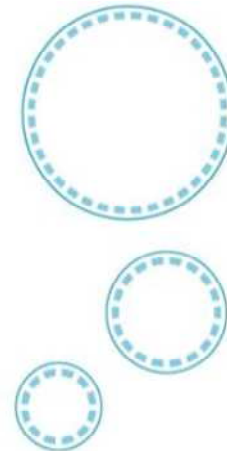




# Congreso de Software **IBM** 2010

Construyendo un planeta más inteligente



# **IBM**MAGINA

Un planeta más inteligente necesita software más inteligente



# Miguel Gómez Bernabéu

Director zSW Sales  
Manager SPGI





# Nuevo Paradigma del Desarrollo de Aplicaciones en zSeries



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# Cómo Desarrollar ...

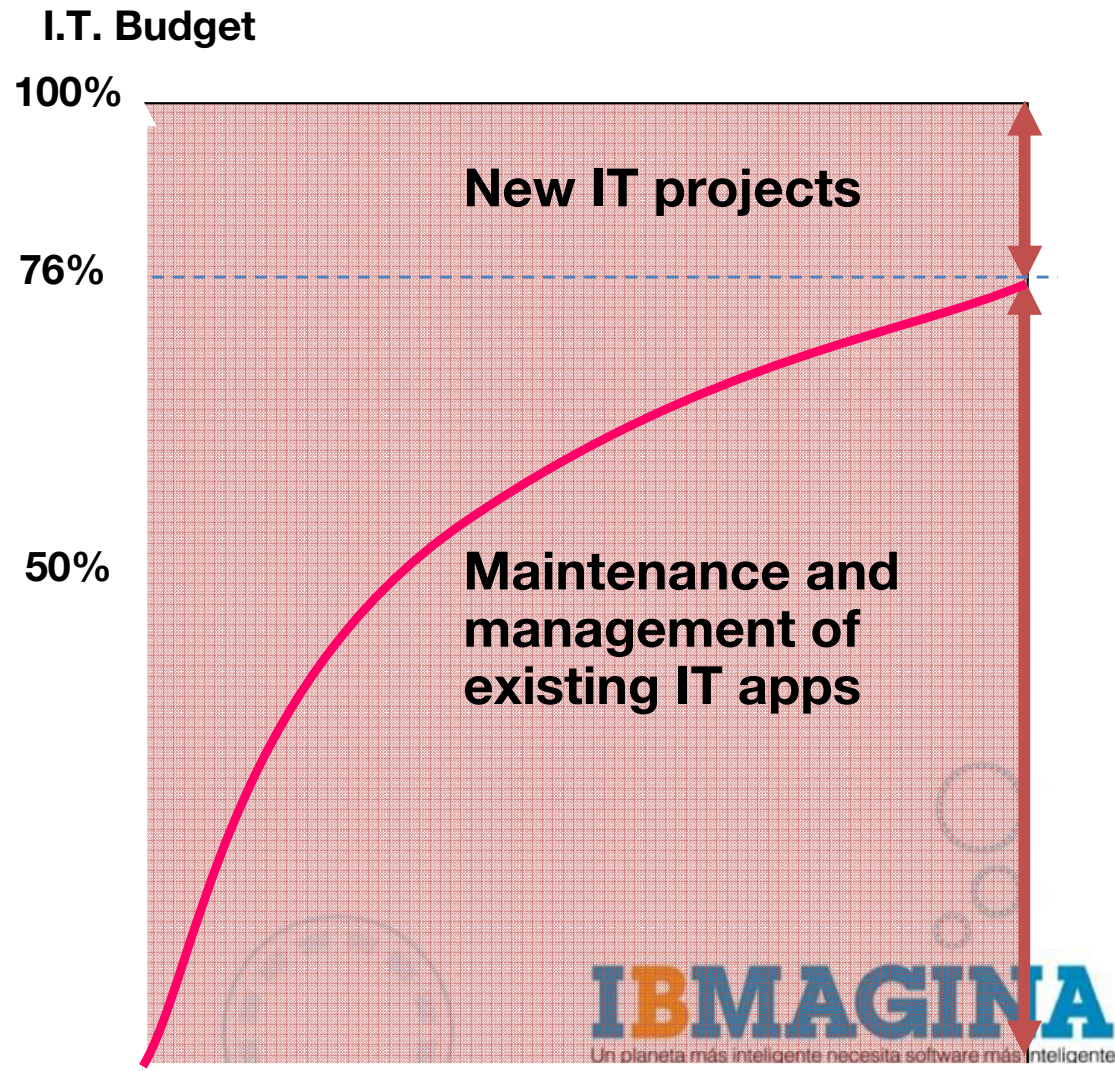
- Más Rápido
- Más Eficiente
- Más Barato

... y en zSeries

# Where are you spending your IT Budgets?

**“76% of I.T budgets are spent on MAINTENANCE, leaving only 24% for NEW INVESTMENTS.”**

--- Forrester Research



# Revolutionize development and maintenance



## *Increase flexibility by revitalizing existing application portfolio*

Improve application effectiveness through **understanding, consolidation, and modernization** to extend value and reduce maintenance costs



## *Boost productivity and accelerate innovation with modern skills*

Bridge current skills gap and attract new talent by utilizing a modern, **multiplatform and integrated development environment**



## *Maximize organizational agility by bridging development silos*

Reduce operational costs by deploying a **common team infrastructure** across both mainframe and distributed environments



## *Defer capital expense by optimizing application infrastructure*

Improve application performance with **latest compilation technology** and leverage an affordable **solution edition** for System z application development



