

# IBM Datacap v9

## Distributed Capture for the Enterprise



# Most business have critical processes that involve capturing, extracting data from and managing documents

- Account opening
- Employee Onboarding
- Health and Safety
- Accounts Payable
- Customer service
- Lease Management
- Dispute resolution
- Fraud investigation
- Project Management
- Engineering Approval
- Risk Mitigation & Compliance



## Common themes among adopters

- Workforce optimization
- Accelerating customer service by eliminating latency of paper
- Lowering barriers and enabling interaction via the customer's preferred channel
  - Many customers now *expect* interactions to be supported on mobile
- Reducing complexity and lowering costs – both in the line of business and in the IT cost (real dollars, skills) required
- Improving security and enhancing compliance with regulations including controlling access to information, record keeping and disposal



# Datacap At a Glance

## IBM Content Navigator

An engaging experience across web and mobile

**Windows Client**

**Mobile**

**Thin Client**

**Web Services**



**SOURCE**

MFP  
 Network Scanner  
 Smartphone  
 Tablet  
 Archive  
 Fax  
 E-mail



**TRANSFORM**

OCR  
 ICR  
 OMR  
 Bar Code  
 Extract  
 Verify  
 Classify  
 Rules  
 Look-ups



**DELIVER**

ECM On-Premise  
 ECM Cloud  
 Case  
 Web portal  
 LOB Solutions  
 BPM



## Supporting enterprise-wide distributed capture

**MFP Integration:** Exploit commonly available devices to enable distributed capture to remote offices.

- Easy to use
- Eliminate the time and expense of shipping paper
- Secure



**Mobility:** Make mobile part of integrated, multichannel customer/citizen experiences

- Many customers expect your solution to work on mobile
- Take advantage of device features such as location-based services





# Rules-based Capture and Document Processing



## Transform

Page  
identification

Classify, enhance, and identify  
each individual page

Document  
assembly

Organize the individual page into  
documents

Data  
recognition

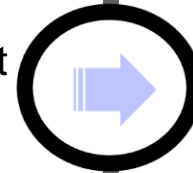
Extract barcodes, machine print  
and hand printed data

Data  
validation

Validate and supplement data  
using rules and lookups

Data  
verification

Verify documents with exceptions



## Rules-based Document Processing

- Customizable logic governs the capture process
- Handles the high variability inherent in document processing
- Rules are reusable and extensible
- Scales to high volumes



