

# IBM Datacap Software Demonstration

## Key Capture Capabilities Drive Intelligent Imaging

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# Your Presenters



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# AGENDA

Is There A Content Conspiracy?  
Document Automation is The Solution  
What Is Document Automation  
Demo - Essentials  
IBM Datacap  
Demo - Expansion  
Q & A



**Is there a Content Conspiracy  
in your organization?**

**EVIDENCE**



**How does she get away with it?**

# EVIDENCE



**Clearly, she has a “problem.”**

**EVIDENCE**



**Can he really not know?**



Just say "No," people!



**EVIDENCE**

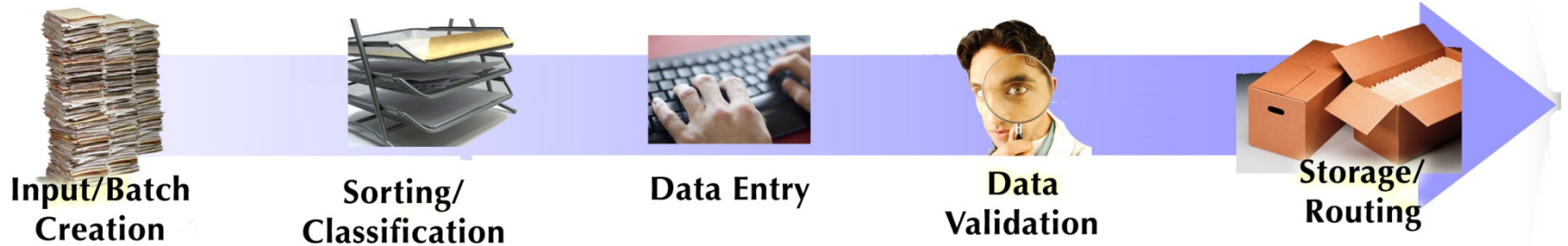


**It's time to get help, people!**

**This doesn't have to happen.**

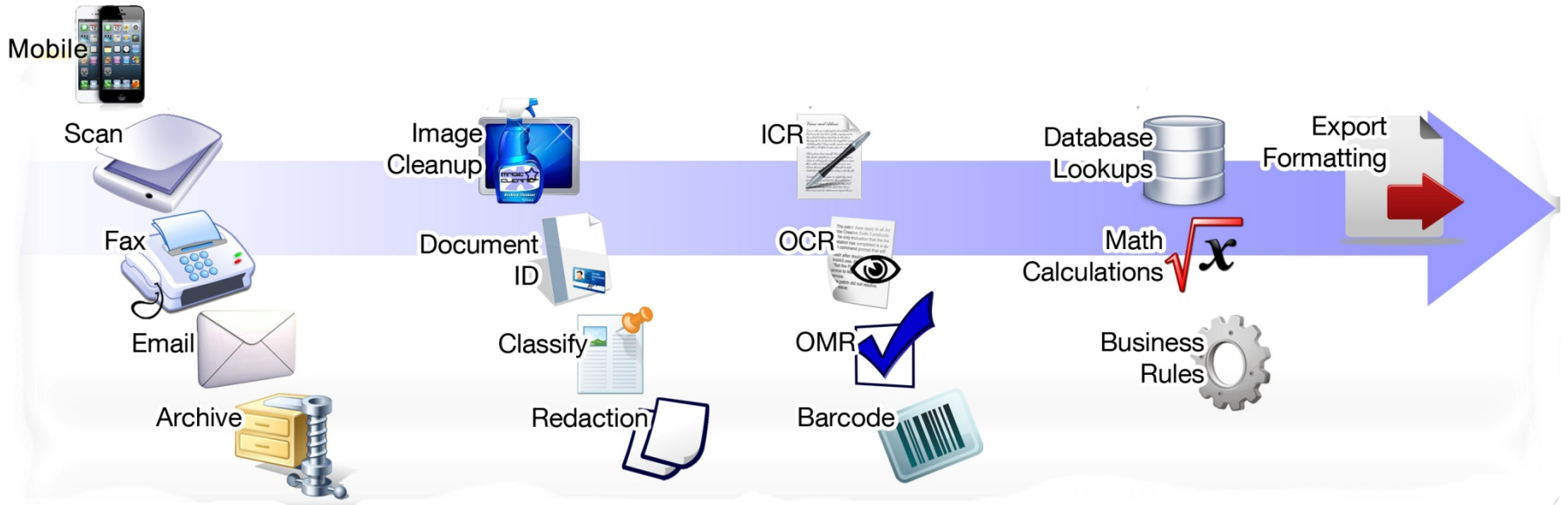
# Capture software automates manual processes