***Rational Software Delivery Platform for System z***

## solutions can help

*Optimize your applications, people, team and infrastructure investments*

*Increase flexibility*



*Boost productivity*



*Maximize business agility*



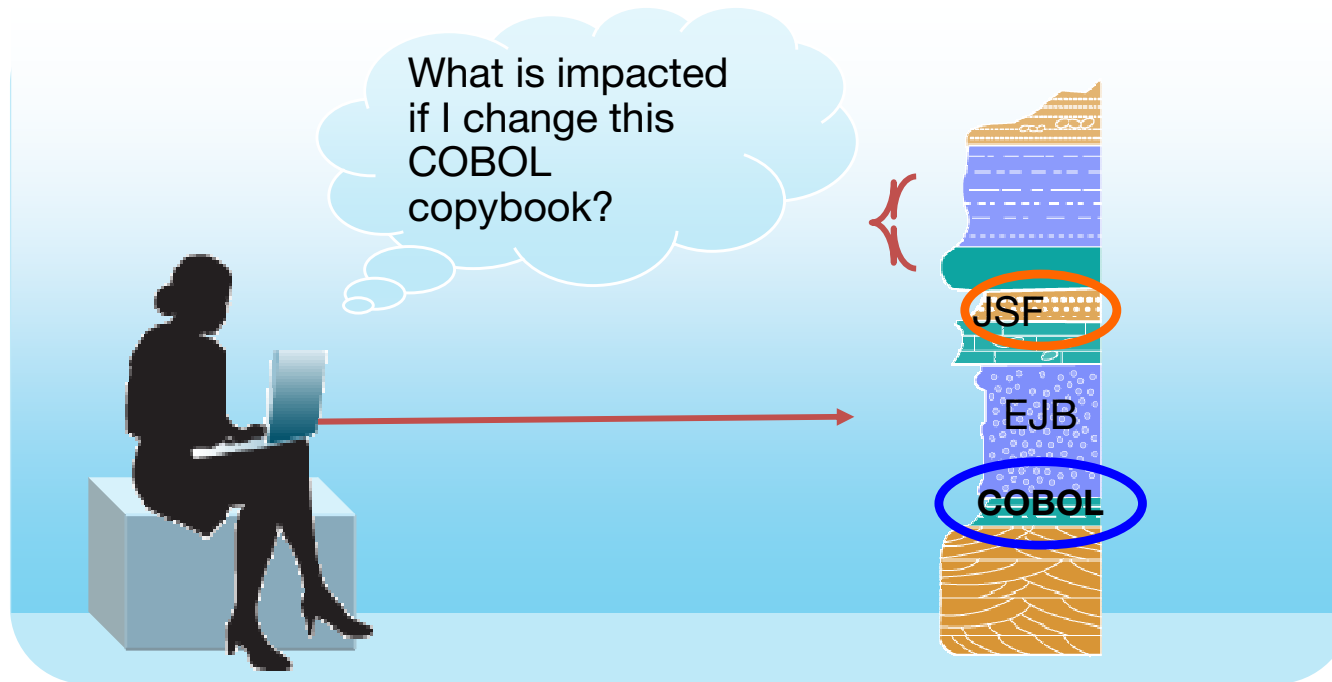
*Increase system utilization*



- **Increase flexibility** by revitalizing existing application portfolios
- **Boost productivity and accelerate innovation** with modern skills
- **Maximize business agility** by bridging organizational silos
- **Increase system utilization** by leveraging hardware capabilities

# Enterprises want to...

*Understand the impact and cost of change to their IT systems*



## But...

*They have no business intelligence inventory of their application assets, relying instead on manual and error-prone processes and incomplete knowledge. They must compensate with more extensive planning and extra testing.*





# Solution: B. I. for applications

*Restore lost application knowledge via technical analysis*



## Application Artifacts

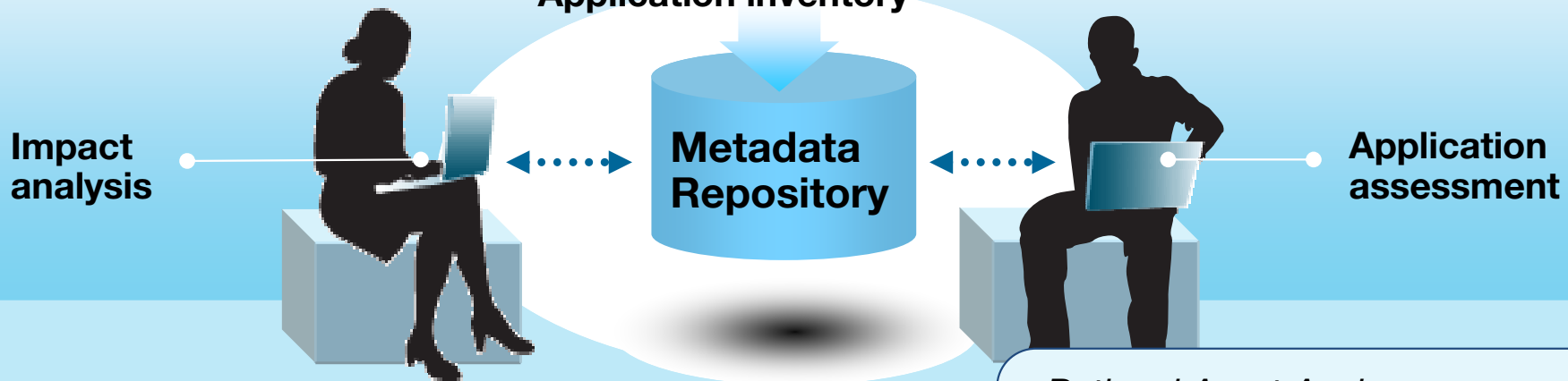
### Mainframe

- COBOL
- PL/I
- DB2
- IMS/DC
- CICS
- Job Control Language
- High-level Assembler (HLASM)

### Distributed

- Java
- WebSphere
- HTML
- WSDL
- Enterprise Archive (EAR)
- Web Archive (WAR)
- C++

## Application inventory



Rational Asset Analyzer  
 WebSphere Studio Asset Analyzer  
 Application Health Assessment

## Delivering...

*Reduced risk by quickly determining the full impact of proposed changes and lowered costs via dead code elimination, optimal planning, focused testing and faster development*

# Enterprises want to...

*Reuse existing assets to reduce duplication and speed time to market*

Do we already have code to do this?



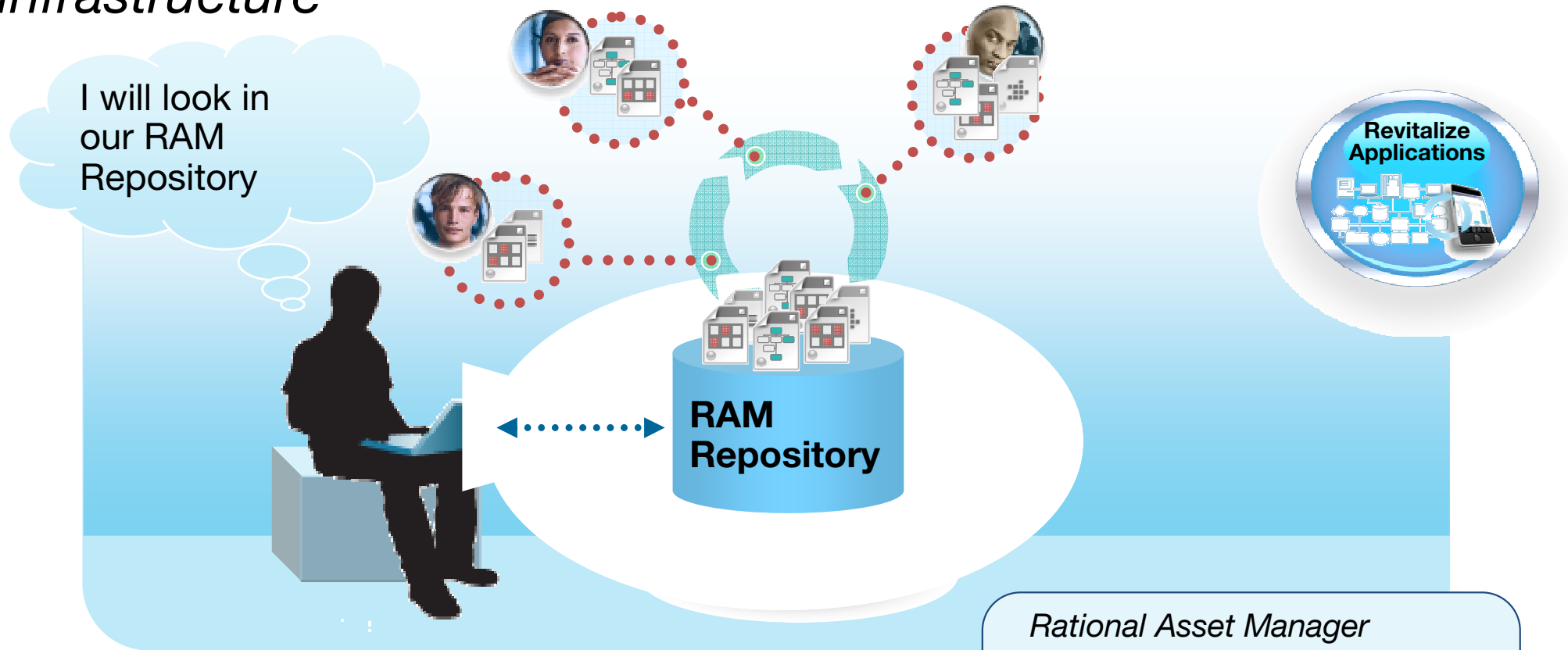
But...

