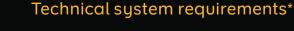


# **Enterprise Social Networking**

# **BlackBerry Client for IBM Lotus Connections v2.5**



IBM<sup>®</sup> Lotus<sup>®</sup> Connections<sup>™</sup> • IBM Lotus Connections v2.5

#### **BlackBerry Enterprise Server**

 BlackBerry Enterprise Server for Microsoft® Exchange or for IBM® Lotus® Domino® version 4.1.6, 5.0, or 5.0.1

#### BlackBerry Social Networking Application Proxy server

Separate server recommended

- The BlackBerry Social Networking Application Proxy and the IBM Lotus Connections
- server should be located on the same LAN to help improve performance
- Windows Server® 2003 (32-bit) with Service Pack 2 OR Windows Server® 2008 (32-bit and 64-bit)

#### BlackBerry smartphones\*\*

- BlackBerry® Curve™ Series
- BlackBerry® 8800 Series
- BlackBerry® Bold™ Series
- BlackBerry® Storm™ Series
- BlackBerry® Tour™ smartphone

#### For More Information:

#### www.blackberry.com/go/lotusconnections

# BlackBerry

\*Certain features outlined in this document require a minimum version of BlackBerry Enterprise Server, BlackBerry® Desktop Software, and/or BlackBerry® Device Software Application usage requires activation with a data plan. Check with your service provider for availability, costs, and restrictions.

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The BlackBerry<sup>®</sup> Client for IBM<sup>®</sup> Lotus<sup>®</sup> Connections<sup>™</sup> v2.5 offers highly

secure enterprise social networking capabilities for people-based

collaboration by extending Profiles, Activities, Blogs, Communities, and Bookmarks to BlackBerry® smartphone users.

BlackBerry



The BlackBerry Client for IBM Lotus Connections v2.5 provides mobile access to key IBM Lotus Connections features from the BlackBerry smartphone.

#### Home Page

- View Top Updates, Discover, and Saved Stories items and filter results by Connections component
- Receive new Top Updates automatically with customizable **BlackBerry notifications**

#### **Profiles**

- Post status updates, and comment on your colleagues status
- View your IBM Lotus Connections network, and the networks of colleagues Send and receive network invitations
- Add tags to your profile, or the profiles of others
- Search Profiles by tag and keyword
- Add a picture to your Profile
- Contact individuals by phone, email, and SMS
- Look up a colleague's reporting structure, office location and local time
- Play a name pronunciation file
- View a user's About Me, Background, and contributions to the enterprise social network

#### Communities

• View Community details, members, and Bookmarks • Access members' Profiles • Email members individually or as a group

#### Bookmarks

• Create, view, search for, and open Bookmarks • Add Bookmarks from the BlackBerry<sup>®</sup> Browser or the client Assign tags to Bookmarks to make them searchable • Email Bookmark links

#### Activities

• View Activities, Sections, Entries and To Dos • Filter out incomplete or completed To Do items Convert email messages into an Entry or a To Do item • Access To Do list from Tasks on the BlackBerry smartphone

#### Blogs

• Read and Compose Blog entries • Search by keyword, tag, and author • Email Blog author

## Help mobile workers access the information and expertise needed to remain productive while on the go.

#### Easy to use. Easy to share.

The BlackBerry Client for IBM Lotus Connections v2.5 encourages users to participate in their enterprise social network.

#### Even more functionality at your fingertips

 Navigate between key IBM Lotus Connections components with ease • Form a personal network of colleagues, and keep up to date with the activities of individuals in your network • Set alert profiles to be notified of Top Updates

#### Simplified multi-tasking and usability

- Built as a BlackBerry application means faster access to information. There's no need to launch the browser and log in, and no time spent waiting for web pages to render
- Tight integration with core BlackBerry smartphone features and applications such as phone, email, tasks, contacts, and the camera. For example, easily call or email colleagues from Profiles, and convert emails to Activity Entries or To Dos

#### Rapid adoption with the "Tell A Friend" feature

• Users can send a download link, and invite team members and colleagues to download and install the BlackBerry Client for IBM Lotus Connections v2.5

#### Localized for use by regional teams

• Enables users to interact with their IBM Lotus Connections server in English, French, Italian, German, Spanish, and Brazilian Portuguese

For more information and purchasing details on the BlackBerry Client for IBM Lotus Connections v2.5 visit: www.blackberry.com/go/lotusconnections

#### Highly Secure and Manageable for IT

Organizations can leverage the existing BlackBerry® Enterprise Solution plus gain additional reporting and data optimization with the BlackBerry<sup>®</sup> Social Networking Application Proxy.

#### Information protection

- Existing permissions for IBM Lotus Connections are respected, and shared content is only available to those who have access
- The advanced security features of the BlackBerry® Enterprise Server employ high encryption standards to help protect intellectual property

#### Managed from the BlackBerry Enterprise Server

- IT can enable or disable the "Tell A Friend" feature, or wirelessly push the application to users
- Implement IT policies and set application permissions

#### BlackBerry Social Networking Application Proxy

- Designed to optimize the data sent from IBM Lotus Connections to BlackBerry smartphones for improved performance
- High Availability infrastructure enables deployment of multiple servers to increase capacity and ensure continued service in the event individual servers become unavailable
- Tracks which BlackBerry smartphones have accessed IBM Lotus Connections and displays the services used

### BlackBerry.