

UC2 IBM Lotus Sametime software/Microsoft integration demo

IBM Lotus Sametime is an award-winning unified communications and collaboration platform that helps users gain real-time access to the information, applications and people they need ...

So they can make better, more informed decisions, more quickly.

And now, integration with Microsoft applications ...

Gives users quick access to a complete set of collaboration capabilities without having to leave their in-boxes or the documents or presentations they're working on.

Plus, Lotus Sametime helps to unify your communications and collaboration capabilities ...

Making it even easier for people inside and outside the organization to connect, collaborate and get more done.

What does the Lotus Sametime integration with Microsoft technologies look like in action?

Let's find out.

Take the case of Summit Industries, a large organization interested in acquiring the Hills Company.

Summit's acquisition team, headed by Jamie, recently sent a proposal to the Hills Company's CEO.

The CEO returned the proposal—with a counter bid—and now Jamie must coordinate her team and react quickly before the opportunity passes.

Jamie, who's in Atlanta, sends an urgent e-mail to her chief financial officer, Tyler, in Chicago, and attaches the Microsoft Word proposal.

After reading Jamie's e-mail, Tyler has some questions.

Directly from Microsoft Outlook, he can see that Jamie's online ...and from his toolbar can choose to have a voice, video or instant messaging conversation with her.

They begin with instant messaging, but soon convert the conversation into a voice chat using Lotus Sametime's embedded Voice over IP.

Now Tyler opens the Word attachment.

With Lotus Sametime presence capabilities, Tyler can see directly from the Word document that the person who wrote it, another member of his team, is online, and Tyler can send instant messages or start a voice chat with him if he needs to.

But right now, he wants to make changes to a diagram included in the document.

Tyler needs to make certain Jamie understands, so he embeds a screen shot of the diagram in Lotus Sametime.

Now Jamie can clearly see his changes, but she has some ideas of her own. They decide to share the diagram and make changes together through a live Web conference.

Tyler starts a Web conference from his Word document by simply selecting *online collaboration* from the tools pull-down menu. After making changes and discussing strategy, Tyler and Jamie are ready to share ideas with the entire team.

So Jamie forwards the revised proposal to an external legal team to review ...

Then, from Outlook, schedules a meeting and a Web conference for the internal and external teams, including Krista, her CEO.

Outlook prompts Jamie for all the Web conference details ...

And will include the URL in the meeting invitation when she sends it out.

Krista receives the meeting and Web conference invitation immediately. When she opens her invitation, she sees the link for the Web conference included along with the other meeting details.

Thanks to the integration of Lotus Sametime into the Microsoft technologies used by Summit Industries, meeting with the team, finalizing strategies and taking action was fast and easy.

For IT, the decision to deploy Lotus Sametime was easy too.

Integration with Microsoft technologies helped extend current investments ...

Support for a wide range of platforms, operating systems and servers provides the openness and scalability needed for future growth ...

And by unifying the company's communications and collaboration capabilities, Lotus Sametime helps to speed and streamline communications while reducing costs.