

Colaboración orientada a Contenidos y Equipos de Trabajo

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La **Innovación** es crítica para competir en el siglo 21 y la **colaboración** es esencial para la innovación ...

- Principales prioridades en la innovación son:
 - Ampliar la posibilidad de **colaborar dentro y fuera**
 - Innovar en modelos y procesos de negocio
 - Aprovechar la información para optimizar la gestión del negocio



87% de los CEOs creen que se requiere un **cambio** importante en prox. 2 años para provocar la Innovación.

La Colaboración externa es indispensable. Los CEOs remarcaron la **importancia clave de la innovación colaborativa** – más allá de los límites de la empresa. Señalan a Business partners y clientes como las fuentes principales de ideas innovadoras ...

Source: 2006 IBM Global CEO Survey



Las demandas del mercado dirigen las estrategias de producto

Se solicita:

■ Integración y Flexibilidad:

- Encaja directamente en la aplicaciones que utilizas
- Customizable para soportar tus necesidades
- Abierto

■ Simplicidad del modo de trabajo:

- Fácil de empezar
- Fácil de aprender
- Simplifica tu trabajo diario

■ Acceso en cualquier lugar / momento:

- Colaborar dentro y fuera de tu "firewall"
- Gestiona el contenido "offline"

Importancia Relativa * de características para los compradores de software de colaboración



Fuente: internal IBM market research survey
(*Coeficientes en Regresión Logística)



Web 2.0 es el lenguaje nativo de la nueva generación y el nuevo lenguaje de colaboración ...

Todos contribuyen

En 2009, se predice que los **wikis** serán el principal flujo de colaboración en la mitad de las empresas.

Debe oírse la opinión de cada uno

Un nuevo **blog** se crea cada segundo.

La comunicación es constante

Casi $\frac{3}{4}$ de los adolescentes envían **mensajes instantáneos** más que e-mail.

Y todos quieren aplicaciones en el trabajo tan atractivas como las que tienen en casa ...





Lotus[®]

Quickr



Lotus Quickr

Bibliotecas de Documentos, check in & out, control de versiones, vistas, seguridad granular, meta-datos personalizados

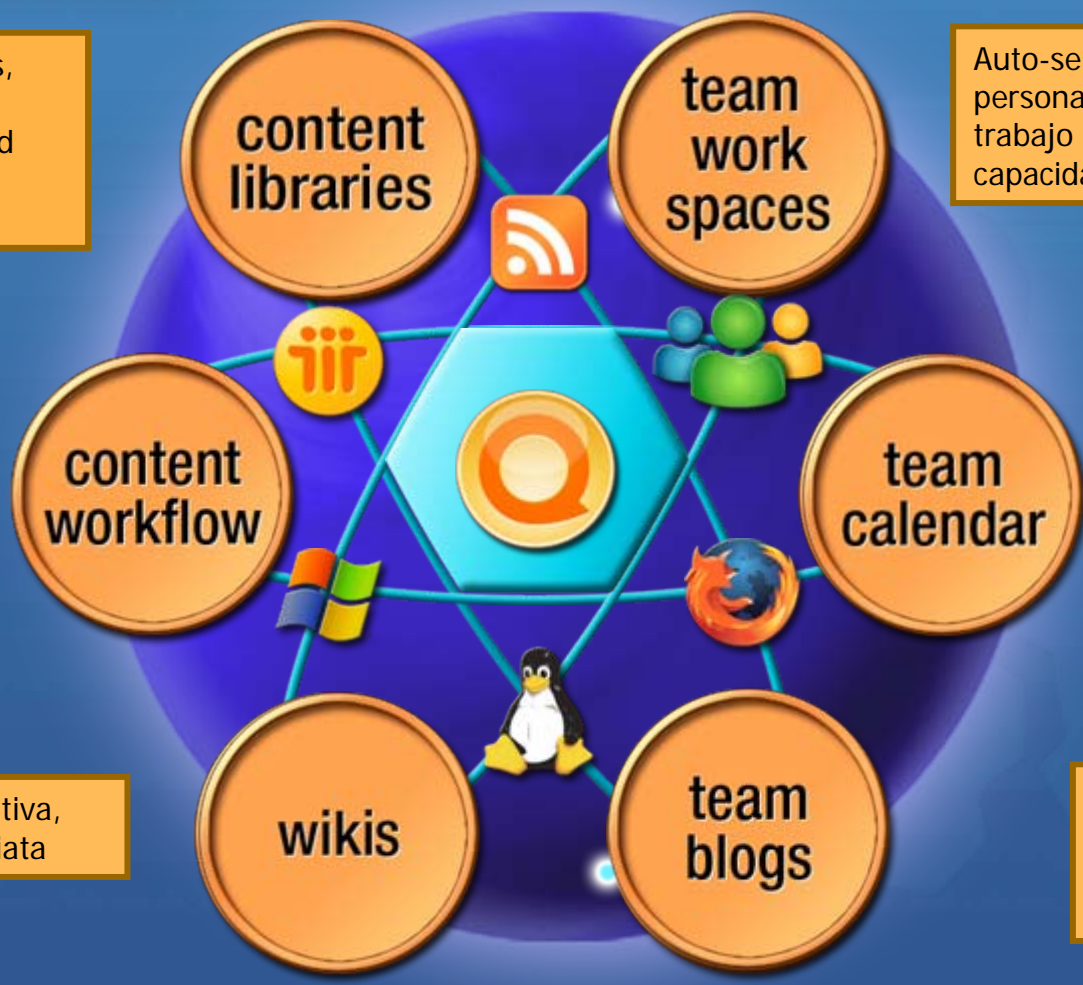
Auto-servicio, Sitios personalizables para Equipos de trabajo (gestión de miembros, capacidades de búsqueda)

Flujos de Trabajo para notificación y aprobación

Planificación de eventos y tareas de Equipo

Autoría colaborativa, online e inmediata

Foros de Discusión y bitácoras Web 2.0



Lotus Quickr 8.0 = Arquitectura basada en Componentes

Acceso



Plantillas para Aplicaciones de Negocio

Colaboración & Servicios de Contenido

Servicios de Infraestructura

Integración



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Acceso



Plantillas
Out-of-the-box

Team work site	Project Mgmt.	Innovation & Idea Mgmt.	Wiki	Blog
Content Mgmt.	Meetings	Pictures & Photos	Presentations	Team work site

Colaboración & Servicios de Contenido

Servicios de Infraestructura

Integración



No es necesario reinventar la rueda

Existen plantillas de Lotus Quickr diseñadas para cada necesidad de negocio ...

