

Join us at the Information Management Program at Insight2014

October 26 – 30

Mandalay Bay | Las Vegas, Nevada

#ibminsight



Information Solution Architecture at Insight 2014

Why choose the Information Solution Architecture track:

Come explore state-of-the-art enterprise and industry architectures, with an emphasis on exploiting emerging big data technologies, advanced analytics, cloud, and grid/cluster infrastructure. These sessions take in the total view and look at the integrated enterprise architectures applied to support business use cases. You will hear from Big Data Solution Architects and customers around cutting edge solutions to some of the most prevalent business challenges today.

Listen to these and dozens of other customer speakers:

Bill Wilson, Central Pacific Bank, on advanced fraud detection

Steve Rubinow, Catalina Marketing, on a single big data and analytics solution that benefits retailers, brands and consumers

Bruce Craig, Nationwide Insurance, on responsive design and how to provide time-dependent information to customers

Larry Hilken, Cummins, on Connected Diagnostics – a new application designed to work seamlessly with leading telematics systems.

Marika Andersson, Nordea Bank, on implementing credit risk and 360-degree legal entity/counter party solutions with Big Data MDM

Don't miss our Big Data Stampede Day:

Meet with our Big Data Architects to discuss how to get started with a Big Data Solution. In this four-hour session we discuss identification of business use cases and how IBM's Big Data platform can be applied. Explore entry points and how to get started with Big Data through a pilot program that not only provides fast business value, but also empowers your organization to move forward on its own Big Data Roadmap.

Be part of... an Expert Exchange (or other special event):

BYOQ – bring your own questions. Get answers from the source at an Expert Exchange session.

- TH 08:15 ISA-6060 Planning for the Next Generation of Massively Scalable Web and Mobile Applications
- TH 10:00 ISA-6988 Infrastructure Architecture - Cluster, Cloud, Security, HA, DR
- TH 01:45 ISA-6987 Data Virtualization, Big Data, and Governance

Plan to attend these top sessions:

- M 11:30 IM Keynote
- M 02:00 Data Architectures for Deploying Successful Big Data Analytics Services
- M 03:30 Big Data Analytics on Massive Sensor Data: Real-World Examples
- T 10:00 Architecting and Delivering the Next Generation Data Warehouse
- T 11:15 Data Lake vs Data Swamp: Governance in the Big Data Landscape
- T 01:45 Designing Enterprise Architectures for Big Data Access and Data Virtualization
- W 10:00 Expanding Your View of an Entity with Big Data
- W 03:00 Rapid, Secure, Fluid: Deploying Big Data in the IBM Cloud
- TH 11:15 Big Data Integration and Performance Tuning Deep Dive

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM Big Data Industry Architects and Subject Matter Experts. Discuss latest solutions for big data, information integration and governance with experts from our big data architecture and center of excellence teams, including Tim Davis, Paul Christensen, Mike Ruland, Rich Harken, and Julius Lerm.