

IBM SolutionsConnect 2013

L'IBM TechSoftware nouvelle génération

28, 29 et 30 août
IBM Client Center Paris



#solconnect13

Transformez vos opportunités en succès




IBM SolutionsConnect 2013

L'IBM TechSoftware nouvelle génération

LEA02P2 : Réseaux Sociaux d'Entreprise

[Profile Wikis](#) | [Communities Files](#) | [Blogs Bookmarks](#) | [Forums Activities](#)



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Life is the art of Meeting !

[Send Email](#) | [Chat](#) | [More Actions](#) ▼

[Profile Wikis](#) | [Communities Files](#) | [Blogs Bookmarks](#) | [Forums Activities](#)



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#solconnect13

Paris



Il y a une dizaine d'années, l'e-Commerce a changé de manière fondamentale la façon dont nous faisons du commerce



Aujourd'hui, le schéma social transforme la façon dont nous interagissons



Le Social Business crée de la valeur à tous les niveaux de l'entreprise

Développement des produits

Accélérer la commercialisation

Pour réduire d'1/3 le temps de développement et de commercialisation de nouveaux produits

Marketing

Atteindre de nouveaux auditoires

Pour atteindre 100% d'augmentation de l'exposition au marché

Ventes

Améliorer la productivité

Pour augmenter le revenu des vendeurs de 40%

Service client

Améliorer la fidélité des clients

Pour réduire de 5% le taux de défection des clients

Le Social Business donne aux entreprises un avantage compétitif

Impliquer les employés
En enrichissant leurs expériences de travail



Enthousiasmer les clients
En créant des expériences clients exceptionnelles

Social Business: From Liking to Leading



Valeur d'une plate-forme Social Business

Une plate-forme Social Business c'est :

- Un large éventail d'outils sociaux reconnus sur le marché
- Une capacité d'adaptation à vos besoins et sur les plate-formes techniques de votre choix
- Une capacité d'intégration à vos systèmes existants
- Des possibilités de personnalisation étendues
- Une stratégie d'adoption éprouvée
- De nombreux points d'accès aux données sociales (applications, PC, smartphones, tablettes, etc)



La plate-forme IBM pour le Social Business

Social Business Solutions



IBM Employee Experience Suite
Kenexa Talent Management Suite



IBM Customer Experience Suite

IBM Platform for Social Business



IBM Connections
IBM Notes & Domino Social Edition
IBM Sametime



IBM Social Analytics Suite



IBM Enterprise Content Management



IBM Websphere Portal
IBM Web Content Manager

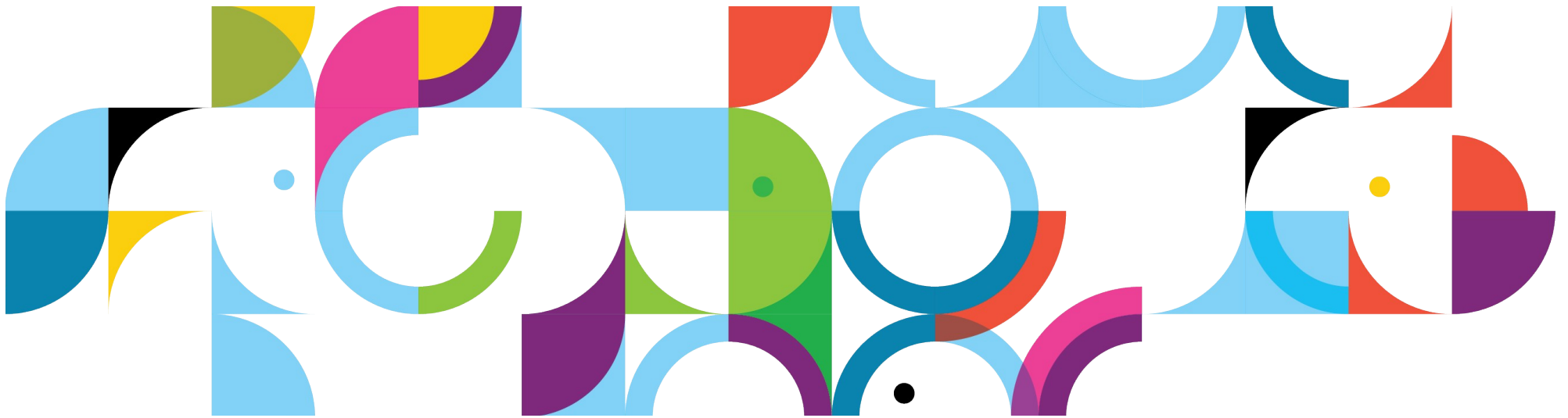
SaaS Cloud

Dedicated Private Cloud

On Premises

Hybrid

IBM Connections



Serait-il possible de mieux promouvoir,
incuber et cultiver de nouvelles idées?



Serait-il possible de mieux exploiter les talents autour de moi?



Peuvent les talents contribuer au capital intellectuel de l'entreprise?



Creativity



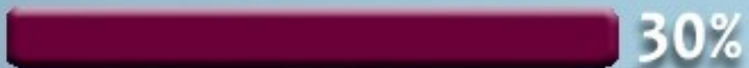
Integrity



Global thinking



Influence



Openness



L'information qui vient des autres



est
plus riche
que celle qu'on
peut
découvrir
nous-
même



Une entreprise doit reconnaître et valoriser la diversité des personnes



La collaboration ne doit pas devenir
une alternative au travail



Le Réseau Social implique la **Collaboration** ...

... qui met en œuvre tous les services d'IBM Connections



Profils - Communautés – Fichiers - Wikis - Blogues - Forums – Événements
Galerie multimédias - Blogs d'idées - Activités – Flux d'activités



Get social. Do business.

IBM Connections Content Manager 4.5

« Socialiser » le contenu



Gestion sociale du contenu

Centrage sur les personnes et sur le contenu



Réseau Social :
La **Personne** est au centre

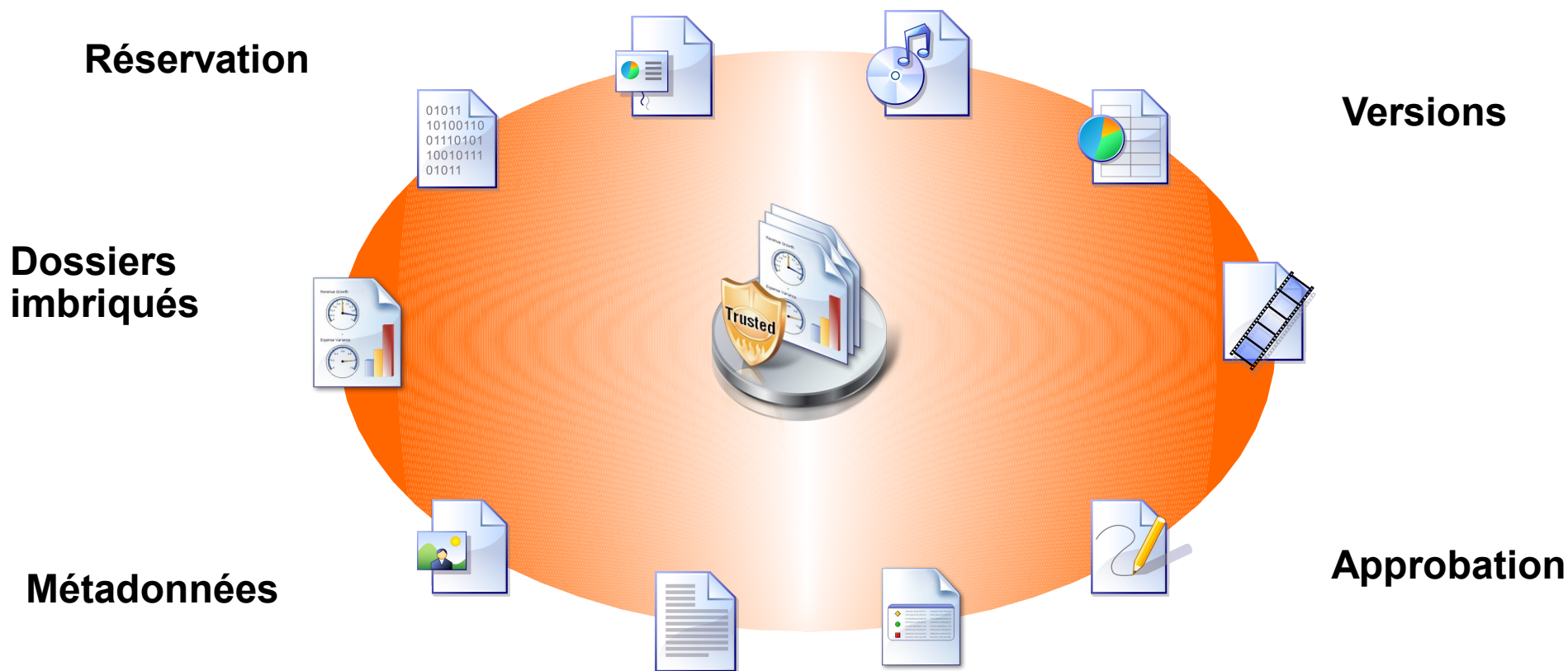
- Les Personnes sont l'atout le plus précieux
- Les personnes se connectent entre elles
- Les Personnes ont des connaissances
- Les Personnes font en sorte que le travail soit fait
- Les Personnes innovent
- Les Personnes créent le progrès



Gestion du contenu :
Le **Contenu** est au centre

- Le Contenu est l'atout le plus précieux
- Le Contenu enregistre “la version unique de la vérité”
- Le Contenu permet de meilleurs décisions, plus rapidement
- Le Contenu alimente les processus métiers
- Le Contenu est la mémoire collective
- Le Contenu reste dans l'organisation
- Le Contenu est auditable

La Gestion du Contenu c'est le **contrôle** sur l'ensemble des documents et du contenu de l'organisation



Documents – Feuilles de calculs - Présentations - Films -
Photos

28, 29 et 30 août IBM - Symphony Paris - COLD - Images - Rapports

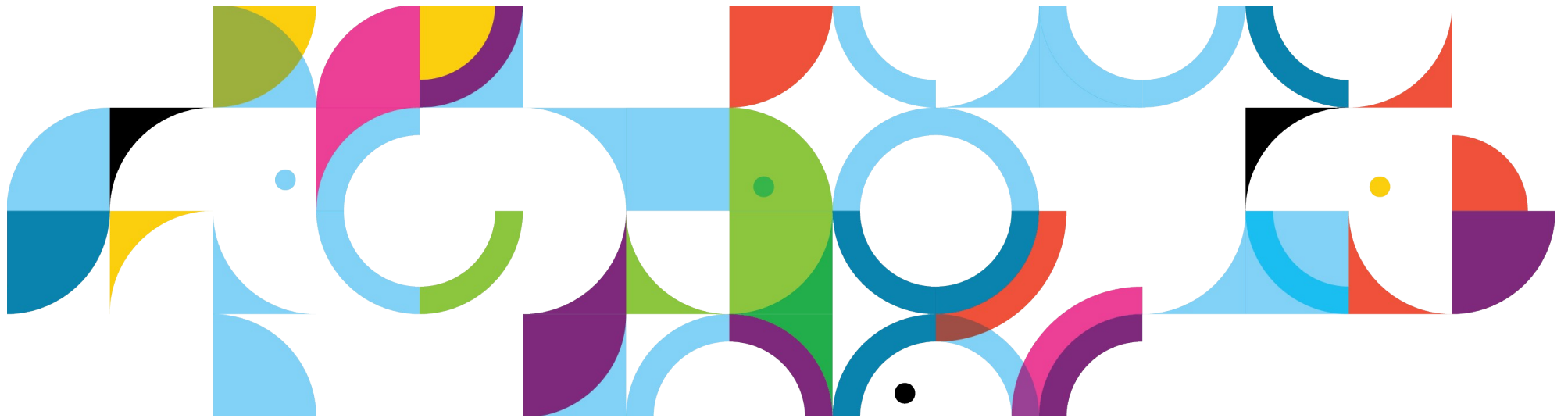
Calendrier des ateliers techniques Social Business

Inscriptions et agenda : <http://www-05.ibm.com/fr/events/tec/>

Sessions	Dates
IBM Connections - 1 jour	23 Septembre
Sam etin e	24-25 Septembre
XDX Exceptional Digital Experience	27 Septembre
SmartCloud for Social Business	30 Septembre
Domino Admin	3-4 Octobre
IBM Connections - 2 jours	7-8 Octobre
Social Business Toolkit	5-6 Novembre
XDX	5 Novembre
IBM Connections - 1 jour	7 Novembre
Sam etin e	7-8 Novembre
Domino Admin	14-15 Novembre
IBM Connections - 2 jours	19-20 Novembre

IBM Connections

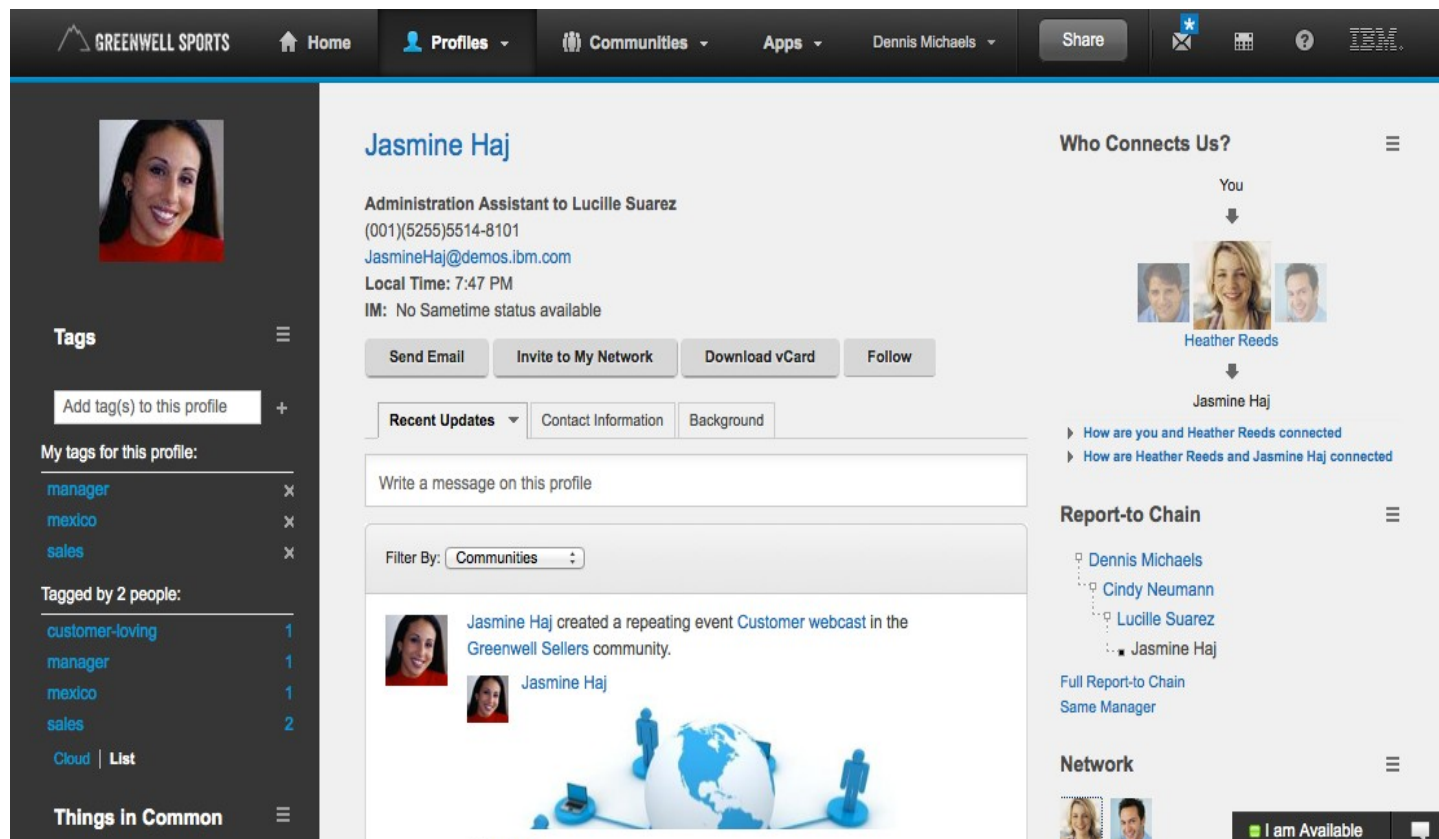
Presentation Produit



Profils

Pour répondre plus rapidement aux clients et prendre de meilleures décisions

- Trouvez rapidement l'expertise dont vous avez besoin
- Postez un message de statut informant votre réseau de ce que vous faites
- Enrichissez votre réseau professionnel
- Partagez votre expertise avec votre réseau



The screenshot shows a user profile for Jasmine Haj on an IBM social business platform. The profile includes a profile picture, a title 'Administration Assistant to Lucille Suarez', contact information (phone, email), and local time. Action buttons for 'Send Email', 'Invite to My Network', 'Download vCard', and 'Follow' are visible. The profile also shows a 'Recent Updates' section with a message about creating a repeating event. On the right, there is a 'Who Connects Us?' section showing a connection path from 'You' to 'Heather Reeds' to 'Jasmine Haj'. Below that is a 'Report-to Chain' showing a hierarchy from 'Dennis Michaels' to 'Cindy Neumann' to 'Lucille Suarez' to 'Jasmine Haj'. A 'Network' section at the bottom right shows a status 'I am Available'.

Profils

Pour répondre plus rapidement aux clients et prendre de meilleures décisions

The screenshot shows a user profile for Jasmine Haj on a social business platform. The profile includes contact information, a message box, and a recent update. Annotations highlight key features: 'Étiquettes' (Tags) on the left sidebar, 'Informations personnelles synchronisées' (Synchronized personal information) pointing to the profile details, 'Social Analytics' pointing to the 'Who Connects Us?' section, 'Structure hiérarchique' (Hierarchical structure) pointing to the 'Report-to Chain', and 'Réseau Social' (Social Network) pointing to the 'Network' section. The top navigation bar includes 'GREENWELL SPORTS', 'Home', 'Profiles', 'Communities', 'Apps', and 'Dennis Michaels'. The bottom of the page features event information for '28, 29 et 30 août' in Paris, a Twitter hashtag '#solconnect13', and 'Applications personnalisées' (Custom applications).

Étiquettes

Tags

Add tag(s) to this profile

My tags for this profile:

- manager
- mexico
- sales

Tagged by 2 people:

- customer-loving
- manager
- mexico
- sales

Things in Common

Jasmine Haj

Administration Assistant to Lucille Suarez

(001)(5255)5514-8101

JasmineHaj@demos.ibm.com

Local Time: 7:47 PM

IM: No Sametime status available

Send Email

Invite to My Network

Informations personnelles synchronisées

Recent Updates

Contact Information

Background

Write a message on this profile

Filter By: Communities



Jasmine Haj created a repeating event Customer webcast in the Greenwell Sellers community.



Who Connects Us?

Social Analytics

You



Heather Reeds

Structure hiérarchique

Report-to Chain

- Dennis Michaels
- Cindy Neumann
- Lucille Suarez
- Jasmine Haj

Full Report-to Chain
Same Manager

Réseau Social

Network



I am Available

Profiles



Dennis Michaels Network Contact

USA
 1-301-555-6573
Dennis.Michaels@uc2.ibm.com
 Local Time: 5:19 PM

- [Send Email](#)
- [Remove From Network](#)
- [Download vCard](#)
- [Stop Following](#)

- [Recent Updates](#)
- [Contact Information](#)
- [Background](#)

Write a message on this profile

Filter By: [All](#)

Dan Misawa commented on Dennis Michaels's message.

Dennis Michaels Starting to test Connections 4.5 CR1

Today at 5:19 PM | Like | [Comment](#)

Dan Misawa Today at 5:19 PM | Like

Very cool features indeed !

Add a comment...

Who Connects Us?

You

↓

Dennis Michaels

[Dan Misawa](#) commented on a message. | Today at 5:19 PM

Starting to test Connections 4.5 CR1

Like

[Repost](#)

Comments (1) [Recent Updates](#)

[Add a Comment](#)

[Dan Misawa](#) today at 5:19 PM
Very cool features indeed !

Like

[Add a comment](#)

Tags

Add tag(s) to this profile +

panque social_business us

Cloud | [List](#)

Things in Common

There are no items in common for you and this profile.


Microblogues


Améliorer l'efficacité des collaborateurs



- Restez informé et connecté
- Partagez facilement fichiers et photos
- Mentionnez des personnes grâce au @mention
- Recommandez un message ou un contenu via un simple clic
 - Retrouvez qui a recommandé une entrée
- Naviguez au travers des mises à jour de statut pour tirer parti de la richesse des informations exposées dans ces micro-conversations
- Suivez les conversations via les mots-dièse



What are you working on right now?

Filter By:


 [Samantha Daryn](#) commented on [Dennis Michaels's](#) message posted to [Frank Adams](#).


 [Dennis Michaels](#) I hear great thing about your presentation this morning. Congratulations!!!



 Today at 9:03 PM |  Like



 [Samantha Daryn](#) Today at 9:03 PM |  Like

Where is it ?

 [Dennis Michaels](#) liked [Sally Thomas's](#) message.

 [Sally Thomas](#) Hoping to see [@Samantha Daryn](#) at the meeting tomorrow

 Today at 9:02 PM |  2 You like this - [Unlike](#)

 [Dennis Michaels](#) Today at 9:01 PM |  Like

I hear her presentations are amazing! Keep us posted!

Microblogues

Faciliter le suivi des conversations

Vue rapide de toutes les mises à jour de statut et commentaires où vous êtes mentionné (@mention)

Mentionnez (@mention) qui vous voulez dans vos mises à jour de statut

Status Updates

if you have something to add to the conference schedule, contact one of the conference coordinators, [@Gail Chao](#), [Betty Zechman](#), or [@Rita Ferrar](#)

@Frank Adams

View messages directed to you.

What are you working on right now?



Minh Li mentioned you in a message posted to Frank Adams.



Minh Li Welcome to the team @Frank Adams. Please reach out to @Lucille Suarez, she has worked on #contracts for a few years now. Best of luck! Let me know if you have any questions! #newteammember

Jan 18 | Like

Comment

Filtrez ou recherchez les mentions de n'importe quel utilisateur

Suivez les questions que vous avez adressées aux autres en les mentionnant

Status Updates

My Notifications

@Frank Adams

Action Required

Saved

Discover

My Page

Filter By: All Show: For Me



Lucille Suarez edited the wiki page Greenwell Sell



Lucille Suarez To contribute to this Log In/Start Contributing! After logging in, set access. If you cannot contribute in a way in them to give y...

Thursday at 3:49 PM



Microblogues

Etre prêt à agir rapidement et en contexte

Le mot-dièse facilite la découverte et le suivi du contenu

I'm Following
View updates for people and things you are following, and responses to your content.

What are you working on right now?

Filter By: All

Frank Adams liked Heather Reeds's message.
Heather Reeds Has anyone explored the possibility of a #Greenwell Kayaking outing?

Today at 10:56 AM | 2 You like this - Unlike
Comment Save this Stop Following

Dina Maroni Dec 13 | 1 Like
This is a fantastic idea!

Frank Adams Tuesday at 11:28 AM | Like
I know that @Jasmine Haj is going to like this!

Add a comment...

Misawa created a to-do item named TaskDescription in the Client Hub Actions activity.
Dan Misawa Frank Adams
Tuesday at 10:47 AM

Frank Adams posted a message to the Greenwell Sellers community.
Frank Adams You all have to check out the latest presentation from @Jasmine Haj
Tuesday at 10:42 AM | Like

Frank Adams liked a message Today at 10:56 AM

Has anyone explored the possibility of a #Greenwell Kayaking outing?

kayaks-500.png

Preview Download 357 KB Tags: adventure, boats, greenwell and 2 more

2 You like this - Unlike

Repost

Comments (2) Recent Updates

Add a Comment

Dina Maroni Dec 13
This is a fantastic idea!

Frank Adams Tuesday at 11:28 AM
I know that @Jasmine Haj is going to like this!

Add a comment

Une expérience utilisateur intuitive qui favorise l'adoption

Agir sans changer de contexte





Accueil


Réduire le travail redondant


- Une vue consolidée et personnalisable de votre réseau social
- Un accès aux mises à jour de statut et de contenu de votre réseau
- Une intégration des outils tiers facilitée grâce aux standards ouverts
- Une capacité d'action directe sur le contenu sans changement de contexte, à partir du Flux d'activités
- Une fonction de partage rapide pour mettre à jour son statut et partager des fichiers
- Une fonction de repostage de contenu intéressant à destination de votre réseau


Filter By: All Updates

 **Jasmine Haj** Meeting with 3 customers
9:37 AM

 **Ted Amado** commented on the file **Greenwell Web Marketing Text.odt**
ODT 800 KB | Public
Apr 4

 **Dan Misawa** wrote Mar 8
I will cover the finance sections

 **Ted Amado** wrote Apr 4
Can we work on this?

 **Gardner Raynes** updated the **Trilog Proj**
Apr 2

Ted Amado commented on the file **Greenwell Web Marketing Text.odt** | Created 4/4/12 | [Repost](#)


Greenwell Web Marketing Text.odt
Download | 17 KB


1 Like


[Stop Following](#) [More](#)


[Comments \(4\)](#) [Sharing](#) [Recent Updates](#)

Add a comment

 **Frank Adams** 11/10/11 (version 4)
This looks good, though I'd prefer to do the hand off in Q2

 **Jasmine Haj** 11/10/11 (version 4)
I understand. Let's discuss next week.

 **Dan Misawa** 3/8/12 (version 10)
I will cover the finance sections

 **Ted Amado** 4/4/12
Can we work on this?

Write something...

