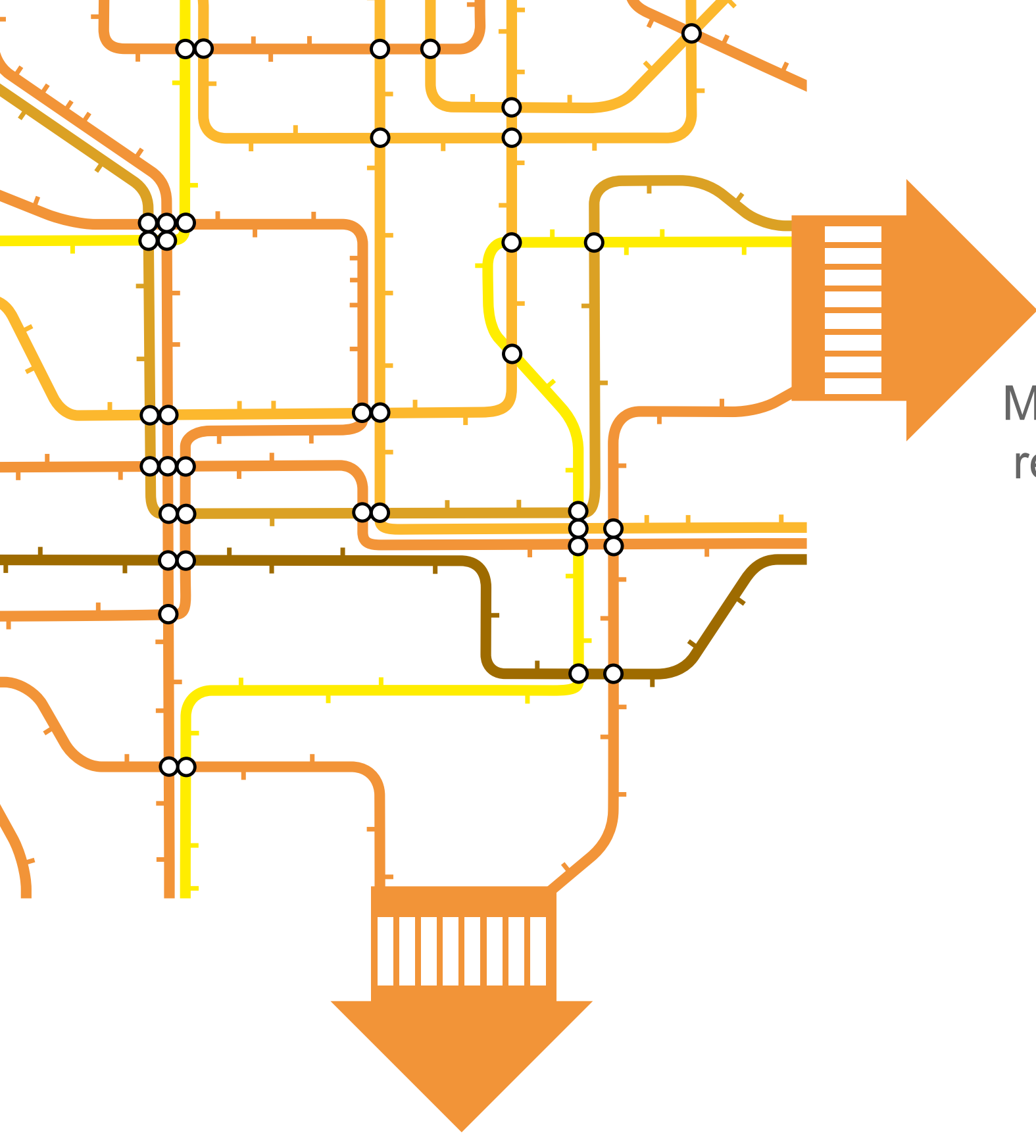




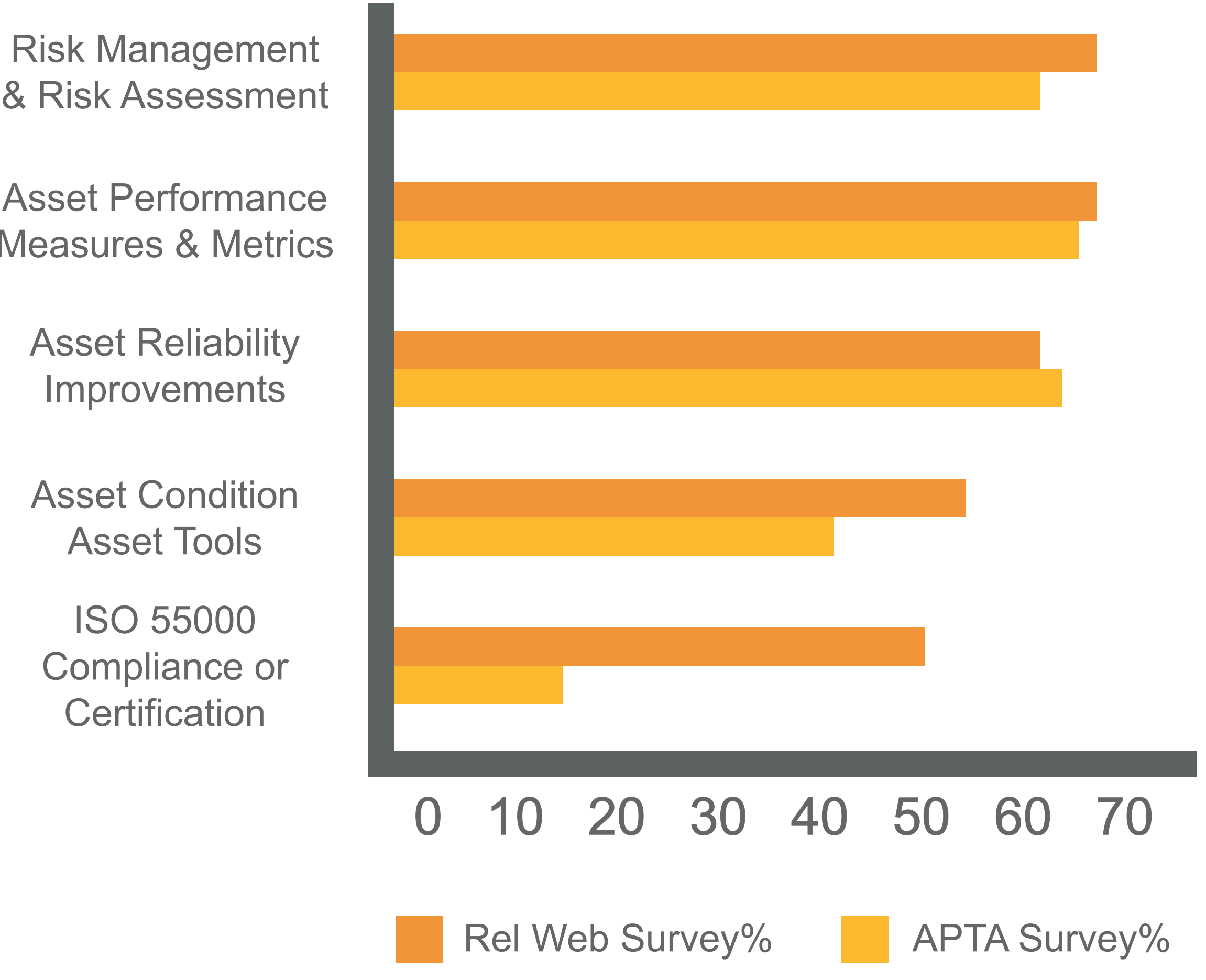
Reliability Matters: Improving Public Transit



Meeting daily demands for reliable services is critical to maintaining transit system ridership.

Performance metrics and reliability improvements are top investment strategies for transportation companies*.

What investments do you plan to make over the next 5 years?



IBM® understands the complexities of delivering effective public transportation, helping **more than 17 billion rail travelers** reach their destinations each year.



Manage multiple asset classes within a single enterprise asset management solution

Centralized Management

An enterprise asset management solution that easily incorporates facilities management, mobility & analytics solutions

Interconnected Technology

IBM has more than **750 transportation clients** – more than 160 of which are managing transit, metro & rail operations

Industry-specific experience

IBM Maximo® Asset Management solutions provide **three key capabilities** for optimizing processes, increasing transit system reliability and lowering costs:

IBM solutions have put many transportation clients on the fast track to success!

Enterprise asset management: Key benefits for multi-modal transit

In real-world deployments of IBM enterprise asset management solutions, transportation organizations around the world have achieved dramatic business benefits



Cuts operating costs by 30% with preventive maintenance



Accelerates the response time to maintenance issue by 93%



Supports up to 99% asset availability to boost ridership



Helps improve time between unscheduled interruptions by 30%



Consolidates 26 databases into a single system, slashing costs

Learn how to overcome the challenges of inner-city transportation with IBM:

Whitepaper: ibm.biz/PublicTransportation

Reliabilityweb.com Research Report: ibm.biz/AssetManagementSurvey

Buyer's Guide: ibm.biz/TransportationMgmtBuyersGuide

*Results from 2 surveys: ReliabilityWeb.com survey for Transit Asset Management Strategists (n=61); Survey conducted by IBM at American Public Transportation Association (APTA) Expo 2014 (n=36).

IBM Maximo Asset Management solutions provide **three key capabilities** for optimizing processes, increasing transit system reliability and lowering costs:

- Manage multiple asset classes within a single enterprise asset management system.
- An enterprise asset management solution that meets requirements, reduces risk, and increases reliability.
- IBM has over 200 IBM Maximo clients that use IBM Maximo to manage their assets and operations.

<https://ibm.biz/public-transportation> 