IBM Partner Academy Webcast | 16.03.2012
IBM Connections

Business goes social - die Zukunft von Zusammenarbeit heißt Filesharing, Blogs, Wikis - "share vs. send". Informationen im Kontext der eigenen Arbeit. Social E-Mail in Verbindung mit Activity Stream. Im Webcast stellen wir die aktuelle Version der IBM Social Business Plattfrom "IBM Connections" vor und geben einen Ausblick auf die weiteren Entwicklungen.

Deutschland Gebührenfrei:	0800-000-1018
Deutschland Gebührenpflichtig:	0-69-2443-2290
Teilnehmercode:	35615538

Andreas Schulte
Client Technical Professional

Martti Garden
Client Technical Professional

IBM Social Business & Collaboration Solutions
Technical Sales Team

 © 2012 IBM Corporation

Lotusphere2012

Business. Made Social.

Partner Academy Webcast

What's New with IBM Connections

Originalpräsentation ID221 mit Erweiterungen

Autoren:
David Brooks
Senior Technical Staff Member | IBM®

Suzanne Livingston
Senior Product Manager | IBM®
@suzielivingston

We blog at http://ibmsocialsoftware.com

© 2012 IBM Corporation

IBM's statements regarding its plans, directions, and intent are subject to change or withdrawal without notice at IBM's sole discretion.

Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision.

The information mentioned regarding potential future products is not a commitment, promise, or legal obligation to deliver any material, code or functionality. Information about potential future products may not be incorporated into any contract. The development, release, and timing of any future features or functionality described for our products remains at our sole discretion.

 © 2012 IBM Corporation

Agenda

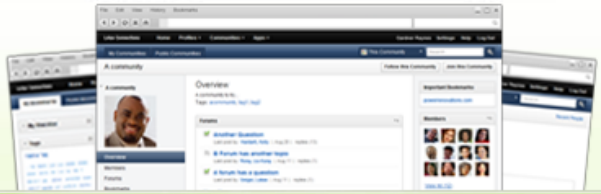
- Quick Recap of IBM Connections 3.0.1
- What's Planned for IBM Connections Next
- Where to Get Additional Information

© 2012 IBM Corporation

Lotus Greenhouse Home Products Labs Forums

IBM Connections

Social Software for Business



About IBM Connections

IBM Connections is social software for business that empowers you to be more innovative, enabling efficient execution of business strategies by calling upon the expertise of networks of coworkers, partners, and customers. These networks become vibrant professional and customer communities that help you discover information, develop and refine creative ideas, and collaborate with the right people to achieve faster business results. With the ability to access IBM Connections from a mobile device you have the capability to search the distributed knowledge base, access experts and collaborate while away from the office.

Launch

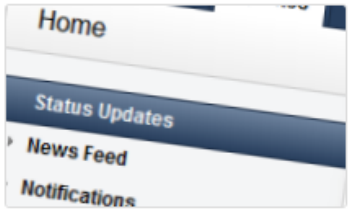
Add-Ons

We're here to help

A sales representative can answer your questions.

Contact me

Solutions

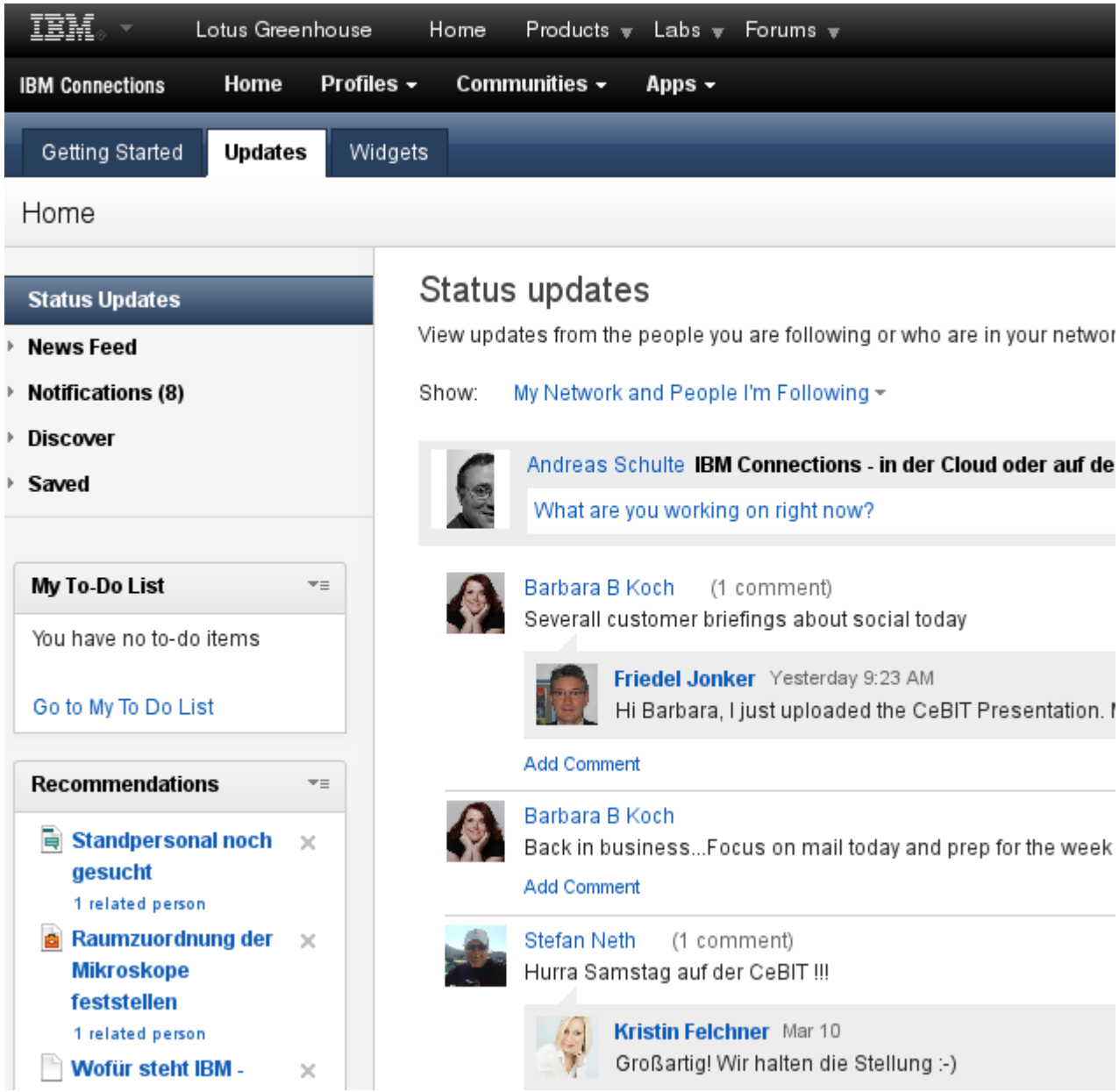


(Enlarge)

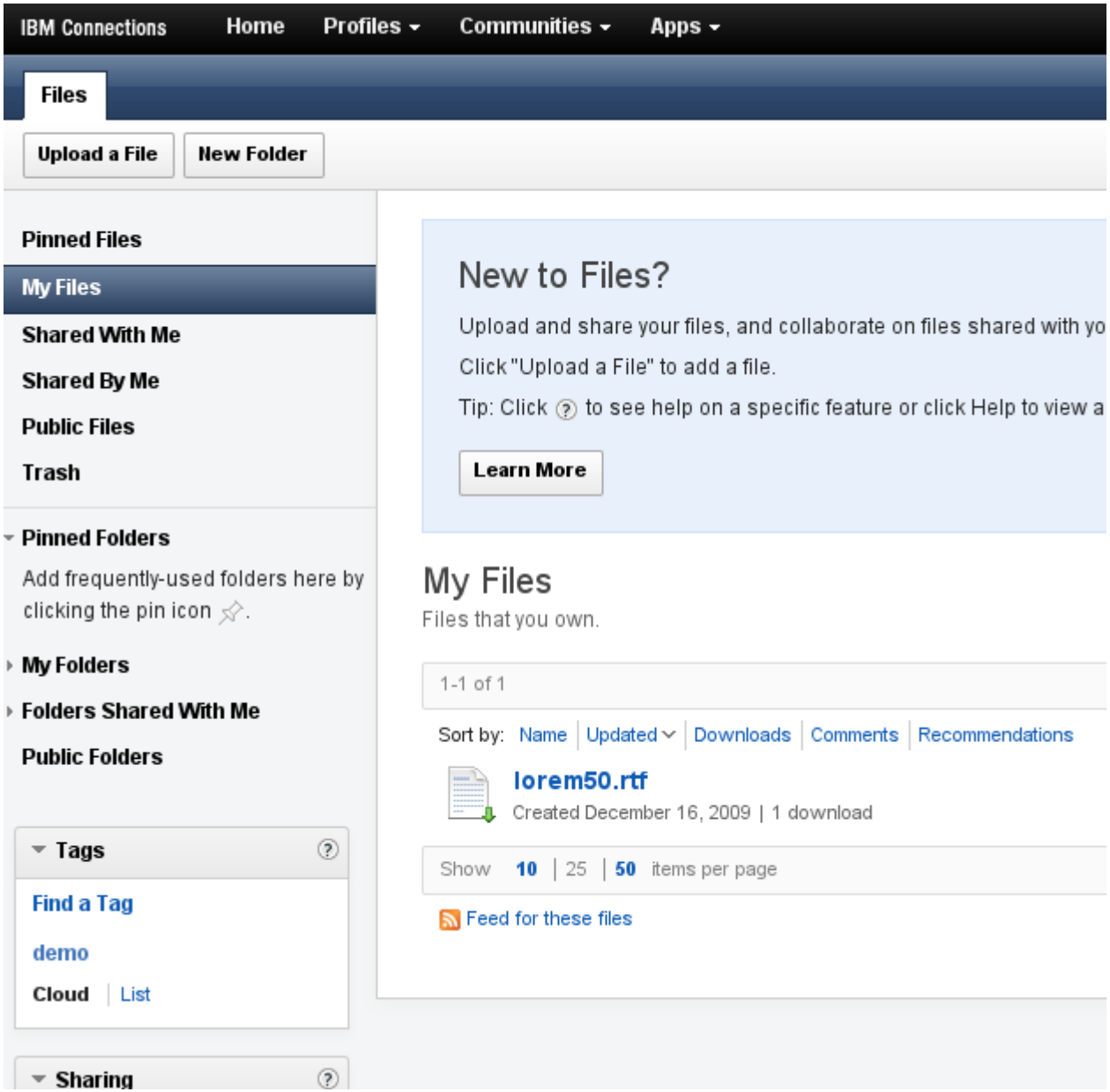
Bring together your people, information and ideas

Designed with business people in mind, IBM Connections software gives you fast access to everyone in your network - your colleagues, customers and partners. Features like communities, blogs and activities can be set up for internal use -- keeping sensitive business information safe -- or for external use to help you engage and build trusted relationships.

