

Get ready to stop worrying about IT—
and get back to running your business



Lotus software

IBM Lotus Foundations *Start*

Highlights

- ***Saves time and simplifies maintenance with automated software installation and configuration—eliminating the need for a dedicated staff to support your IT systems***
- ***Safeguards data through automated disk backups and helps protect your network from incoming e-mail viruses and spam***
- ***Includes a complete office productivity suite and an e-mail and calendaring solution***
- ***Provides a cost-effective solution with the essentials you need to improve the productivity and security of your business***

Run your business, not IT

Running a business isn't easy. It requires expertise in sales, service, human resources, accounting, customer relations, marketing, and the list goes on and on. You have to keep track of meetings and appointments, contact lists and address books, not to mention all of your important information. What's more, if that information is not accessible when you need it, it can cost you time, money—maybe even your business. And don't forget about security—putting a lock on the front door is no longer enough. With computers, Web sites and e-mail, businesses have to think about new ways to keep their information safe. And on top of all that, you have to remember to pay the light bill.

Translation—there are a number of issues business owners must worry about every day. But now, IT doesn't have to be one of them.

Available exclusively from IBM Business Partners, the IBM Lotus® Foundations™ *Start* software appliance simplifies the implementation of IT solutions and allows you to focus on the core elements of running your

business. It's an all-in-one package that comes with the software essentials your business needs. Even if your business has limited technical skills and a tight budget, the software is designed to help improve productivity, protect business information and facilitate better communications. And it can be up and running in your office in about 30 minutes. There's no need for an IT staff.

Build a stable, connected, security-rich foundation

With the Lotus Foundations *Start* software appliance, you get a solution that runs on the highly robust and security-rich Linux® platform, meaning no blue screens and a significantly reduced threat of operating system (OS) viruses. And there is no need for you, or your vendors, to have any Linux expertise. You can also set up protected connections to access information within your network from the Internet. So whether in the office, at home or on the road, you can more securely access your business information and get work done. And with included antivirus and antispam technology, your entire network and employee e-mail in-boxes are better protected from the threat of viruses and the clutter of unwanted spam.



An IT environment that manages itself

Lotus Foundations *Start* keeps IT simple; it's self-managing, self-healing and self-configuring. The software can think for itself, identifying, isolating and solving problems before they affect your business operations. It backs up data at regularly scheduled intervals, and if needed, automatically recovers and restores data and system settings in minutes. It also automatically installs security updates to help provide continuous network protection from potential threats such as unauthorized intrusions, viruses and spam attacks.

By automating critical features, you gain peace of mind that your business systems and information are protected, while your budget remains intact.

Create, communicate and share information

Whether a company consists of 5 or 500 employees, at some level, people have to work together—employees with employees, employees with customers, and since you often wear multiple hats, sometimes you with your own thoughts. Lotus Foundations *Start* includes the IBM Lotus Domino® platform and IBM Lotus Notes® software for e-mail, calendaring and document sharing, as well as the IBM Lotus Symphony office productivity suite to create and edit documents, spreadsheets and presentations just like you do today.

A solution designed with your business in mind

Lotus Foundations *Start* isn't a scaled-down large enterprise offering. It's built for your business—a cost-effective, all-in-one appliance that can help you save time and reduce costs—enabling you to streamline your operations without the need for an IT staff. It provides full functionality in a single package at a single price—no add-ons required. Give Lotus Foundations *Start* the full-time job of running your IT, so you can focus on running your business.

For more information

To learn more about IBM Lotus Foundations *Start* software, contact your local IBM Lotus representative or visit:

ibm.com/lotus/foundations

lotusfoundations.com

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Lotus Software
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Produced in the United States of America
July 2008
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