

A photograph of a server room. In the foreground, a laptop is open on a server rack, displaying a command-line interface. The server racks extend into the background, creating a perspective effect. The lighting is dim, with some light coming from the background.

# What is New in VMware Infrastructure 3

“The Dynamic Data Center”

Rasmus H. Thomsen  
Systems Engineer Manager, Nordic

# The Virtualization Market Has Matured

1999 - 2001

2003 - 2005

2006 +

## First Generation

**Single System  
Hypervisor-based  
Stack**



## Second Generation

**Virtual  
Infrastructure**



**Centralized  
Management**

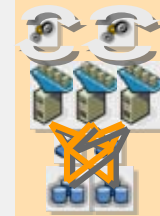


**Enterprise-Class  
Virtualization**



## Third Generation

**Infrastructure-wide  
Virtualization**



**Automation  
Aggregation  
Availability  
Optimization**



**Centralized  
Management**



**Enterprise-Class  
Virtualization**



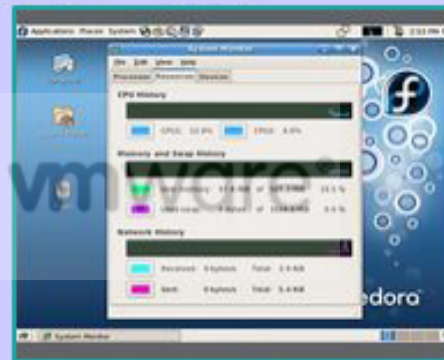
**Virtualization Market Maturity →**

# VMware's x86 Virtualization Technology Named One of the 25 Most Influential Products of the

## 25 Products of 25 Years

7

### VMware x86 virtualization



Building on Intel's bare-bones foundation, VMware brought new levels of manageability to PC-based technology and redefined the enterprise data center.

