



IBM Lotus Sametime 8
Unified Communication
and Collaboration

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Lotus software

Agenda

- UC² a definition
- Lotus Sametime core capabilities
- Extending the Lotus Sametime Platform
- Audio and Video and Telephony Integration
- Lotus Sametime 8 Roadmap









Unified Communications Collaboration





Lotus Sametime 1998: Integrated Instant Messaging and Web Conferencing

IBM DELIVERED





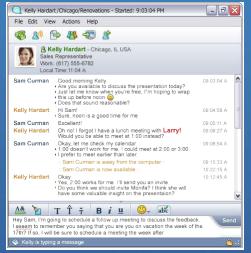




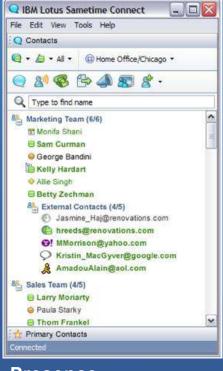




IBM Lotus Sametime helps you run your business in real time



Instant Messaging



Presence Awareness



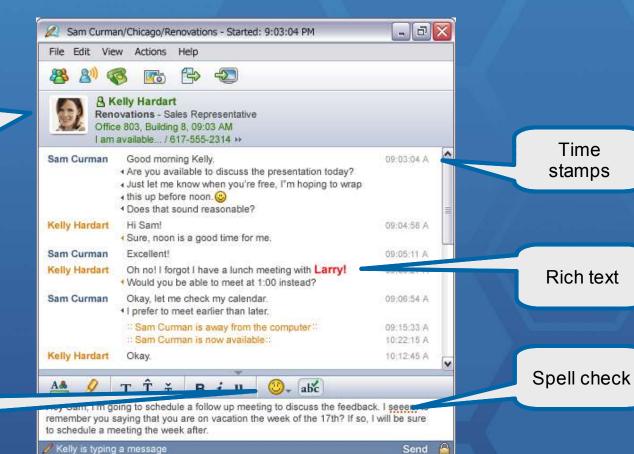
Web Conferencing





IBM Lotus Sametime Connect - Instant Messaging

User info from corporate directory and location awareness

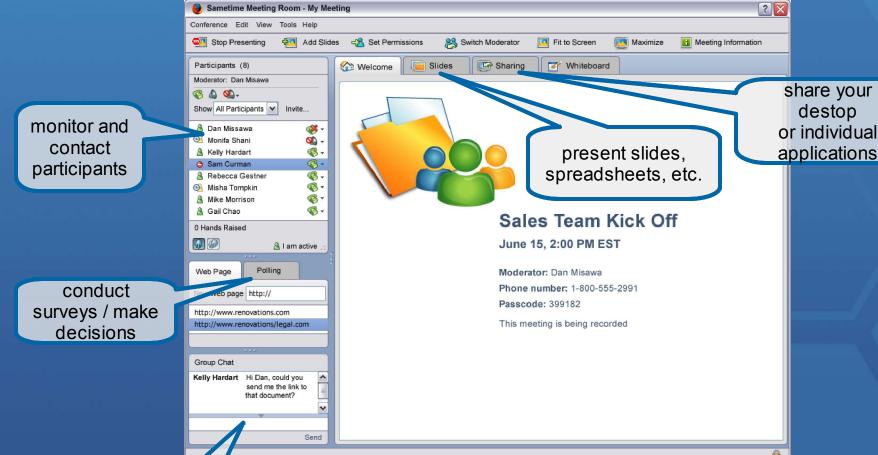


Emoticons





IBM Lotus Sametime Web Conferencing



chat room

your data is secure



The extensibility of IBM Lotus Sametime not only gives you access to people, but to information and resources

