Maximize your Microsoft SharePoint investment

Add enterprise content management capabilities for higher ROI

80%
of companies in the FORTUNE 500 use Microsoft SharePoint

35%
use SharePoint for collaboration and social tools, but not ECM [1]

The challenge: Getting the most from SharePoint

SharePoint is great for collaboration, file sharing and managing web or intranet sites, but Microsoft relies on third-party vendor add-ons to provide:

- Governance capabilities
- Document capture
- Integration with content repositories

44%

44% Of organizations turn to third-party products to extend SharePoint content management capabilities [1]

Three ways to extend SharePoint with IBM Enterprise Content Management

1. Adding content management to SharePoint improves productivity, efficiency and compliance.

Improve governance
- Find and migrate content from legacy sources
- Comply with information governance and data disposition policies
- Manage and sunset unused SharePoint sites and content

2. **Streamline document capture**
- Capture multichannel input
- Automatically identify and classify documents with analytics
- Integrate with core business processes

63%
of users **do not** connect their SharePoint and ECM systems[1]

3. **Enable content integration**
- Integrate SharePoint with other content repositories
- Apply open standards for rapid deployment
- Enhance workflow design

IBM. Your trusted ECM partner and ECM market share leader

- Combine core ECM capabilities with collaboration and ease of use to lower costs and risk while improving efficiency
- Discover content, recognize its value, and act on it for better business insight and outcomes
- Maximize your MicroSoft SharePoint investment and go beyond with IBM ECM.

#1

For more information go to **ibm.com/software/products/en/category/enterprise-content-management**

[1] AIIM SharePoint Survey, AIIM Market Intelligence, *The SharePoint Puzzle - Adding the missing pieces*, www.aiim.org/pdfdocuments/iw-sharepoint-puzzle_2012.pdf