eDiscovery evolved
IBM Information Lifecycle Governance
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Today's Enterprise Challenges

The Data Explosion
An eDiscovery Challenge

Information volume doubles every

18–24 months

Up to 90 percent of the world's information was created in the last two years.

Cost to do eDiscovery on 1 GB of data

$18,000

eDiscovery consumes as much as half of the average litigation budget

Source: RAND Institute 2012

The Data Explosion
An enormous challenge to IT organizations

1 **Cost**

~$4 million annually

Cost to store, administer and back up 1 PB of data[1]

2 **Risk**

Highly classified information

Personal information

Data subject to legal review

3 **Time**

Reduced data sets

Data culled prior to review & collection

Data-driven, informed decisions

eDiscovery – Costs

" The average eDiscovery inquiry involves over **560,000** documents. This volume of data demands over **11,000 manual review** hours at a cost of **$771,000**. "

Source: Osterman Research. "The True ROI of Information Governance" February 2015.

eDiscovery – Risk – Sanctions & Fines

Defendants & Counsel sanctioned for:

Discovery violations
In re Pradaxa (Dabigatran Etexilate) Products Liability Litigation, 2013 WL 6486921 (S.D. Ill. Dec. 9, 2013)

Failure to issue a litigation hold notice to relevant custodians
Day v. LSI Corp., 2012 WL 6674434 (D. Ariz. Dec. 20, 2012)

"Sham efforts" to locate and produce documents during discovery
Maggette v. BL Dev. Corp., 2010 WL 3522798 (N.D. Miss. Sept. 2, 2010)

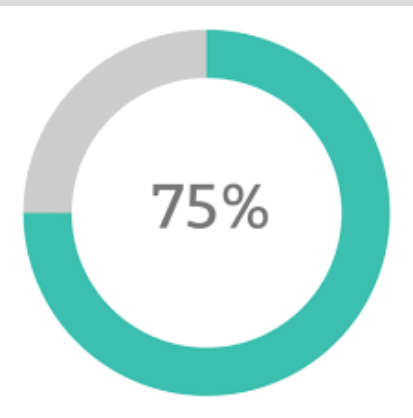### Taking a *"backseat," "hands-off approach"* to the collection process
Peerless Indus., Inc. v. Crimson AV, LLC, 2013 WL 85378 (N.D. Ill. Jan. 8, 2013)

Source: CGOC 2015.

eDiscovery – Risk – Errors

"

75%

Manual, error-prone processes make it extremely difficult to find all relevant data and produce chain-of-custody documentation.

75% of surveyed businesses implement information governance to mitigate risk.

"

Source: Osterman Research. "The True ROI of Information Governance" February 2015.

eDiscovery – Time

> **104** hours per year per employee are lost managing personal information
>
> Average success rate in finding old information: **40%**
>
> With Information Governance, you could **recover over $1 million per year** in revenue lost due to compromised productivity

Source: Osterman Research. "The True ROI of Information Governance" February 2015.

A Shift in the Market

From point solutions
to a more holistic approach

A Comprehensive Solution

Integrated
Supports seamless integration of IBMs ILG offerings

Applicable
Directly aligns with industry-leading ILG maturity model and accepted market vision

Agile
Facilitates cloud solution offerings across the ILG portfolio

Expandable & Scalable
Customers leverage a single in-place data index for all of their ILG initiatives

Scalable data management capacity from TB to PBs as customer data grows

Competitive
IBM will provide an integrated end to end Enterprise level solution for a market that is full of point solutions