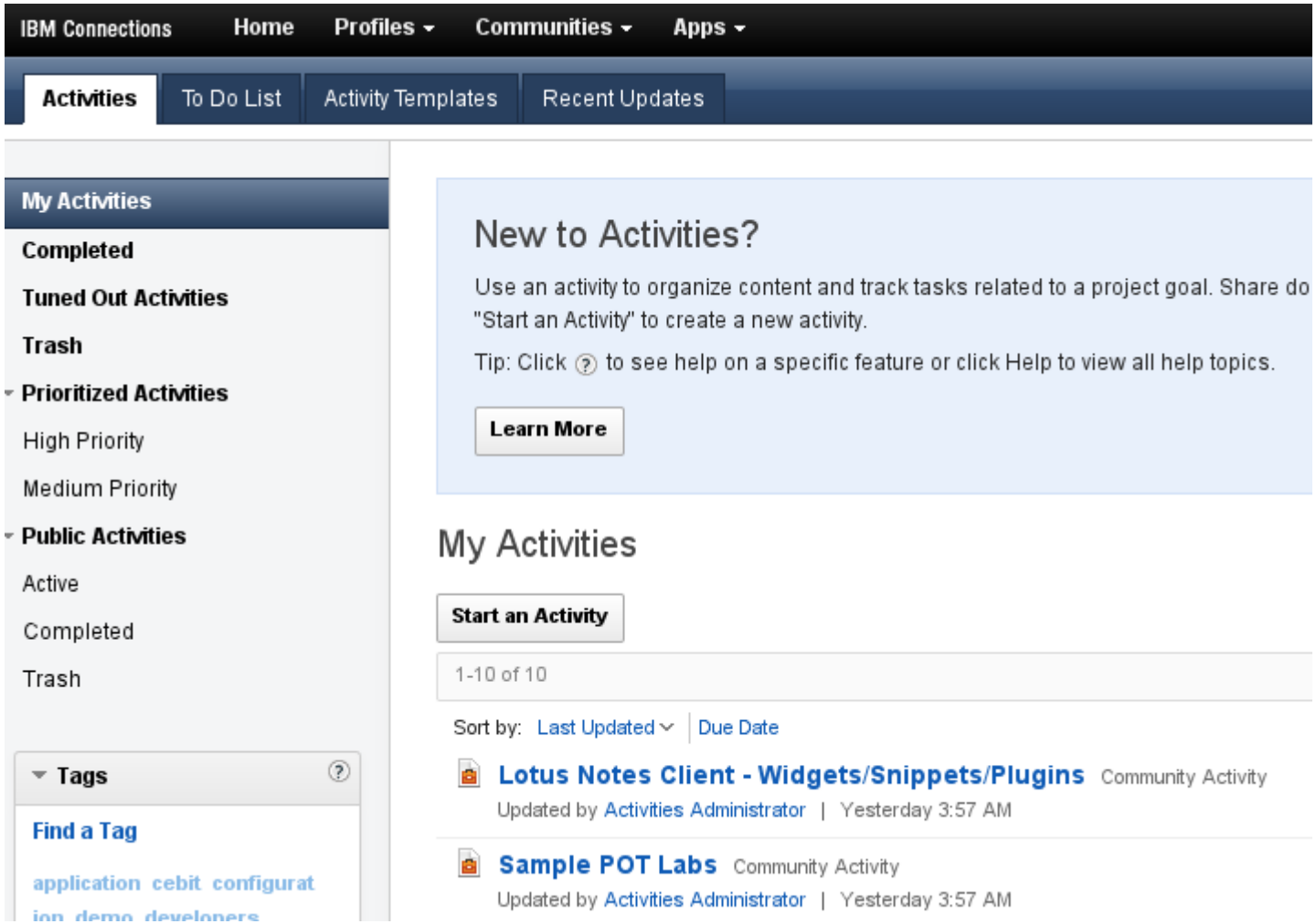
© 2012 IBM Corporation



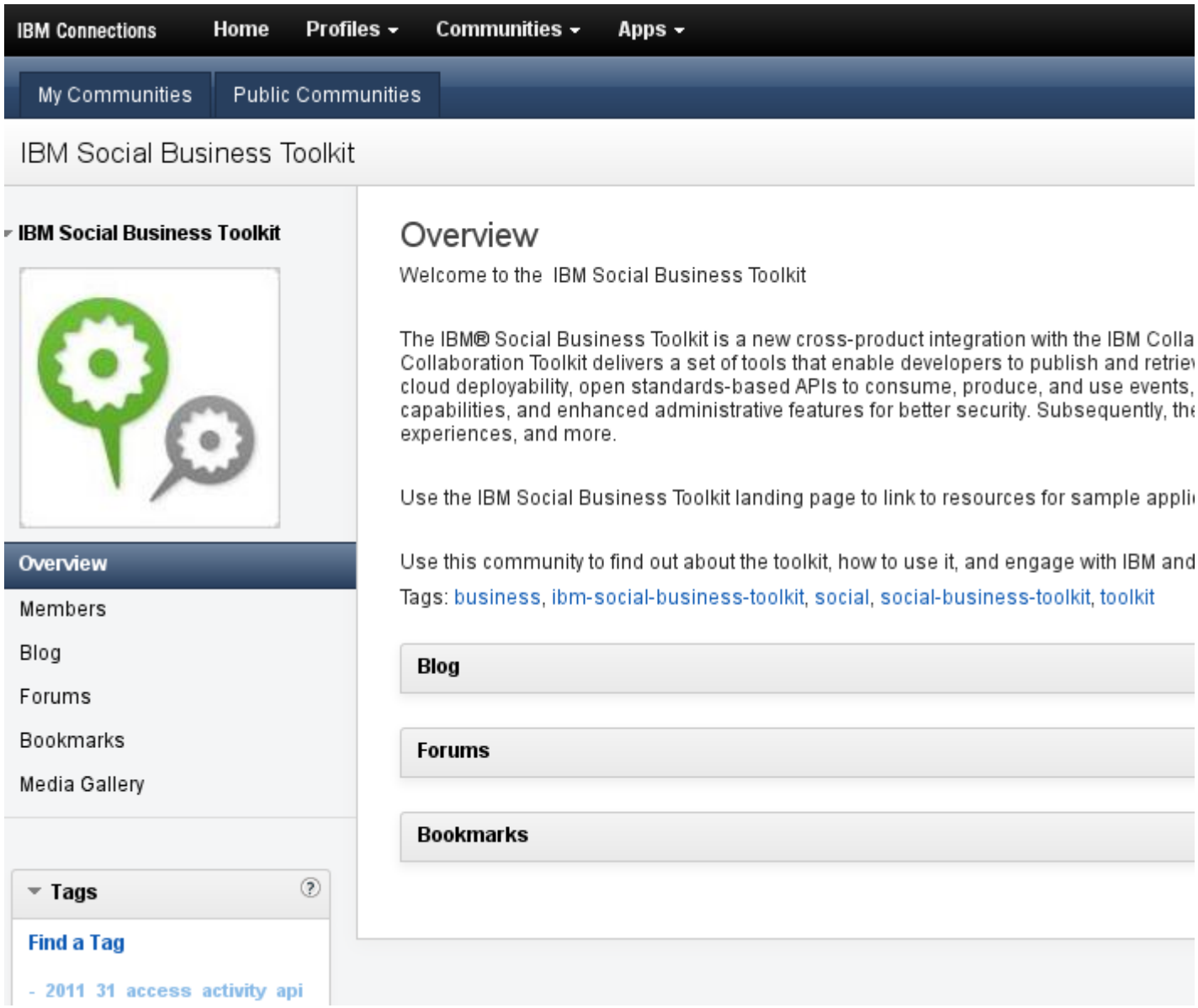
© 2012 IBM Corporation



© 2012 IBM Corporation



© 2012 IBM Corporation



© 2012 IBM Corporation

Lotusphere2012

Business. Made Social.

IBM Connections 3.0.1

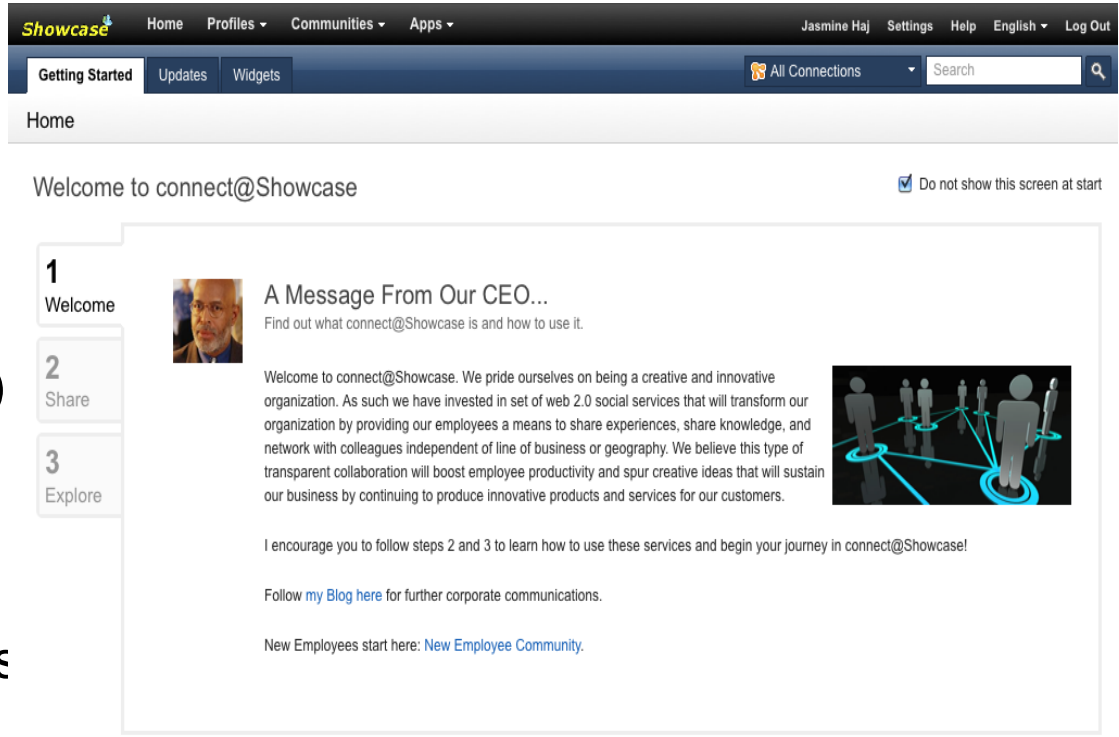
Quick Recap

© 2012 IBM Corporation

Shipped April 2011

IBM Connections 3.0.1 – At a Glance

- Create a more compelling community experience for visitors through video and photo sharing
- Support idea generation in a Community using Ideation Blogs
- Manage a Document Library for Communities using the new IBM Enterprise Content Manager (ECM) integration
- Foster higher quality community participation through moderation
- New Social Everywhere Capabilities



