Join us at the
Enterprise Content Management Program
at **Insight** 2014

October 26 – 30
Mandalay Bay | Las Vegas, Nevada

IBM.

ECM Experience & Platform at Insight 2014

Why choose the ECM Experience & Platform track:

Are you the CIO, the ECM Leader or the line of business owner in your organization? Then the ECM Experience & Platform track in the Enterprise Content Management Program is for you. You will learn about IBM Content Navigator, social content management and key platform products including IBM FileNet Content Manager and IBM Content Foundation. Learn about the latest solutions and benefits you can derive from a broad array of tools to collaborate and concentrate resources and people. It begins with a unified experience across mobile, desktop, and web that spans multiple repositories; social and collaboration features that improve engagement; and special tools that optimize system performance. Improve efficiency and workforce productivity at your company with the IBM ECM Experience Platform.

Listen to these customer speakers:

Northeast Utilities: will show how they use the ECM product suite to provide a secure web interface improving response times & customer satisfaction

United Nations: will share the dynamic social collaboration environment used to support their unified information strategy

Tejon Ranch: will show increased user adoption & productivity with Evolution UX, KwikWork Vue & IBM Content Navigator

Don't miss our EXPO and Demo Gallery:

Choose from 14 pedestals to learn about the IBM ECM Experience & Platform solutions. Watch for:

- IBM Navigator on Cloud – manage content across all devices including mobile, desktop & web
- IBM Content Navigator & IBM Content Foundation – improve knowledge worker productivity
- IBM Connections Enterprise Content Edition – provide a single, integrated social content management system
- IBM Content Navigator on your IPad – capture documents and photos in-the-field

Plan to attend these top sessions:

M	08:15	ECM in the General Session
M	02:00	ECM Keynote
M	03:30	EEP-6611: ECM Products and Solutions Strategy
T	10:00	EEP-6206 Content Navigator Update with Ian Story
W	01:45	EEP-6034 How to Fit Mobile, Social, and the Cloud into Your ECM Strategy
W	04:30	EEP-5129 United Nations - Around the World with Social Collaboration and Enterprise Content Management
W	04:30	EEP-6870 Leveraging IBM Content Navigator to Improve the End User Experience for IBM ECM Applications
TH	10:00	EEP-5549 Case Study: Discover How Northeast Utilities Leverages Their ECM Suite of Products Using IBM Content Navigator

See these Business Partner solutions:

Genus Technologies: Genus Media Upshot and IBM FileNet Content Manager deliver live and video on demand (VOD)

McLaren: New solutions for the oil and gas industries

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with ECM business leaders, such as Doug Hunt, John Murphy, Rich Howarth, Carol Taylor and Daniel Hernandez. Or, take a deep dive into IBM Content Navigator with experts from our product and technical teams, including Ian Story. Don't miss out!