

# Topluluğun gücü düşündüğünüzden daha yakın

Hizmet olarak Yazılım - IBM Lotus Live

Murat TÜZÜM

# Hizmet olarak Yazılım - SAAS

**Yazılım lisanslama  
modelinde yeni bir yaklaşım**

**Saas bir seçenektir**

**Güvenlik**

**Özelleştirilebilirlik**

**Performans – Kesintisiz  
Çalışabilirlik**

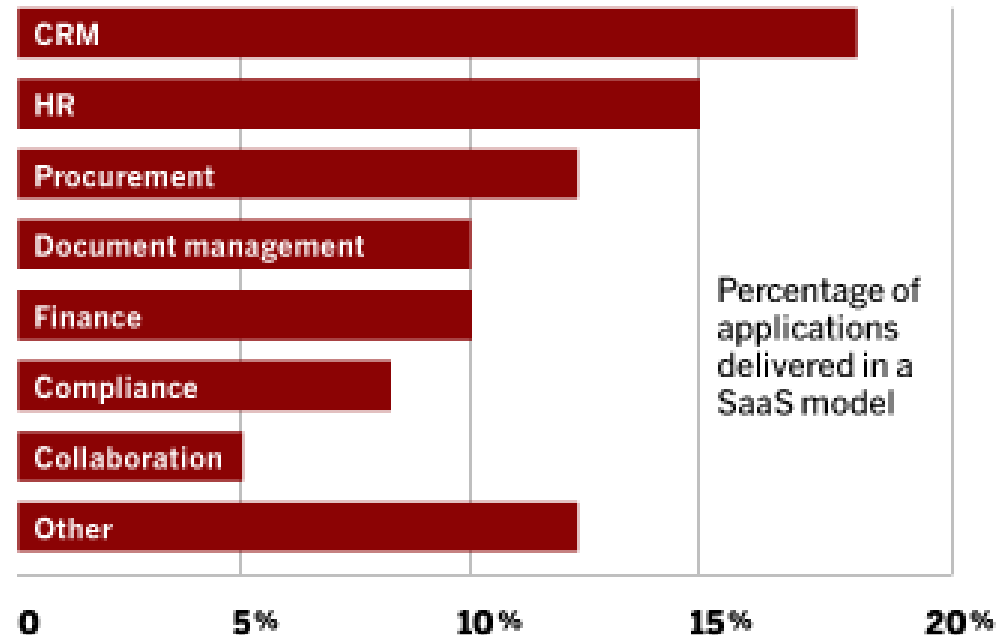
**Maliyet**

**Esneklik**

# SaaS Usage TODAY

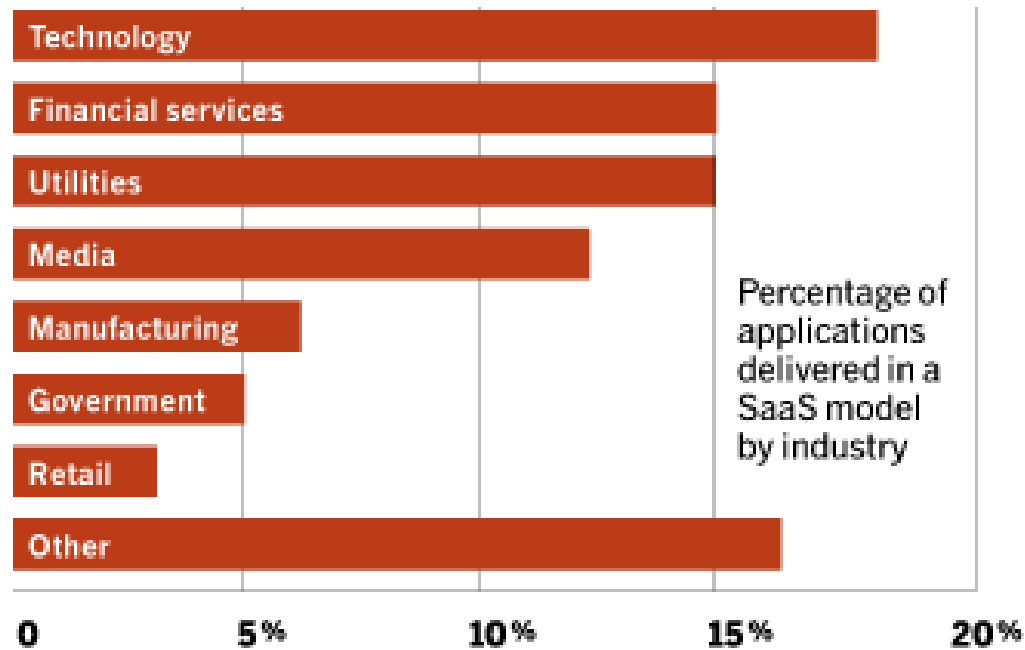
The usage of applications delivered as a service fall mainly in three areas: CRM, HR and procurement.