Accueil

Partager et découvrir les idées et les connaissances

Renovations charts

1-10 of 14,500 results Page 1 | 2 | 3... Next

Filter by: All Results

Minh Li most interesting <http://www.renovations.com/design>
Created 9:52 AM | 3 Likes

Gardner Raynes So, I was thinking of a new and better way to prioritize or organize my activity stream with the stuff that is important to me, when I noticed the Action Required design. Wow!
In the community [Collaboration Software Next](#)
Created 9:36 AM

Minh Li ooohh scifi interface design at [renovations](#) conference
Created 9:15 AM

Samantha Daryn most interesting article about collaboration software at <http://www.renovations.com/article2134>

Naviguez au travers des mises à jour de statut pour tirer parti de la richesse des informations exposées dans ces micro-conversations

Share Something

Status Update | Files

Post Updates To:

- ✓ Everyone
- a Community
- a Person's profile

on right now?

Add a File

Post Cancel

Partagez votre statut et vos fichiers à destination de votre réseau

Status Updates

Trending

all app blue connections
connections-mail feedback
file first following FORUM go-to
help mail next opportunity
page status swg team test
video was

Découvrez les tendances et filtrez les conversations

Accueil

Intégrer les applications métier pour faciliter les actions et la prise de décision

- Getting Started
- I'm Following
 - Status Updates
 - My Notifications
 - Action Required 4
 - Saved

Une vue **Action requise** pour mettre en évidence les activités qui requièrent votre attention

Des notifications étendues permettant un suivi aisé des conversations

Frank submitted the catering order for the Greenwell meeting
Frank Adams submitted the catering order for the Greenwell Meeting

Friday at 12:21 PM

Save this
Stop Following

Twitter
Lucille Suarez replied to your Tweet
Thanks for sharing that article, Jas!

Friday at 12:21 PM

Jasmine Haj created an activity named Identify Customers.
Jasmine Haj to identify refe

Aug 23

Frank submitted the catering order for the Greenwell meeting
✕

New Service Order

New catering order for Renovations

Download
More ▾

Overview
Categorization
Actions

Edit Order Info
Change History
Transaction History

Description

Priority/Status Medium ▾ Open ▾

Component

Product ID

Object

Escalate
Service Order

Les standards ouverts permettent de combiner des applications métiers avec les mises à jour du réseau

Accueil

IBM Connections Home Profiles Communities Apps Metrics Frank Adams Share

Home

All Connections

Getting Started

I'm Following

Status Updates

My Notifications

• @ Mentions

Action Required

Saved

Discover

My Page

Administration

Mentions

View messages directed to you.

What are you working on right now?



Dan Misawa mentioned you in a message.

I am testing IBM #Connections with @Frank Adams and @Dennis Michaels



Today at 5:34 PM



Like

Comment

Save this

Feed for these entries

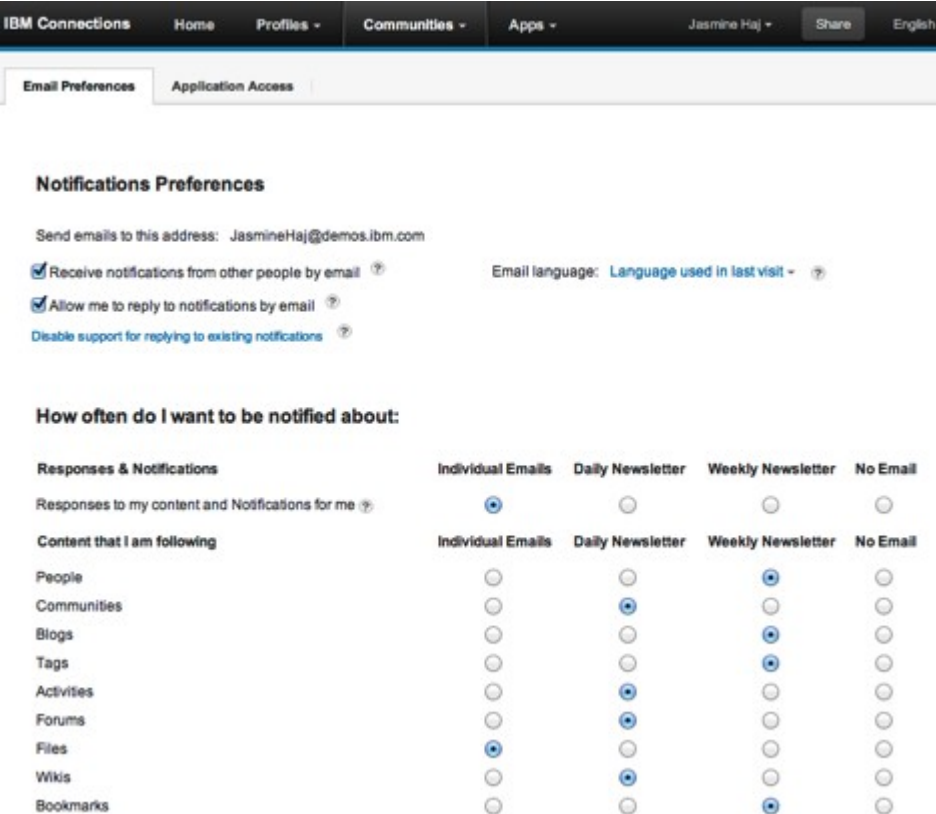


Notifications par email

Réduire le travail redondant

*Reduce
redundant work*

- Pour recevoir un mail résumant les mises à jour du contenu et des personnes suivis
- Une page de préférences pour régler la façon dont vous serez notifié selon le type de contenu
- Possibilité d'être notifié de manière unitaire de chaque mise à jour



IBM Connections Home Profiles - Communities - Apps - Jasmine Haj - Share English -

Email Preferences Application Access

Notifications Preferences

Send emails to this address: JasmineHaj@demoss.ibm.com

Receive notifications from other people by email [?](#) Email language: Language used in last visit - [?](#)

Allow me to reply to notifications by email [?](#)

[Disable support for replying to existing notifications](#) [?](#)

How often do I want to be notified about:

Responses & Notifications	Individual Emails	Daily Newsletter	Weekly Newsletter	No Email
Responses to my content and Notifications for me ?	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Content that I am following	Individual Emails	Daily Newsletter	Weekly Newsletter	No Email
People	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Communities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Blogs	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Tags	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>
Activities	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Forums	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Files	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wikis	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bookmarks	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>

Connections Mail

Mail et Calendrier intégrés à l'expérience sociale

The screenshot shows a social media home page for 'GREENWELL SPORTS' with a user profile for 'Dennis Michaels'. A 'Discover' section is visible with a search bar and a filter set to 'All'. An email overlay window titled 'New Message | My Mail' is open, displaying a list of messages:

- Samantha Daryn** (9:03 PM): [Profiles] Samantha Daryn commented on a message you posted. Samantha Daryn commented on a message you posted.
- news-admin** (Mar 4): [Profiles] Frank Adams accepted your network invitation. Frank Adams accepted your network invitation.
- Frank Adams** (Mar 4): Location for customer meeting. Dennis, Here's the information for that important product.
- Samantha Daryn**: Location for customer meeting. Dennis, Here's the address for that important product.
- Frank Adams**: [Files] Frank Adams has shared 'notes'. Frank Adams has shared 'notes9badge.jp'.

Two callout boxes provide additional information:

- Left Callout:** More easily manage and share information by moving email conversations and content into the social tools.
- Right Callout:** Intégration avec IBM Notes ou Microsoft® Exchange pour tirer parti des environnements existants.

At the bottom of the interface, there is a status bar with 'I am Available' and a search bar containing '#solconnect13'.

More easily manage and share information by moving email conversations and content into the social tools

Intégration avec IBM Notes ou Microsoft® Exchange pour tirer parti des environnements existants

Social Analytics

Découvrez ce que vous devriez savoir et qui vous devriez connaître

- Recommandations personnalisées pour les personnes, communautés et contenu que **vous** devriez connaître
- Basées sur votre profil, vos étiquettes, votre réseau et vos actions
- Accessibles à partir des pages d'Accueil, de Profil et de Communautés

Do You Know

Samantha Daryn

Invite to connect Remove

- You share a forum thread
- You share some colleagues
- You are in a community together

Who Connects Us?

You

Frank Adams

Samantha Daryn

- How are you and Frank Adams connected
- You are colleagues
 - You share 3 activities
 - You co-edited a wiki
 - You shared a file with Frank Adams
 - Frank Adams shared a file with you
 - You share a forum thread

- How are Frank Adams and Samantha Daryn connected
- They are colleagues
 - They share an activity
 - They share a forum thread

Status Updates

Trending

all app blue connections
connections-mail feedback
file first following forum go-to
help mail next opportunity
page status swg team test
video was

Recommendations

- IT Professionals (1 related person)
- Social Marketing Community (4 related people)
- Sales Room (1 related tags, 5 related people)

Previous Next

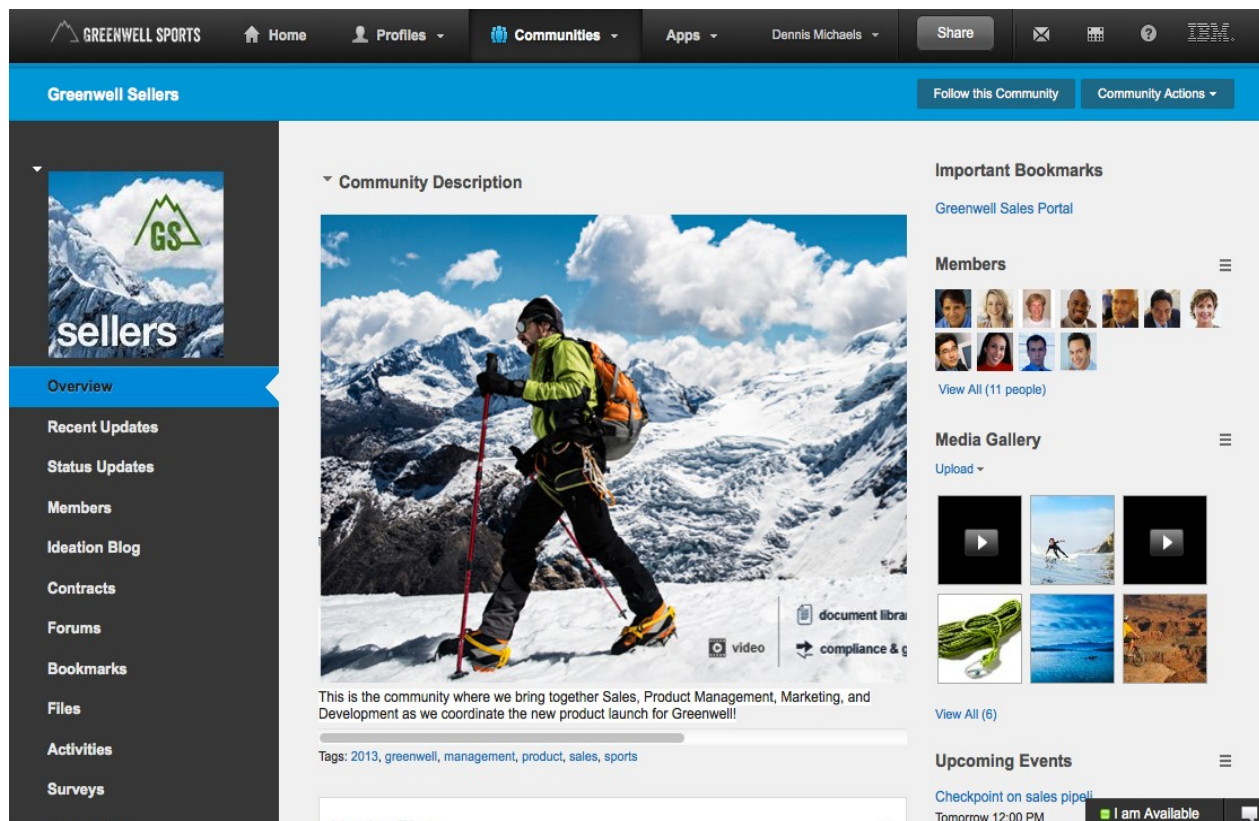
Things in Common

- Communities (3)
 - Better Living
 - Project Planning
 - Greenwell Product La...
- Discussions (2)
 - What is the project ...
 - Feedback on new mark...

Communautés

Améliorer les ventes et la fidélité des clients

- Permettent aux personnes ayant des centres d'intérêt communs d'échanger et de partager des informations et des idées
- Communautés publiques, privées ou modérées
- Pour partager des fichiers et des vidéos, voter pour des idées, gérer des projets, créer des blogues, des wikis, des forums, etc.
- Le calendrier permet de centraliser et de coordonner les événements de la communauté



The screenshot displays the 'Greenwell Sellers' community interface. At the top, there's a navigation bar with 'Home', 'Profiles', 'Communities', 'Apps', and a user profile 'Dennis Michaels'. Below this, the community name 'Greenwell Sellers' is prominently displayed. A left-hand navigation menu lists various community features. The central area contains a 'Community Description' with a large image of a skier and a paragraph of text. To the right, there are sections for 'Important Bookmarks', 'Members' (with a 'View All' link for 11 people), 'Media Gallery' (with an 'Upload' button and a 'View All' link for 6 items), and 'Upcoming Events' (listing a 'Checkpoint on sales pipeline' for tomorrow at 12:00 PM).

Communautés

Améliorer les ventes et la fidélité des clients

The screenshot shows a web interface for a community named 'Greenwell Sellers'. At the top, there is a navigation bar with 'Home', 'Profiles', 'Communities', and 'Apps'. The main content area is divided into three columns. The left column is a sidebar with a menu: Overview, Recent Updates (highlighted), Status Updates, Members, Ideation Blog, Contracts, Forums, Bookmarks, Files, Activities, and Surveys. The middle column, titled 'Recent Updates', contains a message input field and a list of updates. The right column contains sections for 'Members' (with a 'Follow this Community' button and 'Community Actions' dropdown), 'Media Gallery' (with an 'Upload' button), and 'Upcoming Events'. Three callout boxes in French provide instructions: 'Ajouter une mise à jour de statut ou de contenu' points to the message input field; 'Accéder aux personnes et aux informations' points to the members list; and 'Voir ce qui est nouveau et agir' points to the 'Recent Updates' list.

Ajouter une mise à jour de statut ou de contenu

Accéder aux personnes et aux informations

Voir ce qui est nouveau et agir

Communautés

IBM Greenhouse Products Labs Forums

IBM Connections Home Profiles Communities Apps

Stefano Podiani

My Blogs Public Blogs My Updates

IBM Connections User Community

IBM Connections Users

New Entry

* Title:

Tags: None [Add Tags](#)

Entry:

HTML Source Rich Text

Normal Font

Insert Links

Insert Link to Files

Insert links to files and share with members.?

Choose files from:

My Files My Computer This Community

My Files Search these files...

1-10 of 45 Previous Next

- Registrations V2 12 July 13.xls
- Create new document types in CCM.pdf
- IC45 Business Cards Lab-PD422213.pdf
- IC45 SBTSDK JavaScript Lab-PD42213.pdf
- IC45 Social Business Toolkit SDK Lec-PD42213.pdf
- IC45 Configure CCM and Activity Stream Lab-PD42213.pdf
- IC45 Content Manager Lab-PD42213.pdf
- IC45 Features Walkthrough Lab-PD42213.pdf
- IC45 Migration Troubleshooting Lec-JC42313.pdf
- 2013_05_23_1333_LabD33_Embedded_Experiences_a.pdf

Insert Links Cancel

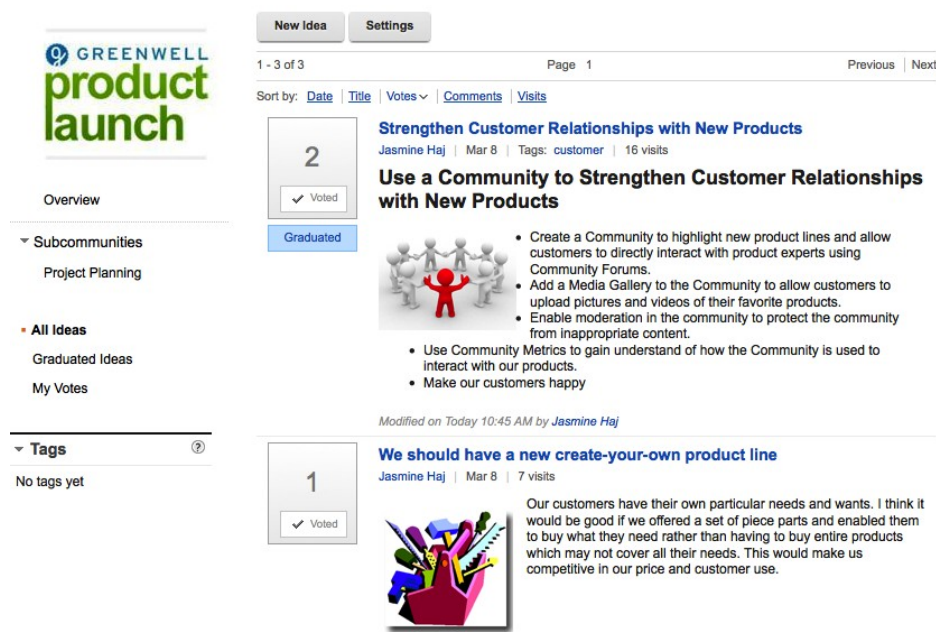
Overview Recent Updates Status Updates Members Media Gallery Related Communities Events Blog Ideation Blog



Blogue d'échange d'idées

Récolter et mettre en œuvre les idées plus rapidement

- Récupérer les retours des clients au travers des blogues d'échange d'idées
- Générer et filtrer les meilleurs idées
- Poster les idées et récupérer les retours des clients efficacement et de manière structurée
- Permettre le vote et les commentaires pour mettre en avant les idées les plus populaires
- Faciliter la transition des meilleures idées vers le développement grâce à l'utilisation des Activités



The screenshot shows a forum interface for 'GREENWELL product launch'. It features a sidebar with navigation options like 'Overview', 'Subcommunities', 'All Ideas', and 'Tags'. The main content area displays a list of ideas. The top idea, titled 'Strengthen Customer Relationships with New Products', has 2 votes and is marked as 'Graduated'. Below it is another idea titled 'We should have a new create-your-own product line' with 1 vote. The interface includes buttons for 'New Idea' and 'Settings', and pagination information (Page 1 of 3).

Blogue d'échange d'idées

Récolter et mettre en œuvre les idées plus rapidement

The screenshot shows the 'Greenwell Product Launch' ideation blog interface. At the top, there is a navigation bar with 'GREENWELL SPORTS', 'Home', 'Profiles', 'Communities', 'Apps', and a user profile 'Dennis Michaels'. Below this is a blue header for the 'Greenwell Product Launch' with tabs for 'Following Actions', 'Ideation Blog Actions', and 'Community Actions'. On the left, a sidebar lists navigation options: Overview, Recent Updates, Status Updates, Members, Ideation Blog (highlighted), Contracts, Forums, Bookmarks, Files, Activities, and Surveys. The main content area features a post titled 'Engage audience through social media' by Frank Adams, dated Jan 15, with tags for 'twitter social', 1 comment, and 10 visits. The post text suggests a formal campaign linking internal seller accounts with external social media profiles. Below the text is a video player for a Slideshare presentation titled 'pardon the interruption connect 2013 INV204', featuring speakers Luis Suarez, Louis Richardson, and Luis Benitez. A callout box points to the video player with the text 'Promouvoir des idées et les transformer en actions'. To the right, a sidebar lists 'Recent Contributors' including Frank Adams, Jasmine Haj, and Heather Reeds. Another callout box points to this sidebar with the text 'Personnalisation des paramètres du blogue'. A third callout box points to a 'Voted' button on the post with the text 'Voter pour des idées'. At the bottom, there is a status bar with 'I am Available' and a chat icon.

Blogue d'échange d'idées

Récolter et mettre en œuvre les idées plus rapidement

Gérer les idées dans
une feuille de calcul
ou autres produits

Focus sur les nouvelles
idées via la vue *Idées
ouvertes*

Fusion des idées
similaires pour
rassembler les votes

Verrouillage des
commentaires et des
votes pour les idées
promues

Export des idées au
format CSV

Positionnement des
nouvelles idées en tête
de liste par défaut

GREENWELL SPORTS Home Profiles Communities Apps Lucille Suarez Share

Greenwell Advertising Following Actions Ideation Blog Actions

Greenwell Sellers
Greenwell Advertising

All Ideas
Open Ideas
Graduated Ideas
My Votes

Greenwell Advertising
New Idea Settings

1 - 5 of 5 Page 1 Previous Next

Sort by: Date Title Votes Comments Visits

1
Vote
Follow revised guidelines on 1023B
Heather Reeds | Jan 18 | 1 Comment | 8 Visits
This form is no longer necessary unless you have > 10k revenue tied to overseas activity. Given we remain domestic, this is not relevant anymore.

2
Vote
Delay contract review process until we get past finance approval
Heather Reeds | Jan 18 | 3 Visits

Heather Reeds
Lucille Suarez
Frank Adams
1 - 3 of 3 authors

Attirer l'attention des participants sur les idées soumises au vote

Métriques de communautés

Analyser et comprendre le degré d'adoption des communautés

- Tableaux de bord pour mesurer l'adoption et la vitalité des communautés
- Ensemble complet de métriques portant sur la totalité des services et des pages des communautés
- Audience :
 - Gestionnaire de communauté
 - Gestionnaire IT / Métier
- Possibilité de créer des rapports personnalisés ou de modifier les rapports existants

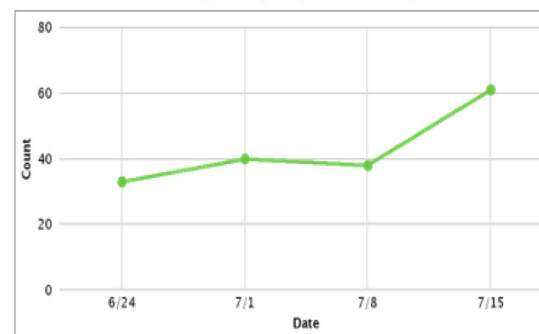
Participation

Leaders need to know how many people contribute and consume content in the community. Participation metrics answer questions like, "How many wiki pages were created in the past year?"

Number of visits

[View table](#)

For each segment (day, week, month, or year) of the selected time period, displays the number of visits to this community, including anonymous users and repeat visitors.



Metric	Total	Max
Number of visits ?	172	--
Number of unique contributors ?	--	6
Number of new updates ?	71	--
Number of unique people following the community ?	--	0

[View More](#)

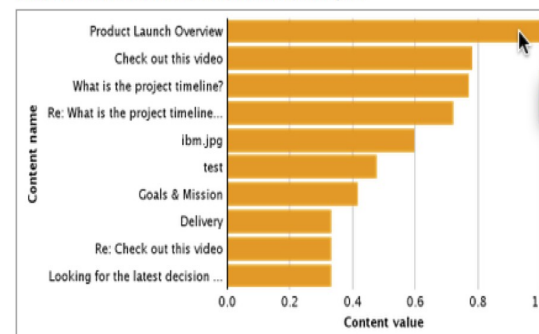
Content

Leaders need to know about the content that is shared in the community and the type of value it brings to members. Content metrics answer questions like, "Which content do members value most?"

Most active content

[View more detail](#)

For the selected time period, displays content in this community ranked by usage, based on visits, content creation, follows, Likes, comments, and replies.



