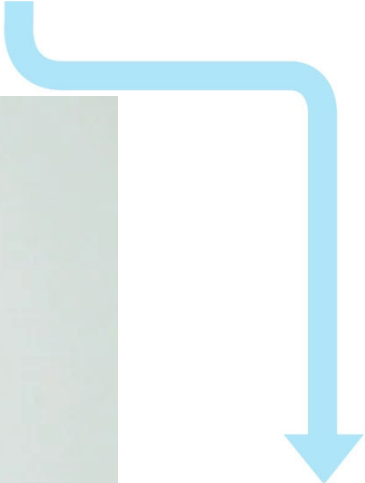


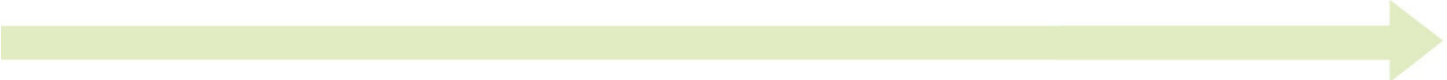
El reto de la innovación en el diseño y gestión de las aplicaciones para su negocio

Sesión N° 5
Congreso de Software
IBM 2011





Los 5 Imperativos en ALM



Innovación, desarrollo de SW e IBM SW Rational



Acciones para mejorar la Gestion Integrada del Desarrollo

Integrate

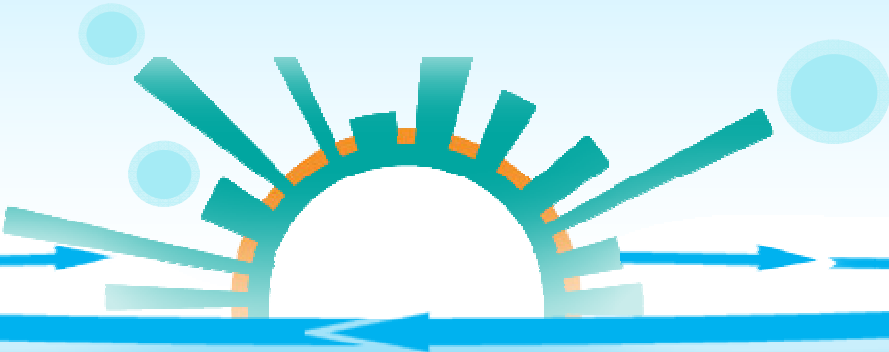
**Connecting process
and information**
Software, data, and tools

