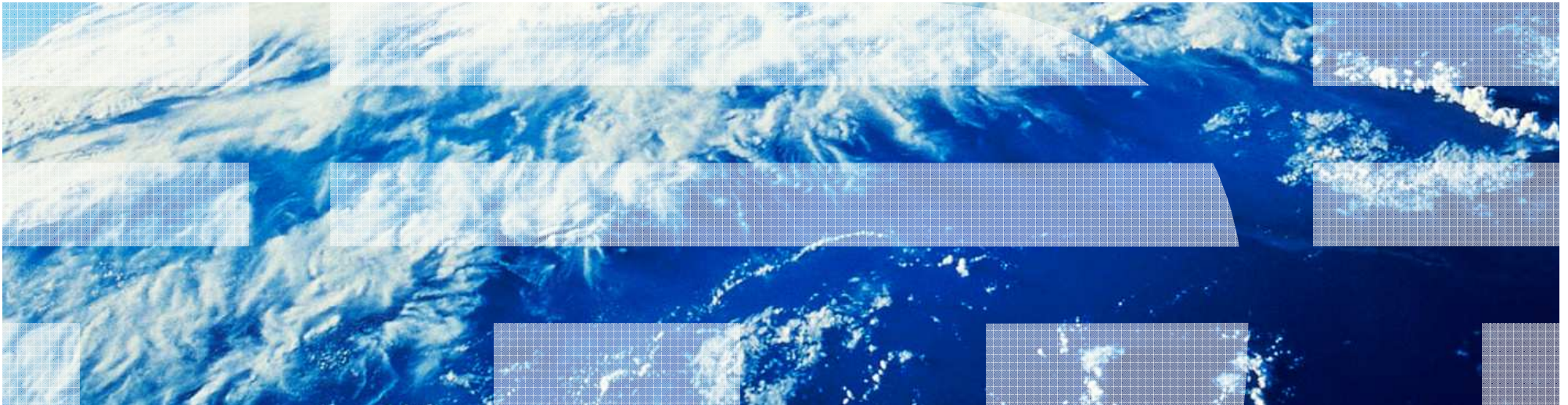


Portal Update - was kommt mit Portal und WCM V7

Dieter Roth
Sales Leader Portal, IMT Germany



WebSphere Portal Strategie

Delivering Exceptional User Experiences:

- Deliver the **user experiences they choose** to their partners, employees, customers, or citizens, with **flexibility** for change and based on **open standards**.
- **Quickly leverage existing investments**, through market-leading composite application tooling and robust framework
- **Create highly personalized applications** that adapt to users' context, community, role, actions, location, and preferences
- **Interact with information** from the user's device of choice
- **Deliver a front-end to SOA**, enabling business flexibility and agility
- **Speed time to value** with Prebuilt Portal snapshots for specific business problems

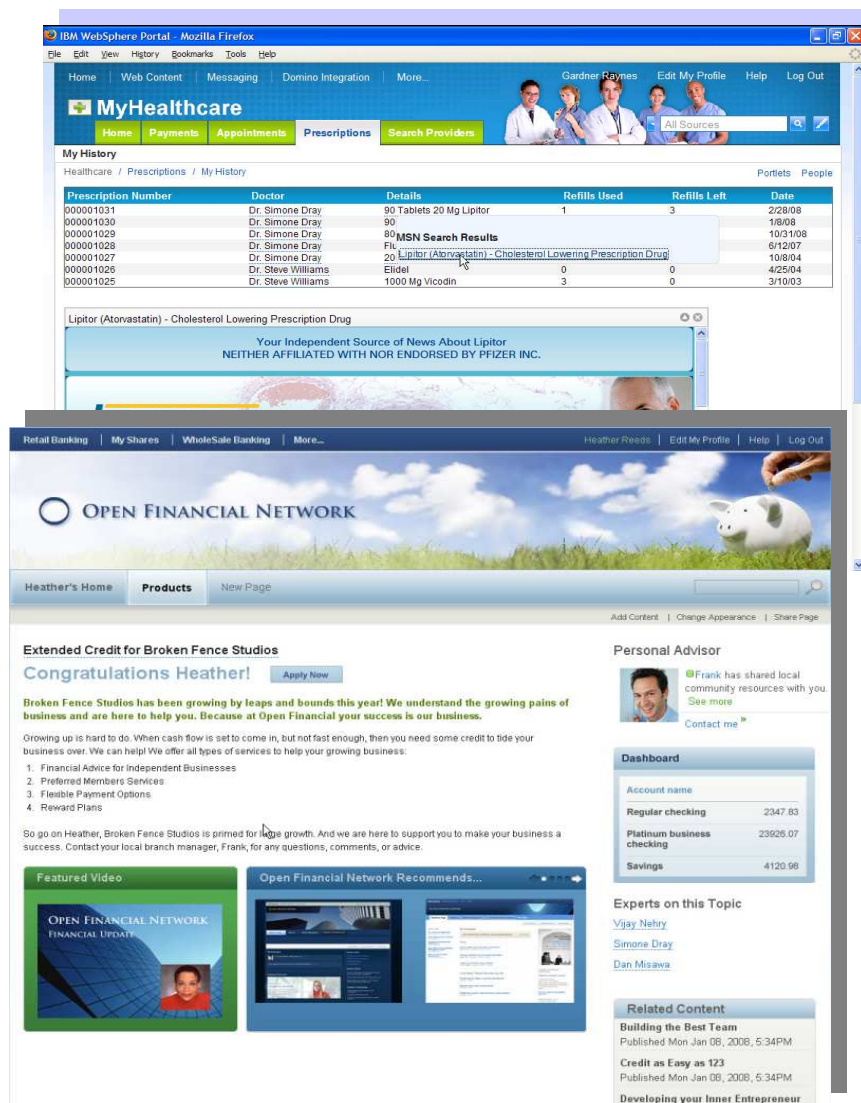




WebSphere Portal 6.1

Web 2.0 Features for Exceptional Experiences

- **User Contribution** to portal sites through our Web Content Management
- **Situational Development** through Composite Application Templates and through Lotus Designer / Portlet Factory / Forms Designer
- **User Control** of their pages through drag & drop portlet palette and Google Gadget catalog
- **Google Gadgets** and **iWidgets** – integrate thousands of additional applications
- **Application integration with AJAX** and **REST** support for core features - context menus, search menu, administration, drag and drop portlet palette
- **Live Text** – Give users one-click access to information that “pops” on the page



Now Available in the Cloud!