Metric	Total
Most active content ?	--

[View More](#)

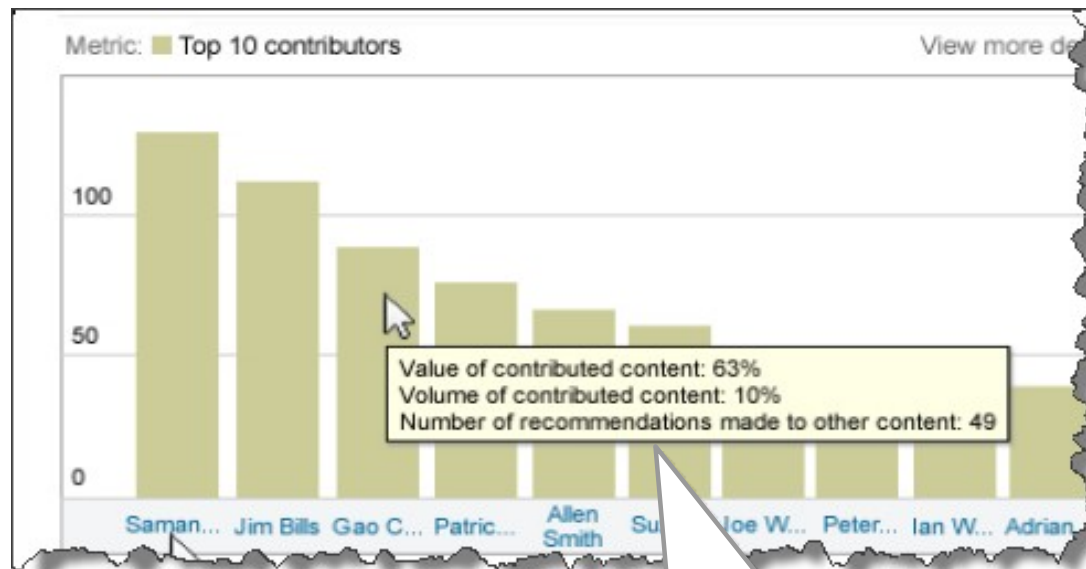
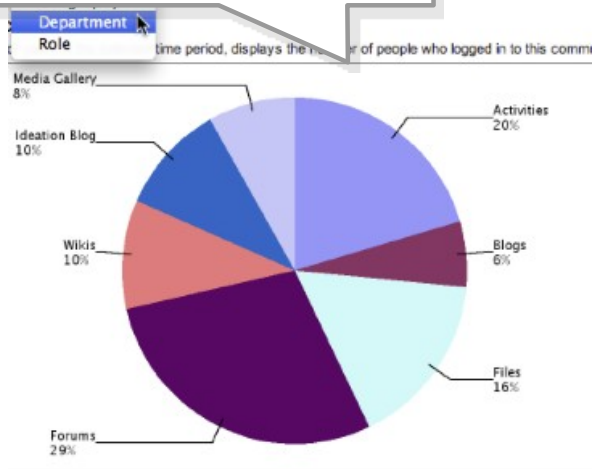
Content name = Product Launch Overview
Content value = 1

Métriques de communautés

Analyser et comprendre le degré d'adoption des communautés

Exemples de tableaux de bords :

- Meilleurs contributeurs
- Contenus les plus populaires
- Activités les plus populaires

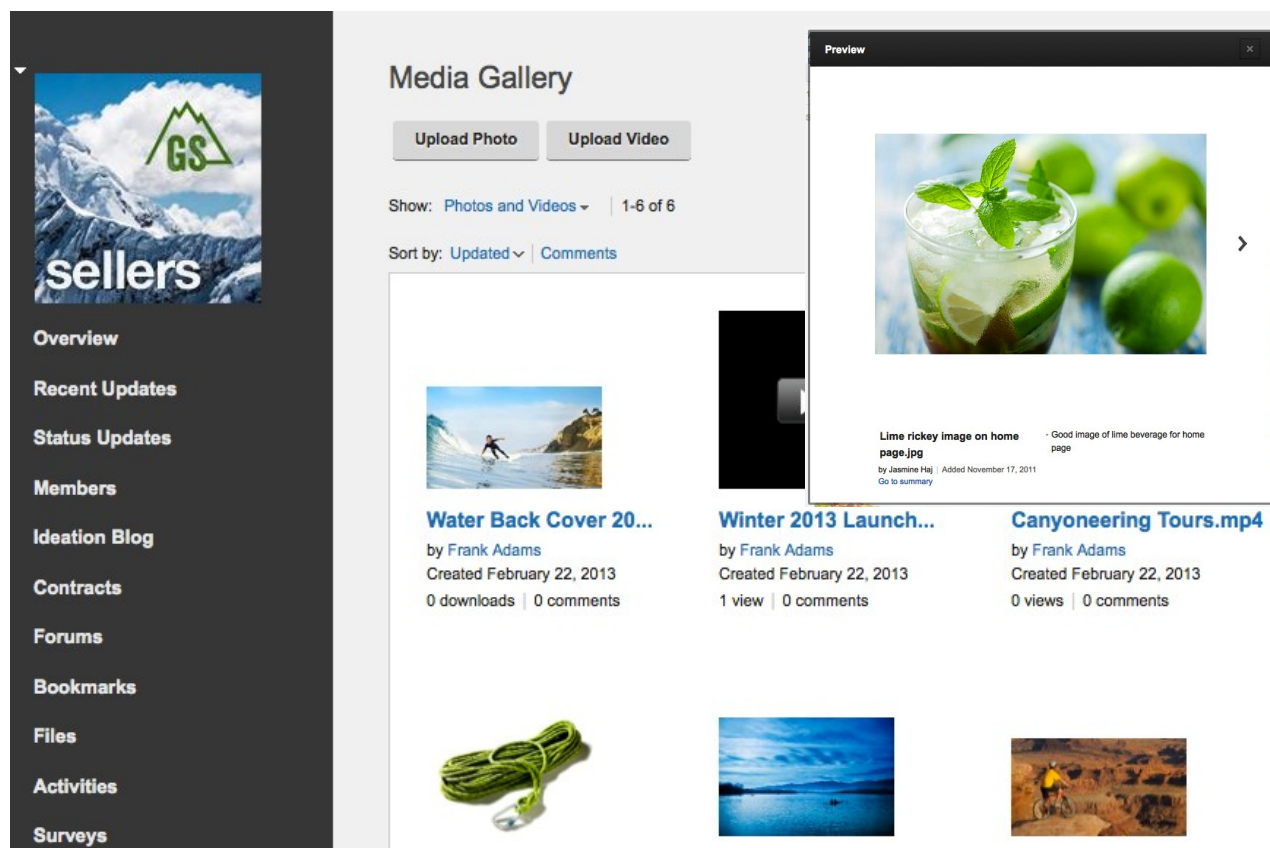


Navigation aisée dans les données pour une analyse plus détaillée

Médiathèque

Partager des fichiers multimédias pour enrichir le capital intellectuel

- Téléchargement d'images et de vidéos pour visualisation en ligne
- Prévisualiser une image ou une vidéo
- Stocker les images et les vidéos téléchargées dans Fichiers pour faciliter leur récupération



Media Gallery

Upload Photo Upload Video

Show: Photos and Videos | 1-6 of 6

Sort by: Updated | Comments

Water Back Cover 20...
by Frank Adams
Created February 22, 2013
0 downloads | 0 comments

Winter 2013 Launch...
by Frank Adams
Created February 22, 2013
1 view | 0 comments

Canyoneering Tours.mp4
by Frank Adams
Created February 22, 2013
0 views | 0 comments

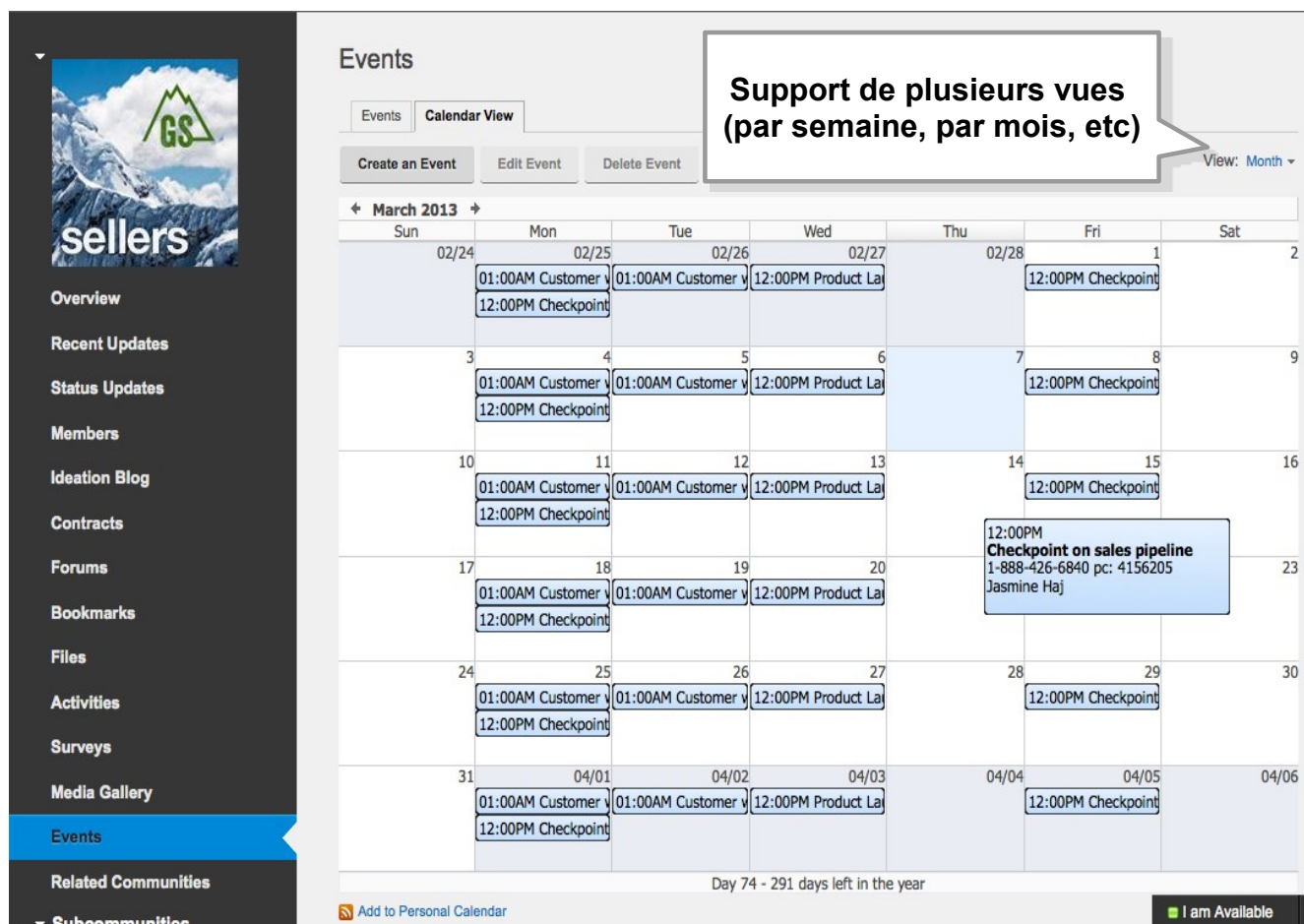
Preview

Lime rickey image on home page.jpg
by Jasmine Haj | Added November 17, 2011
Go to summary

Événements de communauté

Planifier et suivre les événements de l'équipe

- Le calendrier permet de centraliser et de coordonner les événements de la communauté
- Accessible à partir d'IBM Notes® et Microsoft Outlook®
- Les événements apparaissent dans le Flux d'Activités
- Possibilité de commenter chaque événement



Support de plusieurs vues (par semaine, par mois, etc)

**12:00PM Checkpoint on sales pipeline
1-888-426-6840 pc: 4156205
Jasmine Haj**

Day 74 - 291 days left in the year

[Add to Personal Calendar](#) I am Available

Lien Webcal pour ajouter les événements à votre calendrier personnel

Social Bridging

Rapatrier du contenu externe pour permettre la collaboration entre partenaires, fournisseurs et clients

Related Communities

Add a Community

- IBM Connections 4 DE
Recent Updates
- Comunidade Connections 4
Recent Updates
- ACME Community
Recent Updates
- Microfinance
Recent Updates

[View All](#)

Discuss This

Post this content in a Connections forum for your colleagues to read and discuss.

Topic

A Day in the Life of an Account Manager

This video shows how IBM Sametime, IBM Notes Social Edition Beta, and IBM Connections working together create a Social Communications solution that can save ...

A Day in the Life of an Account Manager

Item	Date	Size	More info
IBM Notes widget for Marketing collateral	03/27/2012 01:15 PM	7K	
Tablement m...	2/8/2012 10:58 AM	7K	
Travel itinerar...	2/8/2012 11:12 AM	14K	
Draft set of s...	2/8/2012 11:12 AM	14K	
Printing meeti...	2/8/2012 11:12 AM	14K	
Selfback Repor...	2/8/2012 11:17 AM	6K	
Feedback R...	2/8/2012 11:17 AM	6K	
Customer Feedb...		2K	
Plus update...		2K	
List Paul Zhou...		13K	

Créer des liens vers des communautés externes pour les promouvoir

Capter un contenu intéressant provenant d'un site web externe pour favoriser l'action rapide la et collaboration

Social Bridging

Agir sur le contenu d'autres sites

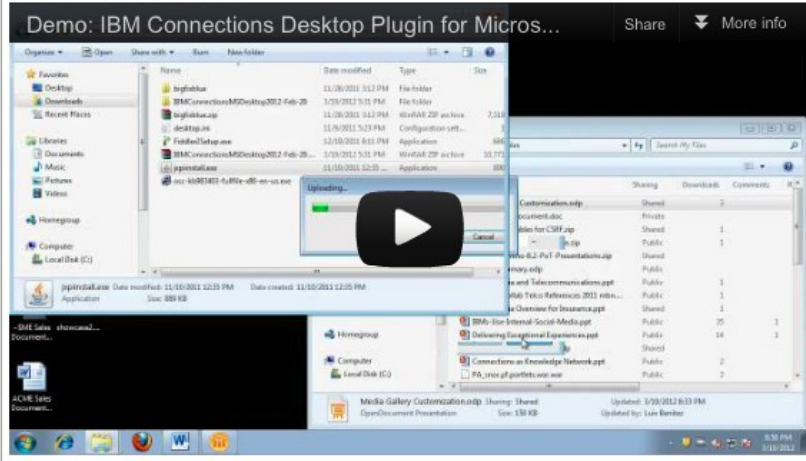
Discuss This

Post this content in a Connections forum for your colleagues to read and discuss.

Topic

Demo: IBM Connections Desktop Plugin for Microsoft Windows Explorer

Demo of the IBM Connections Plugin for Windows Explorer. The plugin allows you to access files in a familiar interface and you can simply upload files by usi...



Forums:

I'm an Owner

* Forum name:

gree|

Greenwell Product Launch Community Forum

* Title:

Mark this topic as a question Pin this topic

Add a comment:

* Required

Épingler le contenu pour en conserver la visibilité

Le contenu capturé apparaît dans la page

Choix de la cible de publication

Ajout de commentaires

Modération

Encourager le développement des communautés en toute confiance

- Amélioration de la qualité de la participation
- Permet de conserver les bénéfices de la participation aux communautés tout en contrôlant l'activité des membres
- Protection contre le contenu inapproprié
- Les membres de la communauté et ses gestionnaires peuvent participer au processus de modération

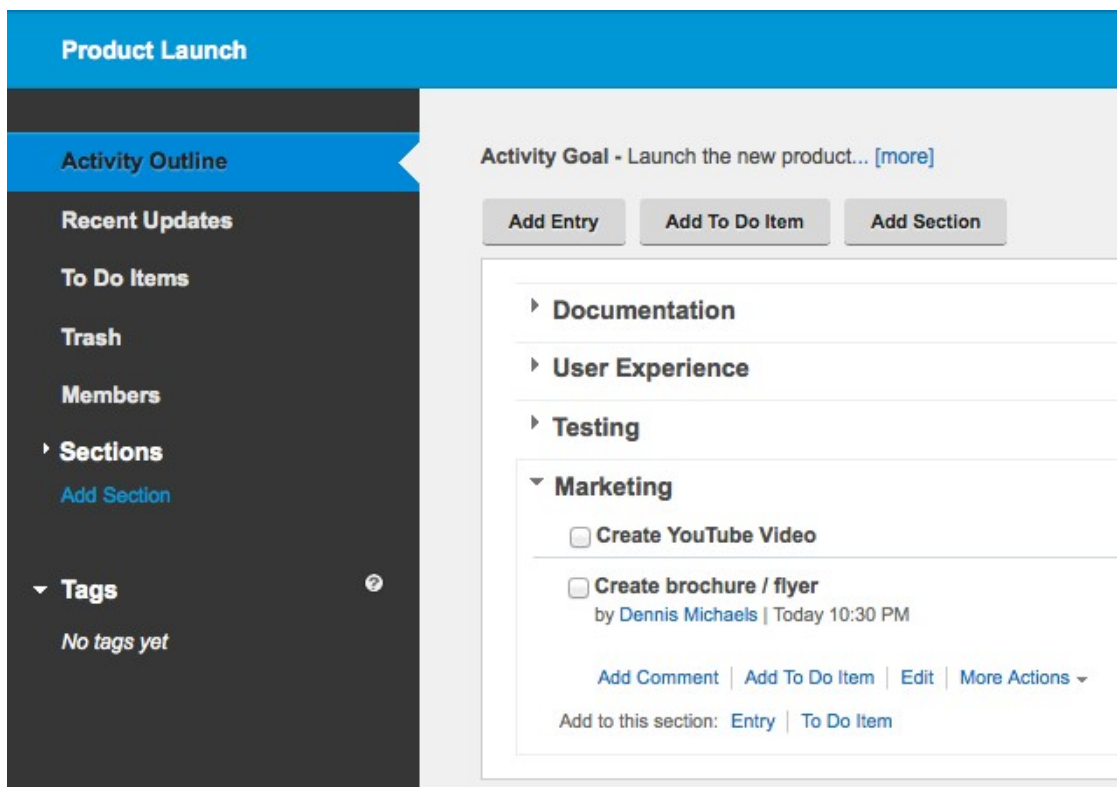
The screenshot shows the Lotus Connections interface for a community named 'Alex's Demo'. The main content area is titled 'Content Approval - Blog Entries' and includes a table of submitted blog posts. The table has columns for 'Entry Name', 'Updated', and 'Submitted By'. The entries are all 'Submitted Blog Post' and were submitted between June 21 and July 23. A 'Community Actions' dropdown menu is open, showing options like 'Create Subcommunity', 'Edit Community', 'Moderate Community', 'Customize', 'Mail Community', 'Leave Community', and 'Delete Community'. The 'Moderate Community' option is highlighted.

Entry Name	Updated	Submitted By
<input type="checkbox"/> Submitted Blog Post	July 23	Samantha Daryn
<input type="checkbox"/> Submitted Blog Post	July 22	Christina Milan
<input type="checkbox"/> Submitted Blog Post	June 29	Jim Lendler
<input type="checkbox"/> Submitted Blog Post	June 28	Jim Lendler
<input type="checkbox"/> Submitted Blog Post	June 28	Dan Misawa
<input type="checkbox"/> Submitted Blog Post	June 28	Kristin MacGyver
<input type="checkbox"/> Submitted Blog Post	June 24	Samantha Daryn
<input type="checkbox"/> Submitted Blog Post	June 21	Samantha Daryn
<input type="checkbox"/> Submitted Blog Post	June 21	Pierre Dumont
<input type="checkbox"/> Submitted Blog Post	June 21	Dan Misawa

Activités

Finir les projets à temps et atteindre les objectifs

- Rassembler les emails, les conversations instantanées, les documents ou toute autre information dont vous et votre équipe avez besoin pour réaliser un projet
- Assigner des tâches aux membres du projet
- Personnaliser et organiser une activité avec des sections
- Créer une activité à destination des membres d'une communauté
- Créer un modèle d'activité pour permettre la réutilisation des meilleures pratiques
- Tirer parti des activités en petits groupes ou au travers de grandes communautés



Product Launch

Activity Outline

Recent Updates

To Do Items

Trash

Members

▸ Sections
[Add Section](#)

▾ Tags
No tags yet

Activity Goal - Launch the new product... [more]

[Add Entry](#) [Add To Do Item](#) [Add Section](#)

▸ Documentation

▸ User Experience

▸ Testing

▾ Marketing

Create YouTube Video

Create brochure / flyer
by Dennis Michaels | Today 10:30 PM

[Add Comment](#) | [Add To Do Item](#) | [Edit](#) | [More Actions](#) ▾

Add to this section: [Entry](#) | [To Do Item](#)

Activités

Activities

Solutions Connect 2013 Paris

- Activity Outline
- Recent Updates
- To Do Items
- Trash

Members

People who have access to this activity. Standard activity owners can edit the member list or make the activity public. Community activity owners can change the default access for community members. Click a community group name to see a list of its members.

Add Members

1 - 2 of 2



Keyvan Tofighi
Owner
[Edit](#) | [Remove](#)



Stefano Pogliani
Owner
[Remove](#)

Show 10 | 20 | 50 | 100 items per page.

Access

Private (Default) [\(Change\)](#)

[Feed for these Entries](#)

Public Access

Choose the privacy level you want to have for this activity below and click Save.

- Private (Default)**
Only invited members can see this activity.
- Public (Read Only)**
Anyone can find and see content in this activity.
- Public**
Anyone can find, see, and add content in this activity.

Save

Cancel



Activités

Solutions Connect 2013 Paris

Activity Outline

Recent Updates

To Do Items

Trash

Members

Sections

Add Section

Tags

No tags yet

Recent Updates

Add Entry

Add To Do Item

Title: Untitled

Tags:

(Max file size: 10 MB)

Attach File | Add Bookmark | Add Custom Fields

Description:

Rich text editor toolbar with options for Font, Size, and other formatting tools.

Add Links to Files

Recent Files

Pinned Files

My Files

Shared With Me

Public Files

Other People's Files

Pinned Folders

My Folders

Folders Shared With Me

No files selected

Your Recent Uploads

- Registrations V2 12
- Create new docume
- IC45 Business Card
- IC45 SBTSDK JavaS

[View More](#)

Recently Shared With Me

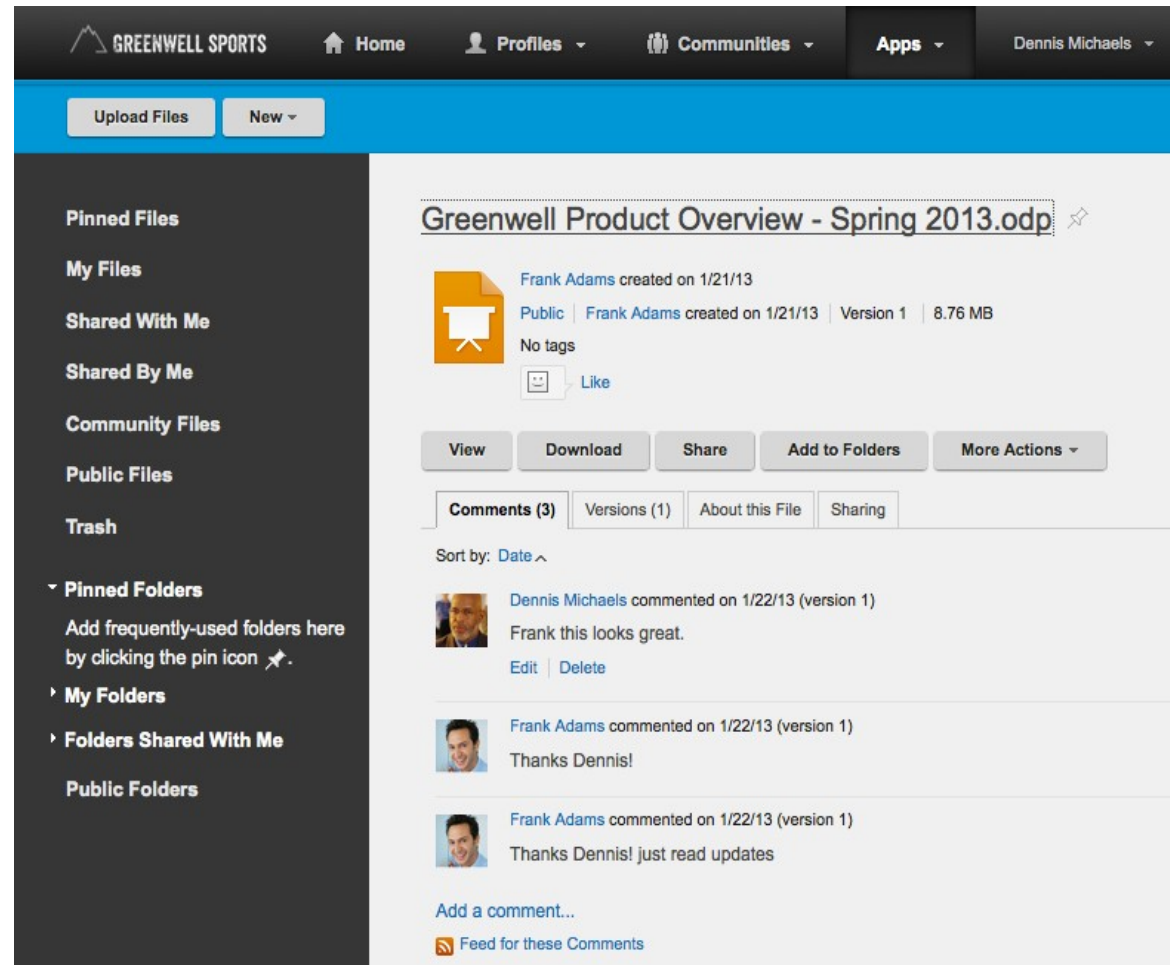
- brochure _presentat
- Presentation IBM Sa
- LC3cloudOperationa
- Social Business@B
- LC3-Demo Michelin



Fichiers

Réduire le temps de recherche d'information

- Partager des documents, des feuilles de calcul, des présentations, etc., sans envoyer de pièces jointes dans les emails
 - Étiqueter les fichiers pour les rendre accessibles ; recommander et commenter
 - Partager des fichiers avec des individus, des groupes ou des communautés, ou les rendre publics
 - Visualiser les propriétés de partage, comme « Qui a partagé un fichier et avec qui », « Qui a téléchargé ce fichier », etc.
 - Gérer les versions et permettre aux autres utilisateurs de créer de nouvelles versions des fichiers
 - Rechercher du texte dans le titre ou dans le corps du document
 - Organiser les fichiers dans des dossiers publics ou privés
 - Optionnel : Soumis à modération

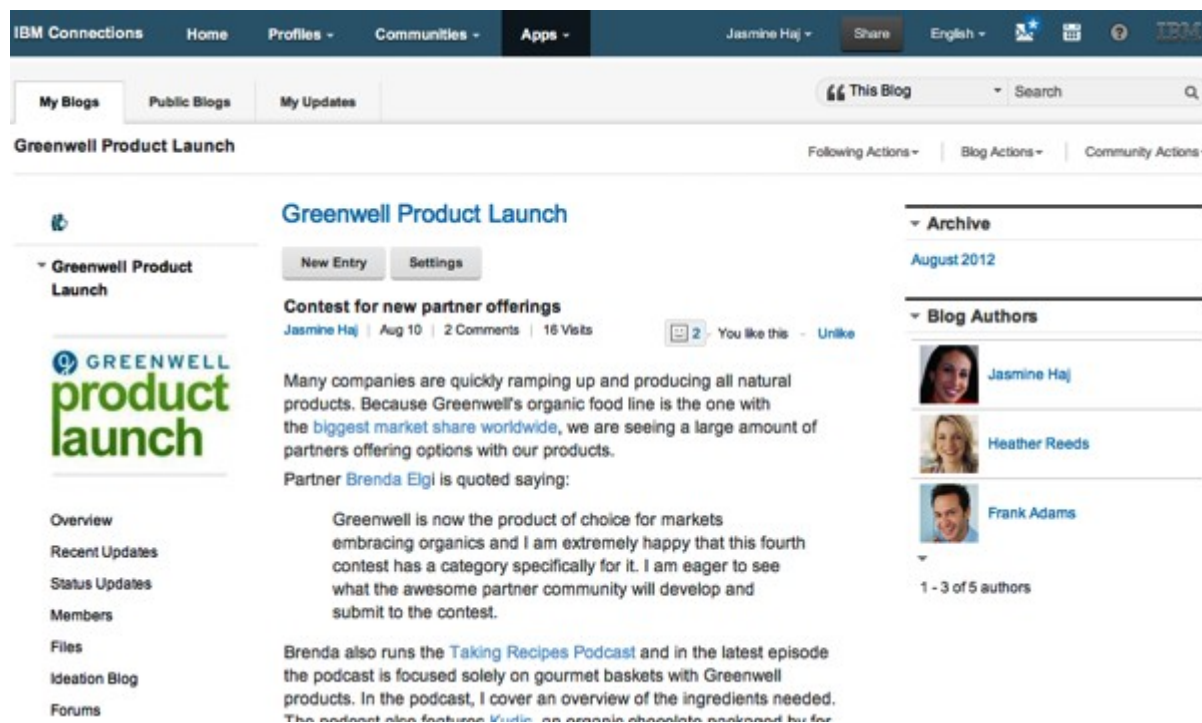


The screenshot shows a file sharing interface for 'GREENWELL SPORTS'. The user is logged in as 'Dennis Michaels'. The interface includes a navigation bar with 'Home', 'Profiles', 'Communities', and 'Apps'. Below the navigation bar are buttons for 'Upload Files' and 'New'. The main content area displays a file titled 'Greenwell Product Overview - Spring 2013.odp' created by Frank Adams on 1/21/13. The file is public, has no tags, and is 8.76 MB. There are buttons for 'View', 'Download', 'Share', 'Add to Folders', and 'More Actions'. Below the file information are tabs for 'Comments (3)', 'Versions (1)', 'About this File', and 'Sharing'. The comments section shows three comments: one from Dennis Michaels (1/22/13) saying 'Frank this looks great.', one from Frank Adams (1/22/13) saying 'Thanks Dennis!', and another from Frank Adams (1/22/13) saying 'Thanks Dennis! just read updates'. There is also a 'Feed for these Comments' button.