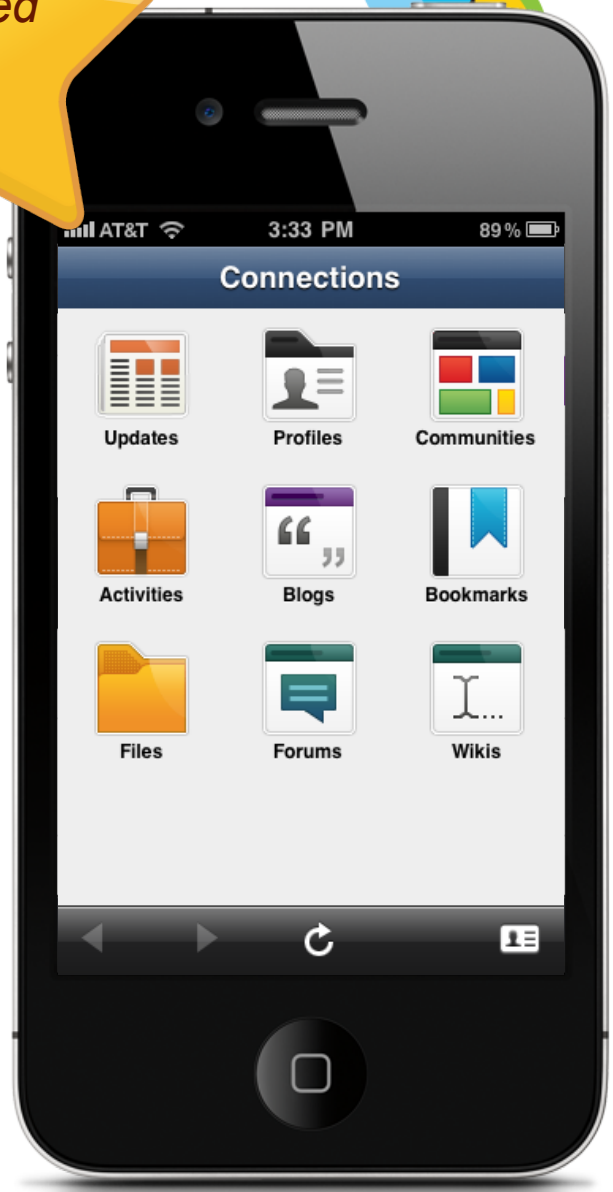
 © 2012 IBM Corporation

Social Everywhere

New Mobile Apps to Access Data Anywhere / Anytime

- Access all of your Connections data from mobile browsers or free native apps
- New Capabilities
  - Media Gallery – upload photos/videos from your phone
  - Access Ideation Blogs
  - Hyperlinks in Status Updates
  - Improved Home screen navigation style
  - Saved login information in native app
- Download native app from major app stores: iTunes®, Android Market, Blackberry App Worlds™

Shipped Q3 2011



BlackBerry App World™ | Available on the App Store | Available in Android Market

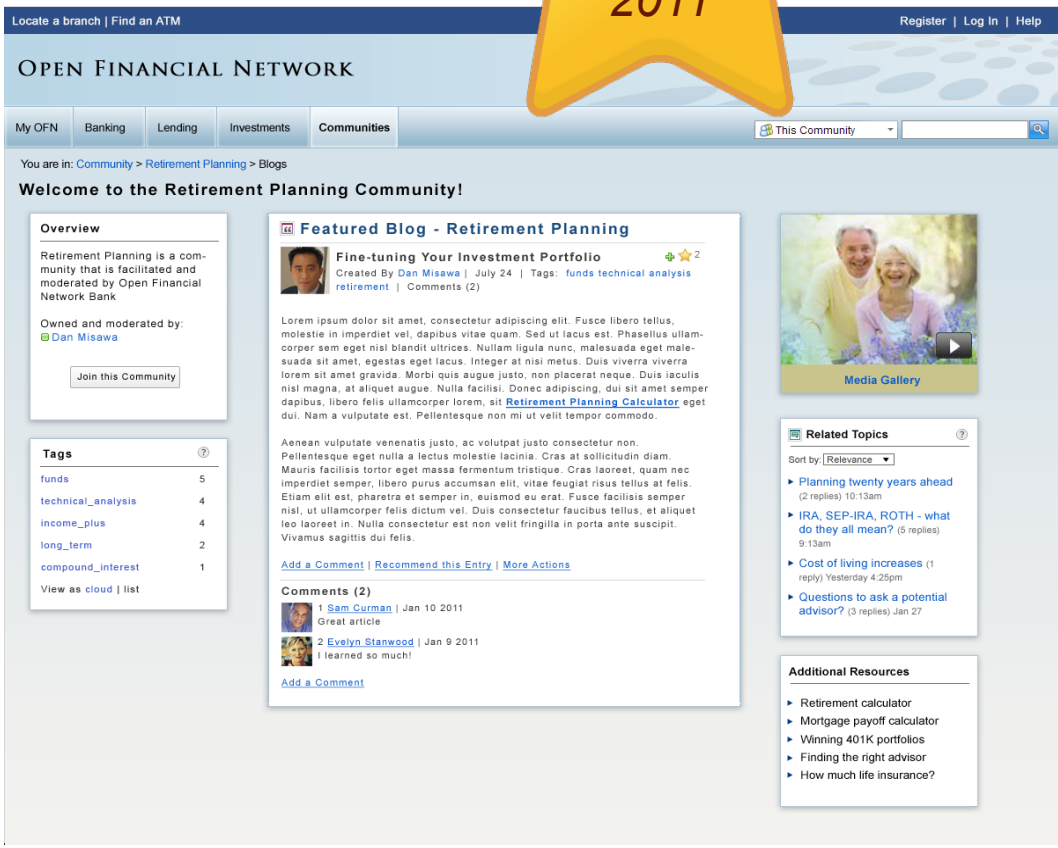
© 2012 IBM Corporation

Social Everywhere

Enhanced integration with Customer Experience Suite

Shipped Q3 2011

- Socialize your portal to find content faster & engage users by facilitating communication
- Bring Communities to your Web Experience. Enable customers to become your brand evangelists.
- New capabilities include:
  - Community Page Portlets
    - Blogs, Profiles
  - Configuration Enhancements
  - Support Portal 7 & Portal 8 Beta



https://www14.software.ibm.com/iwm/web/cc/earlyprograms/lotus/portalopenbeta/download.shtml

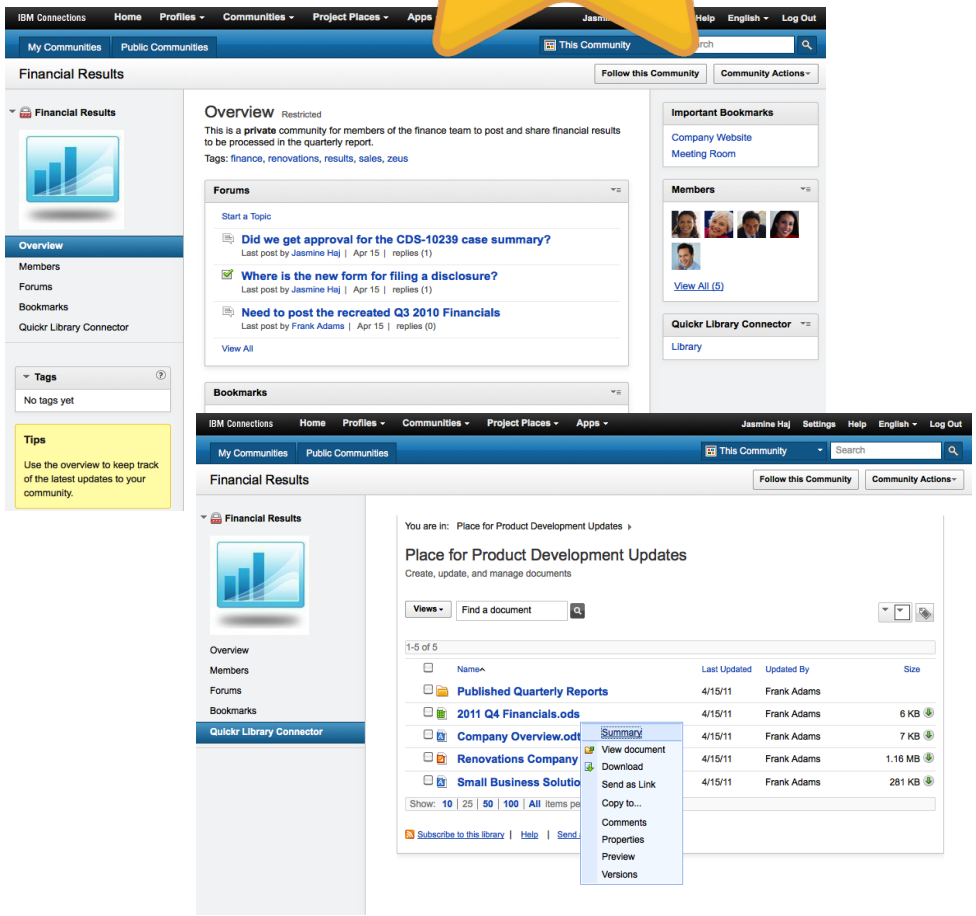
© 2012 IBM Corporation

Document Library for Communities

IBM Lotus® Quickr® for WebSphere Portal Integration

Shipped Q3 2011

- Document Library services for Communities provided by **Quickr for WebSphere Portal**
- Communities and teams can now manage their documents within Community pages
- The Quickr Library for Connections widget will allow Connections Community members to:
  - Access & upload documents to an existing or new Quickr library
  - Security settings, users and groups are synchronized between Quickr & Connections
  - Associate existing library with a Community or create a new library without leaving Connections!
  - Quickr Connectors enable round-trip editing



Available for Lotus Quickr for WebSphere Portal

(Quickr for Domino is not supported)

 © 2012 IBM Corporation

Compliance for IBM Connections 3.0.1

- All Connections posts, comments, blogs, etc will be logged instantly and made available for eDiscovery
- Actiance Vantage™ for IBM Connections helps organizations to manage compliance across all IBM Connections apps
- Real time integration captures all actions instantly:
  - Real-time content monitoring
  - Support keyword blacklist
  - Granular policies to map compliance requirements by user type
  - eDiscovery via full web UI
  - Send alerts via email, e.g. when user posts content with blacklisted phrases

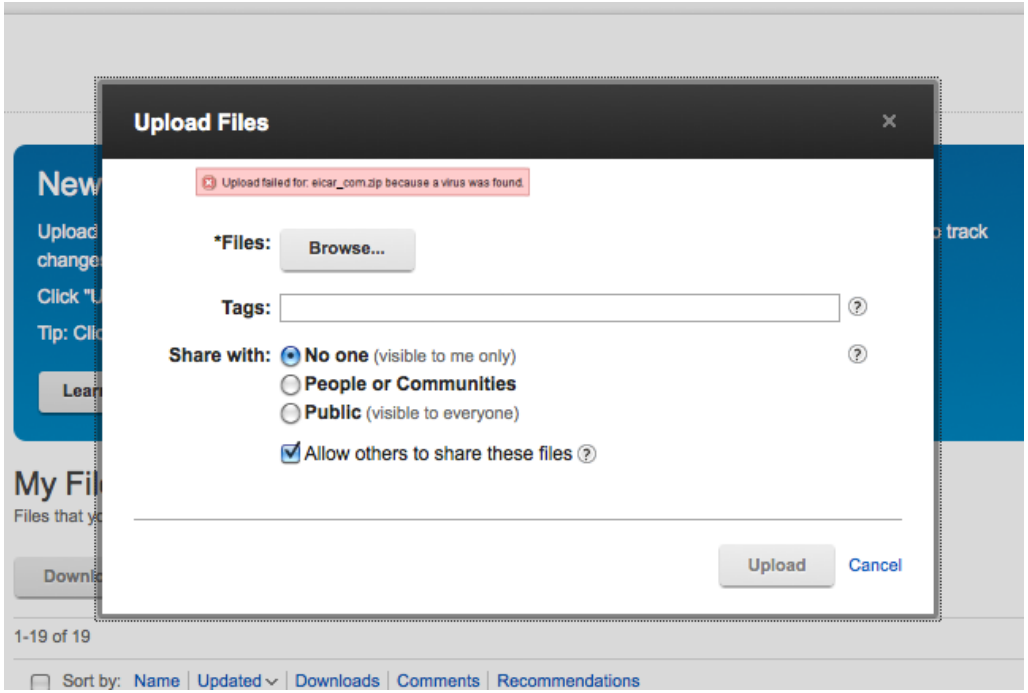
actiance™

Shipped Q3 2011

© 2012 IBM Corporation

Lotus® Protector for Mail Security

- Protection over standard Websphere® ICAP interface
  - Real-time File Analysis for Viruses
  - Protection from known and unknown viruses
  - Pro-active alerting to users
- Planned for Protector “next”
  - Keyword and Regular Expression Support
  - Blog-spam and Wiki filters



The information on the new product(s) is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information on the new product is for informational purposes only and may not be incorporated into any contract. The information on the new product is not a commitment, promise, or legal obligation to deliver any material, code or functionality. The development, release, and timing of any features or functionality described for our products remains at our sole discretion.

