

# CICS at Impact

## There's a Lot Going On

Here in the IBM® CICS® team, we work hard to make the most awesome transaction processing middleware in the world. Every year we take CICS to Impact, and we get to talk to the people that we build it for. This makes us happy, and to say thanks for coming to see us we strive to put on a great set of sessions, labs and more. This year we have a lot to look forward to.

21   
**mobile & cloud talks**  
from leading CICS speakers

 3  
**chances to win** a free visit from  
our fab CICS Services team

240   
minutes of **hands-on labs**  
with CICS experts

 50  
hours of CICS **demos** to see  
in the CICS Solution Suite

  
160,000  
**miles travelled** by the CICS  
team to be there with you

 30  
**CICS maestros** on the ground,  
ready for a conversation

37   
hours of **CICS sessions**  
delivered by CICS specialists  
and CICS customers

 3  
carefully designed **session menus**  
with hand-picked combinations  
to fit every interest

We're striving to make Impact 2014 our greatest show yet, especially as we're also celebrating a friend's birthday - our old buddy System z® is 50 years young. With something for everyone, from fresh faces to old hands, and hard core techies to business brainiacs, you're invited to come along and join the party.

Oh, and one more thing... in the time it took to read this page, CICS has processed around 57,870,350 transactions across 23 industries and in 75 countries, keeping everything from banks to universities running smoothly.



Impact 2014 runs from April 27 - May 1  
You can register at [ibm.com/impact](http://ibm.com/impact)

