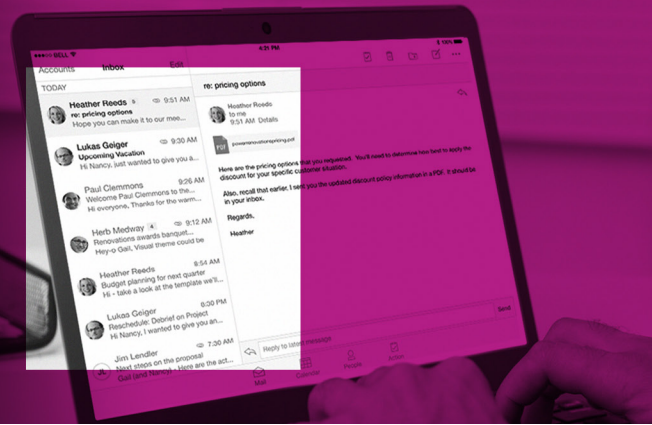


IBM Verse

Mail Reimagined for a New Way to Work



Traditional Mail



Don't know which app to use

Don't know what to focus on

Can't find what I need

Too hard to share content/knowledge

Overburdened, overstressed, frustrated, unproductive

IBM Verse

- Integrated, clean, clear space accessible anywhere, anytime
- Top-actions view based on my priorities and behaviors
- Analytics and fast, smart search
- Two-click sharing and share-on-send
- Fully empowered and engaged employees free to focus on what's important



What is IBM Verse?

Social, mobile, and cloud technologies have significantly changed the expectation of consumers for email, social and other collaboration tools. Consumers are bringing those changed expectations to their workplace in order to better handle information overload from disconnected applications built for an earlier era. IBM Verse is mail as you've never imagined it before. Using user-centered design thinking, advanced analytics, and delivered from the cloud to your favorite mobile device or desktop, IBM Verse helps you prioritize your work, personalize your work experience, build stronger working relationships, and frees you to spend more time on higher value work.

How will IBM Verse benefit me?

IBM Verse will help you get work done in 3 new ways. It's mail that understands you: cloud-enabled, designed for mobile devices, and powered by IBM's analytics and advanced search, IBM Verse works for you, not the other way around. It clears the clutter and creates more clarity: experienced through a simple, see-only-what-you-need interface, IBM Verse helps you focus on the things that matter most. And finally, it's about connecting me to we: with an array of intelligent, secure and engaging social apps, IBM Verse opens up new ways to work together.

How is it different from other email applications today?

IBM Verse is unique and, we think, far ahead of what else is out there in the marketplace. The IBM approach is to look at the mail challenge from the users' perspective, in the context of a social enterprise, to help you find, focus, and do great work.

How do I get IBM Verse?

IBM Verse became generally available starting March 31, 2015. You can purchase IBM Verse from ibm.com, your IBM sales representative, or an authorized IBM Business Partner.

How much does IBM Verse cost?

IBM available starts at \$5US per user per month. Actual costs, terms, and conditions may apply, so please refer to ibm.com for additional details.

IBM is also making available IBM Verse Basic, a no-cost version of IBM Verse. IBM Verse Basic is an ideal way to experience IBM Verse in an easy-to-consume environment.



What is the difference between IBM Verse Basic and IBM Verse?

IBM Verse Basic is an excellent way to experience first-hand the great productivity benefits of integrated social and mail. IBM Verse Basic provides you with the ability to work with web-based mail, calendar, contact information, and social all from the cloud. Work freely with any Verse Basic subscriber and easily invite others to join you. Just like IBM Verse, IBM Verse Basic is also delivered in the cloud. This means new capabilities can be easily and quickly delivered iteratively over time.

To experience Verse Basic, visit ibm.com/verse.

I already signed up to experience IBM Verse on the ibm.com/verse website. When do I get it?

In November 2014, IBM opened up registration to experience IBM Verse. Since then, there has been tremendous market excitement, with tens of thousands of people already signed up, and many more joining daily. And on March 31, 2015, IBM made IBM Verse Basic, a no-cost version of IBM Verse, available to those who have, and will continue to, sign up.

Because we place a premium on your user experience and quality of service, IBM is taking a phased approach to onboarding those who have, and continue to, register.

Still have questions?

For a complete overview of everything IBM Verse has to offer, please visit ibm.com.

Disclaimer

IBM's statements regarding its plans, directions, and intent are subject to change or withdrawal without notice at IBM's sole discretion. Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information mentioned regarding potential future products is not a commitment, promise, or legal obligation to deliver any material, code or functionality. Information about potential future products may not be incorporated into any contract. The development, release, and timing of any future features or functionality described for our products remains at our sole discretion.

© Copyright IBM Corporation 2015
IBM Corporation Software Group
Route 100
Somers, NY 10589 U.S.A.

Produced in the United States of America
April 2015

IBM, the IBM logo, ibm.com, Sterling are trademarks of International Business Machines Corp., registered in many jurisdictions worldwide. Other product and service names might be trademarks of IBM or other companies. A current list of IBM trademarks is available on the Web at "Copyright and trademark information" at www.ibm.com/legal/copytrade.shtml.

