Smarter collaboration solutions from IBM

Flexibility and choice for optimized messaging and collaboration at a low cost

Highlights

- Offers flexible deployment models that deliver a seamless user experience

- Enables messaging and collaboration over the cloud, on premises, or as a hybrid model of the two

- Helps reduce costs and leverages existing assets

- Connects users to information from practically anywhere, at any time—from PCs, web browsers and a wide range of mobile devices

The planet and the systems that run it are becoming smarter. This, in turn, is placing more demands on IT departments and IT infrastructures. Cloud-based computing—accessing resources, software and information over the Internet—is an innovative new IT delivery model that can dramatically reduce infrastructure costs and complexities, while optimizing workload and service delivery. By integrating cloud-based computing into an overall IT strategy, organizations can dramatically extend the enterprise perimeter and use the cloud to deliver computing services to users from practically anywhere, over any device. If the user can be anywhere, so can the source for data and applications.

Cloud-based computing not only offers the flexibility to scale bandwidth up or down as needed, it also enables IT to scale the capabilities users need—from robust, full-featured collaborative applications for knowledge workers to more cost-effective, scaled-down collaborative offerings for workers on the factory floor. And capabilities that are often delayed until IT can find the time to get to them can be widely deployed and accessed over the cloud. The hosted model can enable organizations to budget and forecast resources more predictably, reduce data center administration costs, shorten development and deployment cycles, and leverage IT staff for high-level, strategic endeavors.

Cloud-based solutions from IBM are helping organizations around the globe—in banking, telecommunications, retail, government, education and more—leverage the power of the cloud to collaborate both internally and externally. IBM is helping them increase productivity and

lower costs, while creating a security-rich data environment that is available when and where it's needed. IBM's depth and breadth of experience in data center management provide the confidence that security, availability and reliability are built in, from the ground up. So, whether you choose to build your own private cloud, use the IBM cloud or create a hybrid, IBM offers a variety of options for security-rich and cost-effective collaboration.

Bringing flexibility and choice to enterprise collaboration

For more than 20 years, IBM has been providing security-rich, innovative collaborative solutions to the enterprise—for companies both large and small. The IBM Lotus® Domino® and IBM Lotus Notes® portfolios consist of both user-installed solutions and browser-based, user-maintained solutions that help companies around the world get work done faster; make better, faster decisions; and positively affect their top and bottom lines. Lotus Notes and Domino software enables companies to bring together multiple applications on the desktop, simply and easily, and to share and dynamically collaborate on information in real time, in a rock-solid, security-rich environment. With Lotus Notes and Domino software, users can optimize business processes by searching, sharing, updating, communicating and validating those processes every step of the way.

IBM offers LotusLive™, a full suite of online collaboration solutions delivered as a service by IBM. Highly scalable, both up and down, LotusLive online services leverage cloud-based computing to enable organizations to arrive at a fixed monthly cost for their messaging environment. Companies can now off-load the management of their messaging infrastructure to IBM, allowing them to focus IT resources elsewhere, help reduce their infrastructure investment or both.
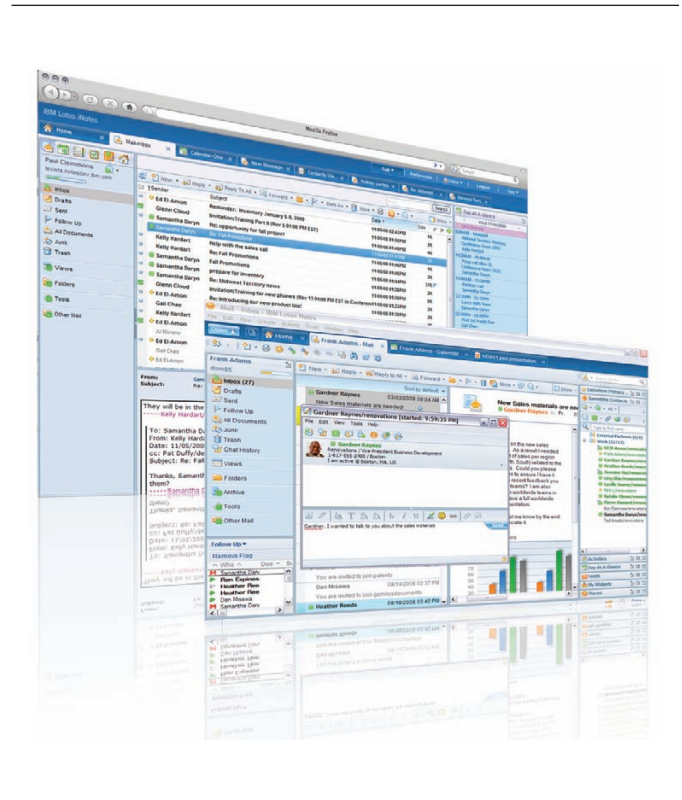

Figure 1: IBM LotusLive is a full-featured suite of collaboration solutions delivered as a service by IBM.

