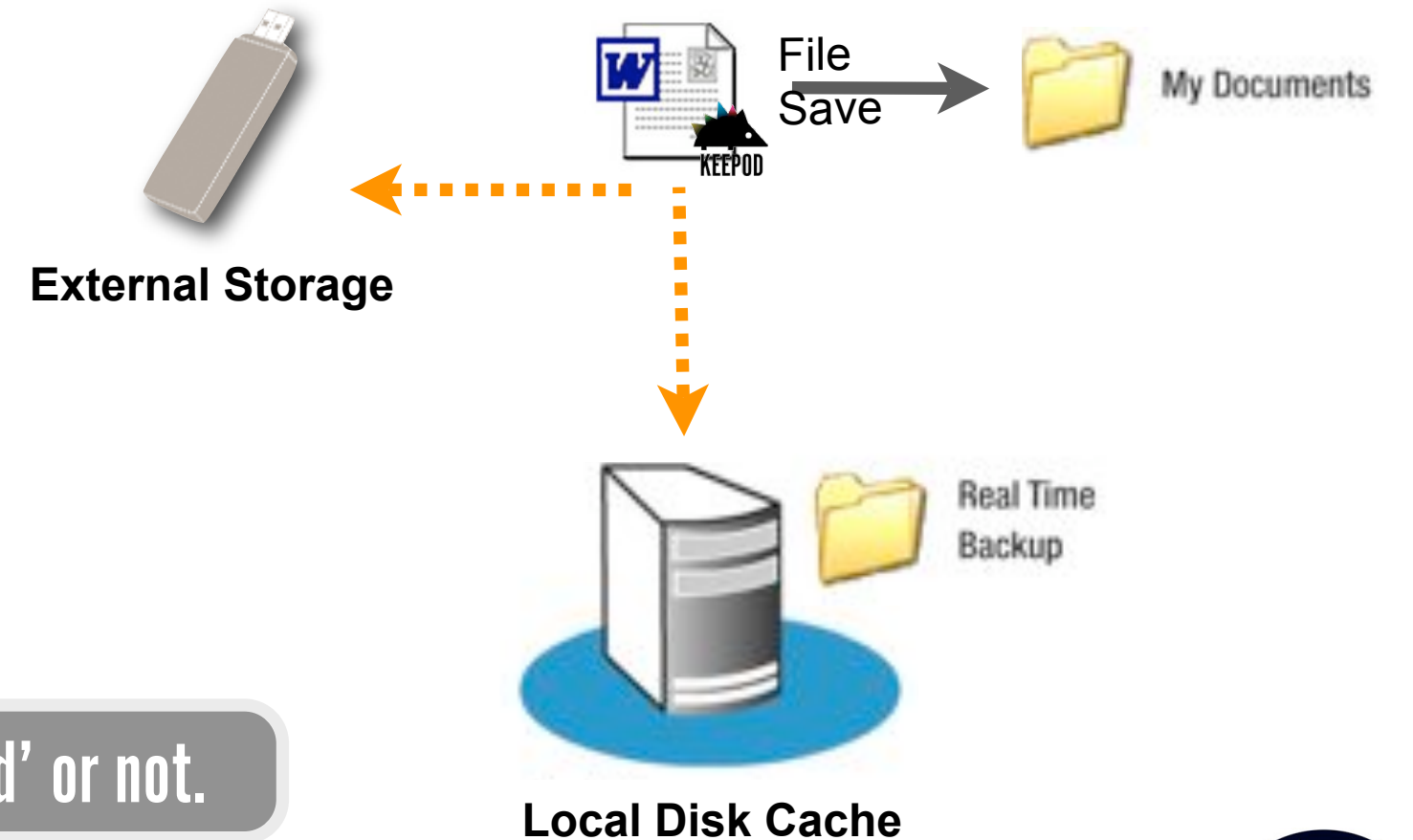
Keep all versions of your files

You don't have to do a thing...!!!



Keepod

- ✓ Continuously protects important files without you doing a thing.
- ✓ Tolerant of network “spottiness”.
- ✓ Local cache for highest performance, least impact, and greatest availability.
- ✓ Off-machine for protection against, well, life.



Transparent, always-on, airbag-like protection. Whether 'connected' or not.

A good backup solution requires a good storage solution!



