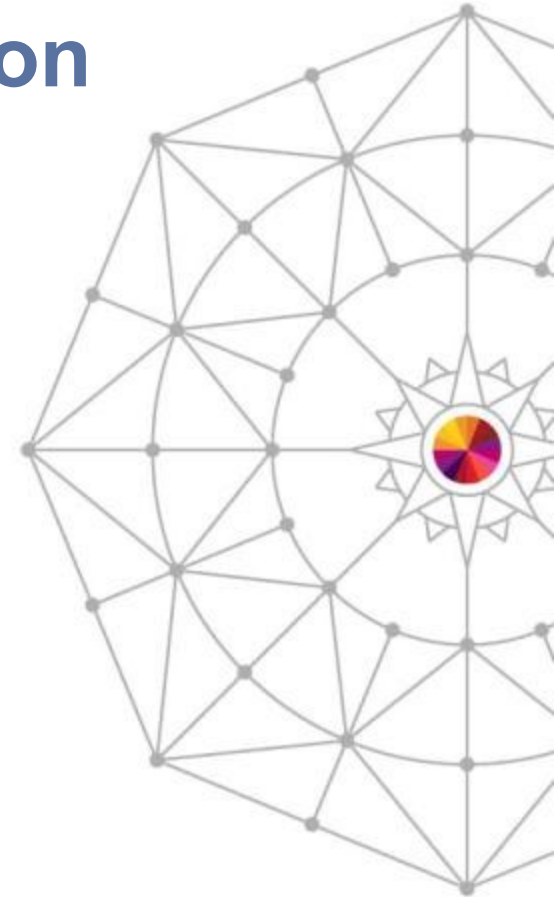


# z/TPF Customer Communications, Education and Social Media

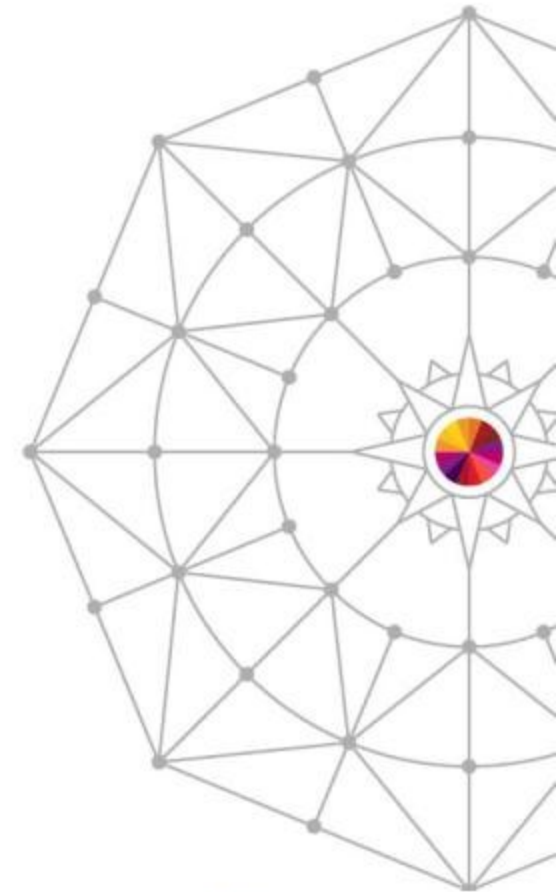
Obi Nwoye  
TPF Development Lab

Main Tent  
Monday, March 10th



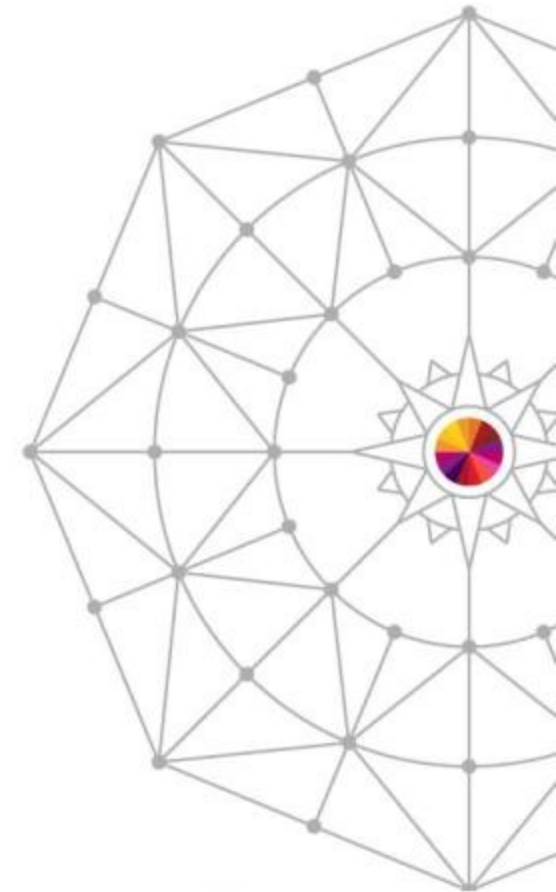
## Disclaimer

Any reference to future plans are for planning purposes only. IBM reserves the right to change those plans at its discretion. Any reliance on such a disclosure is solely at your own risk. IBM makes no commitment to provide additional information in the future.



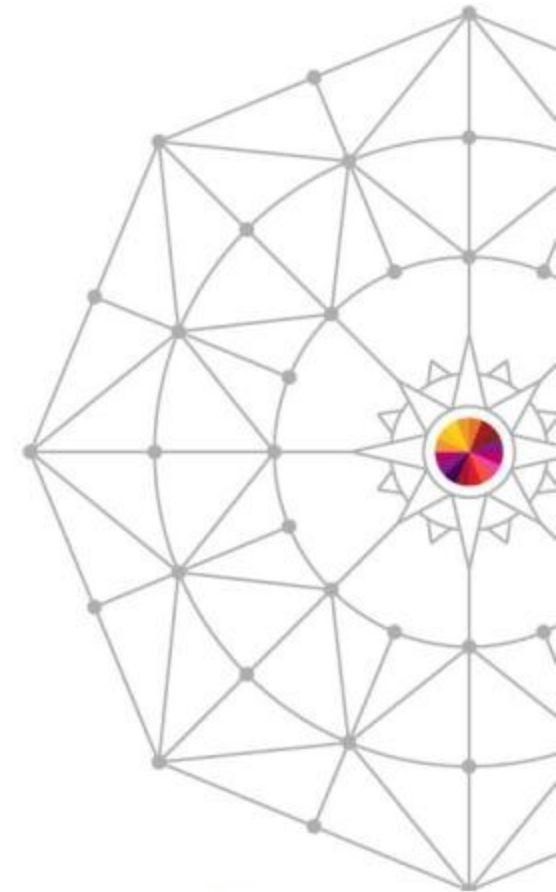
# TPF Blog

- Hosted on developerWorks
  - [ibm.biz/zTPF\\_dW](http://ibm.biz/zTPF_dW)
- Updated Weekly
  - Service Bulletins
  - Hints and Tips
  - Articles
  - z/TPF related topics
- Sign in with IBM ID or create one
  - <https://www.ibm.com/account/profile>
- What articles are you interested in?
  - Add a comment to a z/TPF blog post
  - Provide feedback here to an IBMer
  - Email [tpfqa@us.ibm.com](mailto:tpfqa@us.ibm.com)



# IBM\_TPF on Twitter

- Links to z/TPF blog entries
- Follow on twitter
- [www.twitter.com/IBM\\_TPF](http://www.twitter.com/IBM_TPF)
- Current Hashtags
  - #IBMTPF
  - #TPFUG



## z/TPF Webinars

- Great Initial Response
  - 300+ attendees for TPF Toolkit Debugger session
    - Most customers represented
- Attendee Quote

*“Great presentation, dense with a lot of good information. I've been using the debugger for more years than I care to admit and learned a lot of new things. Great job, Josh and thanks IBM for setting up the webinar. It was VERY much worth my time and I would love to see more in the future...”*



