



Join us at the

# Enterprise Content Management Forum at InformationOnDemand2013

November 3-7, 2013

Mandalay Bay | Las Vegas, Nevada



## Document Imaging and Capture at Information On Demand 2013

### Why choose Doc Imaging and Capture:

Whether you are in IT, Operations or Finance, the Document Imaging and Capture track in the ECM Forum will provide you with tools to save money, improve your business results and enhance customer engagement.

As unstructured content grows exponentially, you need proven ways to harness capture, manage, and collaborate with content and automate business processes. IBM ECM offers essential capabilities for production imaging, intelligent capture, enterprise report management, document management, and content consolidation.

### Listen to these customer speakers:

**New York Life:** will discuss business empowerment through Enterprise Intelligent Capture using IBM Datacap.

**Union Bank:** will talk about how to implement time and production efficiencies using IBM Datacap.

**Coca-Cola:** shares most company's mantra - time is money and will discuss process improvements with IBM Datacap.

### Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet 1:1 with IBM executives, such as Doug Hunt, subject matter experts and innovative IBM Business Partners.

Talk strategy with ECM business leaders, such as Scott Blau, Brent Bussell, Brian Phelps, and Rick Gawronski. Or take a deep dive into Doc Imaging and Capture with experts from our product and technical teams, including Tom Stuart, Ben Antin, Jim Reimer, Bud Paton and Noel Kropf. Don't miss out!

Ask your Sales Rep or Business Partner to book a meeting.

### Be part of our User event at the conference:

Attend a user event and mix with other like-minded professionals and compare notes and best practices:

- Mon., Nov. 4, 12:30 - 2 PM "The 5 Controversies of Capture" - A controversial lunchtime event! - Special guest, Analyst Rich Medina, Doculabs - ECM Central
- Wed., Nov. 6, 2:30 - 3:30 PM, ECM and SAP - A Customer View - A Special Customer Q&A for SAP Users at Information On Demand - ECM Central
- Thurs., Nov. 7, 8 AM - 5 PM - ODUG - The Annual Meeting of Content Manager OnDemand Users at Information On Demand - Tropics B

### Plan to attend these top sessions:

- M 08:15 ECM in the General Session
  - M 10:15 Electronic Personnel File Management for SAP ERP Using xft Add-On Products for SAP
  - M 11:15 IBM Content Manager OnDemand for Smarter Content
  - M 02:00 ECM Keynote: Smarter Content. New Insights. Better Outcomes.
  - M 03:30 IBM ECM Products & Strategy
  - M 03:30 Transactional Capture in the Financial Industry: Why Guess Tomorrow What You Know Today?
  - W 04:30 Mobile and Multifunction Peripheral Transactional Capture to IBM Datacap & ECM
  - T 08:15 Improving Bank Account Opening Processes thru IBM Datacap Imaging Capabilities at Maybank
  - W 08:15 ECM in the General Session
- View the entire [IBM ECM Doc Imaging and Capture Agenda](#)  
Use the [Session Builder Tool](#) to create your personal agenda

### See these Business Partner solutions:

- Crawford Technologies:** will share how to build a solid output strategy with IBM Content Navigator and Riptide.
- Prodagio:** will share their Purchase to Payables solutions with Datacap Accounts Payable.
- R2K:** will share their automated Medical Claims processing solution.

### Don't miss our EXPO and Demo Gallery:

We have a lot to share with you at this year's conference:

- Brand new Mobile Capture demo
- See Full Text Indexing in Content Manager OnDemand
- International Accounts Payable – Capture Bills in Any Language With Datacap
- IBM ECM solutions for Use with SAP Software

### See you at the ECM Forum!

Come learn how IBM solutions across ECM, Information Management and Business Analytics can help harness the value of unstructured information for new insights and better business outcomes.

The ECM Forum at Information On Demand 2013 is the perfect venue for you to learn how by putting the right content in motion – capturing, activating, socializing, analyzing and governing – professionals across all industries can transform their business.