



Join us at the
Business Analytics Program
at **Insight2014**

October 26 – 30

Mandalay Bay | Las Vegas, Nevada



Risk Analytics at Insight 2014

Why choose the Risk Analytics track:

Most organizations today lack trust in their risk data and risk management processes, and as a result cannot derive full value from them. Leveraging risk data to improve decision making and build trust involves aggregating and consolidating data from across the organization. Attend this track to learn how IBM Risk Analytics solutions are helping risk professionals build a data foundation that empowers decision makers at all levels to act with more confidence.

Meet us in the EXPO Solution Center:

See demos of our latest solutions, engage subject matter experts from IBM and business partners, and more!

- Check out our solutions and chat with experts in the BA booth.
- Take a self service assessment and meet with BA Lab Services to discuss next steps.
- Meet the BA Technical Support team to discuss your specific analytics deployments.
- Gain first-hand experience with BA software in the Smarter Support Hands-on Lab.
- Learn about becoming a customer reference in the Customer Reference Lounge.

Plan to attend these top sessions:

- M 08:15 Business Analytics in General Session
- M 03:30 Business Analytics Keynote
- T 11:15 BRK-6980A: Manage IT Risk and Compliance with IBM OpenPages IT Governance
- T 04:30 BRK-6476A: Big Regulatory Risks Require Big Data Thinking: EY Counter Fraud, Powered by IBM
- W 01:45 BRK-6978 Understanding the Business Context of IT Events with the IBM OpenPages GRC Platform and IBM QRadar
- W 04:40 BRK-6979 Shedding Light on Internal Control at OSRAM

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, subject matter experts and innovative IBM Business Partners. Talk strategy with Business Analytics business leaders, such as Alistair Rennie, Mina Wallace and Liam Cuddy. Or take a deep dive into Risk Analytics product and solutions with experts from our product and technical teams. Don't miss out!