- Se suministran plantillas de aplicaciones de negocio **ampliables**
- Además, se dispondrá de una comunidad de contribuidores para intercambiar ideas y compartir plantillas de negocio

The image displays two examples of Lotus Quickr web applications. The left application, titled "Innovation Place on TAP!", features a sidebar menu with options like "Introduction", "Welcome", "My Ideas", "Submissions", "Idea Development", "Forums", "Team Blog", "Eye on the Industry", and "Set Up Your Place". The main content area shows a "My Ideas" section with a table of ideas, including titles like "Ut interdum lacina sapien" and "Portitor vitae, varius non". The right application, titled "Renovations Special Promotions Team", shows a "Do-It-This-Weekend Workshops - 2007 planning" page. It includes a detailed objective: "Objective - invite customers to a 2-hour in-store workshop where experts teach them everything they need to know to complete a home project." Below this is a list of tasks: "Build a deck", "Finish a basement/bonus room", "Remodel a kitchen/bath", and "Create a baby room/child's playroom". The page also features a "Comments" section with two entries from Amadou Alain and Gardner Raynes.



Creación de Espacios de Trabajo en 3 Pasos

Lotus Quickr | Search All | Heather Reeds | People About Help

1 Create a workspace

What kind of workspace do you want to create?

Team Personal

Popular Team Templates: [Show me all](#)

- Wiki**
Author content on your own or with a team directly in the browser.
- Blog**
A place where you or a team can express yourself and get feedback from others.
- Meeting Place**
A place where you can organize and manage a team meeting.
- Project Place**
Provides your team with project collaboration tools, such as blogs, wikis, forums, libraries, and lists.
- Document Workspace**
Develop one or more documents with the team. Organize information and tasks related to your documents with lists.
- Custom Place**
Start with a blank slate and add the components you need.

1



2



3



Lotus Quickr | Search All | Heather Reeds | People About Help

Create a workspace

Blog
A place where you or a team can express yourself and get feedback from others.

Name your workspace:

Describe your workspace:

Lotus Quickr | Search All | Heather Reeds | People About Help

Your new workspace is ready.

[Create another workspace](#) or [go back to Quickr home](#).

Lotus Quickr | Search All | Heather Reeds | People About Help

Product Design Blog

All about product design at Renovations and in the industry

Welcome to your new blog!
Posted on 1/11/06 at 8:02 AM by Heather Reeds

Use the Team Blog to communicate thoughts about projects, ideas, and to share information. You can start a thought in the blog and then watch as team members respond. Team Blog is a good place to brainstorm with the team.

[Click New Post](#) to get started.

Tip: Use the blog instead of email. Because questions and answers are often hidden in personal email, post a blog to generate quick responses that are visible to the team.

Comments (0)

[New Post](#)

[Blog Settings](#)
[Manage Posts](#)

About this Blog
Name: Product Design Blog
Description: All about product design at Renovations and in the industry
Role: Contributor

[Subscribe to this Blog](#)
[Copy link to clipboard](#)



Lotus Quickr 8.0 = Arquitectura basada en Componentes



Plantillas para Aplicaciones de Negocio

Servicios de Contenido y Colaboración

Content Libraries	Task Mgmt.	Team Calendar	Wiki	Blog
Web Content	Forms & Lists	Notifications & Feeds	Discussion Forums	What's new ?
Roles & Membership	Composite Places	Announcements	Survey	Team Contacts