**eWEEK.com**

# Introducing VMware Infrastructure 3

## *Industry first suite for infrastructure-wide virtualization*

Transform  
Service Levels



*Automation  
Aggregation  
Availability  
Optimization*

*VMotion  
Resource Pools  
DRS  
HA  
Consolidated Backup*

**NEW**

Simplify &  
Automate



*Centralized  
Management*

*VirtualCenter 2*

**NEW**

Virtualize  
Everywhere



*Enterprise-Class  
Virtualization*

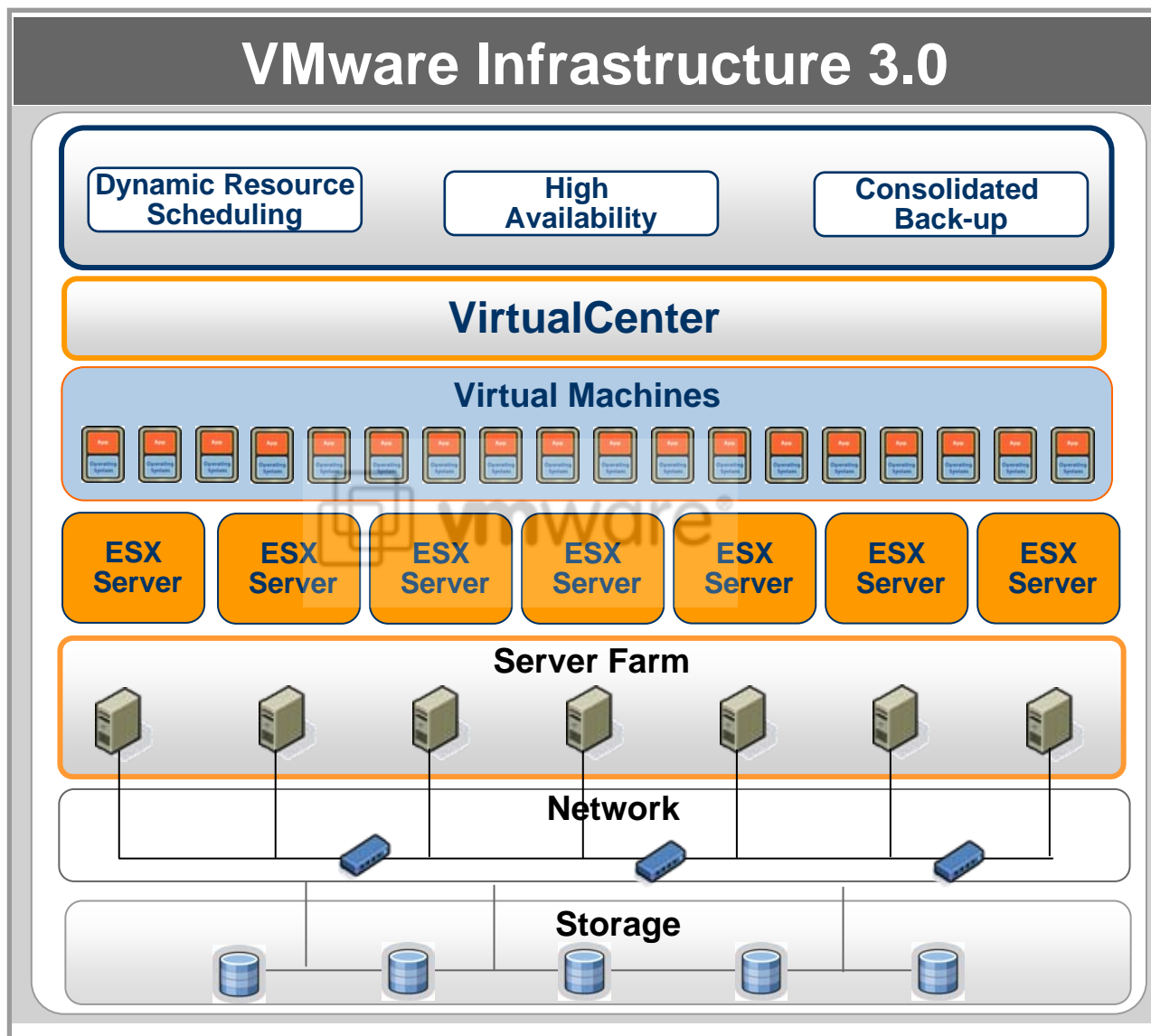


**System  
Partitioning**

*Virtual SMP  
VMFS  
ESX Server 3*

**NEW**

# VMware Infrastructure 3 – The Industry's First Infrastructure Virtualization Suite



# Virtualize Everywhere



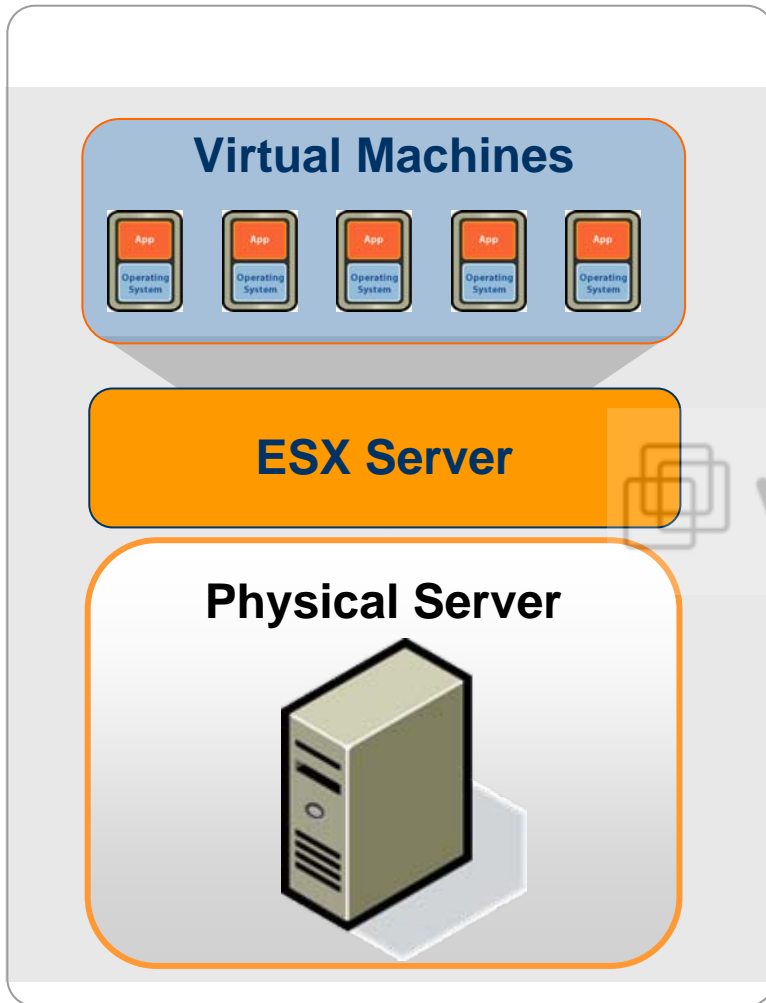
***Enterprise-Class  
Virtualization***



**System  
Partitioning**

***Virtual SMP  
VMFS  
ESX Server 3***

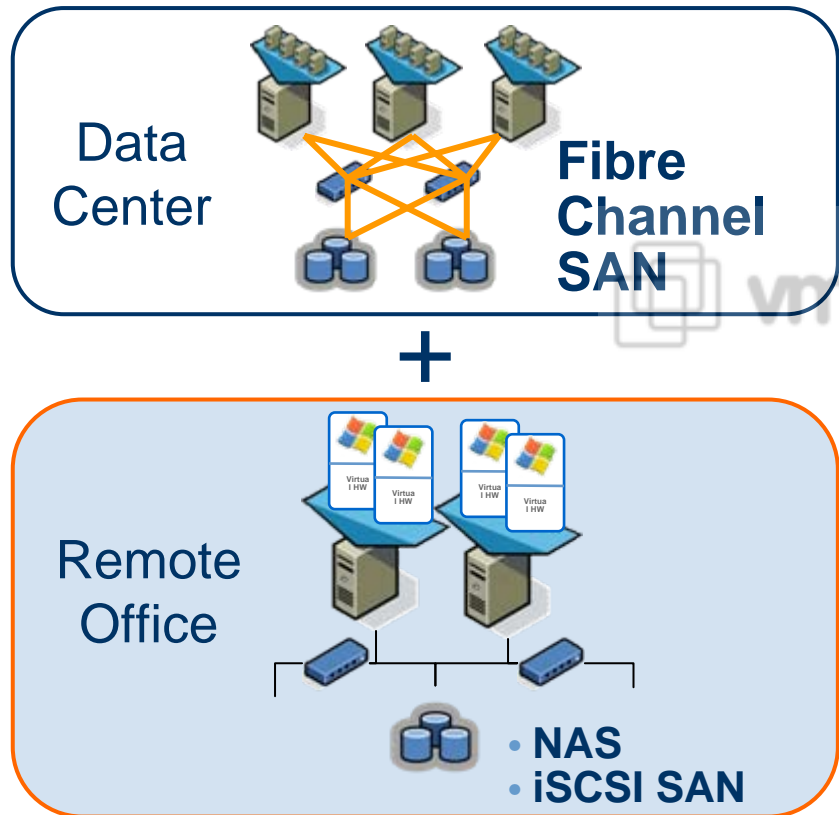
# Expanded Hardware Support



- Support for powerful physical servers for large scale server consolidation and DR projects
  - up to **32 logical CPUs** per server
  - **64GB RAM** per server
- Support for Sun Microsystems and Unisys hardware systems.
- Support for Intel White-Box standard specifications

# Support for NAS and iSCSI SAN

*Extend the benefits of virtualization to cost sensitive “edge” environments like remote office*



- 4GB Fibre Channel SAN support
- Extensions for cost-sensitive environments: NAS, iSCSI SAN
- VMotion, HA, DRS supported on NAS and iSCSI SAN



# Heterogeneous Operating System Support

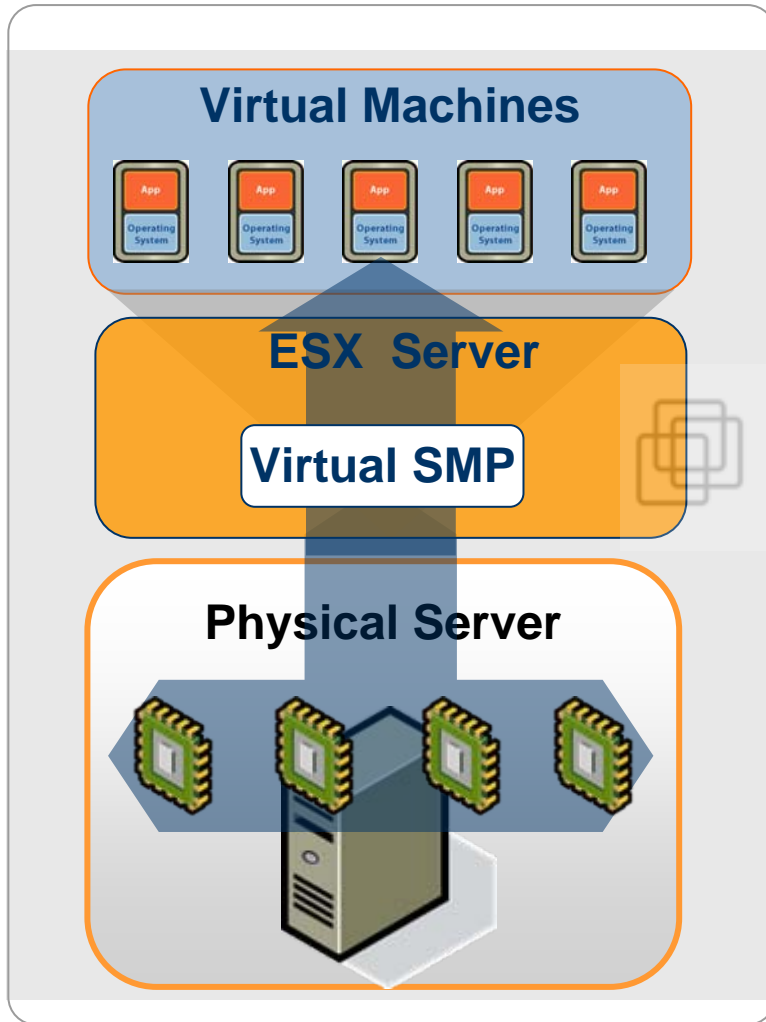
*Freedom to choose the most appropriate OS for any application*