Collaborate

Unifying teams
Projects, and
organizational cultures

Optimize

Simplifying governance
Plans, scope,
and measures

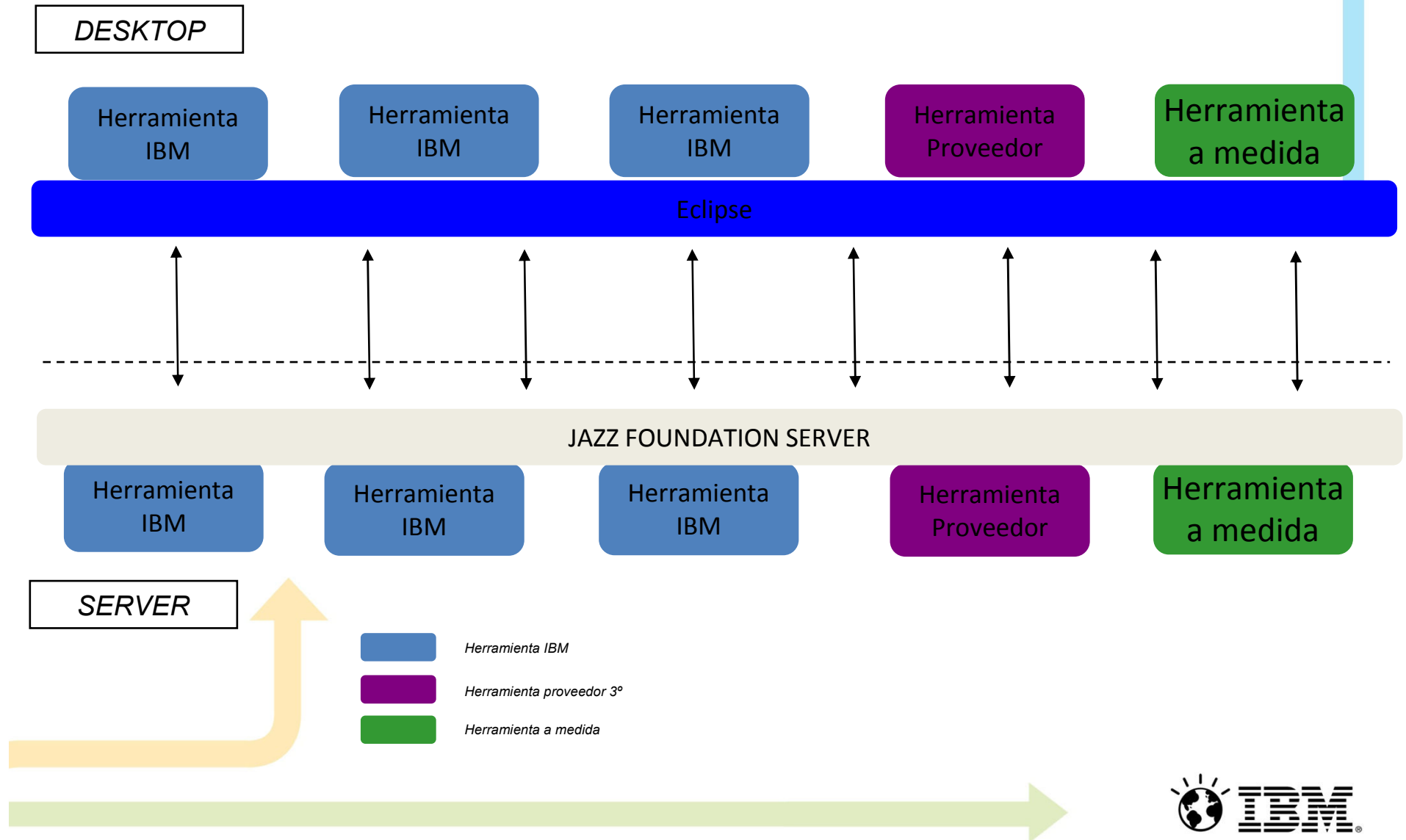


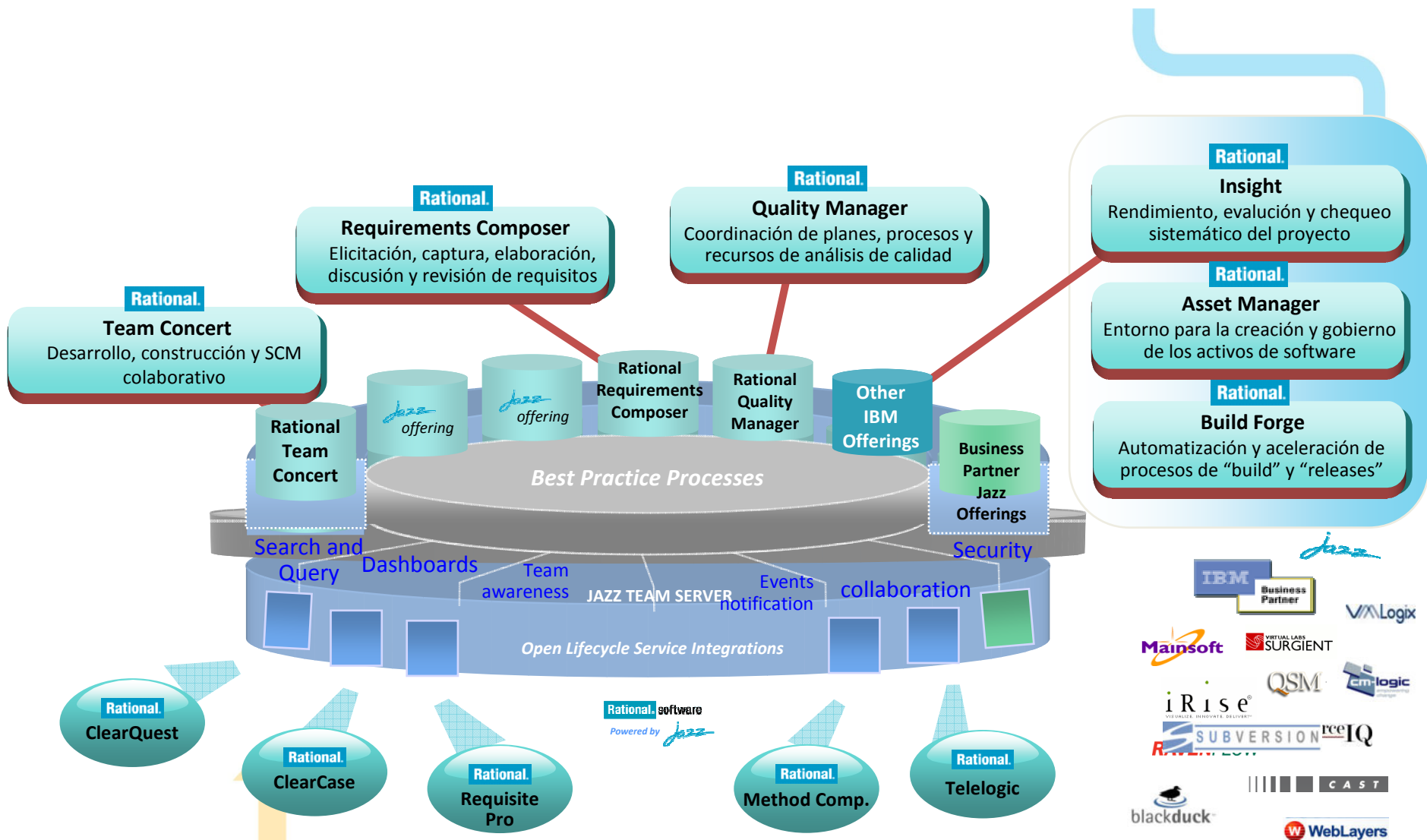
Realized benefits:

