



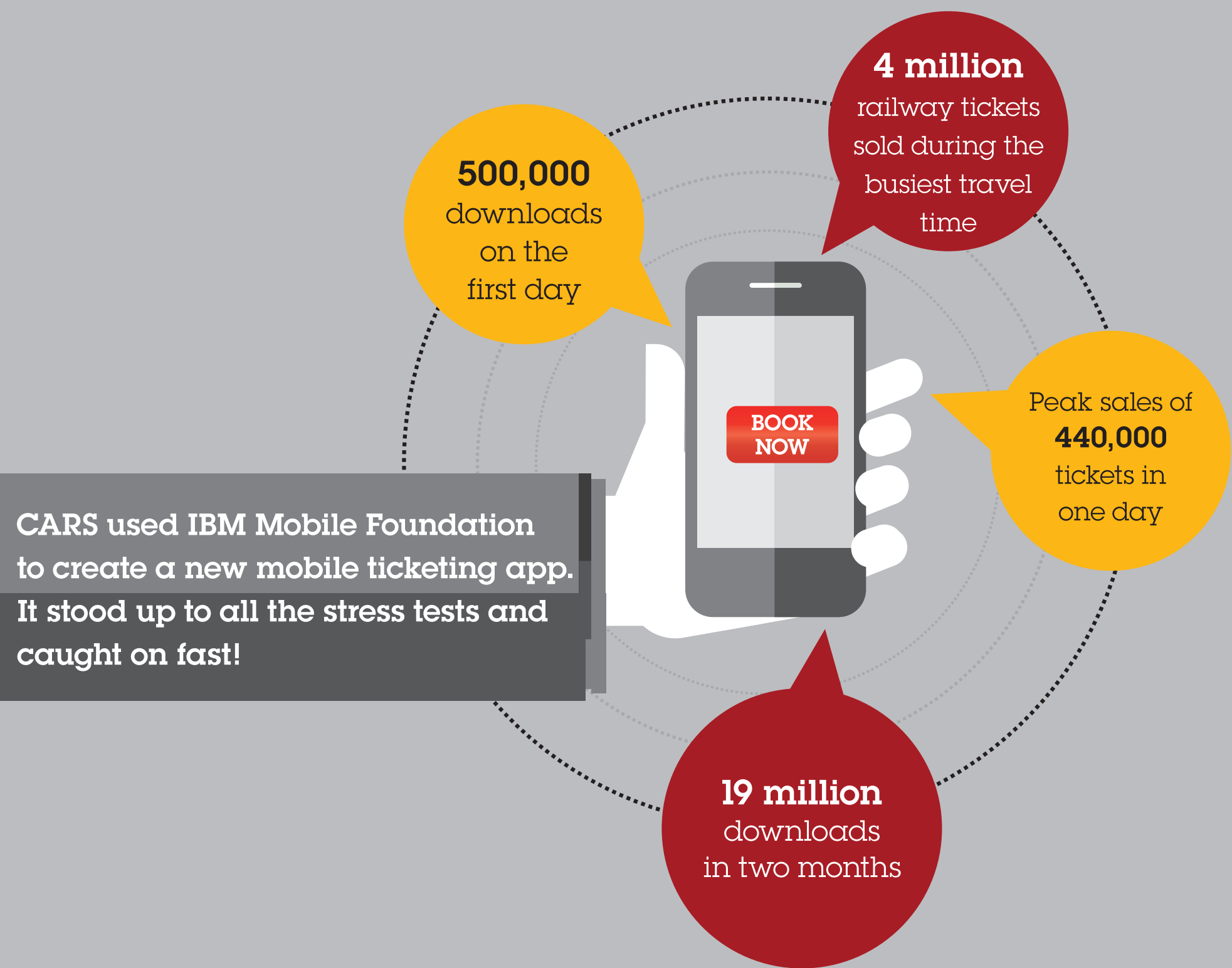
Keeping China's Spring Festival travel on track with IBM Mobile Foundation

CARS' new mobile app processes **4 million tickets** during the busiest time of year.



Every year during the Spring Festival, railways in China are overwhelmed with millions of people traveling to reunite with their families.

China Academy for Railway Sciences (CARS) looked for a way to meet ticket demand and get more people home for the holiday week.