<http://aws.amazon.com/>

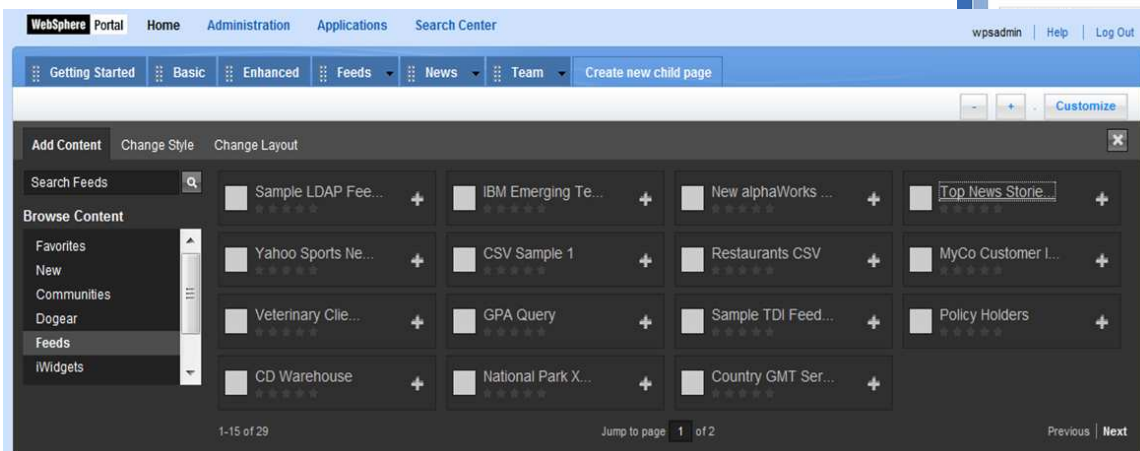
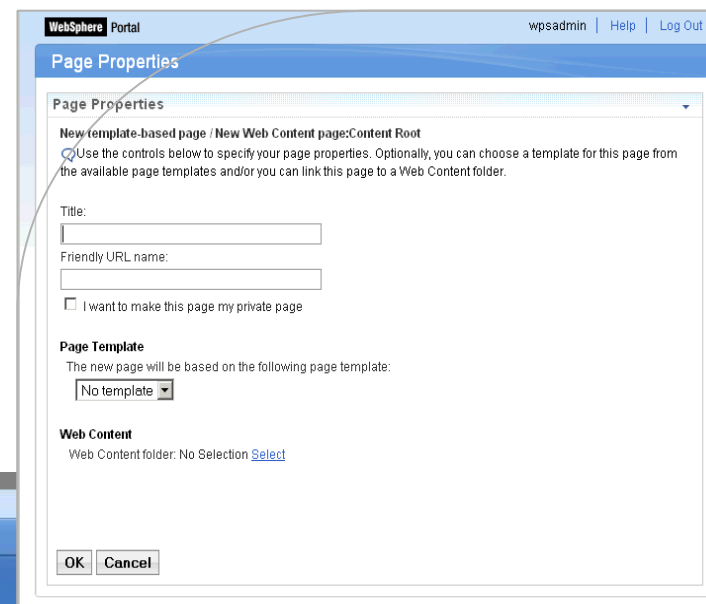
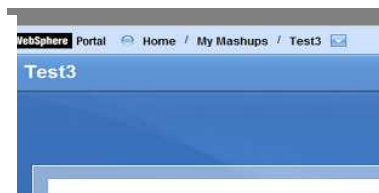




WebSphere Portal 6.1.5

Portal User Experience & Performance Optimization

- **Page Builder** *simplifies page creation*
- **Template Pages** *speed page creation*
- **Portal “Lite” Mode** *helps improve cost-of-ownership*
- **Site Analytics** *integration helps optimize Portal applications*
- **WebDAV** *expands development ease-of-use*
- **Mashup Integration** *provides rendering/creation of Mashups*

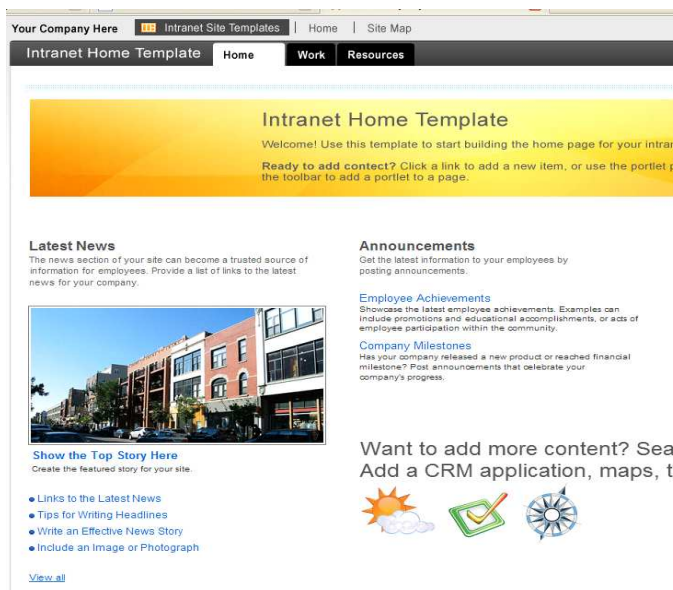
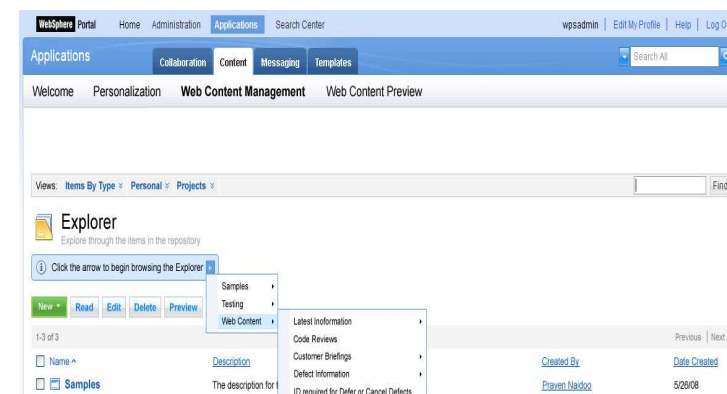




WebSphere Portal und Lotus WCM 7

Rich, Social Web Experiences, Improved TCO and Serviceability

- **New / Enhanced WCM Features** delivers rich, dynamic web experiences
 - **Tagging and Rating** empowers expertise of communities
 - **Virtualization support** for platform optimization
 - **Serviceability enhancements** improve cost-of-ownership
 - **New / Enhanced Site templates** speeds time to value



Exploring Consumables

A consumable is a web service, a web feed, a widget or a code snippet that may be used as an element of a situational application. You can explore existing consumables, tag them, rate them, discuss them with your colleagues... [more](#)

Ready to share your work? Submit details of your consumable to share with the community. [Add a consumable](#)

Filter the list by Keywords:

Or discover through Popular tags: [less](#) [more](#)

Other display options: All consumables My consumables More Detail More Entries

Consumable Name	Type	Rating	Last Updated	Summary
Sametime Awareness Service	Service	★★★★★	Aug 1 st 2007, 10.07am	REST service provides Sametime Awareness status
Atomizer	Service	★★★★☆	Aug 1 st 2007, 8.42am	Converts most RSS feeds to Atom 1.0
BlogCentral v3 Atom Publishing Protocol	Service	★★★★★	Aug 1 st 2007, 6.15am	Implementation of the Atom Publishing Protocol to publish entries to BlogCentral. Currently in beta.
Global Campus Feed	Service	★★★★☆	Aug 1 st 2007, 6.10am	This web service returns complete course and course schedule information for a given Global Campus course code.
CICSplex SM EVENTS Atom feed	Service	★★★★★	Jul 31 st 2007, 8.59am	The CICSplex SM EVENTS Atom feed allows CICSplex SM RTA EVENTS to be made available as an Atom feed
CICSplex SM REST API	Service	★★★★☆	Jul 30 th 2007, 6.41am	The CICSplex SM REST API currently supports the retrieval of its data, producing JSON as its output.
Patent Information Services	Service	★★★★★	Jul 27 th 2007, 5.15am	These services acquire patent data from the Espacenet website including patent details and lists of patent family members.
Bluecard	Widget	★★★★★	Jul 23 rd 2007, 10.30am	People get frustrated when they see an IBM email address and they have to go to BluePages just to find basic information about this employee. With Bluecard on your site, your users will never have this fr...
REST SERVICE DOWNLOAD	Snippet	★★★★★	Jul 16 th 2007, 7.42am	Download your DB2 data as CSV file or TEXT file using REST Framework
Lotus Connections Profiles	Service	★★★★★	Jul 11 th 2007, 9.42am	APIs for searching and retrieving profiles.