- Improved quality and time to market
- Reduced risk and cost
- Tighter alignment to business priorities



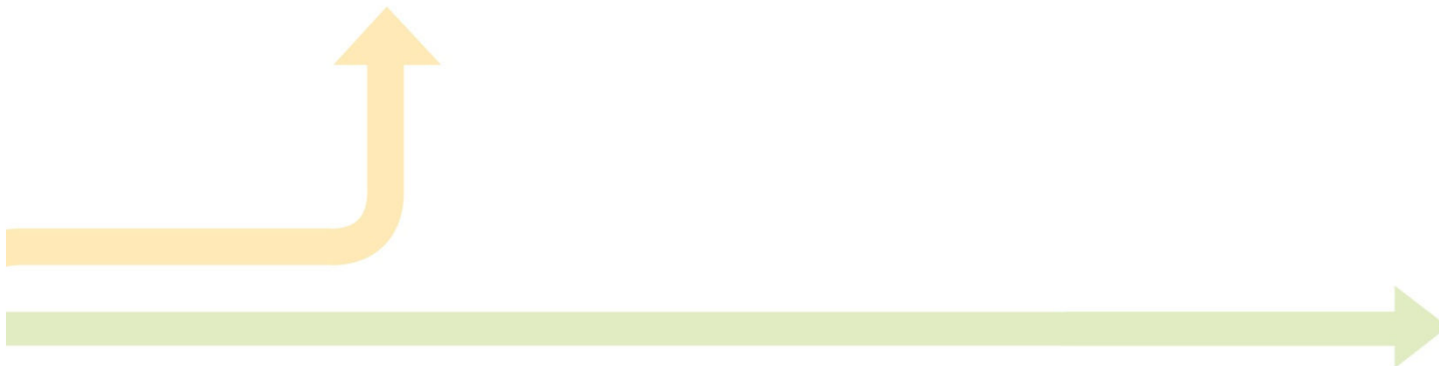
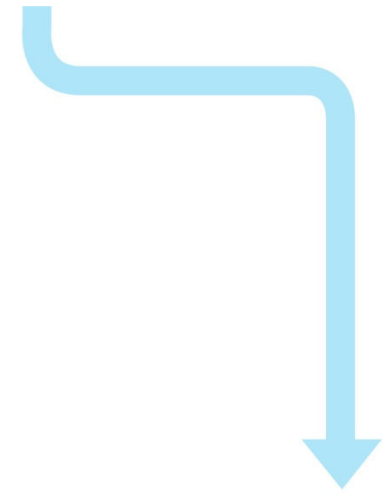
¿Qué es Jazz?