## The Common Document Touch Points

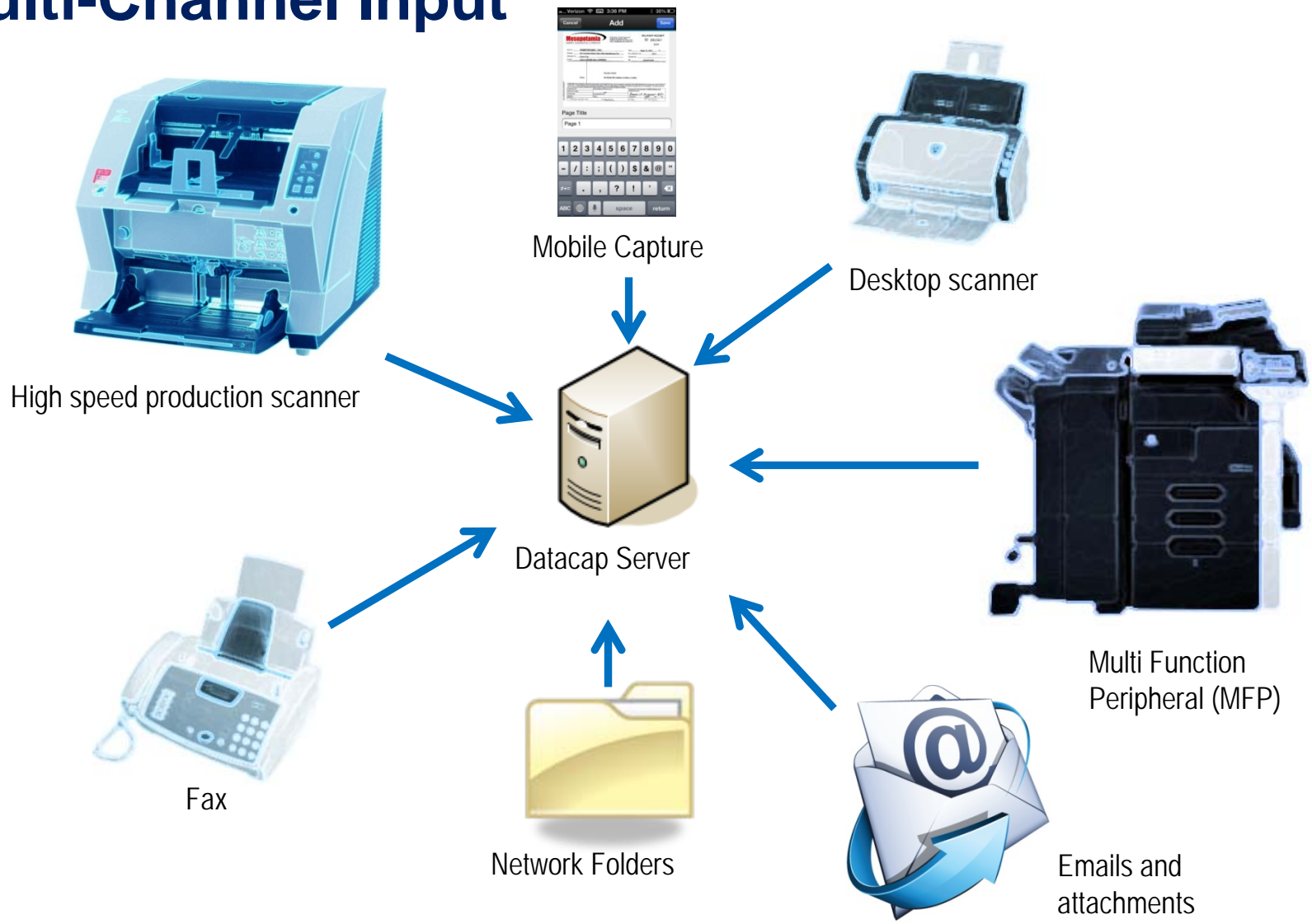


***Every one of these processes can be automated!***

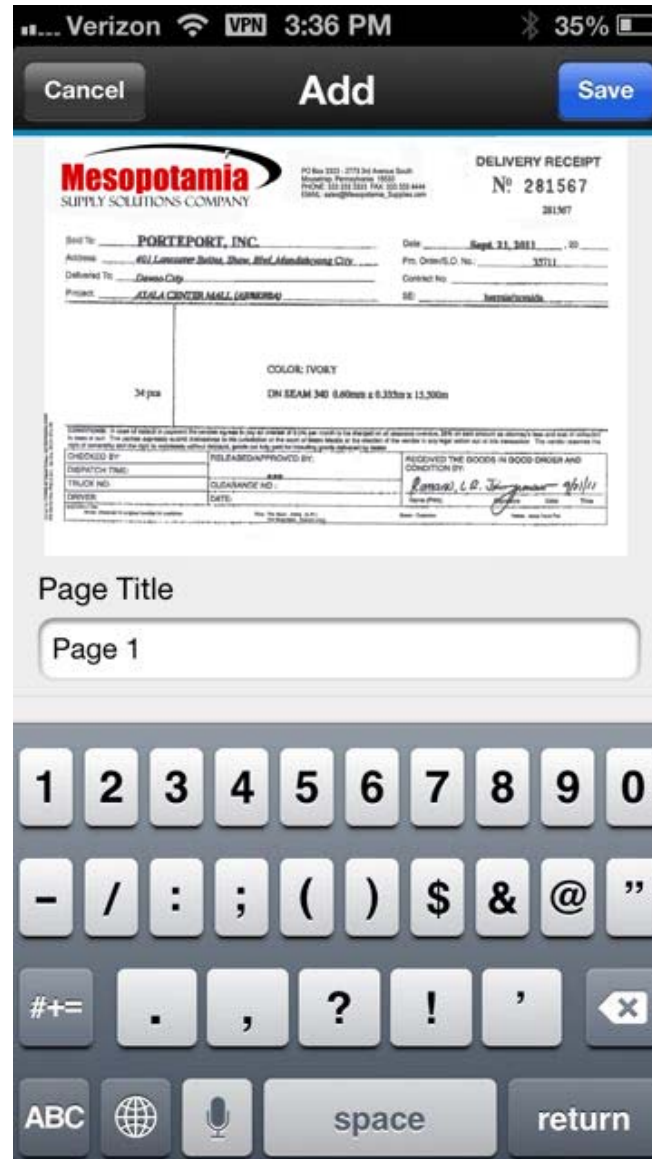
# IBM Datacap is a *configurable* multichannel capture platform