## z/TPF Webinars

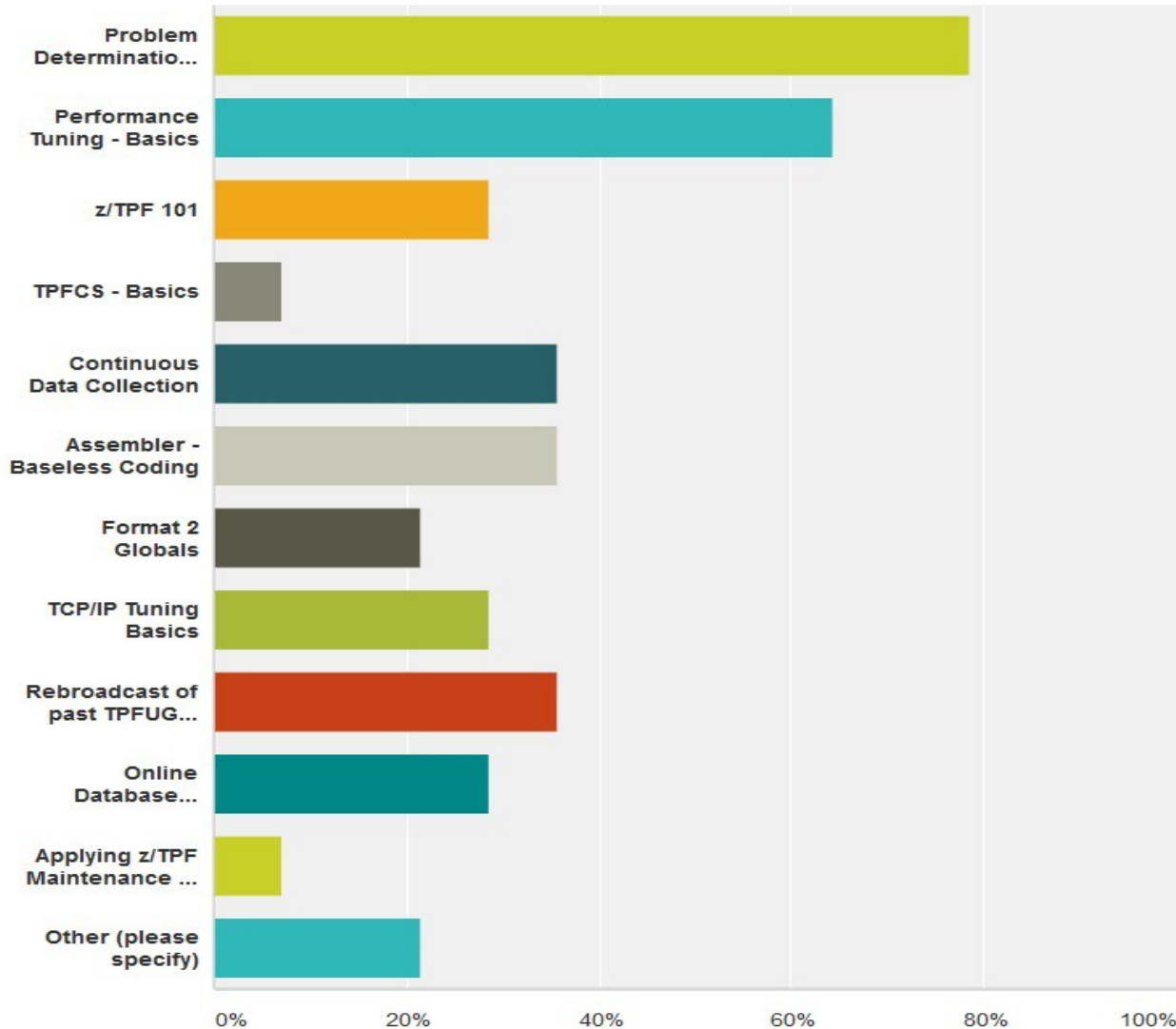
- Planning one webinar a month
- Upcoming
  - OpenLDAP (3/26/2014)
  - MQ (4/24/2014)
  - Problem Determination and Dumps (5/12/2014)
  - Stayed tuned for attendance info on TPF blog
- What future sessions are you interested in?
  - Complete survey at [ibm.biz/future\\_webinars](http://ibm.biz/future_webinars)






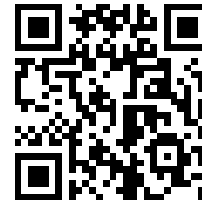
# z/TPF Webinars

*Future Webinar survey results as of 03/06/2014*



## Did you miss a z/TPF Webinar?

- Recordings posted on 
  - [www.youtube.com](http://www.youtube.com) search for IBM TPF
  - Subscribe to channel
    - [ibm.biz/IBM\\_TPF\\_recordings](http://ibm.biz/IBM_TPF_recordings)
    - Bookmark for future reference
  - Use barcode scanner on phone
- Link to recordings also accessible via TPF blog