	Windows Server 2003 Standard, Enterprise, Web Editions, and Small Business Server
	Windows 2000 Server and Advanced Server
	Windows NT : 4.0 Server
	Windows XP Professional
	Red Hat Linux 7.2, 7.3, 8.0, & 9.0 Red Hat Enterprise Linux 2.1 & 3
	Solaris 10 (on x86) 
	SUSE Linux 8.2, 9.0 and 9.1 SUSE Linux Enterprise Server 8
	Novell NetWare 5.1, 6.0 and 6.5
	FreeBSD 4.9

- Rigorously tested to run 28 versions of all major operating systems
- Experimental 64-bit operating system support

# Enhanced CPU and Memory Virtualization

*Run any workload in enterprise class virtual machines*



**ORACLE**

**DB2** Information Management Software

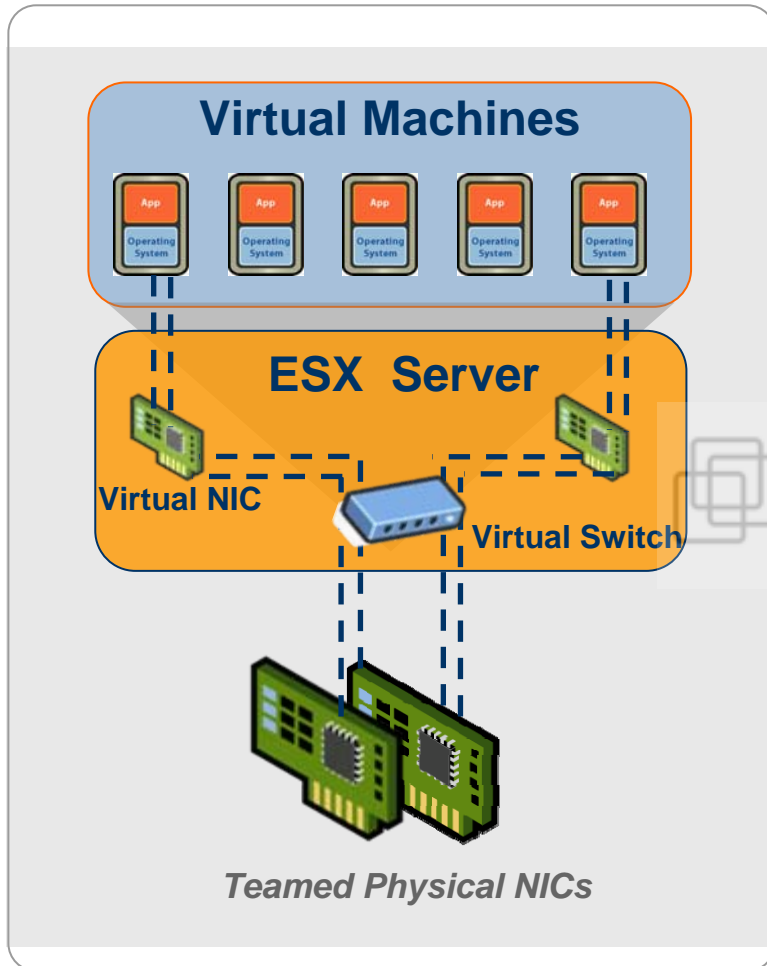
**WebSphere** software



**CITRIX**

- 4-way Virtual SMP allows single virtual machine to use up to **four processors** simultaneously
- Extended memory for virtual machines – **up to 16GB RAM per VM**
- Performance improvements across the board - up to 50% better for targeted workloads

# Network Virtualization



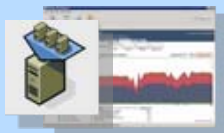
- Simplify port configuration by utilizing a single configuration object across large groups of ports
- Expanded port configuration policies including:
  - NIC teaming policy (*now per port instead of per virtual switch*)
  - VLAN tagging
  - Layer 2 security
  - Traffic shaping
- Flexible virtual switches.
  - Create Virtual switches with any number of ports from 8 to 1016
  - Max number of virtual switches has been raised from 128 to 248
  - Scale up to handle more virtual machines

# Storage Virtualization – VMFS 3

- **Adaptive block sizing**
  - Uses large block sizes favored by virtual disk I/O.
  - Uses sub-block allocator for small files and directories.
- **Extended block size and file limits**
  - Run even the most data intensive production applications such as databases, ERP and CRM in virtual machines
    - Maximum volume size: **64 TB**
    - Maximum virtual disk size: **2 TB**
    - Maximum file size: **2 TB** max
    - Block size: 1 MB to **8 MB**
- **Dynamic increase of VMFS volume size**
  - Increase a VMFS volume on the fly.
  - Create new virtual machines without relying on a storage administrator
- **Improved performance through Caching**
  - VMFS uses volume, device, object and buffer caching to improve performance

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**Simplify &  
Automate**



***Centralized  
Management***

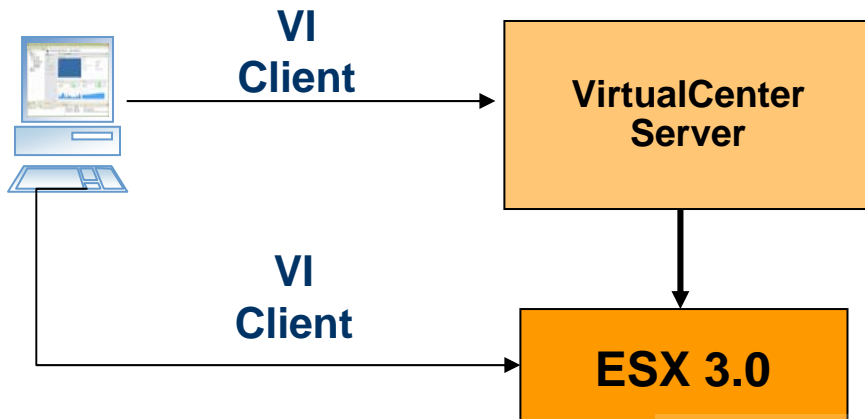
***VirtualCenter 2***

# Better Management of Large Scale IT Environments

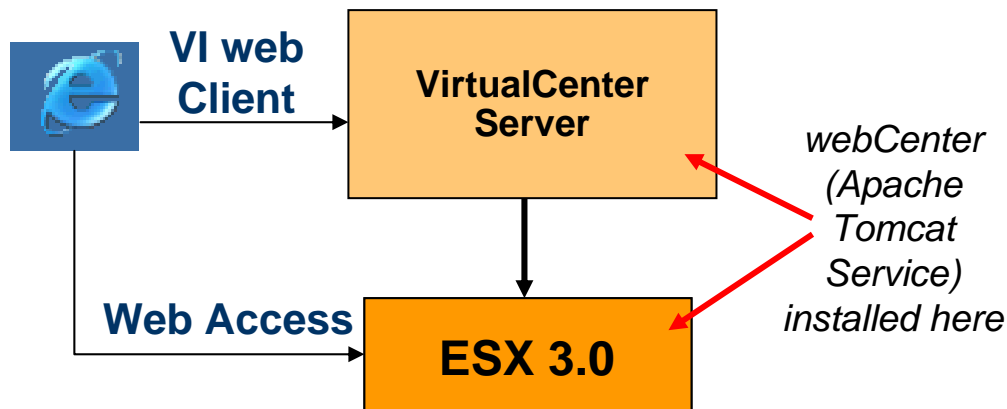
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- **Large-scale management with VirtualCenter 2**
  - 3x scalability improvement. Manage hundreds of servers and thousands of VMs to handle the largest IT environments
- **Enhanced object model**
  - Consistent object model covering all entities such as virtual machines, physical servers, and resource pools
- **Improved deployment flexibility**
  - With centralized storage of virtual machine configuration files
- **Wake-on LAN**
  - Enable higher consolidation ratios by allowing virtual machines to go on stand-by mode when not used
- **Improved power management**
  - Lower the data center utility bill with improved power management. ESX Server enters a low power “halt” state when a CPU is not scheduled