Support for multiple communities

Quick Find

Extension area for add-on functionality

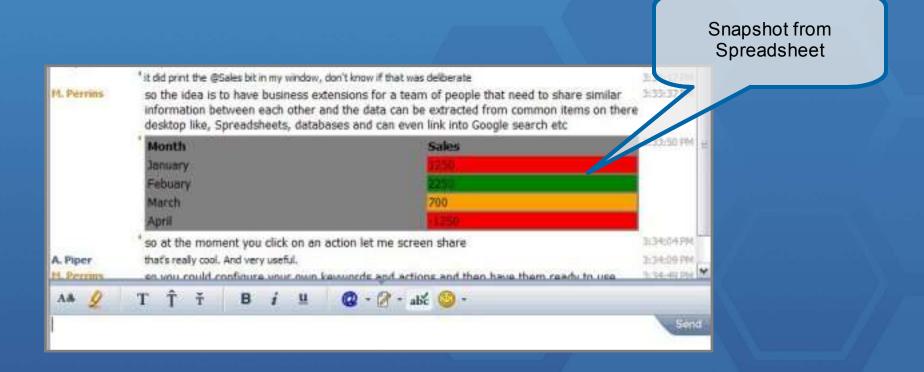


Customizable/brandable Area





Example: Including real-time data



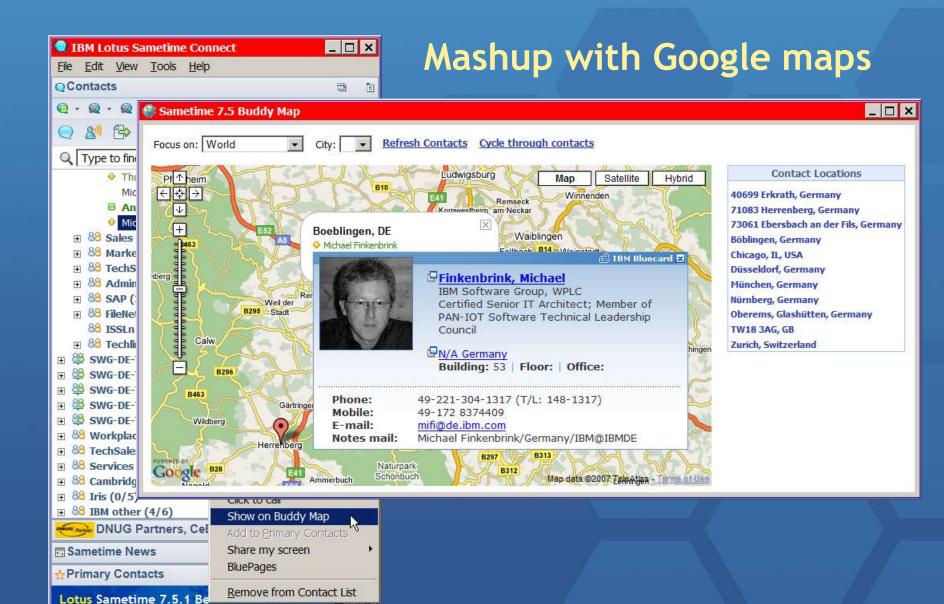






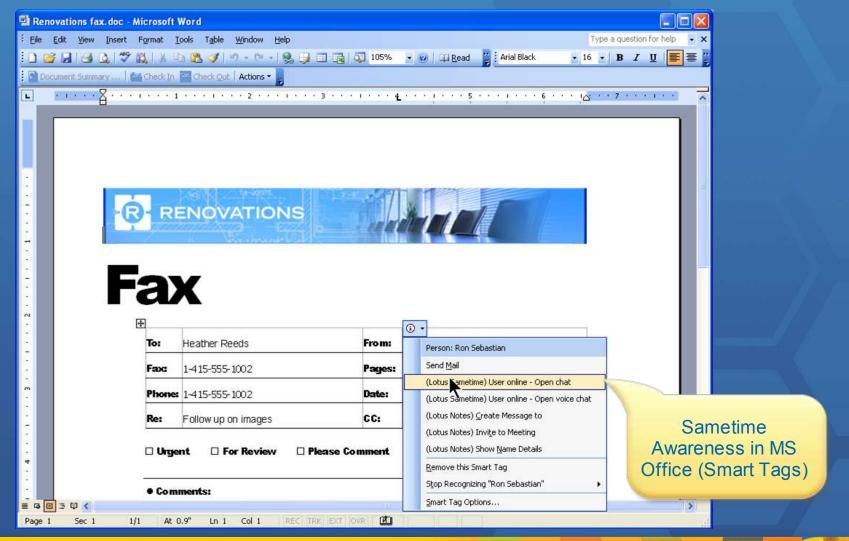








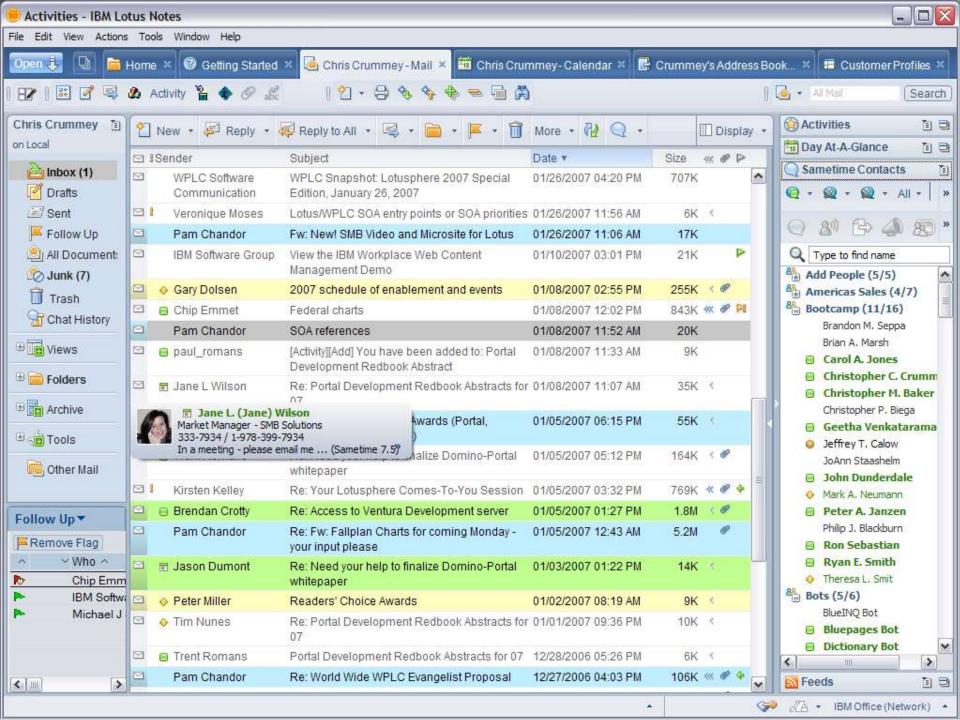
Sametime integrates with your existing office tools...