## z/TPF Education (Fee Based)

- Customized Education
  - On-site at customer location
  - Tailored for specific needs
- “z/TPF Detailed Summary” Course Available
  - Created as a week long course
  - For those new to z/TPF
  - For those wanting a refresher
  - For those interested in current z/TPF functionality
- Future education demands
  - Contact [tpfqa@us.ibm.com](mailto:tpfqa@us.ibm.com)



## IBM Academic Initiative (AI)

- Thanks for feedback from last TPFUG!
- To join the Academic Initiative
  - [ibm.com/university/academicinitiative](http://ibm.com/university/academicinitiative)
- TPF Lab investigating z/TPF concepts in curriculums
  - Enterprise computing course including z/TPF
- 2014 IBM Enterprise Systems Educator Seminar
  - *June 2 - 4 - Hosted at Robert Morris University (Pittsburgh, PA)*



# Master the Mainframe

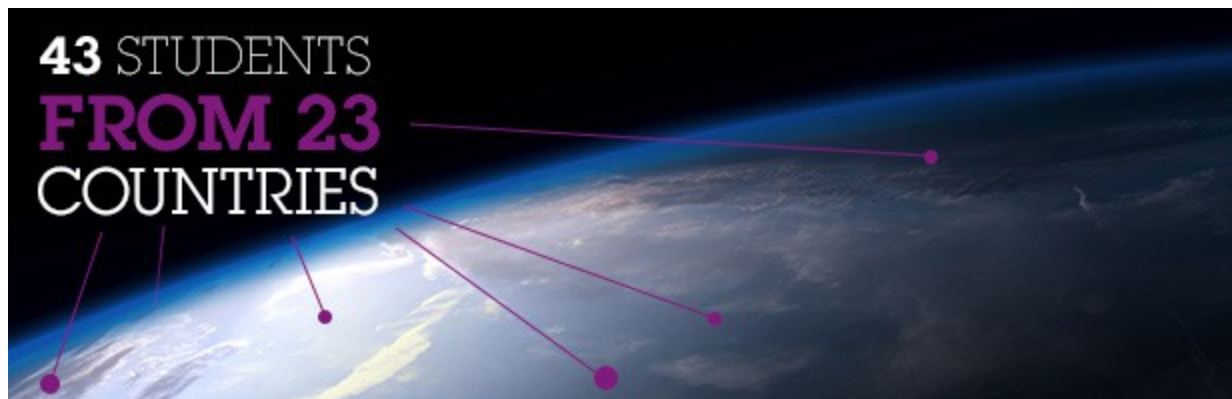
## IBM Mainframe Contests

Play, learn, test your skills



- Programming Challenge – IBM Master the Mainframe
  - z/TPF participating
  - Available to active students
  - Resumes of contestants available by request
    - Contact Donna Strand ([dstrand@us.ibm.com](mailto:dstrand@us.ibm.com))

# IBM Master the Mainframe World Championship





# Enterprise Computing Community Conference



**Enterprise Computing Community  
Conference 2014**  
Marist College, Poughkeepsie, NY  
June 8 – 10, 2014



<http://ecc.marist.edu/>

## Conference Themes

- Celebration of 50 years of the mainframe
- Cloud Computing
- Business Analytics



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- *(Include any special attribution statements as required – see Trademark guidelines on <https://w3-03.ibm.com/chq/legal/lis.nsf/lawdoc/5A84050DEC58FE31852576850074BB32?OpenDocument#Developing%20the%20Special%20Non-IBM%20Tr>)*

## Notes

- Performance is in Internal Throughput Rate (ITR) ratio based on measurements and projections using standard IBM benchmarks in a controlled environment. The actual throughput that any user will experience will vary depending upon considerations such as the amount of multiprogramming in the user's job stream, the I/O configuration, the storage configuration, and the workload processed. Therefore, no assurance can be given that an individual user will achieve throughput improvements equivalent to the performance ratios stated here.
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