*They do not have the infrastructure to establish a reuse culture*

# Solution: Operational reuse



*Instill proactive asset management of all IT artifacts into the organization's processes and culture by deploying a reuse infrastructure*



**Delivering...**

*Greater reuse, development efficiency, faster time-to-market, and higher quality*

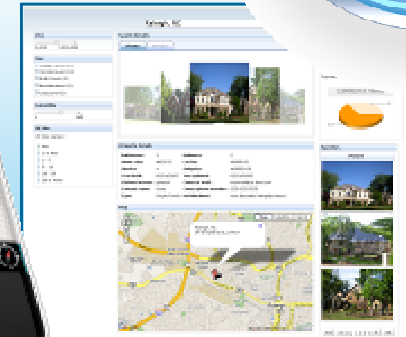
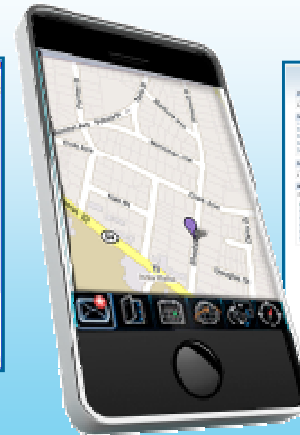
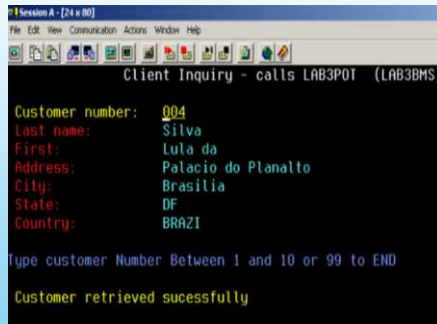
*Rational Asset Manager  
WebSphere Service Registry and Repository*

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# Enterprises want to...



*Provide a range of appealing, more intuitive user interfaces to increase employee productivity and boost customer satisfaction*



## But...

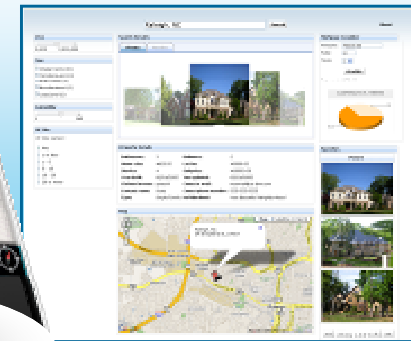
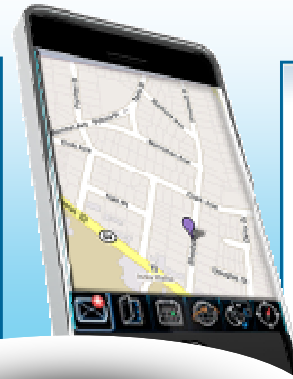
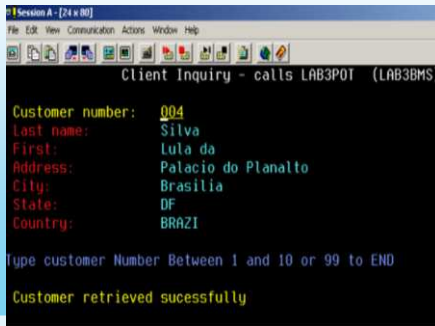
*The cost of replacing or re-writing these applications is prohibitive, and they may not have the necessary web and UI technology skills*

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# Solution: User interface modernization



*Deploy the ideal UI for your application, from quickly creating a modern web UI out of an existing green screen application to customizing a highly interactive, graphical Web 2.0 UI*



- Rational EGL*
- Host Access Transformation Services*
- Rational Developer for System z*
- Rational Developer for Power Systems*
- Rational Business Developer*
- Rational Application Developer*

## Delivering...

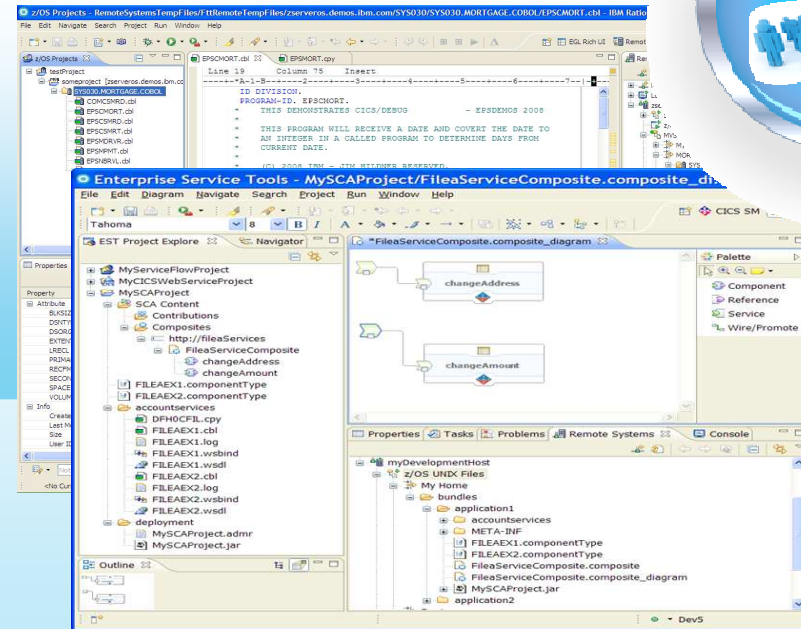
*Greater customer satisfaction, lower employee training costs, and fewer errors from more modern and compelling UIs*



# Enterprises want to...



*Increase productivity of their “backend” development staff, as well as attract new employees to this work*