[< Previous](#) [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) ... [12](#) [Next >](#)

Didn't find a consumable?
If you were unable to find the consumable you were looking for, consider [building your own consumable](#).

V6.15 Funktionen, die in V7 eingehen:

- Virtualization
 - VMware support
 - Multiple profile support
- Portal Core
 - WebDAV
 - Active Site Analytics
- Page builder feature
 - The Tab Menu - Page Builder theme is now the default
 - Tab navigation widget with drop down menus, inline page creation, and drag and drop page re-ordering
 - Content Search to quickly find and add portlets to the page
 - Change Style - choose from a list of pre-defined visual style to apply to the page
 - Change Layout - choose from a list of pre-defined page layouts to apply to the page
- Mashup Integration
 - You can easily add content and function to your portal by integrating mashups. A mashup is a lightweight Web application created by combining information or capabilities from more than one existing source to deliver new functions and reveal new insights.
- Security
 - Impersonation allows you to access the system as another user to test out new pages and portlets. You can use this feature to troubleshoot issues encountered by different users.
 - Paging support for Puma user searches
- Miscellaneous
 - WAS 7.0 and new JDK
 - Policy: xmlAccess based configuration for sub-policies
 - People Finder: Pagination for query results
 - Person Card enhancements: Configurable duration of display for the card, Customizable Theme & Skin and Making extension Menu items framework in Person Card more robust.
 - People Picker: Integration with Person Card and Awareness

Tagging und Rating

- **Ratings** allow users to provide their input on information available through your site.
- **Tags** allows users to create a natural taxonomy of the information on your site
- **WebSphere Portal users can tag and rate content** you publish with WCM, content they create within user generated content, **and portal pages and portlets.**

Exploring Consumables

A consumable is a web service, a web feed, a widget or a code snippet that may be used as an element of a situational application. You can explore existing consumables, tag them, rate them, discuss them with your colleagues... [more](#)

Ready to share your work? Submit details of your consumable to share with the community [Add a consumable](#)

Filter the list by Keywords: [GO](#) [Reset](#)

Once you have filtered by keyword make sure to check out your other options to the right.

Or discover through Popular tags: [less](#) [more](#)

Other display options:

- All consumables
- My consumables
- More Detail
- More Entries

Consumable Name	Type	Rating	Last Updated	Summary
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[< Previous](#) [1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) ... [12](#) [Next >](#)

Didn't find a consumable?
If you were unable to find the consumable you were looking for, consider [building your own consumable](#).

Hinzufügen von Tags

- Tagging and Rating
 - UI widget embedded in themes/skins
 - Hook for filtering content (for profanity, etc. scanning)

Tag "Movies"

Community tags for this resource:
 movies , muppetShow

Public Private

Your tags for this resource:
 movies , muppetShow

Add the following tag(s):

English ▾

Save Done

Rate "Movies"

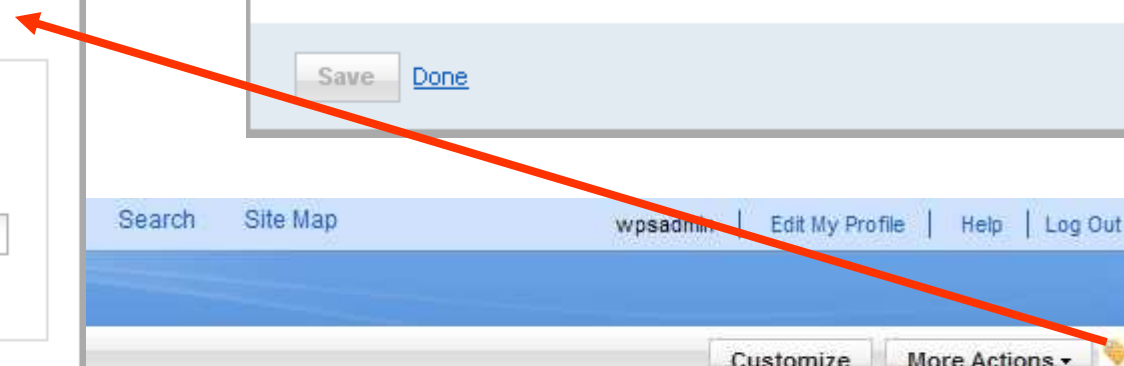
Community rating for this resource:
 ★★★★★ [Delete](#)

1 star(s)	<input type="text"/>	(0)
2 star(s)	<input type="text"/>	(0)
3 star(s)	<input type="text"/>	(0)
4 star(s)	<input checked="" type="text"/>	(1)
5 star(s)	<input type="text"/>	(0)

Public Private

Your rating for this resource:
 ★★★★★ [Delete](#)

Save Done



Tag icon opens light box in middle of page

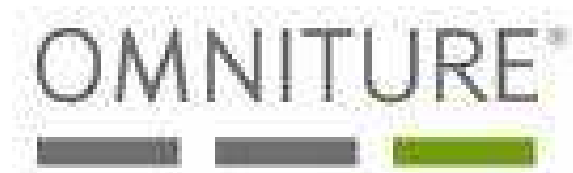
Tag Center

The screenshot shows the 'Tag Center' interface within a WebSphere Portal. The top navigation bar includes 'WebSphere Portal', 'Home', 'My Mashups', 'Administration', 'Applications', 'Search Center', and 'Tag Center'. The user is logged in as 'wpsadmin'. The main content area is divided into two sections: 'Tag Cloud' and 'Tag Results'. The 'Tag Cloud' section shows a list of tags including 'action', 'alpacino', 'batman', 'books', 'deniro', 'fantasy', 'frog', 'green', 'kermit', and 'meinTag'. The 'Tag Results' section shows one result for the tag 'kermit', which is 'MuppetShow', dated 'Apr 20, 2010 3:23 PM' with community tags 'frog, green, kermit' and a rating of 4 stars.