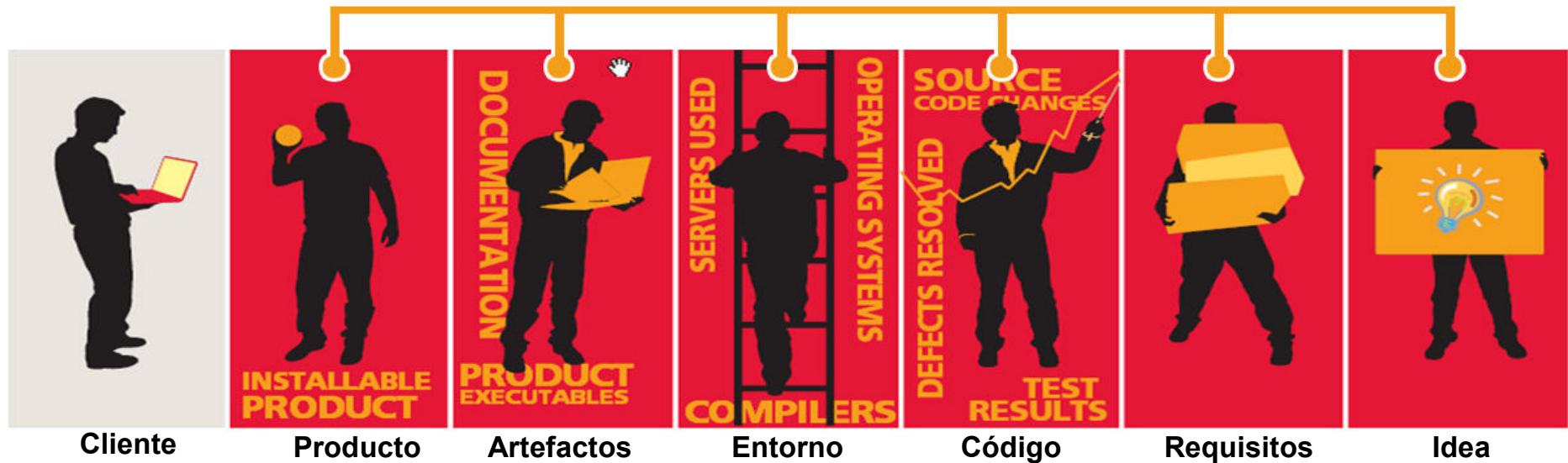
5 Imperativos de SW

1. Trazabilidad End-to-End
2. Planificación integrada y en tiempo real
3. Gobierno del Desarrollo
4. Colaboración y Automatización
5. Mejora continua de Procesos

