

IBM gibt Preise für DB2 Express bekannt

DB2 Universal Database Express, die neue Datenbank für mittelständische Unternehmen, ist ab sofort auf dem Markt zu einem Listenpreis (netto) von 633 EURO pro Server (Lizenz und 1 Jahr Maintenance) und 126 EURO pro User (Lizenz und ein Jahr Wartung) erhältlich.

Die IBM Express Datenbank lässt sich schnell und einfach installieren, denn sie verfügt über zahlreiche Tools, mit denen Datenbank-Funktionen automatisiert und vereinfacht werden können: DB2 UDB Express stellt allein 65 Funktionen zur Automatisierung bereit. DB2 Express läuft unter Linux und Windows und unterstützt XML, Web Services, Java sowie .NET.

Um das Geschäft der Partner beim Vertrieb der Express-Lösungen zu unterstützen, hat IBM jetzt ein neues Partner-Programm ins Leben: IBM Entry OEM Agreement für Software. Das neue Partner-Programm sieht vor, dass die Partner keine Vorauszahlungen leisten oder feste Umsatzzusagen machen müssen.

Bitte entnehmen Sie alle weiteren Informationen der beigefügten englischen Pressemitteilung.

IBM PRICES FULL-FUNCTION DB2 DATABASE FOR SMALLER BUSINESSES ON A BUDGET

DB2 Express Easily Embedded in Third-Party Software Applications for Unobtrusive & Automatic Installation

Somers, NY, June 5, 2003 . . . IBM today announced the general availability and pricing of DB2 Express, a new, full-function database for the midmarket that installs itself with no mouseclicks required, offers 65 automation tools, and is priced 30% less than the competition.

IBM DB2 UDB Express comes with numerous tools for automating and simplifying database functions. It provides technology for monitoring the system's health; automatically supplies expert advice; and offers wizards to walk users through various tasks, such as expanding the system's capabilities -- the latter of which can be done without changing a single line of programming code. For maximum flexibility, it supports XML, Web services, Java and Microsoft .Net.

With attractive pricing, DB2 Express is cost effective immediately. And with self-tuning and self-configuring characteristics that reduce complexity and increase reliability, customers on a budget and with a small IT department can also expect lower long-term costs.

IBM DB2 Universal Database Express Edition for Linux and Windows Version 8.1 is now available worldwide and is priced at \$499 for a base server package, with an additional licensing cost of \$99 per user. For a company with 50 users of a particular application, the offering is just \$5,449, compared to \$7,967 for Microsoft SQL Server 2000*.

DB2 UDB Express, which runs on both Windows and Linux and is available in all major languages, offers customers the convenience of being preconfigured by Business Partners for solutions in key vertical markets such as retail, manufacturing and banking. Business Partners embedding DB2 Express in their offerings can offer now customers a database that installs silently and unobtrusively with no mouseclicks required at all.

Further demonstrating support for Windows, DB2 UDB Express simplifies development of .NET applications by delivering new tools that integrate seamlessly into Visual Studio .NET. DB2 UDB fully supports the Windows Server 2003 platform and has achieved 17 certifications, including two for DB2 UDB Express.

Interest in this product has been strong from IBM Business Partners, who have recognized DB2 UDB Express as a compelling way to reach smaller businesses without having to compete with a database vendor -- a unique concept in the industry. DB2 will now be added to IBM's online Express Enablement Program (<http://www.ibm.com/partnerworld/expressenablement>), which offers education

and technical assistance to Business Partners developing applications running on IBM Express products. Since IBM began offering Express products last fall, 600 Business Partners have signed up for the program, and more than 250 applications have been enabled to run on IBM Express software.

IBM is also introducing a new Partner license program, IBM Entry OEM Agreement for Software. The new Partner license program provides better margins in both initial license sale, and on-going support, without up-front revenue commitment or prepayment at entry levels.

"With today's announcement of DB2 Express, our Partners can now tell small and medium sized business customers that there is a database alternative that costs less to own, is easy to use, offers better support, and co-exists with a variety of computing platforms," said Janet Perna, general manager, data management solutions, IBM Software Group.

About IBM's Information Management Business

There are more than 60 million DB2 users from 425,000 companies worldwide relying on IBM DB2 Universal Database. IBM is the only data management software vendor to provide customers with integrated solutions for database management, tools, content management, enterprise information integration and business intelligence.

For more information please visit www.software.ibm.com/data.