

Join us at the
Information Management Program
 at **Insight2014**

October 26 – 30

Mandalay Bay | Las Vegas, Nevada

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IM Cloud at Insight 2014

Keynote Features:

- M 08:15 General Sessions
- M 11:30 IM Keynote
- T 08:15 General Sessions
- T 11:15 Cloud Keynote
- T 04:30 Mobile Keynote
- W 08:15 General Sessions

Cloud, Mobile and Social Category Fast Track Sessions:

- FTC-4193 How LOB and IT Lead with SaaS: Strategies of Winning Organizations
- FTC-4285 Data Warehousing and Analytics in the Cloud as a Service
- FTC-4493 Applying Big Data, Predictive Analytics and Cloud Technologies to Increase Ridership at Miami Dade Transit
- FTC-5006 Connecting Our Bodies to the Cloud Using IBM BlueMix, Cloudant and Hadoop to Avert Critical Health Conditions
- FTC-5056 Where to Start Your Cloud Analytics Journey
- FMS-5319 Introduction to Cloudant NoSQL Database
- FMS-5344 Build your first Mobile/Cloud application (Ask the Experts Panel)
- FMS-6439 Cloudant Best Practices – Developing Apps at the Geospatial Edge: Moving Data Closer to Users
- FMS-6605 Cloudant Deep Dive – Easily develop enterprise scale mobile apps with Cloudant sync
- ICX- 6709 Get the Low Down on NoSQL Databases for Faster, Leaner Cloud Service Management

IM Cloud Deep Dives: Business & Technical Sessions:

Business and Industry Leadership

Business Strategies for Big Data & Analytics

- TSB-6148 Accelerate Mobile Development and Delivery

Healthcare

- THL-6541 The Ties that Accelerate Innovation: How Social, Mobile, Big Data & Analytics will Transform Healthcare

Telecommunications

- TTC-6243 Subscriber Experience Relevant Telco Network Analytics at AIS

Design Studio

Information Management

- DSI-4657 “BLU Acceleration for Cloud (Warehousing/ Business Analytics) Feedback Session
- DSI-5628 Mobile Data Service in Bluemix
- DSI-6323 Getting Started in BlueMix
- DSI-6457 Data Movement and Enterprise Integration in the BlueMix Cloud
- DSI-6663 Cloud Analytics Acceleration - Feedback Session

Information Management

Big Data, Integration and Governance/Data Integration and Quality

- IIO-4875 Clean Data for the Cloud: Northern Trust Turns to InfoSphere Information Server for Salesforce.com
- IIO-4913 Information and Application Governance: Past, Present and Future
- IIO-5275 Self-service Data for Business: From Data to Insight in 30 Minutes with Information Governance Catalog
- IIO-6636 Expert Exchange: Big Data on Cloud
- III-4663 Embracing Self-service and Cloud Using InfoSphere Data Click
- III-5198 Taking Advantage of IBM BlueMix and SoftLayer to run Information Server on the Intel-Powered Cloud
- III-6158 Cloud Data Integration 101

Big Data, Integration and Governance/Data Security and Privacy

- IIP-5939 Cloudy with a Chance of Security: Scenarios for Managing Security and Privacy in the Cloud

Big Data, Integration and Governance/Hadoop in Action

- IIH-5264 Hadoop - Map Reduce and Beyond. What is in Store?
- IIH-5533 NCSU analyzes unstructured data to deliver greater business value