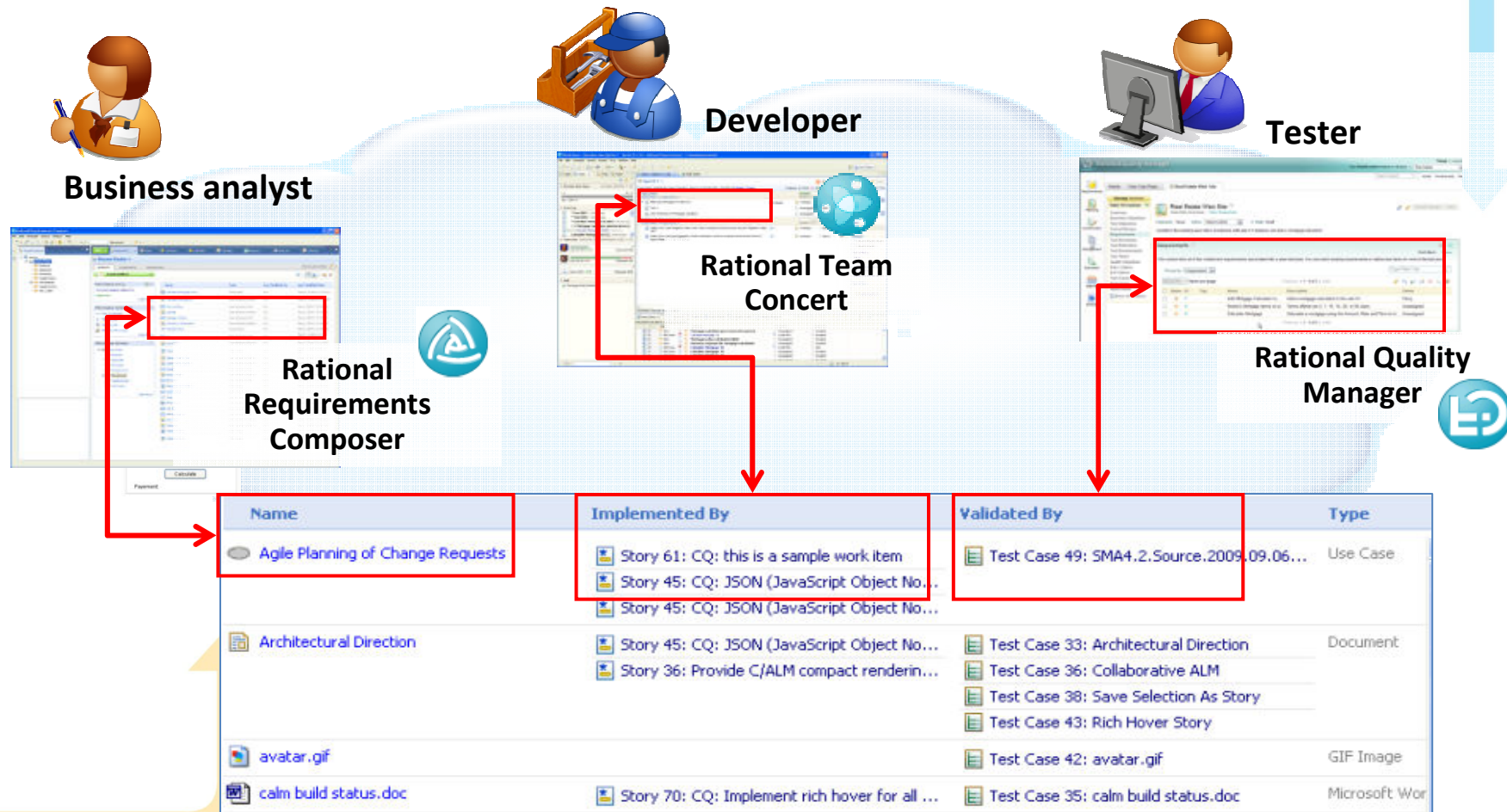


Imperativo 1: Trazabilidad

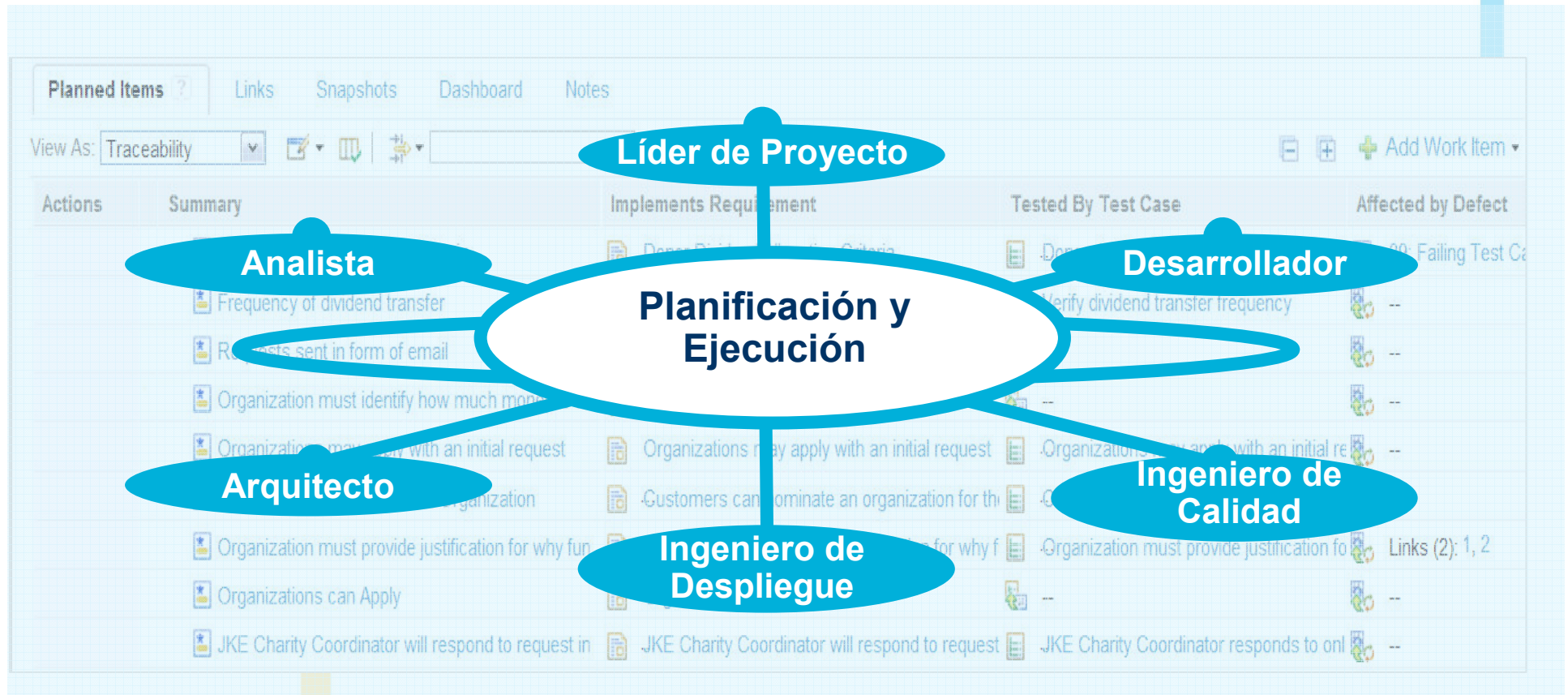
Acceso inmediato a cualquier detalle desde cualquier punto del desarrollo de software