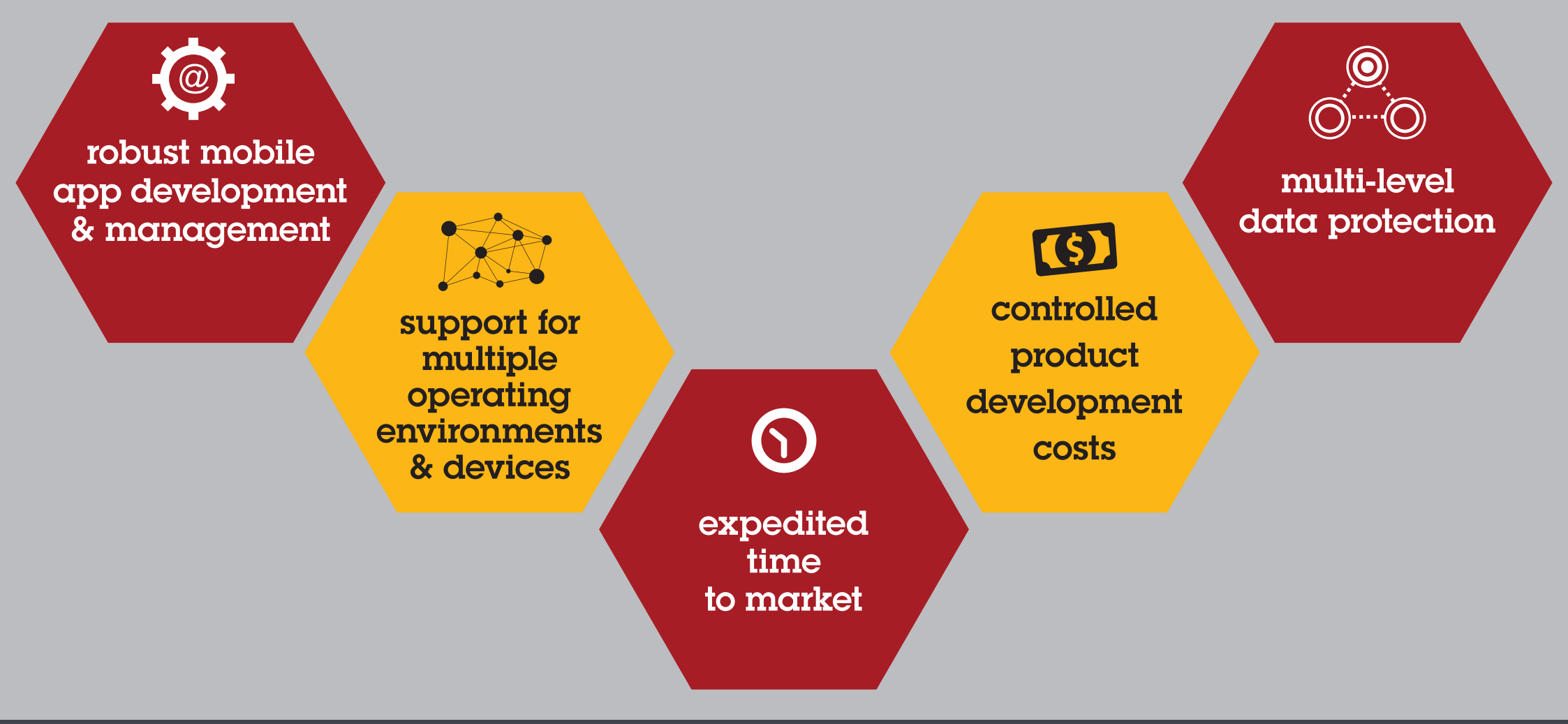


CARS used IBM Mobile Foundation to create a new mobile ticketing app. It stood up to all the stress tests and caught on fast!

“With IBM Mobile Foundation, CARS was able to improve its operating efficiency and provide a world-class service to customers, letting them book tickets at anytime from anywhere.”

- Wang Mingzhe, Associate researcher China Academy for Railway Sciences

How did IBM Mobile Foundation help CARS keep Spring Festival travel going full steam ahead?



In partnership with IBM, CARS simplified travel for millions of people, making the festival about family, not frustration.

Learn more about this powerful solution at: [https://ibm.biz/IBM Mobile CARS](https://ibm.biz/IBM_Mobile_CARS)