# VMware Infrastructure User Interfaces

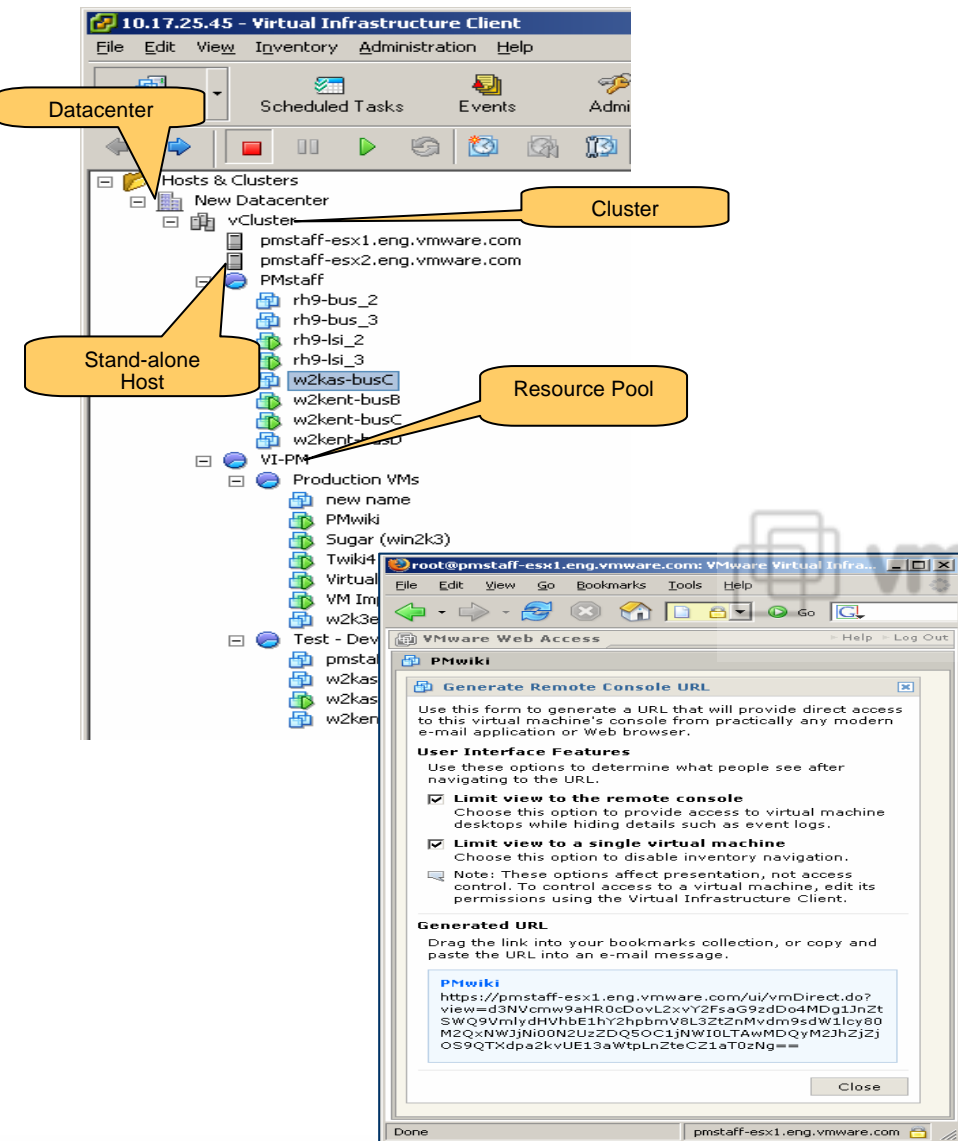


- **Virtual Infrastructure (VI) Client**
  - Access to VirtualCenter
    - Full VC functionality
  - Access directly to host
    - Single host management



- **Web Access Client**
  - Access to VirtualCenter
    - Manage multiple VMs
  - Access directly to host
    - Manage only VMs on that host

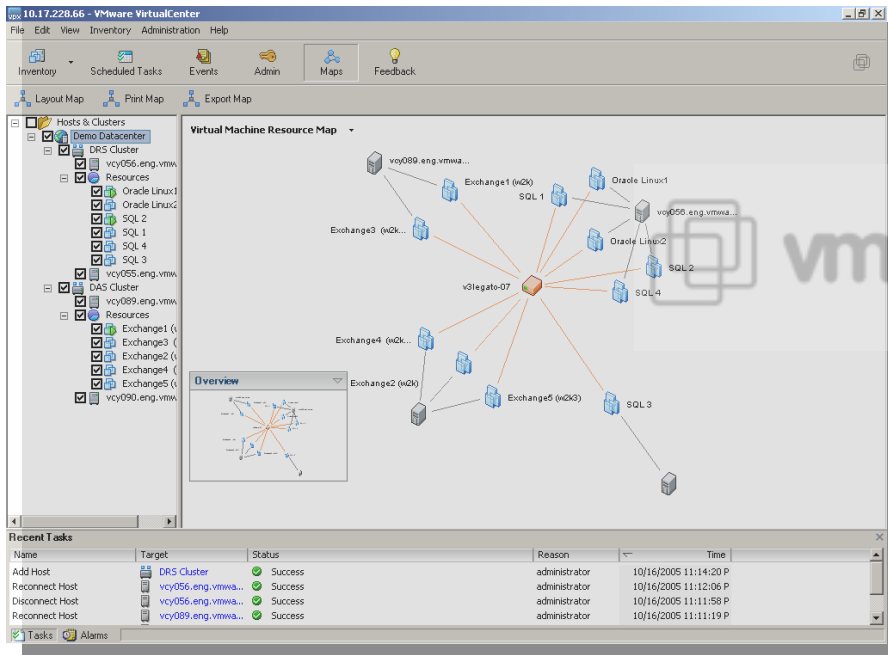
# VirtualCenter Usability Enhancements



- **Enhanced Inventory Model**
  - More natural organization of VMs, resource pools and servers
  - More visibility into hierarchical object relationships
  - Greater flexibility in organizing VC objects into folders
- **Virtual Machine Shortcuts**
  - Enable self-help for end users with direct access to virtual machines through a Web browser



## Drag-and-drop control of large-scale virtualized infrastructure



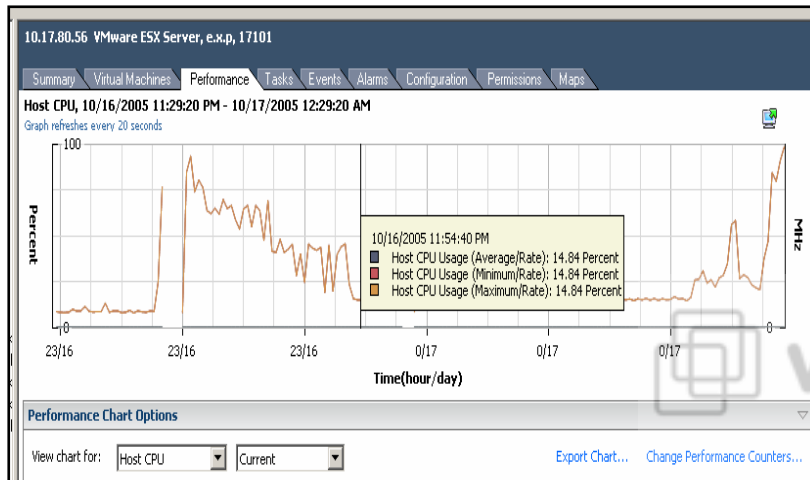
- Interactive Resource Maps & Topologies
- Visualize graphical relationships between physical servers, virtual machines, networks and storage.
- Topology maps allow to easily verify correct configuration for distributed services such as VMotion, DRS and HA