This screenshot shows a different view of the Tag Center interface. On the left, there is a 'TAG CENTER' sidebar with a 'Tag Center' sub-section containing a list of tags: '1967', 'Austria', 'Boston', 'Building', 'Canada', 'Church', 'crash', 'fall', 'flag', 'flags', 'Habitat', 'HancockTower', 'Massachusetts', 'Montreal', 'newtag', 'NewYork', 'Niagara', 'People', 'Quebec', 'Stephansdam', 'Stock', 'USA', 'Vienna', 'WallStreet', and 'water'. The main content area features a search form with a dropdown menu set to 'All resource types' and a search box containing 'Enter Keywords'. Below the search form, there is a 'Search Results' section with a table header showing 'Name' and 'Updated'. At the bottom, there is a 'City Detail Portlet' which displays the message 'No city selected or unknown city.'

Web Analytics

- WebSphere Portal partners with market-leading web analytics companies to support these use cases and more
 - Coremetrics, Omniture, WebTrends, unica
- Enabled out of the box and allows admin to turn on the insertion of appropriate scripts onto portal pages or individual portlets
 - Scripts for partner analytics products out of the box with ability to also customize to customer's choice
 - Technique to insert appropriate page, content or portlet info into the script
- Include logging for WCM content
 - Make the info available to WCM Authors
- Increased from 4 out of box metrics in 6.1.5 to 17 in Portal 7
- Ability for customers to add additional metrics



Name	Description	Tagged as	Injected in
Page Title	Title of the page in portal default language. Part of 6.1.5 driver (user language, not portal default language)	asa.page.title	Theme
Portlet Window Title		asa.portlet.title	Skin
Portlet Window ID*		asa.portlet.id	Skin
WCM Content Querystring	Available with WCM 6.1.5 build 7.9 and WCM Next	asa.portlet.screen.id	WCM Rendering Portlet
WCM Content Title	May not be the same as the portlet window's title. Available with WCM 6.1.5 build 7.9 and WCM Next	asa.portlet.screen.title	WCM Rendering Portlet
Remote Producer Name	logical name for the producer as known at consumer	asa.portlet.wsrp.producer	WSRP Proxy Portlet
Portal-generated visitor id	We should generate a unique visitor id in case a user has no session (common for public portals)	asa.visitor	Theme
VP	virtual portal identifier*	asa.vp.id	Theme
Friendly URL	the complete friendly URL of the current page without the cruft	asa.url	Theme
Login user	User id of the user attempting to login	asa.login.user	Login Portlet
Login success	Successful login	asa.login.success	Login Portlet
Login failure	Login failure reason	asa.login.failure	Login Portlet
Self registration	The id of the user that registered as a new user	asa.selfregistration.user	Self Registration Portlet
Page ID	Unique id of the page*	asa.page.id	Theme
Portlet Screen	title of screen that is displayed within the portlet	asa.portlet.screen.title	Portlet
Portlet Screen	id of screen*	asa.portlet.screen.id	Portlet
Search query	Query string of the search that led to the results page / search center	asa.search.query	Search Center Portlet
Search result count	Number of results the query yielded	asa.search.results	Search Center Portlet
People finder query	Query string of the people search	asa.peoplefinder.query	People Finder
People finder result count	Number of results the people finder query yielded	asa.peoplefinder.results	People Finder

Konsolidierung der Themes/Pagebuilder2

- Consolidation of Themes
 - Single Theme fits all (SSA, CSA and Mashups)
 - Common branding for multiple themes
 - Simplified theme architecture
 - Builds on Concepts in Page Builder Theme from V6.1.5
 - Themes from previous releases continue to work unchanged
- Pagebuilder2 – das Theme der Themes:
 - Consistent, comprehensible architecture and programming model for rendering different component types (portlets, widgets, ...) in different client runtimes (CSA, SSA, ...)
 - Single and consistent Theme Architecture
 - Baseline for a programming model which customers can easily understand.
 - Extendable as more runtimes/component types might show up (Open Social, Flex, ...)
 - Combine iWidgets and Portlets on same page
 - Leverage WSRP enabled Portlets in Client Side Mode
 - Automatically wrap iwidgets as portlets for Server Side Mode
 - Based on Dojo 1.4

Mashup Integration und Mashup Accelerator

- Core Portal enables
 - Integrate Mashup Builder and Rendering into Core Portal allowing you to create and render Mashup pages inside portal
 - Import / Export Mashup pages from Mashup Hub
 - Share Mashup pages with other users
- Mashup Accelerator includes
 - Other features of IBM Mashup Center such as data mashup builder and feed generator

IBM Mashup Center Components:

Mashup Builder	Widget Factory	Feed Generator	Data Mashup Builder	Catalog
Rapidly assemble & share mashups – without coding	Create dynamic widgets	Quickly & securely generate feeds from a wide variety of information sources	Remix & transform information into new feeds	Reuse & share mashup building blocks via the catalog

Enterprise mashups are hardly commonplace in most businesses. But they are growing in use at an alarming rate. And until recently small start-ups controlled the world of the mashup. But that is changing — and IBM is leading the pack." -- **CMS Wire**

Cost of Ownership

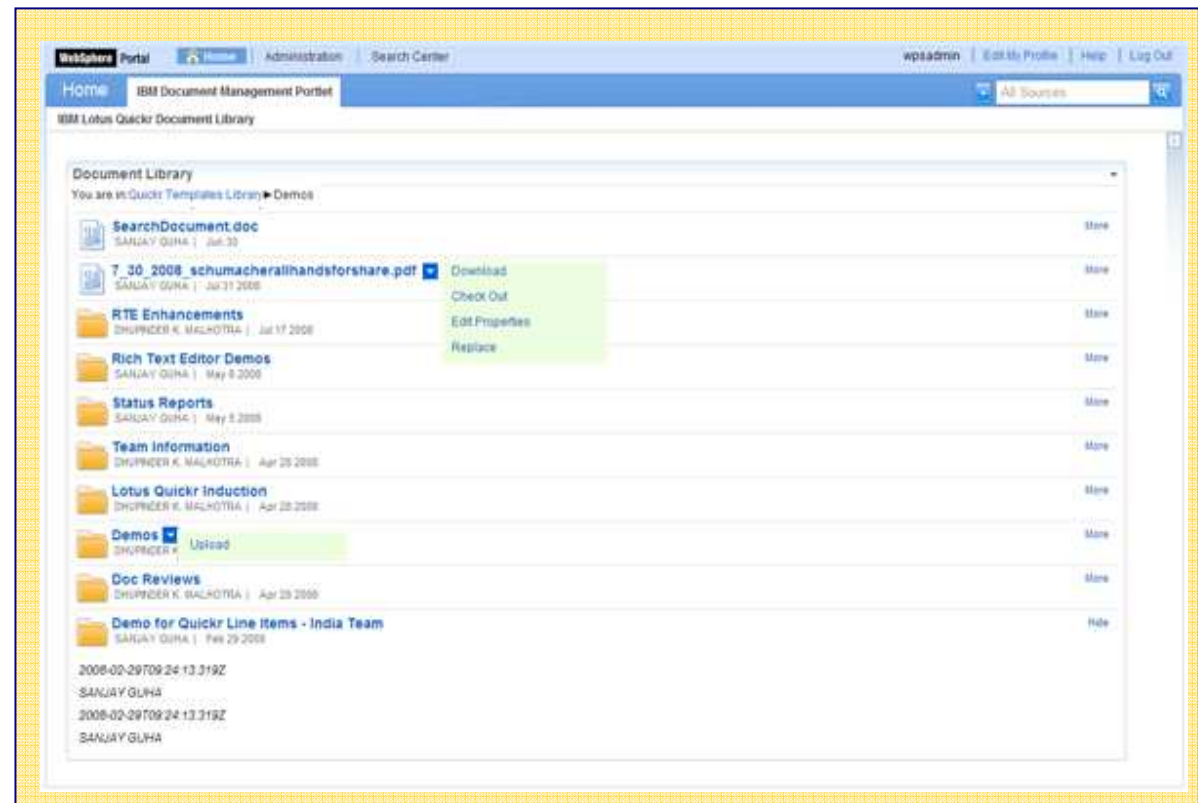
- Since V5.1 of Portal, we've introduced a lot of new features to lower the operational costs of WebSphere Portal
- config split, new scripting interface, image cloning, separating out read-only and r/w files, created more system apps for core portal code, Release Builder and Site Management,
- Improved security configuration, improved fix pack install, closer to in place migration,
- WSRP on WAS, XD support of dynamic clusters, XD support of multi-cluster routing, lazy loading of portlets,
- V7 Improvements:
 - Portlet Load Monitoring
 - Private Clouds (Cloudburst)
 - Virtual Portal enhancements
 - Enhance Portal cloning techniques
 - Support 'Portal Farms'
 - Site Management
 - Staging of additional items
 - Access Control information
 - URL mappings
 - Portlet Edit Settings
 - WSRP portlet instances
 - Hooks for coordinating WCM and Pzn rule publish

