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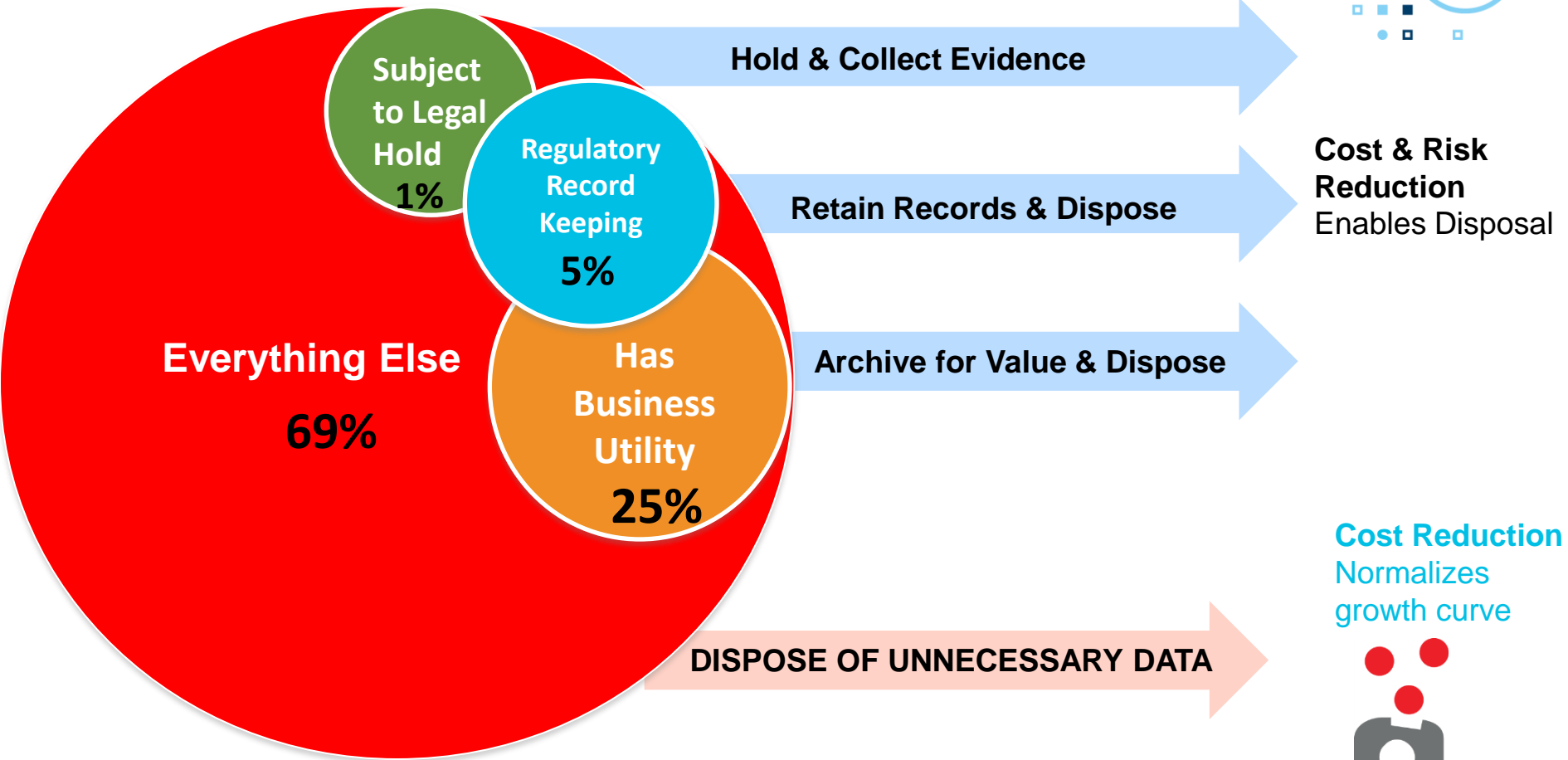
May 15, 2014 / Columbus, OH

Reducing Cost and Risk in eDiscovery

The Key Roles of Enterprise Content Management and Information Lifecycle Governance