## BY APPLICATION



Technology companies are the biggest users of the SaaS model, followed by financial services and utilities.

#### BY VERTICAL MARKET



Percentage of applications delivered in a SaaS model by industry

SOURCE: Gartner

# www.lotuslive.com

LotusLive™

About Services Solutions Support Try Buy Join Meeting Log In

## Working together just got easier

Online collaboration solutions for the working world

Experience LotusLive Engage - our new online collaboration suite delivered as a service featuring meetings, communities, file sharing and more...

[Try Engage](#) [Learn More](#)

[Attend a Demonstration](#) or Contact Sales (800)-647-2815

LotusLive News:  
[LotusLive to deliver Web-based e-mail.](#)

**Networking & Collaborating**  
Browse services designed to help you network and collaborate without boundaries.

**Web Conferencing**  
Browse services offered for online meetings, webinars and event management.

**E-mail**  
Learn about the LotusLive e-mail services.

# Kullanıcı Tanımlama

The screenshot displays the LotusLive 'Company Subscribers' interface in Microsoft Internet Explorer. The browser's address bar shows the URL: <https://apps.lotuslive.com/manage/subscribers/companyList/input>. The page header includes navigation links: 'Şirket Adı', 'My Dashboard', 'My Network', and 'My Services'. On the right side of the header, there are links for 'Ready to buy? Call 800-647-2815', 'Support', 'Administration', and 'Log Out'.

The main content area is titled 'User Accounts for Şirket Adı'. A green notification box states: '2 of your 100 User Account subscriptions have been assigned. You have 98 subscriptions still available.' Below this, there is a search bar for users and a table with columns for 'Status' and 'Active'. The 'Status' column shows 'Pending' and 'Active'.

An 'Add user' dialog box is open in the foreground. It contains the following fields and options:

- First Name:** Kullanicı iki
- Email:** kullanicı2@sirket.com
- Role:**  Administrator,  User
- Subscription:** (98) LotusLive Engage Trial expires 06/05/2009
- Invitation Text:** Our company has joined IBM LotusLive, an online collaboration site that will allow us to collaborate more easily. Please join us at LotusLive by clicking on the following link and

The dialog box has 'Send' and 'Cancel' buttons at the bottom.

# Kullanıcılar

LotusLive - Company Subscribers - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Stop Bluetooth

Address <https://apps.lotuslive.com/manage/subscribers/companyList/input> Go Links

ABC Elektrik My Dashboard My Network My Services Ready to buy? Call 800-647-2815 Support Administration Log Out

**Personal**

Settings

---

**ABC Elektrik**

Company Settings

Subscriptions

**User Accounts**

Order History

## User Accounts for ABC Elektrik

5 of your 100 User Account subscriptions have been assigned.  
You have 95 subscriptions still available.

