IBM Commerce

Site Creation

Digital Experience
Meet the lab

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Simplifying Site Creation

- Enable business users to quickly create and update the web site while keeping it consistent and maintainable

Web Developer

Marketing Manager

Content Author

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Site Creation Process

Create reusable components /templates | Create a new site | Create pages, SEO | Create /update content | Preview | Approve Publish

Create a design library based on the site design

- Themes and skins
- Templates

Site and section templates, page and layout templates, authoring and rendering templates, project templates etc.

Site Creation Process

Create reusable components /templates | Create a new site | Create pages, SEO | Create /update content | Preview | Approve Publish

Create a new site based on design library

- Define basic site properties
- Assemble basic site structure
- Create a project

Site Builder

Site Creation Process

Create reusable components /templates → Create a new site → Create pages, SEO → Create /update content → Preview → Approve Publish

Create the pages

- Create and manage the page hierarchy
- Based on pre-defined templates
- Define URLs

Site Manager Toolbar

Site Creation Process

Create reusable components /templates → Create a new site → Create pages, SEO → Create /update content → Preview → Approve Publish

Create and update content

- Based on pre-defined content templates
- (Inplace editing)

Site Manager Toolbar

Site Creation Process

Create reusable components /templates → Create a new site → Create pages, SEO → Create /update content → Preview → Approve Publish

Preview the site updates

- For specific users and /or unauthenticated user
- For device class

Site Manager Toolbar

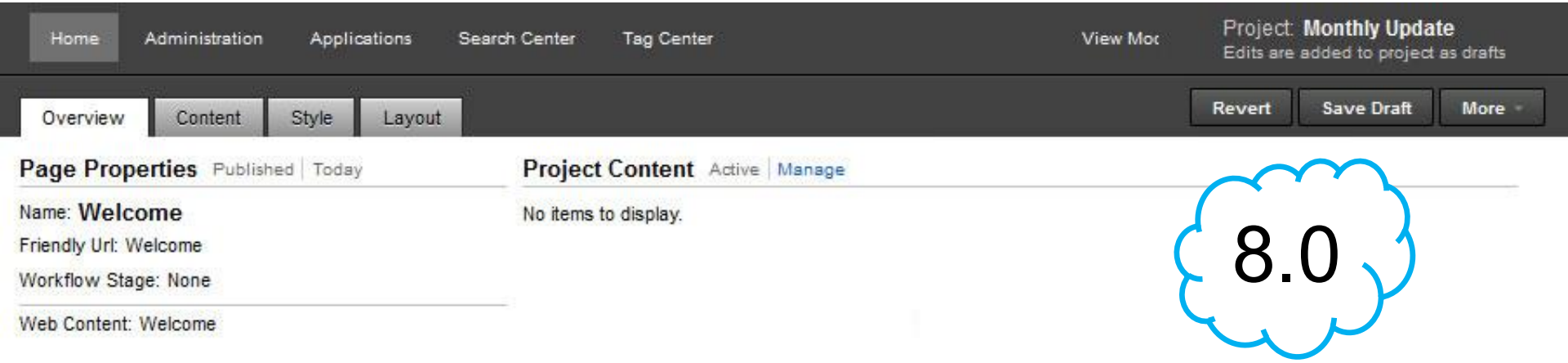
Site Creation Process

Publish the site

- Approve the site updates
- Publish the project

Site Manager Toolbar

Toolbar Evolution



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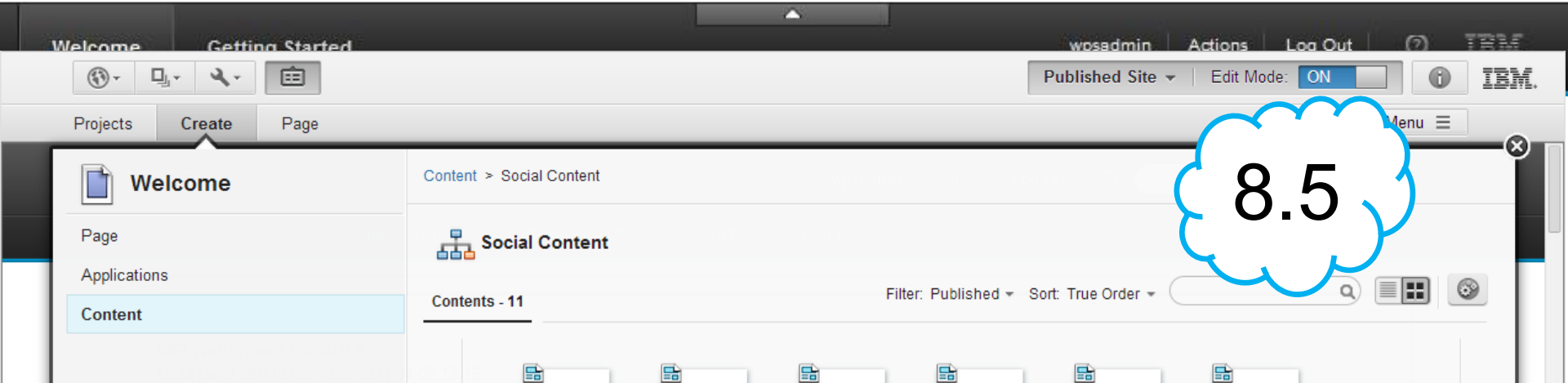