Virtualization and Multiple Profile Support

- Vmware is a fully supported and tested environment
- WebSphere Portal and Lotus Web Content Management Hypervisor Editions (Preconfigured virtualized image may be run in IBM Cloudburst environment)
 - Now available on Version 6.1.5 in Beta test (on AWS)
 - One Developer AMI
 - Two “Production Ready” AMIs
 - Lotus Web Content Management Standard Edition
 - WebSphere Portal Server and Lotus Web Content Management Standard Edition
 - Easy Creation and customization of Portal and Web sites
- Leverage WebSphere Application Server 7 template to build Portal profile
- Create Multiple portal profiles
 - Archive a profile and use it to jump start a new cluster node
 - Enable creation of additional Portal profiles without re-installing Portal, utilizing the same Portal binaries
 - Each Portal profile is an independent run-time, and can be separately utilized as a stand-alone Portal, a member of a Portal Farm, or a federated/clustered Portal server
 - No pre-defined limit on the number of additional profiles that can be created
 - Profiles can be created at any time after Portal installation

New IBM Document Management Portlet*

- Provides the fastest and easiest way to deliver comprehensive IBM Lotus Quickr document management capabilities natively in IBM WebSphere Portal
- Key features:
 - View, upload and replace documents
 - Browse and navigate document libraries
 - Edit and view default and custom document meta-data
- Enterprise ready via support for:
 - Single Sign-On LTPA based authentication
 - High-performance paged access to IBM Lotus Quickr services
- Enables unlimited customization via IBM WebSphere Portlet Factory for unparalleled flexibility



* To be available on Portal Catalog 1H 2010

Search Enhancements

- Search support for tagged items
- Update Portal Core Search engine to Lucene:
 - Aligns with IBM strategy: Joint effort across IM, Lotus and Research to form a common search library, IBM Lucene Extension Library (ILEL) which is developing extensions to extend / improve Apache Lucene.
- Expose Java Content Repository (JCR) contents via Seedlist:
 - Administrator can configure a Seedlist crawler over JCR content. PSE crawls the JCR content through a Seedlist and can later search over that content, through the Search Center.
- WAS Configuration Service support to define and automate install of pre-configured search services

Migration

- Move from a ‘migration experience’ to an ‘upgrade experience’
 - From Portal V6.1 on WAS 6.1
 - Run standard WAS upgrade/migration
 - This results in the customer’s customized Portal V6.1 running on WAS 7.0
 - From Portal V6.1 on WAS 7.0
 - ‘upgrade’ Portal V6.1 to Portal V Next, replacing Portal binaries, but re-using existing DBs and configs

- From Portal V6.0 to Portal V Next is supported as well, but will be more of the typical migration experience

Lotus WCM V7

- Easier authoring
 - More granular and personal authoring views
 - Fly outs to reduce clicks
 - New folder metaphor lets users see what they can access
- User-focused, context-aware UX
 - “Projects” let you bundle groups of changes together, staged, and preview in context of a live site
 - Syndication and workflow enhancements enhance review / approval process
- Multi-locale content management
 - Enable the delivery of translated WCM templates
 - Dynamic translations for meta-data and design-element fields shown in the authoring interface
- Improved Portal-WCM convergence
 - Friendlier URLs
 - WCM leverages portal page hierarchy
 - Render entire WCM managed pages along side standard Portal pages
 - Portal V7 introduces tagging and rating
 - Users can tag pages, portlets and most importantly WCM content
 - WCM provides presentation tags to enable customers to display and edit tags and ratings on their content



WebSphere Portal Content Templates Catalog

Fireworks
This is the best fireworks display you've ever seen! It's a great way to celebrate the Fourth of July and the company's success. The fireworks are spectacular and the music is fantastic. It's a great way to celebrate the company's success and the Fourth of July.

Toolbox Catalog

- News
- Events
- Announcements
- Company Foundation
- Business English
- Poison Animals in the Area
- Livecasting - Top Ten Basics

Livecasting - Top Ten Basics
Introduction to the Top Ten Basics of livecasting which everybody should know. This is a great way to learn the basics of livecasting and how to use the tools effectively. It's a great way to learn the basics of livecasting and how to use the tools effectively.

Teaser Gallery
This gallery contains a selection of our most popular events. Each entry includes a small image and a brief description. It's a great way to showcase our events and attract more attendees.

News Overview

News

Events

Landing Pages

Faces and Biographies
This template is designed to showcase the faces of our team members. It includes a grid of circular profile pictures and space for their names and biographies. It's a great way to humanize our organization and show our team's diversity.

Course Announcements
This template is used to announce new courses and training opportunities. It includes fields for the course title, instructor, dates, and a description. It's a great way to promote our educational offerings.

Samples
This template displays a grid of sample images or documents. It's used to showcase our portfolio or provide examples of our work. It's a great way to demonstrate our capabilities and expertise.

Teaser Gallery
This template is used to create a gallery of event teasers. Each entry features a small image, a title, and a short description. It's a great way to highlight our upcoming events and attract more interest.

Biographies

Training Announcements

Interactive Animations

Flexible Teasers

Comprehensive set of web content types and presentations...

On the Portal Catalog: <http://www-01.ibm.com/software/brandcatalog/portal/portal/details?catalog.label=1WP1002G6>

Blogs und Wikis

- Improvements from V6.1.5
 - Better NLS enablement via new WCM APIs
 - Some UX improvement to creating Blog
 - Use of Tagging and Rating tags



Home
 Blog Author - uid=wpsadmin,cn=users,dc=test

Create a new Post
Edit

1-10 of 1 Page 1 Previous Next

Transparency: Access to Information
wpsadmin | Today at 4:51 PM

The Federal government is the largest single producer, collector, consumer, and disseminator of information in the United States. Providing meaningful access to this information is a key part of President Obama's [Open Government Initiative](#).