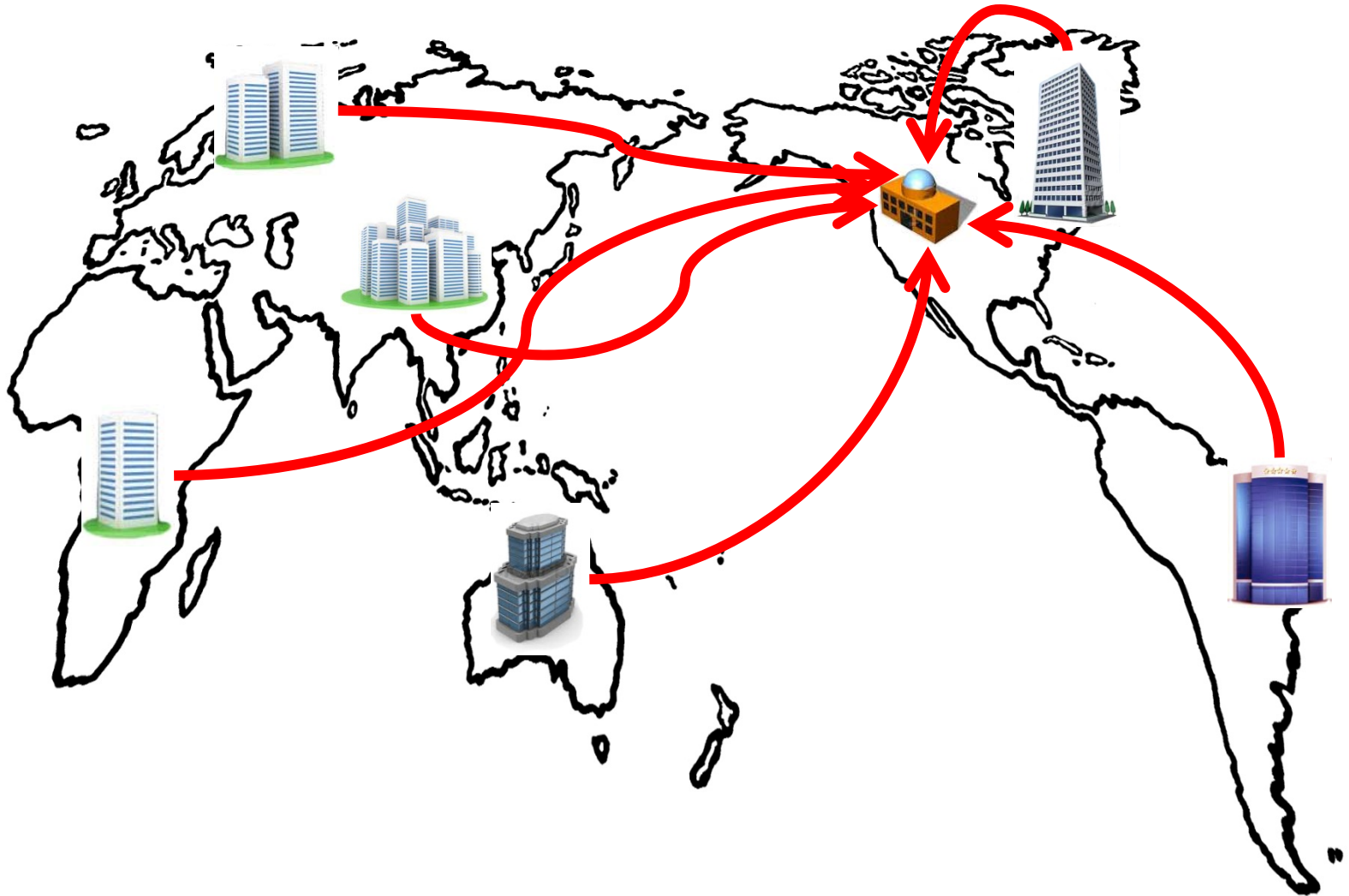
# Multi-Channel Input



# Mobile Capture – iPhone via IBM Content Navigator



# Paper Documents Shipped To Processing Center

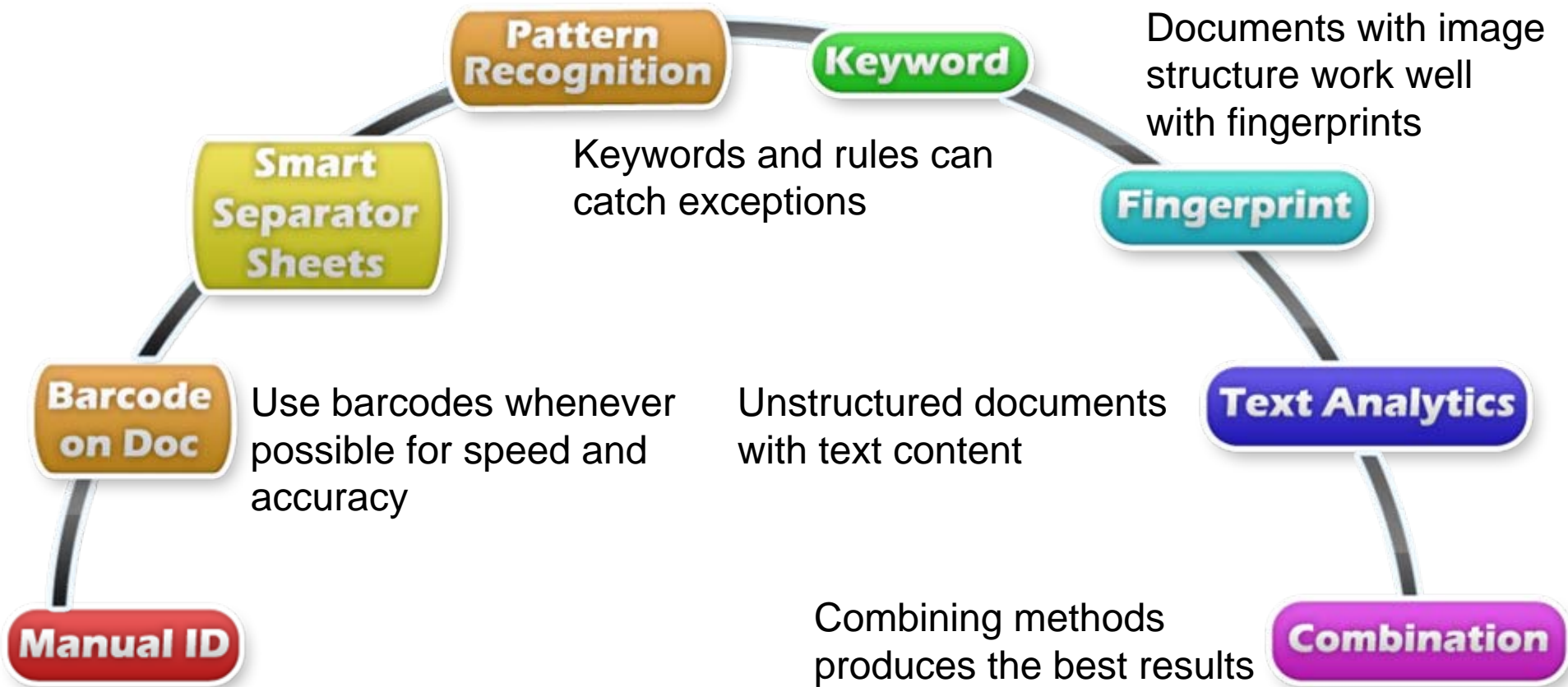


# Capture In A Browser

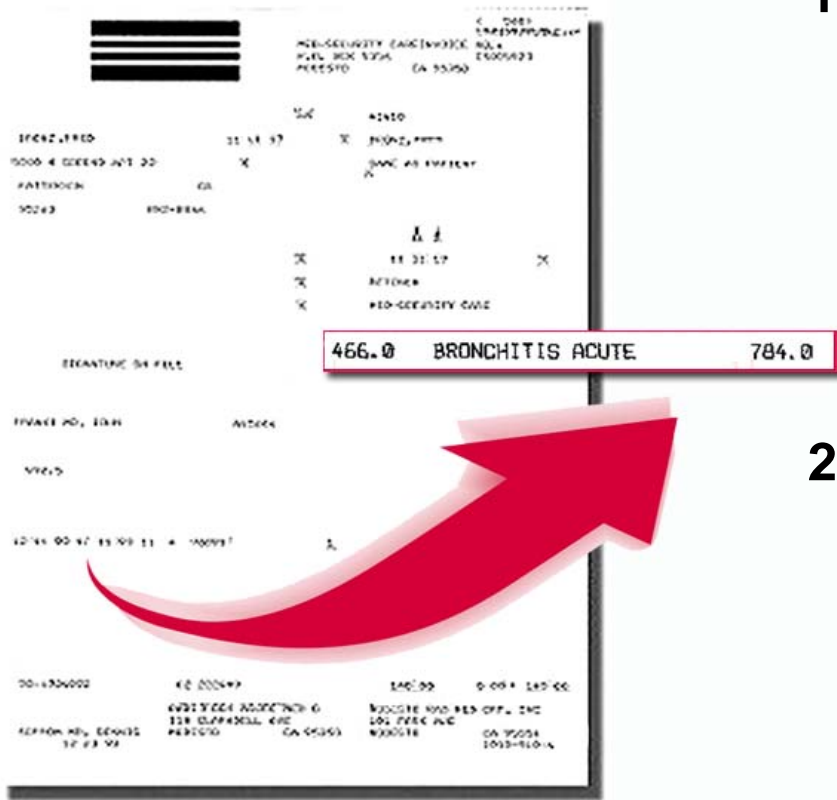




# Sorting / Classification Spectrum



# Data Entry - Optical Character Recognition (OCR)



## 1. Index the document image with searchable metadata for ECM

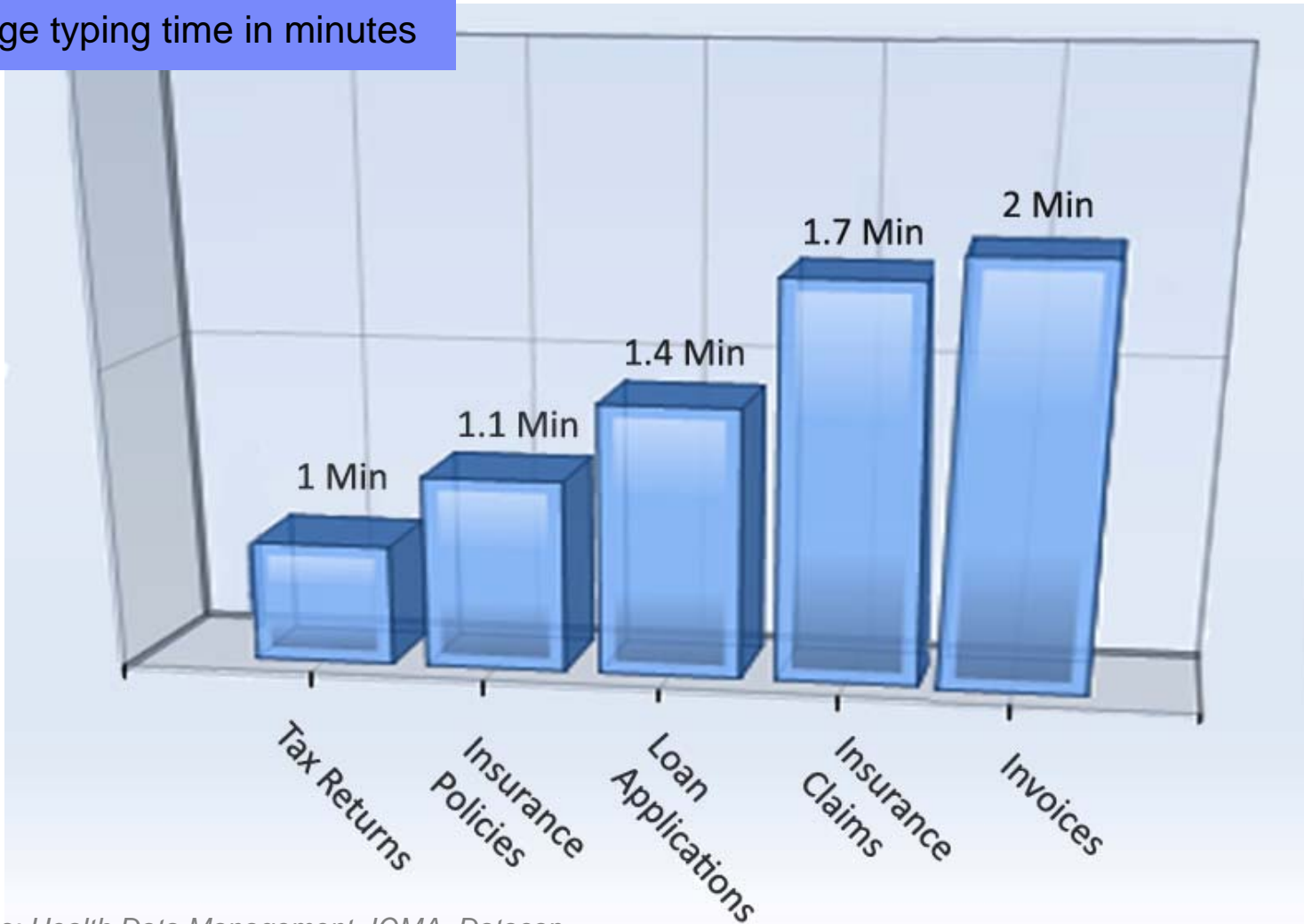
