Join us at the
Enterprise Content Management Forum
at InformationOnDemand2013

November 3–7, 2013
Mandalay Bay | Las Vegas, Nevada

IBM®

Content Analytics at Information On Demand 2013

Why choose the Content Analytics track:

Are you the business analyst, the customer service directoror the CIO in your organization? Then the Content Analytics track in the ECM Forum is for you. Learn how IBM Content Analytics unlocks new business insights within large volumes of unstructured content.

IBM Content Analytics allows deep, rich text analysis of your information, helping organizations surface undetected problems, fix content-centric process inefficiencies, improve customer service and corporate accountability, reduce operating costs and risks.

Listen to these customer speakers:

Security First and Integritie: with IBM Content Analytics and Integritie's SMC4 solution, Security First has significantly advanced its ability to engage with customers.

Dutch Tax and Customs Administration: the results of a proof of concept using IBM Content Classification and Analytics to extract richer metadata from a large collection of poorly tagged documents.

NCSU: with Content Analytics, BigInsights and PowerLinux the Center for Innovation Management at North Carolina State University has been leveraging the cloud to explore how unstructured text analytics can be used to address specific company needs across multiple industries.

Don't miss our EXPO and Demo Gallery:

- Spend time with product experts as they showcase IBM Content Analytics with Enterprise Search.See how content analytics can expose unique insights
- Learn how analytics-driven enterprise search delivers more effective results
- Discuss automation techniques for advanced content classification

Be part of a Birds of a Feather:

Exchange challenges, strategies and success stories during these informal cross-ECM discussions over lunch, including:

- ECM Mobile Applications
- ECM Cloud Solutions
- Content Manager onDemand
- ECM System Monitor

Plan to attend these top sessions:

M	08:15	ECM in the General Session
M	02:00	ECM Keynote: Smarter Content. New Insights. Better Outcomes.
M	03:30	IBM ECM Products & Strategy
T	01:45	Security First Insurance: Disaster in a Socially Connected World
T	03:00	Using Content Analytics for JASMIN - Information System for the military communications in Germany
W	08:15	ECM in the General Session
W	11:15	IBM Content Analytics: Public Safety Agencies Connecting the Dots
W	04:30	IBM Content Analytics with Enterprise Search Product Update and Demonstration
W	10:00	Embracing BigData: How NCState uses Content Analytics

View the entire IBM ECM Content Analytics Agenda
Use the Session Builder Tool to create your personal agenda

See this Business Partner solution:

Integritie: see the SMC4 platform that empowers financial services companies to leverage social media to build their businesses and engage with customers and prospects in real time, while satisfying all applicable compliance requirements.

Meet 1:1 with IBM Executives:

Take advantage of a unique opportunity to meet with ECM business leaders, such as Doug Hunt, John Murphy and Michael Pray.

Or take a deep dive into Content Analytics with experts from our product and technical teams, including Randy Haines, Jeff Sumner and David Caldeira. Don't miss out!

Ask your Sales Rep or Business Partner to book a meeting.

See you at the ECM Forum!

Come learn how IBM solutions across ECM, Information Management and Business Analytics can help harness the value of unstructured information for new insights and better business outcomes.

The ECM Forum at Information On Demand 2013 is the perfect venue for you to learn how by putting the right content in motion – capturing, activating, socializing, analyzing and governing – professionals across all industries can transform their business.