Most Enterprise Data No Business Value or Retention Obligation



%s based on CGOC Summit 2012 Survey

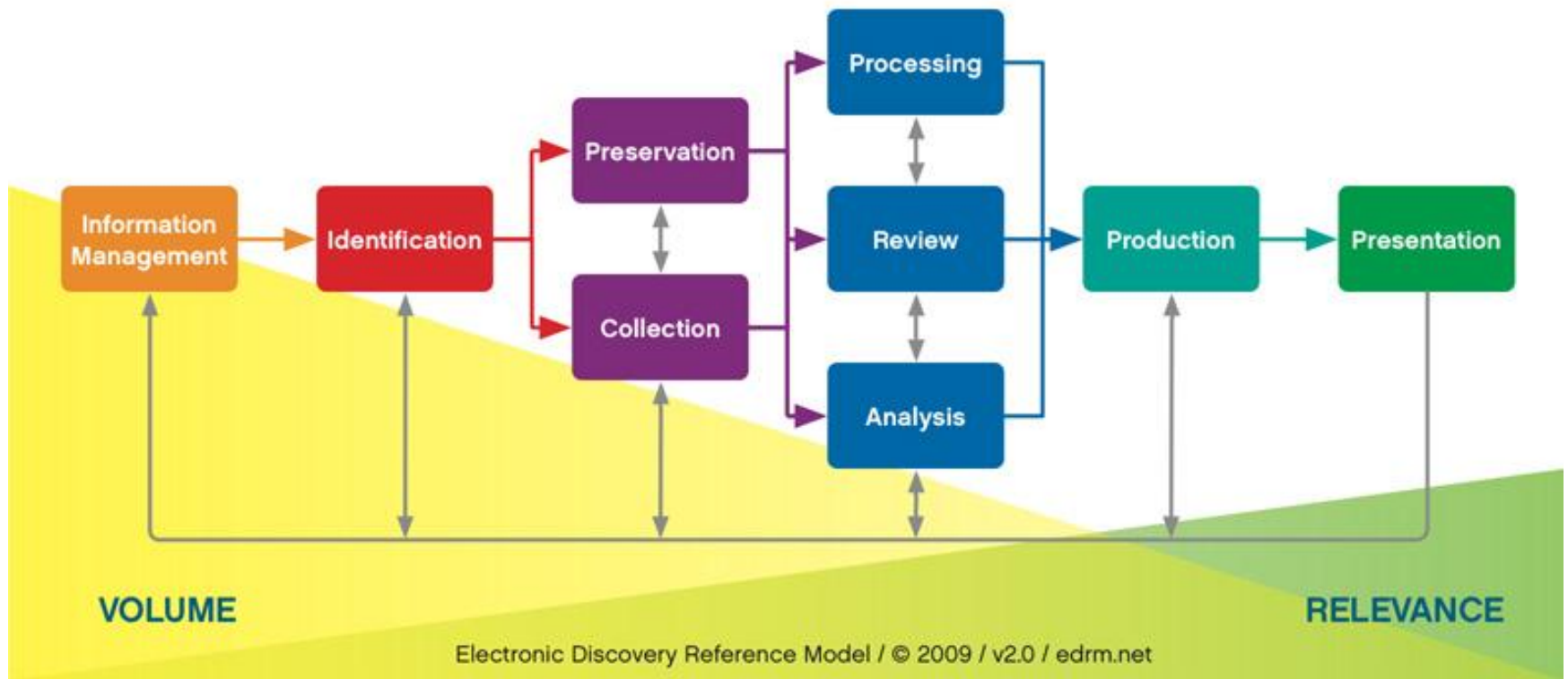


Electronic Discovery Reference Model

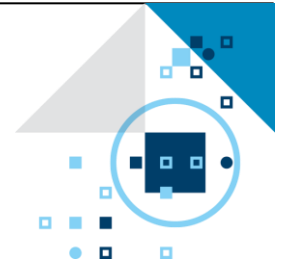