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IH-6346	Building a Multitenant Big Data Infrastructure at USAA	Database Servers and Tools/DB2 LUW, DB2 BLU and PureData	
IH-6513	Hypotheses to Insights: Leveraging BigInsights (Enterprise Hadoop) in the Cloud from Development to Production	IDX-5671	Mix it Up: How Your Enterprise Assets Fit Perfectly with IBM BlueMix
		IDX-6060	Expert Exchange: Planning for the next generation of massively scalable web and mobile applications
		IDB-6062	Data Warehousing in the Cloud - a practical deployment guide
		IDB-6228	Delivering Fantastic Response Time for Data Services on BlueMix
		IDM-6873	How FNB Launched South Africa's First Banking Mobile App
		IDX- 6902	Big Data Backend How Data Runs
		IMS	
		IDM-6191	Agile Development to Meet the Speed of Business
		Database Servers and Tools/Informix – Internet of Things	
		IDI-4991	Flexible Sensor Data Management Solution in an IoT World Using Informix TimeSeries and JSON
		IDI-5568	ARM Yourself: Architecture For The Digital World
		IDI-5700	A deep dive of IBMs IoT Data Analytics Service for IoT Cloud Next
		IDI-5740	A Reference Model to Guide Your Internet of Everything Data Strategy
		IDI-6140	Managing Internet of Things data at the edge & on cloud with Informix & Intel
		IDI-6212	Gateway to the Future: Key Data Management Strategies for the Edge and Beyond
		IDI-6393	Utilizing the Internet of Things for Growing a Business
		IDI-6402	Goodbye Smart; Hello Smarter: Enabling the Internet of Things for Connected Environments
		IDI-6725	Building IoT Applications with Genero
		Database Servers and Tools/IMS	
		IDM-6191	Agile Development to Meet the Speed of Business
Big Data, Integration and Governance/Master Data Management			
IID-4329A	IBM InfoSphere Optim Product Strategy and Roadmap		
IID-4330	Ensuring Successful Mobile Strategy and Execution with Customer Centricity		
IID-4387	InfoSphere Master Data Management Capabilities: Technical Deep Dive and New Features		
IID-4452A	Data Lifecycle Management and Data Privacy on the Cloud		
IID-4472	MDM on Cloud: Capabilities, Strategy and Vision		
Big Data, Integration and Governance/Stream and Context Computing			
IIS-5587	Analytics Unlocks the Value of the Industrial IoT Revolution		
IIS-5758	How Joy Global is Using Big Data as a Differentiator in Mining Industry		
IIS-5789	Real-Time Analytics As A Service - Store Less, Analyze More		
IIS-6999	ExpertExchange: Use Cases for Geo-spatial Analytics		
IIS-7000	ExpertExchange: InfoSphere Streams Deep Dive Q&A		
IIS-7096	How to Harness the Internet of Things		
Data Warehousing in the Era of Big Data/Data Warehouse Modernization and Architecture			
IWM-4637	When the Cloud is Appropriate for Analytics and Data Warehousing		
IWM-5267	IBM DB2 BLU Acceleration in Your Cloud Platform for Elastic Data Warehouse		
IWS-7043	Expert Exchange: Data Warehousing & Analytics in the Cloud		
IWS-6952	Enzee Universe Part 2: Business Update and Product Strategy		

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Lab Center

- LCI-4132 Hands-on with the IBM Internet of Things Engine
- LCI-4619 Deep Dive into DB2 BLU Acceleration for Cloud to speed up and get useful insights from your Analytic Workload
- LCI-4925 Exploring the Security Features in BLU Acceleration for Cloud
- LCI-5454 The Internet of Things and Geospatial Analytics powered by InfoSphere Streams
- LCI-6955 Hands On Lab - Cloudant Fundamentals

- IBM Cloud Marketplace: Big Data and Analytics as-a-service
- IBM Cloudant: The Do More Data Layer
- Customer Experience Analytics for CSPs
- IBM DB2 11 for z/OS - The Ultimate Database
- IBM DB2 Analytics Accelerator
- IBM DB2 Utilities and Tools for z/OS
- IBM IMS and Tools: Integrate. Maximize. Succeed.
- IBM DB2 with BLU Acceleration: Fast Answers, Simply Delivered

dev@Insight:

Harness the cognitive surplus of the world's best data experts at dev@Insight. Meet, learn, network, and collaborate with colleagues and competitors to explore what kind of world you are looking to BUILD. dev@ Insight is open to everyone who attends IBM Insight 2014 with valid registration. So, please make sure to select the "dev@ Insight" checkbox during registration.

Details: <http://www-01.ibm.com/software/events/insight/devat/agenda/>

- IBM DB2: Transact, Analyze, Innovate
- IBM Data Warehouse Solutions
- IBM Informix Solutions for Internet of Things
- Cloud, Mobile and IoT areas on EXPO floor featuring: Bluemix services, Cloudant, IoT/Informix
- Cloud Demos in Information Management Demo Room
 - Build IoT Apps with Kiwi Wearables
 - Bluemix: Analytics Warehouse & Cloudant
 - IoT
 - In-Memory and In-database analytics
 - Agile Data Warehousing as a Service

Big Data Developer Meetups – Sun, Mon, Tues, Wed

IBM IoT Adventurer's Challenge Weekend –

Sun: Oct 26: Deep Dive 12:00am – 5:00pm

Sun-Tues: Oct 26-29 dev@Insight IoT Hackathon

<http://insight-iot-hack.eventbrite.com>

<http://insight-deep-dive.eventbrite.com>

<http://insight-networking-dinner.eventbrite.com>

Insight EXPO:

- IBM InfoSphere Information Server, Data Replication
- IBM InfoSphere Master Data Management
- IBM InfoSphere Optim & Guardium
- IBM DataWorks
- IBM Watson Foundations: Big Data and Analytics
- IBM InfoSphere BigInsights: Enterprise Grade Hadoop
- IBM InfoSphere Streams: Analyze Data in Motion
- IBM Sensemaking: Real-time actionable insight.
- IBM Bluemix: Build Data and Data Management Services