Deliver to Users & Applications

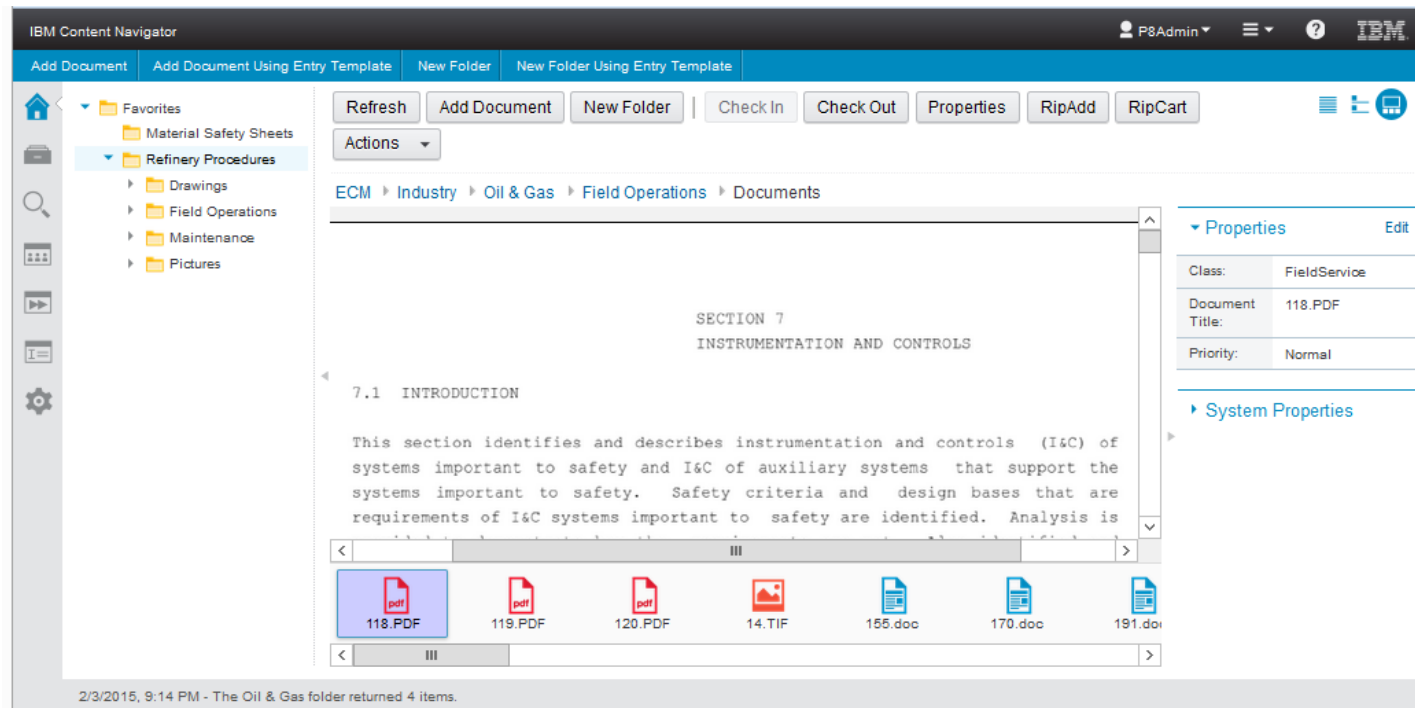


# Deliver

## Deliver information in context

After capture & processing, deliver information to the right users & applications

IBM Content Navigator: A common framework and services make it easier for users to create, manage & collaborate on content from multiple devices from within all of IBM's major ECM products



