



1915 'THINK' becomes IBM's mantra.

1911 Computing Tabulating Recording Co. founded.

1928 IBM punched cards revolutionize data processing.

2008 IBM Corps donate expertise to the world.



1962 SABRE, the first electronic airline reservation system.

1981 The IBM Personal Computer.

1967 IBM invents fractal geometry.

1936 IBM

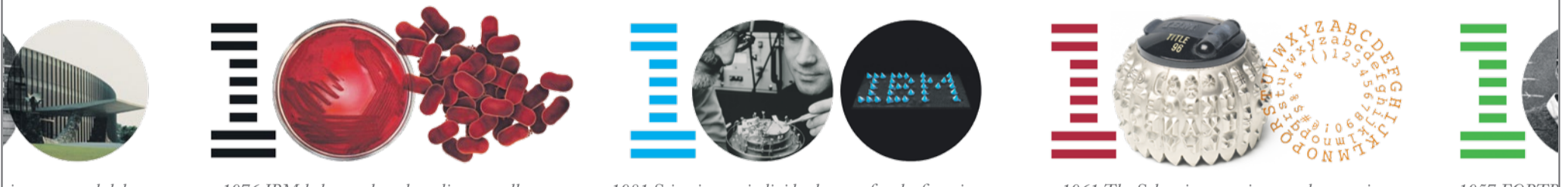


1973 The UPC barcode transforms retail.

2005 IBM connects idle PCs to research cancer and AIDS.

1969 IBM computers guide men to the moon.

1954 Computers translate Russian into English.



science research labs.

1976 IBM helps track and eradicate smallpox.

1981 Scientists see individual atoms for the first time.

1961 The Selectric typewriter speeds up typing.

1957 FORTRAN



puts the first magnetic strip on a card.

1987 NSFNET lays the foundation for the Internet.

2008 IBM helps discover oil without drilling.

1924 CTR is renamed IBM.



etic storage unit.

1997 e-business transforms business.

1914 IBM hires its first disabled person.

1964 IBM System/360 makes computers compatible.

2003

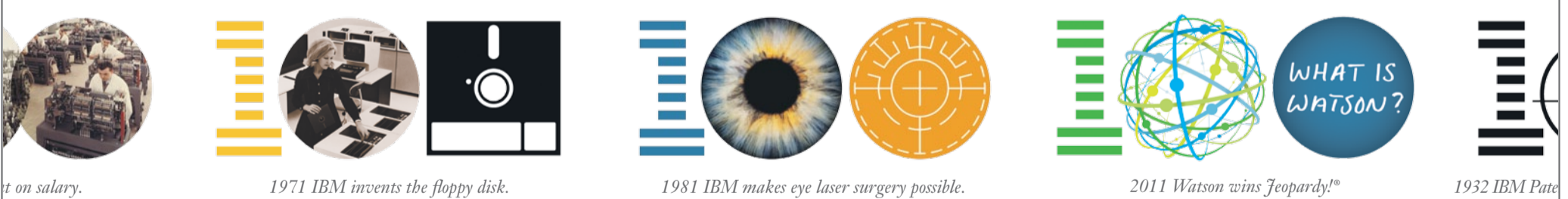


1946 IBM hires its first black sales rep.

1988 IBM helps create Denmark's cattle registry.

2005 IBM helps map humanity.

2008 IBM breaks the petaflop barrier.



tion on salary.

1971 IBM invents the floppy disk.

1981 IBM makes eye laser surgery possible.

2011 Watson wins Jeopardy!®

1932 IBM Paten



1966 IBM realizes that good design is good business.

1963 IBM helps identify fingerprints in minutes.

# 100 years of progress.

A century ago, IBM built meat scales and tabulating machines. Today we're building a smarter planet, where everyone from businesses to governments can do anything from reduce crime and treat disease to save energy and cut traffic. Proof that thinking ahead can drive a century of progress. Something we believe will serve us well in the next 100 years. To see more innovations that have changed how the world works, go to [ibm100.com](http://ibm100.com)

