

IBM Commerce

Site Creation

Digital Experience
Meet the lab

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14.-15. Juni 2016



Simplifying Site Creation

- Enable business users to quickly create and update the web site while keeping it consistent and maintainable



Web Developer



Marketing Manager



Content Author



Site Creation Process



Create a design library based on the site design

- Themes and skins
- Templates

Site and section templates, page and layout templates, authoring and rendering templates, project templates etc.



Site Creation Process



Create a new site based on design library

- Define basic site properties
- Assemble basic site structure
- Create a project

Site Builder

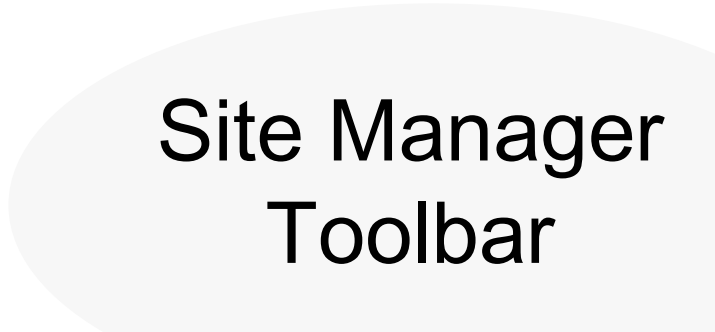


Site Creation Process



Create the pages

- Create and manage the page hierarchy
- Based on pre-defined templates
- Define URLs





Site Creation Process



Create and update content

- Based on pre-defined content templates
- (Inplace editing)

Site Manager
Toolbar



Site Creation Process



Preview the site updates

- For specific users and /or unauthenticated user
- For device class

Site Manager
Toolbar



Site Creation Process



Publish the site

- Approve the site updates
- Publish the project

Site Manager
Toolbar

Toolbar Evolution



Page Properties Published Today

Name: **Welcome**

Friendly Url: Welcome

Workflow Stage: None

Web Content: Welcome

Project Content Active Manage

No items to display.



Welcome

Page

Applications

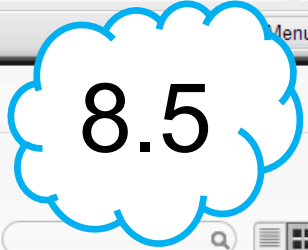
Content

Content > Social Content



Contents - 11

Filter: Published Sort: True Order



Toolbar Evolution

8.5cf8

The screenshot displays the IBM Site Manager interface. At the top, it shows 'Published Site' and 'Edit Mode: ON'. The left sidebar contains 'Site Manager' and 'Home' navigation options. The main content area is titled 'Social Content' and shows a list of 11 content items. The items are arranged in two rows of six, with the last item in the second row being a 'List of People'. The interface includes a search bar and filter options (Published, True Order). A blue callout bubble with the text '8.5cf8' is overlaid on the top right of the interface.

Published Site Edit Mode: ON

Site Manager

Page Components Applications

Page Components > Social Content

Social Content

Contents - 11 Filter: Published Sort: True Order

- Forum Topic Details
- List of Community Files
- List of Community Content
- List of Community Blog Posts
- List of Community Forum Topics
- List of Community Events
- List of Files
- List of Blog Posts
- List of Forum Topics
- List of Communities
- List of People

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and integration portals. Use Social Media Publisher to further socialize your content through external networks like Facebook, Twitter, and LinkedIn. Integrated social capabilities enable you to respond faster and more effectively to improve customer satisfaction and organizational effectiveness.

Demo



Site Creation Must-See Videos

- **Creating Social Internet Sites with IBM Digital Experience**
https://www.youtube.com/watch?v=ffE_NCs8Zxo
- **Digital Experience and Commerce: Better Together**
<https://www.youtube.com/watch?v=UhVGhVLHVho>

Vielen Dank