- Vendor name
- invoice number
- invoice date
- SSN
- Customer number
- Provider ID

## 2. Populate Business Systems with Key Data

- ERP
- Accounting system
- CRM
- Workflow
- Adjudication
- Order processing
- Business Intelligence

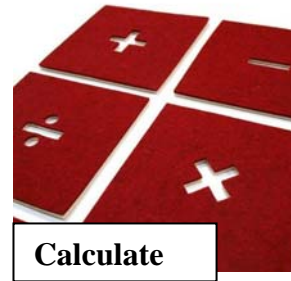
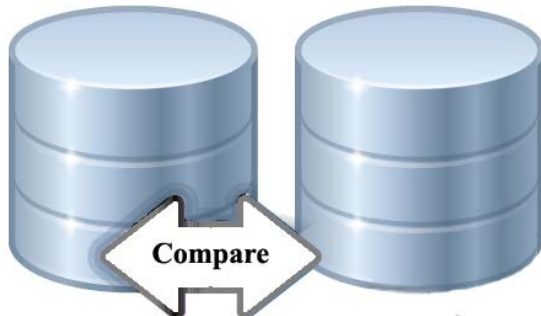
# Data Entry Time Spent Per Document

Average typing time in minutes



Sources: Health Data Management, IOMA, Datacap

# Data Validations



Lookup Data Set

ZIP	Y	X
19973	38.638	-75.610
19975	38.466	-75.149
19977	39.291	-75.606

Input Data Set

Customer ID	Address	City	State	ZIP
456	5595 Polly Branch Rd	Selbyville	DE	19975
457	2117 N 4th St	Oxford	PA	19363
458	211 Blue Ball Road	Elkton	MD	21921

Output Data Set

Y	X	_MATCHED_	Customer ID	Address	City	State	ZIP
38.466	-75.149	ZIP	456	5595 Polly Branch Rd	Selbyville	DE	19975