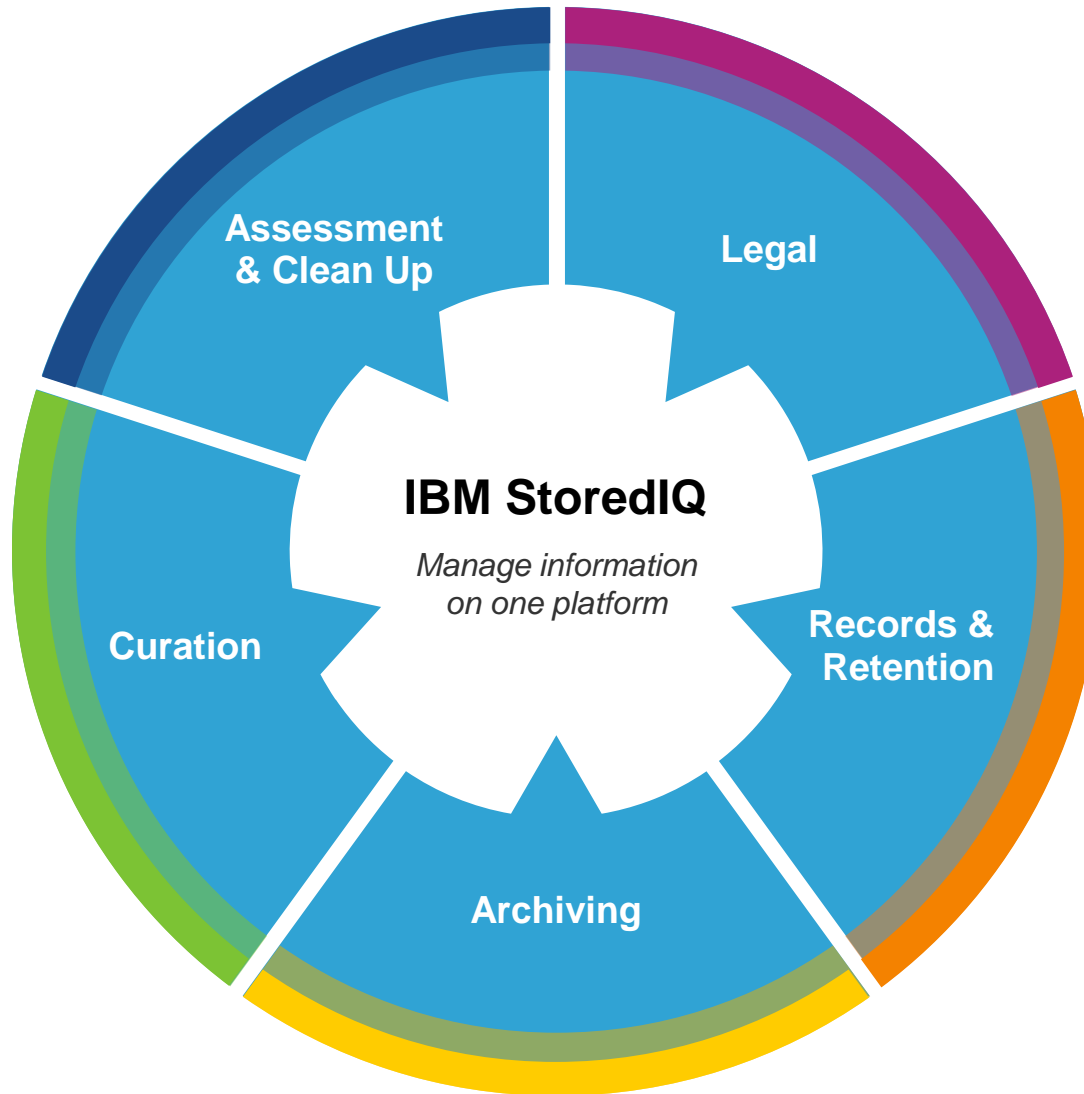**Visionary**
