Join us at the
Information Management Program
at **Insight**2014

October 26 – 30
Mandalay Bay | Las Vegas, Nevada

#ibminsight

IBM.

Database Servers and Tools at Insight 2014

Why choose the Database Servers and Tools track:

The Database Servers and Tools track spans the breadth of IBM database software including DB2 for z/OS, DB2 for Linux, UNIX and Windows, IMS, Informix, SolidDB and the tools to fully exploit these systems. You will hear from the experts about the latest new technologies, and hear from your peers about the best practices that are making a difference for them.

Listen to these and dozens of other customer speakers:

D. Cericola, CIO, Banca Carige, on Superior Customer Service by transforming Big Data into Insight

Jay Prag, CIO, FNB, on How FNB launched South Africa's First Mobile Banking Platform

Merv Adrian, Gartner, VP, on Gartner perspective Big Data and Enterprise Analytics

A. Kocoloski, CTO, Cloudant, on Data Management in the Big Mobile and Internet of Things Era

Don't miss our Hands on Labs, EXPO and Demo Gallery:

At Insight you will have the opportunity to get hands on with DB2 10.5, DB2 with BLU Acceleration, IBM Bluemix with Cloudant, DB2 11 for z/OS, IMS 13, Informix as well as the DB2 Analytics Accelerator.

Be part of… an Expert Exchange (or other special event):

BYOQ – bring your own questions. Get answers from the source at an Expert Exchange session.

T   11:15   IDB-6283A: Ask the IBM DB2 Technical Leadership Team
T   11:15   IDZ-4306A: IBM System z: Ask the Technical Experts

Plan to attend these top sessions:

M   10:15   Data Is The New Natural Resource
M   02:00   IBM DB2 with BLU Acceleration in 2014: The Latest News from the Lab
T   10:00   What's New in IBM DB2 BLU Acceleration: Tips and Insights into the Latest 2014 Enhancements
T   01:45   IDB-6258A: Deploying IBM DB2 in the Modern Enterprise

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with Information Management business leaders. Or take a deep dive into the latest solutions for big data and data governance with experts from our product and technical teams. Don't miss out!