**But...**

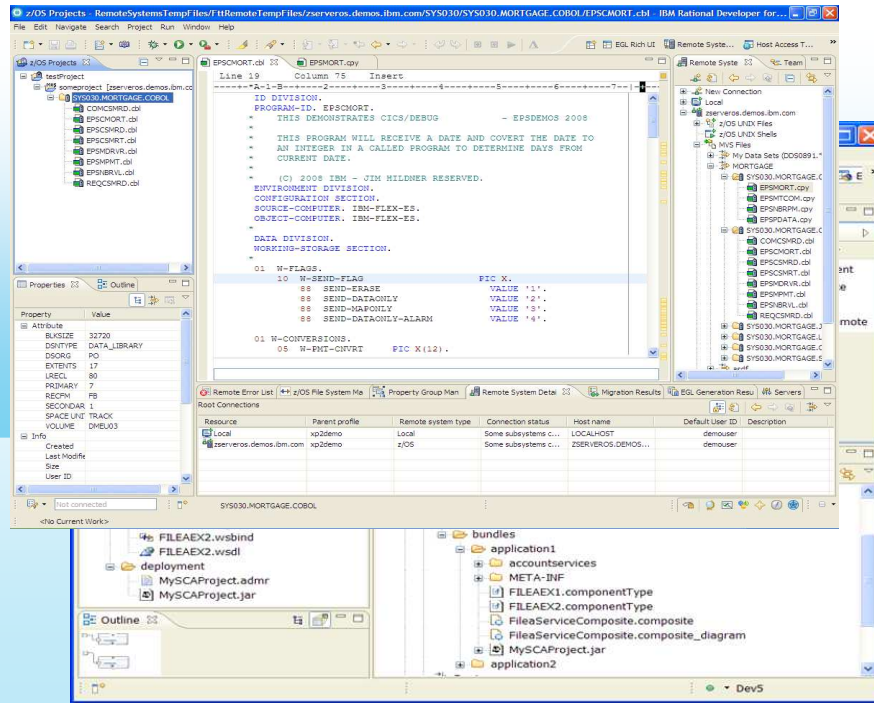
*They have antiquated development tools which deliver low productivity and are difficult to accept for younger staff*

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# Solution: Comprehensive, multi-platform IDEs



Upgrade to modern Eclipse-based tools to develop and maintain enterprise applications spanning multiple platforms, languages, and technologies



*Rational Developer for System z  
Rational Developer for Power Systems  
Rational Application Developer  
Rational Business Developer  
System z Solution Edition for Application Development*

## Delivering...

50%-80% reduction in host CPU usage with workstation syntax checking, ~15% improvement in developer productivity, and modern tools with which to attract new talent



# The original System z development environment



*ISPF has provided consistent tooling for decades...but it is limiting*



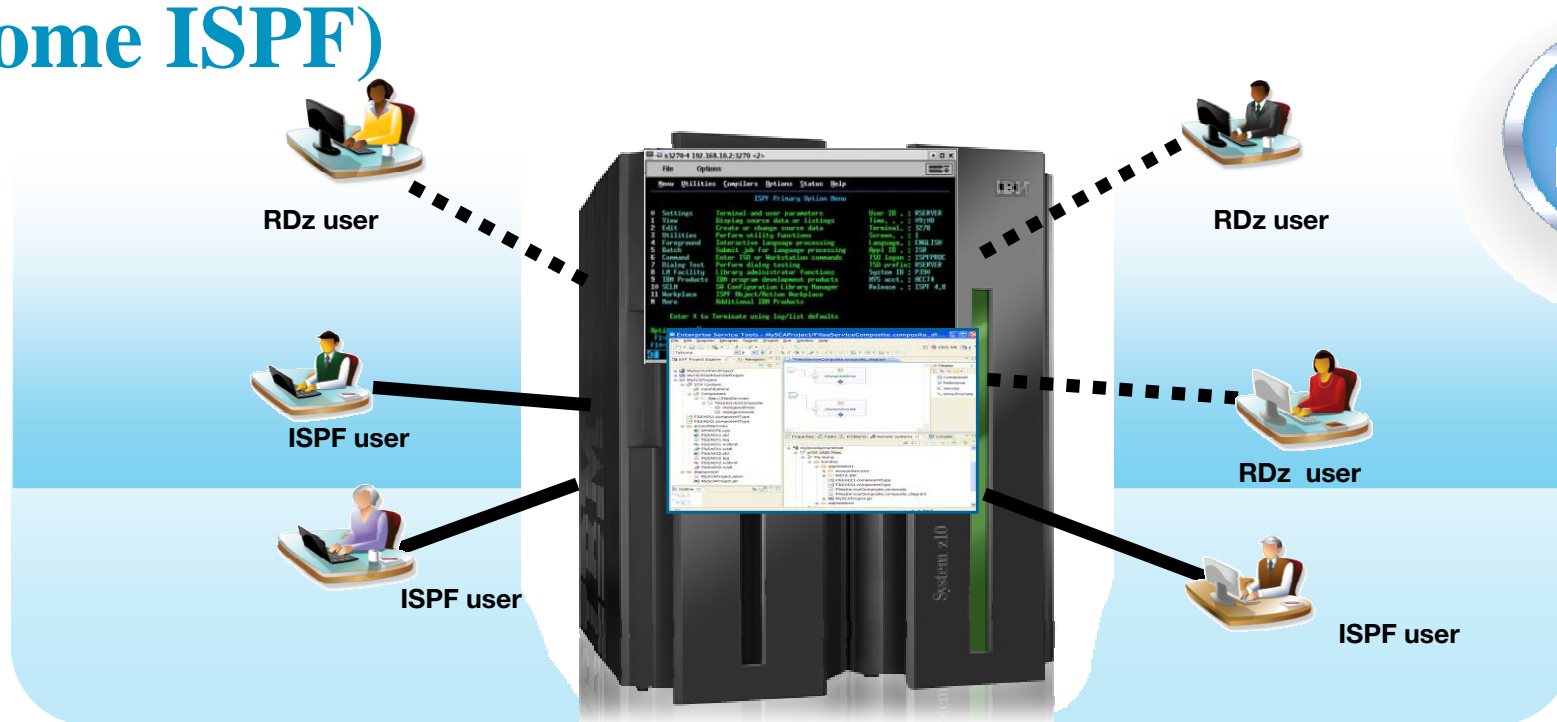
## Challenges...

- Constant connection to mainframe is required
- Development shares processor with production use; gets lower priority
- Inability to create cross platform components
- ISPF green screen UI is unappealing to new hires
- MIPS used for development vs. production

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# Today's mainframe development environment with a modern IDE (and still some ISPF)



## Modern IDEs add value

- Higher productivity; more attractive for new developers
- Ability to offload some development MIPS
- Integration with complete application lifecycle tools

## But challenges remain:

- Business pressures to reduce development MIPS further
- Test delays caused by dependencies on operations team, thus hurting productivity