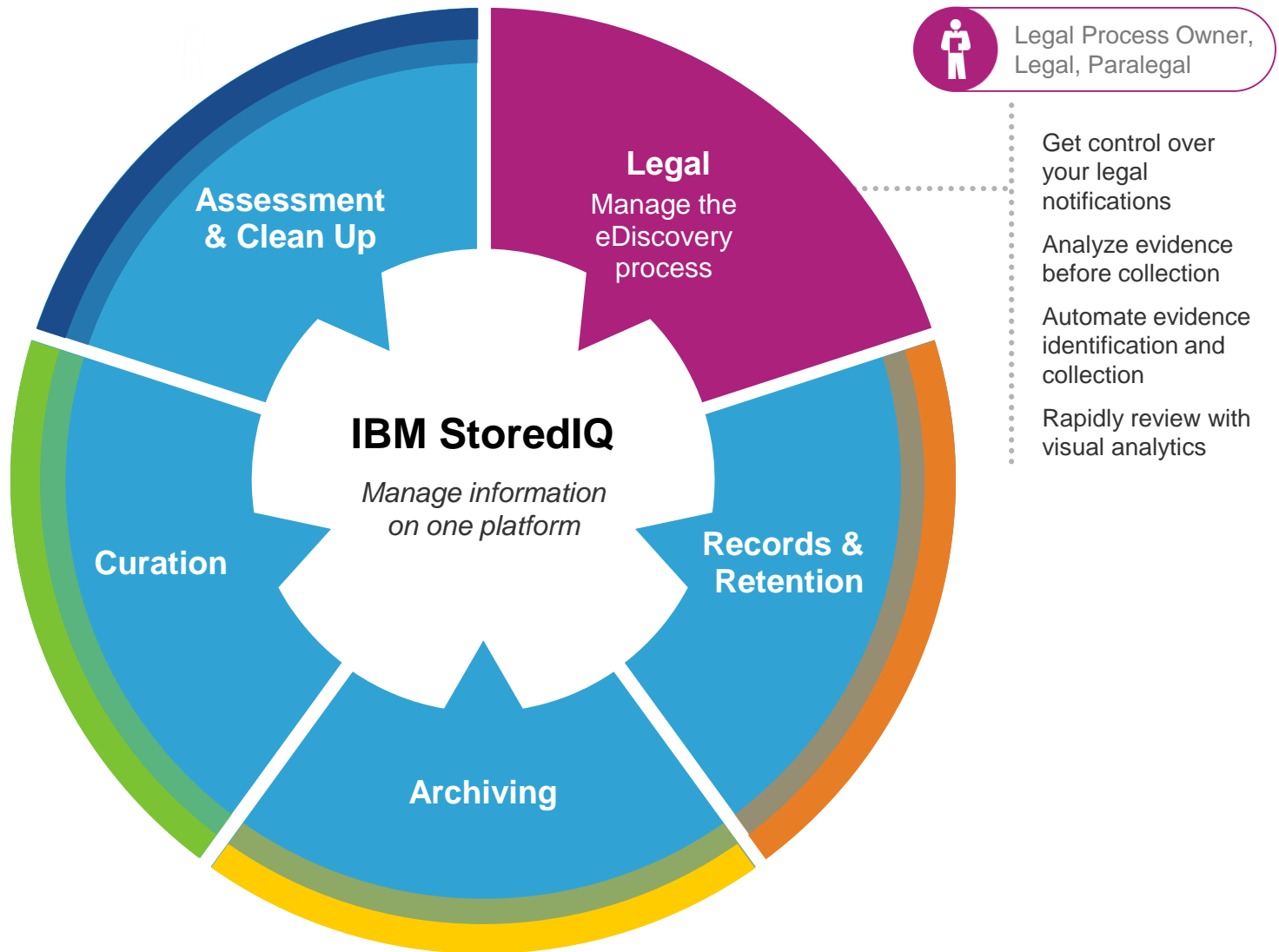IBM's ILG solution will leap frog the industry