As part of the Open Government Initiative, the President tasked Office of Management and Budget (OMB) Director Peter Orszag with issuing an Open Government Directive to Federal agencies. The OMB Directive will be informed by recommendations being developed by the Chief Technology Officer. Consistent with the President's goals of promoting government transparency, participation, and collaboration, the public has been invited to offer ideas and suggestions.

A Town Hall, and a Health Care Model, in Green Bay
wpsadmin | Today at 4:50 PM

The President just concluded a town hall at Southwest High School in Green Bay, Wisconsin, with a focus on one of the President's top priorities for his entire presidency. Over the past two weeks, the President has [spelled out his vision for health care reform](#), met with [key Members of Congress](#), and [dedicated his Weekly Address](#) to discussing the urgency of getting reform done and the unprecedented coalition that has formed to support that goal.

But passing health care reform is no DC parlor game, it is an issue that affects every family in America, addressing a problem that hangs over the head of every parent who faces the question of whether they can afford to give their children the care they need. And so it makes sense that the President is leaving the Beltway to talk directly to the American people. However, Green Bay is not just any American town, rather it has shown itself to be a model of controlling health care costs which have skyrocketed across the country and which will continue to do so unless reform gets done. The [Washington Post](#) describes a study from the University of Dartmouth, which the President and many others have cited:

In the final two years of a patient's life, for example, they found that Medicare spent an average of \$46,412 per beneficiary nationwide, with the typical patient spending 19.6 days in the hospital, including 5.1 in the intensive-care unit. Green Bay patients cost \$33,334 with 14.1 days in the hospital and just 2.1 days in the ICU, while in Miami and Los Angeles, the average cost of care exceeded \$71,000, and total hospitalization was about 28 days with 12 in the ICU.

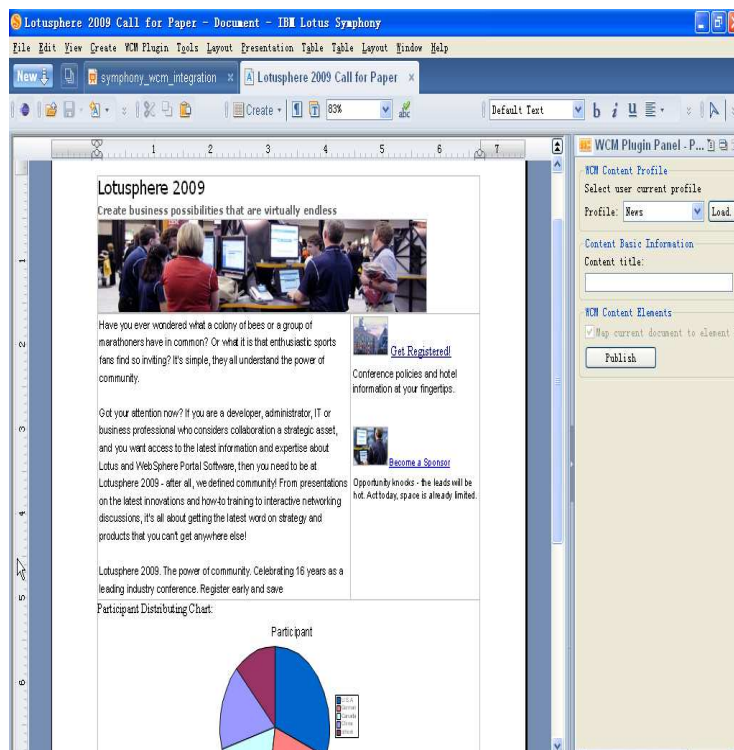
Show: 10 | **20** | 50 | 100 items Jump to page Previous Next

◀ All tags **fantasy** +

▶ All ratings

WCM/Symphony Integration (catalog delivery)

- Leverage the power of Lotus Symphony to enhance the experience of WCM content creation processes
 - ▶ Leverage Lotus Symphony rich text editing
 - ▶ Simplify WCM authoring processes



Mobile Portal Accelerator V7

An Exceptional Web Experience on each device

1

WebSphere Portal Next Currency

Tighter integration with Portal Next (APIs and logging), WAS 7.0, Component updates to MCS 5.3 and MAP 5.3, zLinux support.

2

Ease of use / User Experience

Accelerate time-to-value with How-To mobile development samples, papers & articles. Improved installation. Mobile Toolkit updates.

3

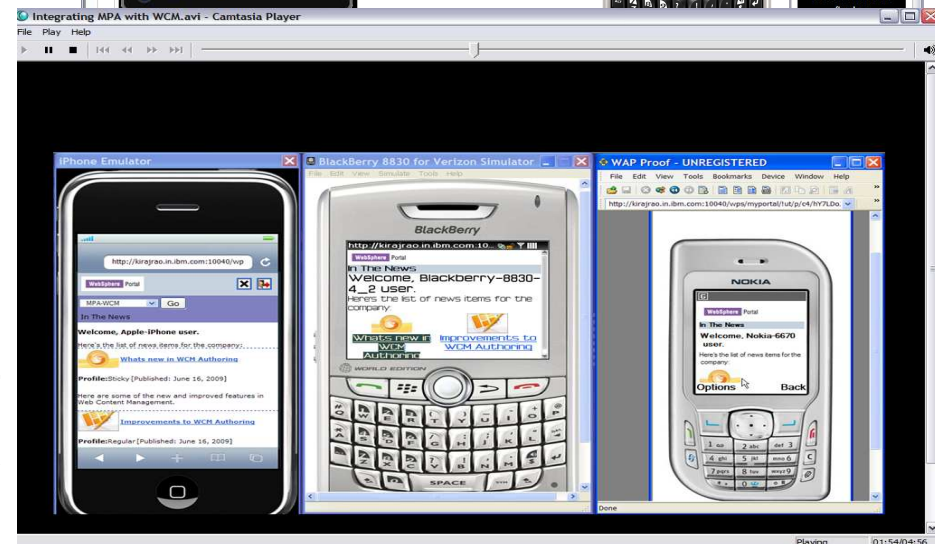
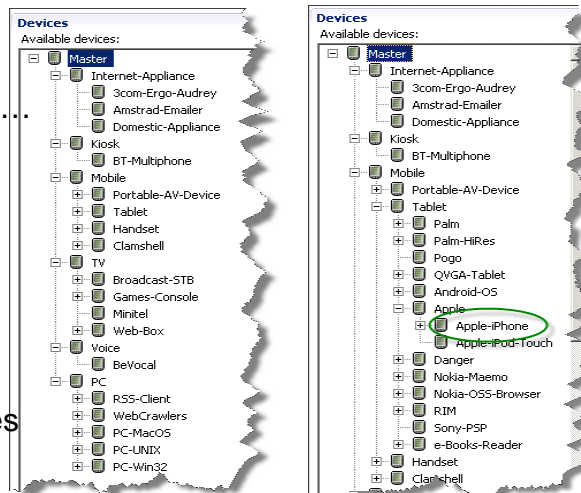
Customer Support

Problem determination and serviceability. Standardize to Portal APIs and Portal logging, and eliminate updates to WPS.ear.



