

AMERICAN GREETINGS

Cutting Hardware Costs by 300% with SmartCloud Infrastructure

Challenges



Achievements



“With IBM, we were able to increase the infrastructure threefold while maintaining or in some cases reducing headcount.”

Bob Hunt,
Enterprise Systems Management Manager,
American Greetings Corp.

Solutions



“We were able to use the IBM products to help us automate our provisioning process, which also drastically reduced labor and time-to-value for virtual servers.”

Bob Hunt

Read More: <http://ibm.biz/AmericanGreetings>