IBM **Design Studio**

"Good design is good business."
— Thomas Watson Jr., 1973

One enterprise platform with use case-specific workflows

One enterprise platform with use case-specific workflows

Legal Process Owner, Legal, Paralegal

Legal
Manage the eDiscovery process

Get control over your legal notifications

Analyze evidence before collection

Automate evidence identification and collection

Rapidly review with visual analytics

Assessment & Clean Up

IBM StoredIQ

Manage information on one platform

Curation

Records & Retention

Archiving

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StoredIQ for Legal:
Save Costs & Time and Avoid Risks

Building on our Best-of-Class Product Portfolio

ATLAS

Global 200 install base including 7 of Fortune 10
Significant patent portfolio

"The de facto standard for legal holds and retention management software."

Karen A. Schuler, author of E-Discovery: Creating and Managing an Enterprise wide Program, Burlington: Syngress: 2009

"Thought leadership has long been demonstrated by CGOC and the Atlas product suite."

Ron Hedges, former magistrate judge, noted author and expert on e-discovery: 2007

"very good recognition and awareness in the legal community."

Gartner 2009 Ediscovery Marketscope

"

IBM Atlas eDiscovery Process Management is one of the **best-in-class** legal-hold tools in the market.

"

Source: Gartner, Magic Quadrant for eDiscovery May 2015

Supported largest litigation case in the world by identifying, collecting analyzing & classifying 132 TB of data to produce 200GB of relevant data

StoredIQ

PROBLEM: For *The Deep Water Horizon* matter, look across 132TB's, 3 continents and 8 locations. Collect 1TB to a preservation location in Houston. Full text indexing and apply additional terms to reduce to the smallest defensible data set which was sent out for production review by outside counsel. Final data set was approximately 200 GB's.

SOLUTION: Enable a 100:1 reduction in collection process in less than 2 weeks.

ROI: Saved million of dollars, responded to every DOJ request; substantially lowered outsourced review costs and built a defensible audit trail.

eDiscovery Evolved – StoredIQ for Legal

User Experience & Productivity

– IBM Design Studio led interface

– Naming Conventions, Templates

Custodian Notification & Tracking

– Support for streamlined user experience

– Notification, follow-up & reminders all easily created and tracked
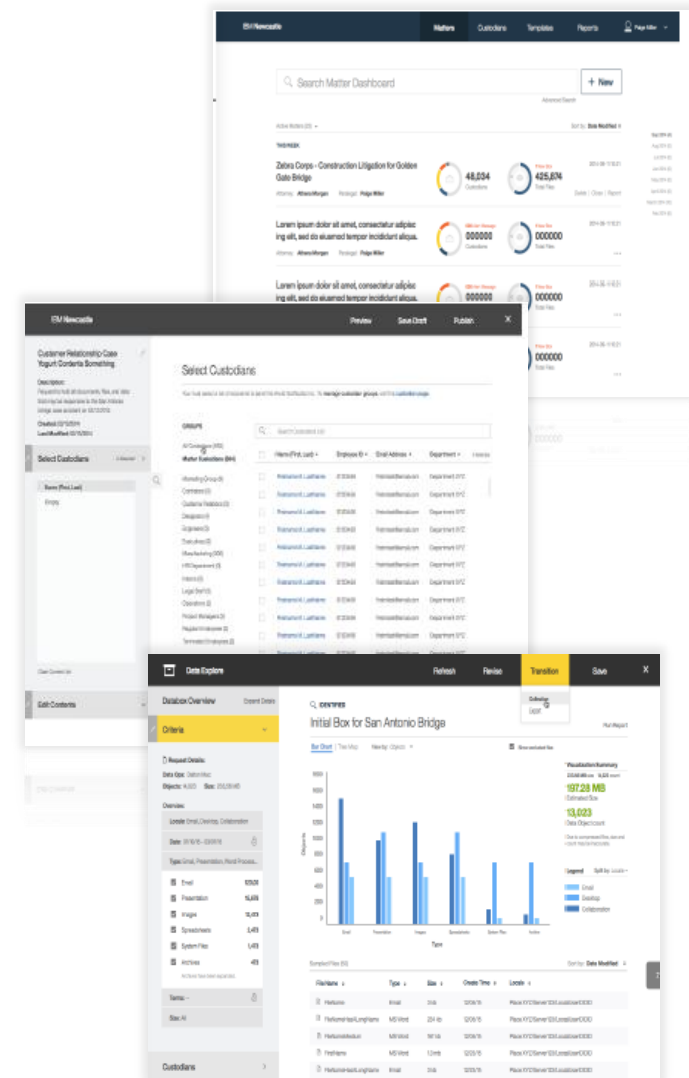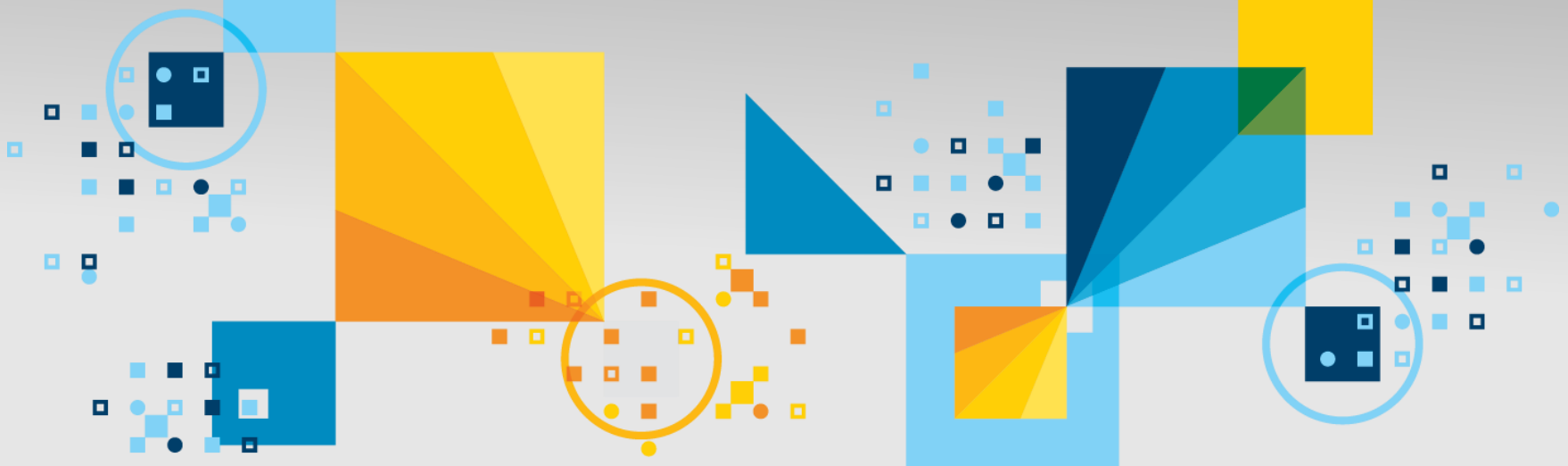
Data Identification