Rich Mobile Device Repository

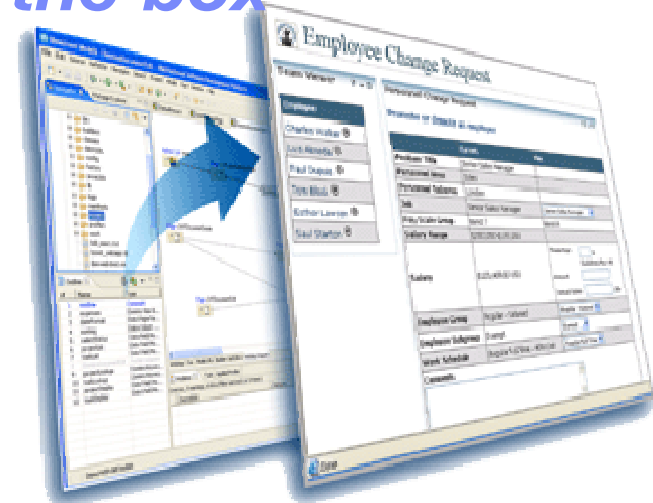
- Over 7,000 devices and growing...
- Up to 600+ attributes per device
- Robust Device Identification
- compressed XML file in RAD
- DB based on Server (DB2, Oracle, SQL Server)
- Inheritance/fallback
- Device Attributes, Design Policies
- Device update service



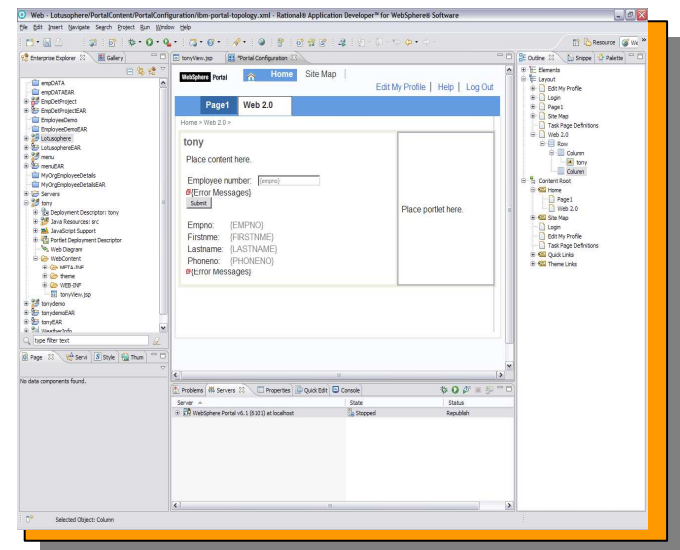
Portal Tooling Themen für 2010

Exceptional Web Experiences Out-of-the-box

- 1** **Improved Generated User Interface**
Lots more Dojo!
- 2** **Ease of Use**
- 3** **Performance & Scalability**
- 4** **Platform Support**
Exploit Portal Next features. Portlet & iWidget development



Portlet Factory Next



RAD Portal Toolkit Next

IBM Industry Toolboxes

Reusable assets and resources for WebSphere Portal

•Content Templates Catalog

The IBM WebSphere Portal Content Templates Catalog gives you a quick start for using IBM Lotus Web Content Management when creating portal sites. The catalog contains template definitions for creating dynamic Web content.

•Checklists

The IBM WebSphere Portal Checklists organize and display tasks that users must complete to accomplish tasks.

•Unified Task List portlet

The IBM Unified Task List portlet aggregates tasks and activities from multiple systems into a single user interface. WebSphere Portal users access the Unified Task List portlet to view all tasks relevant to them and can then complete these tasks and activities in order to advance workflows.

•eBanking portlets

The IBM WebSphere Portal eBanking portlets provides several customizable portlets that deliver a range of electronic banking services.

•Self Registration portlet

The IBM WebSphere Portal Self Registration portlet package consists of several models that provide a presentation layer where portal users perform registration tasks. The presentation layer interacts with a service provider layer that uses Portal User Management Architecture (PUMA) interfaces to access, create, modify, and delete data in the WebSphere Portal user registry.

•Tag Cloud portlet

The IBM WebSphere Portal Tag Cloud portlet provides a visual, stylized representation of the occurrences of words used as tags.

•Content Teaser portlet

The IBM WebSphere Portal Content Teaser portlet is a customizable portlet that allows content providers to provide a visually appealing way to link into their content.

•Sametime Chat portlet

The IBM WebSphere Portal Sametime Chat portlet provides real time communication capabilities on your portal, by leveraging your existing IBM Lotus Sametime infrastructure.

•Portlet Skins

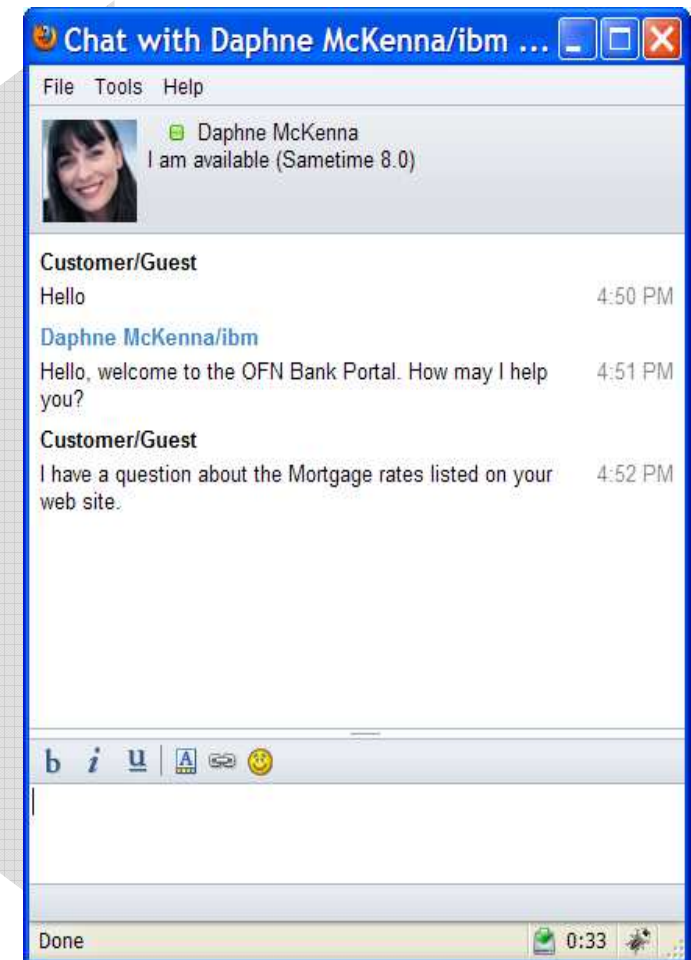
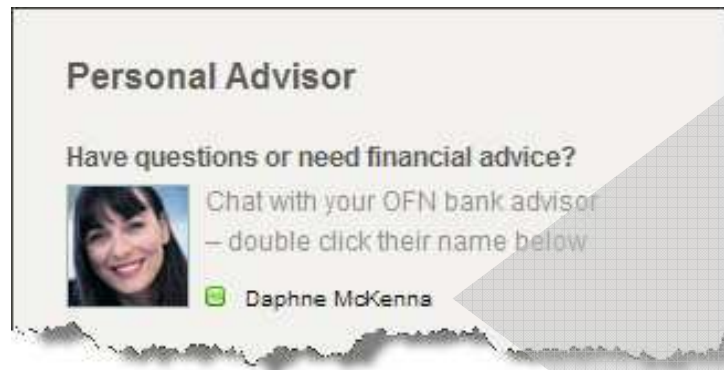
The IBM WebSphere Portal Skins provides a few samples of custom portlet skins which are rendered with rounded corners and with gradients as background images.