Trazabilidad end-to-end y acceso a la información entre roles

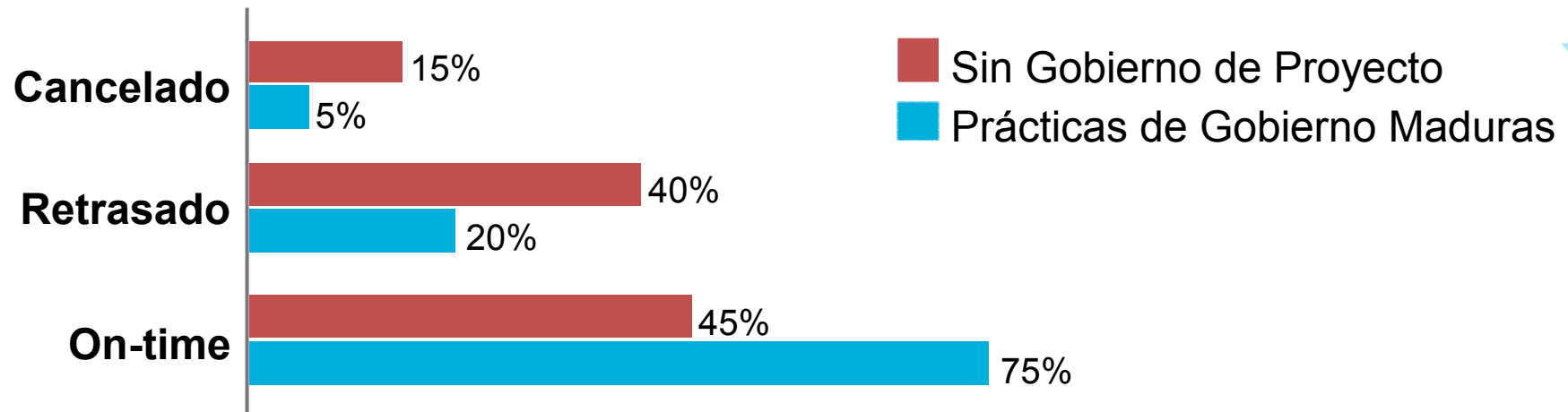


Imperativo 2: Planificación



Imperativo 3: Gobierno

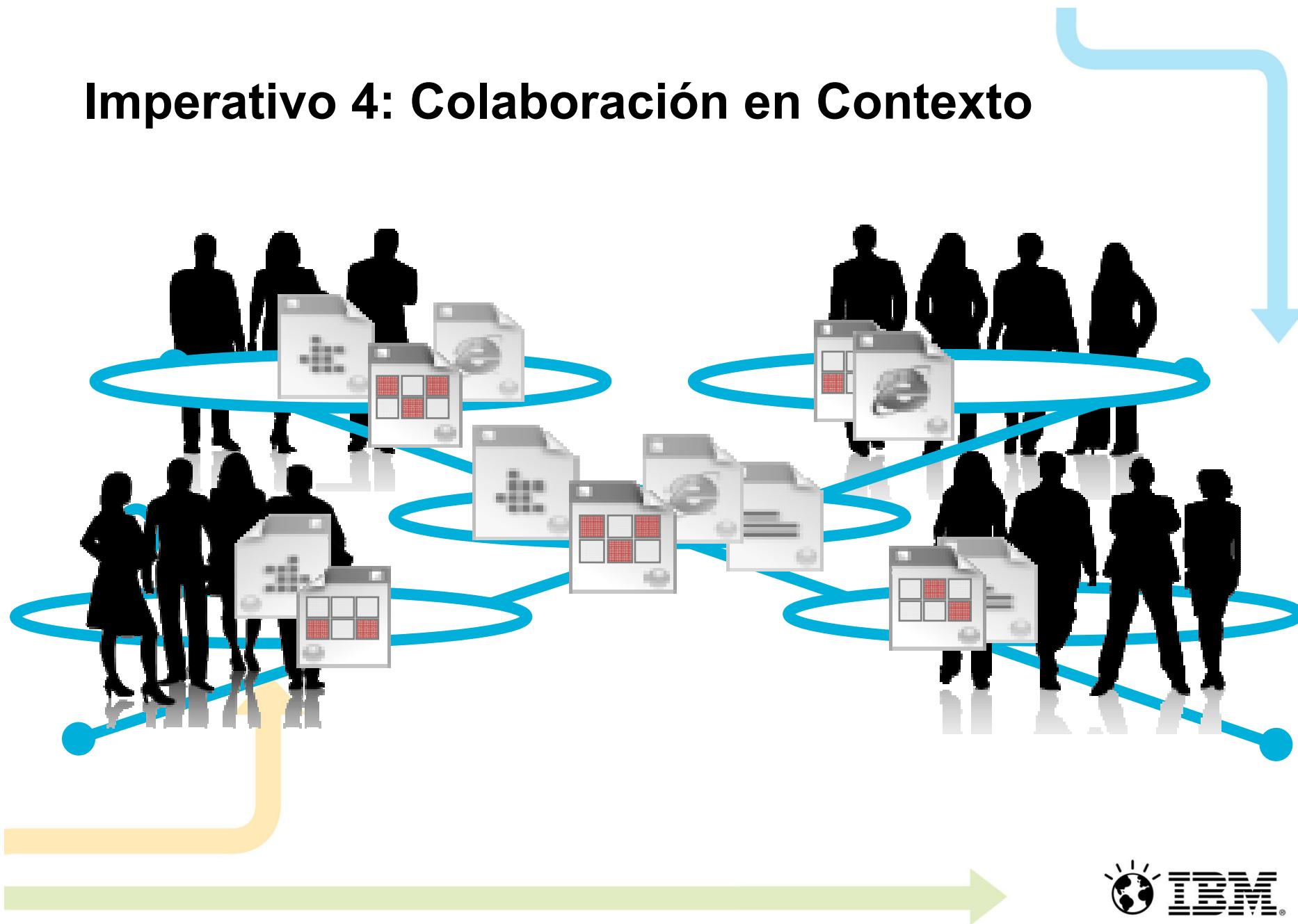
