

Join us at the Enterprise Content Management Program at Insight2014

October 26 – 30

Mandalay Bay | Las Vegas, Nevada



ECM Solutions at Insight 2014

Why choose the ECM Solutions track:

ECM solutions help address the critical needs of an organization by meeting a wide range of business requirements in many industries, such as healthcare, banking, insurance, government, energy and utilities, and many others. Learn best practices and hear success stories of how to get the most benefit from your departmental or enterprise-wide solution.

Are you a line of business decision maker, have responsibility for Accounts Payable, HR, Contracts, or any other ECM oriented solution in your organization? Then the Solutions track in the ECM Program is for you.

Listen to these customer speakers:

Bradesco Seguros: Speeding Up Quotation and Policy Issuing with IBM ECM

Union Bank: Automated BankCard Travel Authorizations Using IBM Case Manager

Case City of Lahti: Reducing Operational Costs and Increasing Efficiency by using Smart Archiving & Analytics

Huntington Bank: Paperless branch initiative Improved Efficiency, Reduced Operational Cost, and Secured Customer Data

And these IBM Case Manager for Investigations experts:

Michael Green, IBM - Detect, Protect and Investigate with IBM Counter Fraud

Michael Green, IBM - Get Under the Covers of IBM Case Manager for Investigations

Jeff Douglas, IBM - Building an ECM Solution Ecosystem: ECM's Strategy for Delivering Solutions

Deep Shikha, IBM - Deep Dive of IBM Case Manager for Investigations

Don't miss our EXPO and Demo Gallery:

On the demo floor you will be able to see demos of our exciting IBM products and solutions including:

- Content Navigator
- Case Manager
- Datacap, including mobile capture
- Case Manager for Investigations

See you at the ECM Program!

Come learn how IBM solutions across ECM can help harness the value of unstructured information for new insights and better business outcomes. The ECM Program at Insight 2014 is the perfect venue for you to learn how by putting the right content in motion – capturing, activating, socializing, analyzing and governing – professionals across all industries can transform their business.

Plan to attend these top sessions:

- M 08:15 ECM in the General Session
- M 02:00 ECM Keynote
- M 03:30 EEP-6611: IBM ECM Products & Strategy

See these Business Partner solutions:

Datawatch: will share how RMS accesses, visualizes, and analyzes data to make faster and more accurate business decisions.

enChoice: will share how it saves millions by transforming high-volume print correspondence into online electronic documents.

Imagine Solutions: Transactional capture in the financial industry - Why guess tomorrow what you know today?

Perficient: Incident management for energy and utilities with IBM Case Manager.

Pyramid Solutions: Using Case templates combined with customer UI and Components, Pyramid will show how to create reusable business focused applications deployed at Fortune 500 companies.

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, Business Partners and subject matter experts. Talk strategy with ECM business leaders, such as Doug Hunt, Feri Clayton, Dave Caldeira, Scott Blau, and John Greene. Or take a deep dive into ECM Solutions with experts from our product and technical teams, including Steve Hussey, Ian Story, Patrick Chesnot, Reggie Twigg, Jeff Douglas, Jeff Sumner, Bill Lobig, Rich Rogers, Adrienne White and others. Ask your Sales Rep or Business Partner to book a meeting.