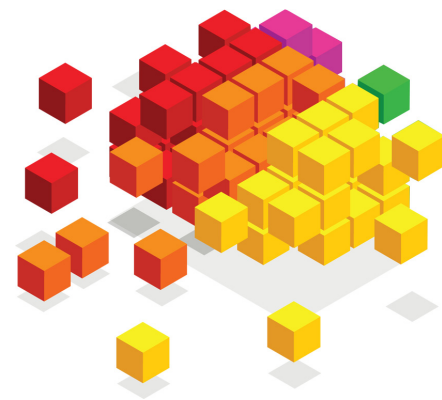


# Toronto

Putting Content to Work  
ECM UserNet 2011



● Business

▲ RIM & Legal

■ IT

◆ Customer Presentation

## Wednesday, June 15<sup>th</sup>

8:45am - 10:00am	<b>Welcome &amp; Keynote Address</b> Phillip Jones, IBM Enterprise Content Management Executive Craig Rhinehart, Director, Products and Strategy, IBM ECM Tudor 7 & 8		
10:00am	<b>Break &amp; Sponsor Expo</b>		
10:40am - 11:30am	● <b>Algonquin</b> IBM Watson and IBM Content Analytics	■ <b>Quebec</b> What's New from IBM ECM for IBM FileNet P8 Customers	▲ <b>British Columbia</b> How to Leverage Enterprise Content Management to Solve Today's Pressing Information Governance Problems
11:30am	<b>Break</b>		
11:40am - 12:20pm	● <b>British Columbia</b> IBM Advanced Case Management - Delivering Better Customer Outcomes	■ <b>Quebec</b> Social Business Meets Enterprise Content Management	■ ◆ <b>Algonquin</b> Best Practices: How Viewpointe Uses IBM FileNet ECM, IBM CMOD and N Series Storage to Build Next-generation Content Management Services and Manage Petabytes of Data with Ease
12:30pm - 1:45pm	<b>Lunch Reception Sponsored by NetApp</b> Tudor 7 & 8		
1:45pm - 2:35pm	■ ▲ <b>British Columbia</b> Information Lifecycle Governance Tech Talk and Product Update	■ <b>Quebec</b> Production Imaging Edition and Other IBM Imaging Solutions Update	■ <b>Algonquin</b> What's New from IBM ECM for IBM Content Manager Customers