...and can easily be integrated into your websites



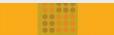


Example: GroupCalendar



http://www.we4it.de





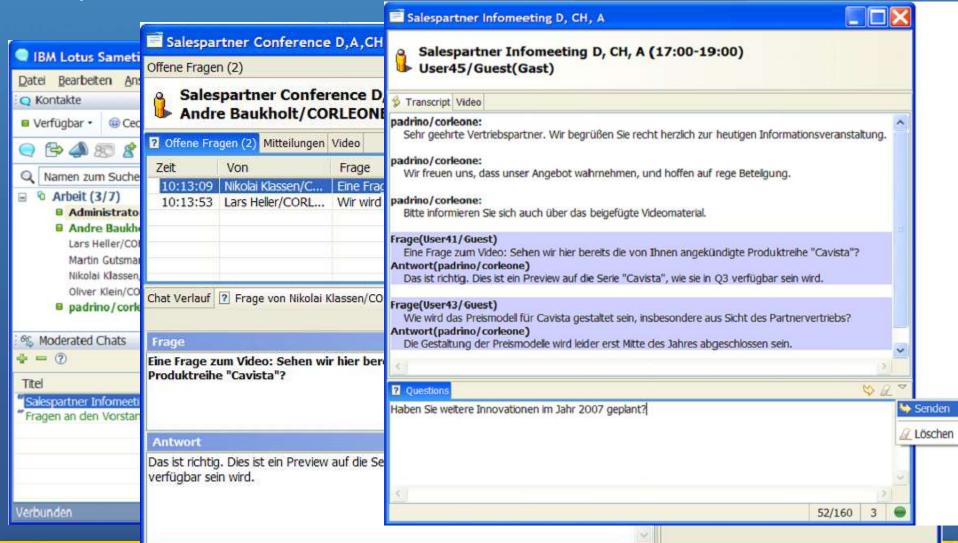






Example: Moderated Chat

http://www.cedros.de





Example: IX Workflow Sametime Plugin

http://www.imixs.de



- Extends chat functionality
- Empowers to start new business processes
- Displays workitems
- Based on Web Service Technology
- Runs on all platforms
- Applies Eclipse Technology
- Designed for Lotus Notes 8
- IX Workflow Modeler integrated in Rational Software Developer



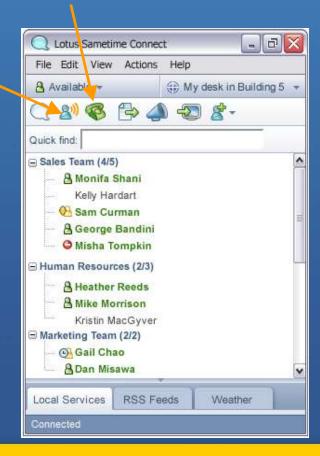




You can improve communications while reducing costs through integrated VoIP, or chose to integrate with your own enterprise telephony and desktop video solutions

Start a phone call

Start a voice chat





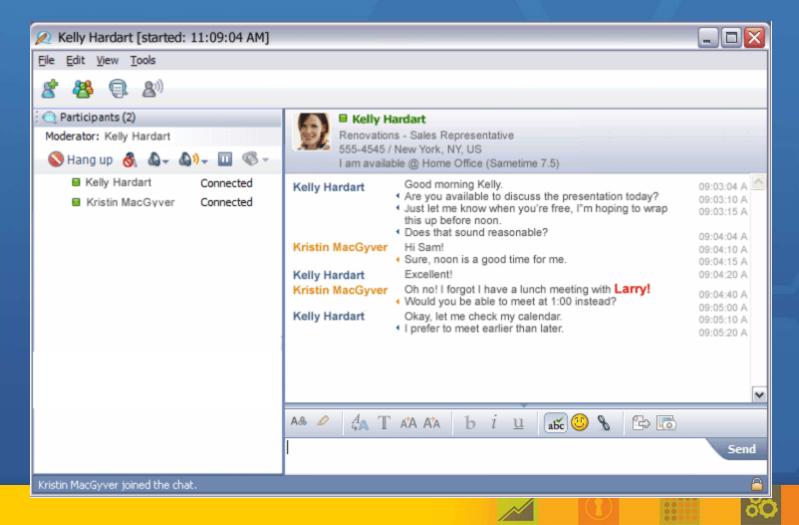




Voice chat

Built-in VoIP for up to 5 users at a time

Participants can see who is speaking, and manage their own connection





Video

Built-in 1x1 video in Sametime 7.5.1













Unified Communications Partner Solutions

Capability	Partners	
Click to Call, Click to conference	3COM Alcatel·Lucent OAVAYA cisco ISICOCO	
	NERTEL POLYCOM RADVISION SIEMENS	
Aggregated Telephony Presence	3COM Alcatel·Lucent AVAYA CISCO SIEMENS	
Call Management	IS COOLD NERTEL VoiceRite	
Multipoint video integration	AVAYA	
Softphone integration	AVAYA IS COOLD NERTEL SIEMENS	
Web conferencing audio integration	AVAYA ROLYCOM Premiere Global Services	
Web conferencing audio/ meeting scheduling	Alcatel·Lucent CISCO ROLYCOM	
Unified Messaging for N/D	Alcatel·Lucent AVAYA cisco NORTEL VoiceRite	
Unified Messaging for Sametime	CISCO VoiceRite	