Social Everywhere

New iPad® Native App to Access Data Anywhere / Anytime

Shipped Q4 2011

- New Capabilities
  - Full iPad Support
  - Media Gallery – upload photos/videos from your device (iPad 2 or later)
  - Access Ideation Blogs
  - Hyperlinks in Status Updates
  - Improved Home screen navigation style
  - Saved login information in native app
- Download native app from iTunes App Store

Available on the App Store

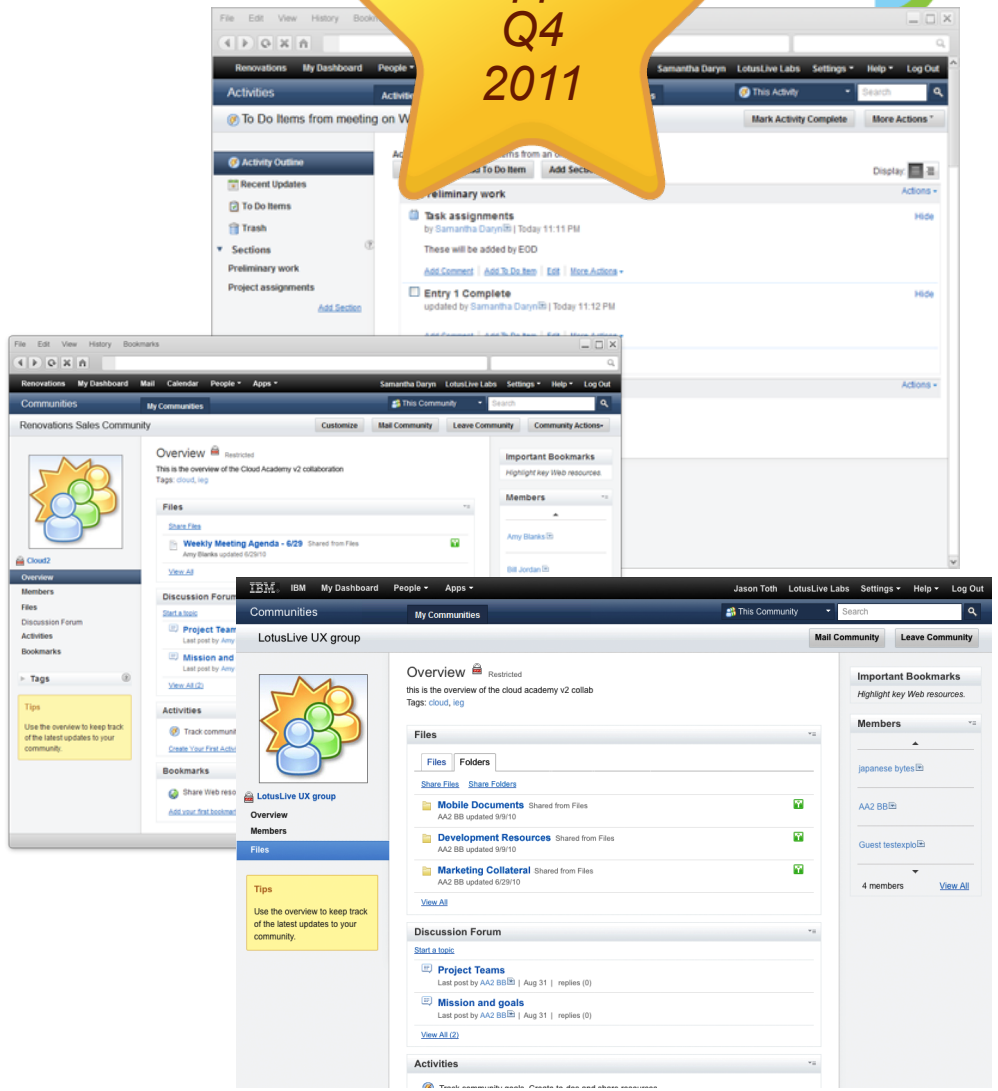
© 2012 IBM Corporation

Social Everywhere

Extend your Connections Deployment to the Cloud

Shipped Q4 2011

- Parity with Files capabilities and user experience in Connections 3.0.1
- Key new capabilities:
  - Drag-drop files into folders to help organize and re-share.
  - Pin frequently used files and folders to make them easier to find.
  - Full version, download and re-sharing history of a file
  - Upload file into a community. View shared folders with a community.
  - Re-use existing files in Activities
  - Ability to lock a file from updates.
  - Presence awareness in the business card
  - Added browser support
    - Firefox® v4 & v5
    - Internet Explorer® v9



Designs subject to change

Lotusphere2012

Business. Made Social.

IBM Connections “Next”

© 2012 IBM Corporation

IBM Social Software “Next” Themes

Social Platform Evolution

Support Exceptional Experiences with new services and deeper integration across the portfolio

- Need to streamline work
- Need anytime, anywhere access
- Need to prioritize what's important and avoid distractions
- Need consistent, integrated collaboration experience

Enhanced Communities for Teams

Add new functions to communities to meet team use cases for sharing and collaboration

- Need to share and collaborate across a group of people
- Need to support different groups with different social and collaboration requirements
- Need to develop and manage shared documents across teams

Business to Consumer

Creation and management of compelling customer communities

- Need to build social customer communities to increase loyalty and revenue
- Need to understand what is working and gain insight from trends
- Need to support openness and choice

Social Everywhere

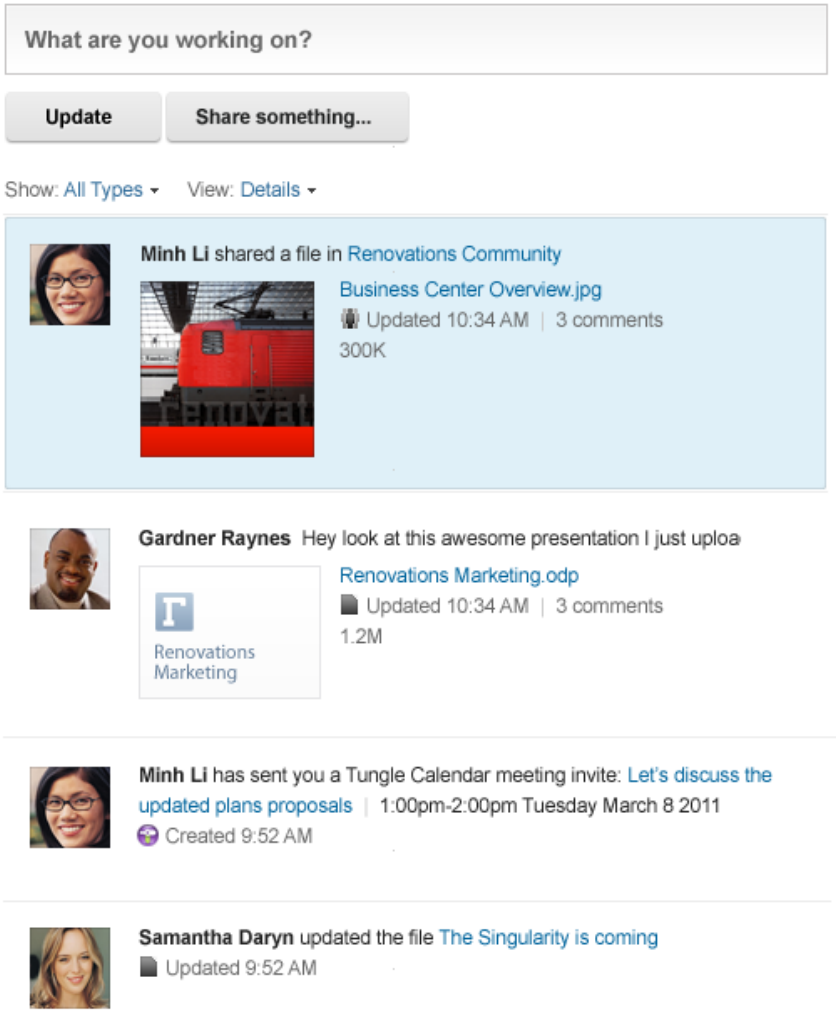
Deliver new or expanded value in the context of other applications

 © 2012 IBM Corporation

Social Platform Evolution

Support Exceptional Experiences with new services & deeper cross portfolio integration

- **Integrate 3rd party content more easily** via open standards
  - Content aggregator **combines business apps with social collaboration**
    - Post and retrieve information to/from the **news feed aggregator using open standards.**
  - Extensible UI for additional 3rd party integration via **OpenSocial Gadgets**
- Take action on content **directly from your Activity Stream** without switching contexts
- **Consistent user experiences** for navigating all tools and interacting with content across the portfolio
  - Share and personalize Status Updates and Files using the share button
  - Repost interesting content from your network in one click