# Storage / Routing in a Multi-Channel World

Route Documents Where they Are Needed In the Enterprise

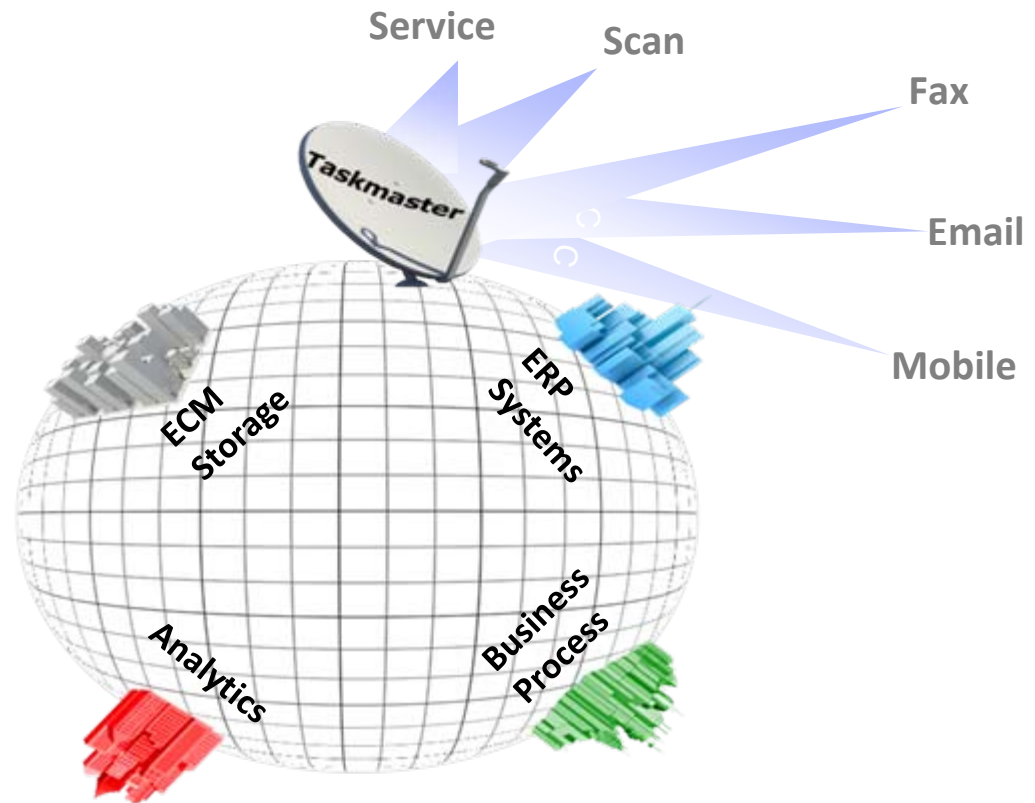
Documents arrive through many conduits

Set a single standard for all your incoming documents

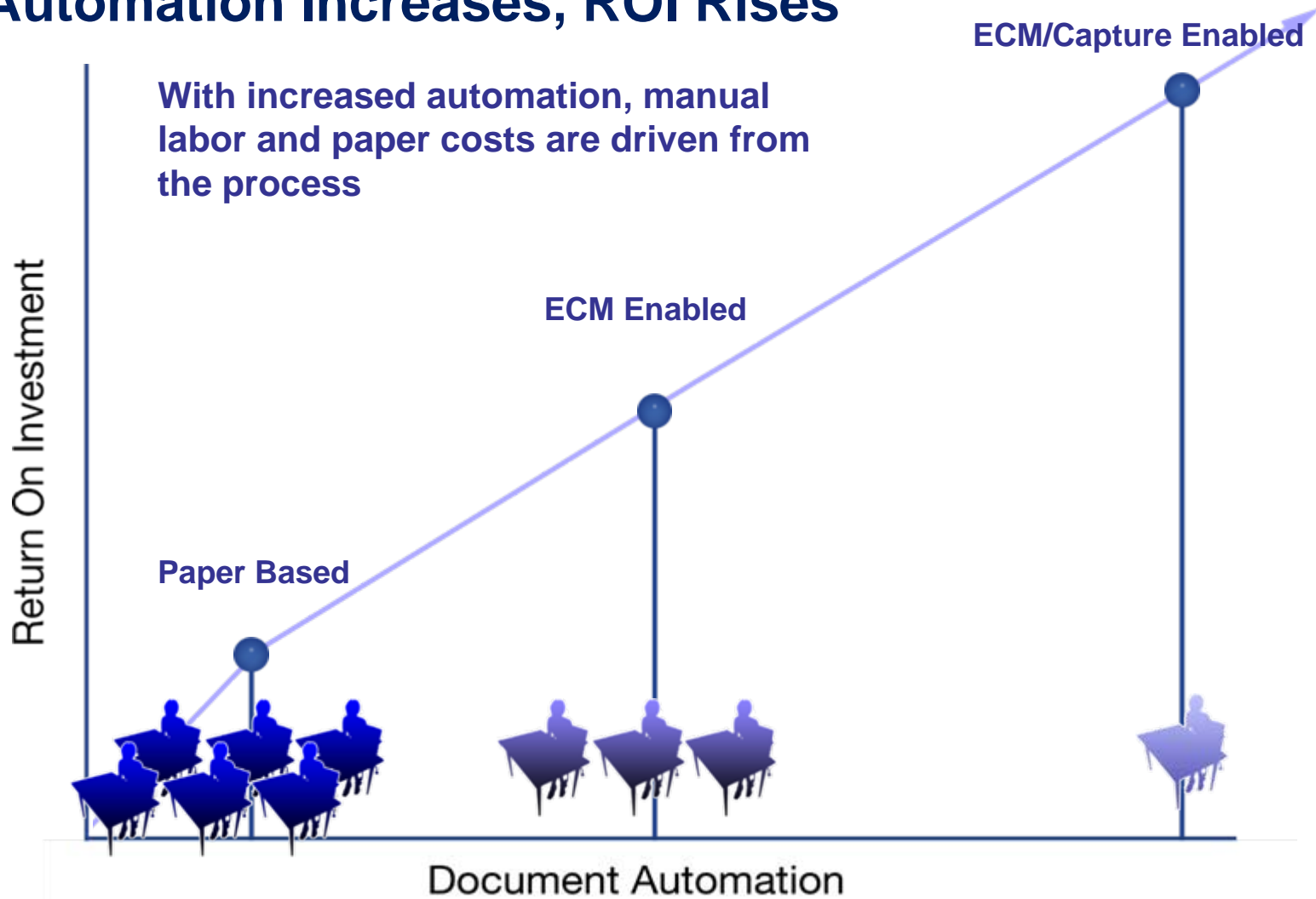
Taskmaster is both capture portal and document expediter