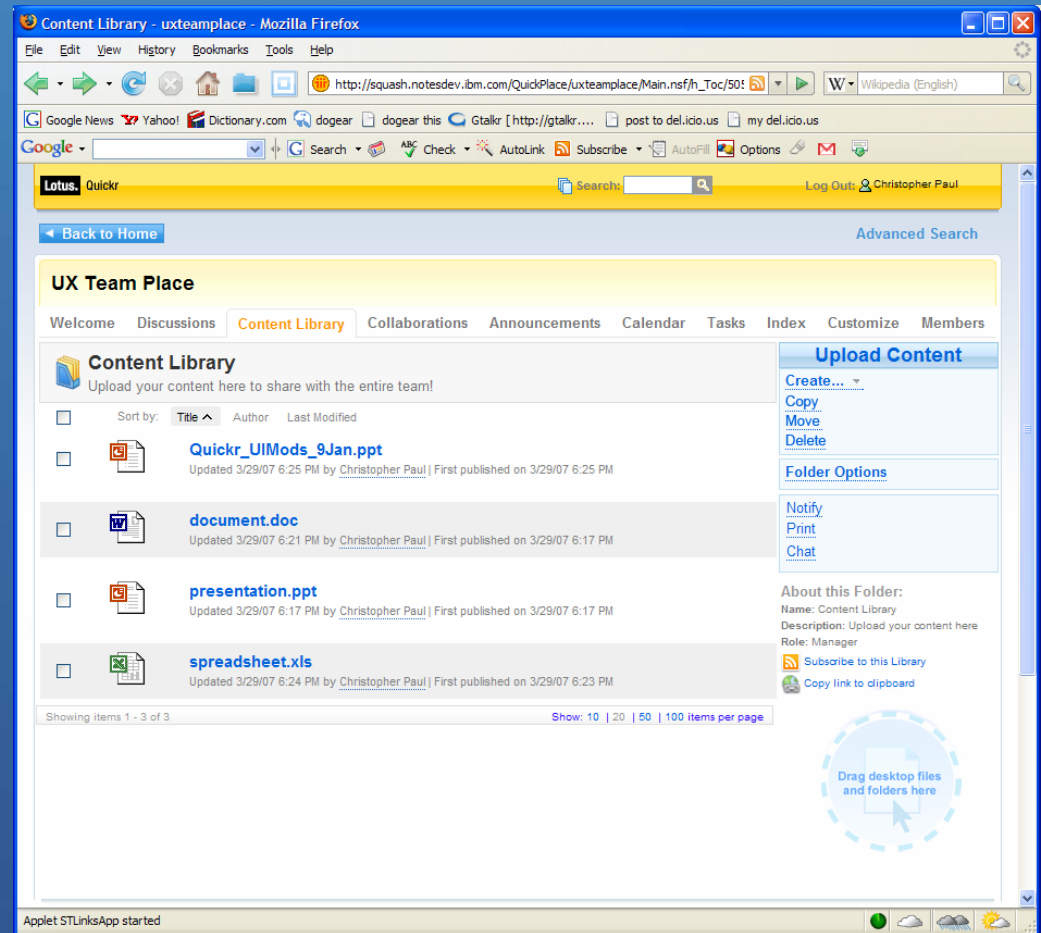
Integración

Servicios de Infraestructura



Desde Librerías de Documentos ...

- Fácil gestión documental
 - Check-in/check-out
 - Versiones/Revisiones
 - Borrador
 - Workflow básico
- Extraordinaria experiencia de usuario
 - Vista previa de documentos
 - Menús de personas en los nombres
 - Refresco rápido (AJAX)
 - Iconos nativos de tipo de fichero
 - Drag & Drop desde el escritorio
 - Búsqueda sencilla
- Compartición de Contenidos
 - Bookmarking de documentos
 - Capacidades Atom / RSS



Agendas de Equipo (Team Calendar)

- Calendario de equipo para fijar eventos o hitos de proyectos con vistas diaria, semanal y mensual.
- Los miembros del equipo se consideran invitados a los eventos creados para ese equipo
- Notificaciones iCal básicas a los miembros (invitar, actualizar, cancelar, cambio fecha/hora)
- Soporta texto rico e imágenes
- Soporta búsqueda de texto

Nota: team calendar sobre J2EE services está previsto para 8.x

The screenshot shows the 'Brussels Plan DCP Teamspace' interface. On the left is a navigation menu with options like 'What's New', 'Team Blog', 'Documents', 'Events', 'Tasks', 'Forums', 'LUX Charts Outline', 'Index', 'Members', and 'Help'. The main area displays 'Events' with a 'Today's Events and Milestones' section listing 'Proin a mi et risus' and 'Pede adipiscing ut, cursus et, 11 AM'. Below this is a calendar grid for July 2006 with various events marked on different days, such as 'Corabitor augue, Proin a mi et risus' on Tuesday, 10th, and 'Fringilla ve' on Wednesday, 17th. A 'Take Action' sidebar on the right offers options like 'Bulk event entry', 'Another action', and 'One more action'.

The screenshot shows the 'Friends of Quickr' calendar page. The top navigation bar includes 'Welcome', 'Discussion', 'Library', 'Demos', 'Quickr links', 'Calendar', 'Tasks', 'Index', 'Customize', and 'Members'. The 'Calendar' section shows a list of events for April 2007, including '9 Monday', '10 Tuesday -All Day- LCTY in Boston - Marc Pagnier - Marc J. Pagnier', '11 Wednesday', '12 Thursday', '13 Friday', '14 Saturday', and '15 Sunday'. A detailed view of an event is shown for '11:00 AM Lotus TechTalk: IBM Lotus Quickr -- A Deep Look!' on Wednesday, 18th, with the description '-All Day- LCTY in Montreal - Marc Pagnier' and 'In progress by Marc J. Pagnier'. Another event for '11:00 AM Lotus TechTalk: IBM Lotus Quickr -- A Deep Look!' on Thursday, 19th, is also visible with the description '-All Day- LCTY in Minneapolis - Jan Heidelberg - Marc J. Pagnier'. The right sidebar contains 'Create Calendar Page' and 'Folder Options' sections with links like 'Notify', 'Print', 'What's New', 'Work Offline', 'My Places', and 'Chat'.

Otros componentes de Lotus Quickr

Team blog

Wiki

Dashboard de Tareas

Y muchos más ...

RENOVATIONS | Search: Henry Nilsson

Renovations Special Promotions Team

Special Promotions Blog

Web campaign badge art
Posted on 1/10/08 at 4:42 PM by Samantha Daryn

I've been working with our design partner on alternatives to the "Make Your Office Special" badge artwork. This art will be used on our corporate home page as well as select partner websites as we launch the new campaign. The intent is it will link to the campaign home page. I need your help to review this art and also help craft the text which will accompany it. I can quickly get any modifications mocked up as Jason, our designer, is very rusty on this art tomorrow morning and I will post that here as well.

Comments (2)

Industry demographic report
Posted on 1/10/08 at 10:28 AM by Christine Reeds

I just received the latest market measure report (2008 Marks organization). I uploaded it to the teamspace. Great news! The few key points in the report, including a detailed analysis of markets targeting females and buying behavior of Generation direction on the new "Make Your Office Special" campaign. I summarize the relevant parts in our campaign proposal. This

Comments (2)

Renovations.com named in Top 10 Home Imp
Posted on 1/10/08 at 4:37 PM by Amadou Alain

Hooover's ranks Renovations 3rd in most visited home improvement website in the US. This is a great achievement for our company and a testament to the hard work of our team.

