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## Unleashing the power of SOA with DB2 9

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Storebrand is one of the oldest and largest financial services companies in Norway.

Storebrand is traditionally a product oriented company ... with each product having its own process, and its own IT solutions supporting it. And it's also based on a lot of manual steps.

The big challenge for us is to tie this together, streamline, and automate the processes to be able to handle orders more efficiently.

We made a Service Oriented Architecture based on IBM technology and DB2

XML gives us the flexibility we need. And DB2 Version 9 and its pureXML™ capabilities is a perfect match for our architecture.

With DB2 Version 9 and pureXML™, it makes our application much simpler. With shredding we needed some of the most advanced code to do it – now we can reduce complexity a lot and we get rid of about 20-65% of the code.

Also we have a lot more flexibility in the platform, and it goes quickly to change things. Before, we needed weeks to change things. Now we can use days.

Also on the reporting side ... before we had reports that took 24 hours, now it's down to 10 minutes.

On the business side, we've taken the order process from 1 to 3 weeks on average down to 10 minutes. And in the first week of June we processed more orders than we did in all of 2005.