One solution to convert, “understand” and tag all incoming documents

Then direct them to the right systems, tools and people



# As Automation Increases, ROI Rises



# Business Benefits of Intelligent Capture

- Accelerate document input
  - Deliver products and services to customers faster
- Eliminate manual data entry
  - Reduce headcount doing low value tasks
  - Eliminate typos and lost documents
  - Other cost savings
  - Eliminate document shipping
  - Eliminate paper handling
  - Eliminate paper storage
  - Control who has access to documents
  - Maintain compliance



# Software Demonstration

**Solution must be flexible  
to handle variability of  
documents**





# What's New In Datacap?

New Features, New Solutions, New Pricing

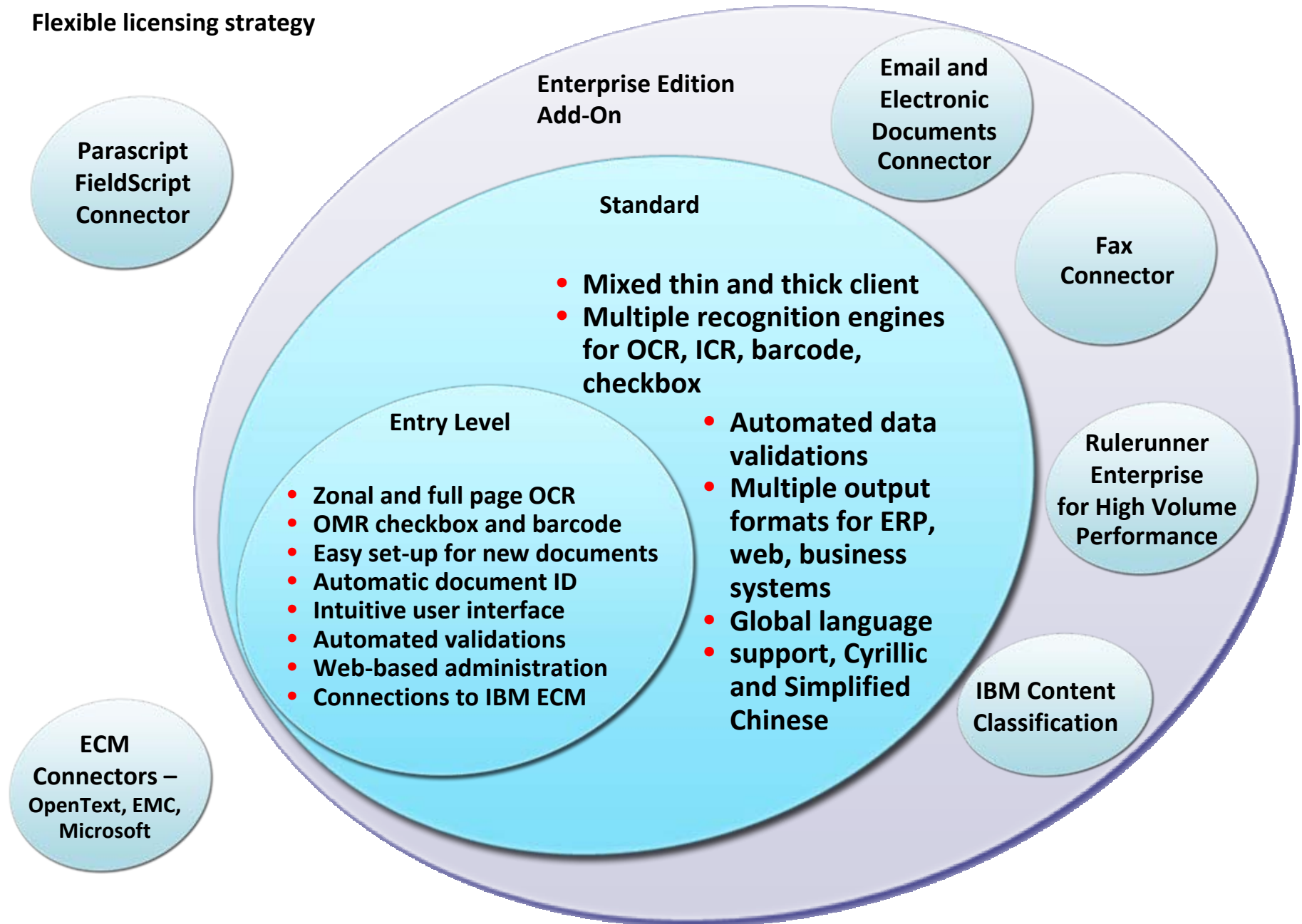


- User Interface presents single, attractive panel for Scan and Verify
- Highly customizable, feature-rich environment
- Competitive offerings for both low and high ends of the market

