

# Join us at the Information Management Program at Insight2014

October 26 – 30

Mandalay Bay | Las Vegas, Nevada

#ibminsight



## Clouant at Insight 2014

### Why choose the Clouant sessions:

NoSQL databases with a JSON document store are becoming the standard data management solutions to support applications to operate effectively at web scale and confront data challenges. Clouant is that scalable, global, fault-tolerant data layer provided as a managed service to help your organization grow. If you care about creating new systems of engagement and optimizing your mobile strategy, the Clouant NoSQL database-as-a-service (DBaaS) sessions are made for you. You will hear from the experts about the latest issues, learn about new technologies and best practices for building web-scale and mobile applications.

### Listen to these esteemed Clouant speakers:

**Adam Kocoloski, Clouant cofounder and CTO**, on Data Management in the Big Mobile and Internet of Things Era; IDX – 6902 – Mon 10:15 to 11:15am

**Skyla Loomis, IBM Program Director, Clouant Development**, on Easily develop enterprise-scale mobile apps with Clouant Sync; FMS-6605 – Thurs 8:15 to 9:30am

**Dan DeMichele, VP, Product, Clouant**, on Planning for the next generation of massively scalable web and mobile applications; IDX-6060 – Thurs 8:15 to 9:30am

### Don't miss our Demo presence at the Expo:

There's no better venue for an in-depth look at Clouant at these peds:

- Clouant: The Do More Data Layer ped at the Data Management area
- Build more with Clouant ped at the Information Management Demo Room in the Expo
- Also look for Clouant in the Cloud and MobileFirst areas

### Look for Clouant at the Dev@Insight:

- Monday night keynote by Adam Kocoloski
- 5-minute Ignite Talks, build consultations, developer friendly sessions on the dev@ stage
- And more fun things awaiting you

### Be part of... an Expert Exchange:

BYOQ – bring your own questions. Get answers from the source at an Expert Exchange session.

- Thursday/08:15 - IDX-6060 Planning for the next generation of massively scalable web and mobile applications
- Thursday/10:00 - FMS-5344 Build your first Mobile/Cloud application

### Plan to attend these top sessions:

M	10:15	FMS-5319 An Introduction to Clouant NoSQL Database
M	11:30	IM Keynote
M	03:30	IDX-5671 Mix it Up: How Your Enterprise Assets Fit Perfectly with IBM BlueMix
T	01:45	FMS-6439 Developing Apps at the Geospatial Edge: Moving Data Closer to Users
T	02:00	LCI-6955 Clouant Hands-on Lab
T	04:30	ICX – 6709 Mobile CTO on Getting the Low Down on NoSQL Databases for Faster, Leaner Cloud Service Management

### BP Partner Summit: (Sunday – open to business partners only)

Cloud Market Place – Partner with IBM to take advantage of the Big Data & Analytics opportunity in the Cloud Marketplace, (BPS-7116), Presenters: Judy Smolski, Vice President, General Business Mid-Market and Andy Ellicott, VP of Clouant Marketing

### Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives – including Derek Schoettle (Clouant CEO) and Matt Kosinski (Clouant Global Sales Leader) – among other subject matter experts. Talk strategy with Clouant business and technical leaders. Or take a deep dive into the latest solutions for web and mobile applications with experts from our product and technical teams. Don't miss out!