http://www-306.ibm.com/software/lotus/partnershowcase/sametime





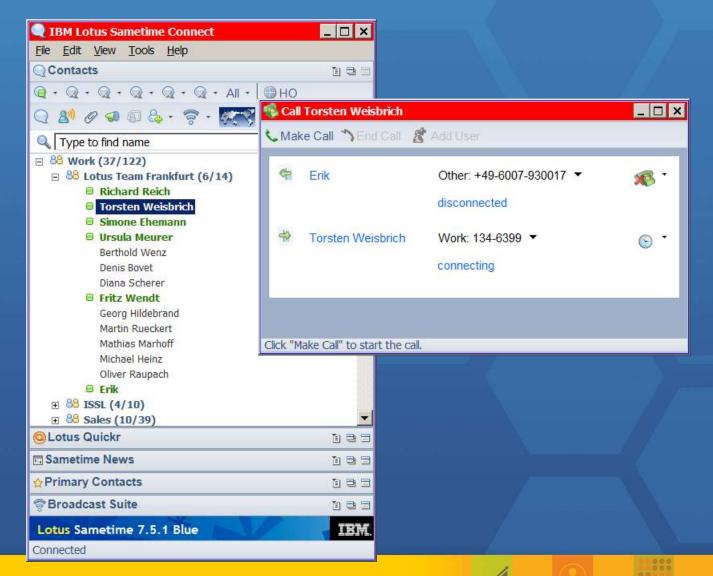








Example: Click-to-call with Cisco Call Manager

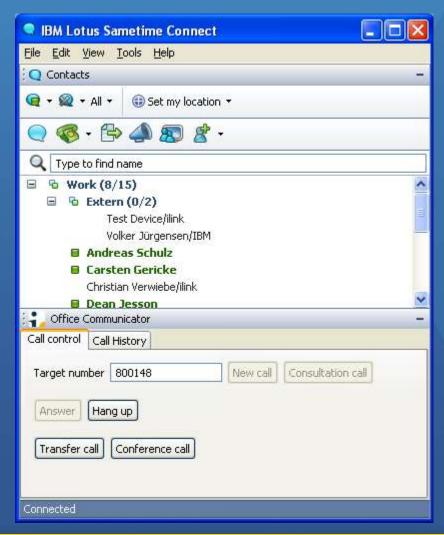


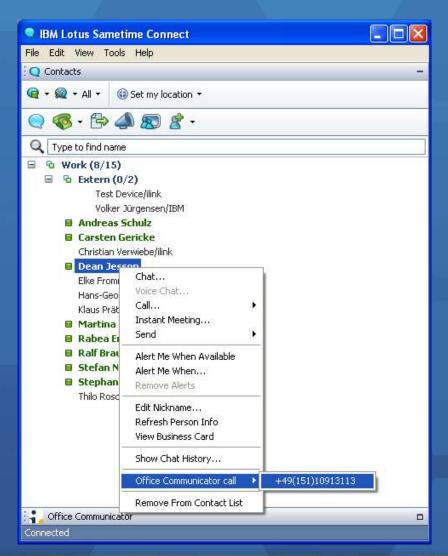




Example: iOffice Communicator

http://www.ilink.de









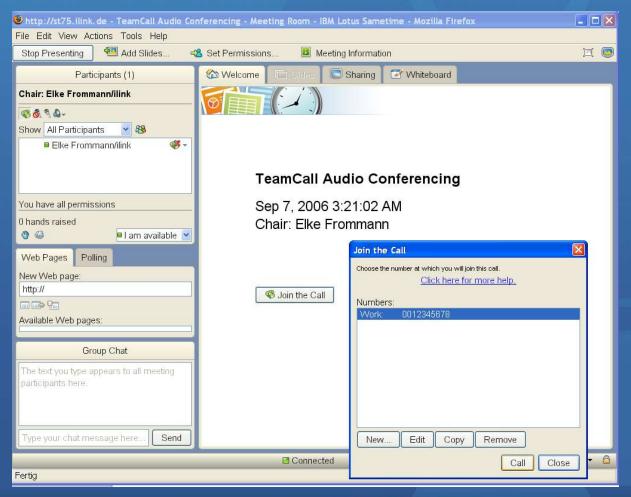






Example: TeamCall® Audio Conferencing

http://www.ilink.de







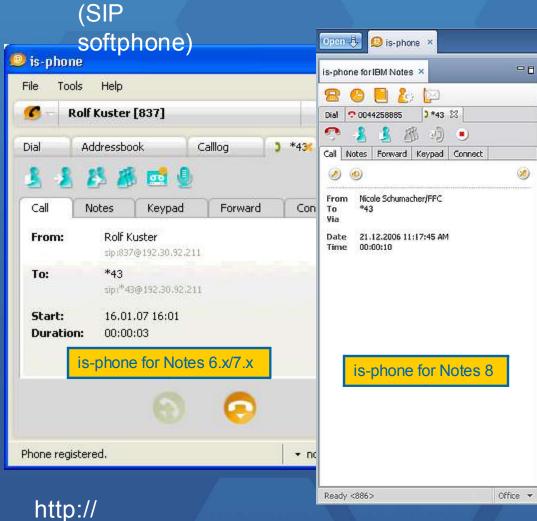






Example: is-phone







www.iscoord.ch





Integration mit Telefonieserviceprovider in Lotus Notes/Domino 8 und Lotus Sametime

