Join us at the
Enterprise Content Management Program
at Insight 2014

October 26 – 30
Mandalay Bay | Las Vegas, Nevada

IBM®

Enterprise Statements and Report Management at Insight 2014

Why choose the Enterprise Statements and Report Management track:

Are you the Director of Customer Service, the CIO or the IT Director in your organization? Then the Enterprise Statements and Report Management track in the ECM Program is for you. You will learn how to satisfy customers through self-service access to bills and statements, govern content for compliance, and perform advanced analytics on the stored content to gain better insights. Learn about the latest solutions and best practices for enhancing service levels and customer satisfaction, improving operational efficiency, and reducing costs.

Listen to these customer speakers:

BlueCross BlueShield of South Carolina: Learn to leverage ILG with CMOD to meet regulatory requirements.

Sicoob: Discover how a leading bank uses CMOD to process high volumes of scanned documents and reduce check clearing costs.

Attijariwafa Bank: Explore CMOD eBanking integrations with QR codes and NFC tags that offer faster and easier bank transactions.

Don't miss our EXPO and Demo Gallery:

Bring your customers to the Demo Gallery to learn more about CMOD solutions:

- Customer analytics for contact centers using Datawatch
- Content Manager OnDemand integrated with IBM Content Navigator
- System Monitor for optimal performance

Be part of our CMOD User Group at the conference:

Attend a user group and mix with other like-minded experts to compare notes and best practices: Thursday at 10:00 am in Lagoon CS.

- In-depth session with CMOD development team
- Demonstrations of newest features
- Peer-to-peer networking

Plan to attend these top sessions:

M	08:15	ECM in the General Session
M	11:30	ERM-4162: IBM Content Manager OnDemand Product Update
M	02:00	ECM Keynote
M	03:30	EEP-6611: ECM Products and Solutions Strategy
T	11:15	ERM-6427: Optimize Customer Service and Reduce Costs with Content Manager OnDemand
T	01:45	ERM-6763: XML Archiving
T	04:30	EDI-6281A: The Past, Present and Future of ECM at Banco de Brasil
W	03:00	ERM-4220: CMOD, Performance and Scaling in a Big Data world

See these Business Partner solutions:

Datawatch: will share how RMS accesses, visualizes, and analyzes data to make faster and more accurate business decisions.

Altiuz Reports: will show how it creates rich reports and client communications from multiple data sources to reduce storage costs.

enChoice: will share how it saves millions by transforming high-volume print correspondence into online electronic documents.

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with ECM business leaders, such as Rich Howarth and Brian Phelps. Or take a deep dive into Enterprise Records Management with experts from our product and technical teams, including Greg Felderman, Neil Parrott and Shallesh Gupta. Don't miss out!