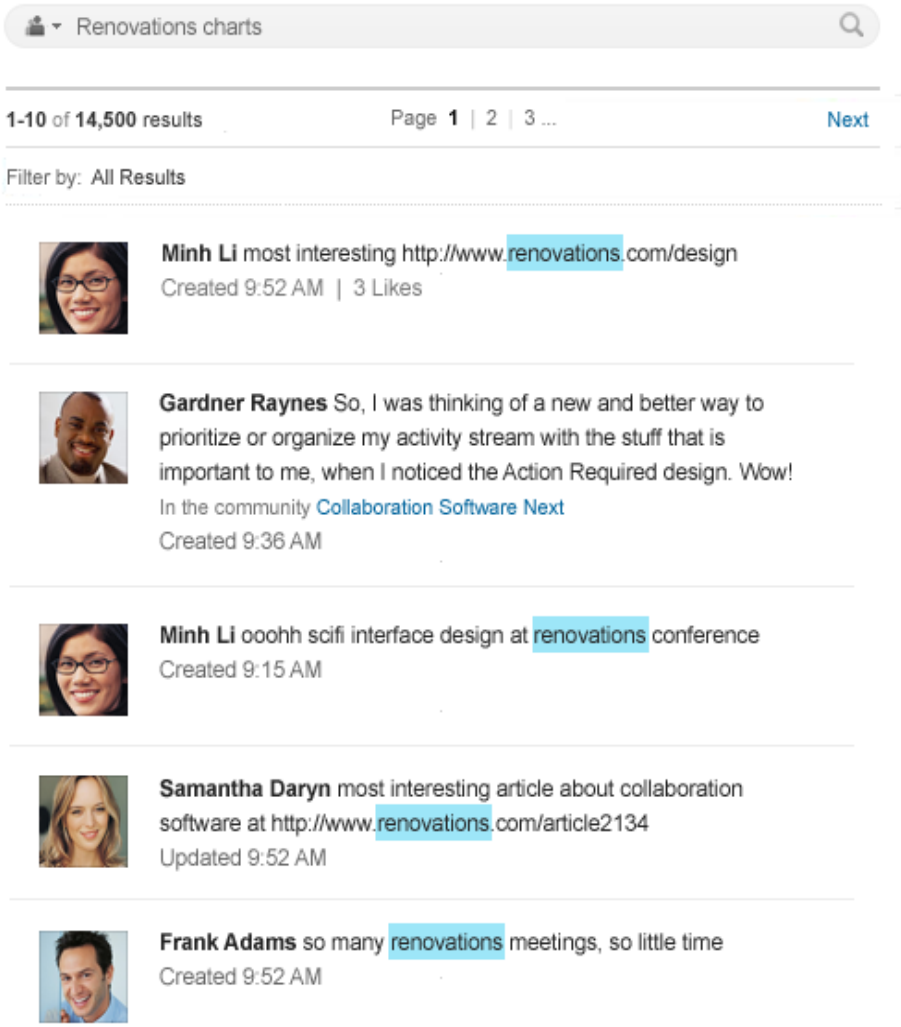
Designs subject to change

© 2012 IBM Corporation

Social Platform Evolution

Microblogging Enhancements

- Easily **share files & images in your status updates** and images can easily preview as thumbnails.
- Provide feedback in status updates by using a **single click to indicate 'Like'**. See and find others in the organization who liked the entry.
- **Search across all status updates** to leverage intellectual capital created in these micro conversations.
- **Follow conversations** via hashtags.
- Expanded Social Analytics, **highlight top contributors on search terms** and show tag cloud of status updates.



Designs subject to change

 © 2012 IBM Corporation

IBM Connections | Home | Mail | Calendar | People | Communities | Apps

Home | Activity Stream 12

Home

Customize

What are you working on?

Update | Share something...

Show: All Types | View: Details

Minh Li shared a file in Renovations Community

Business Center Overview.jpg

Updated 10:34 AM | 3 comments

300K

Gardner Raynes Hey look at this awesome presentation I just uploaded

Renovations Marketing.odp

Updated 9:48 AM | 3 comments | 2 Likes

1.2M

Renovations Marketing

Minh Li has sent you a Tungle Calendar meeting invite: Let's discuss the updated plans proposals | 1:00pm-2:00pm Tuesday March 8 2011

Created 9:43 AM

Samantha Daryn updated the file The Singularity is coming

Updated 9:15 AM

Samantha Daryn updated a To Do for you: Create Designs for Actions Required

Updated 8:48 AM

Frank Adams added you to the community The Loveliest community of them all

Created 8:32 AM

Recommendations

Interaction Designers
2 contacts are members
12 tags in common

Designs for the future
1 contact is a member
6 tags in common

Temporal Outpost
8 tags in common
2 contacts commented

Gamers R Us
4 contacts are members
2 contacts have tagged

Cooking with Lemon
2 contacts are members
12 tags in common

5 of 12 | Previous | Next

To Do

Update Designs
You created this | Today 10:31 AM

Finish Homework
Minh Li assigned this to you | Apr 21 2011

Get milk butter bread
Jeff assigned this to you |
Apr 20 2011

View All My To Dos

Designs subject to change

 © 2012 IBM Corporation

IBM

IBM Connections | Home | Mail | Calendar | People | Communities | Apps

Home | Activity Stream 12

Home

Customize

What are you working on?

Update | Share something...

Show: All Types | View: Details

Minh Li shared a file in Renovations Community

Business Center Overview.jpg

Updated 10:34 AM | 3 comments

300K

Gardner Raynes Hey look at this awesome presentation I just uplo

Renovations Marketing.odp

Updated 9:48 AM | 3 comments

1.2M

Renovations Marketing

Minh Li has sent you a Tungle Calendar meeting invite: Let's discus

updated plans proposals | 1:00pm-2:00pm Tuesday March 8 2011

Created 9:43 AM

Samantha Daryn updated the file The Singularity is coming

Updated 9:15 AM

Samantha Daryn updated a To Do for you: Create Designs for Actions Required

Updated 8:48 AM

Frank Adams added you to the community The Loveliest community of them all

Created 8:32 AM

Jeff assigned this to you |

Apr 20 2011

View All My To Dos

Action Required | Repost | Stop Following | View Updates

Minh Li shared file

Download | More

Business Center Overview.jpg

Informational overview discussing the inner workings for the new business center

12 You like this - Undo

11KB

14 Comments | About this File | 2 Versions | Sharing

Add a comment | Sort by: Date

Bill Frazer 12:14PM Great file!

Lucille Suarez 11:12 AM Can you take out slide 4

Gardner Raynes 10:30PM Yesterday Please add this text in to slide 12: Lorem ipsum dolor sit amet, consectetur adipiscing elit. Maecenas gravida purus erat. In sed orci mauris. In in nunc nec nisi adipiscing luctus. Nunc bibendum lorem eu ligula pharetra sed accumsan sem interdum. Fusce gravida enim a lacus tincidunt dictum. Integer eu tortor turpis.

Designs subject to change

Business. Made Social.

IBM

IBM Connections | Home | Mail | Calendar | People | Communities | Apps

Inbox | New Message

Find:

Dan Misawa 2:03p
Project Sofia kicking off today
I added in the latest figures from the

Minh Li 1:50p
Renovations Branding Strategy
Thanks everyone for your coming to

Dan Misawa 1:23p
Invitation: Project Green Present...
Call-in information: 1.555.123.1212 Pas

Charlie Hamilton 12:03p
Re: Information for those attending
I added in the latest figures from the

Minh Li 11:54p
Accepted: Sales Meeting
Call-in information: 1.555.123.1212 Pas

Natlaie Olmos 10:30a
Task Request: Status on the Project
Lorem ipsum dolor sit amet, consect

Minh Li 9:28a
Don't forget to fill out your forms
Atur adipiscing elit, sed do eiusmond

Natalie Olmos 8:32p
Activities: You have been added to
This is an activity to organize your item

Home

Customize

What are

Update

Show: All Ty

Plans 2011.pdf

Let's discuss the
arch 8 2011

ming

Samanth
Update

ons Required

all
Created 9:52 AM

Minh Li added you to the wiki The fantabulous activity of tremendous
ue and perfectness
Created 9:52 AM

Dan Misawa sent you an Invitation to connect
Created 9:52 AM

Recommendations

Interaction Designers
2 contacts are members
12 tags in common

Designs for the future
1 contact is a member
6 tags in common

Temporal Outpost in Nether Regions
8 tags in common
2 contacts commented

Gamers R Us
4 contacts are members
2 contacts have tagged

Cooking with Lemon
2 contacts are members
12 tags in common

5 of 12 | Previous | Next

To Do

Update Designs
You created this | Today 10:31 AM

Finish Homework
Minh Li assigned this to you | Apr 21 2011

Get milk butter bread
Jeff Bridges assigned this to you |
Apr 20 2011

View All My To Dos

Designs subject to change

 © 2012 IBM Corporation

IBM Connections | Home | People | Communities | Apps

Greenwell Partnership

- **Overview**
- Members
- Board
- Discussions
- Activities
- Files
- Blogs
- Wikis

Tags

Design

Development

Activity Stream

What are you working on?

Update | Share something...

Show: All Types View: Details

Minh Li shared Business Center
Created 9:52 AM

Gardner Raynes has sent a doc
Created 9:48 AM

Minh Li has sent you a Tungle Calendar meeting invite: Let's discuss the updated plans proposals | 1:00pm-2:00pm Tuesday March 8 2011
Created 9:43 AM

Samantha Daryn updated the file The Singularity is coming
Updated 9:15 AM

You updated a To Do for you: Create Designs for Actions Required
Updated 8:48 AM

Frank Adams added you to the community The Loveliest community them all
Created 8:32 AM

Minh Li added you to the wiki The fantabulous activity of tremendous ue and perfectness
Created 8:24 AM

Share: Status Update | **File**

*File: Browse...

*Name:

This file is IBM Confidential

Tags:

Share with:
- No one (private)
- People/Communities (give specific file permissions to others)
- Public (visible to everyone)

Include a **Status Update** Message

Upload | Cancel

Upcoming Events

Sales Strategy Presentation
Today 11:00 AM

Video Group Chat Hour
Tomorrow 11:00 AM

Executive Panel
April 22

Briefing and Reception Party
April 23

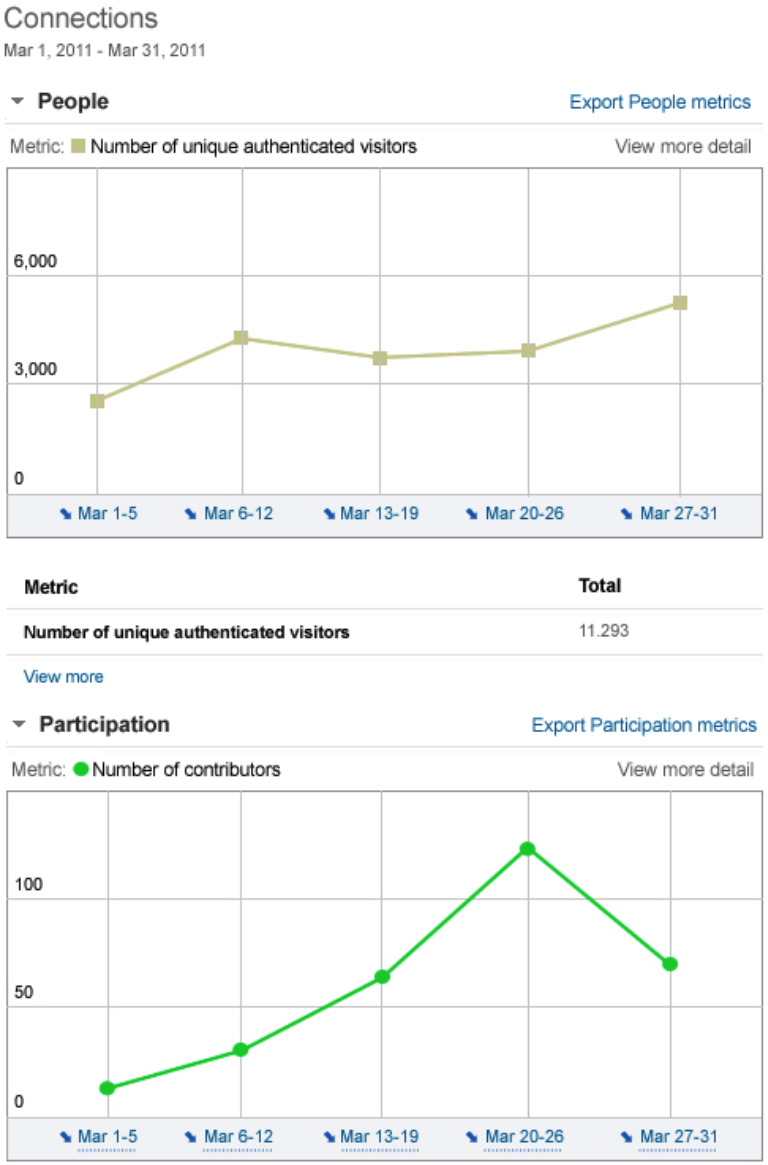
Designs subject to change

© 2012 IBM Corporation

Social Platform Evolution

Administrator Leverage Metrics To Community Vitality

- Reports / dashboard to **monitor adoption and community vitality**
  - Comprehensive set of metrics of **all Connections services and page views**
  - Targeted Users
    - Business Owner / IT Owner
    - Community Owner.
  - Supports extensibility
    - Flexible **drill down and data slicing**
    - Create custom reports or modify existing ones.