Portable Storage in 2008



- **Over 95% of portable storage devices are personal (not company issued)**
- **Storage devices are not secured (businesses rely upon users to secure files)**
- **Storage lost and theft**
- **Not compliance**
- **Not manageable**
- **USB devices form factor & human engineering is so poor...**

Portable Storage in 2008...



Introducing: **Keepod Key**

Secure Storage. Personal Backup.





- Ultra thin wallet friendly format
- High level security / Password + Encryption
- Keepod backup software embedded
- Enterprise integration

Complete Solution



KEEPPOD

KEEPPOD Version: 3.1.2.5-r2.3

Local backup		Remote backup		Planned backup	
Status:	OK	Status:	OK	Status:	OK
Usage:	1 MB	Usage:	891 KB	Latest backup:	2007-12-03 11:02:07
Protected:	52 files	Protected:	35 files	Target:	Local Disk
Pending:	0 files	Pending:	0 files	Pending:	196,042 bytes

[]	Date	Task	Activity	Description
✓	2007-12-03 11:25:53	Remote Backup	Backup	Hello.doc
✓	2007-12-03 11:25:56	Remote Backup	Version	Hello.doc
✓	2007-12-03 11:25:51	Local Backup	Backup	Hello.doc
✓	2007-12-03 11:25:08	Remote Backup	Backup	Hello.doc
✓	2007-12-03 11:25:06	Local Backup	Backup	Hello.doc
✓	2007-12-03 11:24:58	Local Backup	Backup	Hello.doc
✓	2007-12-03 11:24:54	Local Backup	Backup	Nuovo Microsoft Word Document.doc
✓	2007-12-03 11:24:32	Remote Backup	Backup	Office Management.ppt
✓	2007-12-03 11:24:22	Local Backup	Backup	Office Management.ppt
✓	2007-12-03 11:02:07	Scheduled Backup	Report	Scheduled backup completed.

Core Technology by **TEK** software



Keepod Key. Highlights.

**Keepod your files in the world's slimmest USB secure storage device.
With up to 8GB of secure storage Keepod Key stores all your files everywhere you go.**

- ✓ **Fits easily into wallet – Always available**
- ✓ **Hardware based encryption and 100% mandatory access control**
- ✓ **Include Keepod software for a real-time backup**
- ✓ **Enterprise integrations**
- ✓ **Strong marketing tool**
- ✓ **Waterproof, temperature tolerant**
- ✓ **Double sided USB connector - quick & easy to connect**







Keepod Key. Key success factors.

- **Ultra thin wallet friendly format** – With a credit card size, Keepod Key fits easily into the wallet and is always available. Keepod Key is water proof and temperature tolerant.
- **High level security / Password + Encryption** – With hardware based encryption and 100% mandatory access control, Keepod Key provides a simple and secure way to transport files. No driver needed and temper proof environment.
- **Real-time backup Keepod software embedded** – Keepod Key + Keepod software offers a unique and effortless solution for a continuous backup away from the network. Keepod stores the data in two different locations (on-machine and off-machine/Keepod Key)
- **Enterprise integrations** – Keepod Key can easily interfaces with end-point control systems and unique central management features for corporate IT managers.
- **Strong marketing tool** – Keepod Key can be customized with corporate branding and full-color high-quality images.