– Foster alignment between legal & IT stakeholders

– Multi-Data source, date range, custodian criteria support

– Visualize, report on & refine data prior to collection

Collect to Preserve, Export for Review

– Forensically sound, fully audited collection & export

– Up to date status of collection and export requests

– Insight into exceptions throughout the process

Features under development for possible future release; confidential until announced

Demonstration

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ILG Architecture

Information Lifecycle Governance

Assessment & Clean Up	Legal	Records & Retention	Archiving	Curation

Internal Services
including Policy, Rules & Analytics

External Services:
Workflow & Collaboration

ILG DATA MANAGEMENT

Archive Platform | ECM | Repositories | File Servers | Email Servers | Desktops | SharePoint & Enterprise Collaboration | Cloud | Media
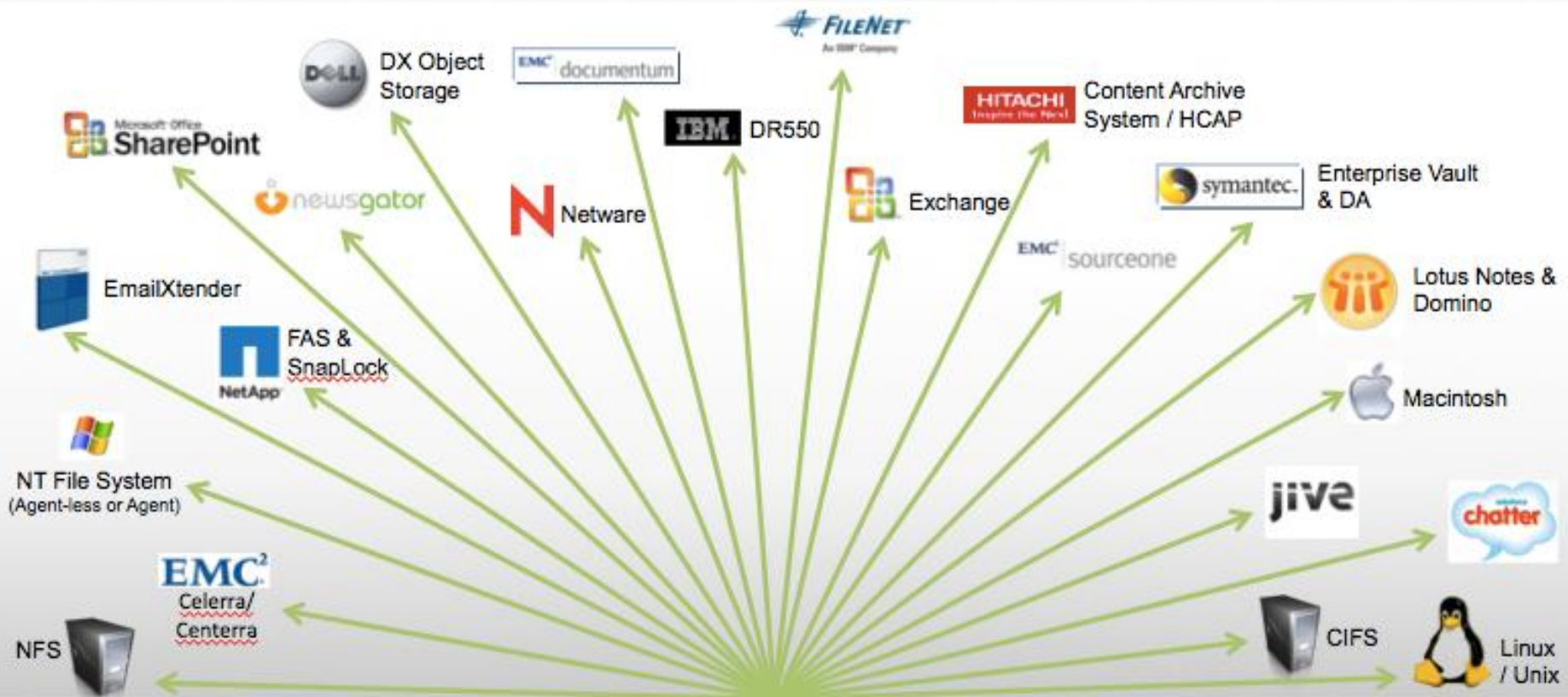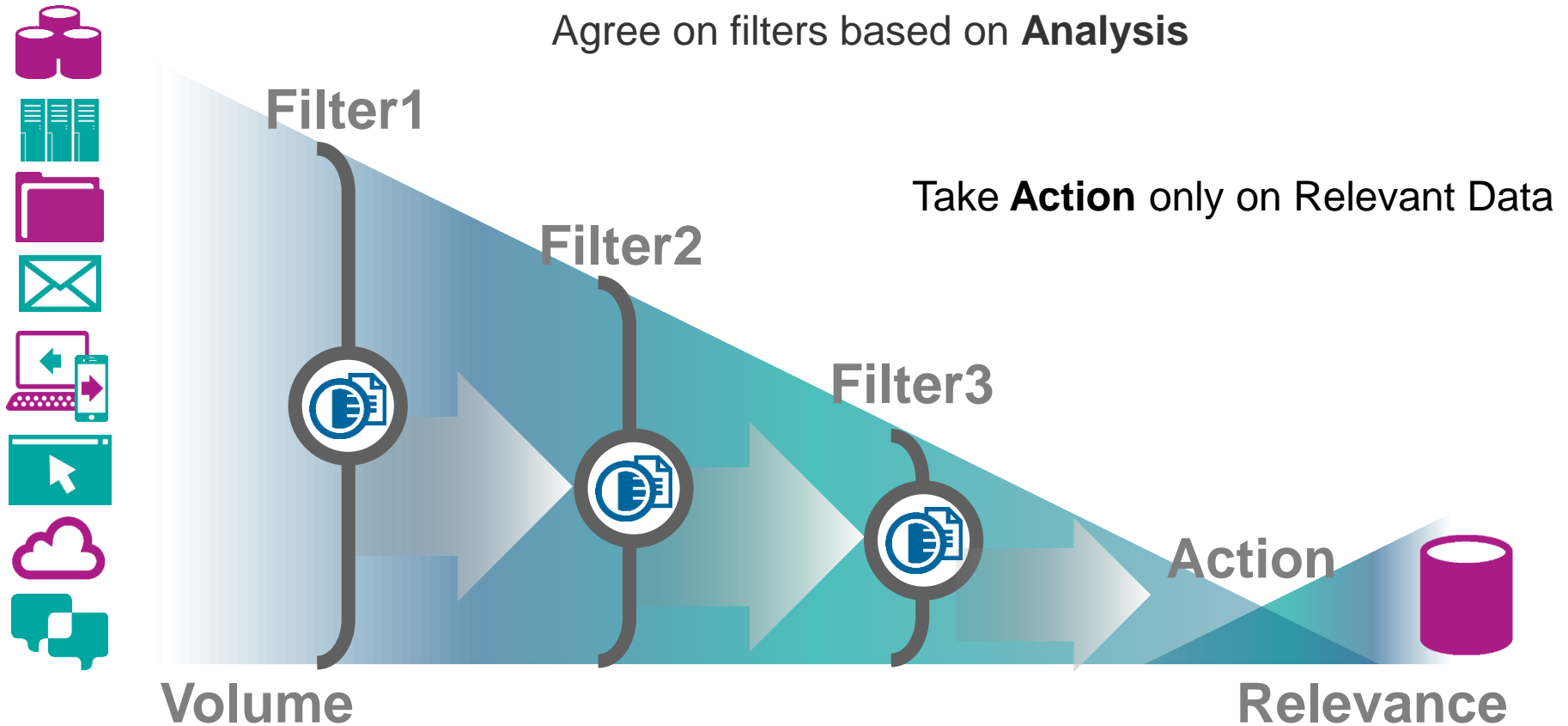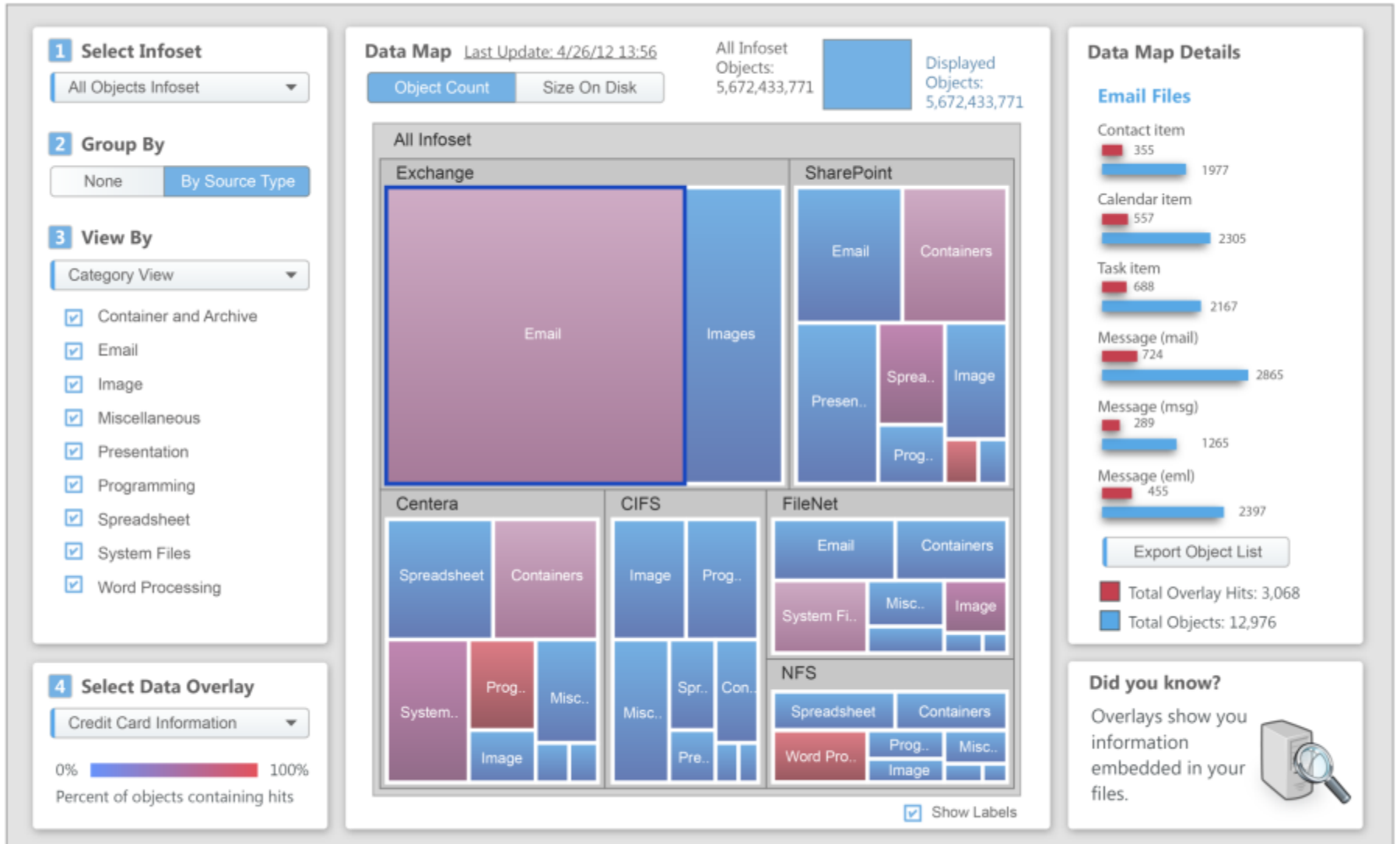
Open Architecture