Designs subject to change

© 2012 IBM Corporation

IBM Connections | Home | People | Communities | Apps

Renovations Management > Metrics > Earth Day

Earth Day

Communities

- **Community**
  - People
  - Participation
  - Content
- Custom Reports

Community

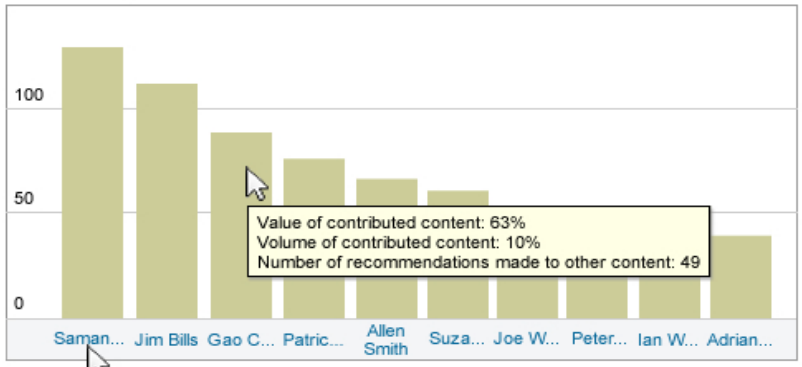
Mar 1, 2011 - Mar 31, 2011

People

Export People metrics

Metric: Top 10 contributors

View more detail



Metric	Total
Top 10 leaders	
Top 10 contributors	
Number of unique authenticated visitors	1,209

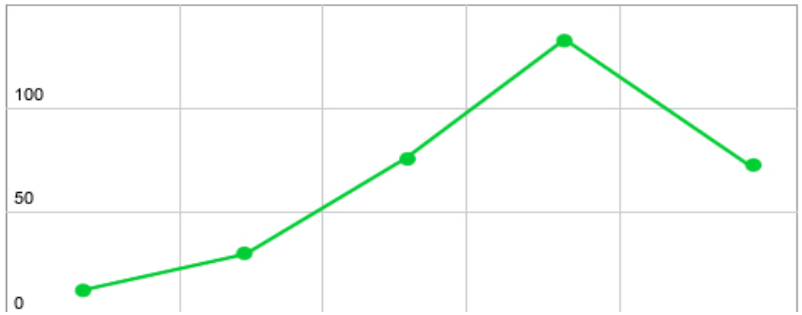
View more

Participation

Export Participation metrics

Metric: Number of contributors

View more detail



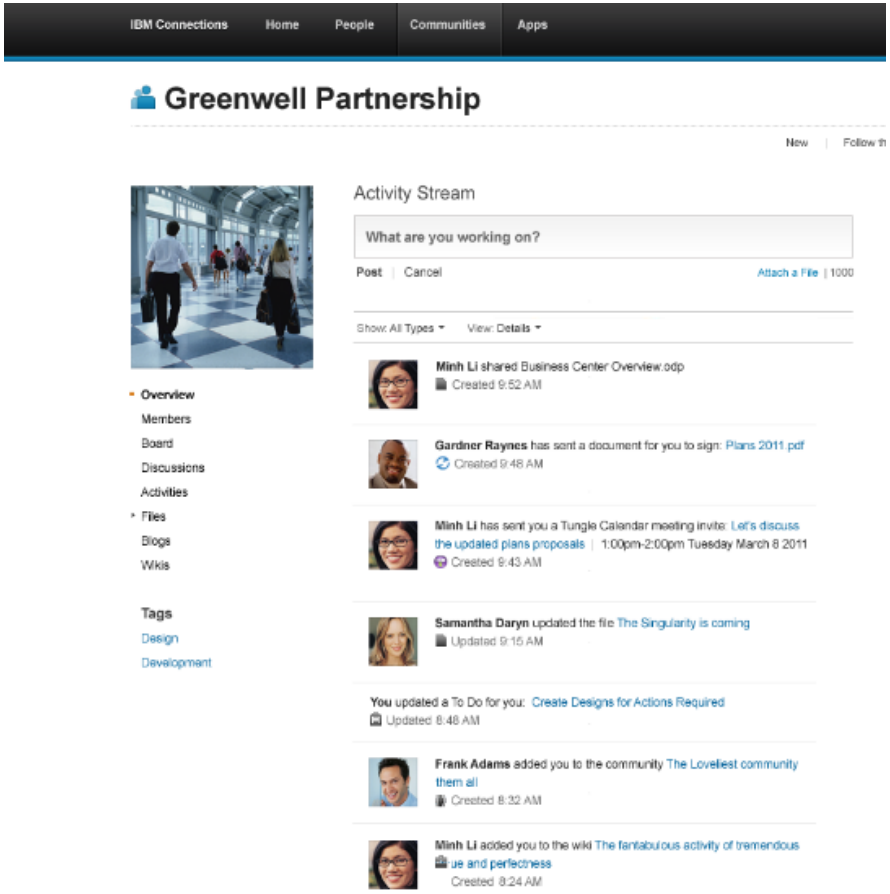
Designs subject to change

 © 2012 IBM Corporation

Enhanced Communities for Teams

New functions to meet team use cases for sharing and collaboration

- New activity stream allows visitors to **visualize what members are doing**
- Calendar provides a **central place to plan and coordinate team events**
  - Accessible from IBM Lotus Notes® & Microsoft Outlook®
  - Events appear in activity stream
  - Social commenting
- Continue the conversation **by Emailing into the Discussion Forum**
- **Lock a file** to prevent further editing while updates are being made & **Upload and Download Multiple Files**
- **Map directory group to communities** and leverage existing groups (e.g. in Active Directory or Domino) to manage community membership



Designs subject to change

 | © 2012 IBM Corporation

IBM Connections | Home | People | Communities | Apps | Dan Misawa

Greenwell Partnership

Communities

New | Follow this Community | Customize | More Actions

- **Overview**
- Members
- Board
- Discussions
- Activities
- Files
- Blogs
- Wikis

Tags

Design

Development

Activity Stream

What are you working on?

Post | Cancel Attach a File | 1000

Show: All Types View: Details

Minh Li shared Business Center Overview.odp
Created 9:52 AM

Gardner Raynes has sent a document for you to sign: Plans 2011.pdf
Created 9:48 AM

Minh Li has sent you a Tungle Calendar meeting invite: Let's discuss the updated plans proposals | 1:00pm-2:00pm Tuesday March 8 2011
Created 9:43 AM

Samantha Daryn updated the file The Singularity is coming
Updated 9:15 AM

You updated a To Do for you: Create Designs for Actions Required
Updated 8:48 AM

Frank Adams added you to the community The Loveliest community them all
Created 8:32 AM

Minh Li added you to the wiki The fantabulous activity of tremendous ue and perfectness
Created 8:24 AM

Dan Misawa sent you an Invitation to connect
Created 8:24 AM

Important Bookmarks

Design Fundamentals
Really Simple RSS
Java made easy
New Car or Used Car
Branding Imprinting
View All

Members

Related Communities

Greenwell Waters | external
updated 12:51 AM

Video Group Chat Hour | external
updated June 23

Executive Panel
April 22

Briefing and Reception Party
April 23

Add a community | Updates

Designs subject to change

© 2012 IBM Corporation

Business. Made Social.

IBM Connections | Home | People | Communities | Apps

Greenwell Partnership

Communities

New | Follow this Community | Customize | More Actions

- Overview
- Members
- Board
- Discussions
- Activities
- Files
- Blogs
- Wikis
- Events
  - Upcoming Events
  - **Calendar View**

Tags

Design

Development

Events

New Event

Previous | **July 2011** | Next

Filter by: All Results Display: No Details

Mon	Tue	Wed	Thu	Fri	Sat	Sun
31	1	2 9:00AM Marketing Meeting	3 10:00 AM Group Meeting	3	4	5
7	8 10:00AM Check-in	9	10			13
14	15	16	17 2:00 PM Greenwell Meeting			20
22	23	24	25 10:00 AM Group Meeting 2:00 PM Greenwell Meeting	26	27	28
29	30	31	1 10:00 AM Group Meeting 2:00 PM Greenwell Meeting	2	3	4

10:00 - 11:30 AM

Group Meeting

Sam Curman

1-888-421-3333 PC 12345

Let's discuss everyone's action items for the week. Post your recent work in the activity.