[Add User Account](#)   [search clear](#)

Viewing 1 - 5 of 5 user accounts

User	Role	Subscription	Status
<a href="#">Kullanıcı bir</a>	User	LotusLive Engage Trial	Pending
<a href="#">Kullanıcı dört</a>	User	LotusLive Engage Trial	Active
<a href="#">Kullanıcı iki</a>	User	LotusLive Engage Trial	Pending
<a href="#">murat tuzum</a>	User, Administrator	LotusLive Engage Trial	Active
<a href="#">Kullanıcı üç</a>	User	LotusLive Engage Trial	Pending

Show [10](#) | [25](#) | [50](#) | [100](#)

# Dosya Paylaşımı

The screenshot displays a web browser window with the address <https://apps.lotuslive.com/files/filer2/home.do#files.do%3Fperson%3D20004677>. The page title is "#files.do%3Fperson%3D20004677 - Microsoft Internet Explorer". The browser's address bar shows the URL, and the page content includes a navigation menu with "ABC Elektrik", "My Dashboard", "My Network", and "My Services". The main content area is titled "murat tuzum's file stream" and shows a notification "1 files uploaded successfully". A table with columns "Name", "Date Modified", "Downloads", and "Privacy" is visible, but it contains no items. An "Upload" dialog box is open in the foreground, titled "Upload (You have 999mb remaining)". The dialog shows "1 file(s) selected for upload" and a list of files with "New Text Document.txt" selected. Below the file list, there are options for "Set Privacy" (No one (private), People/Groups, My Company (selected), Public) and "Permissions" (Grant author access, Allow others to share files). The dialog has "Upload and Share" and "Cancel" buttons at the bottom. The background page also features a sidebar with "Recent Activity", "Files", "Collections", and "Recent Collaborators".

ABC Elektrik My Dashboard My Network My Services Ready to buy? Call 800-647-2815 Support Administration Log Out

Files Upload Files New Search for files

Recent Activity  
Files  
My Files  
Shared By Me  
Shared With Me  
Collections  
My Collections  
Shared By Me  
Shared With Me  
Recent Collaborators  
Find a person...  
Groups  
Tags  
Popular Tags  
View as cloud | list | all

murat tuzum's file stream

1 files uploaded successfully [Close]

0-0 of 0 Page 1 of 1 Previous | Next

Name	Date Modified	Downloads	Privacy
No Items			

Click a item to preview it.

Upload (You have 999mb remaining)

1 file(s) selected for upload.

File(s): New Text Document.txt [Browse] Remove file

Set Privacy:  
 No one (private)  
 People/Groups (give specific file permissions to others)  
 My Company (visible to everyone in my company)  
 Public (visible to anyone)

Permissions:  
 Grant author access (users can upload new versions)  
 Allow others to share files

Upload and Share Cancel

Recent FAQs

How can I do more with a file?  
Click it, and then look for the preview at the bottom of the file list. Depending on your permissions for the file, you can download it, share it, and more. Also, click View Details to see more information about the file or to add comments.

What types of files can I upload?  
You can upload any file type or file extension - documents, spreadsheets, presentations, podcasts, images, audio files and more.

Who can see my files?  
If you do not share a file, then the file is private and only you can see it. Go to the details view of a file to see who can access it.

Feedback

Tell us what you think! Please give us your feedback about LotusLive  
[Go to the Feedback Forum](#)

Contact Us Help & FAQ Terms of Use Privacy Support What's New



# Anketler

Create Survey - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites Print Mail Bluetooth

Address <https://apps.lotuslive.com/forms/start/survey> Go Links

ABC Elektrik My Dashboard My Network My Services Ready to buy? Call 800-647-2815 Support Administration Log Out

Forms Create Survey Create Survey Template

## Survey

Create surveys. Collect Responses. Analyze Results.

Survey templates are a great way to save form designs that could be reused. Click [here](#) to create new survey template.

Please choose a survey template to get started.