Blogues

Accélérer la production de nouveaux produits et services

- Pour entrer en contact avec d'autres personnes – que vous les connaissiez ou non, qu'elles soient à l'intérieur ou à l'extérieur de votre organisation
- Pour communiquer avec vos pairs et vos collègues et accélérer l'innovation
- Pour bénéficier des connaissances des experts métiers
- Pour partager votre avis et votre expertise sans avoir à envoyer des emails
- Optionnel : Soumis à modération



The screenshot shows a user interface for an IBM Connections blog. The user is logged in as 'Jasmine Haj'. The page title is 'Greenwell Product Launch'. The main content is a blog entry titled 'Contest for new partner offerings' by Jasmine Haj, dated August 10, with 2 comments and 16 visits. The entry includes a 'GREENWELL product launch' logo and text about a contest for new partner offerings. A quote from partner Brenda Elgi is included, along with a link to a podcast 'Taking Recipes Podcast'.


IBM Connections Home Profiles - Communities - Apps - Jasmine Haj - Share English - 

My Blogs Public Blogs My Updates This Blog Search

Greenwell Product Launch Following Actions - Blog Actions - Community Actions -

Greenwell Product Launch

New Entry Settings

Contest for new partner offerings
Jasmine Haj | Aug 10 | 2 Comments | 16 Visits  2 You like this - Unlike

Many companies are quickly ramping up and producing all natural products. Because Greenwell's organic food line is the one with the **biggest market share worldwide**, we are seeing a large amount of partners offering options with our products.

Partner **Brenda Elgi** is quoted saying:




Greenwell is now the product of choice for markets embracing organics and I am extremely happy that this fourth contest has a category specifically for it. I am eager to see what the awesome partner community will develop and submit to the contest.

Brenda also runs the [Taking Recipes Podcast](#) and in the latest episode the podcast is focused solely on gourmet baskets with Greenwell products. In the podcast, I cover an overview of the ingredients needed. The podcast also features [Kylie](#), an organic chocolate produced by for

Overview
Recent Updates
Status Updates
Members
Files
Ideaation Blog
Forums

Archive
August 2012

Blog Authors

 Jasmine Haj
 Heather Reeds
 Frank Adams

1 - 3 of 5 authors

Blogues

Frank's Blog

[Tags](#)
 No tags yet

Frank's Blog

[View All Entries](#)

My first blog entry

Frank Adams | Today 5:49 PM | 3 Comments | 5 Visits

This is my blog !

[Add a Comment](#) | [More Actions](#)

Like

[Archive](#)
 August 2013

[Blog Authors](#)
 Frank Adams
 1 - 1 of 1 authors

Comments (3)

1 [Dan Misawa](#) commented Today 5:49 PM [Permalink](#) 0
 Very interesting ! :-)
[Edit](#) | [Delete](#)

2 [Dan Misawa](#) commented Today 5:49 PM [Permalink](#) 0
 When are you going to add a second entry?
[Edit](#) | [Delete](#)

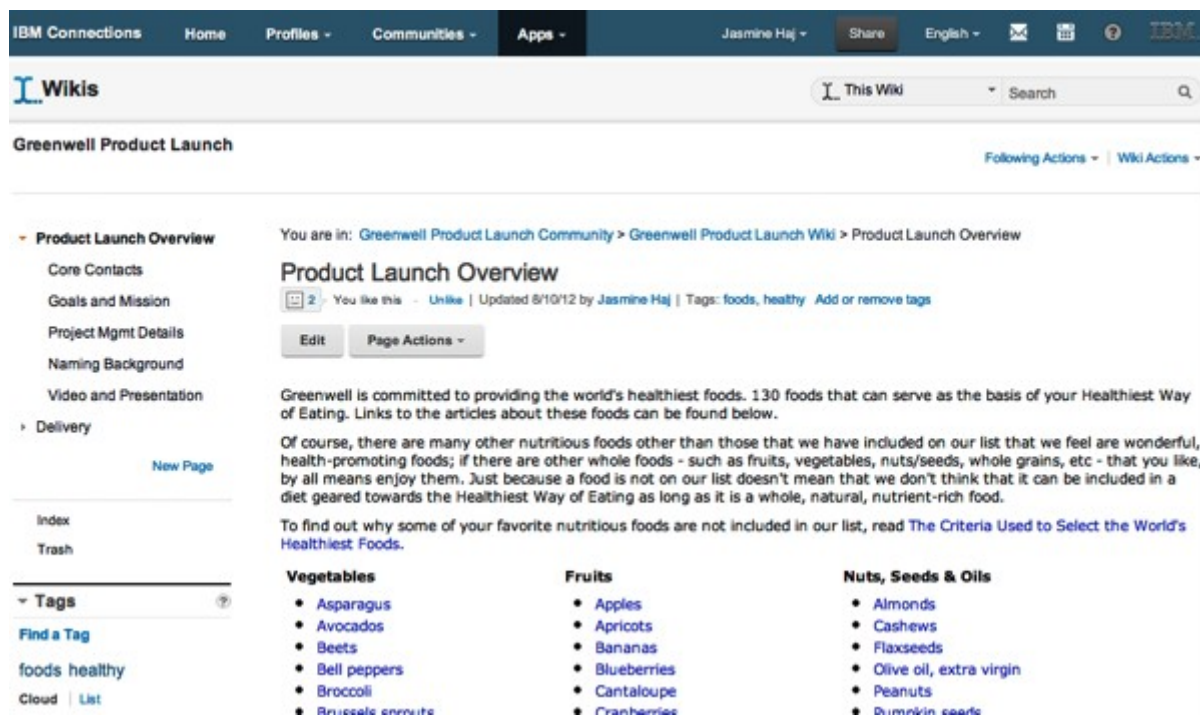
3 [Frank Adams](#) commented Today 5:51 PM [Permalink](#) 0
 soon, very soon

[Add a Comment](#)

Wikis

Améliorer l'efficacité de votre organisation

- Un moyen élégant de poster, partager et commenter du contenu
- Un endroit où vous et vos équipes pouvez éditer du contenu de manière collaborative
 - Créer des pages ; ajouter ou éditer du contenu
 - Comparer les versions des pages
 - S'abonner à des pages pour être notifié des modifications
 - Organiser les pages en hiérarchie
 - Recommander, étiqueter et commenter les pages
 - Contrôler la sécurité sur les pages



IBM Connections Home Profiles Communities Apps Jasmine Haj Share English

Wikis This Wiki Search

Greenwell Product Launch Following Actions Wiki Actions

Product Launch Overview

You are in: Greenwell Product Launch Community > Greenwell Product Launch Wiki > Product Launch Overview

Product Launch Overview

2 You like this - Unlike | Updated 8/10/12 by Jasmine Haj | Tags: foods, healthy Add or remove tags

Edit Page Actions

Greenwell is committed to providing the world's healthiest foods. 130 foods that can serve as the basis of your Healthiest Way of Eating. Links to the articles about these foods can be found below.

Of course, there are many other nutritious foods other than those that we have included on our list that we feel are wonderful, health-promoting foods; if there are other whole foods - such as fruits, vegetables, nuts/seeds, whole grains, etc - that you like, by all means enjoy them. Just because a food is not on our list doesn't mean that we don't think that it can be included in a diet geared towards the Healthiest Way of Eating as long as it is a whole, natural, nutrient-rich food.

To find out why some of your favorite nutritious foods are not included in our list, read [The Criteria Used to Select the World's Healthiest Foods](#).

Vegetables

- Asparagus
- Avocados
- Beets
- Bell peppers
- Broccoli
- Brinjal/eggplant

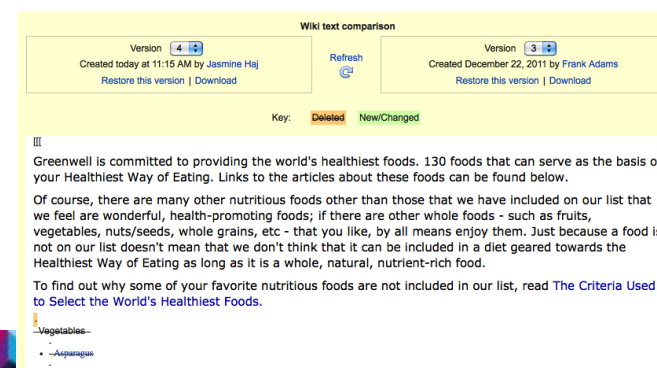
Fruits

- Apples
- Apricots
- Bananas
- Blueberries
- Cantaloupe
- Cranberries

Nuts, Seeds & Oils

- Almonds
- Cashews
- Flaxseeds
- Olive oil, extra virgin
- Peanuts
- Pumpkin seeds

Product Launch Overview : Version Comparison



Wiki text comparison

Version 4 | 2 Created today at 11:15 AM by Jasmine Haj Restore this version | Download

Version 3 | 2 Created December 22, 2011 by Frank Adams Restore this version | Download

Key: Deleted New/Changed

III

Greenwell is committed to providing the world's healthiest foods. 130 foods that can serve as the basis of your Healthiest Way of Eating. Links to the articles about these foods can be found below.

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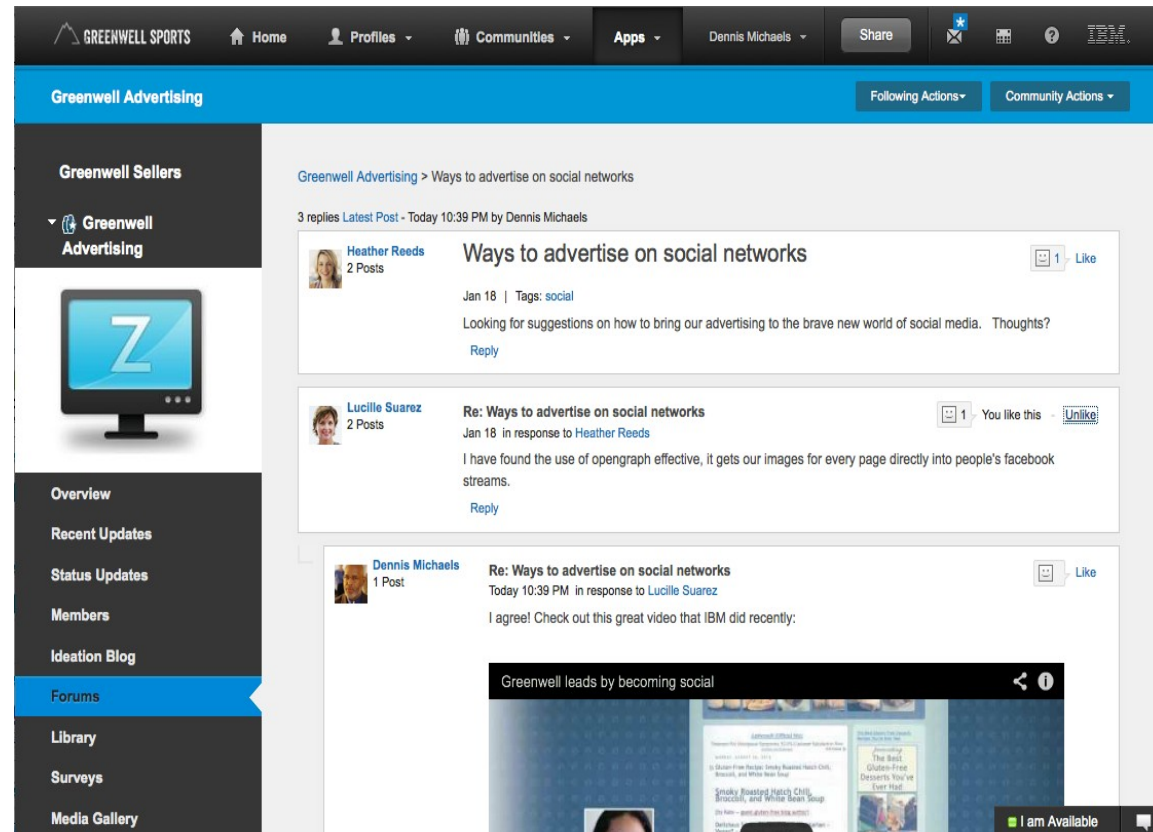
--Vegetables--

- Asparagus

Forums

Réduire le coût du support en favorisant le self service

- Lieux de discussions et d'échanges, de réflexion sur de nouveaux produits, de nouvelles idées
- Forums généraux ou intégrés dans une communauté
- Optionnel : Soumis à modération



GREENWELL SPORTS Home Profiles Communities Apps Dennis Michaels Share

Greenwell Advertising Following Actions Community Actions

Greenwell Sellers

Greenwell Advertising

Overview

Recent Updates

Status Updates

Members

Ideation Blog

Forums

Library

Surveys

Media Gallery

Greenwell Advertising > Ways to advertise on social networks

3 replies Latest Post - Today 10:39 PM by Dennis Michaels

Heather Reeds 2 Posts
Jan 18 | Tags: social
Looking for suggestions on how to bring our advertising to the brave new world of social media. Thoughts?
Reply

Lucille Suarez 2 Posts
Jan 18 in response to Heather Reeds
I have found the use of opengraph effective, it gets our images for every page directly into people's facebook streams.
Reply

Dennis Michaels 1 Post
Today 10:39 PM in response to Lucille Suarez
I agree! Check out this great video that IBM did recently:

Greenwell leads by becoming social

I am Available

Forums de communautés

Encourager les discussions

Recommander un sujet de forum pour le partager avec ceux qui vous suivent

Home Profiles Communities Apps Lucille Suarez

Following Actions

Greenwell Product Launch > Sales Strategies - What has worked for you?

No replies

Pierre Dumont
1 Post

Sales Strategies - What has worked for you?

Jan 24 | Tags: customers, marketing, sales, strategy | Add or Remove Tags

As we enter 2013, I'm curious what sales strategies have worked for you in 2012? What do you recommend others employ? What didn't work?

Reply | Edit | Delete | Move | Lock Topic | Pin this Topic

Updated on Jan 24, 2013 at 3:41 PM by Pierre Dumont

GREENWELL SPORTS Home Profiles Communities Apps Lucille Suarez Share

I'm an Owner

I'm a Member

I'm Following

Public Forums

Topic Tags

Find a Tag

customers help marketing sales social strategy

Cloud | List

My Forums

Topics from communities I'm a member of

Forums Topics Open Questions Answered Questions

1-3 of 3 Previous

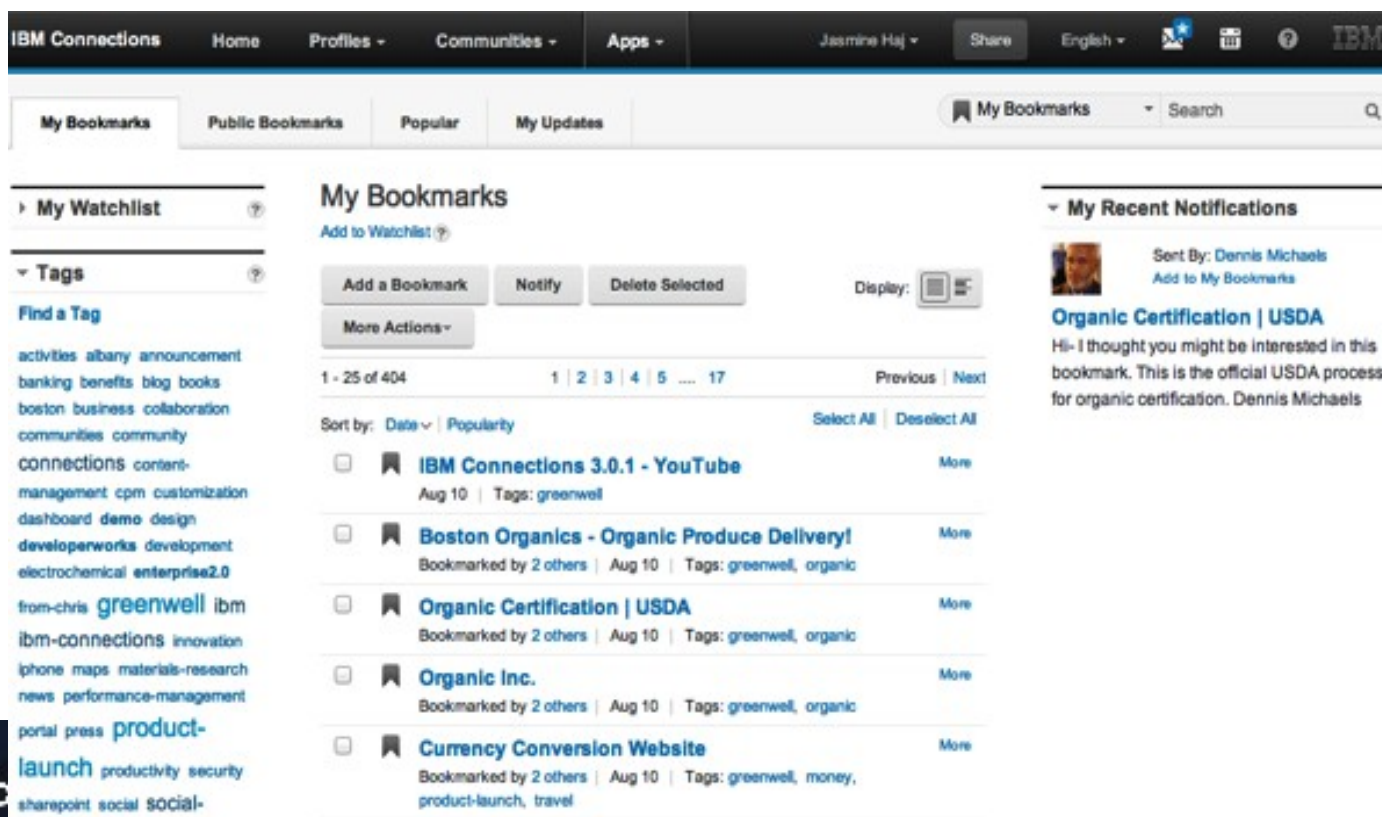
Topics	Forum	Replies	Likes	Latest Post
Sales Strategies - What has worked for you? Started by Pierre Dumont	Greenwell Product Launch	0	0	Jan 24 By Pierre Dumont
Ways to advertise on social networks Started by Heather Reeds	Greenwell Advertising	2	1	Jan 18 By Lucille Suarez

Trier les sujets les plus recommandés dans un forum ou au travers de tous les forums

Signets

Faciliter l'accès à une information de qualité

- Créez des signets sur les pages remarquables et conservez-les dans un emplacement unique
- Visualisez les signets les plus populaires et les sujets les plus en vogue
- Améliorez le résultat de vos recherches en classant les signets sur leur popularité
- Retrouvez l'information rapidement en tirant parti de l'expérience des autres



IBM Connections Home Profiles - Communities - Apps - Jasmine Haj - Share English - IBM

My Bookmarks Public Bookmarks Popular My Updates My Bookmarks Search

My Watchlist

Tags Find a Tag

activities albany announcement banking benefits blog books boston business collaboration communities community connections content-management cpm customization dashboard demo design developerworks development electrochemical enterprise2.0 from-chris greenwell ibm ibm-connections innovation iphone maps materials-research news performance-management portal press product-launch productivity security sharepoint social social-

My Bookmarks
Add to Watchlist

Add a Bookmark Notify Delete Selected Display: [Grid] [List]

More Actions -

1 - 25 of 404 1 | 2 | 3 | 4 | 5 ... 17 Previous | Next

Sort by: Date | Popularity Select All | Deselect All

- IBM Connections 3.0.1 - YouTube** More
Aug 10 | Tags: greenwell
- Boston Organics - Organic Produce Delivery!** More
Bookmarked by 2 others | Aug 10 | Tags: greenwell, organic
- Organic Certification | USDA** More
Bookmarked by 2 others | Aug 10 | Tags: greenwell, organic
- Organic Inc.** More
Bookmarked by 2 others | Aug 10 | Tags: greenwell, organic
- Currency Conversion Website** More
Bookmarked by 2 others | Aug 10 | Tags: greenwell, money, product-launch, travel

My Recent Notifications

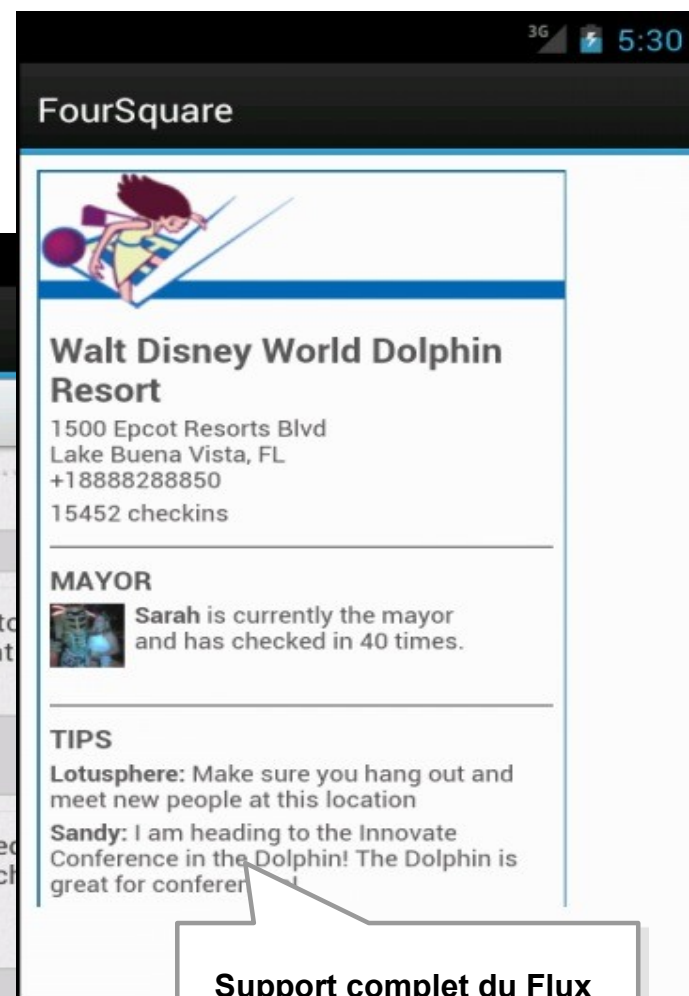
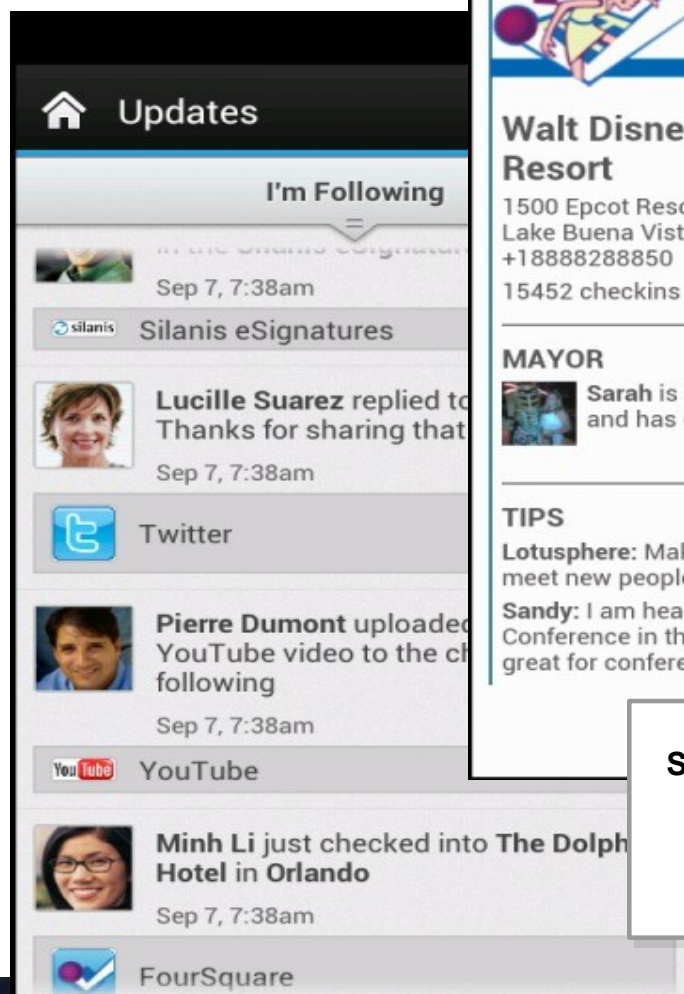
Sent By: Dennis Michaels
Add to My Bookmarks