Éxito de Proyectos según sus Prácticas de Gobierno



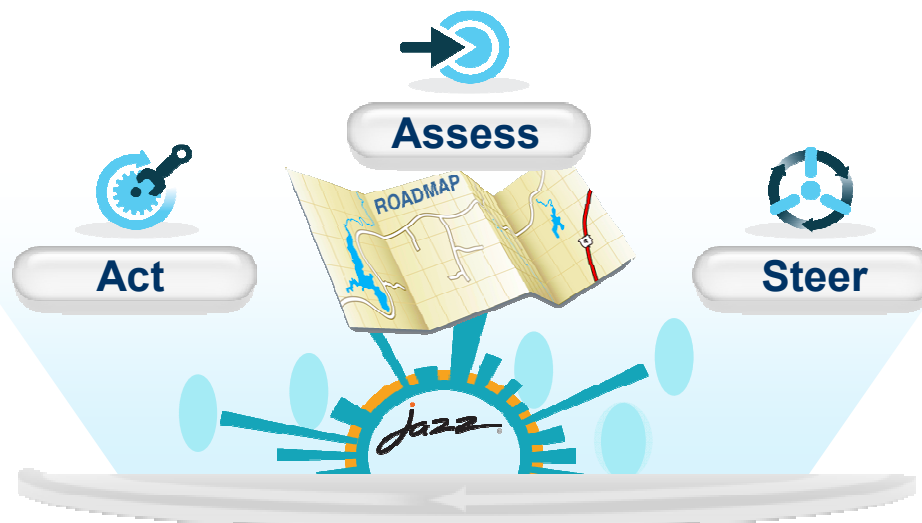
Source: Capers Jones, Measurement, Metrics and Industry Leadership, 2009 and Software Engineering Best Practices, McGraw Hill, 2010.