Traditional Model



Electronic Discovery Reference Model



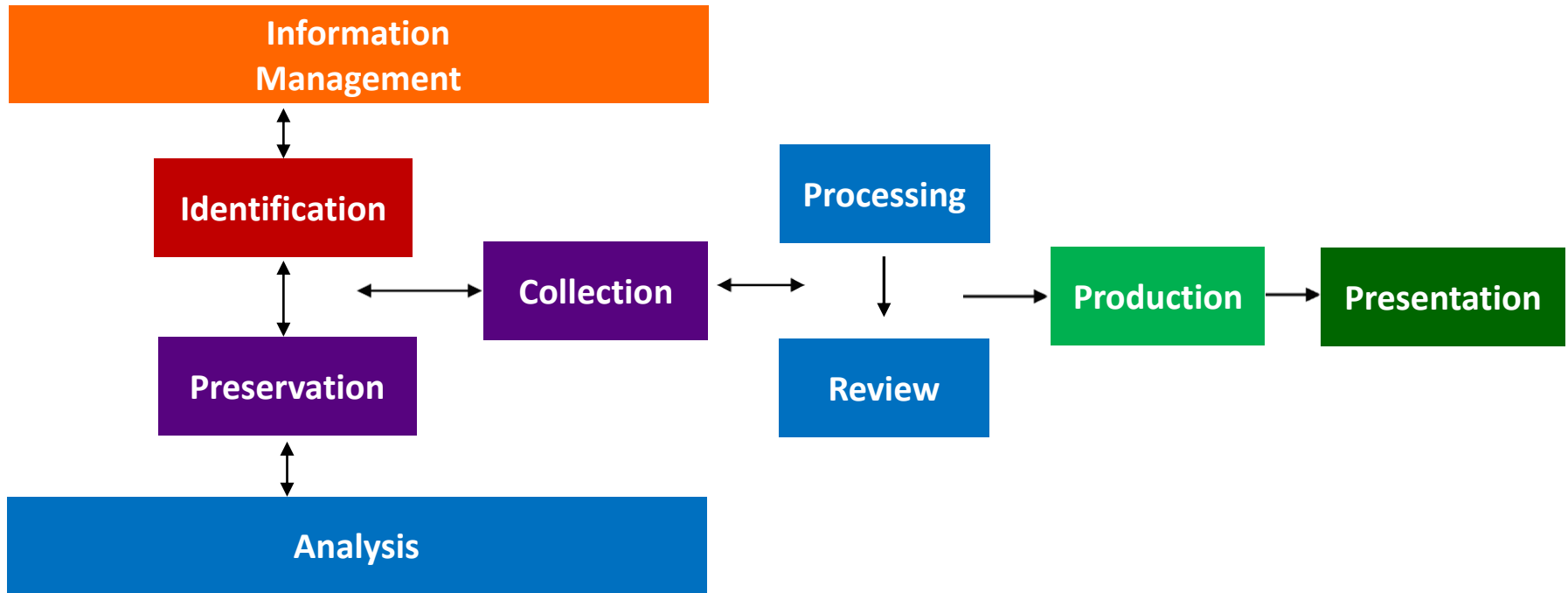
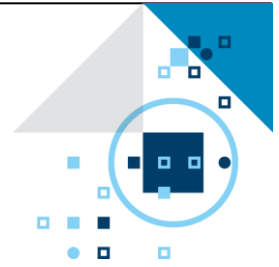
Information Governance Reference Model (IGRM)



