Webinar Text Transcript
Technology Leverage Solutions: Content Authoring, Viewing & Editing

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Hello. Thanks for spending a few minutes of your time to see what is available from the IBM Technology Leverage Portal. My name is Burton Boucher, IBM Channel Solutions Specialist. I'll be your guide today as we explore how Content Authoring, Viewing and Editing solutions can help your organization.

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In today's marketplace, efficiency matters. We're continually striving to do more in less time, to reduce costs, and improve productivity. That's what Technology Leverage solutions are all about.

Maybe you need to shorten the time it takes you to get your products to market. Or you want to save time–and money–using reliable, easy to use, easy to acquire tools and utilities designed for the unique needs of your business–so you don't have to build them.

IBM Technology Leverage solutions are built to enhance your development experience. The tools, utilities, plug-ins and software components have been designed to meet the varied and unique goals of our customers through leading IBM Software ValueNet Business Partners, who are subject matter experts in their field.

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IBM Business Partner Technology Leverage Solutions in the Content Authoring, Viewing and Editing category enable users access to the right information at the right time no matter where they are. From the office to the plant floor, from desktop to mobile application, your users can access the most trusted, most up-to-date, most secure enterprise information.

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IBM Business Partner Technology Leverage Solutions can extend and personalize your Enterprise Content Management system to maximize user performance and efficiency. Offering users the best tools, targeted to their unique strengths, can improve the usage and adoption of ECM, as well as approve user job satisfaction. Users can access full fidelity, approved views of content in context to their unique role in your company -- from 3 dimensional models of product specifications to Human Resource forms to rich media. Regardless of the application users spend their time in or the type of content they need to work with, IBM and IBM Business Partners have the solution.

Companies can seamlessly maintain regulatory and internal requirements while providing user-friendly document views. For example, marketing and sales can securely lock, wrap and track usage of sensitive documents, while other users will only have access to the content with the privacy information removed while IT can proceed with application development by testing systems using content with private information removed.

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Here are some links and resources to help you. Visit us at IBM Technology Leverage at www.ibm.com/software/data/technology-leverage. For information on IBM Business Partner industry-specific and line-of-business solutions, visit the Information Agenda Catalog at www.ibm.com/imaccelerator.