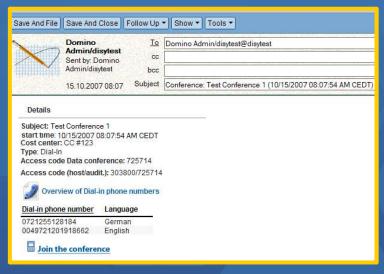


Lotus Notes:

Telefonkonferenz direkt im Kalender buchen

Save and Send Invitations Save as Draft Display ▼ Delivery Options... Check Calendar. □ Return receipt □ Sign □ Encrypt Calendar Entry Meeting Subject: Fr 19.10.2007 16 16:00 When: Starts: Local time 1 hour 16 17:00 Fr 19.10.2007 Ends: Local time This entry does not repeat Repeat: ☐ Do not receive responses from invitees ☐ Prevent counter-proposals ☐ Prevent de Who: × Reserve Optional: Teleconference FYI: Type of conference Meeting (all participants may speak and listen) O Tutorial (auditorium for listening purposes only) Location: End of conference: host hangs up Rooms: Resources: Roll call: On entry and on exit Teleconference: O record names without announcing directly Recording start automatically Description | Find Available Time Do not display number: Show Conference View Panel to participants Data conference: Cancel

Automatische Einladungen mit Einwahl-Rufnummern und Zugangsdaten für Dial-in Telefonkonferenzen werden versendet



Konferenz Teilnehmer

Konferenz Initiator







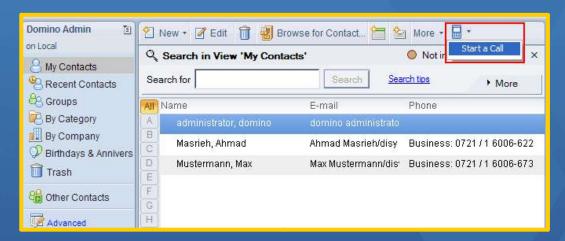






Integration mit Telefonieserviceprovider in Lotus Notes/Domino 8 und Lotus Sametime





Dial-out Telefonkonferenzen sofort mit ausgewählten Teilnehmern aus dem Adressbuch oder allen Empfängern einer E-Mail starten

Konferenz Initiator





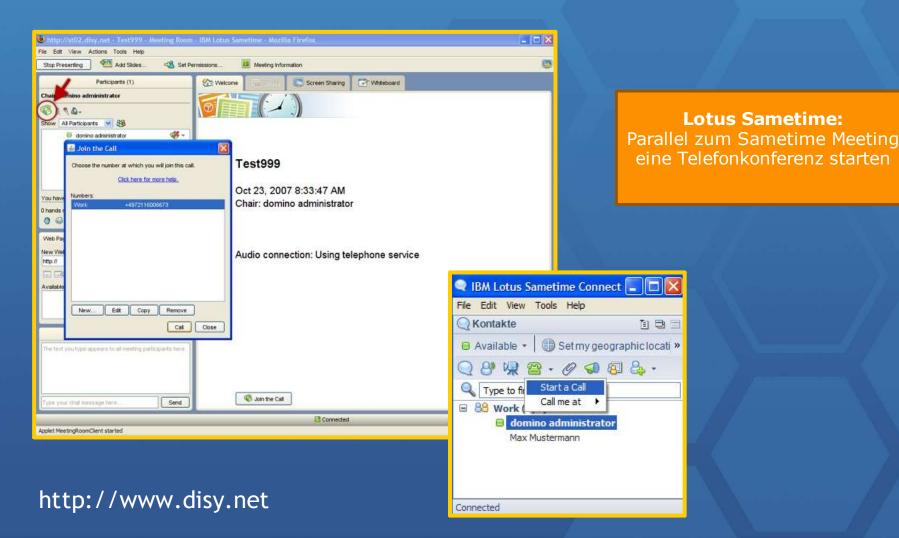






Integration mit Telefonieserviceprovider in Lotus Notes/Domino 8 und Lotus Sametime