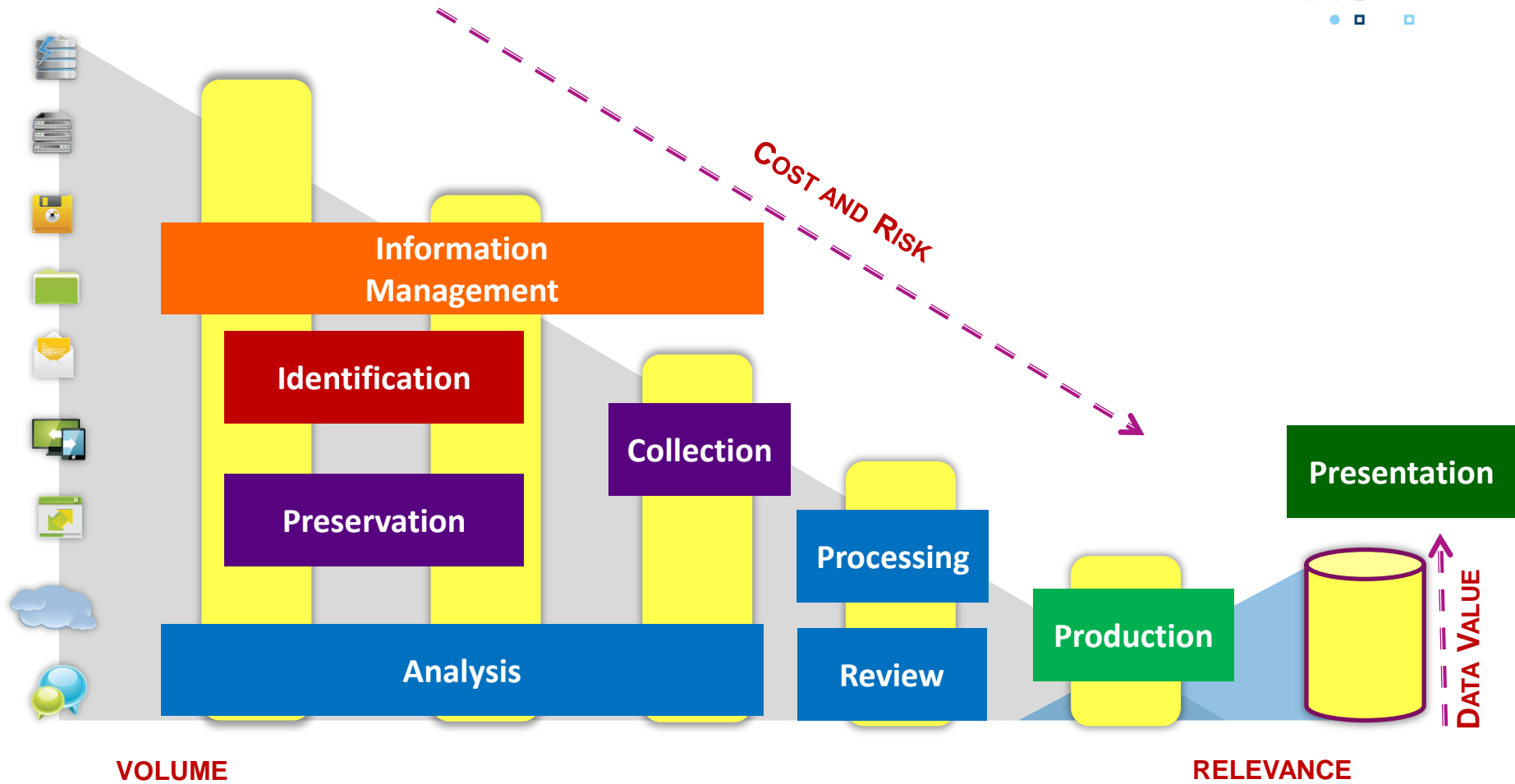
* Source: EDRM.net

Electronic Discovery Reference Model

Emerging Model

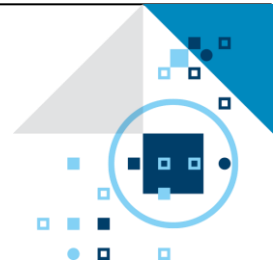


Impact of Emerging EDRM Model



Reducing ediscovery cost and risk

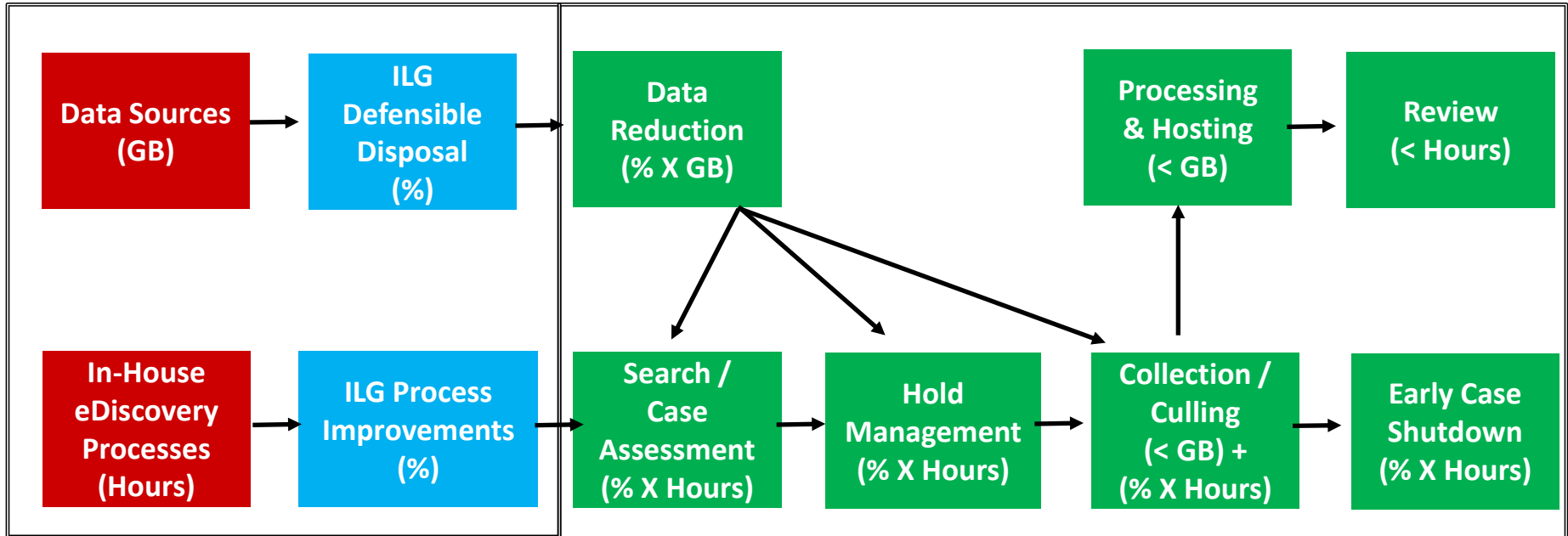
Information Lifecycle Governance



ILG Proposition # 1

Lower Quantity of Data

- Less **upstream** data = Less time (search, collect, analyze & cull)
- Less **downstream** data = Less time to **review** data by outside counsel



ILG Proposition # 2

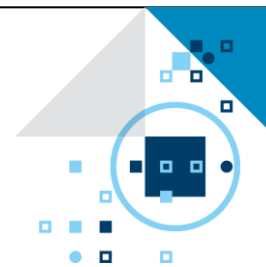
Higher Quality of Data

- Better **indexing** , **classification** and **policy syndication** = Better information about custodians and their data
- More efficient **search**, **case assessment**, **hold management**, **collection** , **culling** and **settlement decisioning**



Information Lifecycle Governance

Holistic ediscovery strategies and solutions