RENOVATIONS | Search: Henry Nilsson

Renovations Special Promotions Team

Do-It-This-Weekend Workshops - 2007 planning

Please add your ideas!

Back to Wiki Index

The intent is to teach customers how, then provide Option A through to the most expensive "Custom" so that customers can simply purchase the complete delivered, and get started right away.

This approach has worked successfully in the past, shows that customers like the "step-by-step" approach through things, and the total building "kits" that they

Comments

1 Amadou Alain 1/4/07 at 9:25 AM
Great idea, Samantha. Put together a quick sales forecast we can book it in the Spring Plan.
Edit Delete

2 Gardner Raynes 1/4/07 at 9:25 AM
More on this one, thought to provide attendees with

RENOVATIONS | Search: Henry Nilsson

Renovations Special Promotions Team

Welcome back Henry!

Proposal Review today in CR165 @ 2:30 pm

Task Dashboard

Sort by	Title	Author	Date Modified	Progress	Due Date
	Cost Estimate for "Do-It-Yourself Weekend" promo	Samantha Daryn	2/15/07	100%	2/15/07
	Create product list	Natalie Cimco	2/15/07	0%	2/15/07
	Create bill of materials options	Gardner Raynes	2/15/07	0%	2/15/07
	Book Sales Forecast	Dan Mazwa	3/1/07	0%	3/1/07
	Arrange press releases & media blitz	Samantha Daryn	4/1/07	0%	4/1/07
	Educate store managers	Amadou Alain	5/1/07	0%	5/1/07
	Schedule Teacher briefings	Betty Zechman	4/15/07	0%	4/15/07
	Review/Ad Advertising Flyers	Samantha Daryn	5/07	0%	5/07
	Team web conference planning session	Amadou Alain	5/15/07	0%	5/15/07
	Arrange Store Logistics	Betty Zechman	5/20/07	0%	5/20/07

Recent Documents

- Product List
- Bill of Materials
- Meta Content
- Forecast Spreadsheet

Recent Forums

Recent Blogs

Announcements

Tomorrow the specs are due! Meet in the cafeteria today, so let's head out at 11:30. Congrats to Bob on a successful pitch to Anne Goss! What day next week can we meet?

Drag desktop files and folders here



Lotus Quickr 8.0 = Arquitectura basada en Componentes



Plantillas para Aplicaciones de Negocio

Colaboración & Servicios de Contenido

Integración

Servicios de Infraestructura

Offline Access	Extranet Access	Workflow	Search	Authenticate & SSO
Agents	Personalization	Themes, Skins & Layouts	User Mgmt.	Access Control
Content Replication	Policies	Back-up & Restore	Archiving	Administration



Acceso Offline

- Misma experiencia offline que online
- Posibilidad de replicar todo el espacio offline, no únicamente las bibliotecas de documentos.

Lotus Quickr Search: Log Out: Marc J. Pagnier

[Back to Home](#) Advanced Search

Friends of Quickr

Welcome Discussion Library Demos Quickr links Calendar Tasks Index Customize Members

Work Offline

What is Working Offline?
You can set up your computer so that you can work in this place even when you are not connected to the network. When you reconnect to the network, your offline place is synchronized automatically with the online place so that changes made in either one show up in the other.

Preparing for First-Time Installation
Read this section carefully before attempting to install your offline place.

To work offline, you must install the Lotus iNotes Sync Manager software on your computer. After installation, your offline place will be synchronized with the online place. Because these steps can take a while, it is strongly recommended that you do your first-time installation using a high-speed network connection, or by using an installation CD. (Contact your system administrator for more information.)

Once the initial installation has been completed, future synchronization of your place will be much faster.

Installing Your Offline Place
To install your offline place, click [Begin Install](#). If you have previously installed another offline place, the installer will not re-install Lotus iNotes Sync Manager, and will proceed directly to creating and synchronizing your new offline place. If a new version of Lotus iNotes Sync Manager is available, your computer will be upgraded automatically.

Using Your Offline Place

- > To launch your offline place, double-click its icon on your computer desktop
- > For more options, open Lotus iNotes Sync Manager from the Lotus iNotes icon on your desktop
- > (Please note that you must be online to create or delete rooms, or change security settings)

Begin Install

[Notify](#)
[Print](#)
[What's New](#)
[Work Offline](#)
[My Places](#)
[Chat](#)

About this Folder:
Name: Work Offline
Description: Easily set up your computer so that you can access this place when you are not connected to the Internet. QuickPlace Offline offers you (1) access to the place when disconnected, and (2) tremendous speed improvements even when you are connected.
Role: Manager

[Subscribe to this Library](#)
[Copy link to clipboard](#)

Note: Experiencia Offline disponible solo para Domino services en 8.0



Acceso Extranet

- Colaboración sencilla con usuarios externos:
 - Añadir usuarios desde el directorio corporativo de usuarios (LDAP), o ...
 - Añadir usuarios directamente, sin que sea necesario que formen parte de un directorio LDAP

Add Readers

You can add new members to this place as readers by typing or looking up their names below. First, specify whether you want to add existing network users from the directory, or create new users specially for this place:

- Add existing network users from the directory.
 Create new users specially for this place.

Type the name of each individual or group to add on a new line.

marc@pagnier.com

Remember to enter each name on a new line!

Send an invitation to any new users who have email.

Please provide passwords and email addresses (optional) for these members.

User name	Password	Re-enter password	Email (optional)
marc@pagnier.com	<input type="password"/>	<input type="password"/>	<input type="text"/>

Nota: Acceso extranet disponible para Domino services en 8.0, y se extenderá a J2EE services en 8.x



Búsqueda

- Búsqueda y búsqueda avanzada dentro de los espacios Quicr
 - Incluye 'full text search'
- Motor de búsqueda de portal en Quicr puede ser configurado para buscar contenido externo
- Integración con motores de búsqueda externos previsto para 8.x

Find pages in:

This place

Folder:

Search for:

Text. Only include pages that contain these words or phrases:

Author. Name contains:

Date. Only include pages created or modified:

Sort results by:

Most matches. Pages that contain the most matches with the above word/phrase will be listed first.