Keepod Key - Technical Specifications

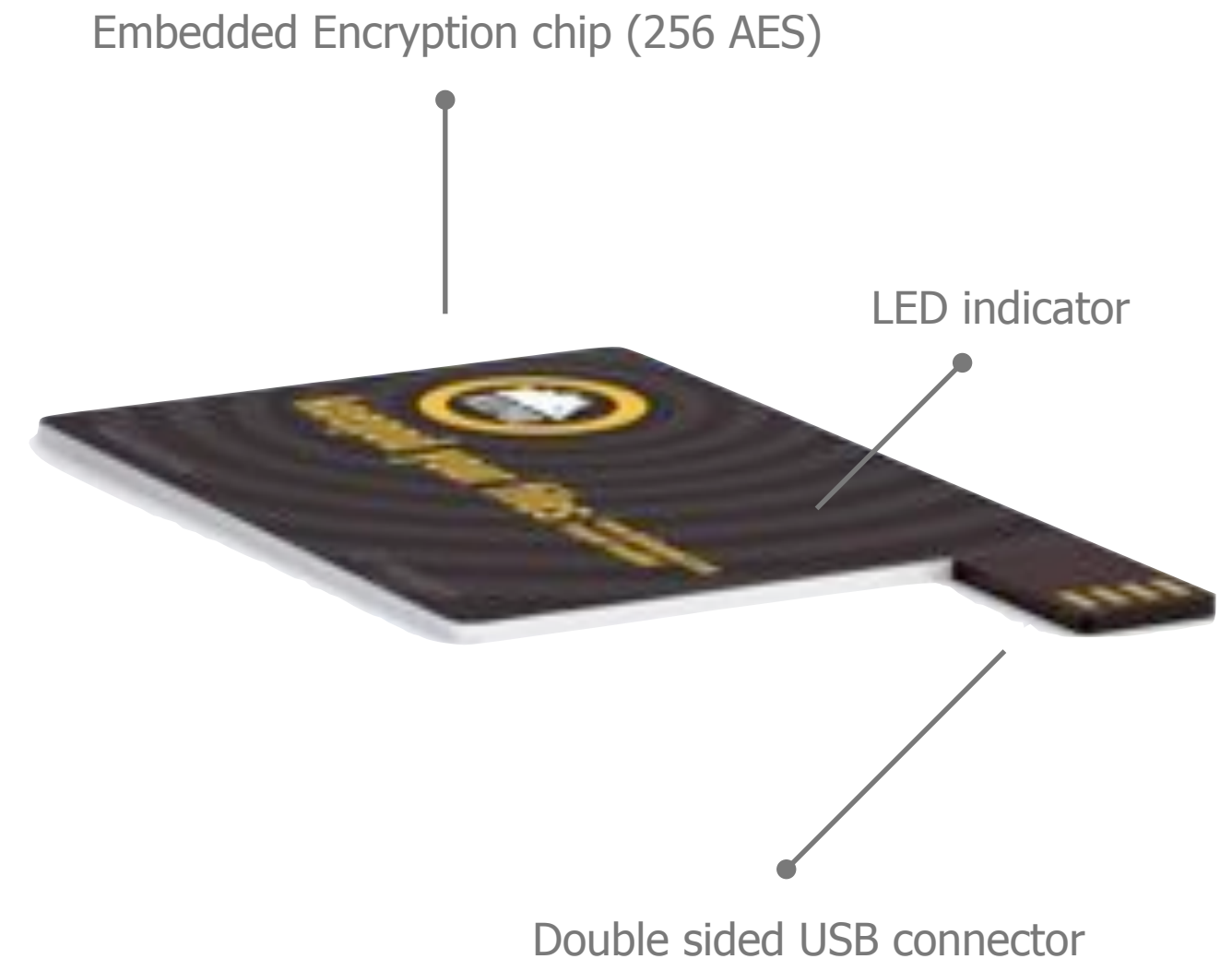
Size and weight	
Height	54mm
Width	85.6 mm
Depth	1.9 mm
Weight	12 grams (0.4 ounces)

Colors		
1GB	Gray	
2GB	White	
4GB	Yellow	
8GB	Blue	



Keepod Key - Technical Specifications

Device	
Capacity	1GB, 2GB, 4GB, 8GB
USB Interfaces	USB 2.0, USB 1.1 compatible
Connector	Double sided USB connector
Mandatory Security	Hardware based 256-bit AES encryption
OS Support	Windows: Vista, Win XP (SP1 & above), Win2000
Water resistance	Water Proof
Data retention	Up to 10 years
LED indicator	Functional LED indicator
Keepod Software	Included



The Box

- Keepod Key Device
- Documentation
- Keepod Sticker (Limited edition)



Keepod is GREEN

Environmental protection is a priority for the conservation of precious natural resources and the continued health of our planet. NSEC recognizes its responsibility as a global citizen and is continually striving to reduce the environmental impact of the work we do and the products we create.

How Keepod can help your business become **GREENER**:

- ✓ **Stop creating e-waste!** CD's, DVD's, Prints, Bulky plastic storage devices...
- ✓ **Product design:** Wallet friendly device = Not losing your device! (longer & cleaner usage)
- ✓ **Recycling:** Highly recyclable materials
- ✓ **Versioning:** Keep track of your work, cut-down paper use!
- ✓ **Green software:** Portable apps, Open source and service based approach for delivering applications.