- Three Pricing Models
  - Taskmaster Entry Level
  - Taskmaster Capture
  - Taskmaster Enterprise Edition
- Global language support (Pan-European, Cyrillic, Simplified Chinese)
- Rapid Application Deployment environment
- Enhanced security, scalability, stability
- User Based Licensing

# Datacap Taskmaster Capture

Flexible licensing strategy



# Preconfigured Capture Applications

## Datacap Taskmaster Accounts Payable Capture

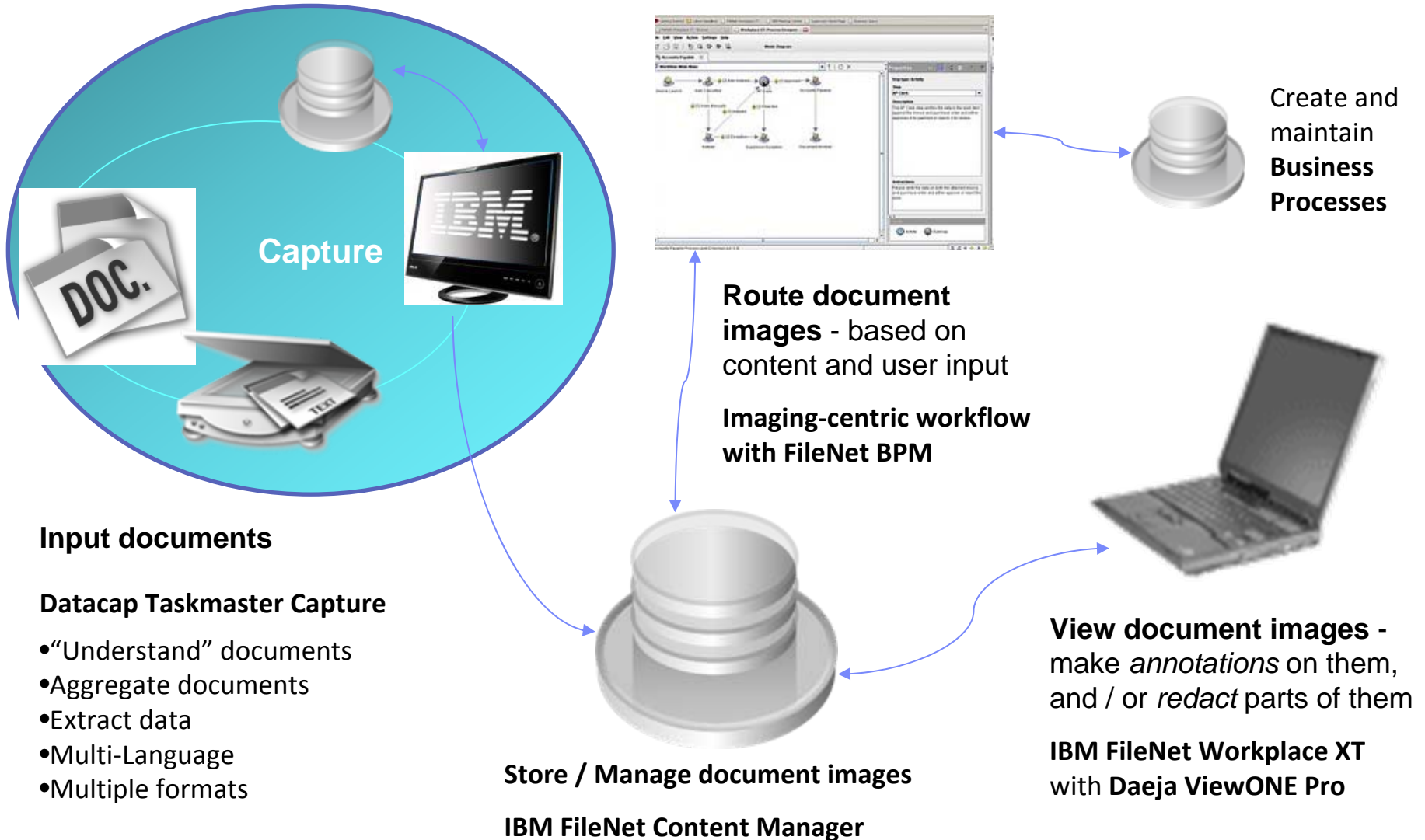
- Capture and verify invoice data without manual data entry
- Learns new invoice types on the fly
- Captures all line items, even on multi-page invoices
- Validation rules on dates, math, lookups, data types
- Aids three-way match with purchase order line item reconciliation

## Datacap Taskmaster Medical Claim Capture

- SAP Integration with partner xit
- Capture CMS 1500 medical claims and UB-04 institutional claims
  - Capture all fields
  - Plus attachments
- Support for black claims
- Healthcare Validations
- HIPAA-compliant 837 EDI output



# Production Imaging Edition



# Software Demonstration

**Solution must be extensible  
to new documents and  
departmental uses**



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# Questions?

**Want to learn more about Datacap?**

<http://www.ibm.com/software/ecm/datacap>

**Call your ECM Rep or Client Team**