Newest first. Most recently edited pages that contain the above word/phrase will be listed first.



Personalización de Espacios de Trabajo

Lotus Quickr

Search All Heather Reeds

< Return to My Places Help

Renovations SW Promotions Team [Customize](#)

What's New Documents Events Project Tasks Issues Forums Wiki

Documents
Library for all documents related to SW Region promotions

Views: Drafts Personal Shared

You are in [Team Documents](#) > [Fall Planning](#) [Show Details](#)

1-10 of 14 Jump to page 1 of 2 Previous Next

<input type="checkbox"/>	Title	Author	Status	Size	Date Modified
<input type="checkbox"/>	Advertising Documents	Gail Chao			10/05/2006
<input type="checkbox"/>	Fall Planning 2006	Sam Curman			10/06/2006
<input type="checkbox"/>	Copyright and Legal Verification Process	Gail Chao	Pending Review	215K	10/08/2006
<input type="checkbox"/>	Design Tutorial 3 Example PSD	Dan Misawa	In Revision	814K	10/06/2006
<input type="checkbox"/>	Design Tutorial 3 Overview	Samantha Daryn	Pending Review	210K	10/10/2006
<input type="checkbox"/>	Fall Plans	Dan Misawa	In Plan	140K	10/06/2006
<input type="checkbox"/>	Feature Pack Info	Amadou Alain	In Revision	100K	09/29/2006
<input type="checkbox"/>	Open Issues	Gail Chao	Pending Review	30K	09/17/2006
<input type="checkbox"/>	Project Deliverables	Gail Chao	In Plan	55K	10/03/2006
<input type="checkbox"/>	Spring Meeting Schedule	Samantha Daryn	In Revision	46K	10/01/2006
<input type="checkbox"/>	Advertising Documents	Gail Chao			10/05/2006
<input type="checkbox"/>	Fall Planning 2006	Sam Curman			10/05/2006
<input type="checkbox"/>	Copyright and Legal Verification Process	Gail Chao	Pending Review	215K	10/06/2006
<input type="checkbox"/>	Design Tutorial 3 Example PSD	Dan Misawa	In Revision	814K	10/06/2006
<input type="checkbox"/>	Design Tutorial 3 Overview	Samantha Daryn	Pending Review	210K	10/10/2006
<input type="checkbox"/>	Fall Plans	Dan Misawa	In Plan	140K	10/06/2006
<input type="checkbox"/>	Open Issues	Gail Chao	Pending Review	30K	09/17/2006
<input type="checkbox"/>	Open Issues	Gail Chao	Pending Review	30K	09/17/2006
<input type="checkbox"/>	Project Deliverables	Gail Chao	In Plan	55K	10/03/2006

Create

[Work with Templates](#)
[Set Access](#)
[Library Settings](#)
[More...](#)

About this Library
Name: Team Documents
Description: Lotus UX Team Documents
Role: Editor

Click aqui para personalizar

El usuario puede marcar o desmarcar un lugar como favorito.

Drag desktop files and folders here

Lotus Quickr 8.0 = Arquitectura basada en Componentes

Cientes



Team work site	Project Mgmt.	Innovation & Idea Mgmt.	Wiki	Blog
Content Mgmt.	Meetings	Pictures & Photos	Presentations	Team work site
Content Libraries	Task Mgmt.	Team Calendar	Wiki	Blog
Web Content	Forms & Lists	Notifications & Feeds	Discussion Forums	What's new ?
Roles & Membership	Composite Places	Announcements	Survey	Team Contacts
Offline Access	Extranet Access	Workflow	Search	Authenticate & SSO
Agents	Personalization	Themes, Skins & Layouts	User Mgmt.	Access Control
Content Replication	Policies	Back-up & Restore	Archiving	Administration

Integration con Servicios de Colaboración

Presencia (Sametime)

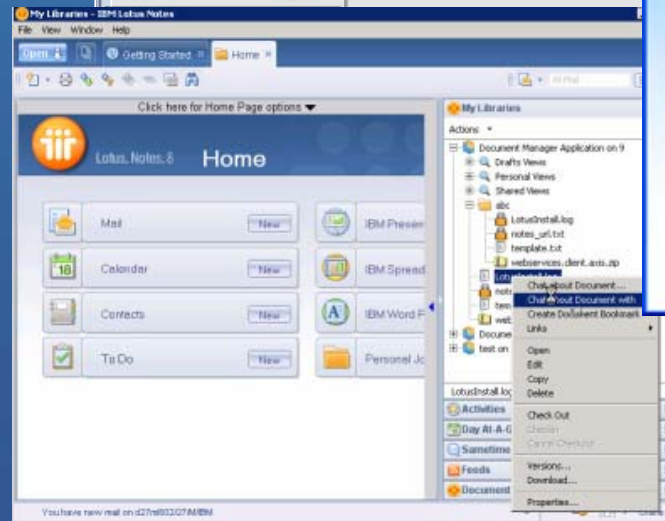
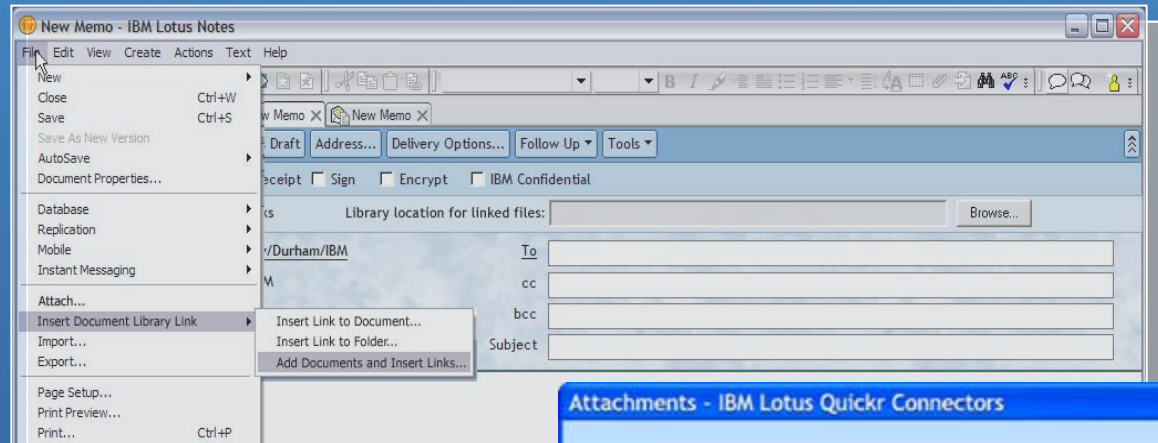
Web. Conf. (Sametime)