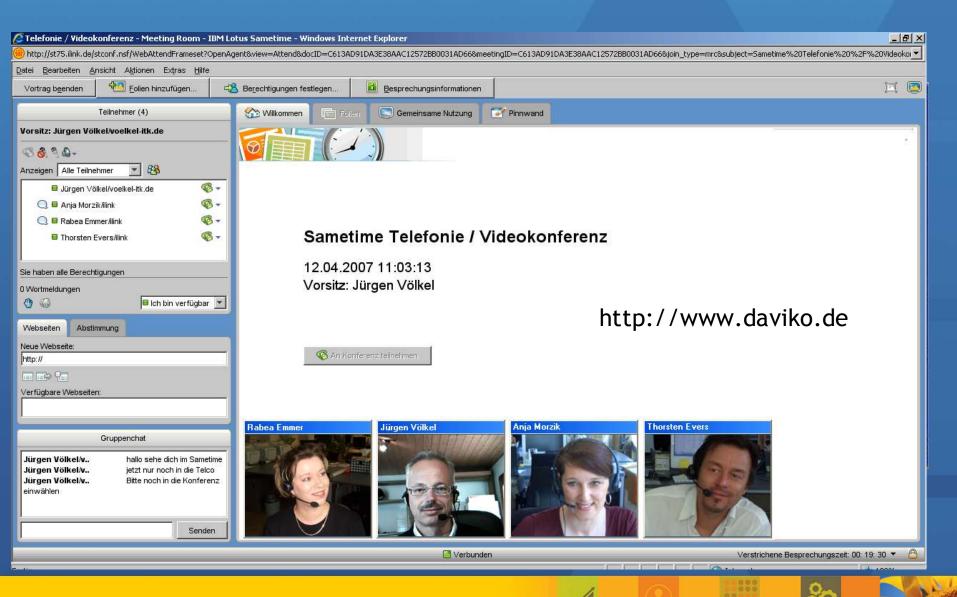








Example: Video-enabling IBM Lotus Sametime

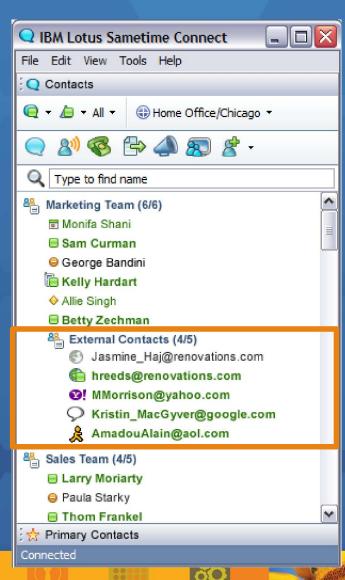




Extend instant messaging communications to customers and suppliers via enterprise or public IM communities

Yahoo!
Sametime
AOL
SIP
GoogleTalk

Centralized policy controls and chat logging services are available





Sametime...don't leave home without it

- Nokia E-Series
- Sony Ericsson M600/P990
- Blackberry 7100 / 8700
- Blackberry 8100 / 8800
- Windows Mobile Devices





Lotus. Sametime			
IBM Lotus Sametime Mobile 7.5			
Choose your platform and language, and then download the client for IBM® Lotus® Sametime® Mobile 7.5.			
Platform:	Blackberry	~	
Language:	English	~	
Download IBM Lotus Sametime Mobile 7.5			









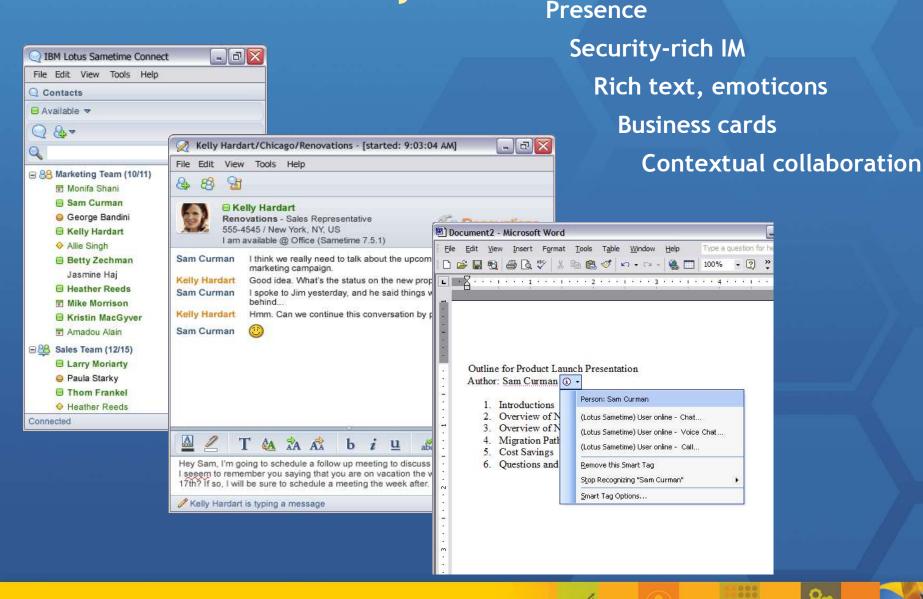
Extending the Lotus Sametime Product Family