Organic Certification | USDA
Hi- I thought you might be interested in this bookmark. This is the official USDA process for organic certification. Dennis Michaels

Mobile

Accès aux données sociales de n'importe où, n'importe quand

- Adaptation de l'interface au terminal mobile (i.e. vues « à tiroirs » vs vues séparées)
- Usage amélioré grâce aux capacités natives du terminal mobile
 - Appareil photo
 - Contacts du terminal
 - Ouvrir/Partager avec l'application
 - Accès hors-ligne
 - QR Codes
- Démarrage de l'application mobile à partir du navigateur ou d'une autre application sur le terminal mobile



Support complet du Flux d'Activités avec les événements des applications tierces

Mobile

Accès aux données sociales de n'importe où, n'importe quand

Accès simplifié

Comptes multiples

Connexion par défaut

Personnalisation de l'application

Changement de marque et thèmes

Définition de services personnalisés

Page de connexion personnalisée

CLU ou pages d'information avant autorisation d'accès

Sécurité améliorée

Création de comptes à distance

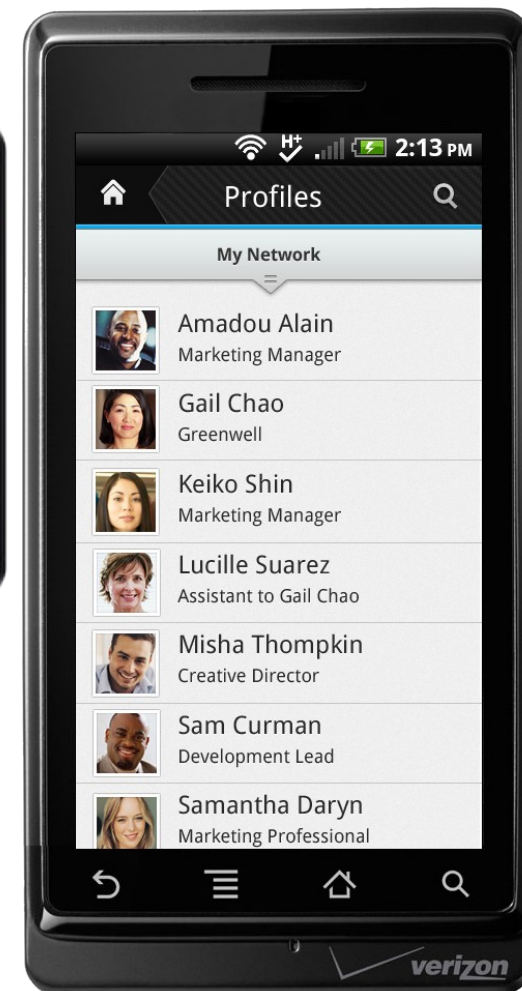
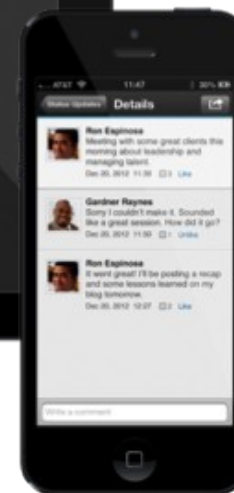
Gestion des mots de passe

Cryptage

Effacement à distance & interdiction d'accès

Build configuration profile enforcement

Support de VPN sans client



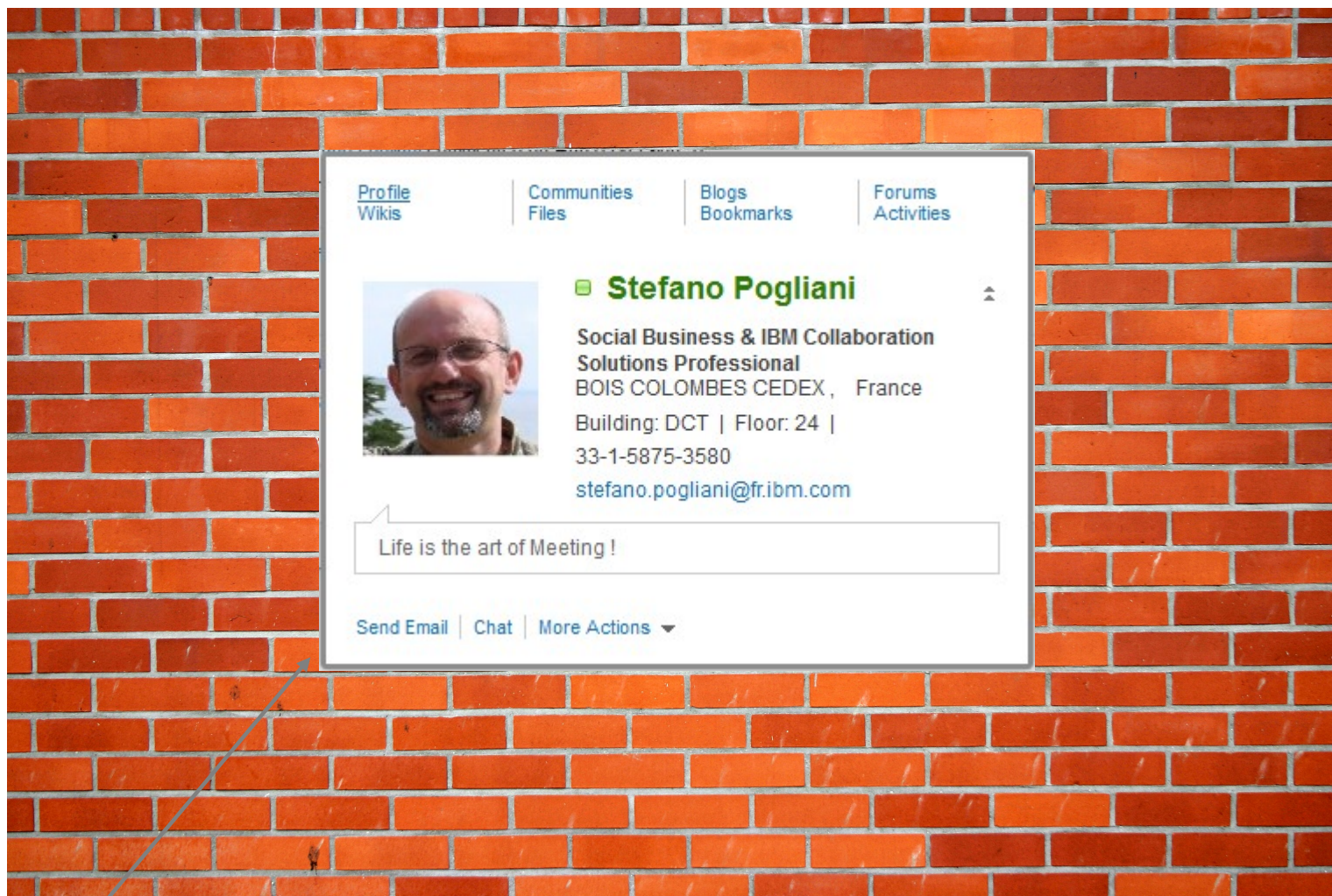
Tout est *intégrable* ?



Tout est *intégrable* ?



Tout est *intégré* !



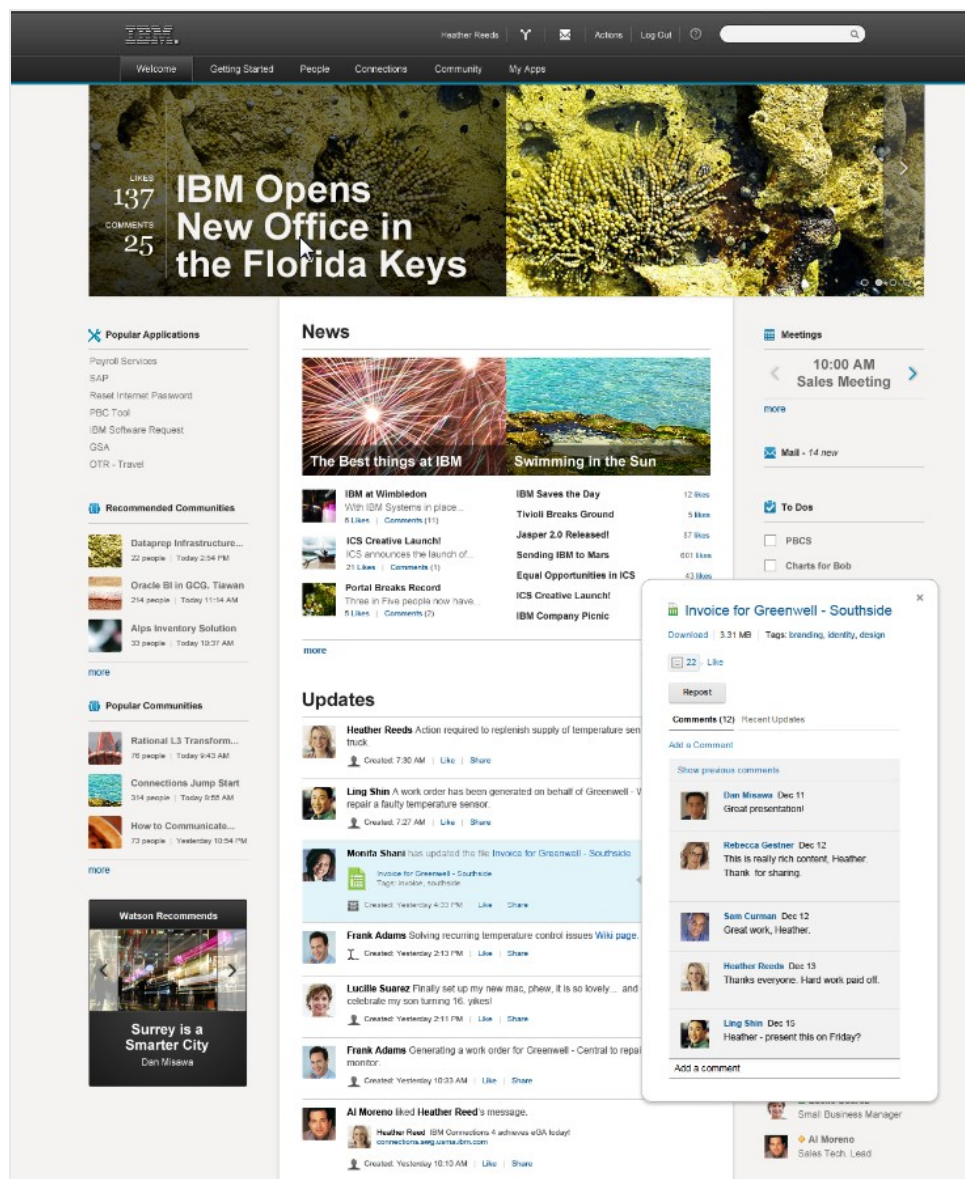
Intégrer le Flux d'Activités dans d'autres contextes

Tirer parti du Flux d'Activités dans n'importe quel conteneur OpenSocial

Exposer tel quel ou appliquer un filtre spécifique (i.e. une communauté)

Utiliser les applications embarquées pour permettre une interaction complète

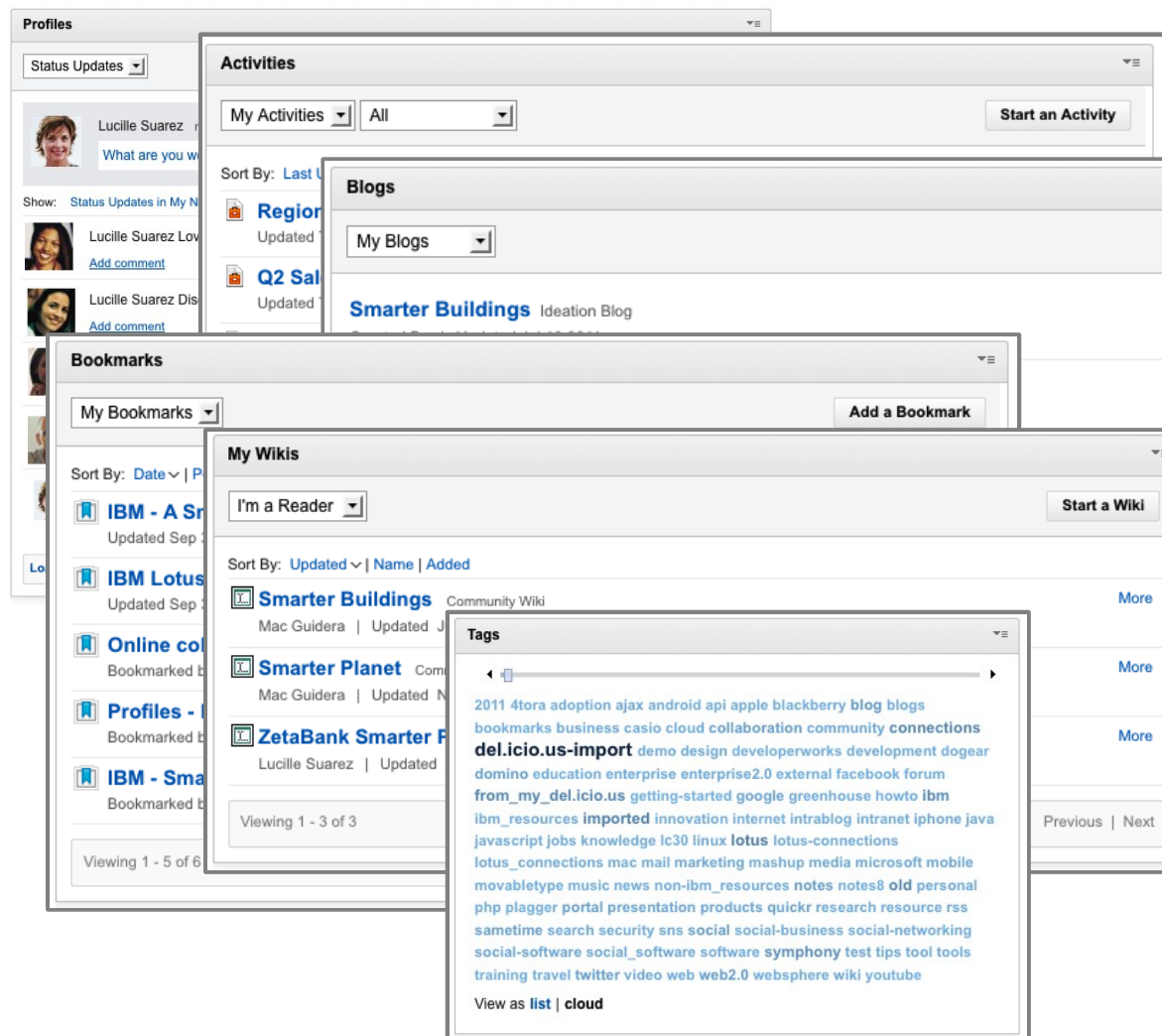
Intégration en standard avec IBM WebSphere Portal & Notes 9.0 Social Edition



Connections et WebSphere Portal

Créer une expérience sociale convaincante

- Innovation et collaboration améliorées grâce aux portlets sociaux
- Incorporation des applications d'IBM Connections : Activités, Blogues, Signets, Profils, Wikis, Nuages d'étiquettes
- Les clients de WebSphere Portal V7 disposent automatiquement de Fichiers et Profils d'IBM Connections
- Téléchargement sur GreenHouse : « IBM Connections Portlets for WebSphere Portal » dans « IBM Collaboration Solutions Catalog »



The screenshot displays the IBM Connections WebSphere Portal interface, featuring several portlets:

- Profiles:** Shows a list of user profiles, including Lucille Suarez, with options for status updates and comments.
- Activities:** Displays a feed of activities, such as "Region" and "Q2 Sal", with sorting options and a "Start an Activity" button.
- Blogs:** Shows a list of blogs, including "Smarter Buildings" (Ideation Blog), with a "My Blogs" dropdown menu.
- Bookmarks:** Lists bookmarked items like "IBM - A S...", "IBM Lotus...", and "Online col...", with a "My Bookmarks" dropdown and an "Add a Bookmark" button.
- My Wikis:** Displays a list of wikis, including "Smarter Buildings", "Smarter Planet", and "ZetaBank Smarter F", with a "Start a Wiki" button.
- Tags:** A cloud of tags for content discovery, including terms like "2011 4tora adoption ajax android api apple blackberry blog blogs", "bookmarks business casio cloud collaboration community connections", "del.icio.us-import", "demo design developerworks development dogear", "domino education enterprise enterprise2.0 external facebook forum", "from_my_del.icio.us getting-started google greenhouse howto ibm", "ibm_resources imported innovation internet intrablog intranet iphone java", "javascript jobs knowledge lc30 linux lotus lotus-connections", "lotus_connections mac mail marketing mashup media microsoft mobile", "movabletype music news non-ibm_resources notes notes8 old personal", "php plagger portal presentation products quickr research resource rss", "sametime search security sns social social-business social-networking", "social-software social_software software symphony test tips tool tools", "training travel twitter video web web2.0 websphere wiki youtube", and "View as list | cloud".

Pages de communautés pour WebSphere Portal

Intégrer du Social dans les pages du Portail

Exposition des communautés IBM Connections

- Les données sociales sont rendues disponibles par le biais de l'interface utilisateur du portail en les reliant à différents éléments (par exemple un blogue et du contenu métier)
- Combinaison de contenu de communautés Connections avec des applications et des médias existants
- Le contenu social est personnalisé pour délivrer une expérience utilisateur unique
- Les cartes de visite de Connections sont disponibles sur le site Web à partir des profils utilisateur

Extensible via Web Experience Factory

- Le code est fourni par IBM pour vous permettre d'aller plus loin dans la personnalisation et l'amélioration de l'expérience de vos utilisateurs
- Téléchargement sur GreenHouse : « IBM Connections Portlets for WebSphere Portal » dans « IBM Collaboration Solutions Catalog »



The screenshot shows a user interface for the "Retirement Planning Community". It includes a navigation bar with tabs for "My OFN", "Banking", "Lending", "Investments", and "Communities". The main content area features a "Featured Blog - Retirement Planning" with a post titled "Fine-tuning Your Investment Portfolio" by Dan Misawa. The page also includes a "Media Gallery" with a photo of an elderly couple, a "Related Topics" section with links to "Planning twenty years ahead", "IRA, SEP-IRA, ROTH - what do they all mean?", "Cost of living increases", and "Questions to ask a potential advisor", and an "Additional Resources" section with links to "Retirement calculator", "Mortgage payoff calculator", "Winning 401K portfolios", "Finding the right advisor", and "How much life insurance?".

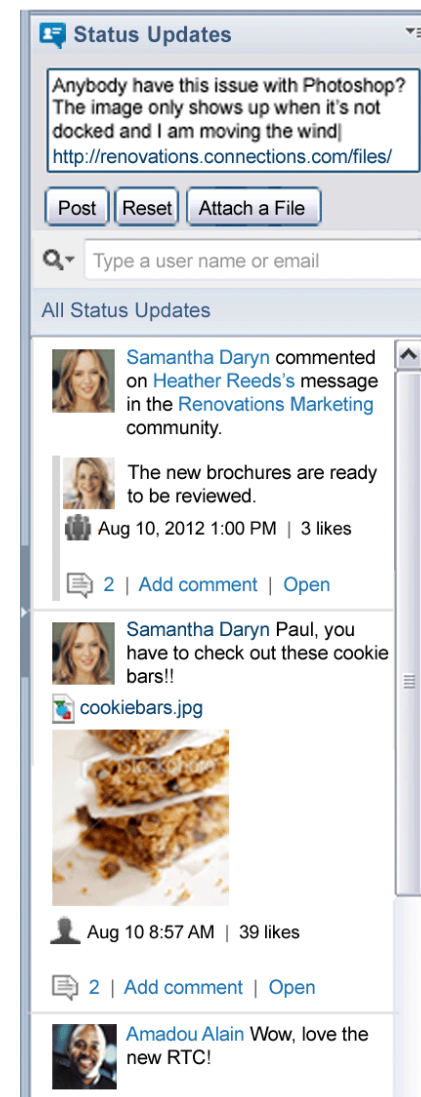
Callouts highlight the following features:

- Combinaison des Portlets sociaux avec du contenu et des applications**: Points to the top navigation and content area.
- Participation blogues de communauté**: Points to the featured blog post.
- Navigation dans la médiathèque de communauté**: Points to the media gallery.
- Exposition des étiquettes pour la recherche rapide**: Points to the "Tags" section on the left.
- Ajout de ressources additionnelles**: Points to the "Additional Resources" section.

Plug-in Mise à jour de statut pour IBM Notes



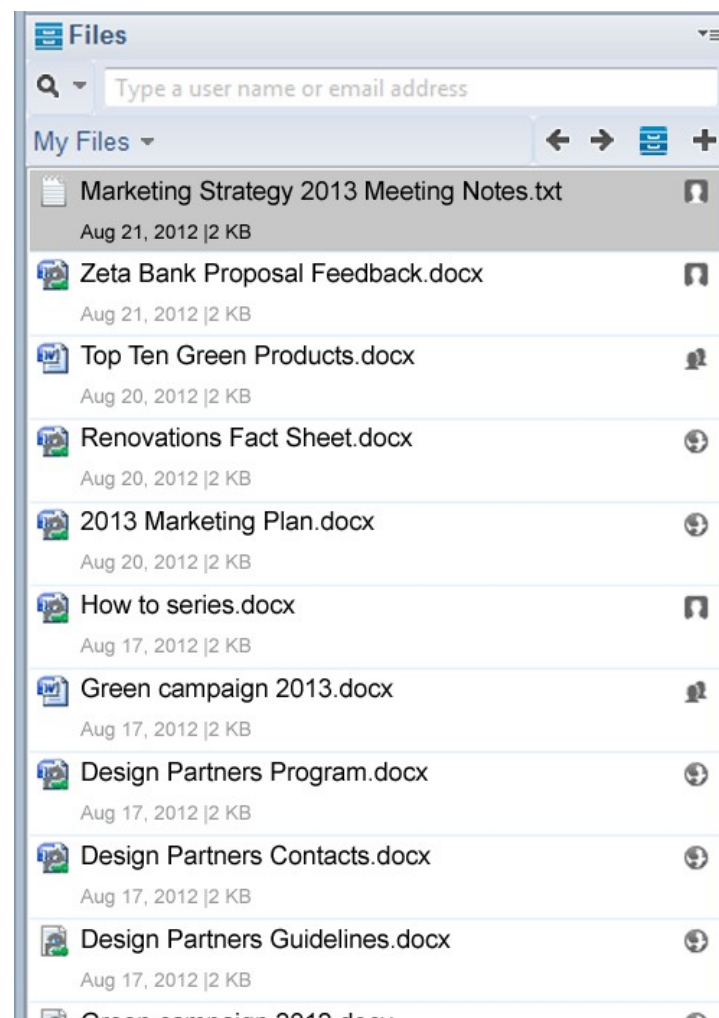
- Mise à jour de votre statut afin que vos collègues puissent voir ce sur quoi vous travaillez
- Visualisation de la mise à jour du statut des collègues de votre réseau et de ceux que vous suivez
- Ajout d'un commentaire sur une mise à jour de statut
- Téléchargement sur GreenHouse :
« IBM Connections Plug-ins for IBM Notes » dans « IBM Collaboration Solutions Catalog »



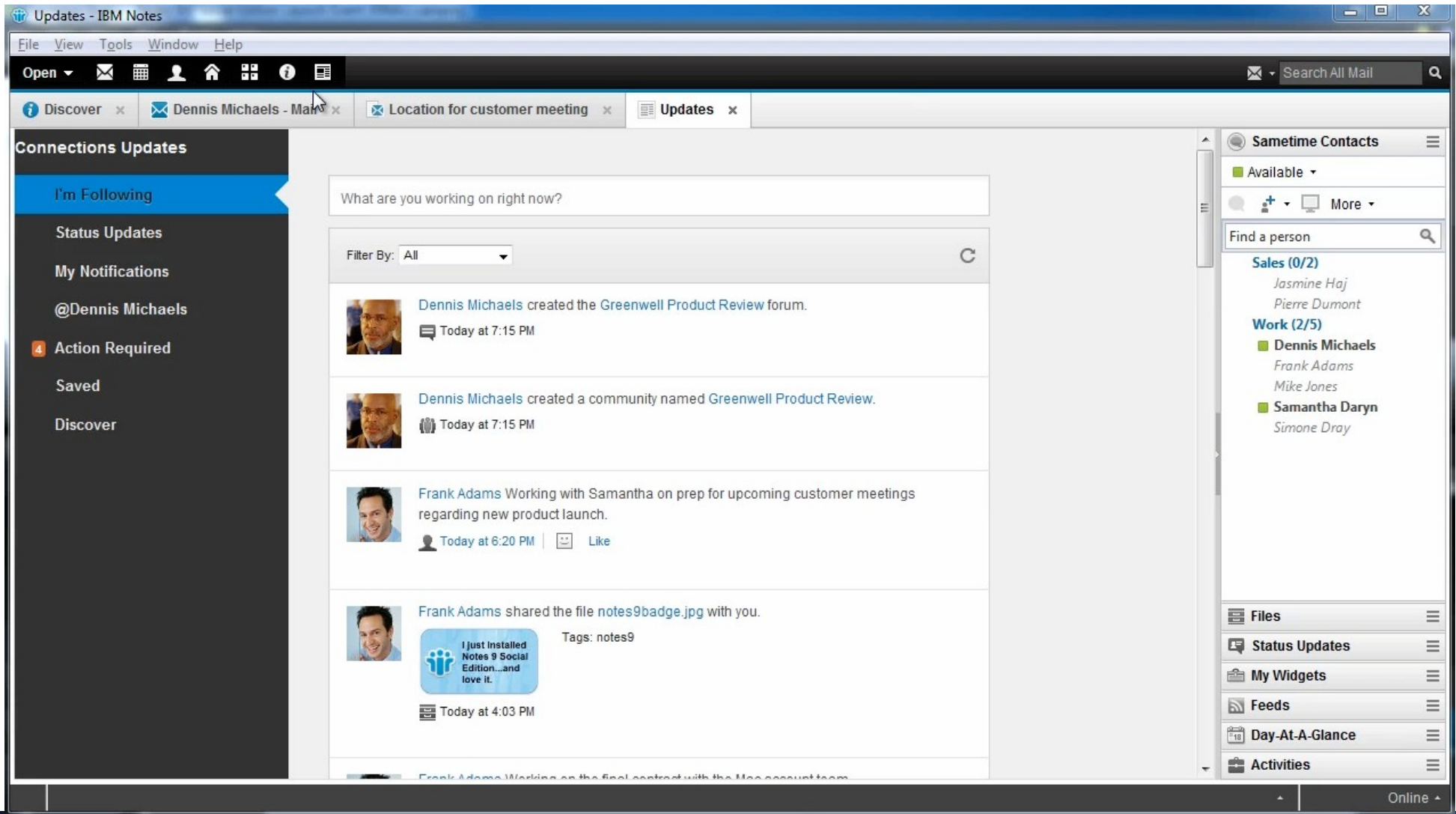
Plug-in Fichiers pour IBM Notes



- Téléchargement des fichiers pour votre utilisation propre ou pour partager avec d'autres
- Dépôt par glisser-déplacer d'un fichier attaché à un email ou d'un fichier stocké sur votre ordinateur et inversement
- Envoi d'un lien HTML dans un email (au lieu du fichier lui-même !)
- Tri et recherche de fichiers
- Ouverture de Fichiers dans un navigateur
- Téléchargement sur GreenHouse :
« IBM Connections Plug-ins for IBM Notes » dans
« IBM Collaboration Solutions Catalog »



Le Flux d'Activités dans IBM Notes



The screenshot displays the IBM Notes application interface, specifically the 'Updates' view. The window title is 'Updates - IBM Notes'. The menu bar includes 'File', 'View', 'Tools', 'Window', and 'Help'. The toolbar contains icons for 'Open', mail, calendar, home, and information. The browser tabs show 'Discover', 'Dennis Michaels - Mail', 'Location for customer meeting', and 'Updates'.