Conector Lotus Notes

Ayuda a reducir el tráfico de anexos de correo electrónico, duplicación de contenido, y la “ansiedad de versiones”...

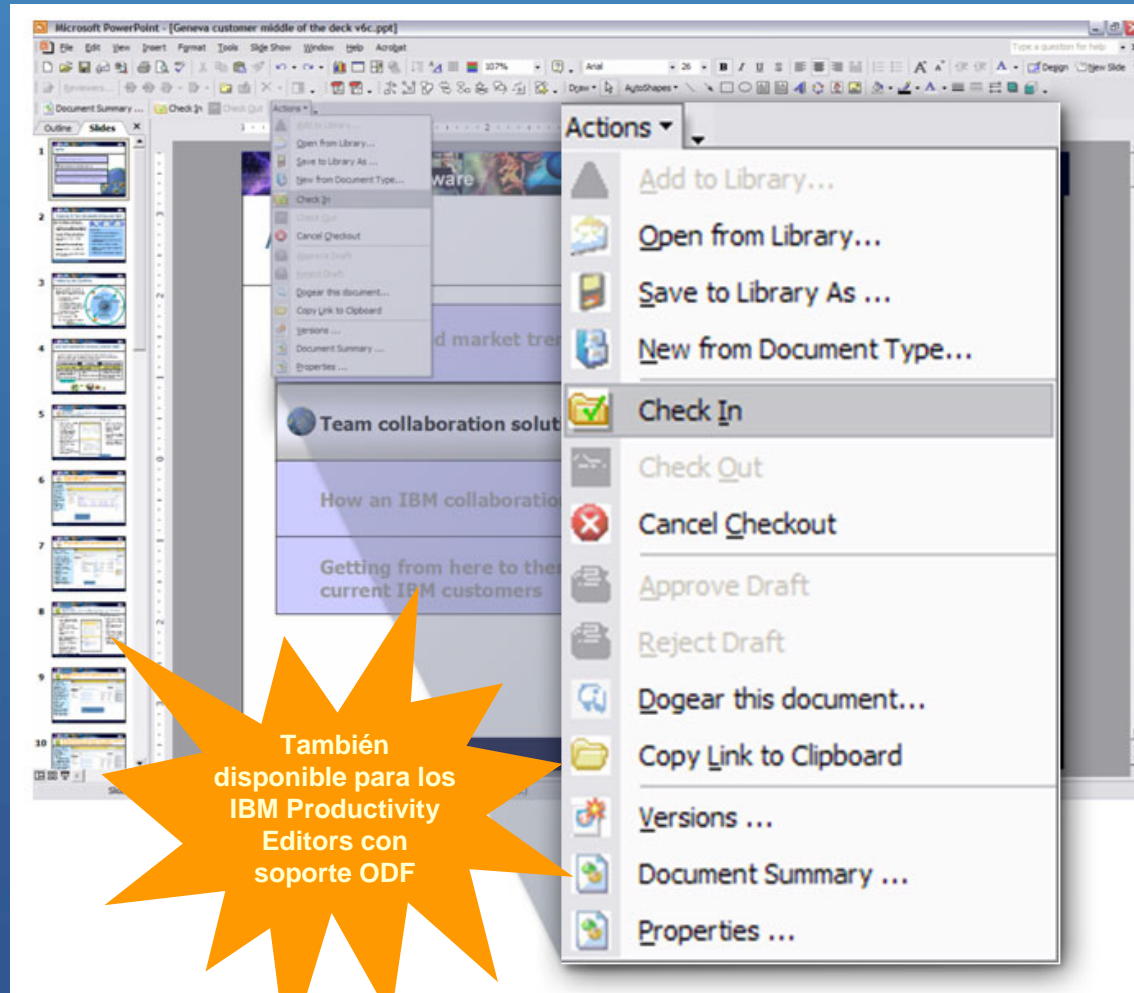
- Abrir y guardar docs. adjuntos en la biblioteca o en un espacio de trabajo
- Reemplaza los anexos de correo por links
- Integrado con menus de ficheros y ‘click botón derecho’
- “Recordatorio” que anima a participar
- Soporta Lotus Notes 7 & 8!



