

THE NEW CIO.

Now, More Than Ever

INNOVATION Is Your Differentiation

70%

of users **lack confidence** in their data security

35%

yearly growth in mobile transactions

800%

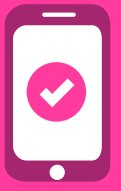
growth in cloud computing

Digital Transformation through Hybrid Integration lets you take what you've already built and make it even better with 450 billion mobile devices worldwide...

3 CATALYSTS of Hybrid IT Innovation



API - Stay competitive. Stay relevant.



MOBILE - Connected. Agile. Aware.



INTERNET OF THINGS - Predict. Don't react.

To learn more about how you can **INTEGRATE TO INNOVATE** with IBM visit ibm.com/integration

