IBM

Lotus. software

IBM Lotus Foundations *Start*

Highlights

■ *Saves time and simplifies
maintenance with automated
software installation and
configuration—eliminating
the need for a dedicated staff
to support your IT systems*

■ *Safeguards data through auto-
mated disk backups and helps
protect your network from incom-
ing e-mail viruses and spam*

■ *Includes a complete office
productivity suite and an e-mail
and calendaring solution*

■ *Provides a cost-effective solu-
tion with the essentials you
need to improve the productivity
and security of your business*

Run your business, not IT

Running a business isn't easy. It
requires expertise in sales, service,
human resources, accounting, cus-
tomer relations, marketing, and the
list goes on and on. You have to keep
track of meetings and appointments,
contact lists and address books, not to
mention all of your important informa-
tion. What's more, if that information is
not accessible when you need it, it can
cost you time, money—maybe even
your business. And don't forget about
security—putting a lock on the front
door is no longer enough. With comput-
ers, Web sites and e-mail, businesses
have to think about new ways to keep
their information safe. And on top of all
that, you have to remember to pay the
light bill.

Translation—there are a number of
issues business owners must worry
about every day. But now, IT doesn't
have to be one of them.

Available exclusively from IBM
Business Partners, the IBM Lotus®
Foundations™ *Start* software appli-
ance simplifies the implementation of
IT solutions and allows you to focus
on the core elements of running your

business. It's an all-in-one package
that comes with the software essentials
your business needs. Even if your busi-
ness has limited technical skills and a
tight budget, the software is designed
to help improve productivity, protect
business information and facilitate
better communications. And it can
be up and running in your office in
about 30 minutes. There's no need
for an IT staff.

**Build a stable, connected, security-
rich foundation**

With the Lotus Foundations *Start*
software appliance, you get a solution
that runs on the highly robust and
security-rich Linux® platform, meaning
no blue screens and a significantly
reduced threat of operating system
(OS) viruses. And there is no need
for you, or your vendors, to have any
Linux expertise. You can also set
up protected connections to access
information within your network from
the Internet. So whether in the office,
at home or on the road, you can
more securely access your business
information and get work done. And
with included antivirus and antispam
technology, your entire network and
employee e-mail in-boxes are better
protected from the threat of viruses
and the clutter of unwanted spam.

IBM®

An IT environment that manages itself

Lotus Foundations *Start* keeps IT simple; it's self-managing, self-healing and self-configuring. The software can think for itself, identifying, isolating and solving problems before they affect your business operations. It backs up data at regularly scheduled intervals, and if needed, automatically recovers and restores data and system settings in minutes. It also automatically installs security updates to help provide continuous network protection from potential threats such as unauthorized intrusions, viruses and spam attacks.

By automating critical features, you gain peace of mind that your business systems and information are protected, while your budget remains intact.

Create, communicate and share information

Whether a company consists of 5 or 500 employees, at some level, people have to work together—employees with employees, employees with customers, and since you often wear multiple hats, sometimes you with your own thoughts. Lotus Foundations *Start* includes the IBM Lotus Domino® platform and IBM Lotus Notes® software for e-mail, calendaring and document sharing, as well as the IBM Lotus Symphony office productivity suite to create and edit documents, spreadsheets and presentations just like you do today.

A solution designed with your business in mind

Lotus Foundations *Start* isn't a scaled-down large enterprise offering. It's built for your business—a cost-effective, all-in-one appliance that can help you save time and reduce costs—enabling you to streamline your operations without the need for an IT staff. It provides full functionality in a single package at a single price—no add-ons required. Give Lotus Foundations *Start* the full-time job of running your IT, so you can focus on running your business.

For more information

To learn more about IBM Lotus Foundations *Start* software, contact your local IBM Lotus representative or visit:

ibm.com/lotus/foundations

lotusfoundations.com