# Greater Ease of Provisioning and Migration

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- **Re-designed virtual machine templates**
  - Supports easy virtual machine patching and updating
  - Templates are stored on shared storage for greater reliability
- **Ease of virtual machine administration with file directories**
  - Enable easy virtual machine administration with file directories.  
All files for a virtual machine are stored in a separate directory
- **Remote device support**
  - Install software in a virtual machine running on a server from the CD-ROM of a desktop without leaving your desk

- **Enhanced performance graphs**



- Monitor and analyze virtual machines, resource pools, server utilization and availability with detailed perf. graphs
- Performance metrics can be defined with several levels of granularity
- View performance data in real time, or across a specified time interval

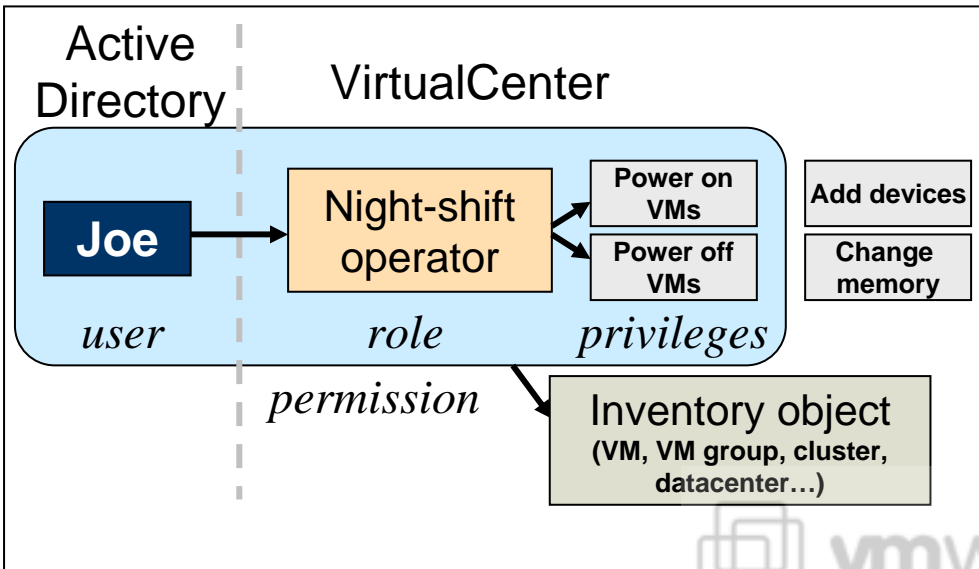
- **SMI-S-compliant management interfaces.**

- Monitor virtual storage using any standard SMI-S-aware storage management tool

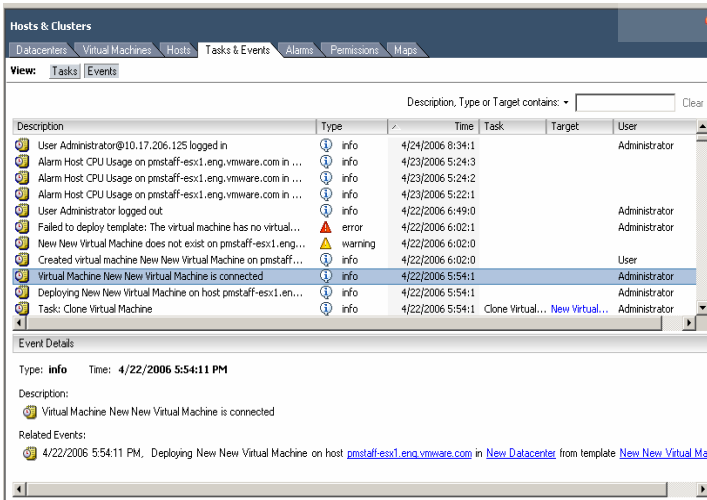
*A robust SDK with well-defined APIs facilitates  
Integration and Customization*

- VMware Infrastructure SDK
- Provides Web Services APIs to access the functionality and data
- Enables integration with 3<sup>rd</sup> party and in-house systems
- Enables extension and customization of existing functionality
- Easy to use through graphical user Interfaces

# Security and Access Control



- **User-defined roles & permissions**
  - Fine-grain control over user groups and privileges
  - Create custom roles such as *night shift operator* or *backup administrator*
- **Improved access control**
  - Roles-based access to the entire inventory of virtual machines, resource pools and servers
- **Maintain audit trails**
  - Maintain a record of significant configuration changes by users
  - Export reports for event tracking.
- **Session management**
  - Discover and, if necessary, terminate VirtualCenter user sessions.



The screenshot shows the 'Hosts & Clusters' view in VMware vSphere, displaying an audit trail of events. The table below summarizes the visible events.

Description	Type	Time	Task	Target	User
User Administrator@10.17.206.125 logged in	info	4/24/2006 8:34:1			Administrator
Alarm Host CPU Usage on pnmstaff-esx1.eng.vmware.com in ...	info	4/23/2006 5:24:3			
Alarm Host CPU Usage on pnmstaff-esx1.eng.vmware.com in ...	info	4/23/2006 5:24:2			
Alarm Host CPU Usage on pnmstaff-esx1.eng.vmware.com in ...	info	4/23/2006 5:22:1			
User Administrator logged out	info	4/22/2006 6:49:0			Administrator
Failed to deploy template: The virtual machine has no virtual...	error	4/22/2006 6:02:1			Administrator
New New Virtual Machine does not exist on pnmstaff-esx1.eng...	warning	4/22/2006 6:02:0			
Created virtual machine New New Virtual Machine on pnmstaff...	info	4/22/2006 6:02:0			User
Virtual Machine New New Virtual Machine is connected	info	4/22/2006 5:54:1			Administrator
Deploying New New Virtual Machine on host pnmstaff-esx1.en...	info	4/22/2006 5:54:1			Administrator
Task: Clone Virtual Machine	info	4/22/2006 5:54:1	Clone Virtual... New Virtual...		Administrator