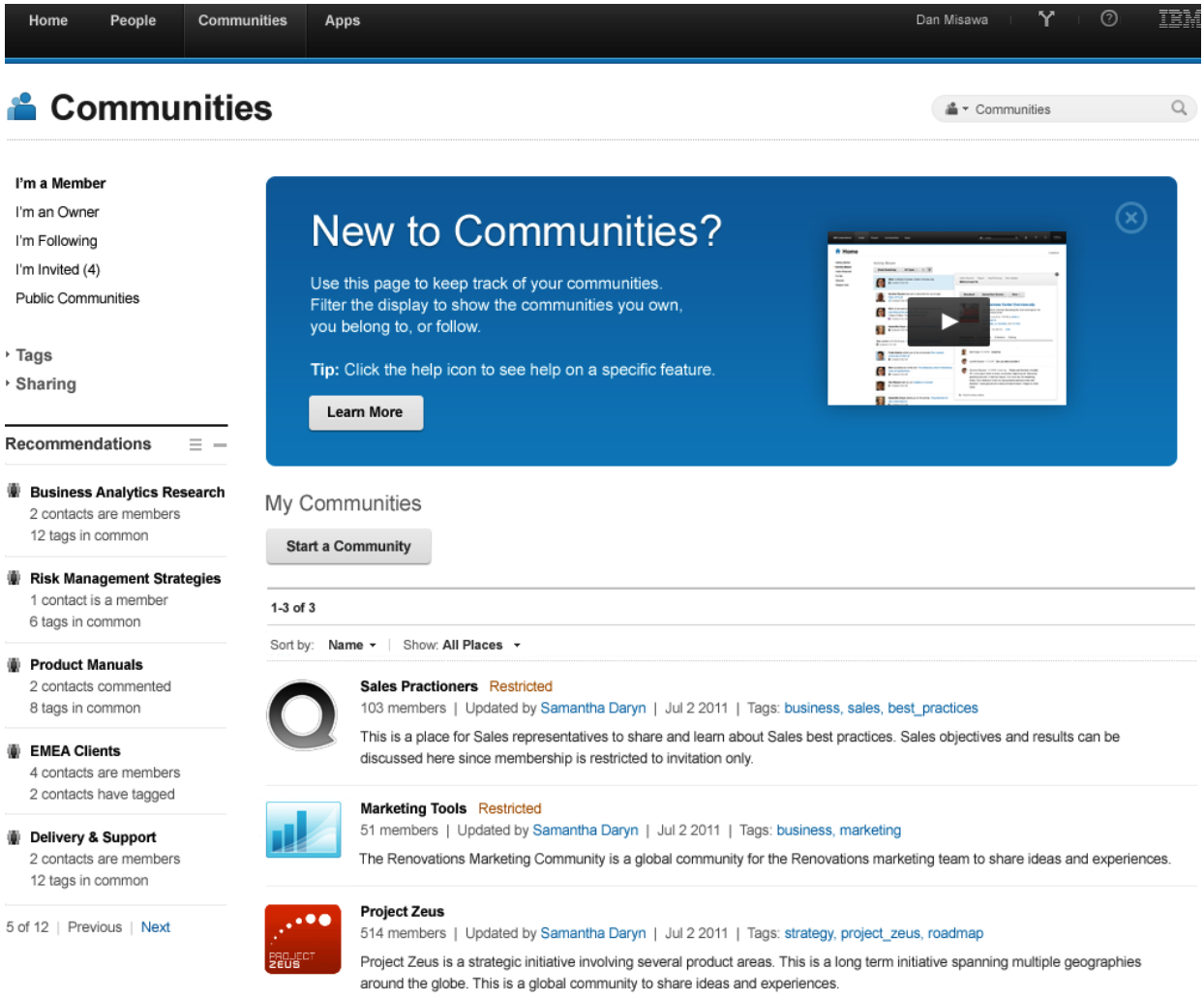
Designs subject to change

 | © 2012 IBM Corporation

Enhanced Communities for Teams

Consolidated list of places and communities for sharing and collaboration

- Single place to find all the places & communities where you participate
- Unified location to easily view pending community invitations
- Drop-down filter, new sorting options & search help collaboration happen faster



© 2012 IBM Corporation

Business to Consumer

Engage social customer communities to increase loyalty and revenue

- Bridge internal/external collaboration to provide the correct answers in a timely manner
- Monitor linked communities from a single place
- Support targeted collaboration between suppliers, customers, and employees

© 2012 IBM Corporation

Sales Methodology

Forums

Follow | Community Actions

Tags

Great Techniques

Tags: apple, sales, methods

Reply to this Topic

2 replies Last Post - Today 2:53 AM by Samantha Daryn

Samantha Daryn
2 Posts

Great Techniques

Flag as Inappropriate

June 8 | Tags: apple, sales, methods Add or Remove Tags

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet. Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidure magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum.

Reply | Edit | Delete | Move | Lock Topic | Pin this Topic | Discuss This

Minh Li
1 Post

re: Great Techniques

Flag as Inappropriate

June 8 in response to Samantha Daryn

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

Reply | Edit | Delete

Samantha Daryn
2 Posts

re: Great Techniques

Flag as Inappropriate

June 8 in response to Minh Li

Lorem ipsum dolor sit amet, consetetur sadipscing elitr, sed diam nonumy eirmod tempor invidunt ut labore et dolore magna aliquyam erat, sed diam voluptua. At vero eos et accusam et justo duo dolores et ea rebum. Stet clita kasd gubergren, no sea takimata sanctus est Lorem ipsum dolor sit amet.

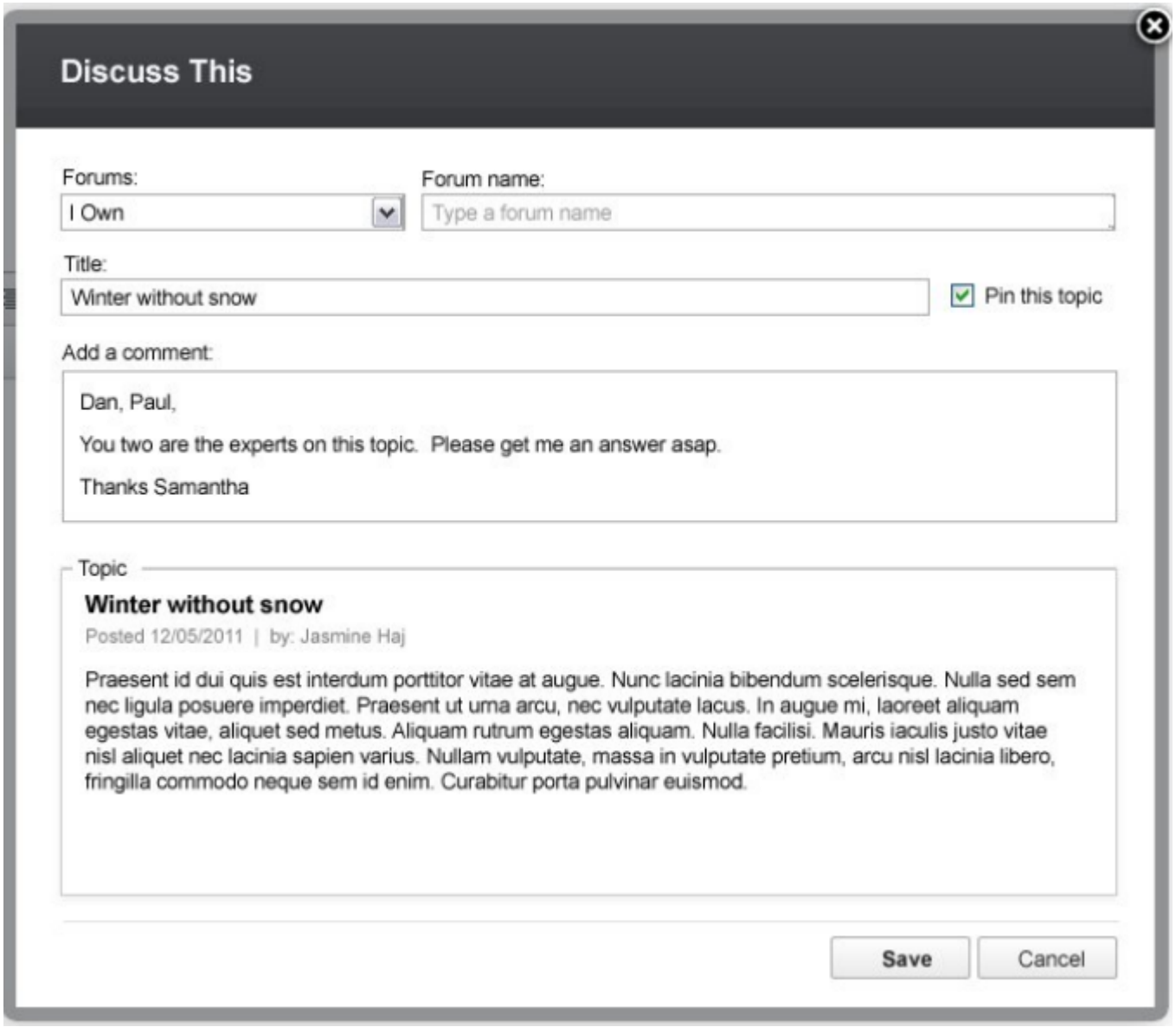
Reply | Edit | Delete

Show 10 | 25 | 50 items per page

Feed for these entries

Designs subject to change

2 IBM Corporation



© 2012 IBM Corporation

Social Everywhere

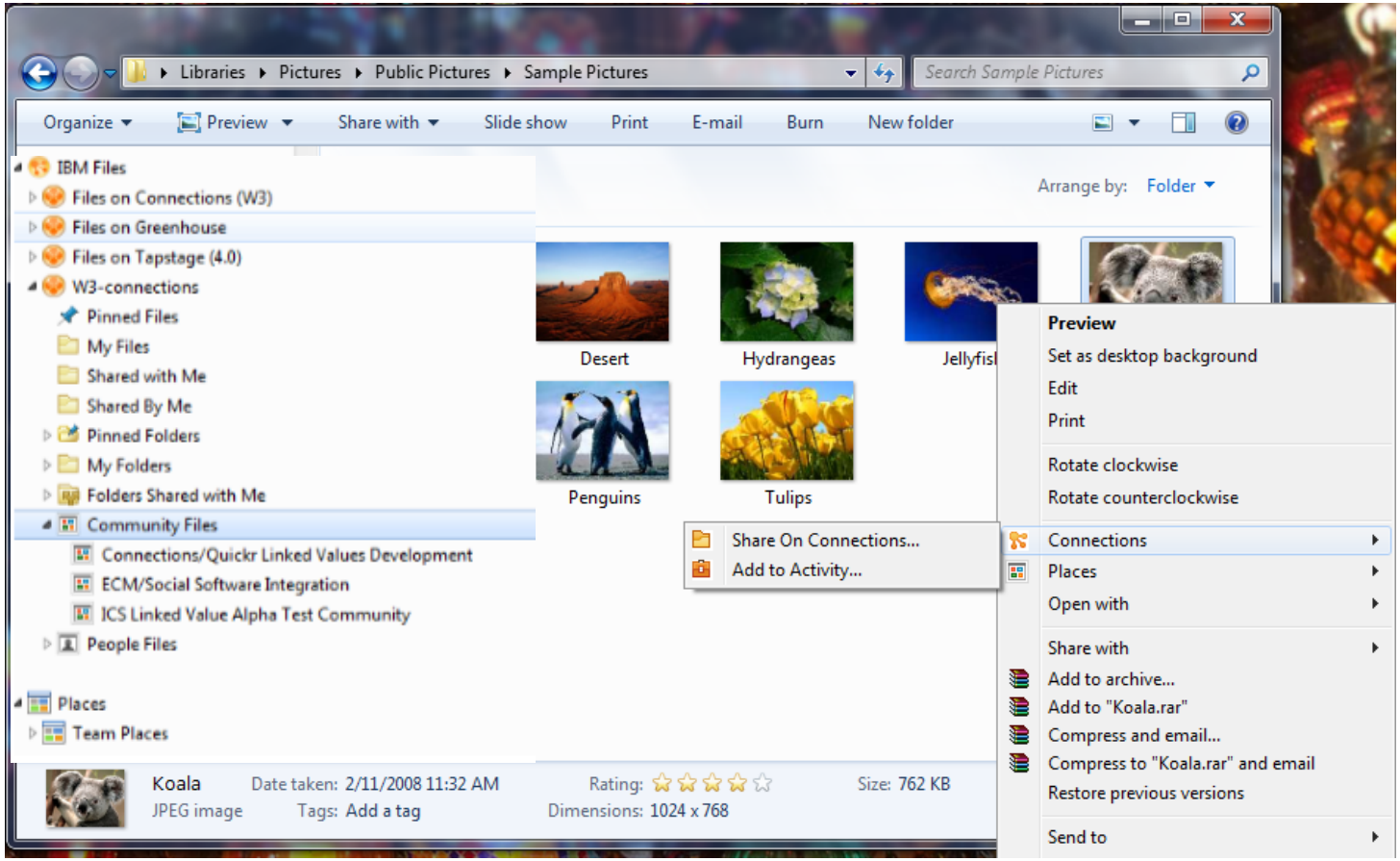
Break down barriers by enabling collaboration anywhere/anytime

- Native Features
  - Activity Stream
  - Location – Optional Check-In Feature
  - Photo Uploading to Blogs
  - Offline Support
  - Profiles Integrations
- Micro-browser
  - Rich Text Editor support/solution
  - Community Calendar
  - Social Analytics
- And more...

