

IBM Lotus Sametime 7

Highlights

- ***Provides security-rich, scalable enterprise instant messaging***
- ***Allows presence awareness to be easily integrated into the inbox, portals, Web sites and applications***
- ***Enables seamless transition from an instant messaging session to a Web conference***
- ***Extends the value of Web conferencing with optional audio integration***
- ***Offers on-premise deployment that can lower total cost of ownership***

Real-time collaboration for a real-time world

Today's business environment requires more than just e-mail and the telephone to get decisions made and business done.

IBM Lotus® Sametime® software is a market-leading solution that provides presence awareness, instant messaging and Web conferencing capabilities and will enable you to engage with and respond to colleagues, customers, business partners and suppliers more quickly and in real time. Designed with the security features, scalability and reliability demanded of a mission-critical application, Lotus Sametime software offers robust features and the opportunity for a lower total cost of ownership through on-premise software deployment.

Meet business demands faster with more efficient communications

Lotus Sametime software combines the three core elements of real-time collaboration in a single solution: presence awareness, instant messaging and Web conferencing.

Presence awareness

Presence awareness allows you to see which team members are online and available. Individuals can control their online availability and visibility through robust user privacy features, as well as see and share more detailed availability messages, such as "Away from my desk—please call my cell phone." You can request instant notification as soon as a colleague comes online or becomes active. Presence awareness can also be assigned for shared functions or teams, in addition to individuals.

Lotus Sametime software also allows you to extend presence awareness beyond your contact list so that it can be available when and where you need it—embedded in an e-mail inbox, Web site, portal, custom application or mobile device.

Instant messaging

Initiate a one-to-one or multi-person instant messaging session with confidence. All communication is encrypted and authenticated, and by linking Lotus Sametime software to your corporate directory and your organization's security protocols, there will never be any doubt as to the identity of the person on the other end of the conversation.

Lotus Sametime technology allows you to move beyond a simple conversation, transitioning an instant messaging session directly into a full Web conference. And, businesses that have opted to integrate Sametime software with their telephony or teleconferencing solution can take advantage of click-to-call functionality directly from the Connect Client. Lotus Sametime software also allows file transfer to colleagues for immediate review and action.

Moving beyond interpersonal communication, Lotus Sametime software can be used to quickly retrieve information from back-end systems, such as a price from a product catalog or the status of an order from a fulfillment system.

Web conferencing

Lotus Sametime Web conferences can help your organization maximize efficiency, reduce travel budgets and respond immediately to changing customer demands. Because it is designed for on-premise deployment, Lotus Sametime software can offer significant cost advantages while making it easy to extend the benefits of Web conferencing across the entire organization.

Lotus Sametime software offers the features necessary to ensure your meetings are as productive as possible. Users can share presentations, applications or entire desktops. The integrated whiteboard allows you to capture brainstorming sessions or mark up shared slides, and integrated chat allows for both group and individual conversations. When appropriate, you can allow other meeting participants to take control of your computer, and even edit your documents.

Optional audio integration capabilities provide a single, unified interface to both audio and Web conferencing. Through integration with IBM Lotus Business Partners, including leading telephony and teleconferencing providers, Lotus Sametime software can be enabled to visually indicate the active speaker, dial out to new participants, mute lines and control participants' volume.

