

IBM Lotus Workplace Web Content Management

Highlights

- ***Easily integrate people with the process of Web content development***
- ***Rapidly develop and manage your intranet, extranet and Internet assets***
- ***Quickly deploy vital information in just minutes, not days***
- ***Easily author using familiar, supported desktop applications without programming hassles***
- ***Seamlessly integrate supported front-end, Web, legacy and back-end systems without reengineering***
- ***Rapidly create portlets without programming skills***
- ***Supported by IBM products: Lotus® Domino™, WebSphere® Portal, DB2® Content Manager, Lotus Document Manager, Lotus Workflow™ and the IBM @server xSeries®, zSeries® and pSeries™ platforms***

Putting it all together — fast

No matter what size your business, the cost of getting disparate content and applications operational is often severely underestimated — in both development and staffing costs.

With IBM Lotus Workplace Web Content Management, you can rapidly integrate people with the process of Web content development across your Internet, intranet and extranet assets.

Lotus Workplace Web Content Management is a powerful and sophisticated content management solution to help accelerate development and delivery of critical business information across your enterprise. Despite its power, it's remarkably easy to use. Instead of tying up IT staff, it generally requires standard office skills to help rapidly harness and optimize the flow of information across your Internet, intranet and extranet sites.

It can also help drive down the cost of creating and managing your content — while bringing it on-stream fast and efficiently. Hours of work can often be saved because

content creation is simplified and streamlined — allowing business users to build entire sites using powerful content templates and reusable components without specialized development skills.

Lotus Workplace Web Content Management enables a new class of dynamic, personalized content that can help maximize the flow of highly relevant, rapid and accurate business information to meet growing expectations.

Streamlines e-business applications

One of the most valuable transactions you can make is the degree of interconnection between your customer-tuned Web sites and your business-tuned back-end systems. Our goal is simple — to make them transparent — so you can focus on doing better business.

This is a fast way to optimize and integrate Web commerce with existing supported back-end systems. Basically, it is little more than point, click and done.



Lotus Workplace Web Content Management can seamlessly help integrate your supported front-end, Web, legacy and back-end e-business systems into a powerful unified solution—generally without reengineering or expensive upgrades. It's a proven and efficient way to help drive greater business volume throughout your enterprise-wide e-business system—while helping to provide a fast, satisfying solution for your users and customers.

Powerful point-and-click portlet creation for your staff

Remove unacceptable information bottlenecks and help empower your key staff to drive portlet development where and when it's needed.

Lotus Workplace Web Content Management is a great way to get your enterprise information up and performing, fast. Lotus Workplace Web Content Management helps extend and accelerate IBM WebSphere Portal Server, reducing the development effort required to access business-critical information.

It aggregates content from IBM Lotus Notes®, SQL and IBM DB2 Content Manager repositories and can merge it within another look and feel. For example, you can merge content and functionality within design templates to help ensure consistency with other portal content.

It can also personalize the delivery of managed content and assets from Internet, intranet and extranet sites. The simple, yet powerful, point-and-click interface enables users to rapidly create portlets that personalize information without the legacy of specialized programming. Content can be rapidly channeled into the portal without the need for specialized skills.

End-to-end control of your Internet, intranet and extranet assets

Lotus Workplace Web Content Management can easily help integrate people with the process of Web content development, delivering vital information in just minutes not days—without specialized programming. It can also integrate supported front-end with back-end systems to help streamline e-business applications and it offers powerful point-and-click portlet creation for your key staff.

For more information

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