

Modernize your IT infrastructure — and help reduce your IT costs.

Realize financial savings with a consolidation plan today.

While cost pressures have long been a factor for IT, the need to do more with less has never been more critical. The very survival of your organization depends on it. The messages today are clear: cut costs, modernize your IT infrastructure, improve performance and drive financial savings — or lose your ability to compete.

What if you could see a way to save funds, modernize and boost performance — by consolidating your systems onto a common platform or platforms — in 15 minutes or less? You can!

With the new IBM Systems Consolidation Evaluation Tool, you can get a quick total cost of ownership (TCO) and return on investment (ROI) demonstration of potential savings through an IBM Systems consolidation.

See TCO and ROI potential within minutes

The IBM Systems Consolidation Evaluation Tool demonstrates TCO and ROI — in as little as 15 minutes. Powered by Alinean, Inc., a leading global provider of TCO, ROI and business case analysis, this simple and flexible tool pre-populates fields with industry average data after you enter four key pieces of information. Results are based on peer-to-peer IT spending data from 21,000 companies in 38 industries worldwide, with industry benchmarks and metrics based on thousands of analyses.

You can also choose to input your own specific information, making the output more relevant to your environment. In minutes, the tool clearly demonstrates how you can realize tremendous long-term savings potential by investing in a modernizing consolidation now.

Today there are mounting growth requirements in the IT environment:

- Energy usage costs
- Space costs
- HVAC costs
- Software licenses
- Servers
- Maintenance costs for software and hardware
- Labor costs

Those costs increase each year. You can see that maintaining your current infrastructure involves major ongoing expenses. But IBM can show you how you can regain control and show that these expenses are manageable. Making an investment now for future savings can yield a high ROI and a strong net present value.

Think you can't afford to invest in a systems consolidation plan to modernize your IT infrastructure?

Think again. The IBM Systems Consolidation Evaluation Tool will demonstrate you can't afford not to have a systems consolidation strategy.

Get an instant demonstration on consolidation savings

Use the new IBM Systems Consolidation Evaluation Tool to:

- Get a fast, third-party-based analysis of potential savings.
- See immediate, quantifiable breakout data on TCO and ROI savings potential.
- View an example of how you might reduce infrastructure costs, increase efficiency and modernize.
- Understand how consolidating your IT environment can increase your competitive advantage.



The time for consolidation is now

It's time to reinvest in your business.

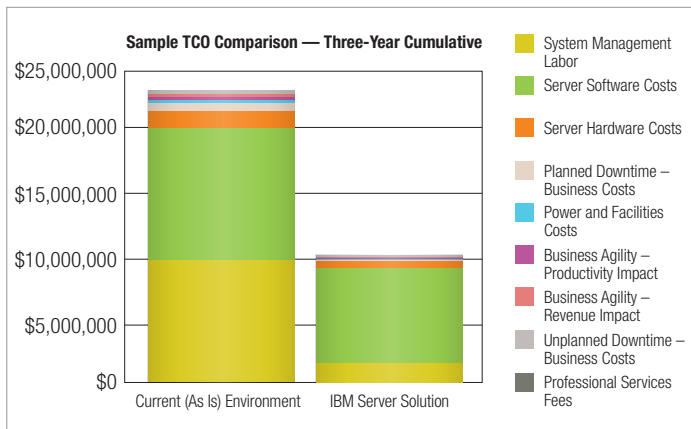
With multiple or aging platforms to maintain, your resources are locked into an endless cycle of purchasing and maintenance to support annual IT growth. Consolidation onto a common, modern platform or platforms can cut costs and free up resources to develop new products or services, speed time to market and increase your competitive edge.

It's time to think about the future.

Investing now, to save in the future, can yield a high ROI with a strong net present value (NPV).

It's time to build a dynamic infrastructure.

IBM can show you how.



Your analysis will project your three-year potential TCO savings with an IBM Systems consolidation solution. The above Alinean example was generated by a software program developed by Alinean to show potential savings that may be achieved based on information that was input into the tool. This report is based on a fictitious scenario, and your individual results will vary.

What can you expect from your analysis?

- A fast, yet thorough report outlining your potential TCO savings with a systems consolidation, including:
 - Server hardware savings
 - Server software savings
 - Labor savings
 - Power and facilities cost savings
 - Other business operating and strategic cost savings
- A detailed demonstration on systems consolidation customized for your organizational needs, with the potential cost breakdown for each system component
- A three-year projection, outlining your TCO savings, ROI and NPV

Develop an IT-modernizing consolidation plan today

IBM can deliver a sample consolidation plan that meets your needs and outlines tremendous cost savings — in 15 minutes or less. Whether you need to consolidate to a single platform or move to multiple common platforms, IBM offers an array of systems to choose from. And when bundled with flexible options from IBM Global Financing, the opportunity to realize savings and mitigate risk is even greater.

For more information

To schedule your IBM Systems Consolidation Evaluation Tool demonstration today, contact your IBM representative or IBM Business Partner, or visit ibm.com/systems/roisavings



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Route 100
Somers, NY 10589

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