

Join us at the
Enterprise Content Management Program
at **Insight2014**

October 26 – 30

Mandalay Bay | Las Vegas, Nevada



Information Lifecycle Governance at Insight 2014

Why choose the Information Lifecycle Governance track:

Are you the legal, IT or the information governance leader in your organization? Then the Information Lifecycle Governance track in the Enterprise Content Management Program is for you. Learn about the latest solutions in Legacy Data Cleanup, eDiscovery, Archiving and Records & Retention. Also, discover best practices for lowering cost and risk and improving information economics.

Listen to these customer speakers:

Hess Corporation: Hear how this global energy company turned Big Data into relevant data with StoredIQ.

Comerica: Discover how this finance and banking company instituted an enterprise email.

Thrivent: Listen to this financial company's discussion of how they implemented records controls on customer documents as part of their ILG roadmap.

Don't miss our EXPO and Demo Gallery:

Meet with ILG experts at 3 pedestals in the EXPO hall:

- Active Information Management: StoredIQ
- Records Retention & Management: IBM Enterprise Records
- eDiscovery: Atlas Policy Suite

Be part of ECM Central:

Stop by ECM Central in the EXPO hall and take advantage of the following:

- IBM Meet the Experts sessions
- Network with customers & colleagues using IBM ECM solutions

Plan to attend these top sessions:

M	08:15	ECM in the General Session
M	11:30	ELG-4272: Essential Role of ILG in the Era of Big Data
M	11:30	ELG-6461: Hess Case Study: Turning Big Data into Relevant Data with StoredIQ - A Year Later
M	02:00	ECM Keynote
T	01:45	ELG-6381: ILG Next: Focusing on a Flexible and Scalable Platform Approach

See these Business Partner solutions:

Make time to attend a business partner session or visit them in the EXPO hall:

Integro: Provides services in the areas of defensible disposal, value-based archiving, eDiscovery, and records management.

Maven Wave: Provides solutions that accelerate the disposal of data in order to reduce data costs and the risk involved in maintaining unnecessary data.

Doculabs: Provides actionable advice and best practices on using ECM technologies to bring unstructured content under control.

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with ILG business leaders, such as Doug Hunt, Rich Howarth and Michael Pray. Or take a deep dive into unstructured data with experts from our product and technical teams, including StoredIQ, Atlas and IER. Don't miss out!