Market & Opportunities

- Enterprise, SMB, Consumer
- Stand alone solution
- Integrated solutions:
 - Network backup (TSM...)
 - Endpoint Security (port control, data leakage prevention, etc)
 - Portable apps (Lotus, VMware, browser, etc)
 - Identity Management
 - etc...

Tivoli. software

vmware



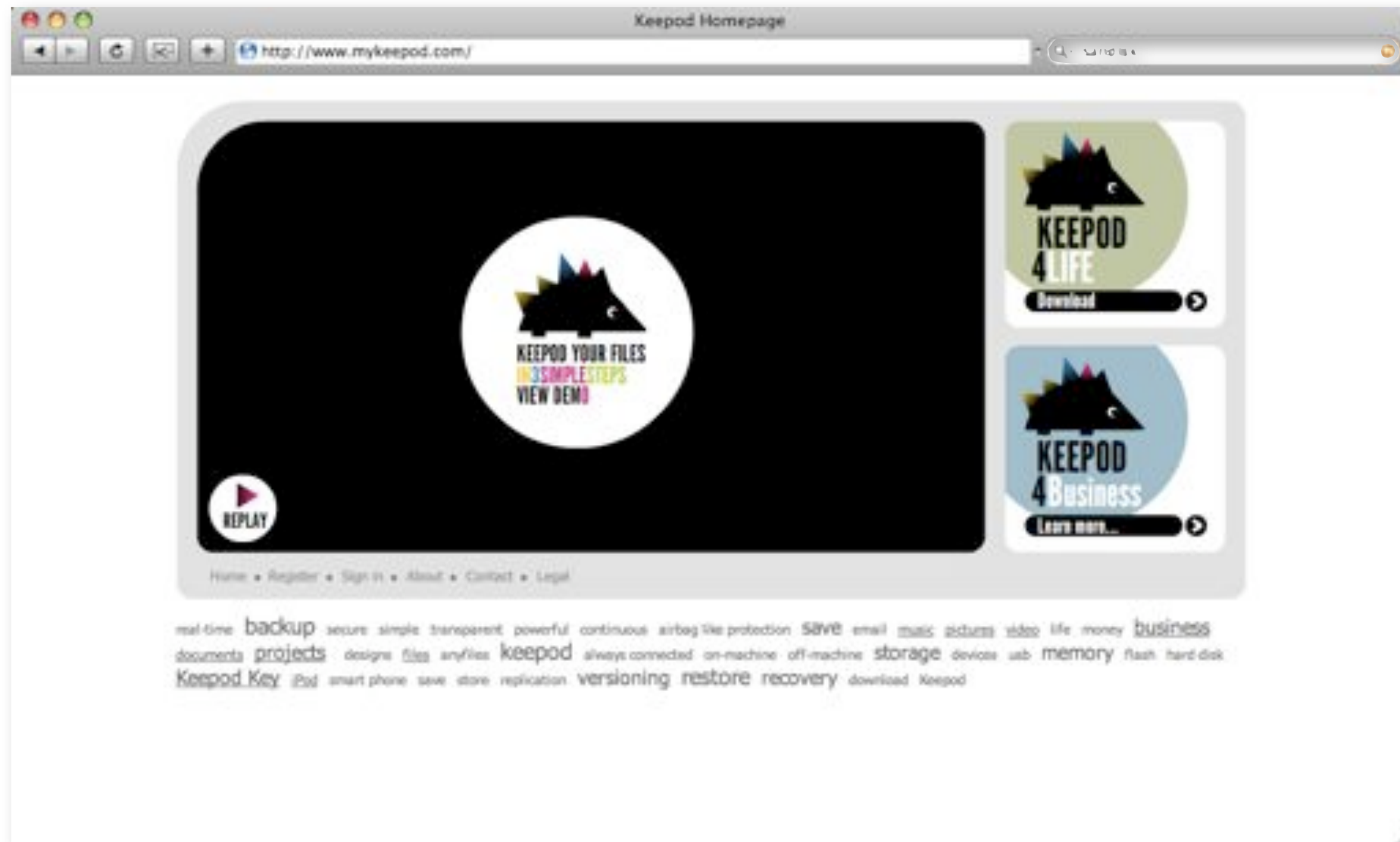
Lotus Symphony.



Are you ready...?



Thank you



NSEC Srl
P.zza Velasca, 5
20122 Milano
info@nsec.it
www.nsec.it