LotusLive online services are highly customizable and include the following offerings:

- The LotusLive Notes™ messaging service provides the rich, robust functionality that users require. Mail, calendar, contacts and integrated instant messaging capabilities are included. The LotusLive Notes service is accessed via the Lotus Notes client or over industry-standard browsers using the LotusLive Notes web experience, connecting over the Internet to LotusLive back-end services, delivered in a proven, security-rich environment by IBM.

- LotusLive Engage software is a unified platform that connects the business network with web conferencing and collaboration tools to enable users to collaborate with partners, share information, organize online meetings and communicate in real time with instant messaging.
- LotusLive Meetings software enables organizations to host virtual online meetings for approximately 1,000 guests. With a web browser, attendees can access meetings from practically anywhere. LotusLive Meetings software can enable geographically dispersed teams to be more productive, reduce travel costs and shorten long product cycles.
- LotusLive Connections software enables organizations to leverage the power of social software by delivering integrated, online social networking and collaboration tools that enable employees to connect with customers or colleagues to find the right person with the right information.
- LotusLive Events software is an online event management service. In addition to the full-featured web conferencing service of LotusLive Meetings software, you get the tools you need to manage registration, host your event and follow up with post-event analysis. Virtually every aspect of your online event is in one place and easy to use.
- LotusLive iNotes® email is an essential web-mail solution that gives remote employees, retail workers and anyone who doesn't work behind a desk easy access to company email. LotusLive iNotes software offers email, calendaring, contact capabilities, multilevel administration and branded interfaces, as well as the ability to manage user accounts and global settings—all from a web browser and Internet connection.

Delivering a hybrid model to support maximum flexibility

To meet the needs of today's evolving enterprise, IBM now offers a hybrid model that enables both new and existing Lotus Notes and Domino customers to reap the benefits of both on-premises and cloud-based collaborative solutions to help lower costs. We understand that different companies have different needs. Some companies are smaller, some are more geographically dispersed, some are more mobile, and some have smaller IT departments, with tighter, more controlled budgets. Some organizations have remote or mobile employees. Some need only email and calendaring.

A collaborative hybrid model enables organizations to leverage the Lotus Notes and Domino infrastructure that they already have in place, while taking advantage of the benefits of working over the cloud. For example, an organization can continue to maintain updates to its Domino directory on premises and automatically synchronize changes to the LotusLive Notes service. An organization could deploy the LotusLive Notes service to users either with the Lotus Notes installed client or via a browser with the LotusLive Notes web capability. All users maintain their same Notes ID when moving to the service and seamlessly integrate with the company's existing, on-premises users and applications.

A collaborative hybrid solution from IBM can enable companies to:

- Deploy new collaborative technologies faster, increasing flexibility and productivity throughout the organization.
- Reduce IT administration and infrastructure needs and expenses when compared to a comprehensive on-premises solution.
- Lower costs and take advantage of a more predictable, pay-as-you-go cost structure.
- Take advantage of the browser access option for certain users, giving them only what they need, based on their job.
- Achieve a seamless collaborative environment that is transparent to users.
- Integrate third-party solutions, such as social networking applications, into the hybrid environment.
- Extend their collaborative network to include customers, suppliers and partners.
- Run a hybrid environment on Microsoft® Windows®, Apple Mac OS X and Linux® operating systems.

Cost-effective and flexible, a hybrid solution enables companies to deliver the right collaborative functionality to users based on their jobs. LotusLive online services, in combination with a robust, on-premises Lotus Notes and Domino environment, make it easier to do business with practically anyone, anywhere, at any time.

Making the right collaborative choice for your company

Many companies today want to weave cloud-based social networking, collaboration and communication tools into their existing applications. But the decision is complex. The IBM Collaboration Agenda™ approach can help organizations develop a strategy and a road map to discover the solution that best fits their budget, their current environment and the way they work. The IBM Collaboration Agenda approach consists of a series of no-cost workshops that can show users how collaborative technology can break down organizational silos, geographic boundaries, functional divisions and information overload. We can show you how on-premises computing, cloud-based computing and a hybrid environment with both can provide new ways to enhance productivity, connect people to each other and to information, and more efficiently and effectively solve business problems.

For more information

For more information on how your organization can work smarter with the collaboration tools that best meet the needs of a diverse set of knowledge workers, please contact your IBM representative or IBM Business Partner, or visit:
ibm.com/lotus/notesanddomino

Additionally, financing solutions from IBM Global Financing can enable effective cash management, protection from technology obsolescence, improved total cost of ownership and return on investment. Also, our Global Asset Recovery Services help address environmental concerns with new, more energy-efficient solutions. For more information on IBM Global Financing, visit: **ibm.com**/financing