**Standard Survey Templates**

-- select --

**My Survey Templates**

-- select --

[Get Started](#)

[LotusLive Home](#) [Contact Us](#) [Help & FAQ](#) [Terms of Use](#) [Privacy](#) [Support](#) [What's New](#)

# Şablondan Anket Oluşturma

Customize Survey - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Stop Bluetooth

Address https://apps.lotuslive.com/forms/design/postCreateTemplateSelection Go Links

Forms Create Survey Create Survey Template

## Customize your survey

\* Name of Survey Lotusphere Değerlendirme [Show additional information](#)

Cancel Next

Öğeler

- Sayfa Üstbilgisi
- Bölüm
- Giriş Alanı
- Gönder
- Açılan Liste
- Seçenekler
- Tarih Seçici
- Web Bağlantısı
- Metin Etiket

Meeting F

Meeting Name

Date

Please rate your agreement with the following:

Toplantı beklentilerinizi karşıladı mı? Select an it

Meeting time was convenient Select an it

Meeting duration was appropriate Select an it

Overall expectations were met Select an it

Additional comments

Your Name

### Açılan Liste Özellikleri

Etiket:  
Toplantı zamanı uygun mu?

Diğer Etiket özellikleri...

Liste öğeleri:

Görüntülenen değer	Rapor değeri	İlk Değer	
1. Agree	Agree	<input type="radio"/>	X
2. Somewhat agree	Somewhat_agree	<input type="radio"/>	X
3. No opinion	No_opinion	<input type="radio"/>	X
4. Somewhat disagree	Somewhat_disagre	<input type="radio"/>	X

Gizle

Boyut:  
Orta

Hizalama:  
Sol

Varsayılan bilgi istemi metni:  
Select an item from the list

# Anketleri Yayınlama

Publish Survey - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites Print Mail New Tab Bluetooth

Address <https://apps.lotuslive.com/forms/design/postCreateDataCollection> Go Links

ABC Elektrik My Dashboard My Network My Services Ready to buy? Call 800-647-2815 Support Administration Log Out

Forms Create Survey Create Survey Template

## Publish your survey

\* Publish survey to:

Send to:

(An e-mail with a link to the survey will be sent.)

Cancel Back Publish

# Etkinlik Tanımlama

Etkinliklerim - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Bluetooth

Address <https://apps.lotuslive.com/activities/service/html/mainpage#dashboard%2Cmyactivities> Go Links

ABC Elektrik My Dashboard My Network My Services Ready to buy? Call 800-647-2815 Support Administration Log Out

Etkinlikler

Etkinlikler Yapılacak İşler Listesi Etkinlik Şablonları

Etkinlik Başlat

Etkinliklerim

Etkinlik Başlat

Başlık XY Projesi

Etkinlik Amacı

Etiketler

Son Tarih

Üye seçenekleri

Bu etkinlikte diğer kişilerle birlikte çalışmak istiyorsanız, bu kişilerin adlarını aşağıya yazın

Yazar kulla

Kullanıcı iki kullanıcı2@sirket.com

Kullanıcı üç kullanıcıuc@sirket.com

Kullanıcı bir kullanıcı@sirket.com

Kullanıcı dört murattuz@tr.ibm.com

Kaydet İptal

Etkinlikler'e Hoş

Son tarihleri izlemek, iletileri, dosyaları, kullanın. Yeni bir etkinlik oluşturmak için

- Yapılacak İşler Listesi Oluştur
- Araştırmanızı düzenleyin
- Bir proje üzerinde işbirliği yapın
- Bir sunum oluşturun ve gözden

Ek bilgi Tanıtımı izle

Bu etkinliklere abone ol

Etkinlikler Hakkında

Activities Overview

Help and FAQ

En Son Güncelleştirmeler

Daha yeni Daha eski

Etiketler

Küme olarak görüntüle | liste

Kişiler

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# E-posta ile bildirim

The screenshot displays the IBM Lotus Notes email client interface. The window title is "Mail - Inbox - IBM Lotus Notes". The menu bar includes "File", "Edit", "View", "Create", "Actions", "Tools", "Window", and "Help". The toolbar shows various icons for email actions. The left sidebar shows the "Murat Tuzum" profile and a list of folders including "Inbox", "Drafts", "Sent", "Follow Up", "All Documents", "Junk", "Trash", "Chat History", "Views", "Folders" (with sub-folders like "Ali Bekken", "Aysu Seven", etc.), "Archive", "Tools", and "Other Mail".