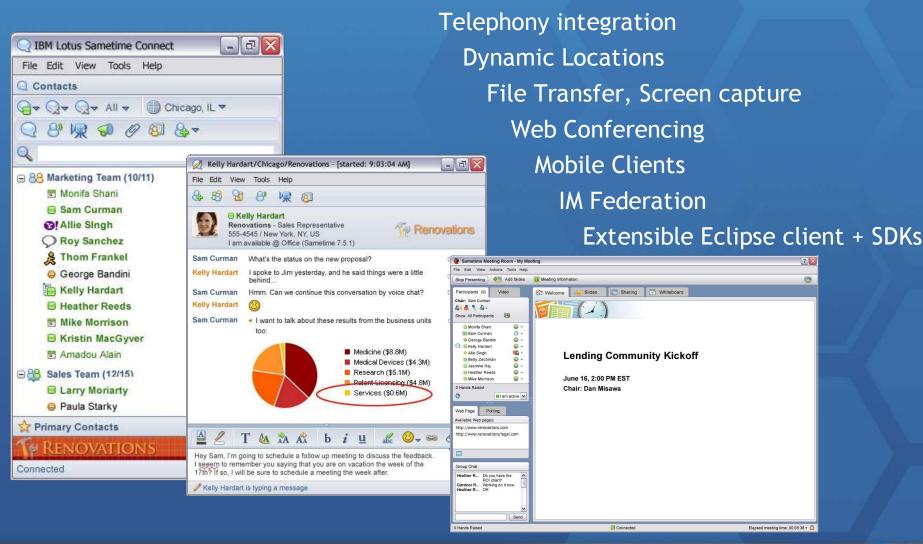


Lotus Sametime Entry





Lotus Sametime Standard







Video and VoIP chat within the enterprise





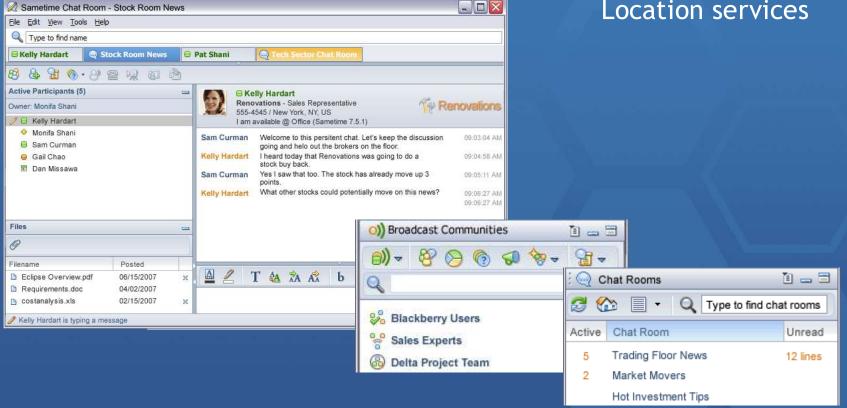




Lotus Sametime Advanced

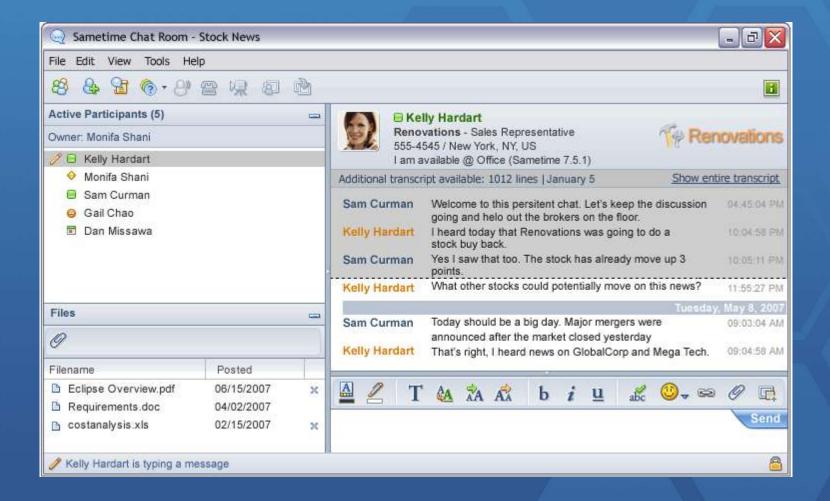
Broadcast Suite Instant share Location services i ... = Chat Rooms Q Type to find chat rooms Active Chat Room Unread