© 2012 IBM Corporation

Social Everywhere

Share Any File in the Context of your Work



 © 2012 IBM Corporation

Kudos Badges for IBM® Connections leverages gamification theory

to help drive user adoption and participation across the full capabilities of IBM Connections

ISV

Want a demo at Lotusphere?

kudos@kudosbadges.com
www.kudosbadges.com
twitter @kudosbadges

Reward and recognise users for engaging and contributing to IBM® Connections

Kudos Badges:

* Rewards users for engaging with IBM Connections
* Encourages broader usage of IBM Connections
* Educates users on the how and why of IBM Connections

Edit My Profile

Adam Brown
Preparing presentation for Lotusphere
Today 7:38 PM
clear | update

Tags

Add tag(s) to this profile

My tags for this profile:

- connections
- development
- domino
- gamification
- isw
- jp
- kudos
- lotus
- marketing
- nsw
- portal
- quickr
- sales
- sametime
- tas
- vic
- websphere

Tagged by 5 people:

- connections 2
- development 1

Adam Brown

Executive Director Technology - ISW
+61 419 117 613
abrown@isw.net.au
Local Time: 7:55 PM

Send E-mail | Download vCard

The Board | Contact Information | Background | Recent Posts | **KudosBadges**

Adam Brown
Overall Rank: 1st (3304 KUDOS)
Kudos Veteran
1696 KUDOS to Next Level

All Categories	Profiles	Communities	Activities
27 of 77 Badges	10 of 13 Badges	2 of 4 Badges	2 of 6 Badges

My Badges | Remaining Badges

Page 1 | 2 | 3 Previous | Next

Sort by: Name | Message | How To Get It | Category | Awarded At

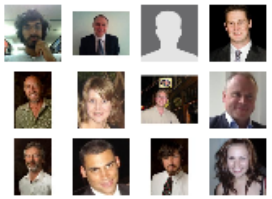
Activity Done!	Job Done! You have completed an activity. Have you considered making it into an Activity Template for reuse down the track?	Awarded for completing an Activity.	Activities	Awarded: Tue Dec 20 2011
Activity Templates	Tenacious Template! Activities are great are working with a team. Activity Templates are awesome for capturing knowledge of processes! You have created an Activity Template.	Awarded for creating an Activity Template.	Activities	Awarded: Wed Dec 21 2011
An Answer	That a way! You replied to a question that was posted and provided the answer! Keep it up and try and help your colleagues with your knowledge. To get to the next level keep it up!	Awarded for providing a answer to a question that was accepted by the poster.	Forums	Awarded: Thu Dec 22 2011
Blogger Promoter	You have started promoting good work by recommending 5 Blog posts. Recommending Blog posts helps spread the word and gives kudos to the creator of the post. To take it to the next level see if you can create Blogging Gold by posting valuable content.	Awarded for recommending 5 individual blog posts.	Blogs	Awarded: Wed Dec 21 2011

Report-to Chain

- Adam Brown

Full Report-to Chain
People Managed

Network



View All (28)

Kudos Summary

View All (27)

My Links

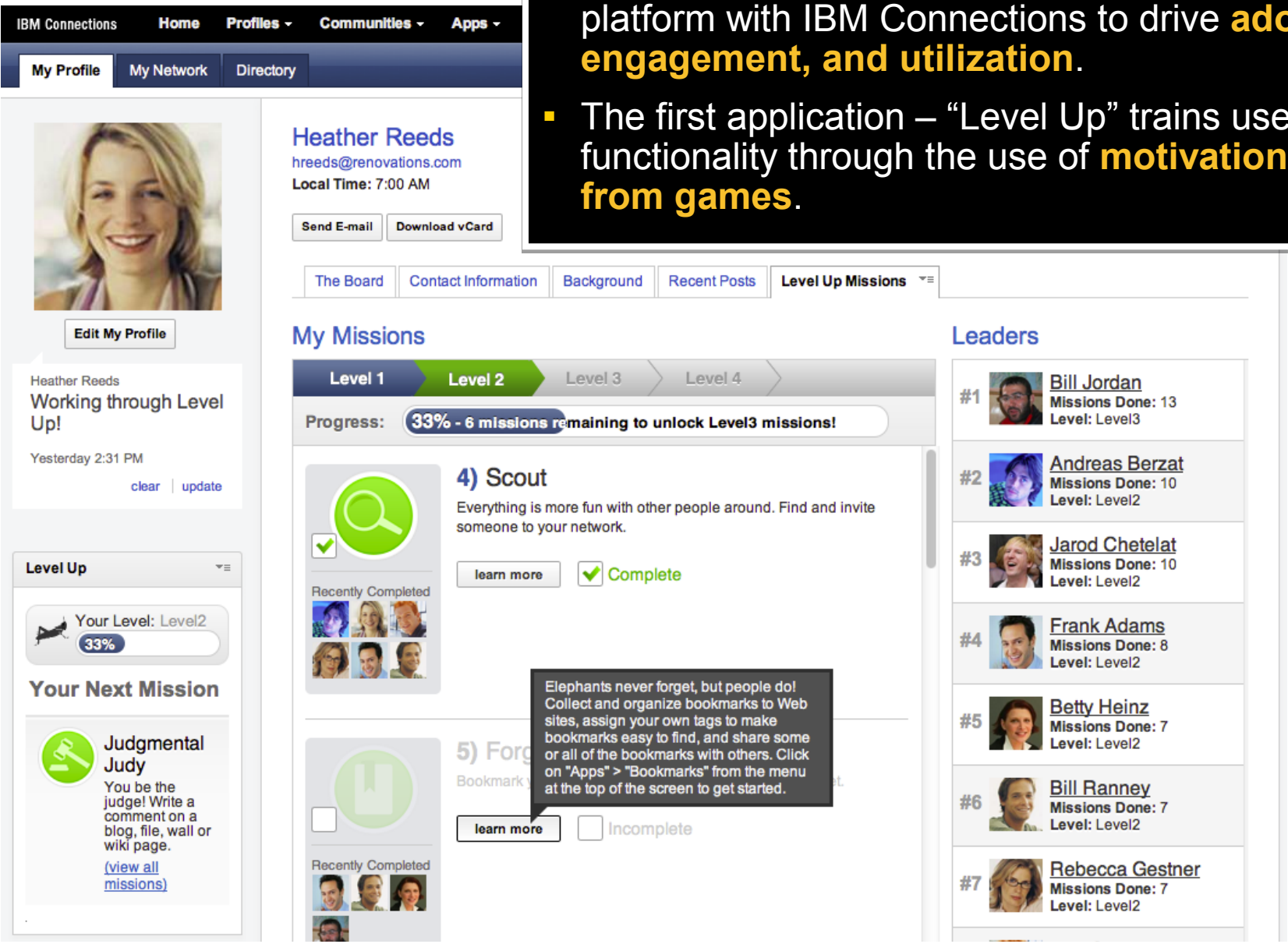
- Collaboration Blueprint
- iWildfire

Add Link

I am offline

NITRO for IBM Connections

- Combines Bunchball's industry-leading Nitro gamification platform with IBM Connections to drive **adoption, engagement, and utilization**.
- The first application – "Level Up" trains users on Connections functionality through the use of **motivational techniques from games**.



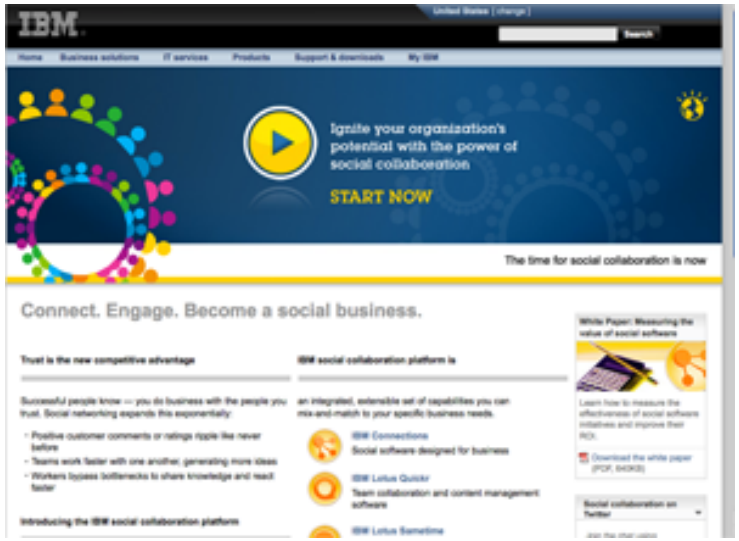
© 2012 IBM Corporation

Summary

- IBM Connections continues to grow and lead the market and receive accolades from analysts and customers
- Connections Next introduces significant changes as part to evolve the social platform
- Enhanced Communities provide a richer collaboration experience for teams
- Focus on B2C to socialize and engage customers to provide an exceptional customer experience
- IBM's Social Everywhere is a key strategy that accelerates time to value
- Continued mobile enhancements to bring the social experience to the end-user

© 2012 IBM Corporation

Where To Get Additional Information



IBM Social Business
http://www.ibm.com/social

IBM Connections
http://www.ibm.com/lotus/connections

IBM Connections Team Blog
http://ibmsocialsoftware.com

Social Business Community
http://ibm.co/adoptsocial

Solutions Catalog
http://catalog.lotus.com

© 2012 IBM Corporation

Where To Get Additional Information

- Whitepapers
  - Measuring the impact of Social Collaboration
    - http://bit.ly/cS2rgx
  - Total Economic Impact Study: IBM Social Collaboration
    - http://bit.ly/EconomicImpact
  - IDC™ Whitepaper – Becoming a Social Business – the IBM Story
    - http://bit.ly/TheIBMStory
- Videos on YouTube™
  - Connections 3.0.1 demo
    - http://bit.ly/Connections301Demo
  - Social Software has real business value
    - http://bit.ly/BizValueConnections

© 2012 IBM Corporation

Legal disclaimer

© IBM Corporation 2012. All Rights Reserved.

The information contained in this publication is provided for informational purposes only. While efforts were made to verify the completeness and accuracy of the information contained in this publication, it is provided AS IS without warranty of any kind, express or implied. In addition, this information is based on IBM's current product plans and strategy, which are subject to change by IBM without notice. IBM shall not be responsible for any damages arising out of the use of, or otherwise related to, this publication or any other materials. Nothing contained in this publication is intended to, nor shall have the effect of, creating any warranties or representations from IBM or its suppliers or licensors, or altering the terms and conditions of the applicable license agreement governing the use of IBM software.

References in this presentation to IBM products, programs, or services do not imply that they will be available in all countries in which IBM operates. Product release dates and/or capabilities referenced in this presentation may change at any time at IBM's sole discretion based on market opportunities or other factors, and are not intended to be a commitment to future product or feature availability in any way. Nothing contained in these materials is intended to, nor shall have the effect of, stating or implying that any activities undertaken by you will result in any specific sales, revenue growth or other results.

IBM, the IBM logo, Lotus, Lotus Notes, Notes, Domino, Quickr, Sametime, WebSphere, UC2, PartnerWorld and Lotusphere are trademarks of International Business Machines Corporation in the United States, other countries, or both. Unyte is a trademark of WebDialogs, Inc., in the United States, other countries, or both.

Microsoft and Windows are trademarks of Microsoft Corporation in the United States, other countries, or both.

All references to Greenwell or Renovations refer to a fictitious company and are used for illustration purposes only.