**Content Repositories**

**LOB applications**

**Workflow/BPM**

**ERP Systems**

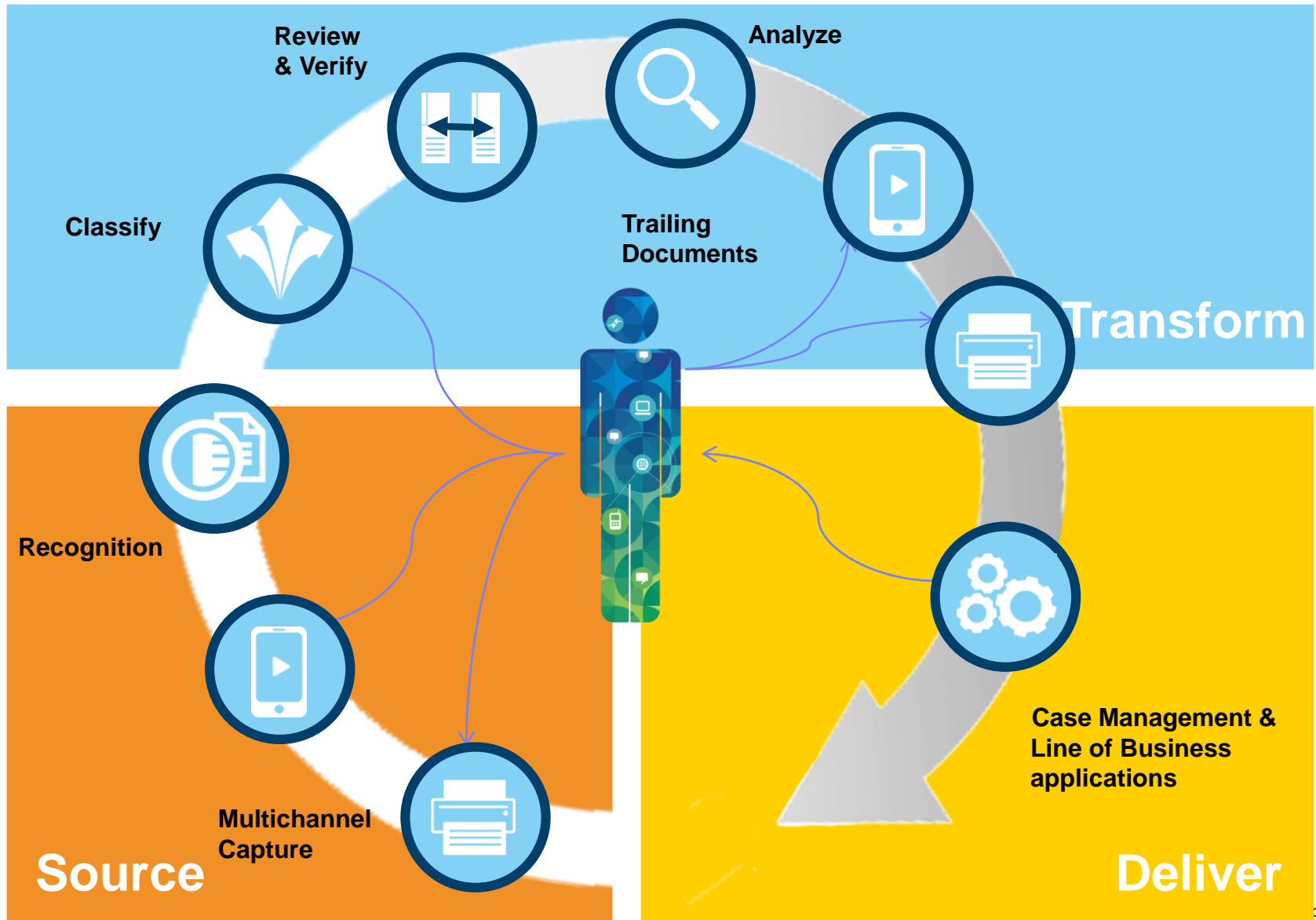
**AP Processing**

**Claims Processing**

**Case Management**

**Systems of Record**

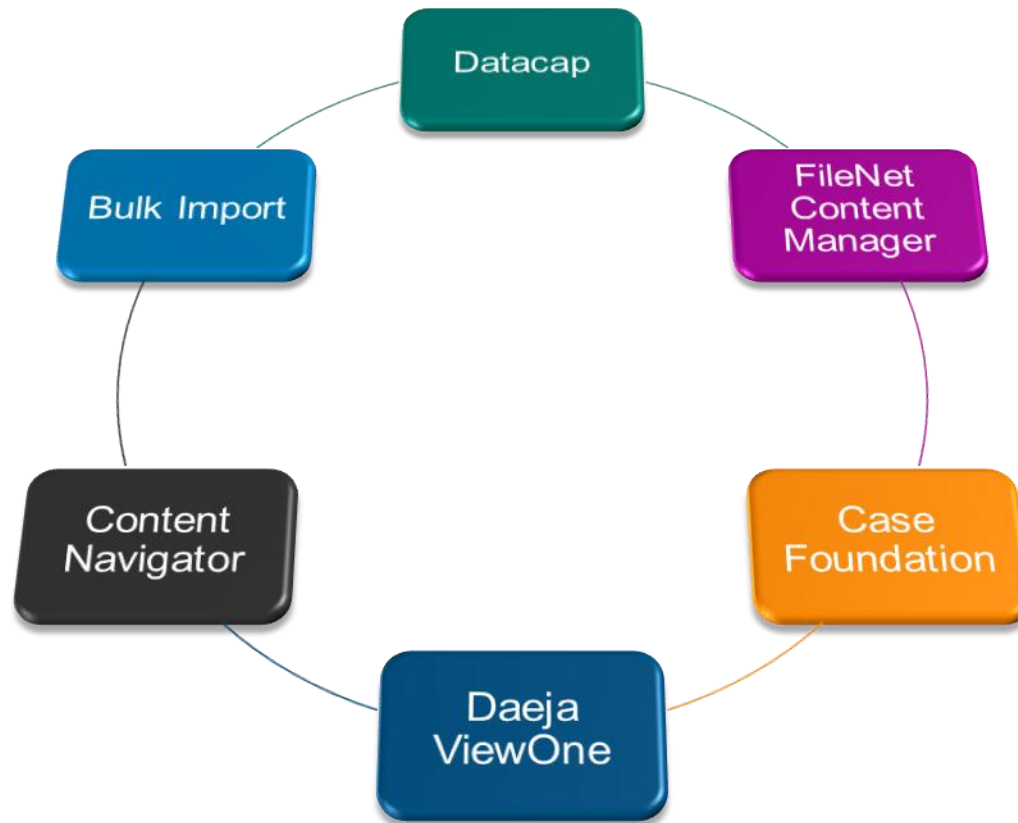
# From Source through Deliver: Capture as part of a total Solution





## IBM Production Imaging Edition

An easy-to-purchase product that provides all the components required for an Advanced Imaging solution within a single offering.



# IBM Continues to Lead the ECM Market



## Gartner reports:

- IBM's greatest strength, for both existing and prospective customers, is the breadth of its content management and related capabilities, from content ingestion to archiving.
- Enterprises looking for a strategic infrastructure provider to support many content-related needs should consider IBM.
- Whereas most of its competitors charge extra for a rich client interface, IBM Content Navigator is included in its core server license, which also serves as an application framework on which IBM builds its ECM portfolio.

**Learn More at**  
**[ibm.biz/thatsECM](http://ibm.biz/thatsECM)**



Capture Documents at  
the Point of Origin

**That's ECM.**

Datacap