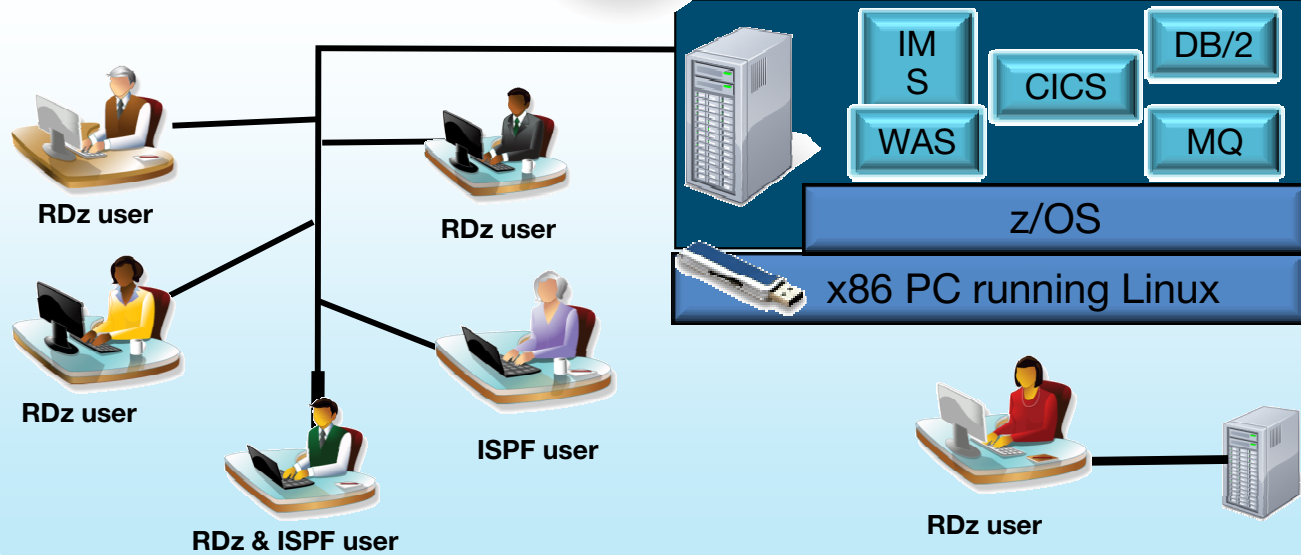


# Announcing the RDz Unit Test Feature

*System z environment for testing on x86 Linux systems*



COBOL, PL/I, C++, Java, EGL, Batch, Assembler, Debug Tool



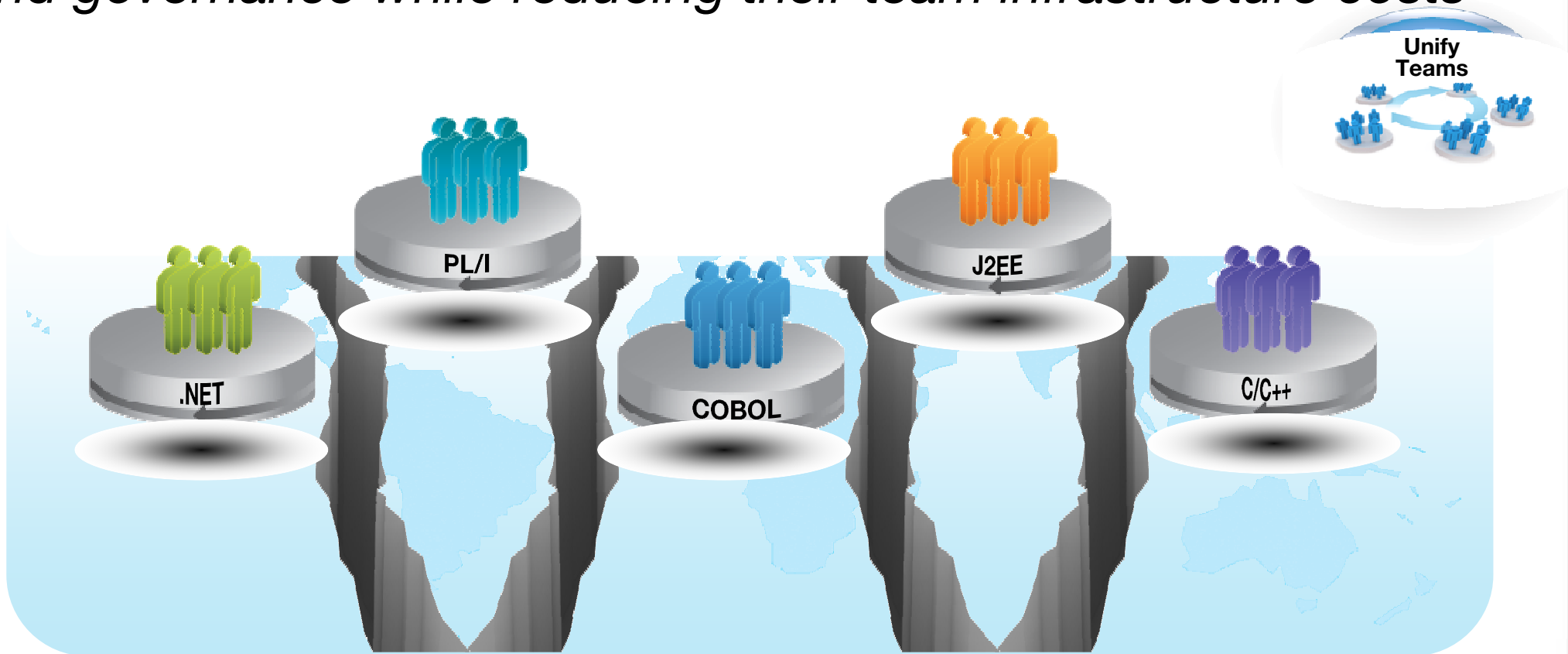
- Liberate developers to rapidly prototype new applications  
Develop and test System z applications anywhere, anytime
- Free up mainframe development MIPS for production capacity
- Eliminate costly delays by reducing dependencies on operations staff



# Enterprises want to...



*Enable agile, multi-platform and cross-geo collaboration and governance while reducing their team infrastructure costs*



**But...**

*They have “islands” of development, each with different tools, processes and team infrastructure, and do not support real-time collaboration or integrated, comprehensive oversight*

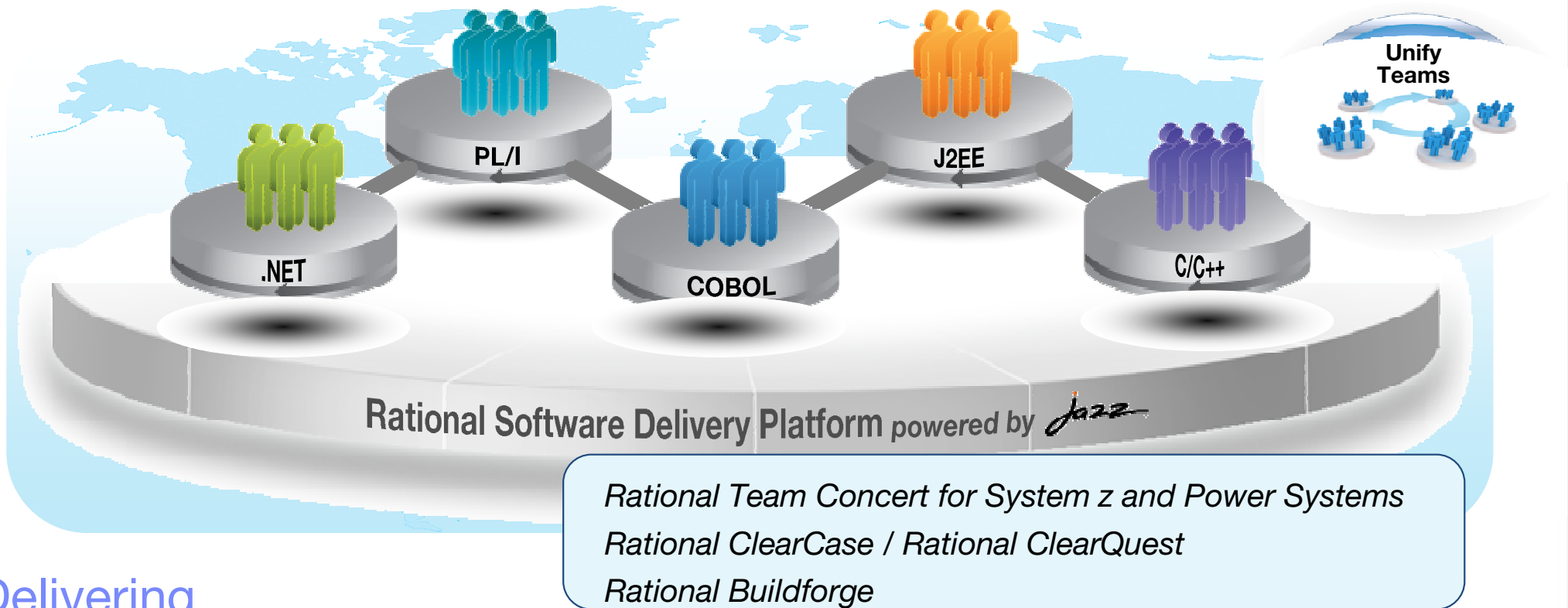
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# Solution: Collaborative app.