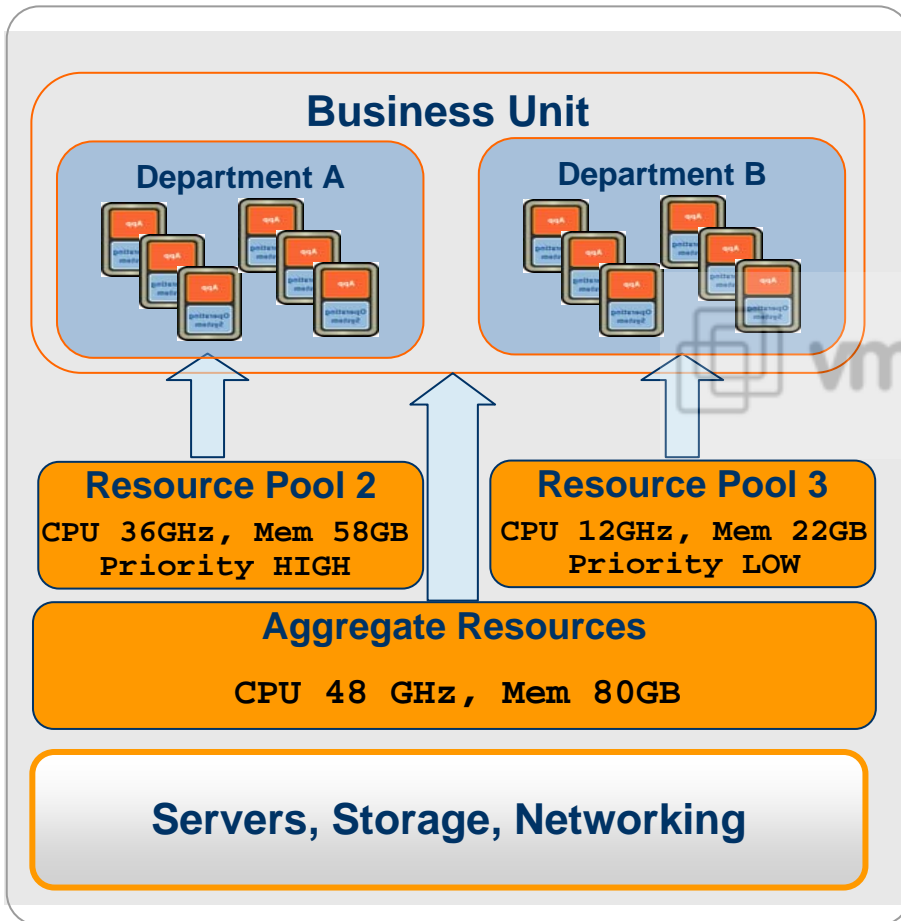
## Transform Service Levels



***Automation  
Aggregation  
Availability  
Optimization***

***VMotion  
Resource Pools  
DRS  
HA  
Consolidated Backup***

**Aggregate collections of disparate hardware resources into unified logical resource pools**

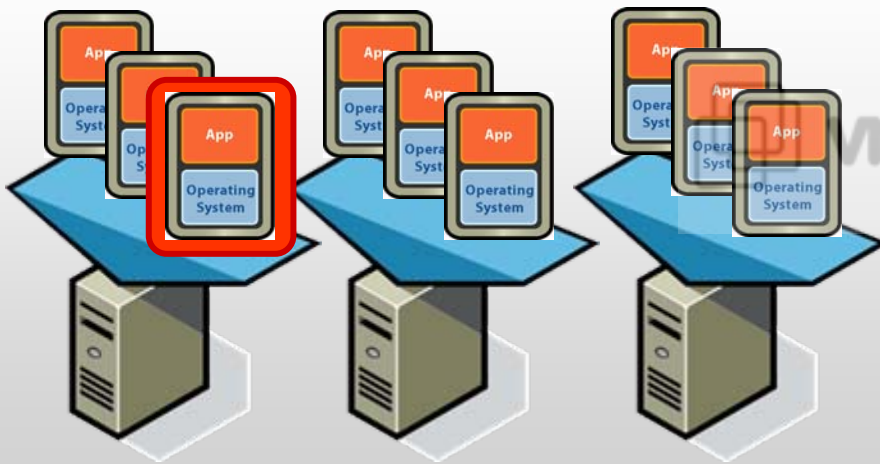


- Failed server mean less resources not a failed application
- Dedicated (virtual) infrastructure for each business unit; central IT retains control over hardware
- Delegation of resource and virtual machine management down to the business unit
- Management of an entire SOA application stack as a single entity

# Resource Optimization with VMware DRS

*Dynamic and intelligent allocation of hardware resources to ensure optimal alignment between business and IT*

**Business Demand**



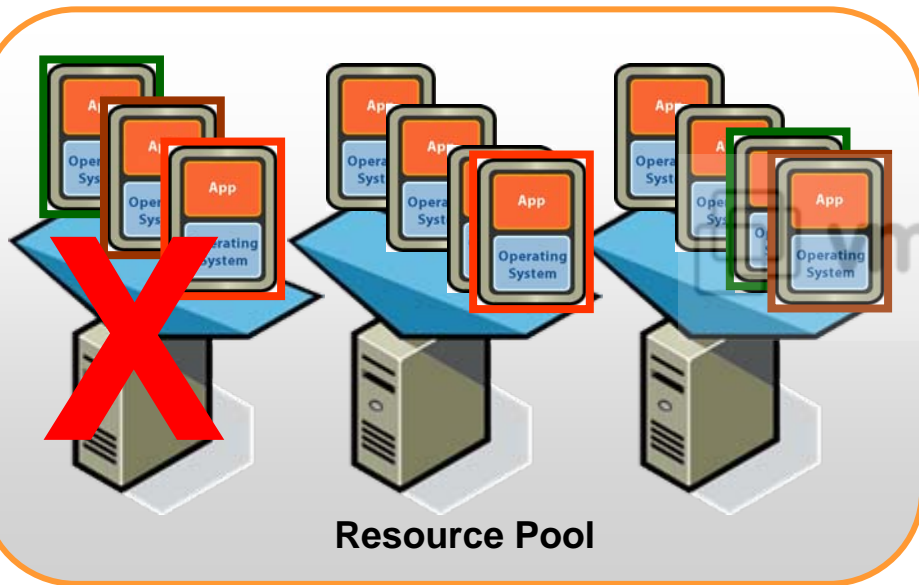
**Resource Pool**

- Intelligent allocation of resources based on pre-defined rules and policies
- Monitor utilization across resource pools
- Optimize data center resources
  - Dynamically adjust supply based on changing demand for resources
  - Prioritize resources to the highest value applications
  - Conduct zero-downtime server maintenance