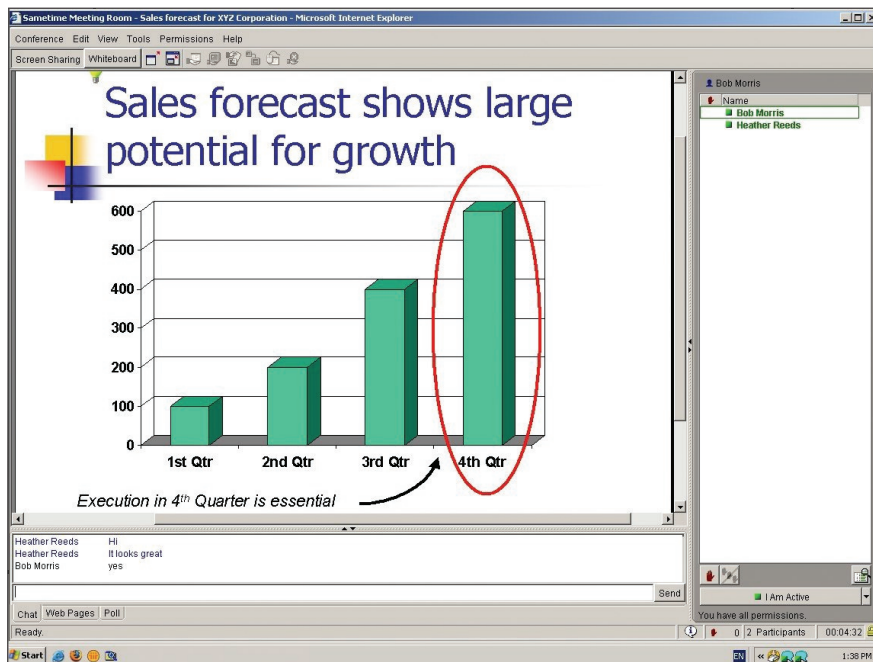
Lotus Sametime Web conferences can be accessed from a variety of browsers and operating systems, and can scale from small collaborative work sessions to large broadcast meetings. Meetings can be scheduled in advance or started immediately, and can be recorded for playback at a later time.

Provide access to business-critical information anytime, anywhere

Whether team members are in the office or on the road, they can collaborate in real time with Lotus Sametime software.

Scalability

Businesses with hundreds of thousands of employees rely on Lotus Sametime software every day for business-critical communications. You can link multiple Lotus Sametime servers to increase scalability and reduce traffic across wide area networks (WANs).



With the application sharing and whiteboard features, you can easily share presentations, illustrate ideas and communicate more effectively.

Security, privacy and compliance

Lotus Sametime chat logging APIs can be used to build a server-based chat logging solution or to integrate with third-party logging and archiving solutions to assist you in addressing your organization's regulatory compliance requirements.

Extensibility

Toolkits provide application programming interfaces (APIs) so you can integrate and embed real-time collaboration capabilities into e-mail, calendars, discussion databases, document libraries and business portals, as well as a wide range of Microsoft® Windows® and Web applications.

Authentication and access control

Lotus Sametime technology authenticates users when they log on. Users can protect Web conferences with a password, arrange for "unlisted" meetings and limit access only to the individuals who receive invitations. Web conference content can be encrypted and restricted to only authorized viewers.

Instant messaging gateway

Connect to other Lotus Sametime communities, or to other communities using the SIP protocol, through the Lotus Sametime gateway.

Click-to-call and audio integration

Enable click-to-call and Web conferencing with integrated audio functionality through the optional integration of Lotus Sametime software with leading third-party audio solutions.

Mobile access

Lotus Sametime software can be accessed from a wide variety of wireless mobile devices, using solutions such as IBM Lotus Sametime Everyplace® technology, to see who is online, initiate a chat and send and receive instant messages.

Directory support

You can use existing directories—like IBM Lotus Domino® or any Lightweight Directory Access Protocol (LDAP) directory—to control exactly who can access the Lotus Sametime environment.

Proxy support and firewalls

Lotus Sametime software can be deployed to let external users access the server without compromising network security.

Server management

Lotus Sametime software features a browser-based interface, making it easy to set up new users, administer security and access privileges, monitor activity levels and analyze usage trends. An integrated administration function makes it easy to broadcast messages with security in or across your entire network.

Market-leading, real-time collaboration

IBM Lotus Sametime software is a market leader in enterprise instant messaging and Web conferencing. More than 15 million people worldwide have used Lotus Sametime technology to share information, make decisions faster and communicate in real time.

Leading-edge solutions—available when and where you need them

Choosing Lotus software from IBM means that you have access to the global resources available through IBM Software Services for Lotus (ISSL) and its network of qualified IBM Business Partners. Through expert

consultation, in-depth understanding of Lotus technologies, custom application development, real-world experience and knowledge transfer, ISSL can help you turn your IT investments into quantifiable business value. To learn more, visit ibm.com/lotus/services.

For more information

To learn more about IBM Lotus Sametime software, visit:

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IBM Software Group
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Cambridge, MA 02142
U.S.A.

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