



● Business
 ▲ RIM & Legal
 ■ IT
 ✿ Hands-On Lab
 ◆ Customer Presentation

Tuesday, April 19 th							
8:45am - 10:20am	General Session Keynote Address Phillip Jones, Enterprise Content Management Executive & Craig Rhinehart, Director, Products and Strategy IBM ECM Grand Ballrooms E-F						
10:30am	Break						
10:45am - 11:35am	● Ballroom B Advanced Case Management in Government: The Roadmap for Effectiveness and Efficiency	● Ballroom G Where is the Need for Advanced Case Management in Banking and Financial Markets?	● Ballroom H Going Beyond Claims with ECM	▲ Ballroom I How to Leverage Enterprise Content Management to Solve Today's Pressing Information Governance Problems	■ Ballroom D What's New from IBM ECM for IBM FileNet P8 Customers	■ Ballroom J What's New from IBM ECM for IBM Content Manager Customers	
11:35am	Break						
11:45am - 12:35pm	● Ballroom G IBM's Advanced Case Management - Delivering Better Customer Outcomes	● Ballroom H IBM Watson and IBM Content Analytics	▲ Ballroom D Too Much Content: Addressing the Challenges Faced by Today's Organizations	■ Ballroom I IBM Document Capture Strategy and Product Update	■ ✿ Ballroom A IBM Case Manager Hands-On Lab	■ ◆ Ballroom B Best Practices: Building a Next-generation Information and Records Management Archive Using IBM FileNet P8, IER and N Series Storage	■ Ballroom J IBM FileNet Content Manager Update
12:35pm	Lunch and Vendor Expo Grand Ballrooms E-F						
2:15pm - 3:05pm	● Ballroom G How Marketing, Product Mgmt, Facilities, Customer Service and HR Organizations Use IBM ECM...	● Ballroom H Unlock Valuable Insight from Enterprise Content with Content Analytics	▲ Ballroom B Helping Your Legal Department Meet Information Obligations and Reduce Risks	■ Ballroom D Production Imaging Edition and other IBM Imaging Solutions Update	■ Ballroom J IBM Case Manager Product Update	■ ✿ Ballroom A Datacap Taskmaster Capture Hands-On Lab	■ ◆ Ballroom I Teaching an Elephant to Dance: Using IBM CMOD to Manage Petabytes of Data with Ease
3:05pm	Break						
3:15pm - 4:05pm	● Grand Ballroom Business Roundtable Topics: Operational Efficiency Compliance Case Management Content Analytics Document Management & Imaging Moderated by InformationWeek		▲ Ballroom D Records and Retention Management for Reduced Risk and Cost	■ Ballroom G Create Rapid Business Insight with Content Analytics	■ Ballroom B IBM FileNet Business Process Manager Product Update	■ Ballroom H IBM Content Manager OnDemand Product Update	■ Ballroom J Social Business Meets Enterprise Content Management
4:05pm	Break						
4:15pm - 5:05pm	● Grand Ballroom Business Roundtable Topics: Operational Efficiency Compliance Case Management Content Analytics Document Management & Imaging Moderated by InformationWeek		▲ Ballroom B Reducing the Costs of Explosive Information Growth with a Smarter Approach to Archiving	■ Ballroom D Information Lifecycle Governance Tech Talk and Product Update	■ Ballroom G Create Content Analytic Solutions that Deliver Deep Business Insight	■ Ballroom J Office Document Management and SharePoint Update	■ Ballroom H IBM FileNet System Monitor Product Update
5:05pm	Reception Sponsored by NetApp Grand Ballrooms E-F						