Conector Microsoft Office

Facilita la autoría de documentos colaborativa y gestión de versiones

- Capacidad para abrir y guardar docs. adjuntos en la biblioteca o en el espacio de trabajo
- Asignación de propiedades a documentos (meta-tags)
- Integración con workflow para flujo de aprobación
- Integración con “dogear” para tagging
- Elección del editor que se desee
 - Microsoft Office XP, 2000, 2003...
 - IBM Productivity Editors



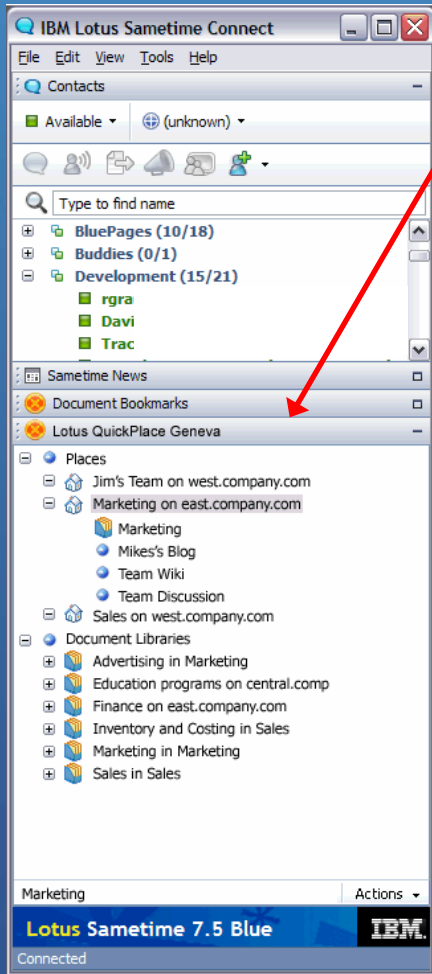
* Requiere Lotus Connections





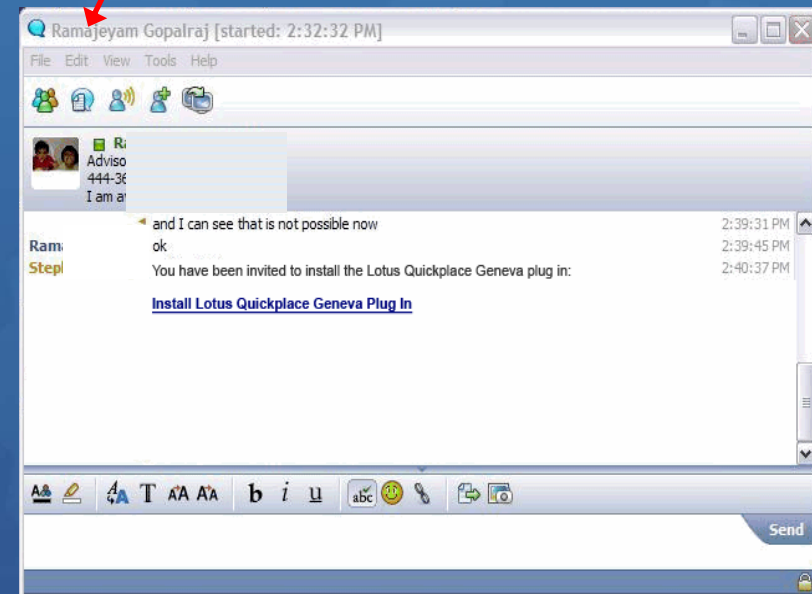
Conector Lotus Sametime

Proporciona fácil acceso a contenido compartido directamente desde cliente de trabajo en tiempo real sametime ...



- Navegar por el contenido de los espacios de trabajo
- Drag & Drop desde sistema de archivos a bibliotecas y espacios de trabajo
- Menú de acciones integrado
- Rápido acceso contextual a documentos compartidos