# Ensure High Availability with VMware HA

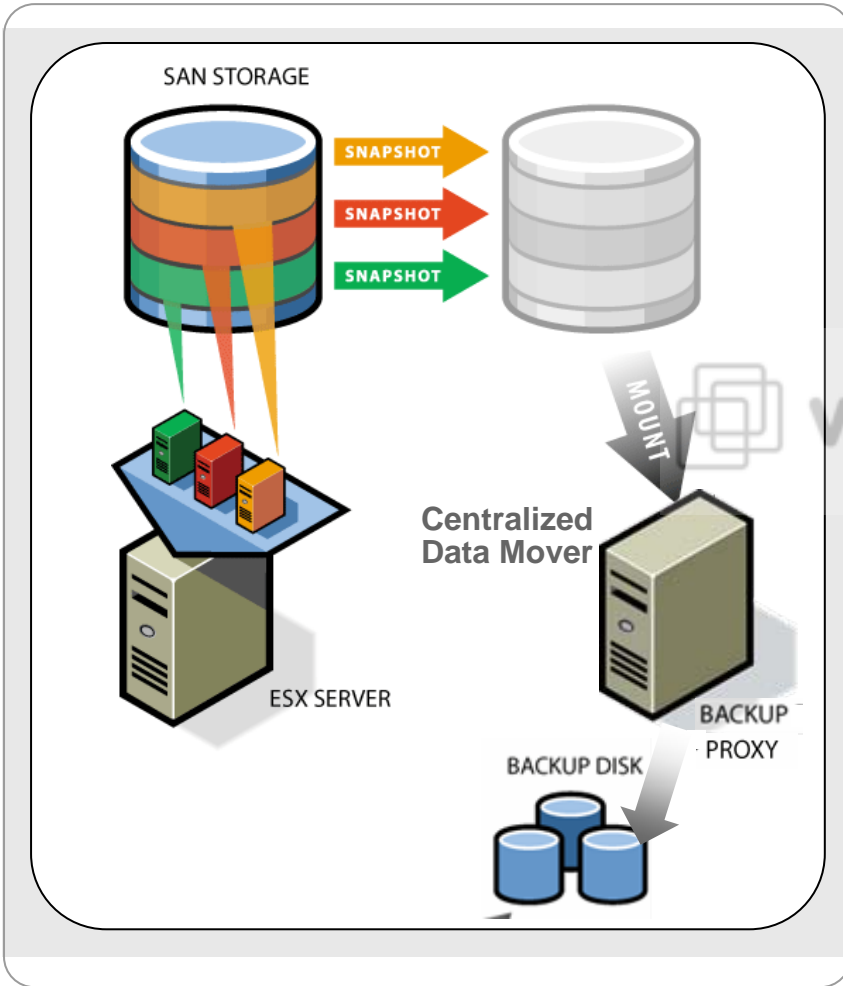
*VMware HA enables cost-effective high availability for all servers*



- Automatic restart of virtual machines in case of server failure
- No need for dedicated stand-by hardware
- None of the cost and complexity of clustering

# Protect data with VMware Consolidated Backup

*Perform back up any time*



- Centralized agentless backup for virtual machines
  - Move backup out of the VM
  - Eliminate backup traffic on the LAN
- Pre-integrated with major 3rd-party backup products



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**If it's there and you can see it - It's REAL**

**If it's there and you can't see it - It's TRANSPARENT**

**If it's not there and you can see it - It's VIRTUAL**

**If it's not there and you can't see it - It's GONE!**



(Roy Wilks, 1983)

A photograph of a server room with a laptop on a server rack. The laptop screen displays a command-line interface with text. The server racks are dark and extend into the background.

# SAP Software on VMware Virtual Infrastructure

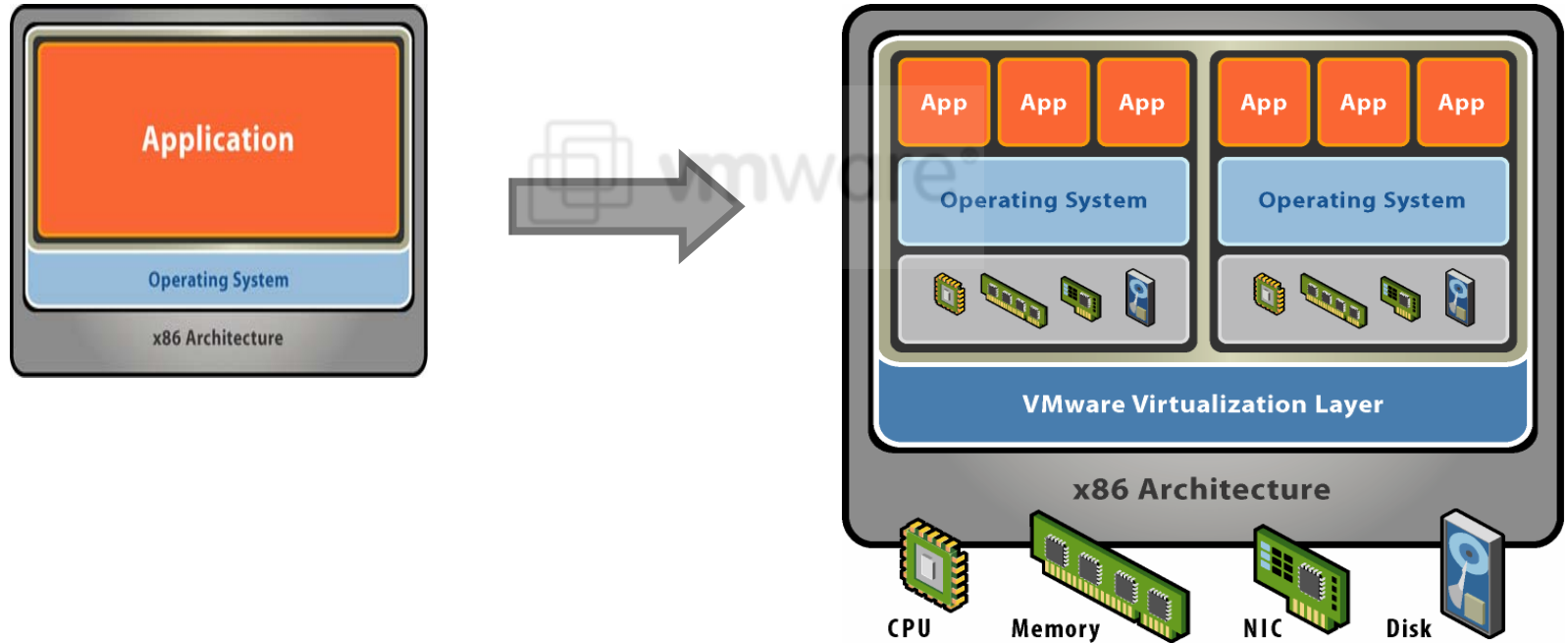


# VMware at a Glance

<b>Founded</b>	<b>1998</b>
<b>Total Employees</b>	<b>1600+</b>
<b>Number of Users</b>	<b>3+ Million</b>
<b>Key OEM Partnerships</b>	<b>Dell, HP, IBM</b>
<b>Key ISV Partnerships</b>	<b>IBM SWG, BEA, Oracle, SAP</b>
<b>Channel Partners</b>	<b>2,000+</b>
<b>Customer Profile</b>	<b>90+% of the Fortune 100</b>
<b>Operating Structure</b>	<b>Independent EMC Subsidiary</b>

# VMware Mission

Transform industry standard server and desktop computing through virtualization.



# What The Analysts Say About VMware

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## Illuminata

*“... VMware is one of the very few who have the deep experience needed to create, harden, and optimize complex, sophisticated virtualization products.”*

## Gartner

*“Enterprises that do not leverage virtualization technologies will spend 25 percent more annually for hardware, software, labor and space for Intel servers...”*