FileNet P8, CM8
(Single-instance-storage of unstructured data by value, automatic execution of legal holds, search and analytics)

Content Classification
(Auto classification using analytics & scoring thresholds)

Information Management

Identification

Processing

Collection

Preservation

Review

Production

Presentation

Analysis

Identification & Collection
(Early data assessment, application of legal holds, collections)

Unstructured Data Identification & Management
(Assess, retain, move, copy, dispose)

eDiscovery Manager, eDiscovery Analyzer
(Hold automation, evidence analysis, bulk tagging & export)

Inform and Refine Matter Scope By Analyzing Data In-Place Before Preserving or Collecting

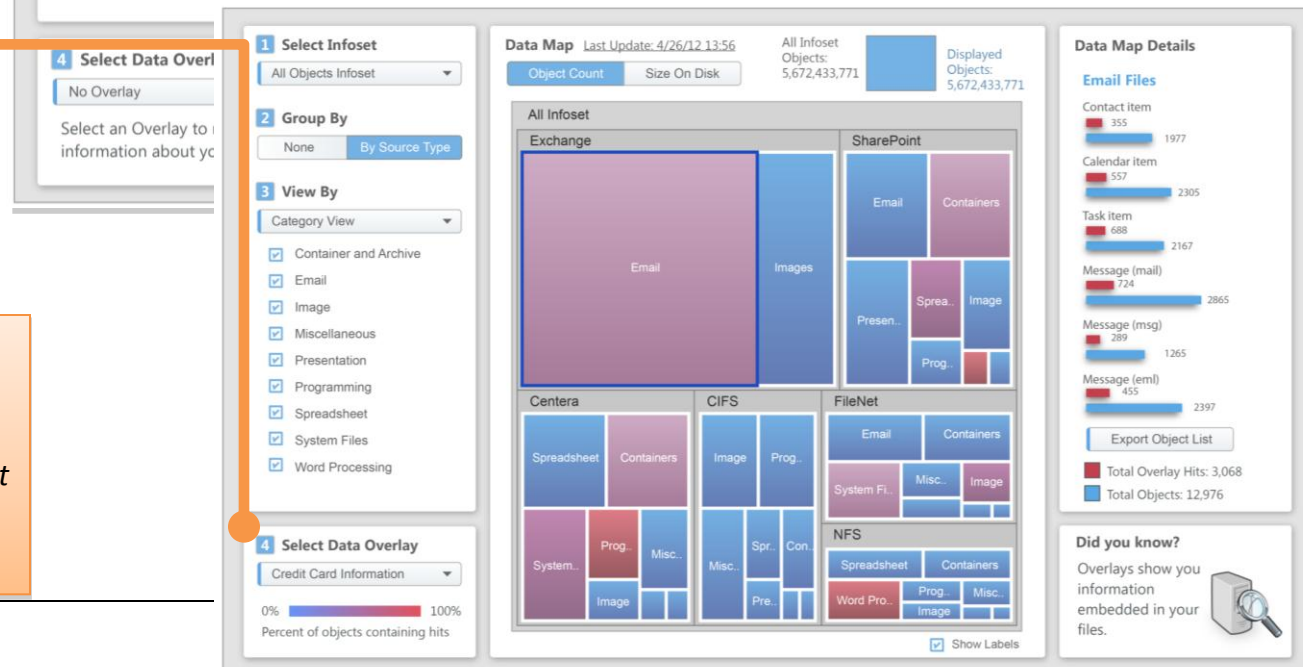


Analyze content across organizational data sources and identify owners to determine people and systems with potentially relevant information.