The main content area shows an email from "murat.tuzum" with the subject "LotusLive - You have been added to: XY Projesi" received on "06.05.2009 17:12" with a size of "6K". The email body contains the following text:

**LotusLive - You have been added to: XY Projesi**  
**murat.tuzum** to: Murat Tuzum  
**Please respond to vmtuzum**  
Default custom expiration date: 06.05.2010

Hi, Kullanıcı dört murat.tuzum has added you to an activity. You can bookmark the URL below to find this activity again in the future, or find it on your activity dashboard.

[Open this activity](#) | [Open your activity dashboard](#)

**Activity name:** XY Projesi  
**Activity goal:**  
**Last updated:** May 6, 2009 10:12:05 AM

Thanks!  
The LotusLive Team  
<https://apps.lotuslive.com>

# Sanal Toplantılar

LotusLive - Meetings - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Refresh Print Mail Bluetooth

Address <https://apps.lotuslive.com/meetings/> Go Links

ABC Elektrik My Dashboard My Network My Services Ready to buy? Call 800-647-2815 Support Administration Log Out

Meetings **Start** Tips

## LotusLive Meetings

Share Ideas. Make Decisions. Get Stuff Done.

Your Meeting ID: **044-474** [Reset ID](#)

Your Meeting URL: <https://apps.lotuslive.com/meetings/join?id=044-474> [Send an Invite](#)

**Host a Meeting**  
To start your meeting, select the button below.

[Start my Meeting](#)

**Join a Meeting**

Meeting ID:

[Join a Meeting](#)

**Are you the host?**  
[Install the Host Options Kit](#) to share applications during the meeting.

**Is your browser ready?**  
[Check your browser](#) before you go to a meeting.

**Want to host a sales or project Meeting?**  
Check out our Meetings [tips page](#).

**Get Help**  
You can contact [customer support](#).

**3 ways for others to join your meeting.**

1. Give others your Meeting ID. They will type this ID on the Join Meeting page to join your meeting.
2. Copy and paste your Meeting URL into an email or chat window so others can join your meeting.
3. Start your meeting and use the 'Send invitations' action provided within the meeting to have LotusLive send out email invitations for you.

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# Sanal Toplantılar

https://apps.lotuslive.com - LotusLive - Meetings - Microsoft Internet Explorer

LotusLive Meetings  
Host: murat tuzum, ABC Elektrik

Lock Conference Publish Sharing Polling Previous Next Pointer Highlighter Sign Out

**Files**  
To browse for a file to present in this meeting, use 'Add File To Present' below  
**Add File To Present**  
From my computer  
From my LotusLive Files  
Search People  
Send Invites

**To Do Items**  
All to do items are saved to a new activity after the meeting.  
To Do  
Assigned to  
Create To Do Clear Form

**Feedback Survey**  
Send post-meeting feedback survey to meeting participants  
Start Survey

Video  
Make sure your webcam is connected and click Start Video to broadcast your live image  
Start Video

Participants  
Total: 1  
All Participants  
murat tuzum

Hello. Welcome to your meeting.

# IBM Lotus Live

- İletişim araçları – E-posta ve anlık mesajlaşma
- İşbirliği araçları - Dosya Paylaşımı – Takım odaları
- Anketler ile Pazar Araştırmaları ve Gösterge Panoları
- Etkinlik Yönetimi
- Sanal Toplantılar

Donanım ve yazılım satınalmanız gerekmeden

Kurulum süreci ile vakit harcamadan

Performans endişesi olmaksızın

Kullanım miktarı veya kullanıcı sayısına göre ücretlendirme alternatifleri

IBM.

LotusLive™



**Teşekkür ederim.**