

IBM® Workplace™ for Business Strategy Execution

Highlights

- ***Help ensure organization objectives are aligned to your company strategy and manage achievement of those objectives***
- ***Cascade objectives, interlock with contributors and link internally and externally***
- ***Help push, reach agreement on and implement modified objectives using the dynamic change management feature***
- ***Help rapidly resolve actual or projected exceptions to plans with built-in collaborative services***
- ***Install the entire product stack in less than one hour with an easy-to-pilot deployment option***
- ***Leverage existing technology investments with powerful integration tools***

Understanding corporate strategy and how to contribute

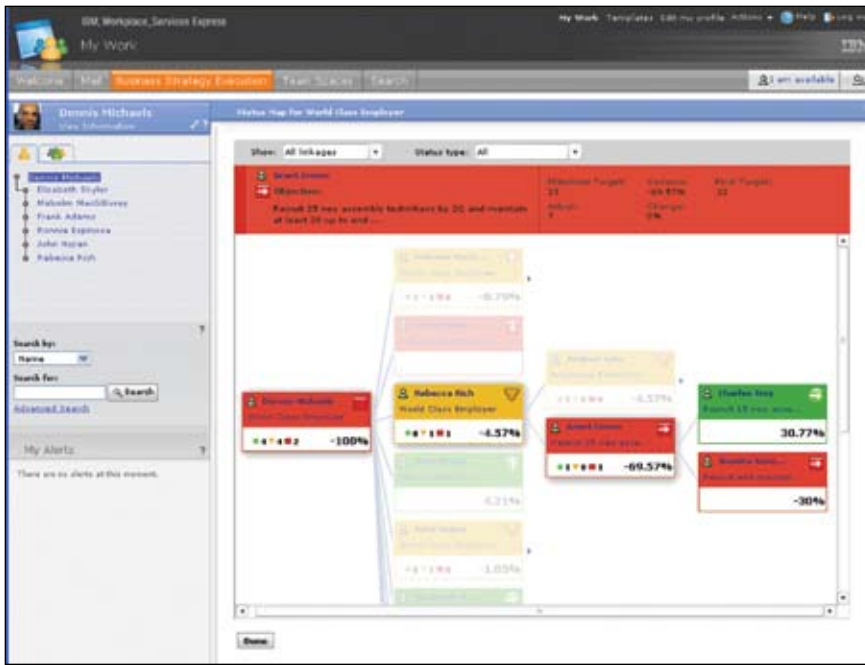
How overarching business strategies are communicated and translated into actions throughout a company can affect the overall outcome and achievement of those goals. In many companies, only a small percentage of the workforce may actually understand the overall company objectives, which can lead to a disjointed and inefficient implementation of the company's business strategies and increase the risk of missing critical business targets.

IBM® Workplace™ for Business Strategy Execution software provides capabilities to align corporate objectives throughout your organization. Your IT department can leverage the software to manage service level agreements. For example, the IT department of a large organization has a "99.95 percent business availability objective." The IT manager needs to track service attainment, connect with multiple groups within the organization and manage the dependencies of reaching this goal. In order for the groups to reach their targets,

objectives can be pushed down to responsible parties throughout the organization. Status maps can then be used to determine where problems may arise that would prevent teams from reaching their targets. Scorecards can help identify and track where they are against targets, and issues can be identified before they become serious problems. Information about current business availability can be rolled up from across the organization, providing an overall view of business availability and the availability of the individual components that contribute to it.

Flexible deployment options fit your environment, systems and goals

IBM Workplace for Business Strategy Execution software helps connect teams, information, and applications. It includes collaborative features and document management capabilities that help enable users to be more responsive and productive. IBM Workplace for Business Strategy Execution software provides flexible deployment options and can be deployed departmentally or enterprise wide depending on platform preference.



Help simplify administration with IBM Workplace Services Express software

IBM Workplace for Business Strategy Execution software can be deployed using IBM Workplace Services Express software, which installs a server with integrated document management, as well as team spaces for collaboration, instant messaging, e-mail, document sharing, event scheduling and a search facility—all on one server. The ability to run all of these collaboration features on one server enables you to spend less on hardware. Your IT organization needs to manage only one server instead of many.