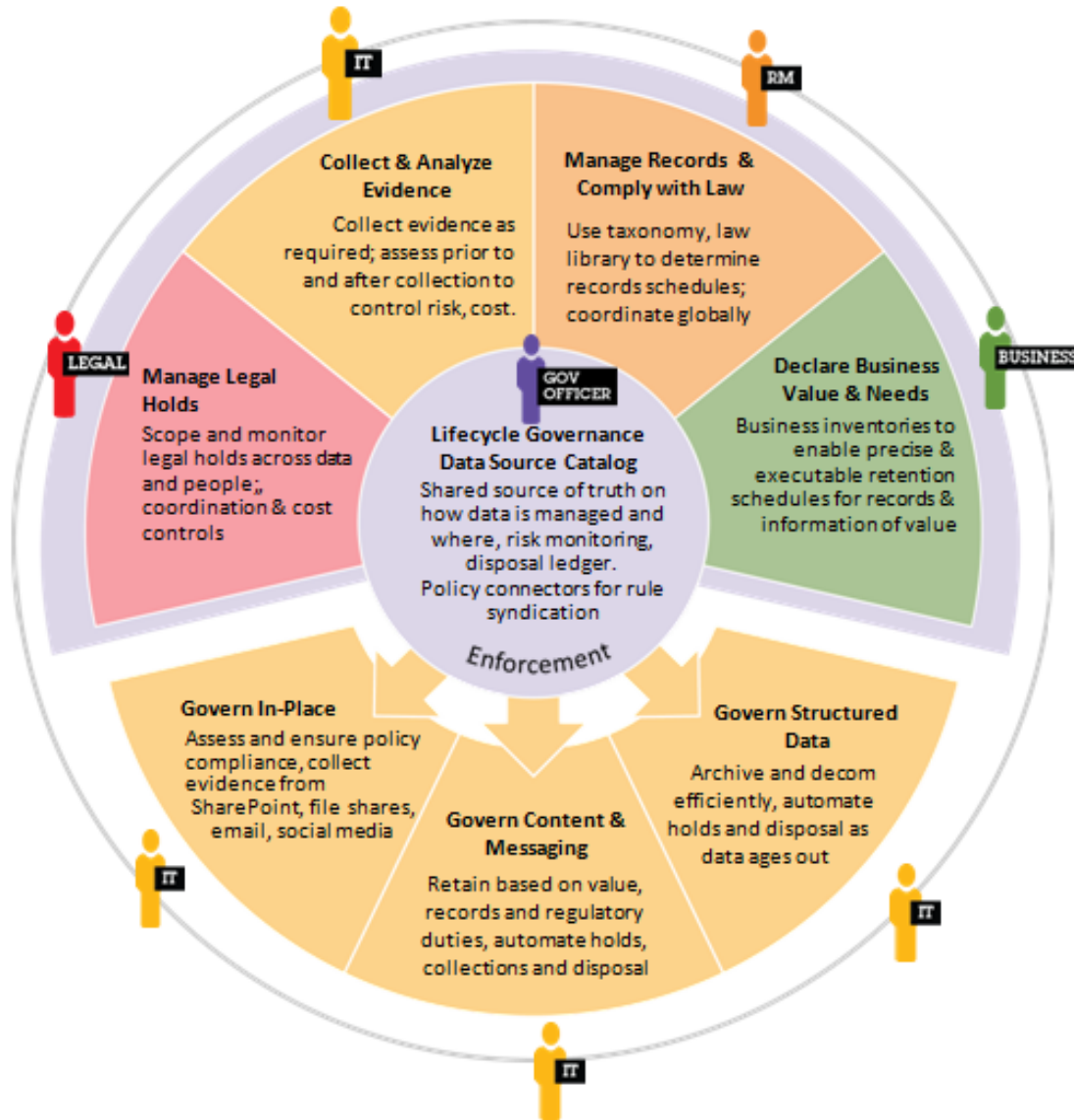
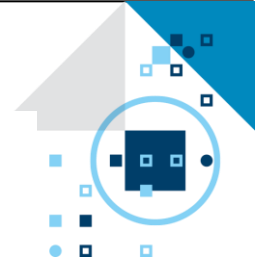
Assess data in place to ensure preservation but prevent over-collection.