Support for 75+ data sources and 450+ file types

Volume to Relevance

Identify and Understand Business Data

Agree on filters based on **Analysis**

Take **Action** only on Relevant Data

Filter1

Filter2

Filter3

Action

Volume

Relevance

Shedding Light on Dark Data

IBM

Best-in-Class Today – Most Visionary For Tomorrow

Gartner

GARTNER'S
MAGIC
QUADRANT

"
IBM Atlas eDiscovery Process Management is one of the **best-in-class** legal-hold tools in the market.
"

"
IBM's strategy and vision of connecting compliance, e-discovery, governance and risk into a **comprehensive information governance** program match many of the top concerns that organizations are struggling with.
"

Source: Gartner, Magic Quadrant for eDiscovery May 2015

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A Better Way

IBM StoredIQ for Legal provides an end-to-end platform that streamlines the eDiscovery process for legal stakeholders

Analyze data in place and take action with faster insights before collection

Notify custodians of legal hold obligations with automated legal holds, alerts and reminders

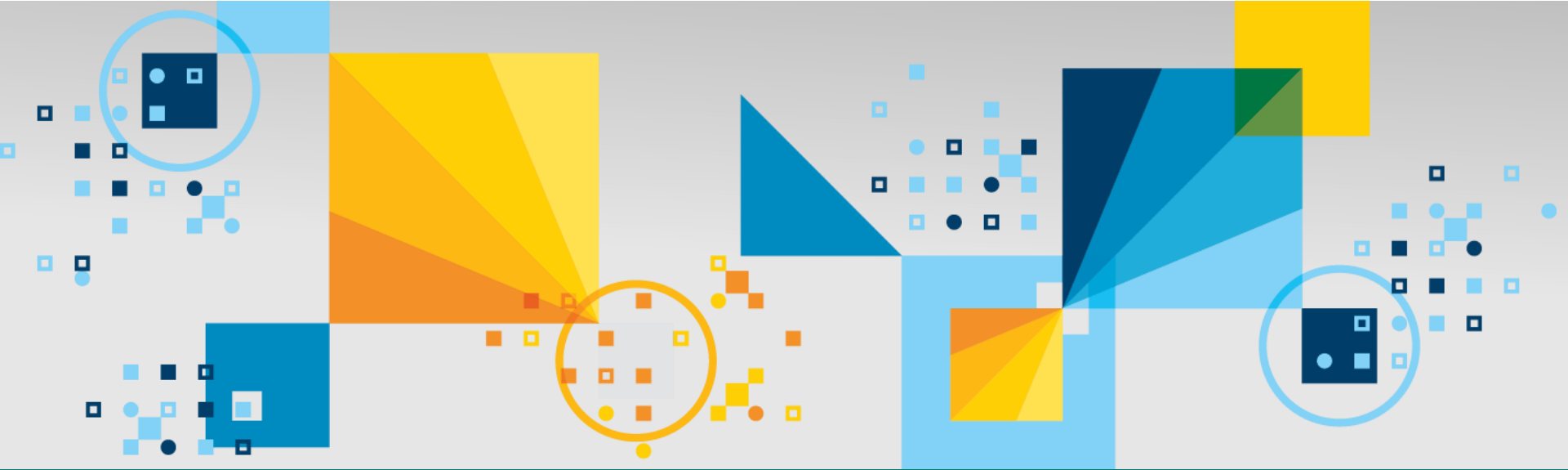Automate the legal collection process from more than 75 data sources

Align IT and Legal to "speak the same language" around what needs to be collected, where, and by when

Deliver a repeatable and defensible eDiscovery process

Q&A

Thank You!

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