Imperativo 4: Colaboración en Contexto



Imperativo 5: Mejora Continua

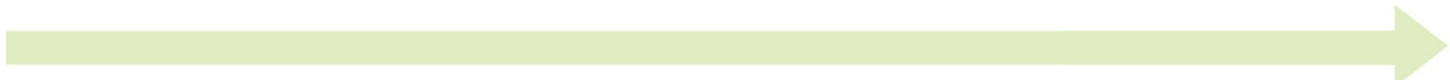
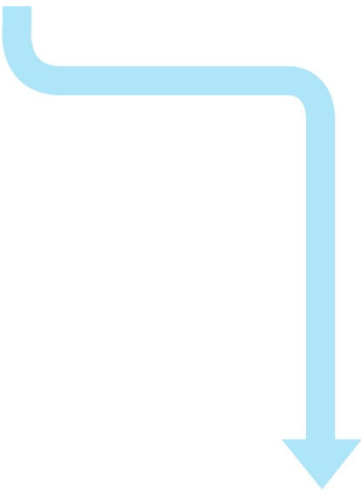


“Successful analytics requires taking it beyond software and reporting, and into the realm of management practices and operations improvement.”

Information Management Online, February 23, 2011

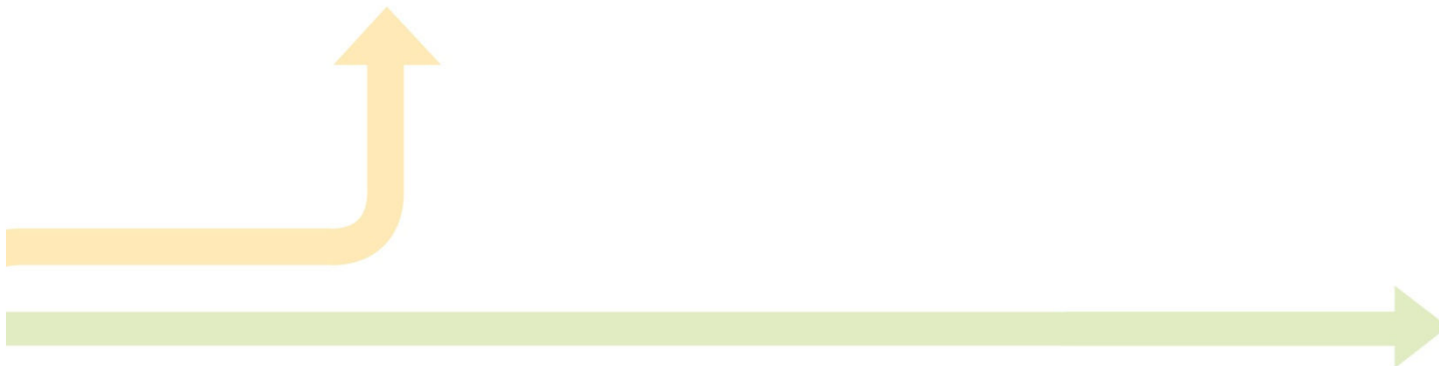
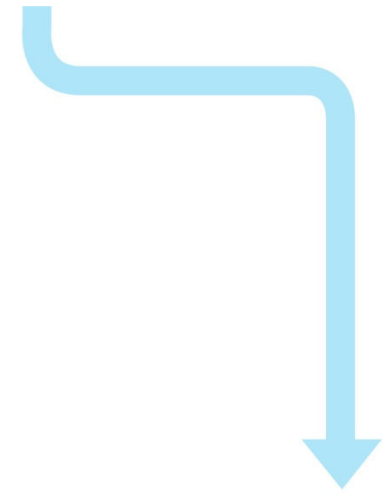


DEMO



5 Imperativos de SW

1. Trazabilidad End-to-End
2. Planificación integrada y en tiempo real
3. Gobierno del Desarrollo
4. Colaboración y Automatización
5. Mejora continua de Procesos



Visita al Salón de Soluciones

Área de Soluciones

-  Smarter Computing
-  Smarter Commerce
-  Smarter Innovation
-  Smarter Cities
-  Business Analytics & Optimization

Demostraciones Programadas

Teatrillo 1	15:00	Watson
	15:20	zEnterprise para Banca
	15:40	Smart City.
Teatrillo 2	15:00	Social Business
	15:20	Tivoli EndPoint Manager
	15:40	Cognos Consumer Insight

Otros Stands

- IBM Partnerworld Servicios de Formación de IBM
- Developers Servicios de Software de IBM
- IBM Global Financing

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