



IBM EGL Insurance Animation Non-Flash Version

At first glance, the Enterprise Generation Language from IBM, or EGL, seems simple. EGL is a programming language that is designed to be much easier to learn and more productive to use than other languages.

But upon closer inspection, it becomes clear that it is more than just a programming language. EGL is an incredibly powerful business tool that can modernize existing business applications while deploying new workloads on existing infrastructures.

EGL programming language is an integral part of the Eclipse-based development environment of the IBM Rational Software Delivery Platform. EGL allows developers from a variety of skill sets to quickly deliver cross-platform, transactional, data-centric services and applications.

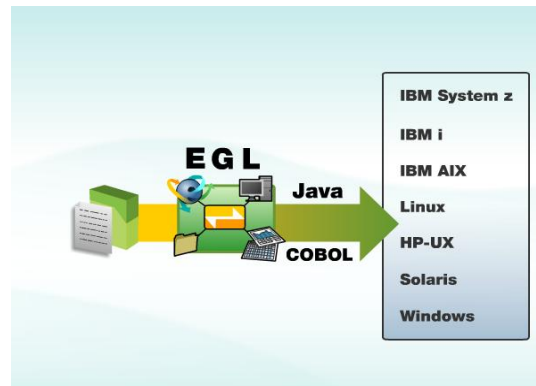
But more than that, EGL truly makes a business difference as well. Meeting customers' changing needs, capitalizing on existing skills and accelerating changes, while integrating new technologies with core IT business applications.



EGL is ideal for development teams that need to deliver new business solutions, by leveraging interfaces such as rich web applications, in a very short time! EGL helps developers utilize the benefits of mainframe, mid-range and Java platforms without having to learn all the details of those environments, avoiding long learning curves.



By using the power of IBM Rational Business Developer, businesses can quickly deploy new workloads to existing infrastructure. EGL source can be compiled as Java or COBOL for applications that can be deployed to diverse environments, including IBM System z, IBM i, IBM AIX, Linux, HP-UX, Solaris, or Windows.



And all developers can learn EGL in a matter of weeks, regardless of their background, creating a unified pool of specialists who can work on end-to-end projects. Because of this, EGL helps unify siloed development teams, enabling your business to make optimal use of programming resources.



EGL Café provides a Web community where resources, experiences and expertise are shared to help all EGL projects succeed.

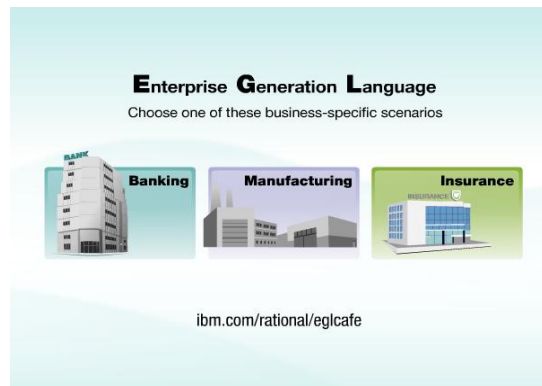


With the power of EGL, organizations can deliver modern, powerful Web and SOA solutions, and reap the rewards. Using EGL also means that your business can update existing core IT applications as new services or simply integrate these applications with EGL's interface functionality. Combine that with reduced development and maintenance costs, and cross-platform choices in deployment options and you can see the power of EGL.

So while EGL may seem simple at first glance, its power is immense and far-reaching. Bringing business value and meeting customers' needs, EGL is IBM's most advanced business language, and now you can make it a part of your business.

Let's look at an example scenario, to see how EGL can make a difference in a real enterprise. This is a European Insurance company. They need to improve Customer Service for their claims-handling process. They want to do this by allowing customers to submit and manage auto accident claims online.

Fortunately, EGL is the solution. The company's programming team already has significant knowledge of the requirements of claim processing, but their technical expertise is limited to traditional mainframe development.



After looking at other options, the company determined that outsourcing the development of the new systems or hiring new staff are options that are too costly, and do not make optimal use of the resources they have. With EGL, they can use the skills of the staff they already have.



By using EGL, developers with a variety of skills can deliver cross-platform, transactional, data-centric services and applications, fast.



EGL is more than just a business language – it is a business solution. EGL can help IT organizations take advantage of their developers' existing skills.



To learn more about how EGL can help in any industry, contact your local IBM representative, or visit ibm.com.