## lifecycle management

*Deploy new, common team infrastructure for source control, change management and build that empowers your team with integrated collaboration, process automation, and reporting*



### Delivering...

*Improved communication, higher quality, informed decision-making, and more automated, transparent and predictable software development*

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# Enterprises want to...



*Maximize application performance on existing hardware  
to reduce capital expenses*



**But...**

*They have back-level compilers or are  
not fully using optimization*

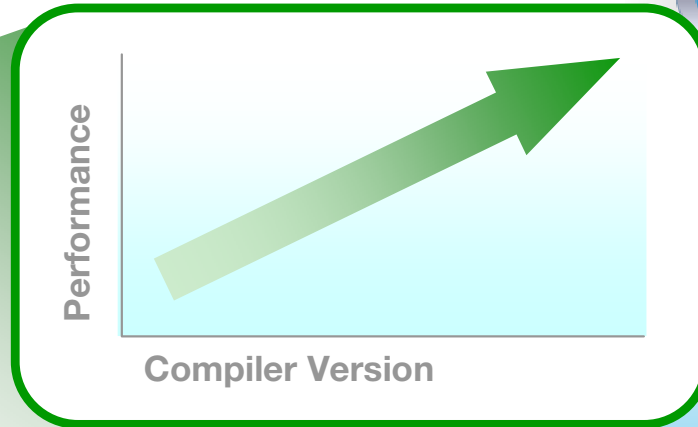


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# Solution: Advanced compiler technology



Exploit new advanced optimization technology in C/C++, Java, COBOL, PL/I and Fortran compilers



Same hardware + **NEW** compiler  
= **Increased** Performance

**NEW** hardware + **NEW** compiler  
= **Maximum** Performance

- IBM XL C/C++ for AIX and Linux
- IBM XL Fortran for AIX and Linux
- IBM COBOL for z/OS, AIX
- IBM PL/I for z/OS, AIX
- IBM WebSphere® Development Studio (IBM i compilers)

## Delivering...

Lower capital outlays by increasing capacity, and improved performance of application suite

# Achieving business agility now with WebSphere on System z



## **Discover** Insights that enable innovation



Enhance awareness and understanding across processes and ecosystems

## Maximize the value of business **interactions**



Access rich information and applications at the right time and in the right context

## **Optimize** productivity and resources



Broadly flexibly and continuously automate and govern processes



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# Discover insights that enable innovation



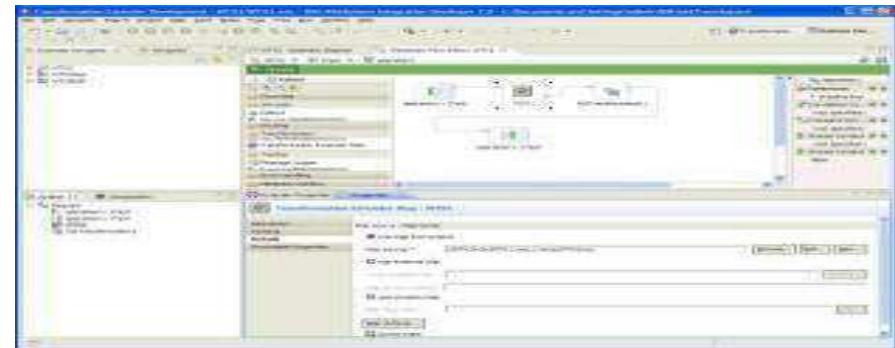
*Enhance awareness and understanding across processes and ecosystems*

## WebSphere Industry Content Packs – Available on z/OS

- Reduce costs and deploy faster with more Industry Assets across more processes
- Start proofs of concepts quicker with NEW out-of-the-box Industry Solution Templates

## WebSphere Transformation Extender for z/OS

- Rapidly Deploy industry transformation with new bundled Healthcare and EDI packs
- Expanded ease-of-use and portfolio integration with WebSphere ESB & Process Server



Predefined industry packs for Healthcare, Financial Services, Insurance and EDI

Now Supports Entire WebSphere BPM Lifecycle!

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# Maximize the value of business interactions



*Access rich information and applications at the right time and in the right context*

## **WebSphere Business Events for z/OS V7**

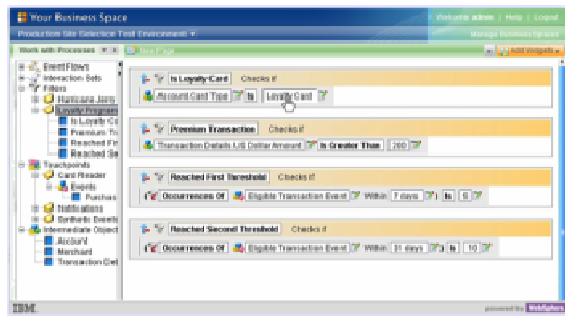
- Manage events from a wide variety of sources
- Detect, evaluate, and respond to real time events and patterns
- Provide business user authoring tools

## **WebSphere Message Broker for z/OS V7.0**

- Easier to install and configure
- Universal connectivity for SOA
- Dynamic operational management

## **WebSphere MQ for z/OS V7.0.1**

- Increase availability
- Increased ROI of z/OS with 64-bit storage and increased performance
- Reduced TCO and accelerate ROI with new options for high availability messaging



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# Optimize productivity and resources



*Broadly flexibly and continuously automate and govern processes*

## **WebSphere Process Server for z/OS V7.0**

- Empowers users and accelerates productivity
- Accelerate Time to Value
- Enhanced capabilities for creating, working with and administering human workflow



## **WebSphere ILOG Business Rule Management Systems\***

- Rapidly deploy changes and extend rule authoring
- Improved integration with System z applications supporting CICS
- Provides Rule management and governance



## **WebSphere MQ File Transfer Edition for z/OS V7.0.2**

- Reliable, managed file transfer solution for moving files - regardless of size
- Enhanced security features
- Able to take control of managed file transfers with SOA