Connections Updates

- I'm Following
- Status Updates
- My Notifications
- @Dennis Michaels
- 4 Action Required
- Saved
- Discover

Updates Feed:

- What are you working on right now?
- Filter By: All
- Dennis Michaels created the Greenwell Product Review forum. Today at 7:15 PM
- Dennis Michaels created a community named Greenwell Product Review. Today at 7:15 PM
- Frank Adams Working with Samantha on prep for upcoming customer meetings regarding new product launch. Today at 6:20 PM | Like
- Frank Adams shared the file notes9badge.jpg with you. Tags: notes9. Today at 4:03 PM

Sametime Contacts:

- Available
- More
- Find a person
- Sales (0/2): Jasmine Haj, Pierre Dumont
- Work (2/5): Dennis Michaels, Frank Adams, Mike Jones, Samantha Daryn, Simone Dray

Bottom Panel: Files, Status Updates, My Widgets, Feeds, Day-At-A-Glance, Activities, Online

Expérience Embarquée dans IBM Notes

The screenshot displays the IBM Notes client interface. On the left, a navigation pane shows folders like 'Inbox (20)', 'Drafts', and 'Sent'. The main area is divided into three sections:

- Inbox:** A list of messages with details like sender (Lucille Suarez, ConnectionsAdmin), date, and subject. A message from ConnectionsAdmin is highlighted, with a subject line: "[Profiles] Heather Reeds 'Another page from our #Greenwell #2013 Summer Brochure! What do you think?'".
- Message Content:** The selected message is displayed, including a profile picture of Heather Reeds, the text of the message, and an embedded image titled "Greenwell 2013 Summer Brochure.png". Below the image are interaction buttons like 'Like' and 'Repost', and a 'Comments (1)' section with a comment from Luis Benitez.
- Right Sidebar:** Contains a 'Files' section with documents like 'Greenwell Sellers 2013.odp', a 'Day-At-A-Glance' calendar for Tuesday, Jan 29, 2013, listing events such as 'Review Sales Pipeline', 'Contracts Work Session', 'Sellers Huddle', and 'Sales Team Meeting'. At the bottom is a monthly calendar for January 2013.



Plug-in IBM Connections pour Windows

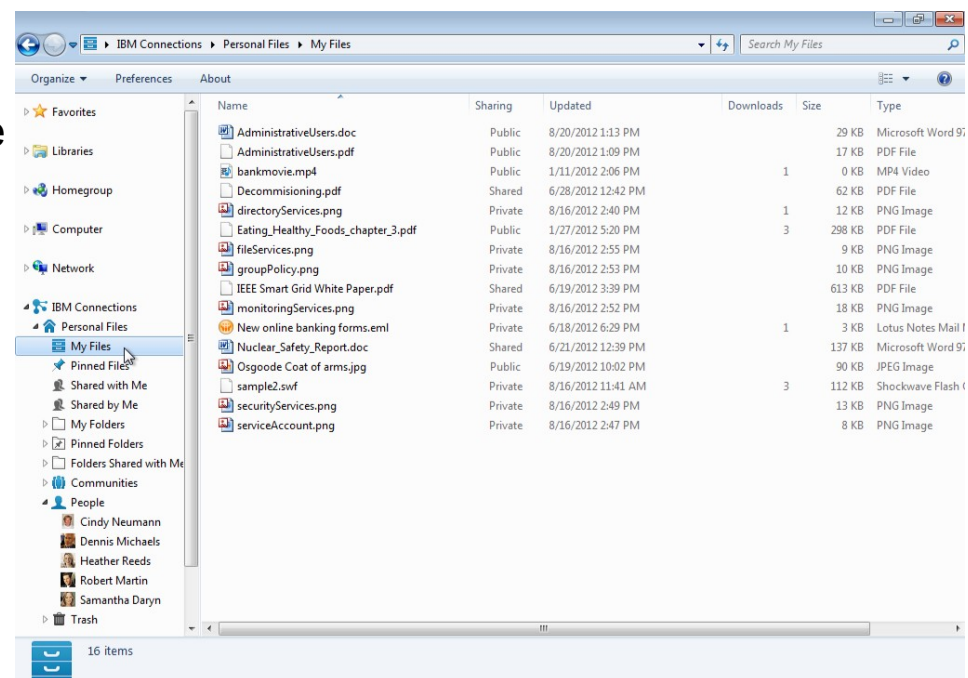
Partagez facilement vos fichiers

Fichiers personnels

- Partage aisé des fichiers sans rupture de contexte à partir du navigateur Windows
- Edition directe des fichiers

Fichiers de communauté et Médiathèque

- Les communautés qui ont un composant Fichiers peuvent être ajoutées au plug-in
- Les communautés sont découvertes au fur et à mesure de la saisie du nom
- Les fichiers de Médiathèque sont mélangés aux fichiers de communauté
 - La prévisualisation est disponible uniquement pour le contenu de la médiathèque
- Edition directe des fichiers
- Téléchargement sur GreenHouse :
« IBM Connections Desktop Plug-ins for Microsoft Windows » dans « IBM Collaboration Solutions Catalog »

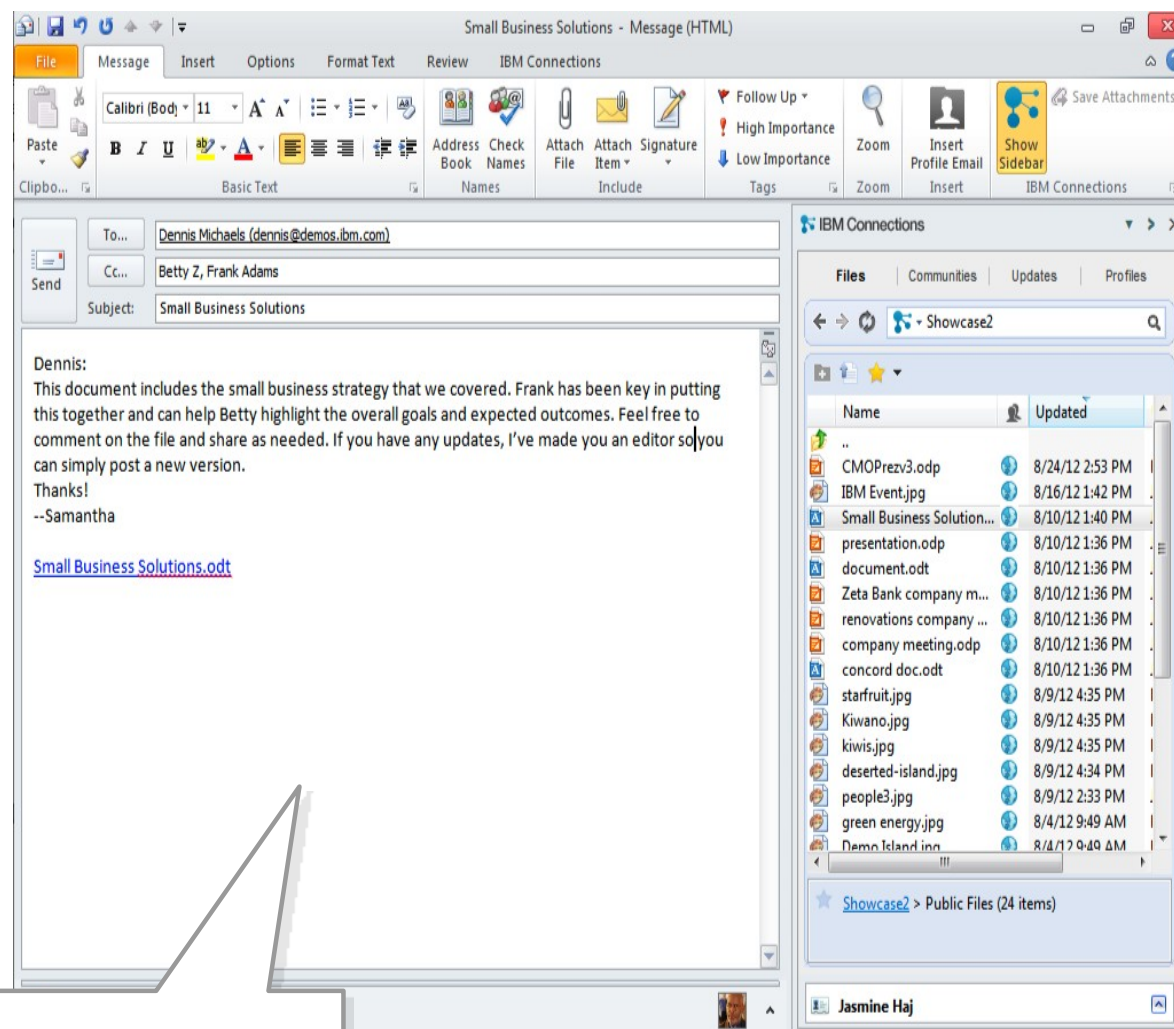


Intégration avec Microsoft Outlook

Les outils de votre choix

Le contenu d'IBM Connections est directement accessible à partir d'Outlook

- Partage aisé de fichiers avec envoi de liens
- Glisser-déplacer d'emails et fichiers attachés directement dans la barre IBM Connections
- Mises à jour dynamiques du réseau, des communautés et des fichiers
- Synchronisation automatique des données de l'annuaire du réseau social dans les contacts Outlook
- Visualisation du Flux d'Activités via le Connecteur Social Outlook



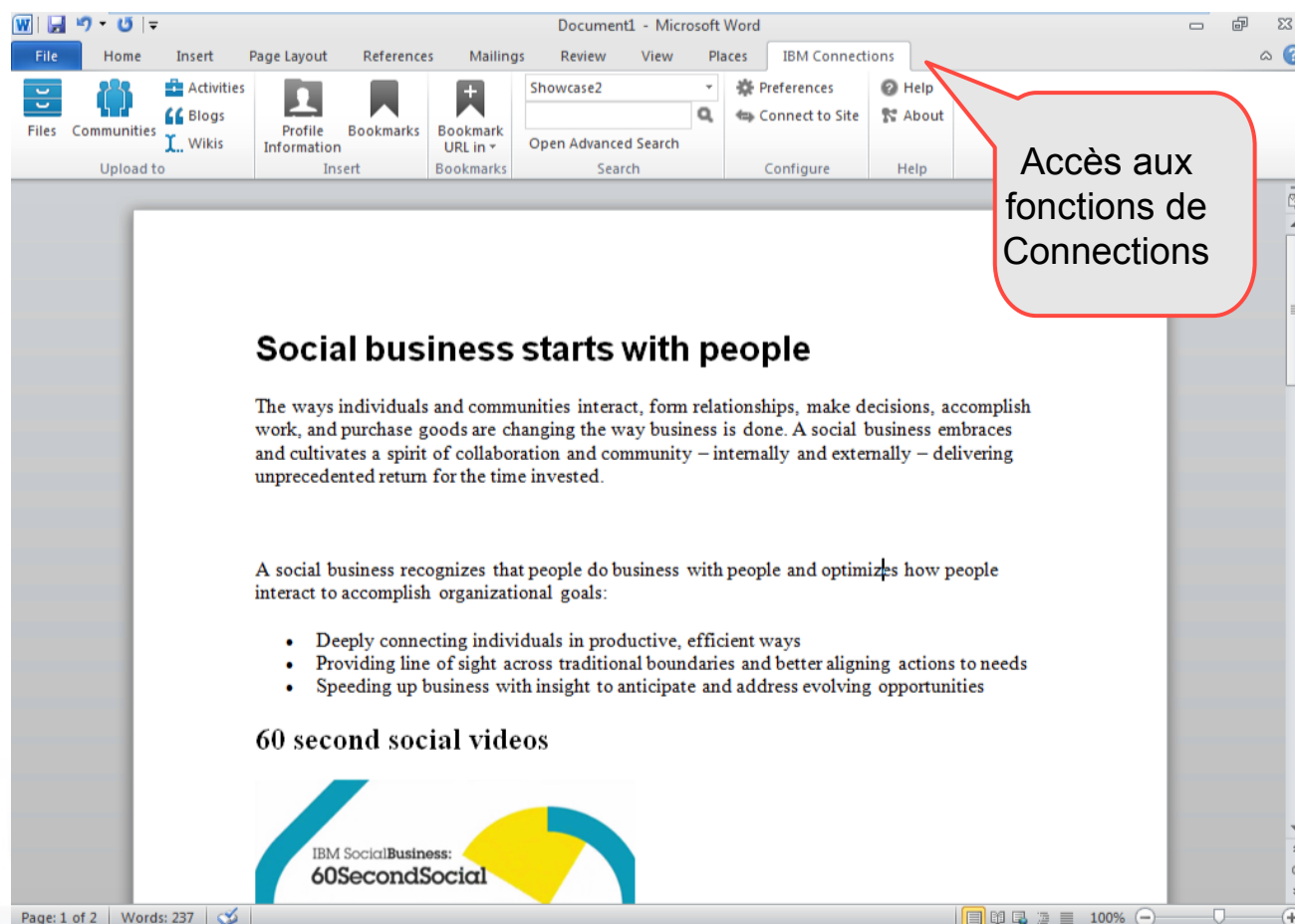
Faire glisser un fichier dans un email pour envoyer un lien vers ce fichier au lieu du fichier lui-même

IBM Connections et Microsoft Office

Access common tasks in Connections

Utilisez le plug-in IBM Connections pour Microsoft Office pour enrichir le capital intellectuel de votre réseau

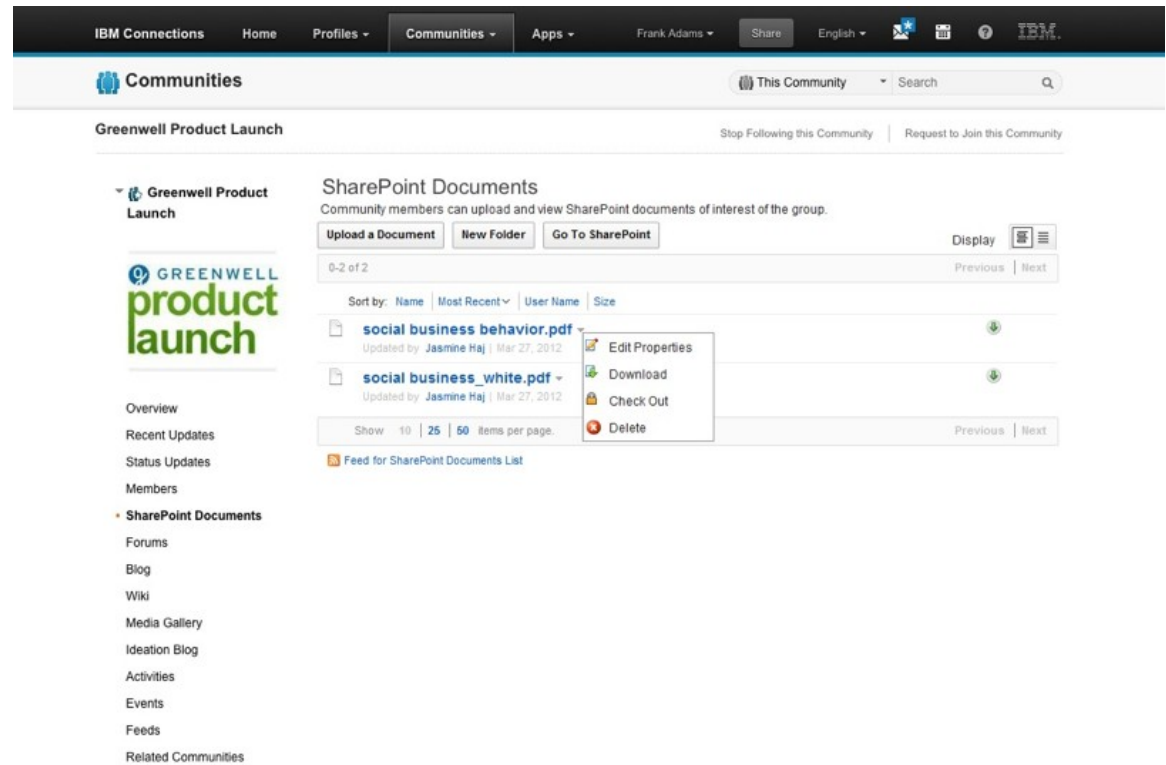
- Ajoutez un document aux Fichiers, Communautés, Activités, Blogues ou Wikis
- Créez une tâche dans une activité
- Créez un signet à partir d'une URL dans un document
- Insérez un signet ou des informations de Profil dans un document
- Recherchez du contenu dans Connections



IBM Connections et Microsoft SharePoint

Ajouter des fonctions sociales à votre contenu SharePoint

- Widget SharePoint disponible pour les communautés d'IBM Connections
- Ouverture/Édition/Ajout des fichiers Microsoft SharePoint via le Widget
- Download at <http://ibm.biz/BdxFWE>

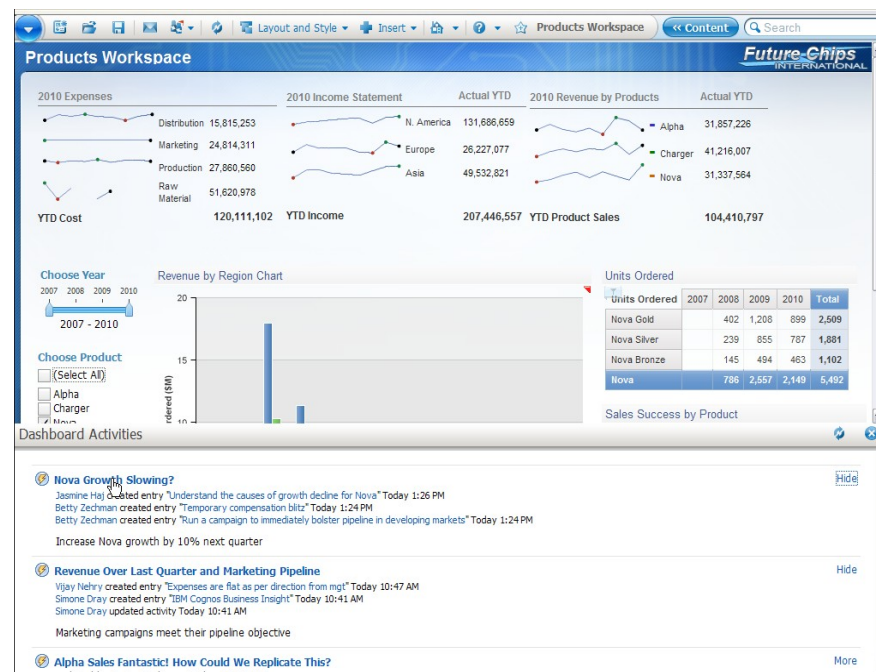


The screenshot shows the IBM Connections interface for a community named "Greenwell Product Launch". The main content area displays "SharePoint Documents" with a list of two files: "social business behavior.pdf" and "social business_white.pdf". Both files were updated by "Jasmine Haj" on "Mar 27, 2012". A context menu is open over the second file, showing options: "Edit Properties", "Download", "Check Out", and "Delete". The interface includes navigation buttons like "Upload a Document", "New Folder", and "Go To SharePoint". The left sidebar contains navigation links such as "Overview", "Recent Updates", "Status Updates", "Members", "SharePoint Documents", "Forums", "Blog", "Wiki", "Media Gallery", "Ideaion Blog", "Activities", "Events", "Feeds", and "Related Communities".