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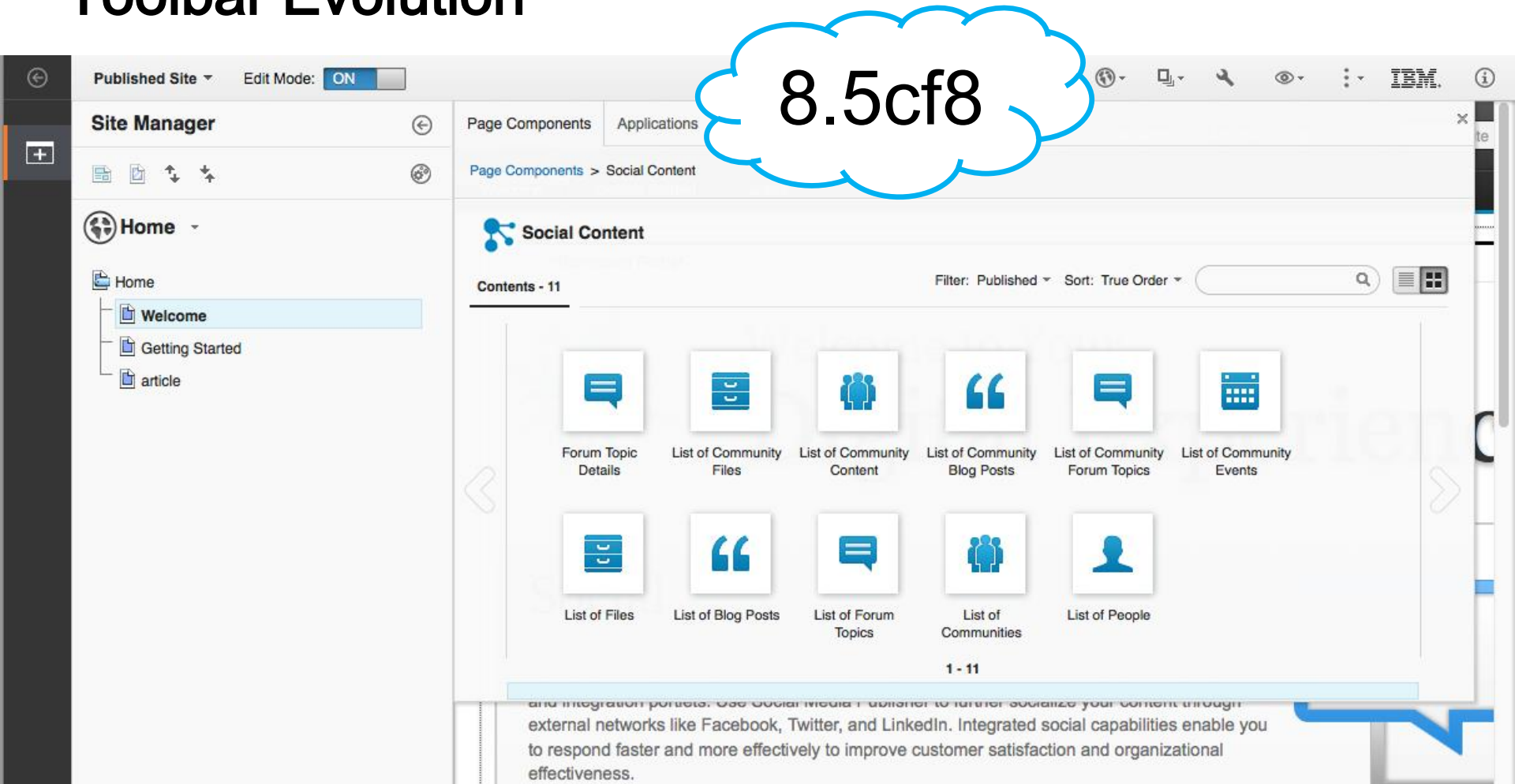
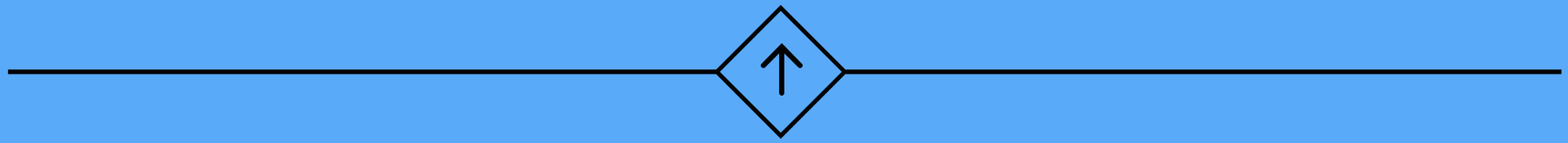
Toolbar Evolution



Demo

Site Creation Must-See Videos

- Creating Social Internet Sites with IBM Digital Experience
  https://www.youtube.com/watch?v=ffE_NCs8Zxo

- Digital Experience and Commerce: Better Together
  https://www.youtube.com/watch?v=UhVGhVLHVho

Vielen Dank