Assess content by full text, owner, frequency and relationships of key words and phrases, metadata attributes of over 450 file types and from 75 different unstructured data sources.

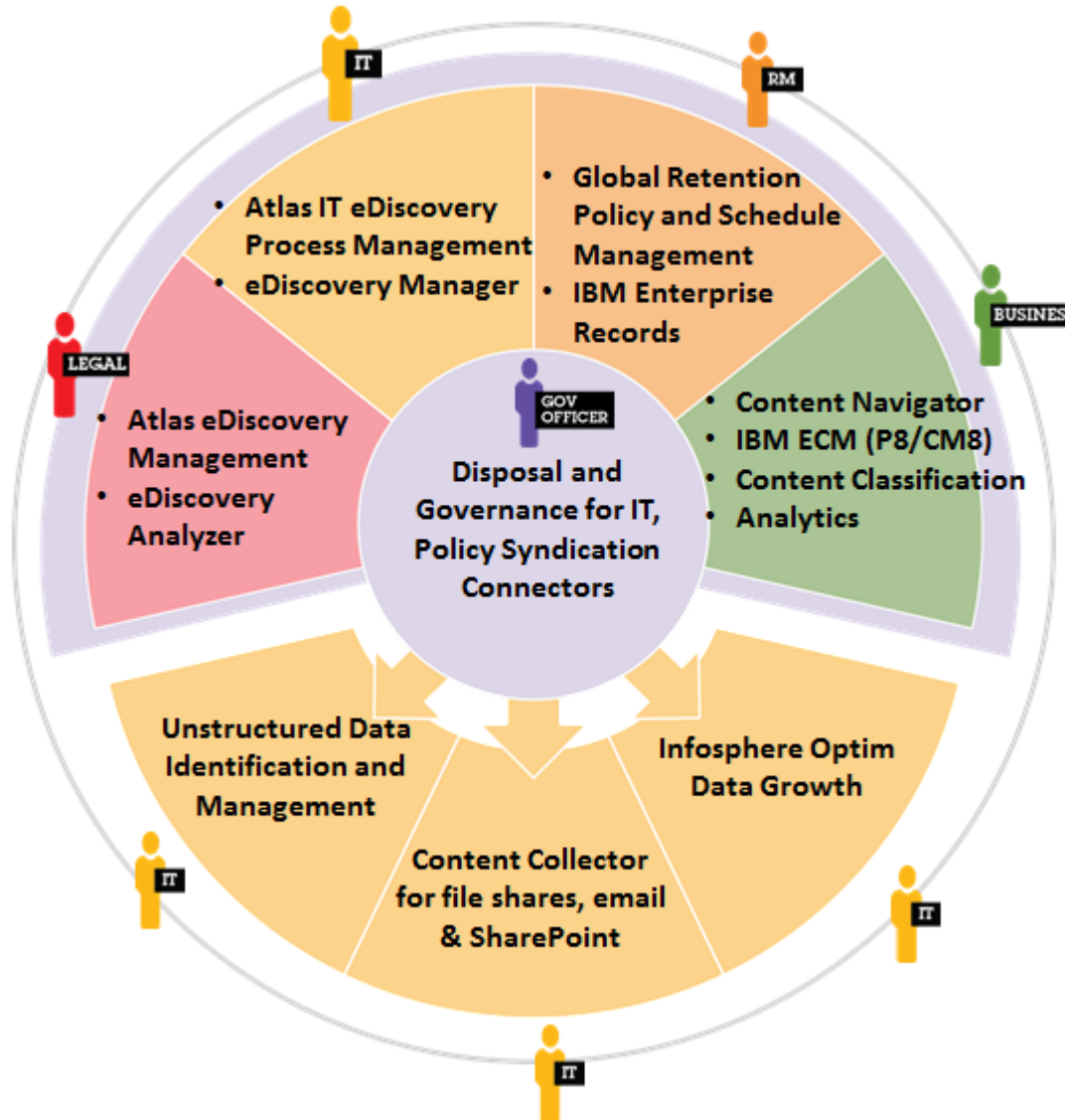
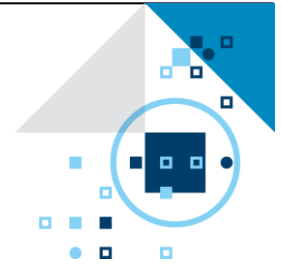
Outcome: Holds precision is increased with insight into custodians [A] and custodial systems [B] with potential evidence. Legal and IT can better prevent spoliation of information [C, F, M, N, O, P].