Intégration IBM Connections et IBM Cognos 10

Prise de décision collaborative

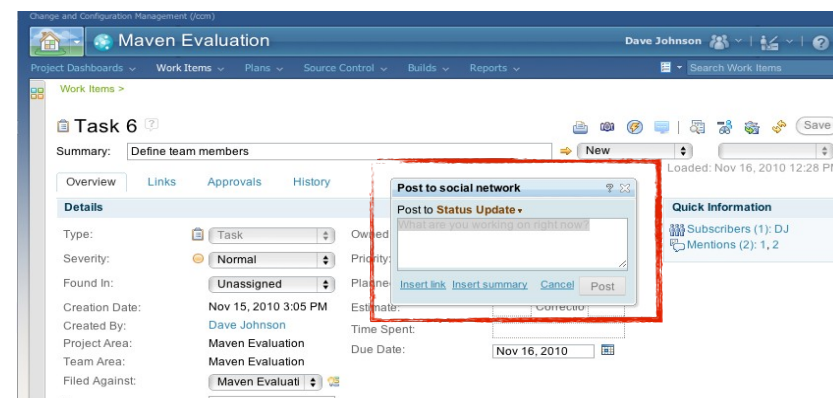
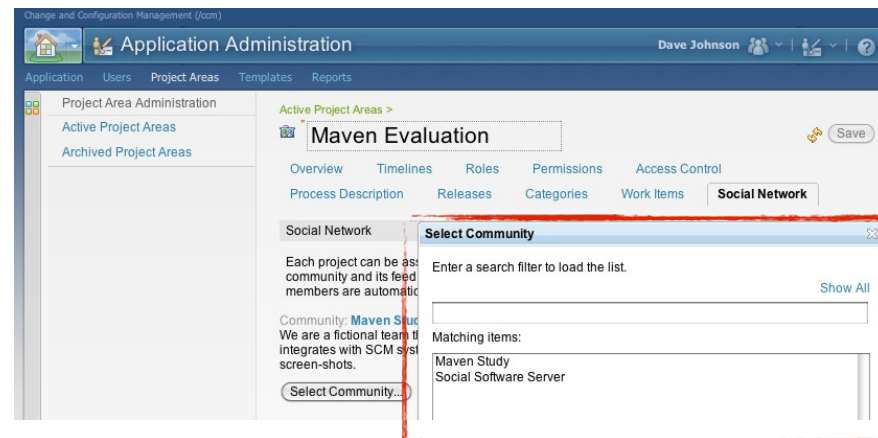
- Conversion des informations des tableaux de bord en actions grâce à l'intégration des Activités de Connections
- Utilisation de la fonction de recherche intégrée pour découvrir les informations de Connections dont vous avez besoin durant le processus de prise de décision
- Création de réseaux de décision pour engager les bonnes personnes au bon moment



Intégration IBM Connections et IBM Rational Team Concert

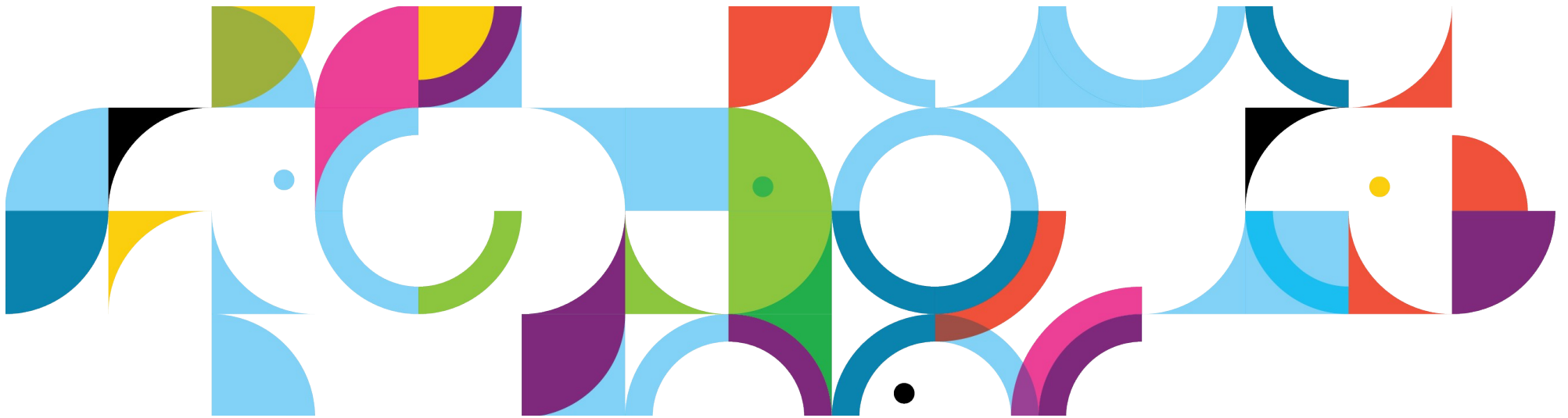
Les développeurs partagent et interagissent avec le réseau social

- Plug-in pour l'interface Web de Rational Team Concert (RTC)
- Permet aux équipes de développement Rational Team Concert de collaborer avec tous les intervenants via Connections
 - Interconnexion entre les comptes utilisateurs RTC et Connections
 - Interconnexion entre les projets RTC et les communautés Connections
 - Exposition des cartes de visite de Profils dans l'interface Web de RTC
- Permet aux développeurs de partager et interagir facilement avec le réseau social
 - Partage aisé des work-items RTC en tant qu'entrées de Blogues, de sujets de Forum ou de Mise à jour de statut
 - Navigation et recherche dans Connections à partir de l'interface Web de RTC
- Complète les intégrations existantes entre RTC et Connections
 - Les deux systèmes supportent les widgets/gadget de tableau de bord
 - Les deux systèmes disposent d'APIs REST
- Voir la [demo](#) en ligne



IBM Connections

Modules complémentaires

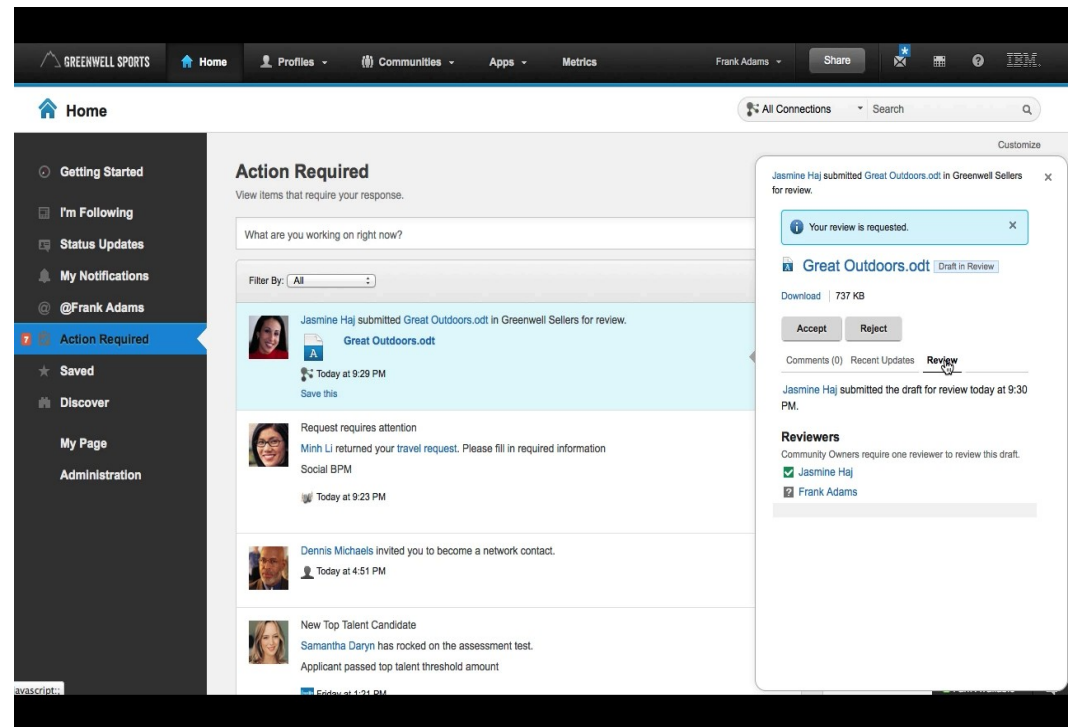


IBM Connections Content Manager

Gestion du contenu dans votre plate-forme sociale

IBM Connections Content Manager (CCM) fournit une expérience de gestion sociale du contenu au sein des communautés d'IBM Connections

- CCM est un add-on d'IBM Connections
- Totalement intégré avec les fonctions sociales comme les étiquettes, les recommandations, le comptage des téléchargements, etc.
- Fonctions traditionnelles de la gestion de contenu comme la réservation, l'approbation, les dossiers imbriqués, les types de documents, la recherche sur le texte ou sur les métadonnées
- Totalement intégré au Flux d'activités
- La gestion du contenu devient aussi aisée à utiliser que les outils sociaux
- Outil de migration des documents de QuickR vers CCM



The screenshot displays the IBM Connections Content Manager interface. The top navigation bar includes 'GREENWELL SPORTS', 'Home', 'Profiles', 'Communities', 'Apps', 'Metrics', and a user profile 'Frank Adams'. A search bar and a 'Share' button are also visible. The main content area is titled 'Action Required' and shows a list of items that require a response. The first item is a document titled 'Great Outdoors.odt' submitted by Jasmine Haj for review. The interface includes a 'Filter By' dropdown set to 'All', a 'Save this' button, and a 'Review' button. A right-hand sidebar shows a detailed view of the document, including a 'Your review is requested' notification, a 'Draft in Review' button, a 'Download' link (737 KB), and 'Accept' and 'Reject' buttons. Below this, there are sections for 'Comments', 'Recent Updates', and 'Reviewers', with a list of reviewers including Jasmine Haj and Frank Adams.



IBM Connections Content Manager

The screenshot shows the IBM Connections Content Manager interface for the 'Greenwell Sellers' community. The top navigation bar includes 'GREENWELL SPORTS', 'Home', 'Profiles', 'Communities', and 'Apps'. The user 'Frank Adams' is logged in, and the language is set to 'English'. The main content area displays a file list with folders like 'Competitive Information', 'Education', and 'Contracts', and documents like 'Legal Contract.doc' and 'Retailer Purchase Agreement Template.odt'. Annotations highlight features: 'Vues*' points to the 'Views' button; 'Dossiers imbriqués' points to the folder structure; 'Réservation/Libération de documents' points to the 'More' options for documents; 'Comptage et tri selon le nombre de recommandations et de téléchargements' points to the document statistics; and 'Corbeille pour un effacement « logique »' points to the 'View Trash' link. A dropdown menu for 'Document Library' is open, showing options like 'My drafts / checked out documents' and 'All readable drafts'.

Vues*

Dossiers imbriqués

Réservation/Libération de documents

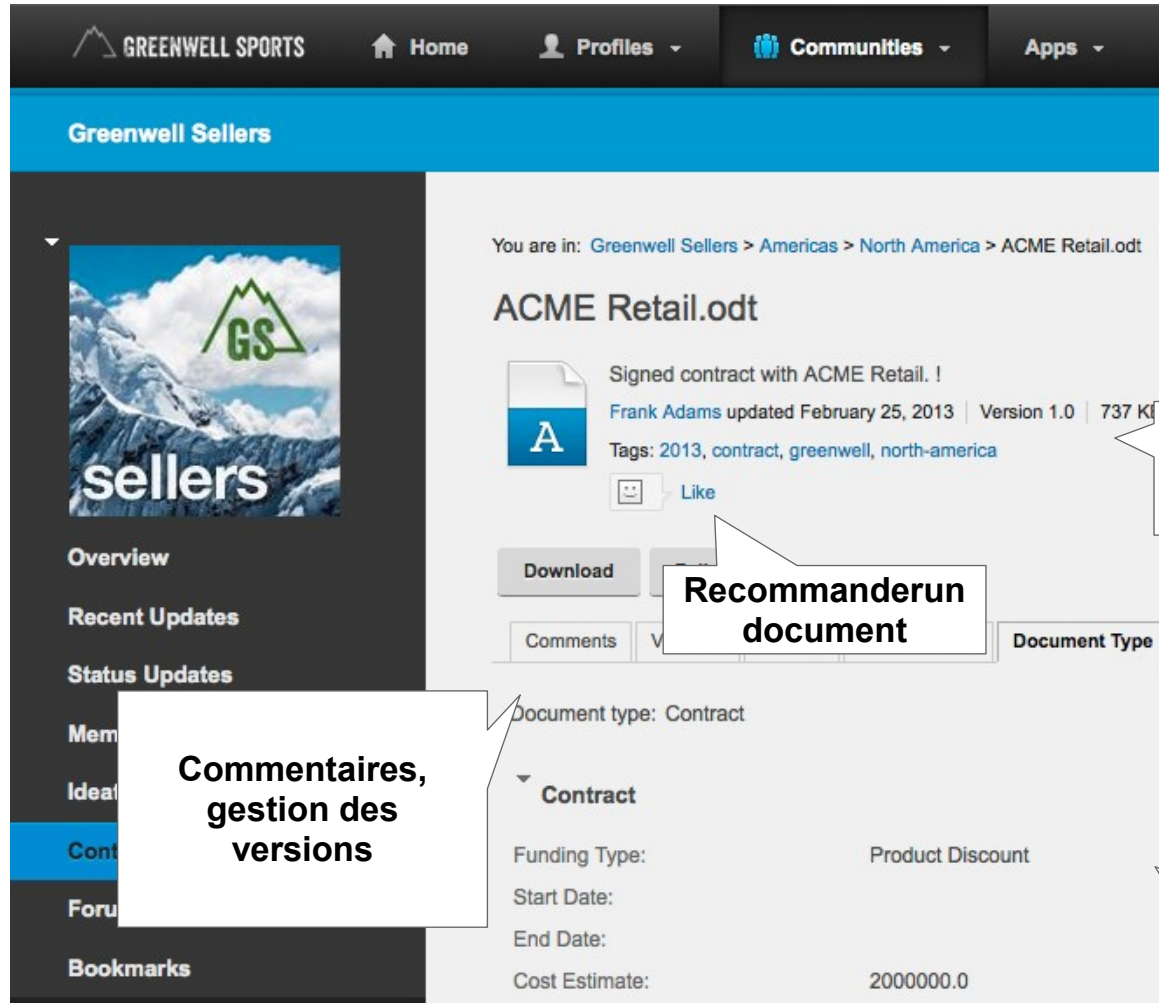
Comptage et tri selon le nombre de recommandations et de téléchargements

Corbeille pour un effacement « logique »

***Vues**

- My drafts / checked out documents
- My unfiled documents
- Documents declared as records
- My documents
- Documents modified in the last week
- Documents modified in the last day
- Documents filed from Lotus Quickr
- Documents pending my approvals
- My documents pending approvals
- All readable drafts

IBM Connections Content Manager



Fil d'ariane

Créer, réutiliser et supprimer les étiquettes

Recommander un document

Commentaires, gestion des versions

Types de documents et métadonnées personnalisées

IBM Connections Content Manager

The screenshot shows the IBM Connections Content Manager interface. At the top, there is a navigation bar with 'GREENWELL SPORTS', 'Home', 'Profiles', 'Communities', 'Apps', and 'Moderation'. Below this is a blue header for 'Greenwell Sellers'. The main content area displays a document titled 'Outinc Disributors.odt' with a 'Draft' status. A callout box points to this document with the text: "Le brouillon est disponible seulement pour l'auteur et le réviseur". Below the document title, there is a description: "Distribution agreement to be sent to Outinc Disributors. Heather Reeds updated February 25, 2013". A red 'Review In progress' button is visible, along with a 'View all (2)...' link. Below the document, there is a 'Download' button and a 'Comments' tab. A callout box points to the comments section with the text: "Les versions approuvées et les brouillons sont affichées". The comments section shows two comments: one from Heather Reeds on 2/25/13 and one from Jasmine Haj on 2/26/13.

IBM Docs

Simplifie la création de document en équipe

IBM Docs complète l'application Fichiers





Prévisualisation, présentation et impression des fichiers sans avoir à les télécharger





Editeur Web pour créer et partager les documents, les feuilles de calculs et les présentations

Co-édition en temps réel





Bientôt : IBM Docs disponible sur les terminaux mobiles



iPad     80%

Done Undo Greenwell Project Plan.odp    

Slides (1/5)

- 
- 
- 
- 
- 

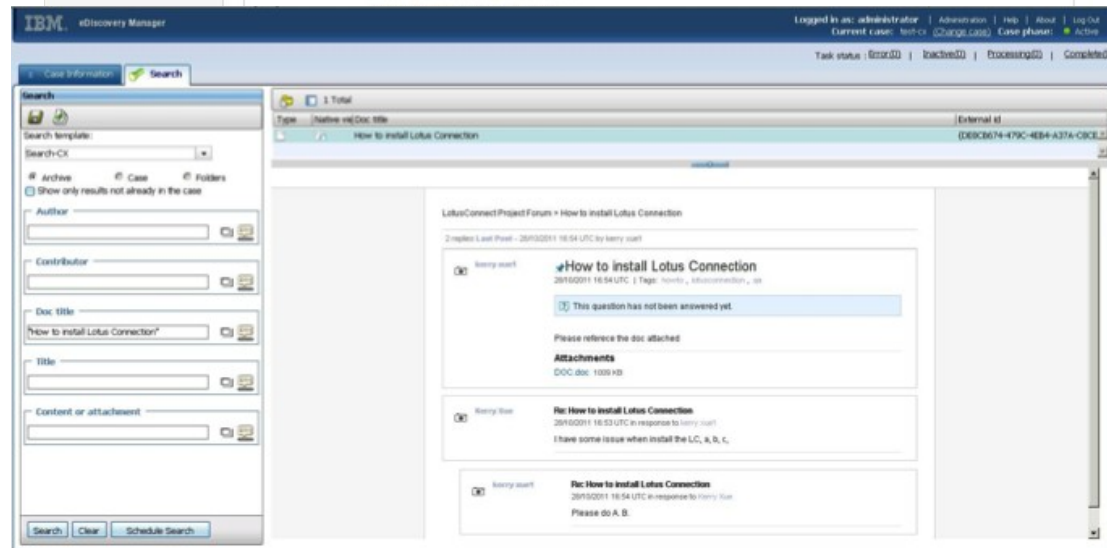
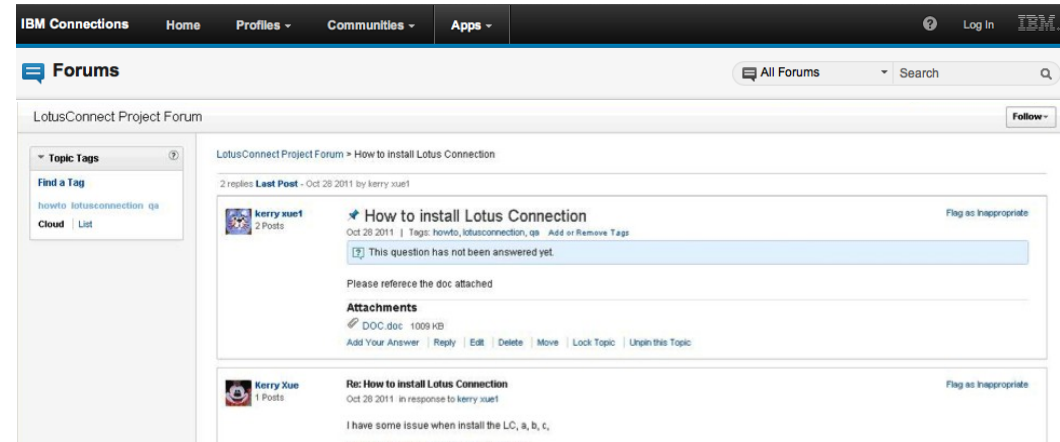
sales team | project plan
1. 27.13

 GREENWELL SPORTS



IBM Connections et IBM Content Collector for Compliance

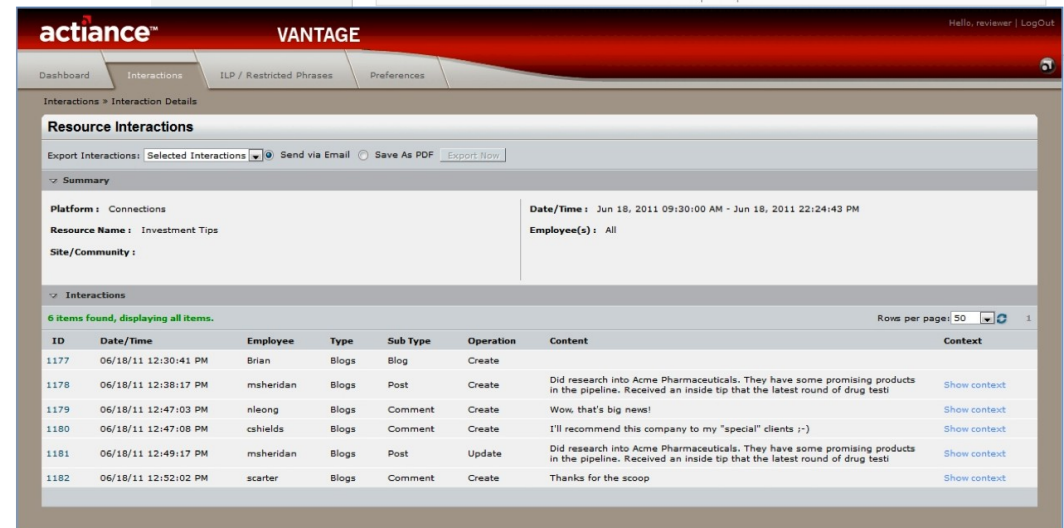
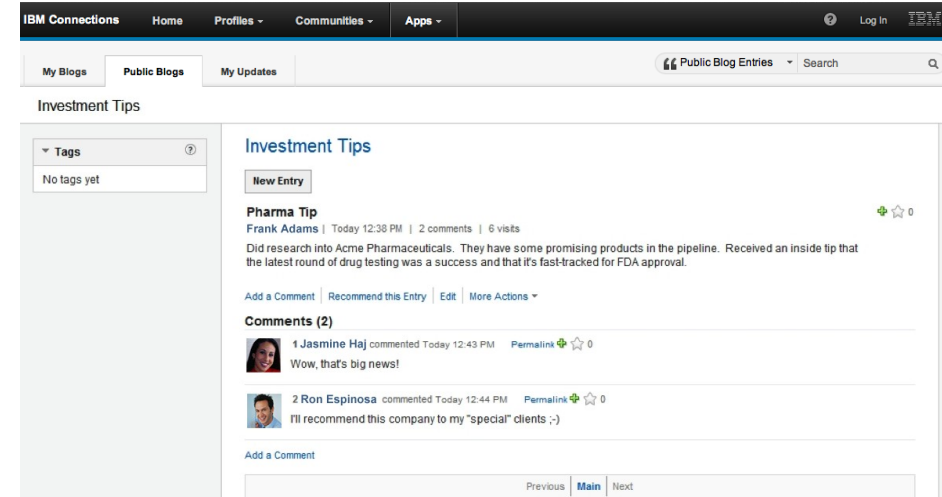
- IBM Content Collector pour IBM Connections aide les organisations à gérer les mises en conformité dans le Social Business
- IBM Content Collector archive le contenu provenant de Fichiers, Blogues, Wikis, Activités, Forums, Signets et Profils pour le rendre disponible pour la recherche (eDiscovery)
- IBM Content Collector fait partie du portfolio IBM Information Lifecycle Governance qui offre une solution complète de mise en conformité et de gouvernance pour les organisations
- Pour plus d'informations : <http://www.ibm.com/software/data/content-management/content-collector/>



IBM Connections et Actiance Vantage for Compliance



- Toutes les publications, commentaires, blogues, etc., sont collectés instantanément et rendus disponibles pour la recherche (eDiscovery)
- Vantage™ pour IBM Connections aide les organisations à gérer la mise en conformité de toutes les applications IBM Connections
- L'intégration en temps réel permet une capture instantanée de toutes les actions :
 - ✓ Surveillance de contenu en temps réel
 - ✓ Listes noires de mots-clé
 - ✓ Granular policies to map compliance requirements by user type
 - ✓ eDiscovery via une interface Web
 - ✓ Envoi d'alertes via email, par exemple lorsqu'un utilisateur publie un commentaire contenant une phrase déclarée en liste noire



Sondages de communautés

- Création de sondage à question unique
- Plusieurs questions sur une seule page
- **Use well known question types**
- Collecte de réponses structurées ou non
- Insertion d'images ou de texte d'information
- Définition du caractère obligatoire des réponses
- Ordre des questions dans la page
- Contrôle de l'apparition des questions selon des règles
- Notifications via le flux d'activité
- Outil de définition des sondage basé sur les questions

Add Question

Question | Display Item

Question:

* Type: ?


Select one

Select one

- Multiple Choice: Single Selection
- Multiple Choice: Several Selections
- Multiple Choice: Drop Down
- Text Entry: One Line
- Text Entry: Multiple Lines
- Number
- Date
- Currency
- Check Box

Build Your Business Survey

This community is always looking for ways to improve. Please take a moment to complete this survey.



Why are you a community member ?

How satisfied are you with your business topics?

Very satisfied

Fairly satisfied

Somewhat satisfied

Not at all satisfied

What business topics are you most interested in?

Get Updates on What Matters to You x


Use the views in the side navigation to get the latest updates about people and content you are interested in. To get updates for particular people, you must follow them. You can use the filters in the Status Updates view to see updates from the people you are following and the people in your network.


I'm Following


View updates for people and things you are following, and responses to your content.


What are you working on right now?


Filter By: All


 user35 posted results for the survey Tell us how we are doing.


 Tell us how we are doing


 Ended Today 9:36 AM


 Today at 9:36 AM


 user35 stopped the survey Tell us how we are doing in Demonstration Site.


 Tell us how we are doing

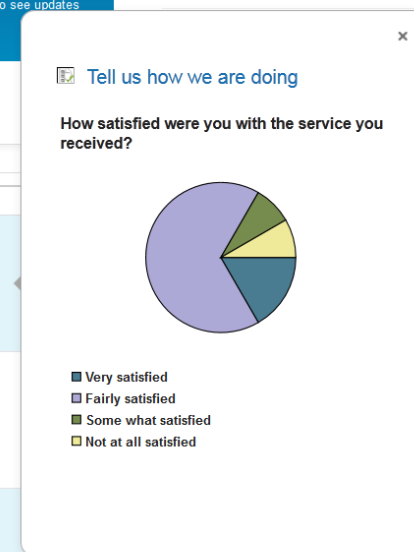
 Ended Today 9:36 AM

 Today at 9:36 AM

 user35 published the survey Tell us how we are doing to Demonstration Site.

 Tell us how we are doing

 Today at 9:31 AM



IBM Connections Social Q&A

Obtenir des réponses des experts

IBM Connections Home Profiles Communities Apps Amadou Alain Share English

Ask a Question

What consumer electronics trends emerged from CES 2011?

What must-know highlights are there at **CES 2011**?

What was the biggest surprise **from CES 2011**?

What are the coolest things **from the 2011 CES**?

What are the must-see's at **CES 2011**?

What will be the most popular consumer **electronics** item of **2011**?

Electronic Music: **What** interesting genres of bass **electroinc** music **emerged** in **2011 CES**?

What are the business sustainability **trends** that will **emerge** in **2011**?

Search: [What home electronics trends emerged from CES 2011?](#) ?

What home electronics trends emerged from CES 2011?

Add Question

Proposed people and Communities

What consumer electronics trends emerged from CES 2011?

Last year was a blast. A lot of what was shown last year, was still too futuristic for 2010. So what seems to be the emerging trends in the Consumer Electronics, Gadget Applications space at CES.

People we'll ask [Find people](#)

- Mali Vo** Senior Marketing Manager, Consumer Electronics
Answers(12) Relevance (96%) Possibility to answer (88%)
- Lars Roherberg** Sales, Home Electronics
Answers(9) Relevance (96%) Possibility to answer (90%)
- Herb Medway** Market Intelligence, Consumer Market
Answers(8) Relevance (95%) Possibility to answer (85%)
- Gail Chao** Head of Development, Consumer Electronics
Answers(3) Relevance (92%) Possibility to answer (87%)
- Samantha Daryn** Communication Specialist, Global
Answers(5) Relevance (90%) Possibility to answer (85%)

Communities we'll ask

- Digital Home** A community to bring together developers, engineers and researchers in home electronics to share and discuss on latest ...
Relevance (85%) Activeness (80%)
- Electronics Horizon** Welcome!! Electronics horizon is all about emerging and future trends, technologies and business issues on ...
Relevance (82%) Activeness (70%)

Don't show this again.

Back Post Question

Analyse les questions et les redirige vers les experts métiers selon les critères sociaux



IBM Connections Community Insights

Aider les communautés à se développer

Outils pour favoriser le développement des communautés

Community Insights

Mac

You are in: Community Insights > Mac > Participation

Participation

The Participation page helps you learn about the activities people are doing in your community and how they are using the tools. [More...](#)

Views by application

Stack Group

Number of visits

Legend: Blog Wiki File

Suggested interpretation & use: Intervene if views drop for a couple of weeks in order to interpret drops in views as a potential indicator of a drop in the value of the content to members. Develop a program to ensure that new content is being added to the community (tips on how to encourage participation), and advertising popular new posts to draw members back, for example, in a newsletter.