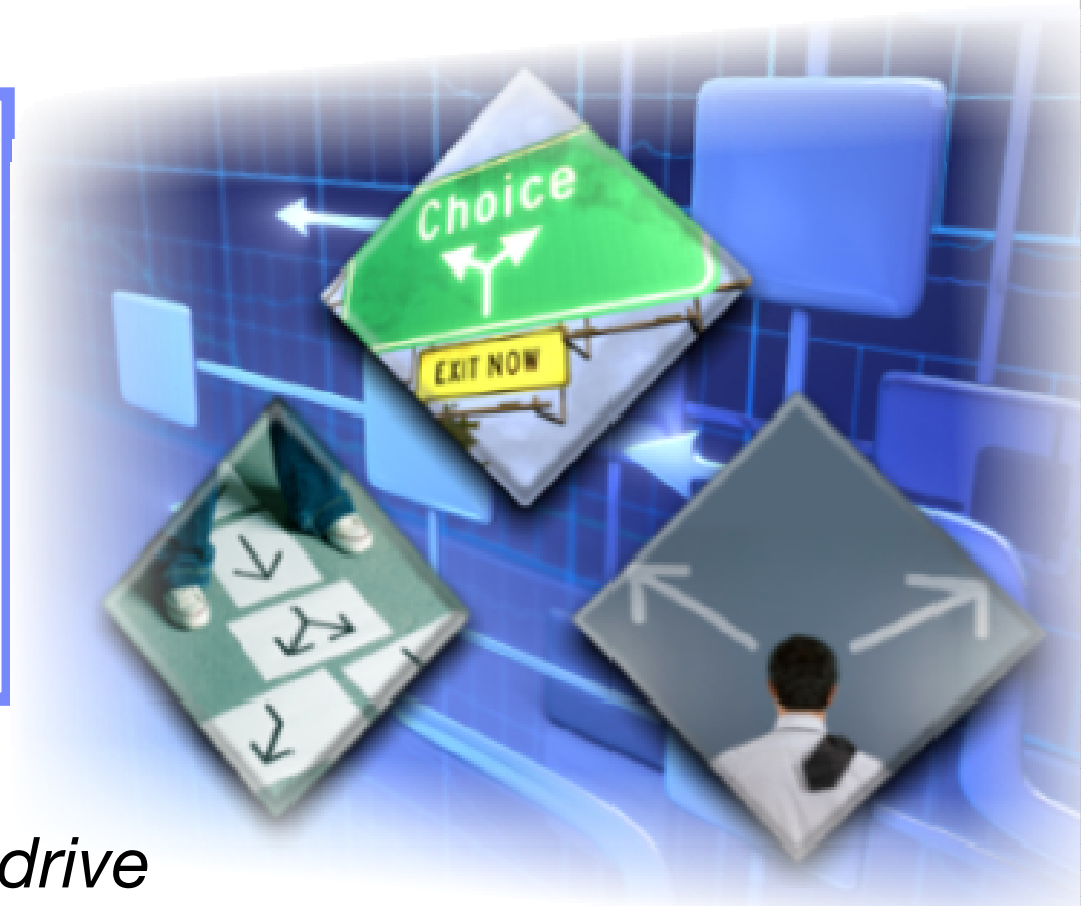


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# Flexible decision automation increases agility and enables rapid change thru ILOG



- Improve agility and time to market
- Manage rule based decisions
- Incremental application modernization

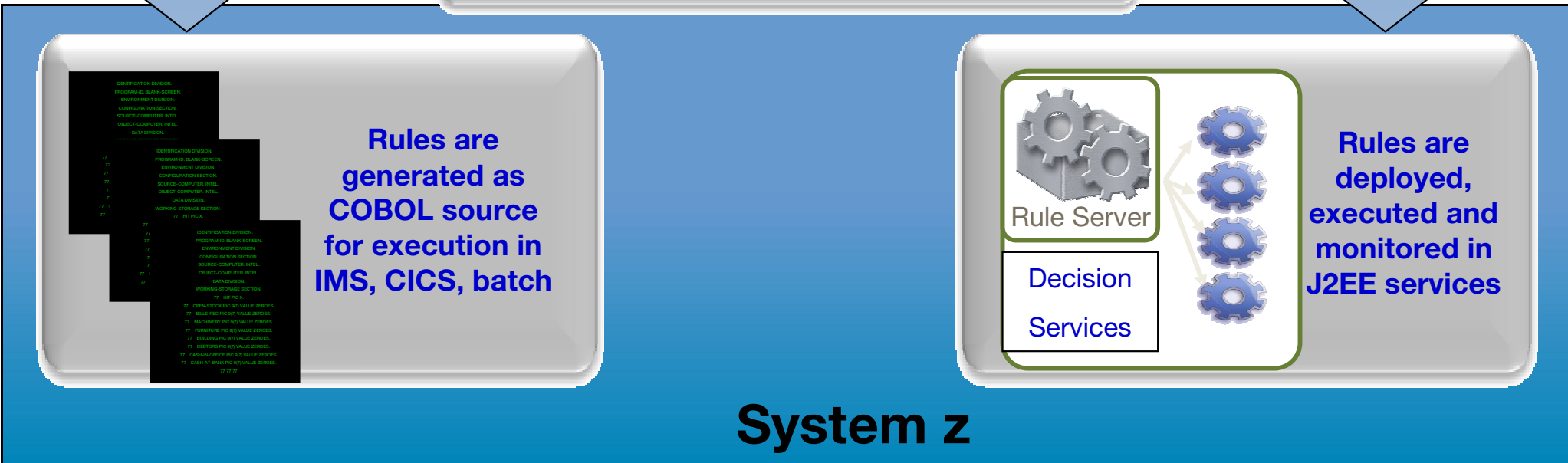
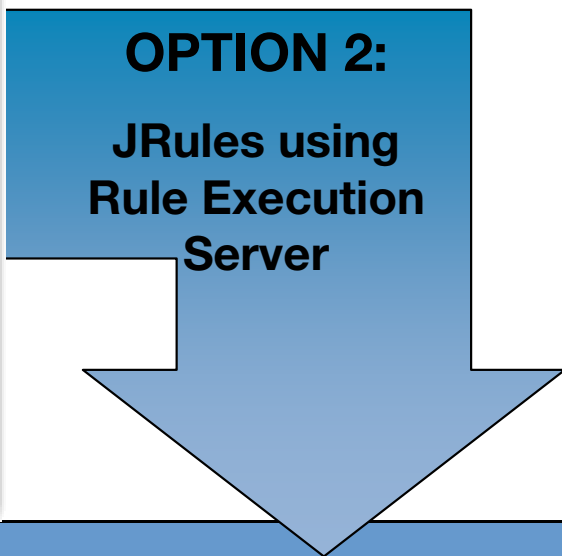
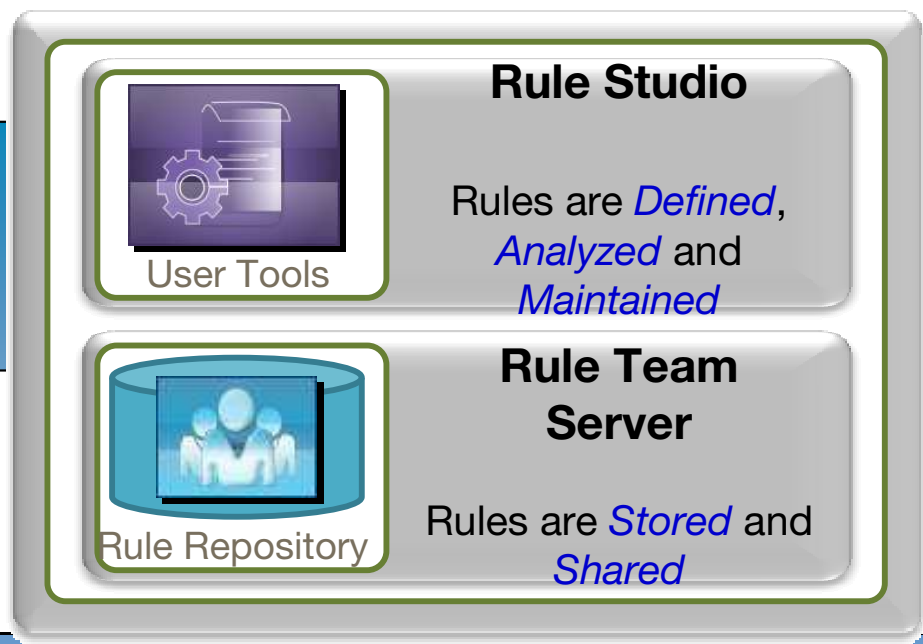
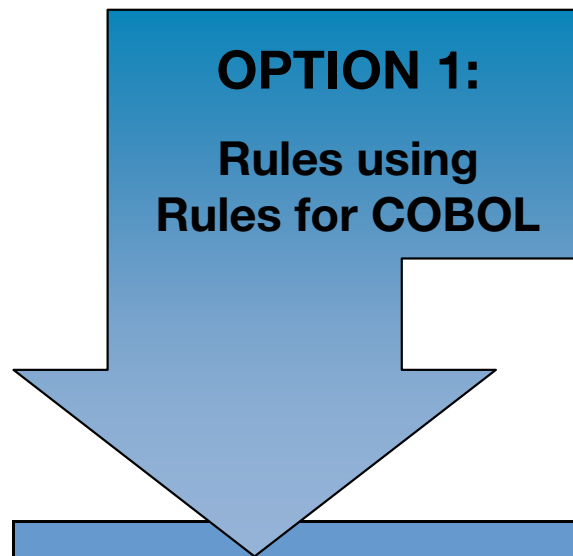