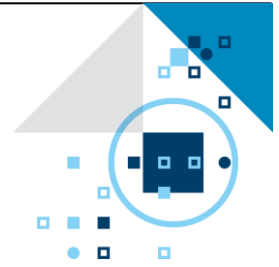
Information Lifecycle Governance (Logical View)



Information Lifecycle Governance (Product View)



Please note



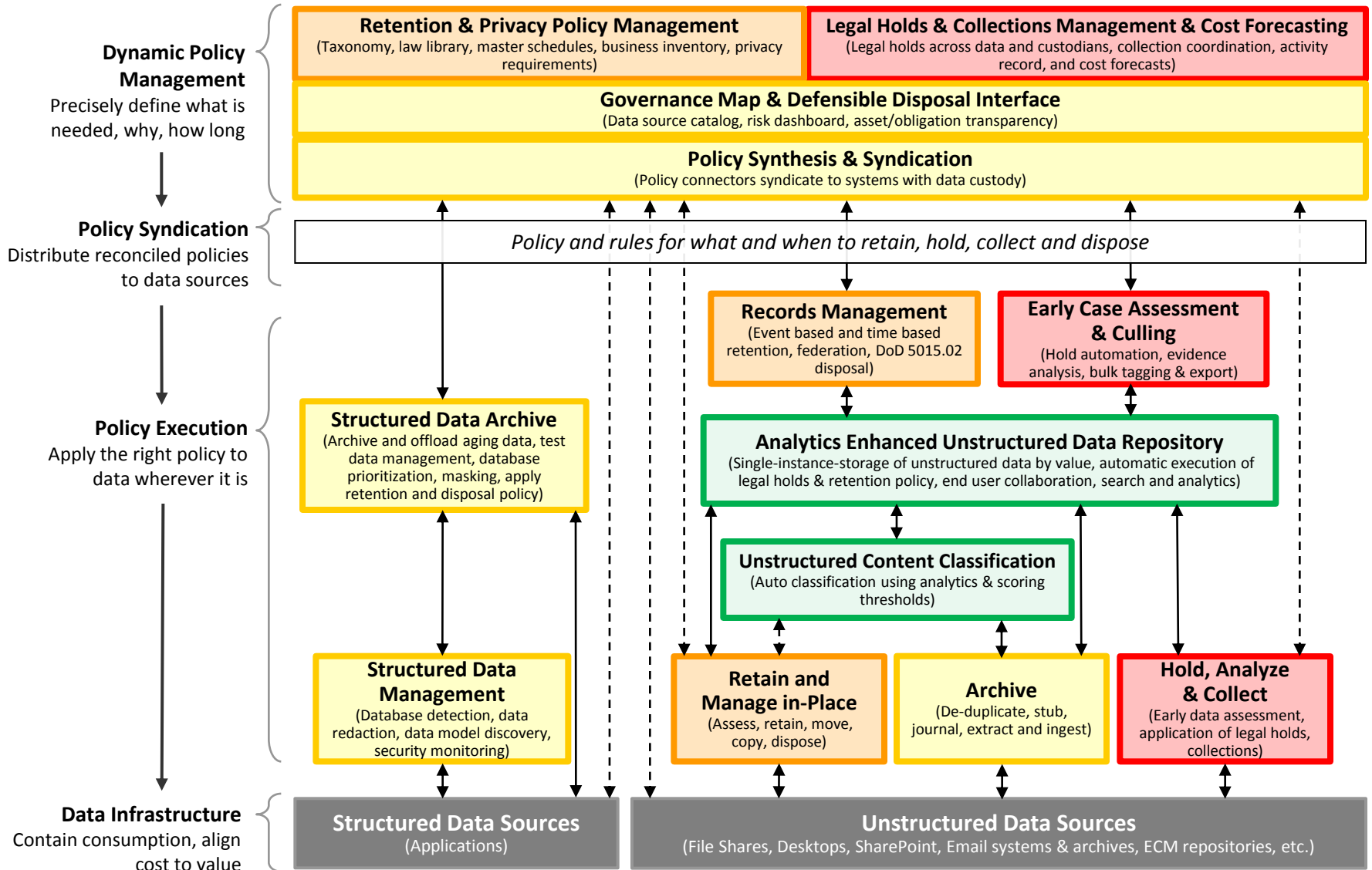
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Information Lifecycle Governance (Logical View)



Information Lifecycle Governance (Product View)