Persistent chat





Planned Persistent Chat capabilities







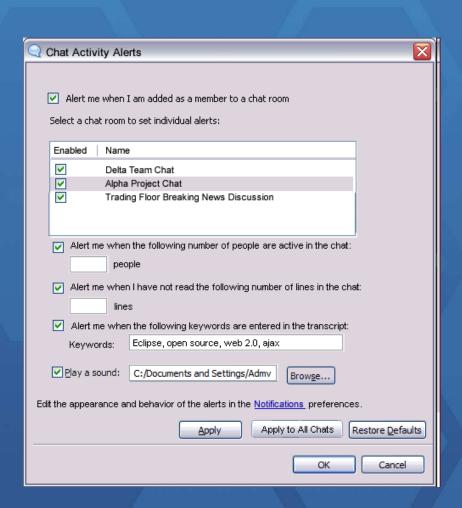






Planned Persistent Chat capabilities







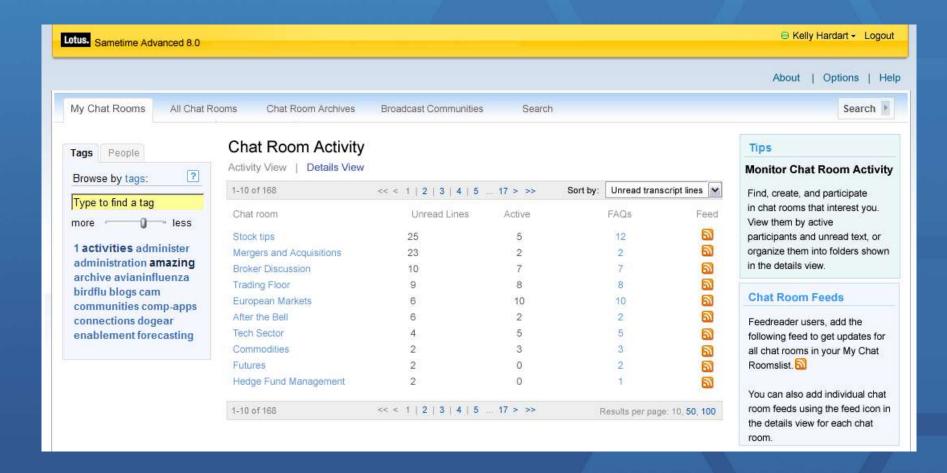








Planned Persistent Chat capabilities







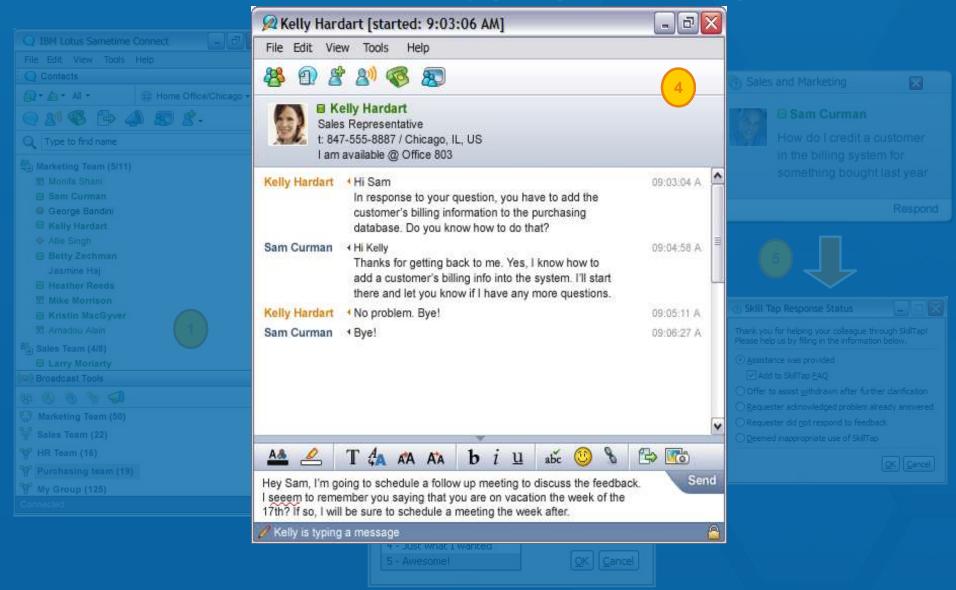








Broadcast Tools: Finding people and experts





Lotus Sametime "Unified Telephony"



Rich aggregated presence

Incoming Call Management

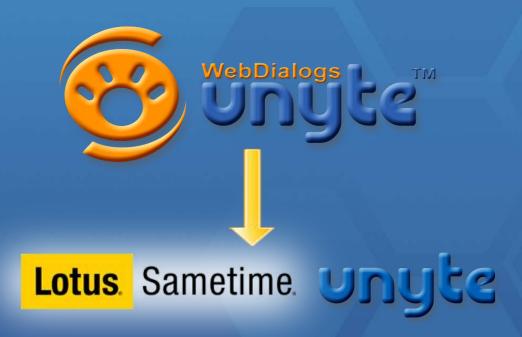
Softphone

Connect Multiple Vendor PBXs









...easy to access, easy to use, easy to integrate Web conferencing service

www.ibm.com/sametime









Lotus Sametime 2007: A Unified Communications & Collaboration Platform

IBM DELIVERED



BUSINESS PARTNER DELIVERED











Summary



Lotus Sametime

- Complete unified communications and collaboration solution
- Superior user experience
- Freedom of choice









Improved effectiveness and productivity

Collaboration

Improved

customer

IP Contact Center

service

More competitive business models





Lower TCO, increased flexibility and resiliency



Business value







Lotus. Sametime



Questions?









Try it for yourself...!

Lotus Sametime Demoserver

http://stdemo3.dfw.ibm.com

IBM Lotus Sametime 7.5 Demonstration Site



IBM Lotus Sametime is IBM's market-leading product and platform for real-time collaboration. It is based on three on demand concepts:

- Presence awareness. See, in advance, whether a person(s) or application(s) is available to collaborate, share information and/or take an action.
- Instant messaging. Be able to converse virtually through the exchange text-, audio- and/or videobased information in real time.
- Web conferencing. Share information, an application or an entire desktop or engage in team white boarding.

Chat with your favourite IBM contacts

> http://www.ibm.com/collaboration



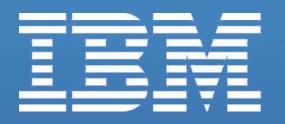
Messaging
Send a short text
message to an
IBM employee.

→ Learn more

→ Sign in







Lotus software



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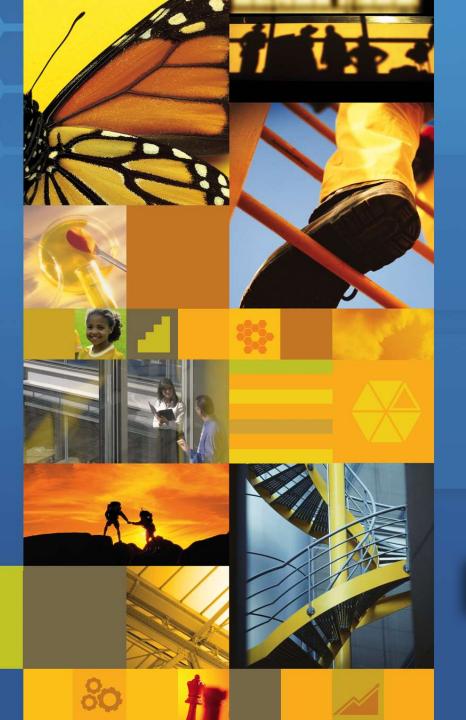
Ich bin verfügbar @ Hom... (Sametime 7.5.1)

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http://www.lotus.com/sametime







Lotus. software

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