IBM Workplace for Business Strategy Execution software helps reduce IT costs and improve technology efficiency, with features such as the following:

- *Role-based templates, preconfigured scorecards and dashboards to improve time to value and track key performance indicators; strategic objectives and initiatives that support those objectives; and exception resolution aids.*
- *Administration features for strategy and execution tools; administrative features provide flexibility for strategy execution tools; you can create new perspectives, control access to resources, connect to external data sources and modify the settings and labels that display for components.*
- *Specific tools to manage performance, including trend calculations and strategy maps.*
- *Tools designed specifically for strategy execution and performance management; the versatile framework combines tools and data sources into a single interface; scorecards, navigators, my alerts and dashboards enable you to start creating and tracking objectives for your business strategy.*
- *Sample data to help you learn more; sample data to support a scenario is provided and ready to view immediately after installation; use this sample data in a demo environment to learn about the product.*

Enterprise-class portal environment

For even richer features, IBM Workplace for Business Strategy Execution software can be deployed with IBM WebSphere® Portal Extend software to give you capabilities that enable you to quickly build scalable portals to meet the needs of your employees, customers and trading partners. WebSphere Portal Extend software provides portal services, collaboration capabilities, enterprise search functions and Web site visitor-usage analysis.

Seamlessly integrate analytic capabilities, graphs, reports and monitoring tools

IBM Workplace for Business Strategy Execution software presents business users and executives with a summary of business objectives and initiatives. It also provides navigation to status maps, graphs, reports and attachments. Each objective and initiative has a corresponding graph and report, providing visual representations of target values, their history, variance and status. It can also present a variety of key performance indicators (KPIs) based on data from enterprise systems to help users quickly understand their business performance. All of the features can help provide strategic context to business data, helping ensure people are taking up the right activities at the right time.

IBM Workplace for Business Strategy Execution software supports a number of widely available sources for measurements, including Web services, spreadsheets and enabled portlets. IBM Workplace for Business Strategy Execution software may be configured to retrieve information via standard Web services from systems such as sales automation, human resources, manufacturing, enterprise

resource planning and data warehouses. Customers and business partners who develop portlets may enable them to provide measurements for an owner's objectives or initiatives, to provide quick and seamless performance updates for users of IBM Workplace for Business Strategy Execution software.

Trust IBM to enhance your business strategy execution

IBM is a leader in the key underlying technology needed to assemble and implement a strategy execution solution. IBM Workplace for Business Strategy Execution software uses portal, collaboration and application integration technologies and adds capabilities for organizations to manage the achievement of objectives—all presented to users in a single interface. It provides a flexible environment that can leverage portlets, dashboards and analytic tools from multiple vendors. IBM Workplace for Business Strategy Execution software can help employees understand their company's corporate strategy in concrete terms, focus on what is important to the company, be current on status and risks, and facilitate solving issues before they result in missing an objective.

IT benefits of the IBM Workplace for Business Strategy Execution solution

Easy access to back-end data via Web services

Data can be imported into IBM Workplace for Business Strategy Execution software from Microsoft® Excel and existing Web services, or it can be entered manually.

Straightforward configuration

Administrators can create registered data sources that can be leveraged by multiple employees to update scorecards using Web services; employees can pass data from existing dashboard portlets to their scorecard.

Leverage existing portlets

IBM Workplace for Business Strategy Execution software uses portal-based dashboards so that the investment you have in existing business intelligence solutions and portlets can be leveraged.

Simple and quick deployment

By leveraging the archive installer with Workplace Services Express software for a rapid departmental deployment, the entire product stack can be operational in less than one hour.

IBM Workplace for Business Strategy Execution software, at a glance



Requirements

Hardware

2CPU, Intel® Pentium® 4, 3.0GHz

2GB RAM

60GB hard disk

Supported operating systems

Microsoft Windows® Server 2003

Microsoft Windows 2000 Advanced Server SP4

Supported Web browsers

Microsoft Internet Explorer 6.0 with Macromedia Flash 7.0 support

Mozilla Firefox 1.0.4 with Macromedia Flash 7.0 support

Supported Lightweight Directory Access Protocol (LDAP) servers

IBM Tivoli® Directory Server v5.2

IBM Tivoli Directory Server v5.1

IBM Lotus® Domino® Enterprise Server 6.5.x

Microsoft Windows Active Directory 2000

Supported languages

English	Italian	Portuguese (Brazilian)	Spanish
French	Japanese	Simplified Chinese	Traditional Chinese
German	Korean		

For more information

To learn more about IBM Workplace for Business Strategy Execution software, contact your IBM representative or IBM Business Partner, or visit:

ibm.com/software/workplace/strategyexecution

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