- Enviar links en chats
- Invitar a colegas a descargar conectores

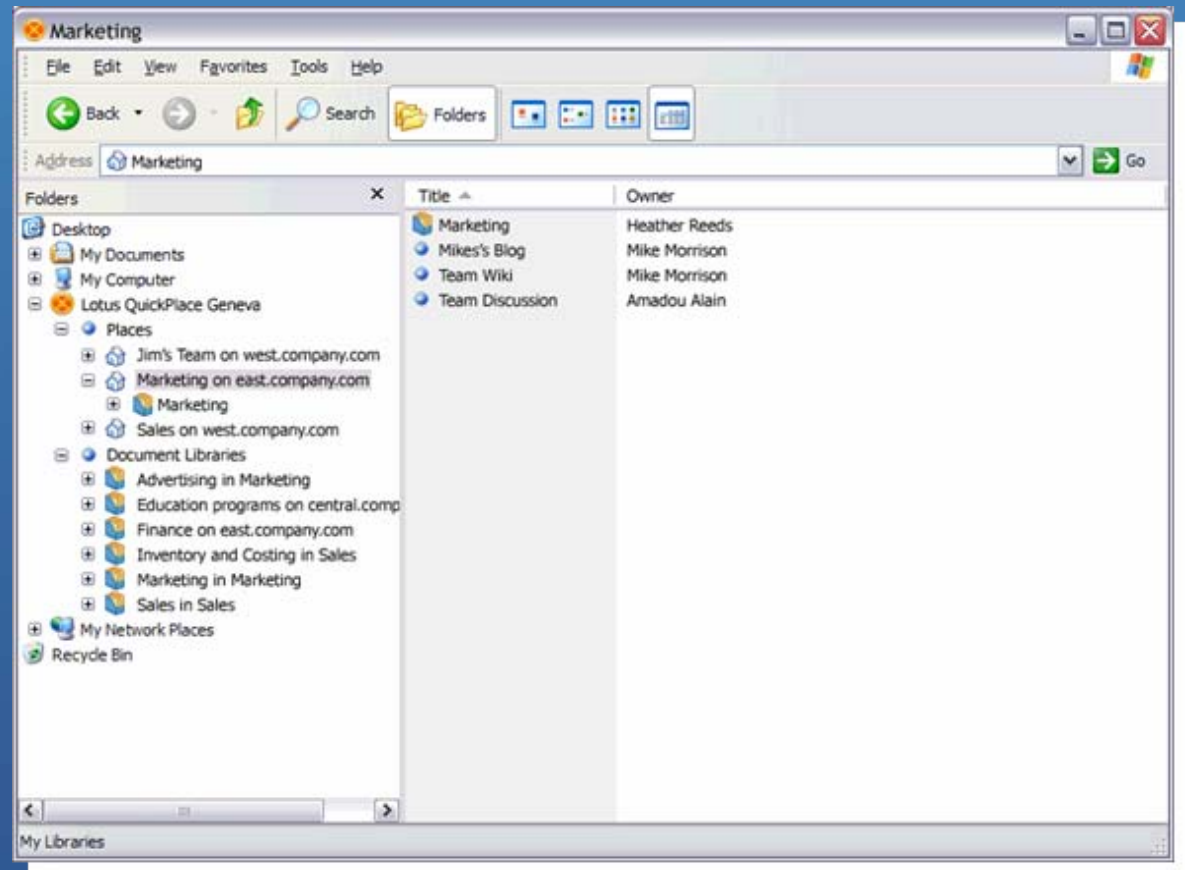




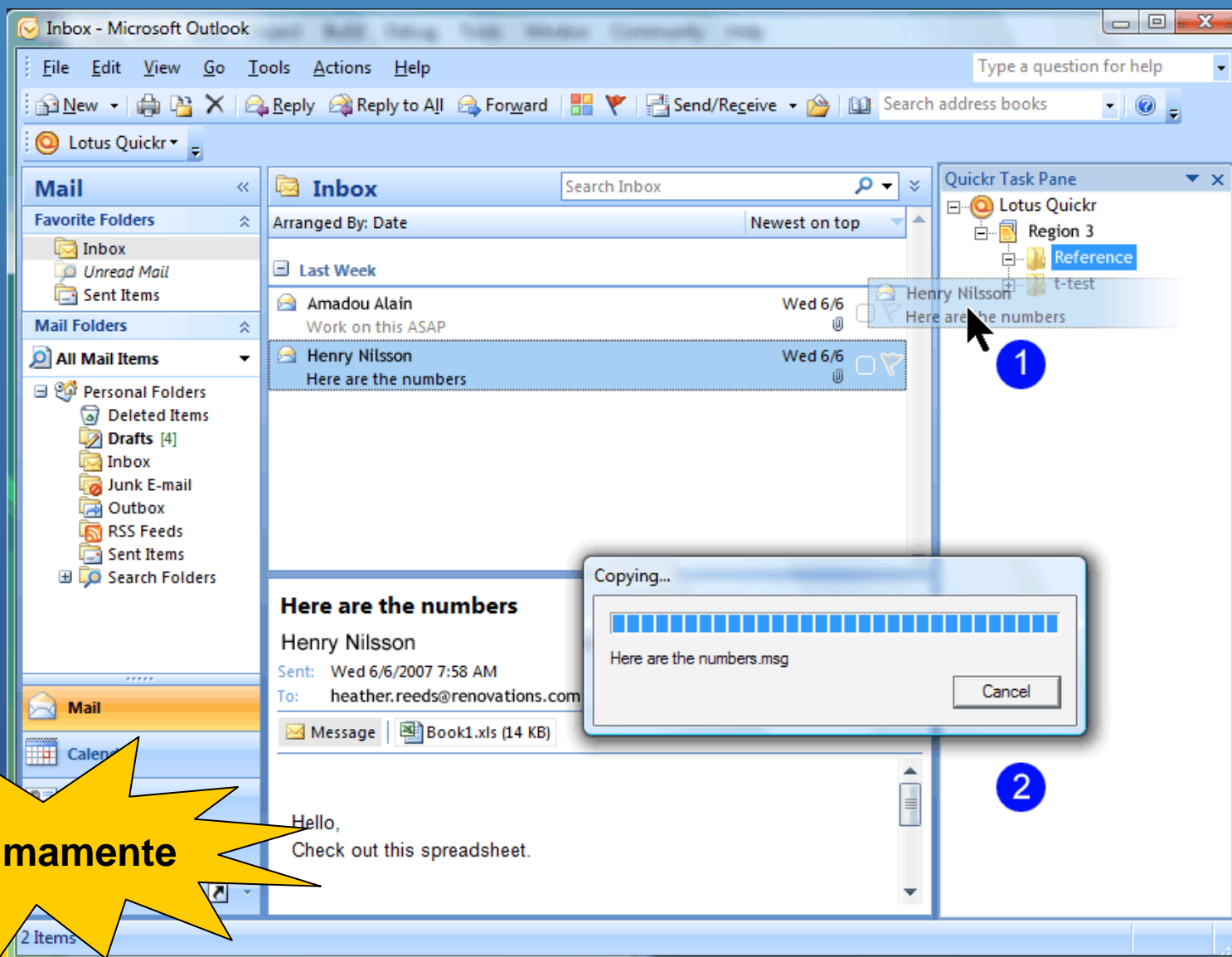
Conector Microsoft Windows Explorer

Hace fácil y natural mover contenido a un entorno colaborativo ...

- Navegar por el contenido de los espacios de trabajo
- Drag & Drop desde sistema de archivos local a bibliotecas y espacios de trabajo
- Menú acciones integrado



Conector Microsoft Outlook



Próximamente

Resumen

¿Qué requisitos tiene una plataforma de Colaboración en Equipo?

1. Facilidad de Integración:

- “Es una plataforma propietaria y no es fácil de personalizar e integrar con nuestros sistemas”
- “La Colaboración es una herramienta más, no se integra en mi día a día”

2. Acceso desde cualquier lugar y en cualquier momento:

- “Necesito colaboración global, no únicamente con mis compañeros”
- “Necesito disponer de mis aplicaciones y de mis documentos incluso cuando no estoy conectado”

3. Facilidad de Uso:

- “Necesito una herramienta que cumpla las necesidades impuestas por mi negocio pero que no me exija esfuerzos en formación; las herramientas que tenemos son muy difíciles de usar...”





Muchas Gracias

