

# IBM Business Partner **Cognizant** brings value to their customers with **IBM SmartCloud Control Desk**

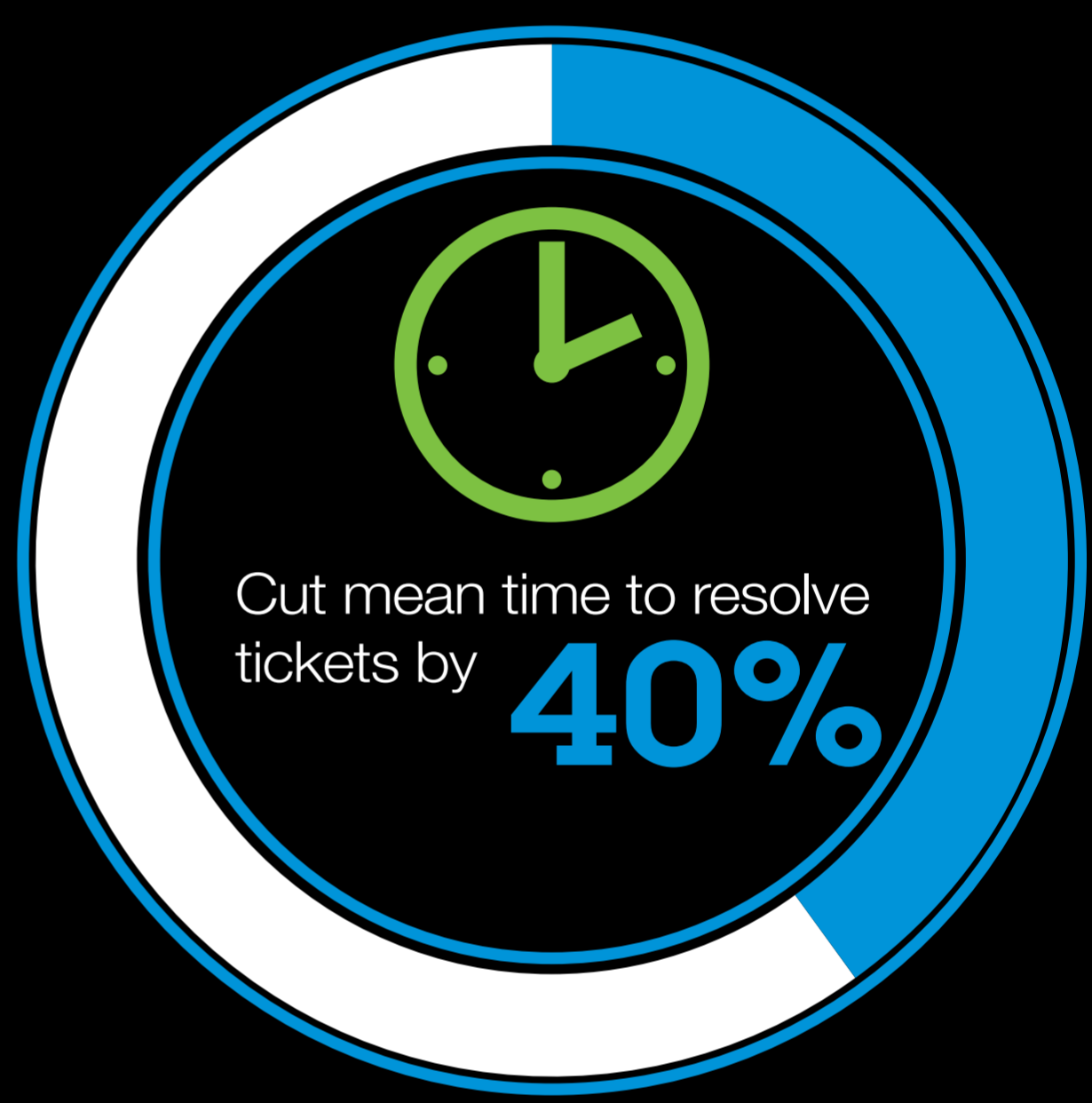


**Cognizant** wanted to provide analytics and insight to customers, but the data was spread across separate systems



**IBM SmartCloud Control Desk** software enabled them to consolidate data and offer application value management services

An industry study indicates that with **IBM SmartCloud Control Desk** boosting performance, customers:



*"IBM SmartCloud Control Desk helped us to automate our knowledge management. It helped us to build very strong metrics and data for our future analytics also. And this is the reason why IBM SmartCloud Control Desk is the base on which we want to build our future value creation for our customers."*



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