*Business rules to drive  
flexible process  
automation*

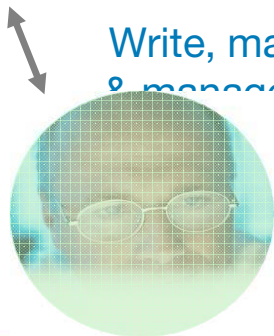
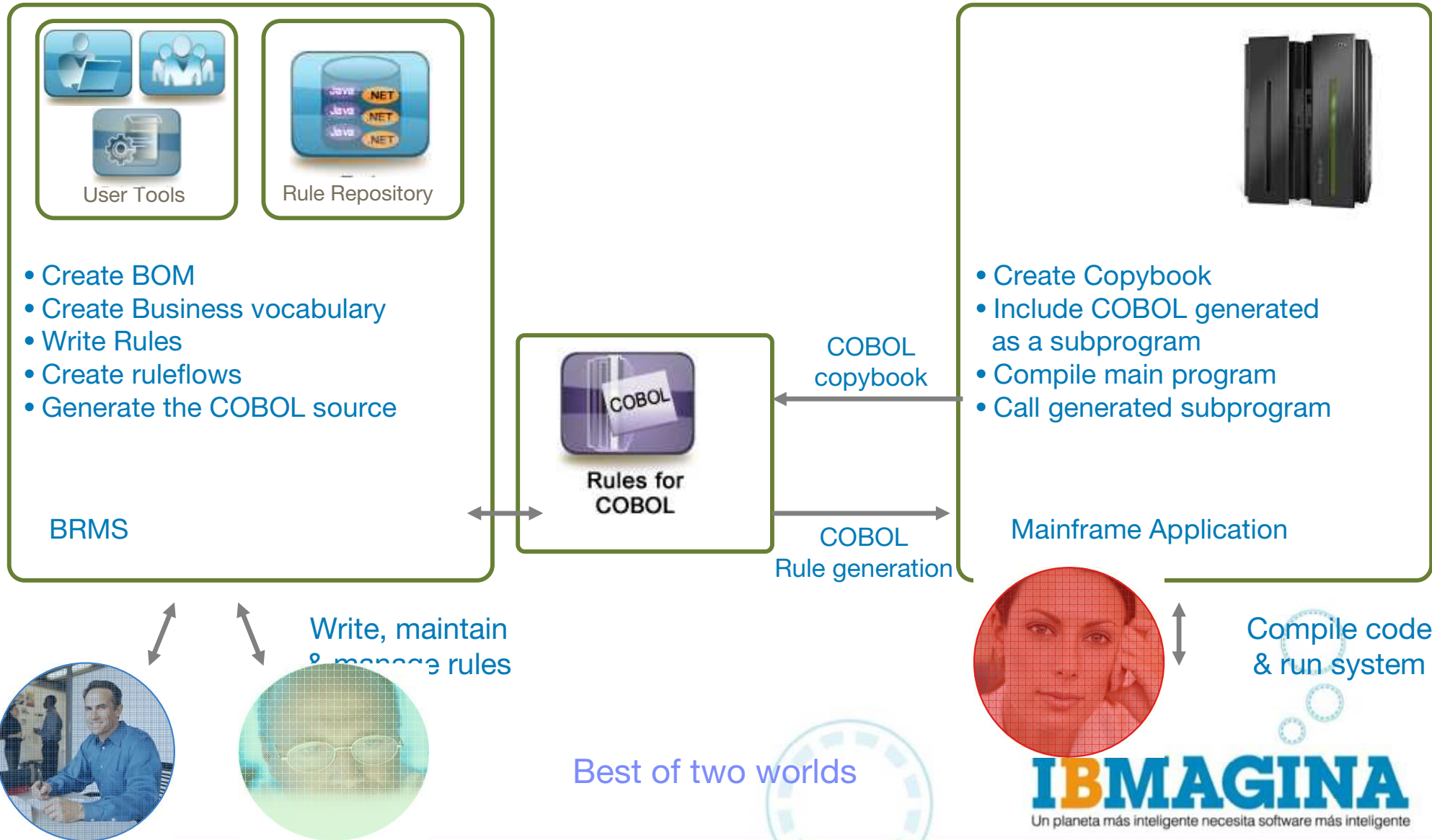


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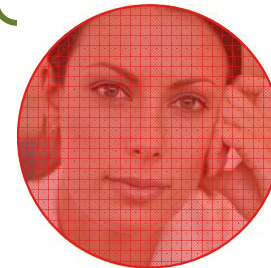
# ILOG BRMS System z Options



# Overview of Rules for COBOL



Write, maintain & manage rules



# R4C Improving Changes with CICS Channels & Containers



- Compile the generated rules program independently
- No need to re-link the many programs calling the rules
- Rules program can run in a different CICS region
- CICSplex Workload Manager can be used to achieve the best throughput of the rules