<http://www-10.>

[lotus.com/ldd/portalwiki.nsf/dx/Reusable_assets_and_resources_for_WebSphere_Portal](http://www-10.lotus.com/ldd/portalwiki.nsf/dx/Reusable_assets_and_resources_for_WebSphere_Portal)

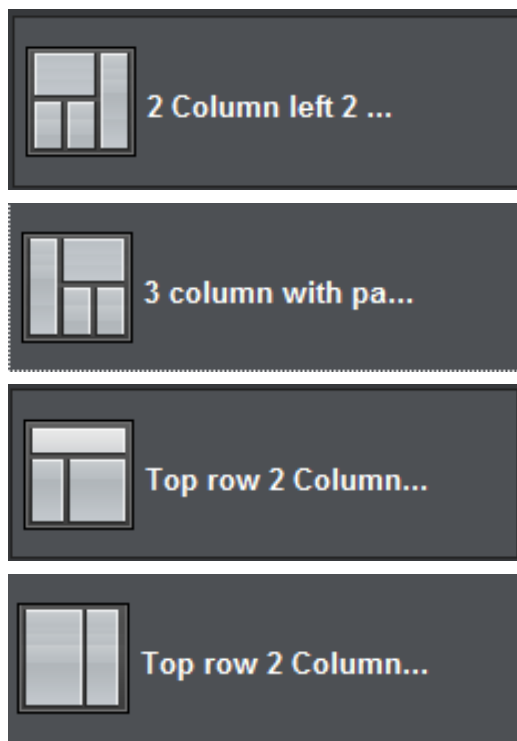
Live Help - Sametime 8.5 Chat Portlet

- Integrates with new Sametime 8.5 Proxy Server
- Launches web-based, zero-download chat client
- Configurable Personal Advisor assignment based on personalization rule
- Customizable, built with Portlet Factory



Easy Theme Customization with Page Builder

- Based on new Page Builder theme from Portal 6.1.5
- Easy style and layout customization
- Four new Custom page layouts



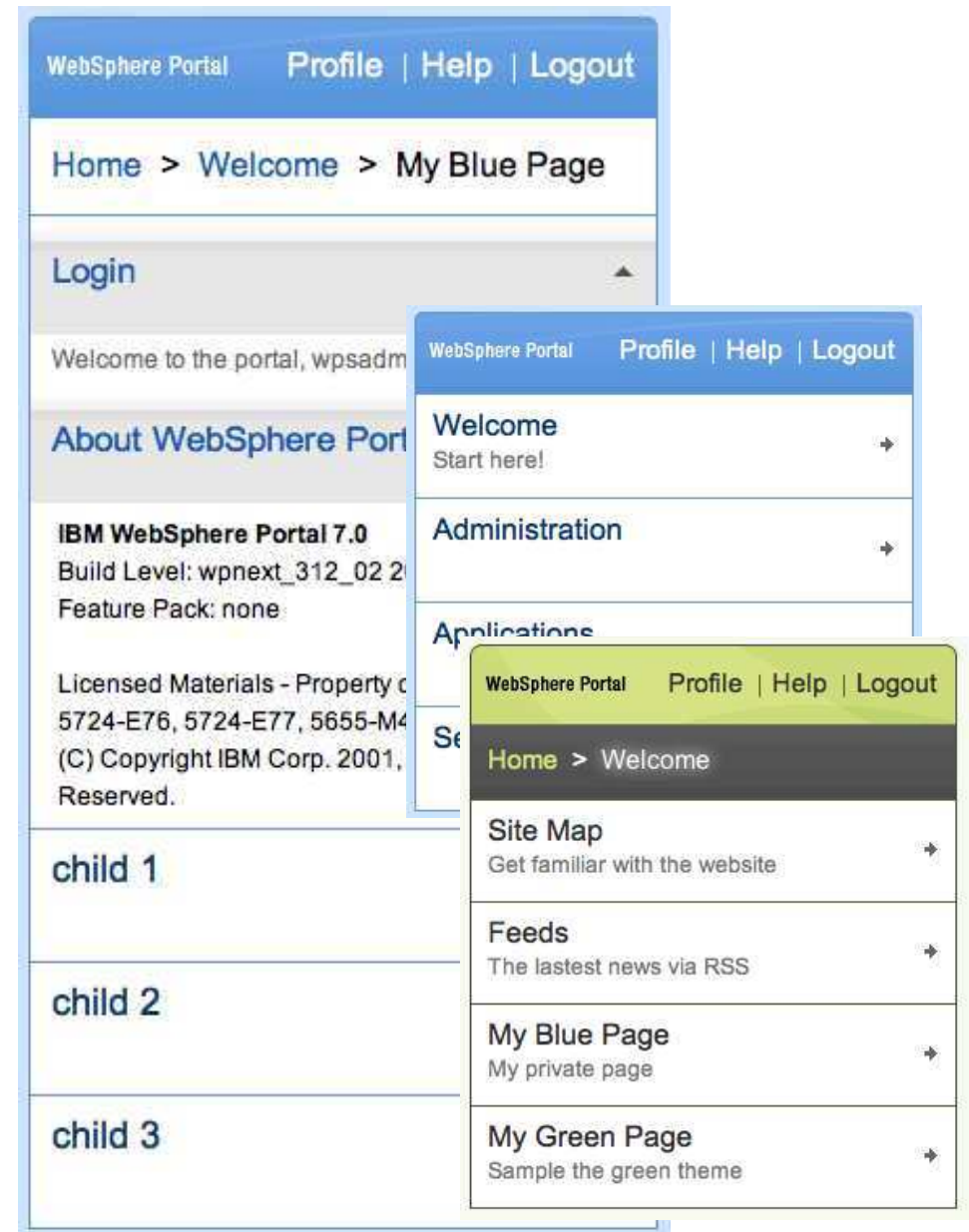
Mobile Device Themes

Objective:

- Mobile devices with internet capabilities are becoming increasingly popular. Oftentimes, web authors will create a version of their site that is optimized for viewing on a specific mobile device or a smaller known set of mobile devices (e.g. iPhone, Blackberry, Android,..).

Solution:

- Dedicated Theme: Use WebSphere Portal's built-in support for markups and client detection to redirect mobile users to a specialized new theme.
- Combined Theme: Display all content as it is seen on a traditional browser and device support is added into a single theme.



Kontakt Daten:

Dieter Roth

Sales Leader Portal,
IMT Germany



Mobile +49 171 550 1885
Email dieter_roth@de.ibm.com

THANK

YOU