Contribution Density

262 out of 8638 current members and owners (3.0%) have contributed to the total 873 posts (see a full list of people with their contribution statistics).

Suggested interpretation & use: Increase contributor populations that are currently less than 10%. As a general rule-of-thumb, a healthy proportion of contributors is at least 10% of the community. If your community has not reached this proportion yet, work on campaigns to encourage more contributors. For example, reach out to individuals who might be able to contribute unique content that currently is not part of your community. Appealing to someone who is uniquely able to provide some content is a great motivator. Use the popular topics page to identify topics that have less coverage in your community.

Application	#posts/member	#views	#versions	#recomm.	#comments
Forum	100	0.01	0	0	422
ForumRep	422	0.05	0	0	0
Bookmark	182	0.02	0	0	0

Suggested interpretation & use: Advice on how to increase contributions to an online community. Follow this link to view a wealth of tips on how to increase contributions to online communities—both from new and existing contributors—derived from social sciences research.

Posts by application

Legend: Wiki Forum Blog Bookmark BlogCmt File

Les outils Social Analytics sont utilisés pour répondre aux questions que se posent les propriétaires de communautés

Europe Pie chart

Suggested interpretation & use: Email people from people in a particular geographic region. To do so, view the 'pie chart' and click on any pie slice. A member list for the selected geographic region will appear. Click the 'email' link at the top and an email message will open, automatically populated with all the email addresses from the list.

Business divisions

Manager vs. non-manager

Content

The Content page helps you learn about the information being created and shared in your community. What topics are most popular? What content are people reading? [More...](#)

Popular topics

Topic	Number of posts
vpn, connectivity, cisco	64
discounts, apple, epp	30
suggestions, apple, post	17
java, wvers, update	16
vm, windows, vmware	12
blog, w3, starting	12
ctx, siebel, servers	11
filevault, encrypt, approval	11
password, keychain, vpn	8
ppp, symantec, encrypt	8

Contributors

Posts on this topic

- Overview of VPN Options for Mac OS X
- OSX Connectivity Options
- VPN Access Outage (was "IT Help Central") [Updated]
- Labour Day Watson Building Maintenance - Cisco/LMC VPN & Lotus Notes Traveler Service Outage
- Lotus Notes and Mobility Client on Mac OS X Lion

Suggested interpretation & use: Recruit more content on important topics that are lacking content or missing. In addition to listing topics, the popular topics widget also shows how many posts are related to each topic—helping you see which topics have very little content—and which authors write about it—giving you people to reach out to for new content on that topic. You may also be aware of important topics that do not show up in the topic list, an indicator that new content (and perhaps new expert contributors) are needed.

IBM Connections Expertise Locator

Trouver les experts, n'importe où, n'importe quand

Welcome

Enter search terms to find an expert. Additionally browse the keyword categories below and select from a list of popular keywords.

Popular keywords

Keyword category:
Select Category...

Keyword:
Select Keyword...

Search for experts:

ICS Software Sales

960 results - Top 20 displayed

Carter, Sandra A. (Sandy)
Vice President, IBM Social Business Evangelism and Sales
IBM Software Gr
SOMERS, NY U
Assistant: Megan

Benitez, Luis
Sr. Product Mar
Connections
IBM Certified
IBM Software Gr
HATO REY, PR
I usually work fro
my Connections b

Turnage, Jeff
IBM Collaborati
IBM Sales & Dist
ATLANTA, GA

About IBM Expertise

IBM Expertise allows IBMers to search for other IBMers based on their expertise. This page is a short-term solution. These search capabilities will be integrated into our internal version of IBM Connections. Try the mobile app version of IBM Expertise, which is available for both [Android](#) and [iOS](#).

The screenshots show the mobile app interface. The first screen displays 'Your Favorite Experts' and 'Recently Viewed Experts'. The second screen shows a list of expertise categories: Business Model Innovation, Cloud Analytics, Infrastructure as a Service, IT Transformation, Platform as a Service, Software as a Service, and View all. The third screen shows search results for 'Platform as a Service' with 532 results, listing experts like Gianluca Napoli and Susan Hall.

Recherche des experts par catégorie et/ou par type d'expertise

IBM Connections Social Sidebar

Accès et partage via Connections à partir de n'importe quelle page

Social Bar for IBM Connections

Frank Adams

What's on your mind? Post

I'm Following 7

Status Updates 5

Action required

- Sharebox
- Communities
- Bookmarks

Services for Collaboration

Essential Social Business Solutions

Permet aux utilisateurs de mettre à jour leur statut et leurs signets à partir de n'importe quelle page (intranet/extranet)

Social Bar for IBM Connections

Frank Adams

What's on your mind? Post

I'm Following 5

Status Updates

Action required

- Sharebox
- Communities
- Bookmarks

Les notifications de Connections sont signalées avec un indicateur visuel

Category

- Social Software
- Mobile Software
- Application development tools

Explore more

- Products
- Services
- Downloads
- Case Studies
- News
- Training & Certification
- Events
- Support
- Visit the digital library

Contact us today

- Accelerated Value Program
- Technical Services
- Training & Certification
- Collaboration Services Overview Brochure (397KB)

Get social with us

Explore more

- Products
- Services
- Downloads
- Case Studies
- News
- Training & Certification
- Events
- Support
- Visit the digital library

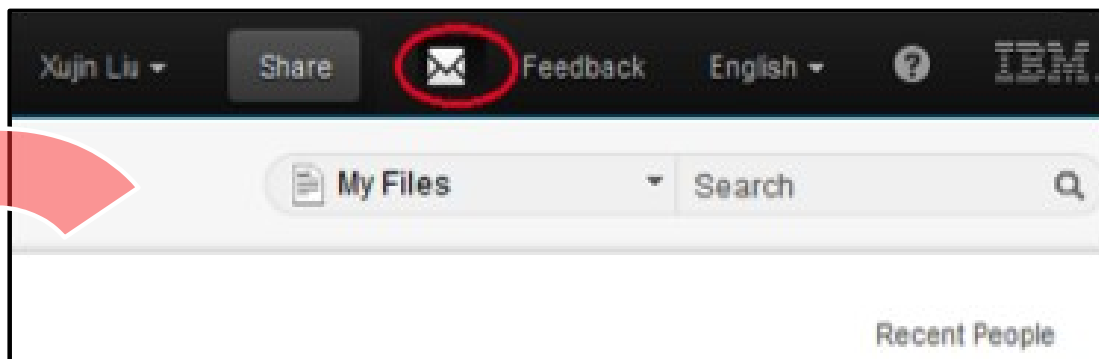
Contact us today

- Accelerated Value Program
- Technical Services
- Training & Certification
- Collaboration Services Overview Brochure (397KB)

Get social with us

IBM Connections Direct Messaging

Envoyer directement des messages privés



I'm Following
New updates for people and things you are following, and responses to your content.

What are you working on right now?

Filter By: xujn **Private Messages**

- user1_1** send a private message to you
Hi, I want to send you the second message now
Today at 5:10 PM
[Save this](#) | [Stop Following](#)
- user1** send a private message to you
Hi, User 2_1, I am user 1 I am not user1_1
Today at 4:15 PM

user1_1 send a private message to you | Today at 5:10 PM

Hi, I want to send you the second message now

Add a Reply:

[Reply](#) | [Clear](#)

Recent messages from this user

user1_1 Hi, User2_1, I want to send you my second private message to you by Share Dialog, but not by EE
2013-02-14T05:13:40Z

user1_1 Hi, User 2_1 This is User1_1, this is my first private message to you, can you hear me?
2013-02-14T05:10:36Z

IBM Collaboration Services Migration Factory

A partir de n'importe quelle source, comme :

Web CMS :

Vignette
Interwoven Teamsite
Sitecore
Adobe CQ
Opentext Livelink
Liferay
Percussion
Tridion
Oracle UCM
Fatwire
Ektron
Episerver
CoreMedia

IBM :

Quickr
Domino
Domino.doc

CMS :

Documentum
Sharepoint
Opentext
Oracle UCM
Alfresco

DAM :

Artesion/Opentext
Adobe

Collaboration :

Jive
Confluence

Autres :

SQL
Exchange
File system
Web crawl



Vers IBM :

Messagerie &
Collaboration

Communications
unifiées

Services de
Collaboration en ligne

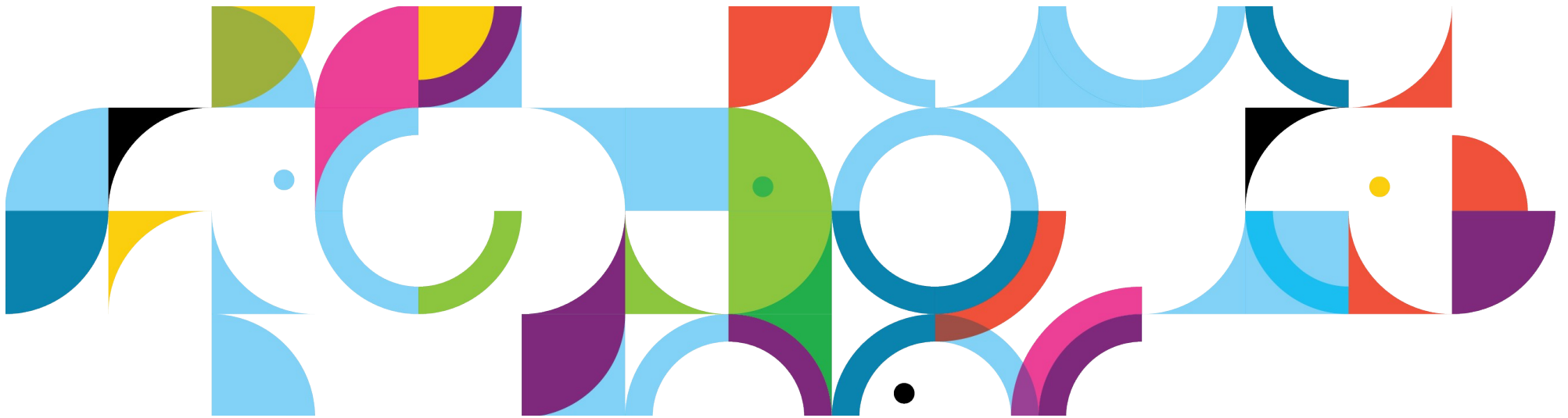
Plate-forme Sociale

Plate-forme Mobile

Expérience Web

Enterprise Content
Manager

Pourquoi IBM Connections ?



Social Business

Principaux domaines d'intérêt



**advancing
the platform**



**social
analytics**



**mobile and social
everywhere**



**social business
solutions**





Flexibilité des options de déploiement

Support d'un large ensemble de plate-formes et d'options de déploiement

PureSystems

 Dedicated Private Cloud

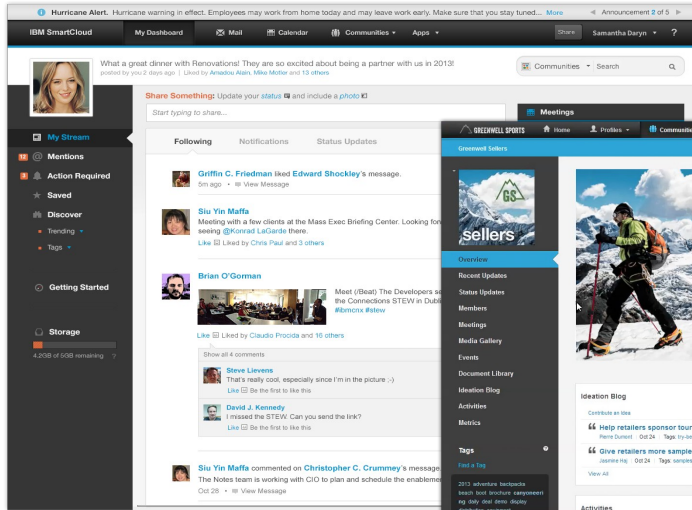
 On Premises

 Hybrid

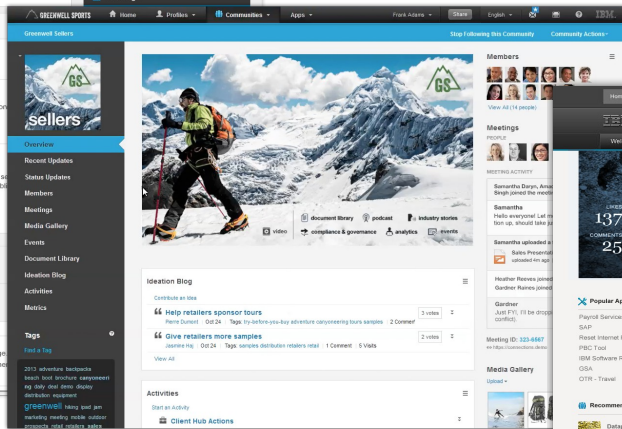


IBM Connections

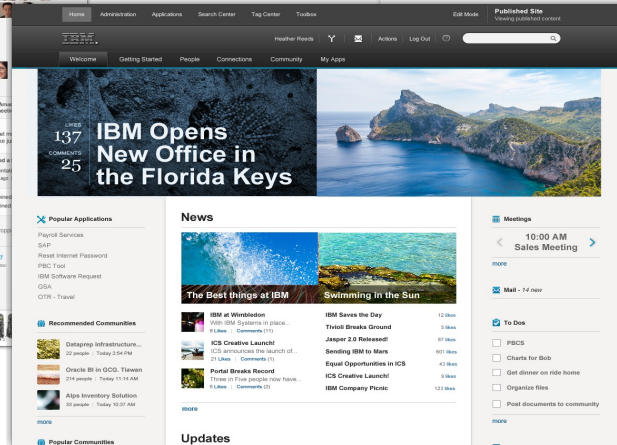
Un code unique pour un déploiement Cloud ou sur site



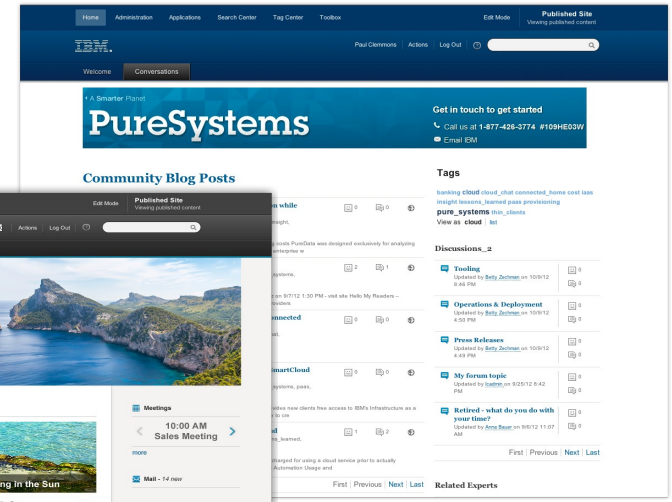
IBM SmartCloud



IBM Connections
On-Premises



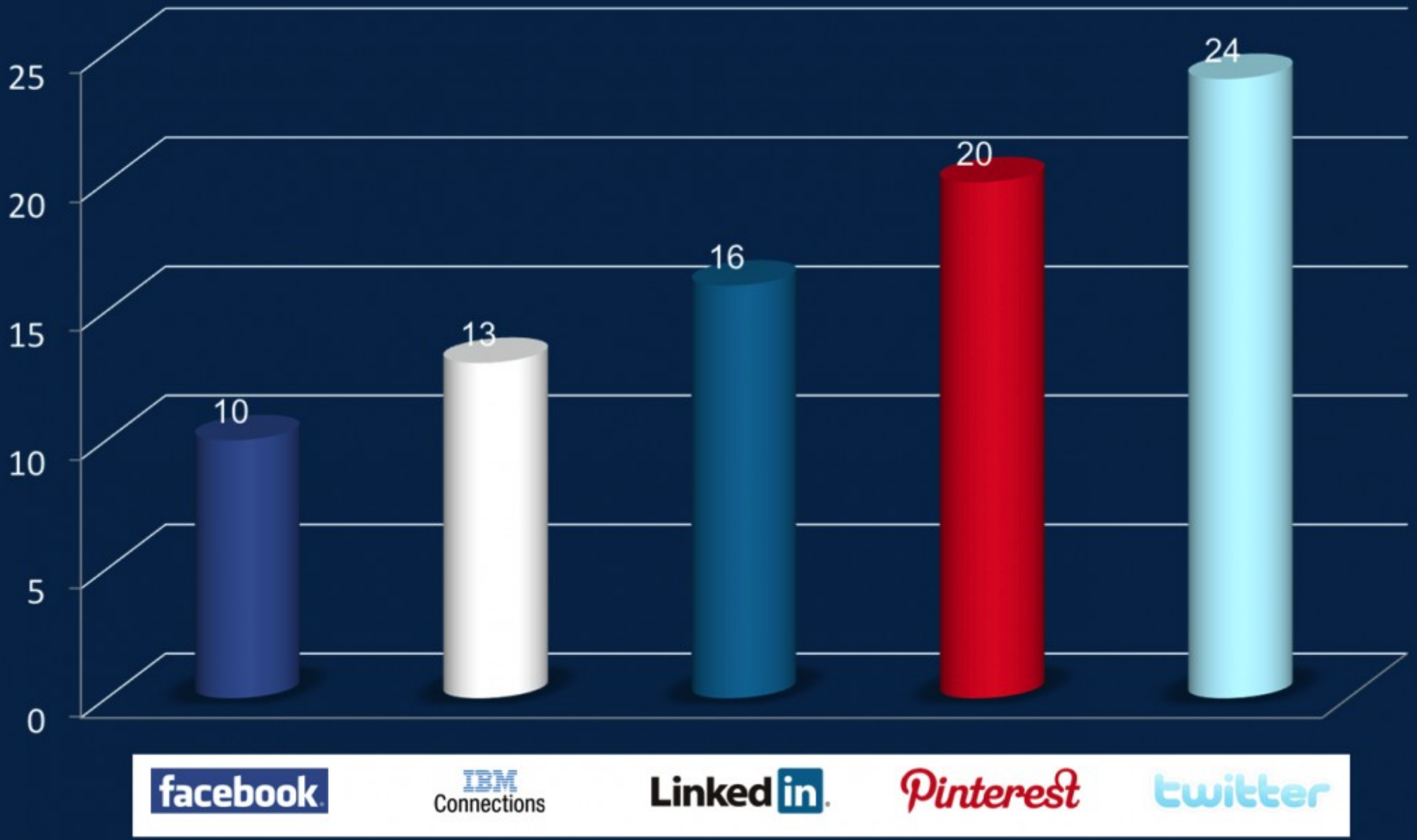
IBM WebSphere
Portal



IBM
PureSystems



How many months did it take to reach the first million users?



L'avance d'IBM dans le Social Business

La fondation pour délivrer du “Social” là où on en a besoin pour améliorer l'utilisation et encourager l'adoption

Solution complète et clé en main pour un déploiement Cloud, On-premises ou Hybride

La plus large gamme d'options de déploiement pour préserver les investissements existants

Architecture éprouvée et basée sur des standards ouverts

Un support mobile natif pour les smartphones et les tablettes

Un flux d'innovations provenant d'IBM Research nous permet de délivrer de la valeur plus rapidement

Le Social rencontre les Processus Métiers – La transformation est en route



Worldwide Market Leader for 4 years in a row!



2X A Leader! Forrester Wave Enterprise Social Platform and Cloud Strategies for Online Collaboration Software Vendors



Leader in Aragon Research Globe for Enterprise Social Software



IBM is in the leader quadrant in the Gartner Magic Quadrant for Social Software in the Workplace, August 2011

¹Source: Gartner Magic Quadrant for Social Software in the Workplace, August 2011

²Source: The Forrester Wave™: Enterprise Social Platforms, Q3 2011 and The Forrester Wave™: Cloud Strategies for Online Collaboration Software Vendors, Q3 2012, Forrester Research, Inc

³Source: IDC: Number 1 position from 2009-2011, IDC Worldwide Enterprise Social Software 2011 Vendor Shares, doc #235273, June 2012

⁴Source: Aragon Research Globe for Enterprise Social Software, Aug 2012



Pourquoi IBM est votre meilleur partenaire pour le 'Social Business' ?

- **Leader du Marché reconnu par IDC, Gartner & Forrester**
 - *IBM est le leader en parts de marché des plate-formes Sociales (IDC, Juin 2010-11)*
 - *35% des sociétés classées Fortune 100 ont acquis un produit collaboratif d'IBM*
 - *IBM est leader dans les spécifications du standard OpenSocial*
- **Un design Social pour favoriser l'engagement des utilisateurs**
 - *5ème version majeure depuis Juin 2007*
- **Une stratégie “Social Everywhere” plutôt que “Pay Everywhere”**
 - **Préservation de l'investissement** : *Solution complète et clé en main pour un déploiement Cloud, On-premises ou Hybride. La plus large gamme d'options de déploiement pour préserver les investissements existants.*
 - **Plate-forme Sociale pour l'entreprise** : *Architecture éprouvée et basée sur des standards ouverts... Nous « socialisons » vos applications*
- **Support extensif du Mobile**
 - *Blackberry, iPhone, Android & Nokia S60 3ème & 5ème édition*
- **Connaissance approfondie des industries et de la transformation sociale**
 - *AGENDA : Déploiement, Intégration et Meilleures pratiques d'adoption*
 - *Pour permettre le développement de solutions Sociales en respectant l'investissement des clients et sur des plate-formes hétérogènes*
- **Un flux d'innovations provenant d'IBM Research nous permet de délivrer de la valeur plus rapidement**



Ressources

Démo IBM Connections 4.5
[tbd](#)

Démo IBM Connections 4.0

<http://www.youtube.com/watch?v=JOynRkYWFSM>

Démo Android sur YouTube

<http://www.youtube.com/watch?v=-hY4z3amdt8>

Démo iPad sur YouTube

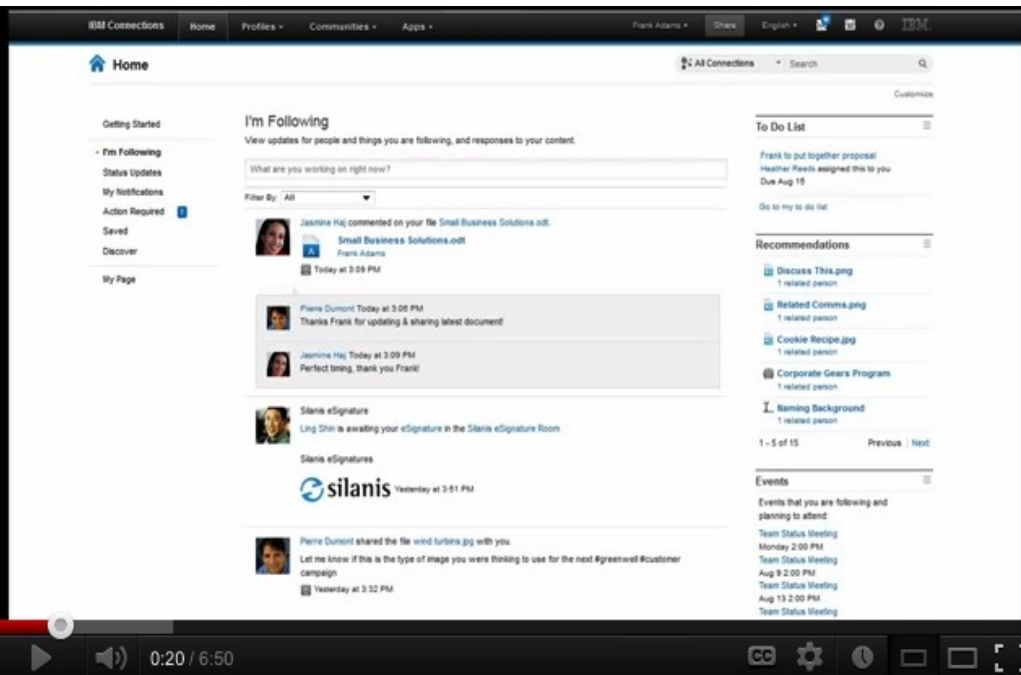
http://www.youtube.com/watch?v=OPS6dpO_N8o

Connections 4.5 sur Greenhouse

<http://bit.ly/ConnNextBeta>

Exemple de communauté sur Greenhouse

<http://bit.ly/40Community>



Autres ressources

There's no business but social business

Today's leading businesses are social from the inside-out. Integrating social technology into the most critical business processes increases workforce productivity, customer engagement and revenue.

IBM solutions for social business can help your organization:

- Empower your employees to form communities and share knowledge
- Become more responsive to new customer opportunities with IBM tools for social analytics and collaboration
- Gain a competitive edge in your market and strengthen your brand

Share IBM's POV

@sandy_carter: Top 10, no really Top13 Social Business Trends in 2013! <http://t.co/TRYHVWVgz> #ibmconnect #marciamarcia

Nouvelle page d'accueil IBM Social
<http://ibm.com/social>

Dernières infos produit
<http://www.ibm.com/lotus/connections>

Blog de l'équipe IBM Connections
<http://ibmsocialsoftware.com>

Matériel, discussions et opinions sur l'adoption
 adoption de la plate-forme sociale IBM
<http://www.ibm.com/blogs/socialbusiness>

Catalogue App/Widget
<http://catalog.lotus.com>

4 A Smarter Planet
SocialBusiness
 From liking to leading.

Why social business Become a social business

Win in your
 Become a social business

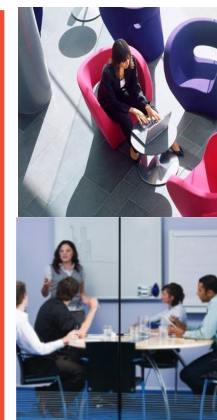


Le Social Business est devenu essentiel



La transformation vers le Social Business permet de délivrer une réelle valeur métier

Faire du Social Business est facile avec IBM Connections



Démarrez votre transformation vers le Social Business maintenant !

ibm.com/social