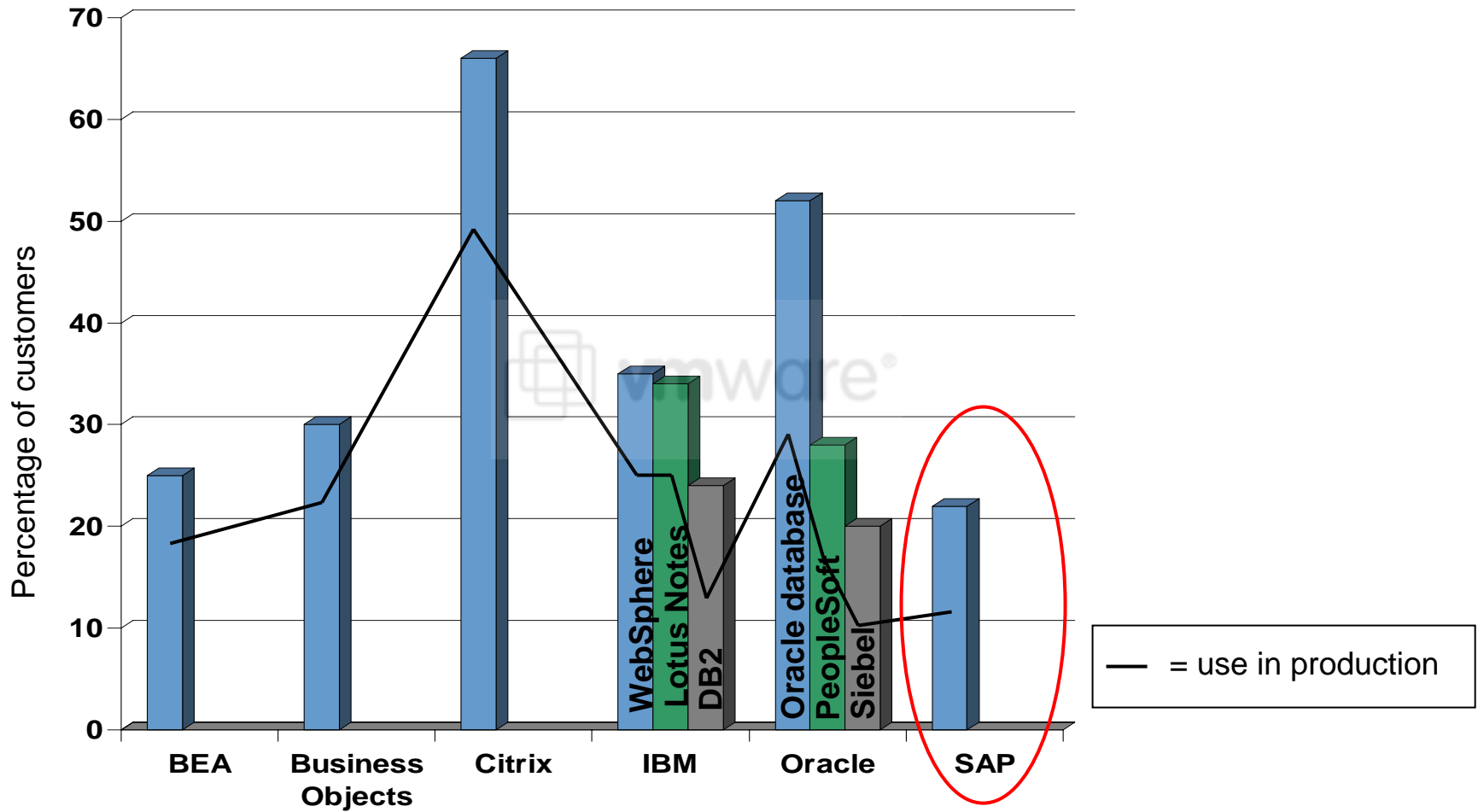
## Forrester

*“Forrester believes that Intel’s economies of scale will eventually shift most computing workloads to Intel- or AMD- based servers. And VMware now makes it possible to bring the Organic IT benefit of high utilization to underutilized Intel Servers.”*

## Meta

*“There is very strong market momentum for VMware within META Group’s Global 2000 client base. VMware has become the de facto standard for Intel server virtualization.”*

# Customers running ISV Applications on VMware



Source: VMworld 2005 customer survey (ESX Workloads)



# Benefits of Running SAP on VMware Virtual Infrastructure

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- Decreased system and management costs
- Improved availability
- Increased manageability
- Ease of support
- Increased velocity of test and development
- Expedited ability to adopt new technology

# Some Companies running SAP on VMware Virtual Infrastructure

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- Alstom
- Bobst SA
- Brose Fahrzeugteile GmbH & Co.
- Business Objects UK
- Conseco Finance
- Moen
- Nexans
- T-Systems



## The Business:

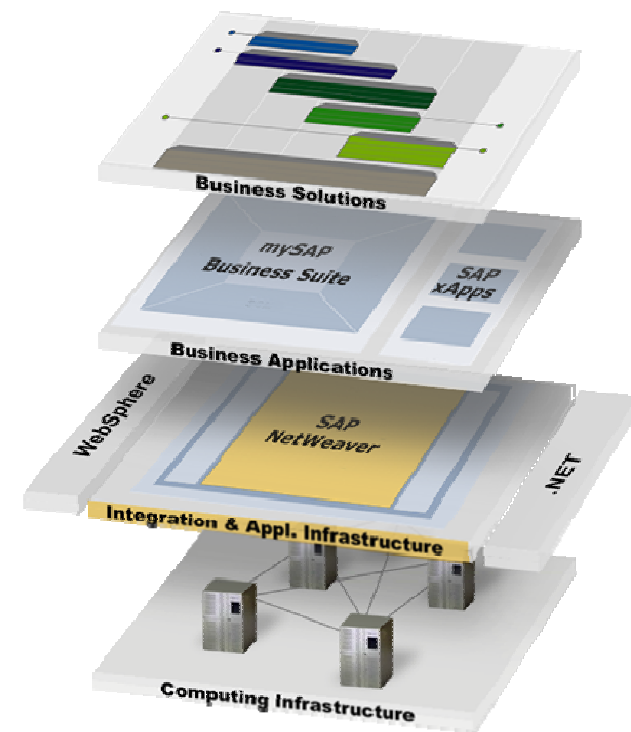
- SAP outsourcing (largest SAP Outsourcer in Germany)
- Support for R/3 V3.1 till mySAP ERP
- 1300+ SAP Instances
- >500,000 productive SAP end-users WW

## The Challenges:

- Reduce cost - HW Resources not used optimally
- Gain speed & flexibility to meet changing customer demand
- Reduce complexity
- Increase quality

## The Solution:

- Running more than 300 VMware virtual machines
- Used for SAP development and test systems
- Used in SAP production environments
- Windows & Linux environments





“The results we’ve been able to achieve with VMware software give business units confidence in our ability to deliver and help them work more efficiently.”

Robert Buchwald  
Technical Lead  
Systems Assurance Team  
Moen

## The Challenge

Moen had about 150 servers and would need to buy more to keep up with business growth. The servers were also becoming difficult to manage.

## The VMware Solution

VMware Workstation, ESX Server, P2V Assistant and VirtualCenter reduces costs and increases IT responsiveness.

- **Saved \$250,000 in hardware expenses**
- **10:1 server consolidation**
- **Monthly hardware support costs decreased by 27%**
- **Better CPU utilization**
- **Employees work more efficiently with stable, reliable servers**



“The cost model of deploying virtual machine servers versus physical servers brought a much better ROI, so we decided to base our deployment on virtual machine servers.”

Rod Lucero  
Chief Architect  
Conseco Finance

## The Challenge

Quickly and inexpensively roll out Citrix MetaFrame XP, shortening the time to ROI

## The VMware Solution

ESX Server and GSX Server provides a secure, easily managed platform to deploy, manage and remotely control servers

- **Delivered ROI in three months**
- **Hardware cost savings: used virtual machines on 12 servers instead of 100**
- **Supported 1,400 users on virtual machines**
- **Used SAN and NAS storage for archiving virtual machines**

- SAP fully supports customers running SAP in Linux environments on VMware
- SAP fully endorses customers running SAP test/pre-production environments on Windows on VMware

